



# Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

## Agenda

**September 20, 2022 @ 11:45 am**

City Hall Commission Chambers

401 S Park Ave

Winter Park, FL 32789

### welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at [cityofwinterpark.org/bpm](http://cityofwinterpark.org/bpm) and include virtual meeting instructions.

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### please note

Times are projected and subject to change.

- 
1. **Call to Order**
  2. **Consent Agenda**
    - a. Approve Meeting Minutes for 08-16-2022 2 Minutes
  3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
  4. **Action Items**
    - a. OCPS 9th Annual Green Schools Banquet – October 20th at Camping World Stadium  
Sponsorships start at \$1,000 dollars to help meet their goals written out in their Sustainability Action Plan 2030 (Tabled from August 16, 2022 meeting) 5 Minutes
    - b. KWPBS Budget Review 5 Minutes
    - c. Does KWPB&S Want to be a Sponsor? 5 Minutes
  5. **Non-Action Items**
    - a. Welcoming Laura Gustafson-Hullinger, Sustainability Program Coordinator at Rollins College 5 Minutes
    - b. Primary Election Sign Collection Results 5 Minutes
    - c. SAP Update 5 Minutes
    - d. Feasibility Study Update 5 Minutes
    - e. City Building Energy Efficiency Study Update 5 Minutes
    - f. Climate Resiliency Study (Grant Funded) Update 5 Minutes
    - g. Energy Efficiency and Conservation Block Grant  
<https://www.energy.gov/bil/energy-efficiency-and-conservation-block-grant-program> 5 Minutes
    - h. Fix It, Don't Pitch It Results 5 Minutes
    - i. Sustainability Fair & EV Car Show Update 5 Minutes
    - j. Upcoming Events: Clean-ups/Get Hooked 5 Minutes
    - k. KWPBS Advertisement 5 Minutes
    - l. America In Bloom Evaluation 5 Minutes
  6. **Staff Updates**

**7. Board Comments**

- |                                                |             |
|------------------------------------------------|-------------|
| a. <a href="#">Green Minutes</a>               | 2.5 Minutes |
| b. <a href="#">New Business/ Announcements</a> | 2.5 Minutes |

**8. Upcoming Agenda Items**

- |                                                         |           |
|---------------------------------------------------------|-----------|
| a. <a href="#">Discussion for Upcoming Agenda Items</a> | 5 Minutes |
|---------------------------------------------------------|-----------|

**9. Adjournment**



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                     |                |              |                    |
|---------------------|----------------|--------------|--------------------|
| item type           | Consent Agenda | meeting date | September 20, 2022 |
| prepared by         | Victoria Tabor | approved by  |                    |
| board approval      |                |              |                    |
| strategic objective |                |              |                    |

## subject

Approve Meeting Minutes for 08-16-2022

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[KWPBS 08.16.22 Meeting Mins](#)



# Keep Winter Park Beautiful & Sustainable Advisory Board Virtual Minutes

August 16, 2022, at 11:45 a.m.

Commission Chamber  
401 S Park Ave, Winter Park

## Present

KWPB&S: Stephen Pategas, Catherine (Kay) Hudson, Carey Bond, Ben Ellis, Mark J Yonker, Rishona S Teres

City Staff: Gloria Eby; Director of Natural Resources and Sustainability, Sara Miller; Sustainability Manager, Mia Brady; Sustainability Specialist, Johnny Miller; Event Manager, Victoria Tabor; Admin Coordinator/Recording Secretary

Guest: Jenny Jaegal, Sustainability Coordinator for Orange County Public Schools

## (1) Call to Order

Meeting called to order by Kay Hudson at 11:50 AM.

## (2) Consent Agenda

Stephen Pategas motioned to approve the July Meeting Minutes. Ben Ellis Seconded and the motion passed.

## (3) Public Comment

Mikayla Miller, Community Outreach Librarian, from the Winter Park Library provided updates on library projects. The Teen Advisory Board did a cleanup at MLK Park and picked up over 25 pounds of trash. On the 27<sup>th</sup> of September, they are hosting a climate panel for the public and Fix It! Don't Pitch It is coming up soon. They have collected many yard signs from summer reading to recycle. The seed library seeds for fall include basil, bell pepper, broccoli, bush bean, cherry tomato, collards, cilantro, cucumber, rosemary, and thyme.

## (4) Staff Updates

No staff items.

## (5) Non-Action Items

No non-action items.

