Parks & Recreation Advisory Board Minutes

March 10 at 5:30p.m.

Virtual Meeting
Winter Park, Florida

Board Members Present

Michael Perelman, Krystal Dawkins, Annemarie Smith, Jennifer Adams, Kelly Price

Call to Order

Meeting Called to order by Chairman Perelman at 5:30 pm

Consent Agenda

a. **February 16, 2022 Minutes Approval**

Motion made by Kelly Price to approve the consent agenda, seconded by Krystal Dawkins. Motion carried unanimously.

Staff Updates

- **General Project Update**
  Staff provided the board with completed, current and future projects. The stadium pavilion is complete. Staff will provide the board with the final renderings of the Golf Course patio once it's complete. Turf for fields B&C is in the permitting stages, and once the final drawings are finished they will be presented to the board. The concession stand will begin once the current baseball season is finished. The Dinky Dock plans should be presented to the board in April or May. Dix Hite had a preliminary meeting with the group that is spearheading the MLK project, once the RFP is complete staff will meet with purchasing to present to the board. Chairman Perelman inquired about replacing the benches on the dock at Kraft Azalea Garden.

- **Recreation Programming & Events Update**
  Spring art festival concert will be held in Central Park this Saturday with the Spring Art Festival following next weekend. Dinner on the Avenue will be held the first Saturday in April. This year staff is launching a trial hybrid Easter celebration with multiple small neighborhood egg hunts.

- **MLK/Shady Park/Shady Park**
  Dix Hite continues to work on a 30% drawing and will schedule community meeting related to playground and spray play options at MLK Park. Dix Hite will meet with the Hannibal Square resident group on March 4th and staff on March 21st. A resident proposed a partnership with Orland Health to make MLK an adaptive park. There is interest from the Rotary Club to donating or sponsoring some STEM related elements within MLK Park.

ACi/Land Design is continuing park design and construction documents based on input from the previous meeting. Estimated cost for the restroom Solar Panels is $10,000; staff recommends the approval as an add alternate.

- **Cost Recovery Philosophy, Current Status and Goals**
  Staff provided the board with a detailed overview of Cost Recovery and Financial Overview of the department. This presentation was broken down by filters (benefits and secondary) divisions, program development models and Department Cost recovery methodology.

  Cost pyramid is broken down into different benefit percentages, including Highly individual benefit, mostly individual benefit, individual/community benefit (balanced benefit), mostly community benefit, and High Community Benefit

  Board member remarks/comments by Division
    - **Administration**
      - Allocation of cost that is associated with other divisions to reflect the cost recovery of the division.
    - **Landscape**
      - Change the cost recovery from NA to $0
    - **Tennis Center**
      - Board members supports goal of 90-100% but would like to see a breakdown of demographics of who is using the tennis center
      - Chairman Perelman recommends the addition of the CIP projected funds to include in the overall budget
    - **Recreation/Athletics**
      - Sponsorships to increase revenue. Board members support the current goal of 30% with the possibility of sponsorship.
    - **Farmers Market**
      - Board members support the current goal of 100%
    - **Event Center**
      - If the anticipation of the usage is mostly private/commercial suggestion of a goal of 100%+
      - Board members would like to see statistical data on the projected revenue from the research that was done.
    - **Community Center**
      - Board members support the current goal of 50%
    - **Family Fun & Aquatics**
      - Increase private swim team fees, to increase revenue, board members support the current goal of 30%, and would like to see the statistical data of usage
    - **Golf Course (Operation/Maintenance)**
      - Change the cost recovery goal to 100%+

Public Comments (for items not on agenda): Three minutes allowed for each speaker

Non-Action Items

Action Items

a. Fee Waiver Policy Procedure
Staff was asked to bring the current Commission approved fee waiver list to the board to review and make recommendations.

After discussion a motion made by Kelly Price to support staff recommendation with the exception that the fee waiver coming back to the Parks Board as an action item each time requested; seconded by Jennifer Adams. Motion failed with Michael Perelman and Annemarie Smith voting no

Motion made by Michael Perelman to support staff recommendation as presented; seconded by Annmarie Smith. Motion failed with Jennifer Adams and Kelly Price voting no.

Item was tabled for April meeting.

Board Comments

Board Members and Staff would like to thank Kelly Price for her service on the board

Jennifer would like to continue to discuss the next phase of the youth council, and the mini park process

Adjournment

The meeting was declared adjourned by Chairman Michael Perelman at 7:40pm

Minutes approved by the board on: 4.20.22
/s/ Kesha Thompson