



Keep Winter Park Beautiful & Sustainable Advisory Board Work Session

Agenda

March 16, 2023 @ 2:00 pm

City Commission Chambers

401 S Park Ave.

Winter Park, FL 32789

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

keep winter park beautiful & sustainable advisory board work session

Work session to discuss National Nature Photography Day that falls on June 15th.

please note

Times are projected and subject to change.

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1. **Call to Order**
 2. **Discussion Item(s)**
 - a. [National Nature Photo Work Session](#) 1 Hour
 3. **Adjournment**



Keep Winter Park
Beautiful &
Sustainable
Advisory Board

agenda item

item type Discussion Item(s)	meeting date March 16, 2023
prepared by Victoria Tabor	approved by
board approval	
strategic objective	

subject

National Nature Photo Work Session

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[2020 Caladium Photo Contest Rules and Guidelines](#)



Winter Park Blooms (WPB) invites you to enter our second annual Caladium Photography Contest and help us promote the beauty of these long-lasting colorful plants. Images may showcase caladiums used in the landscape, containers, hanging baskets, or floral arrangements. Other plants may be included, just make sure the images highlight caladiums.

Since 2016, WPB has sold caladium bulbs at the Winter Park Farmers Market during March and April to raise funds for our projects and promote beautification throughout our community. This contest helps promote our mission.

Each entrant can enter up to two (2) photographs and winners will receive prizes and have their photographs showcased at the Winter Park Public Library, the City Hall lobby monitor, and on the Winter Park Blooms Facebook page. Please complete the form below and review the 2020 Caladium Photography Contest Rules on pages 2 and 3 for more details.

2020 Caladium Photography Contest Registration Form

Deadline for Submission: August 28, 2020

Date of Entry: _____

Entrant Name: _____

Address: _____

Email: _____

Phone Number: _____

Title of Photograph #1: _____

Location photo was taken (must be in Central Florida): _____

Title of Photograph #2: _____

Location photo was taken (must be in Central Florida): _____

I understand and agree to the Caladium Photography Contest Rules (found on Pages 2 and 3).

Signature _____

Date _____





2020 Caladium Photography Contest Rules

About the photograph(s):

The image should highlight the beauty of caladiums. They may be shown growing in a landscape; in a container or hanging basket; or used in a floral arrangement. Other plants may be included in the image. The image must highlight caladiums.

Nothing should be digitally added to an image (including watermarks and signatures), and aside from dust spots, nothing should be taken away. Normal processing of RAW image files and minor adjustments to color and contrast are acceptable, as is minimal cropping.

Images must be submitted in .jpg format, each with a minimum size of 1 MB and a maximum size of 2 MB. The file name of the photo should read: Entrant's Last Name, Entrant's First Name, Title of Work (example: Doe John Beautiful Caladium.jpg). Prizes will only be awarded to the person whose name is on the registration form at the time of submission.

Entrants must not infringe on the rights of any other photographer or person or submit images that involve the willful harassment of wildlife or damage to the environment by the photographer.

Entry and Form Requirements:

No fees are associated with entering the contest. Entrants must complete all information on the entry form. Incomplete entries are void. Photographs must be accompanied by the entry form. All entries become the property of Winter Park Blooms (WPB) and cannot be returned. WPB assumes no responsibility for late, misdirected, or illegible entries.

To Submit Photos:

Each Entrant is limited to one submission of up to two (2) photographs. Photograph(s) and the completed registration form must be sent by e-mail to: winterparkblooms@gmail.com and be received by midnight, Friday, August 28, 2020. The subject line of the email should read: "2020 Caladium Photography Contest Entry".

About Caladiums:

Caladiums are grown from bulbs and develop colorful foliage of reds, pinks, whites and greens, 12 to 24" above the ground. These tropical plants grow during the warm months (April through October) and are dormant during the winter. You can find caladium displays locally at the Polasek Museum and Sculpture Garden, Mead Botanical Garden and throughout downtown Winter Park. Consider purchasing and planting bulbs at the Winter Park Farmers' Market during March and April to create your own display to photograph.

Judging:

1st, 2nd, and 3rd place winners will be chosen from all submissions by Peter Schreyer, CEO/Executive Director of Crealdé School of Art. Winners will be announced on Friday, September 25, 2020 at the Winter Park Public Library and on the Winter Park Blooms Facebook page. Winners will also be recognized at the Winter Park Blooms Volunteer Appreciation event held in April 2020.



The winning photographs will be posted to the Winter Park Blooms [Facebook](#) page and fans are welcomed to vote for a Facebook Fan Favorite. The winning photographs will also be displayed on the Winter Park Public Library's and the City of Winter Park's digital screens (city hall lobby, Park Avenue kiosks, and the train station) throughout the month of October.

Prizes:

1st Place: Gift Certificate from a fabulous Winter Park business
2nd Place: Gift Certificate from a fabulous Winter Park business
3rd place: Gift Certificate from a fabulous Winter Park business
The Facebook Fan Favorite will receive world-wide acclaim!

Photo Use and Rights:

1st, 2nd, and 3rd place winners, will be displayed digitally at the Winter Park Public Library, the City of Winter Park's digital screens and on social media pages. All images entered in the contest may be used in future promotional materials by Winter Park Blooms. The photographers will be credited whenever their image is used.

Release of Liability:

I agree to indemnify and hold the City of Winter Park harmless from any and all claims, liability, losses and causes of actions that may arise out of this agreement. The entrant shall pay all claims and losses of any nature whatever in connection therewith and defend all suits in the name of Winter Park Blooms when applicable and shall pay all costs and judgments which may issue thereon. The entrant further agrees to abide by the terms of this agreement.

Failure to comply with all the contest provisions will lead to the disqualification of the entry.

Winter Park Blooms (WPB) is a committee of the Keep Winter Park Beautiful & Sustainable Advisory Board (KWPB&S) and is composed of community volunteers along with organizations that are involved with the yearly America in Bloom evaluations of Winter Park. Visit www.facebook.com/WPBlooms/.

KWPB&S works with neighborhoods and volunteers throughout the community on public green space projects, organizing environmental cleanups, recycling initiatives, and other projects related to enhancing the ecological, economic, and social sustainability throughout the city. Visit www.cityofwinterpark.org/kwpb.

WPB is focused on beautification efforts throughout the community and welcomes all individuals and groups to participate and contribute to the synergy we create. Since 2013, WPB has coordinated the America in Bloom evaluation efforts which typically take place in late April. The latest Community Profile prepared for the America in Bloom judges and the latest Evaluation Report from the judges may be found at www.cityofwinterpark.org/kwpb under the Winter Park Blooms tab.