## (6) Action Items

Jenny Jaegal, who is the Sustainability Coordinator for Orange County Public Schools, attended the meeting to present on their Green Schools Program and upcoming fundraiser. Jenny asked the board to help support the program by becoming a sponsor for the Green Schools Recognition Program. This is the ninth year of this program and schools apply by showing their sustainable efforts in areas like resources conservation, curriculum integration, community involvement, schoolground enhancement and others. Community judges, including Sara Miller, judge the schools and they are celebrated at an annual banquet on October 20th. There are four levels to the sponsorship, with the lowest level, Bronze, starting at \$1000 dollars, and then going up to Silver at \$3000, Gold at \$5000 and emerald which is \$10,000 and above. The sponsorship money would go directly to the schools as cash awards to continue their programs, which is very necessary especially for those schools that lack the proper resources, and would help OCPS work on their 2030 plan, which is published online. Jenny and OCPS would greatly appreciate the board's donation.

Kay Hudson asked how many schools that are participating are located in the City of Winter Park and Jenny shared that there are three schools that are involved with their program: Aloma Elementary, Killarney Elementary, and Winter Park High School. There is a total of five schools in Winter Park that are OCPS. Ben Ellis asked staff for clarification about the difference of OCPS' program and Winter Park's Green Schools Grant program. Sara clarified that OCPS' program is similar but more extensive in ranking. Sara also shared that when she came on board, she did not get to experience granting the schools monetary funds, as that process had already happened. However, our program only awards Winter Park schools between \$200 and \$300, whereas OCPS's program helps more schools. There is no guarantee that this program will help schools in Winter Park, however, Sara thinks there is opportunity to collaborate more in the future to expand our program. Our program is also different because we award local public and private schools, where OCPS is only awarding public schools. Ben shared that he doesn't think we should be taking different routes to achieve the same outcome and he shared that he was torn between helping Winter Park schools exclusively, or taking a broader approach. He would rather go with one option for schools. Sara shared that staff have a deadline to check in with the schools by the end of October to see where each school is with their project and applications for this coming year will open soon. Sara and Mia Brady are planning to restructure the rubric to take a more extensive approach and work with each school to help develop their plan to have the most impact. Jenny reiterated that the goal of their program is to centralize the sustainability efforts from the different schools and give them one easy option where they can be awarded up to thousands of dollars for programs. They do have smaller grants that they give out throughout the school year. Gloria Eby further explained that OCPS' program is a more global approach, where ours is a more local approach. Stephen Pategas mentioned the option of using the \$1000 OCPS is asking for and putting it into Winter Park's Green Schools recognition, to give our local schools more money. Kay said that Winter Park could show leadership as a sponsor by showing other communities that Winter Park is invested in Orange County as a whole. Carey Bond also chimed in about how it is important to support public schools and how the board could still support local schools even if they chose to be a sponsor. Sara plans to work with Jenny to expand the City's green school recognition program to work more closely with our schools in the future. Kay asked if other municipalities are already showing support or if we could be the first and be "leaders". Jenny shared that no other local governments are sponsors at this time but it is a fairly new program so she couldn't say who would be a sponsor by the time the banquet happens in October. Employees from City of Winter Park, Orlando and Winter Garden have been judges in the past for this program. Stephen asked for clarification about the banquet and Jenny explained that at this event, all of the schools, the judges, the sponsors, and OCPS leadership come together to recognize the school's sustainable initiatives and give out awards. There are three grand prizes, with the first being \$5000, the second being \$3000, and the third being \$1000. Additionally, there are seven judge choice awards. Because there are thirty-eight applicants this year, they are working closely with a nonprofit called Authentic Exploration Matters to review the applications and judge them in seven categories (schoolgrounds enhancement, resource conservation, health and wellbeing, curriculum integration, community involvement, innovation, and one other). The winner will get \$1000 for each category and there are also conservation incentive awards depending on their water and energy consumption, which can be \$100, \$300, or \$500. Their consumption is compared among the schools as well as to the national median.

Stephen asked if the board needed to become a sponsor in order for staff to collaborate with OCPS on future projects and Jenny answered no. Ben also asked if all of the schools that apply win a prize or if it is only the top ten. Jenny clarified that not all thirty-eight schools will get a part of the award, however, in terms of the conservation incentive award, almost all of them will receive some recognition, depending on their usage. Ben voiced his opinion that because potentially none of the schools in Winter Park would win anything, then the board would be funding other schools outside of the city. Even though he supports education, Ben wants to take a more local approach. However, he wants to see how Winter Park and OCPS could work together to take the same approach in the future. He also wants to have a better understanding of the budget before funding this project. Mark Yonker wondered if funding this program would incentivize the schools to commit to more sustainable action items. He asked Jenny where the funding comes from aside from sponsorships and she shared about rebates that Orange County gets through projects like energy and water conservation and solid waste. Through Waste Management, they get money back per pound of recycling that they send in. Those rebates fund other projects, like the Green Schools Recognition. They've had sponsors for the last two years that help pay for this program. Mark also asked for clarification on the two OCPS in Winter Park that are not participating in the program, which are Brookshire Elementary and Lakemont Elementary. Mark wanted to know how to get those schools to participate, so all OCPS in Winter Park would

be part of this program, and Jenny shared that many schools use community partnerships to help get the necessary resources. She suggested that the board could be a community partner for these schools, which would be another valuable contribution. Jenny talked about a school in OC that is nationally recognized by the US Department of Education with a green ribbon and how their community partnerships (with SeaWorld and City of Orlando) have really helped them. Kay wanted to know more about available Board funds, but due to time constraints, Sara suggested they revisit the subject in the September meeting. Gloria did briefly mention that the funds are available if the board wanted to continue with this. Carey Bond made a motion to become a sponsor and spend the \$1000 and Mark Yonker seconded. The motion did not pass, as the board was split. Rishona S Teres made a motion to table the discussion and vote again at the next meeting and Ben seconded. Gloria asked the board what they would like to see before the next meeting and Rishona asked for more budget information. Ben also wanted to know what other goals are set to be achieved this year that the funding could be used towards instead. Stephen also asked that the staff become more familiar with the Winter Park program to see if the funding could be used better for that program. The motion to table the discussion passed. Mark also asked Jenny for more information about what funding provides the schools.

The board was sent the current draft of the Sustainability Action Plan two weeks prior to this meeting to review and they will now go through their edits. Sara prefaced that two sections of the indicators were not complete but most of it is finalized. The Plan will go in front of the City Commission at a work session on September 29<sup>th</sup> where it will then hopefully be brought in front of the commission at a later meeting to be potentially adopted. Gloria explained that the first portion is just the history of the program and where the board and community is at today. She also explained that this version is meant to be a snapshot of where the city is, now that Sustainability is in a department and has new staff. The first section of the SAP, Climate Resiliency, was reworked to emphasize having a climatic action plan, which the city received an \$100,000 grant for. The indicator section is still being updated to show current conditions. Ben asked about how the targets for 2025 and 2035 were selected and Gloria said they are based on a reviewed process from staff and realistic figures vs. aspirational, which is the reason 100% renewable energy is not on the Plan. The renewable energy feasibility study agreement had just been approved that morning and would provide staff with better target goals and more information. Kay expressed displeasure in seeing the renewable energy goal go down from 100% because the city controls its electricity and city vehicles.

Gloria shared that staff has consolidated some of the action items in the tables and removed repetitive verbiage. Stephen asked about the status of an artificial turf ordinance that he had been working on, which has been marked in the SAP as not initiated. Gloria shared that the ordinance was brought in front of the commission the previous week, but had been tabled due to definition that needed to be added. Within the next two sessions, it will hopefully go back in front of the commission. Stephen also wanted to know about the expiration date on the Backyard Chicken Ordinance and Gloria explained that staff had completed field work, specifically Johnny who had interviewed people in the pilot program, and the next step is to get it passed as an ordinance. Before it goes to commission, the draft should go before this board and this is set to be completed this year. Ben asked about projects related to food security and Gloria shared that it had been added to the SAP because staff think it's extremely important. A project for food security would require a policy, community partner, program, and revenue. This is a primary goal for the department. Stephen asked if that would be related to the CR-4 indicator, which shows the proportion of residents living within a half a mile of affordable, healthy food options. Gloria clarified that, yes, those are all related under food security.

Under the Energy Section, there are blank indicators and some marked "TBD" that are highlighted, signifying that they still need to be filled in. Sara shared that although these indicators had been in the previous plan, there had been inconsistencies so she had been working on getting current information and recalculating old data. Staff could not come up with some realistic targets until they received up to date 2021 data. Gloria shared that a major change for the energy section is going to be dependent on a large-scale energy audit of the city buildings which is currently in the works. Gloria also clarified the organization of the action item tables. At the bottom of the table are the ongoing programs and at the top, it lists projects that will start this year and then over the next few years to show what will be done. Rishona asked about the timelines for some of the projects and if the SAP should include a more thorough explanation of where each project is at in the process, other than just if they were "initiated" or not. Gloria explained that they had added the status column because it had not previously been listed. Stephen suggested maybe creating a 1-5 scale for how close the projects are to completion. It can be hard to track some of these actions because they fall under other departments, such as with water and wastewater, or they depend on funding sources and

available funds at the time. Kay shared that she likes the idea of a more in-depth tracking system of the projects. She also asked how often the board would be reviewing the SAP and Gloria shared that, after its adopted, she hopes to see it reviewed on an annual basis. Kay suggested that the board may be able to help initiate some of these goals and should therefore review the SAP quarterly instead of just annually in front of the city commission. That will be added to the agenda in the future.

Under the Water Section, indicators still need to be updated, but staff did meet with the Director of Water and Wastewater to go over the table. Their department is unable to take on water conservation programming so our department is taking that over. The rebates program has been restarted. Verbiage in the action table was redone to be accessible and understandable to the public. The Community Engagement and Green Economy Section had the most edits. Stephen suggested adding the Communications Team onto the “Responsible Departments” tab for the “Participate in America Blooms” Action Item, as they are a key player in informing the public about that program. Gloria clarified that that action is in the “initiated” status because the board had just approved to move forward with that. Stephen also mentioned that he thought the Parks and Recreation Department should be added as a “Responsible Department” for the Action Item “provide volunteer opportunities for litter cleanups”, as the parks are mainly where these volunteer events take place. Moving down to the Local Government Operations Section, Gloria shared that electric vehicles and charging stations were added to this section. Stephen asked about a previous city policy to eliminate the use of single-use water bottles that was different than the single-use plastics policy. Kay asked about electric city vehicles and goals for the different departments to own all EV’s. She wanted to see a goal that went further than just “increasing ownership” or a method for purchasing more. Gloria asked to hold off on the EV conversation until they got through the SAP edits for the sake of time. Stephen asked to go to the transportation section and discuss TUF-5, which shows the number of public and private EV charging stations. He suggested that the number of public and private be split up between two indicators. He also thought that the target for number of charging stations in 2035 seemed very low and should be bumped up. Gloria clarified that they had changed the table from just stating “maintained” to an actual number. That number needs to be revisited by staff but it had been based on not knowing how many charging stations existed in the city and the baseline number. The charging stations are very expensive, so that must be considered in terms of target numbers as well. Sara shared that she still needs to complete this section but it will be done before the work session. Kay wanted to see the completed document before the board votes to approve the Plan, but Ben wants to make sure that there is time to make any major changes, should that be necessary. Stephen also brought up the issue of there being quorum to vote and voiced his opinion of feeling that the document is ready to be voted on. Ben made a motion to recommend approval of the Sustainability Action Plan after all final edits are made. Carey Bond seconded. The motion passed.

Gloria Eby provided updates about replacing city vehicles with electric. She shared a table which highlights vehicles getting replaced and their electric or hybrid possibility. It is not possible for every vehicle to be EV because some vehicles do not have electric alternatives, which is why the city can’t commit to 100% EV. Kay wants to make the statement that we are 100% renewable unless there is no option. There is also difficulty acquiring EVs, especially with supply chain issues. Even after a vehicle is purchased, the timeframe is close to two years to actually get that vehicle. Therefore, contracts are getting pushed into the next year (a 2023 contract even though they’re trying to buy the vehicle in 2022) and then the vehicle is being priced higher. This isn’t just for electric vehicle, but gas-powered too. The Natural Resources and Sustainability Department is in the processing of acquiring an electric vehicle, but will not see the car for one to two years. The Lakes Division is hoping to get the new Lightning Truck, which is an EV, but they wouldn’t have that for over two years.

Chart showed 2023 vehicle replacements, but there are no guarantees about when they will arrive. Stephen asked for clarification on the work “possible” under EV/ Hybrid option and Gloria clarified that 6 vehicles have been confirmed with the budget but other depend on the job description and position. Some people may need a different vehicle based on their tasks and their vehicles may not be able to be electric. All of the Police cars are set to get electric or hybrid replacement vehicles. Stephen asked for clarification on the charging station at the Public Safety building and if they would be included on the SAP under “Public and Private” if they are only for police use. On our website, there is a link to a map that shows all the charging stations in Winter Park. Mark Yonker asked about the higher cost of EVs and Gloria clarified that this would be somewhat offset by fuel and less maintenance costs. Kay asked about Orange County’s five-year vehicle

turn over, which wouldn't be enough time for the EV's maintenance costs to catch up, but Winter Park retains vehicles much longer.

### **(7) Public Hearings**

No Public Hearings.

### **(8) Board Comments and Green Minute**

Stephen asked about adding items to the agenda and Gloria Eby clarified about the policy. The whole board must vote to have an item added to the next meeting agenda but there does not need to be quorum.

### **(9) Adjournment**

Ben Ellis made a motion to adjourn and Stephen Pategas seconded. Meeting adjourned at 1:12 PM

Minutes approved the board on mm/dd/yyyy.  
/s/ Recording Secretary Victoria Tabor



Keep Winter Park  
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Sustainable  
Advisory Board

# agenda item

|                     |                |              |                    |
|---------------------|----------------|--------------|--------------------|
| item type           | Action Items   | meeting date | September 20, 2022 |
| prepared by         | Victoria Tabor | approved by  |                    |
| board approval      |                |              |                    |
| strategic objective |                |              |                    |

## subject

OCPS 9th Annual Green Schools Banquet – October 20th at Camping World Stadium  
Sponsorships start at \$1,000 dollars to help meet their goals written out in their  
Sustainability Action Plan 2030 (Tabled from August 16, 2022 meeting)

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[OCPS Green School Sponsorship Board Meeting Follow Up](#)

**From:** [Jaegal, Jenny](#)  
**To:** [Sara Miller](#)  
**Subject:** [External] Board Meeting Follow Up  
**Date:** Wednesday, August 17, 2022 9:36:08 AM  
**Attachments:** [image001.png](#)  
[image008.png](#)  
[image009.png](#)  
[image010.png](#)  
[2021-2022 Green Schools OCPS Application - Google Forms.pdf](#)

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**[Caution: This email originated from outside the City of Winter Park email system. Before clicking any hyperlinks, verify the real address by hovering over the link. Do not open attachments from unknown or unverified sources.]**

Good morning Sara,

Thank you again for putting me on the agenda for yesterday's board meeting, and for having my back the whole time. I really admire your role, and I didn't get to tell you how cool you were at the meeting

Here are some follow up information. Please let me know if there is anything else I can provide.

- Green Schools Recognition Program (GSRP)
  - Application attached in PDF
  - Cash awards
    - Grand prizes
      - 1<sup>st</sup>: \$5,000
      - 2<sup>nd</sup>: \$3,000
      - 3<sup>rd</sup>: \$1,000
    - Judges Choice Awards (one \$1,000 award for each category. Schools cannot get more than one Judges Choice Awards. )
      - School grounds enhancement
      - School sustainability
      - Health and well being
      - Curriculum integration
      - Community involvement
      - School wide culture
      - Innovation
    - Conservation Incentive Awards (\$500, \$300, or \$100 based on their electric and water consumption)
  - Benefits
    - GSRP is a major funding opportunity for schools that win awards. Other grants and scholarships tend to have smaller funding amount.
    - Schools get to be a part of the district-wide sustainable community, instead of being individualized. They get to interact with other schools and community partners at GSRP related events.
    - Three grand prize winners will have applications submitted to [Florida Department of Environmental Protection's Green School Designation Program](#), and [U.S. Department of Education's Green Ribbon Schools](#) by OCPS Sustainability Department so teachers don't have to work on separate applications for those State and National programs.
    - Recognition from District leadership including Superintendent and Board

- members.
  - GSRP is the largest sustainability program in OCPS and gets the most public traction compared to other smaller programs we offer
- Schools in Winter Park (excluding Winter Park Technical College)
  - Aloma Elementary (unincorporated)
  - Brookshire Elementary (City of Winter Park)
  - Killarney Elementary (unincorporated)
  - Lakemont Elementary (City of Winter Park)
  - Winter Park High (City of Winter Park)
- Killarney Elementary is the only school in Winter Park that won awards in previous GSRP (2019: \$1,050 / 2021: \$750). This year, three schools applied: Aloma Elementary, Killarney Elementary, and Winter Park High.
- Sponsorship will help fund the cash awards and banquet, as well as other projects that support our [2030 Plan](#). OCPS Sustainability will provide information on how the sponsorship money was spent. OCPS media will be present at the banquet as well. Historically, our sponsors have included private companies (i.e. Universal Studios Orlando), local governments (i.e. City of Orlando), and nonprofits (i.e. Keep Orlando Beautiful) There are four levels of sponsorship.
  - Bronze (\$1,000 - \$2,999)
    - Receive special party favor gift
    - Receive mention in program slideshow
    - One VIP banquet invitation
    - Certificate of appreciation at the banquet in group of bronze sponsors
  - Silver (\$3,000 - \$5,999)
    - Receive special party favor gift
    - Receive mention in program slideshow and brochure
    - Two VIP banquet invitations
    - Medal of appreciation given at the banquet in group of silver sponsors
    - Receive mention in Facebook and Twitter post from OCPS Green
  - Gold (\$6,000 - \$9,999)
    - Receive special party favor gift
    - Receive mention in program slideshow and brochure
    - Two VIP banquet invitations for this year and next year
    - Trophy given at the banquet
    - Receive mention in Facebook, Twitter, and LinkedIn
  - Emerald (\$10,000+)
    - Receive special party favor gift
    - Receive mention in program slideshow, brochure, and your company's banner will be displayed at entrance of the event
    - Three VIP banquet invitations for this year and next year
    - Trophy given at banquet
    - Receive mention in Facebook, Twitter, LinkedIn
    - Space on marketing table at banquet
    - Space at Green Schools Recognition Program Expo in Spring
    - Logo mentioned in slideshow for next year's banquet

Please let me know if I should be present for the next meeting, or if you'll let me know the results! If they say no, it is no biggie and I would love to further discuss how they can focus their resources on Winter Park schools.

Thank you,

**Jenny Jaegal, M.A.**

Sustainability Coordinator  
Environmental Compliance & Sustainability  
Orange County Public Schools  
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407-317-3900, ext. 2037685



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# agenda item

|                     |                |              |                    |
|---------------------|----------------|--------------|--------------------|
| item type           | Action Items   | meeting date | September 20, 2022 |
| prepared by         | Victoria Tabor | approved by  |                    |
| board approval      |                |              |                    |
| strategic objective |                |              |                    |

## subject

KWPBS Budget Review

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[KWPB EXPENSES.pdf](#)

## EXPENSES

| <i>SAP Category</i>   | <i>Expense Type</i> | <i>Expense Description</i>                                                                      | <b>Estimated Amount</b> | <b>Funding Source</b> |
|-----------------------|---------------------|-------------------------------------------------------------------------------------------------|-------------------------|-----------------------|
| CEGE                  | Membership          | America In Bloom Registration Fee (\$1,2000)                                                    | \$1,200.00              | 1702                  |
| CEGE                  | Membership          | ICLEI Membership                                                                                | \$600.00                | KWPB                  |
| CEGE, WDR             | Membership          | Keep America Beautiful Affiliate Fee                                                            | \$170.00                | KWPB                  |
| SAP                   | Membership          | SSDN Annual Membership                                                                          | \$240.00                | KWPB                  |
| SAP                   | Membership          | USDN Annual Membership                                                                          | \$1,700.00              | KWPB                  |
| CEGE                  | Membership          | Mailchimp Subscription                                                                          | \$334.68                | KWPB                  |
| CEGE                  | Membership          | Volunteer Match Annual Subscription                                                             | \$99.00                 | KWPB                  |
| CEGE, WDR             | Travel              | Keep Florida Beautiful Annual Meeting-Lodging, Mileage, Meals                                   | \$550.00                | KWPB                  |
| SAP                   | Travel              | USDN Annual Meeting-Registration, Hotel, Airfare, Meals                                         | \$900.00                | KWPB                  |
| SAP                   | Travel              | SSDN Annual Meeting-Registration, Airfare, Meals                                                | \$800.00                | KWPB                  |
| SAP                   | Travel              | FSDN Annual Meeting-Registration, Lodging, Mileage                                              | \$500.00                | KWPB                  |
| CEGE                  | Event               | America In Bloom Judge Hosting (incl. Complimentary lodging, pay for parking and meals)-(\$200) | \$200.00                | KWPB                  |
| CEGE                  | Event               | Earth Day                                                                                       | \$18,000.00             | KWPB                  |
| WDR                   | Program             | Composter Education & Giveaway Program (100)                                                    | \$4,655.00              | WASTE PRO             |
| CEGE                  | Program             | Green School Grants & USGBC Certification (6)                                                   | \$3,175.00              | KWPB                  |
| CEGE                  | Program             | Green Business Recognition Program-Marketing and Food for Events                                | \$2,500.00              | KWPB                  |
|                       | Program             | Meatless Mondays Cooking Demos                                                                  |                         |                       |
| WDR                   | Meals               | Don't Pitch It Fix Meals & Supplies                                                             | \$400.00                | WASTE PRO             |
| SAP                   | Meals               | KWPB Advisory Board Lunches                                                                     | \$1,200.00              | KWPB                  |
| WDR                   | Services            | A-1 Assets E-Waste Recycling Service Fee per Event (1 truck, 3 staff)                           | \$500.00                | WASTE PRO             |
| WDR                   | Services            | Shred-It Recycling Service (\$250/hr)                                                           | \$1,000.00              | WASTE PRO             |
| WDR                   | Services            | Recollect Online App - Annual Fee                                                               | \$5,300.00              | WASTE PRO             |
| WDR                   | Supplies            | Recycling Bins for City Facilities (Interior)                                                   | \$5,000.00              | WASTE PRO             |
| CEGE                  | Supplies            | Sponsorship Packets (Plaques, Mailing)                                                          | \$500.00                | KWPB                  |
| SAP                   | Advertising         | Recycling Mailer (Print and Mail)                                                               | \$6,000.00              | WASTE PRO             |
| SAP                   | Advertising         | Winter Park Magazine (quarterly, third page)                                                    | \$2,080.00              | KWPB                  |
| SAP                   | Advertising         | Park Press (6x per year)                                                                        | \$2,820.00              | KWPB                  |
| SAP                   | Advertising         | Utility Bill Insert                                                                             | \$1,000.00              | KWPB                  |
| <b>Total Expenses</b> |                     |                                                                                                 | <b>\$61,423.68</b>      |                       |



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Advisory Board

# agenda item

|                     |                |              |                    |
|---------------------|----------------|--------------|--------------------|
| item type           | Action Items   | meeting date | September 20, 2022 |
| prepared by         | Victoria Tabor | approved by  |                    |
| board approval      |                |              |                    |
| strategic objective |                |              |                    |

## subject

Does KWPB&S Want to be a Sponsor?

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
| item type Non-Action Items | meeting date September 20, 2022 |
| prepared by Victoria Tabor | approved by                     |
| board approval             |                                 |
| strategic objective        |                                 |

## subject

Welcoming Laura Gustafson-Hullinger, Sustainability Program Coordinator at Rollins College

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
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| prepared by Victoria Tabor | approved by                     |
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| strategic objective        |                                 |

## subject

Primary Election Sign Collection Results

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
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| strategic objective        |                                 |

**subject**

SAP Update

**motion / recommendation**

**background**

**alternatives / other considerations**

**fiscal impact**



# Keep Winter Park Beautiful & Sustainable Advisory Board

## agenda item

|                            |                                 |
|----------------------------|---------------------------------|
| item type Non-Action Items | meeting date September 20, 2022 |
| prepared by Victoria Tabor | approved by                     |
| board approval             |                                 |
| strategic objective        |                                 |

### subject

Feasibility Study Update

### motion / recommendation

### background

### alternatives / other considerations

### fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
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| strategic objective        |                                 |

## subject

City Building Energy Efficiency Study Update

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
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| strategic objective        |                                 |

## subject

Climate Resiliency Study (Grant Funded) Update

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
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| strategic objective        |                                 |

## subject

Energy Efficiency and Conservation Block Grant

## item list

<https://www.energy.gov/bil/energy-efficiency-and-conservation-block-grant-program>

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
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| strategic objective        |                                 |

## subject

Fix It, Don't Pitch It Results

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



# Keep Winter Park Beautiful & Sustainable Advisory Board

## agenda item

|                            |                                 |
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| prepared by Victoria Tabor | approved by                     |
| board approval             |                                 |
| strategic objective        |                                 |

### subject

Sustainability Fair & EV Car Show Update

### motion / recommendation

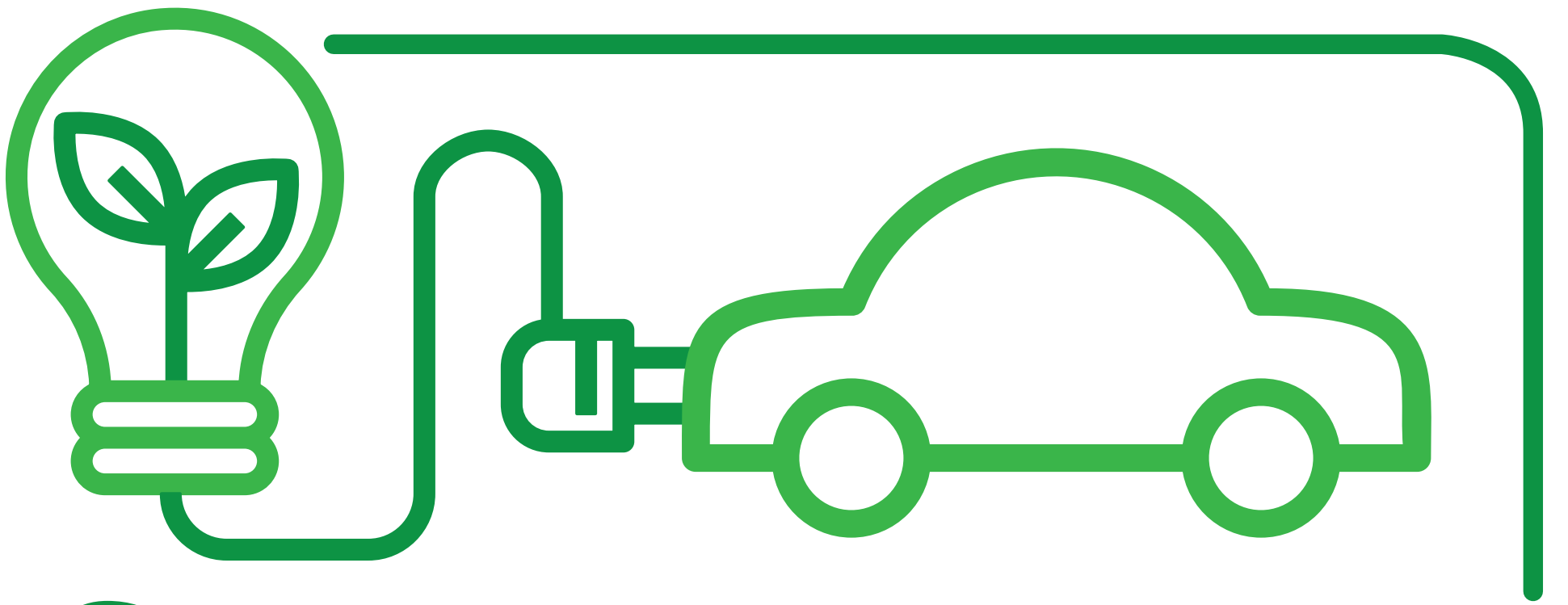
### background

### alternatives / other considerations

### fiscal impact

### ATTACHMENTS:

Sustainability Fair & EV Car Show Poster



# **Sustainability** fair & **EV** CAR SHOW

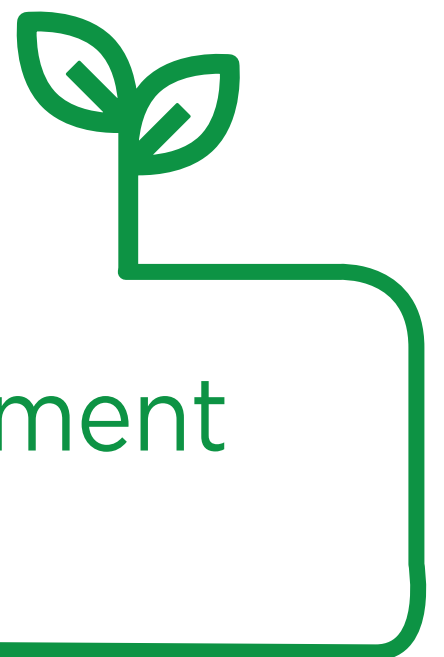
saturday

**September 24**  
**9 to 11 a.m.**

**Central Park West Meadow**  
150 W. Morse Blvd. | NE corner

featuring

Electric Vehicles  
Sustainable Vendors  
Natural Resources  
& Sustainability Department



**questions & info** \_\_\_\_\_  
[sustainability@cityofwinterpark.org](mailto:sustainability@cityofwinterpark.org)



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

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| strategic objective        |                                 |

## subject

Upcoming Events: Clean-ups/Get Hooked

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[Get Hooked](#)

first  
saturday

OCTOBER 1  
8 to 10a.m.

everyone  
goes home  
with a fish!

Lake Island @ Martin Luther King, Jr. Park | 255 S. Denning Dr.

snacks | raffle | giveaways | fun & more



FAMILY  
FISHING  
EVENT

2022

FREE  
bait & poles  
ARE PROVIDED

more info @ 407.599.3463 or [jmiller@cityofwinterpark.com](mailto:jmiller@cityofwinterpark.com). 28



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

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## subject

KWPBS Advertisement

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[KWPB&S WPMag Ad 2.5x9.75 2022-10.pdf](#)

# green schools GRANTS

get your **green GRANT** today!

- » Up to 6 grants awarded from \$100 to \$500  
[supporting the Winter Park's Sustainability Action Plan]
- » Pre-K thru grade 12 public & private schools  
[serving Winter Park students]

## application + deadline

[cityofwinterpark.org/greenschools](http://cityofwinterpark.org/greenschools)

friday 12.30.2022 by 5 p.m.

to [kwpb@cityofwinterpark.org](mailto:kwpb@cityofwinterpark.org)



KEEP WINTER PARK BEAUTIFUL  
& SUSTAINABLE INITIATIVES

## COMMUNITY litter **cleanup** kits

organizing your own  
community **cleanup**?  
have we got  
the **kit** for you!

### what's in the kit

vest, gloves, map  
& trash bags

### pick up your kits

they're free to borrow!

@ city hall | 401 s. park ave.  
mon-fri | 8 a.m.-5 p.m.

### download the app

clean swell app

record & share your  
cleanup collection

### in-person cleanups

natural-resources-

30

[sustainability.eventbrite.com](https://sustainability.eventbrite.com)



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

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| strategic objective        |                                 |

## subject

America In Bloom Evaluation

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact

## ATTACHMENTS:

[Stephen Email](#)

## ATTACHMENTS:

[2019 WPB Evaluation Tour Itinerary Final 2019-04-28](#)

## ATTACHMENTS:

[2022AIBSymposiumBrochure](#)

## ATTACHMENTS:

[Winter Park Florida 2019 Evaluation Report](#)

## ATTACHMENTS:

[Winter Park, FL Community Profile 2019 Judging Version 2019-04-12](#)

## ATTACHMENTS:

[WPB Tour Map Day 1 2019](#)

ATTACHMENTS:

[WPB Tour Map Day 2 2019](#)

## Victoria Tabor

---

**From:** SPategas@hortusoasis.com  
**Sent:** Tuesday, September 13, 2022 12:06 PM  
**To:** Victoria Tabor; Gloria Eby; Sara Miller  
**Subject:** [External] Updated: America In Bloom Agenda Item Materials  
**Attachments:** Winter Park Florida 2019 Evaluation Report.pdf; 2019 WPB Evaluation Tour Itinerary Final 2019-04-28.pdf; WPB Tour Map Day 1 2019.pdf; WPB Tour Map Day 2 2019.pdf; Winter Park, FL Community Profile 2019 Judging Version 2019-04-12.pdf; 2022AIBSymposiumBrochure.pdf

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**[Caution:** This email originated from outside the City of Winter Park email system. Before clicking any hyperlinks, verify the real address by hovering over the link. Do not open attachments from unknown or unverified sources.]

Please share this email and attachments with the board in preparation for the September 20<sup>th</sup> meeting. Thank you.

To all,

Once you review these documents, especially the Community Profile, you will learn many things about the City of Winter Park that would take months to learn.

My wife Kristin and I have been AIB Advisors for seven years and I serve on the AIB Board. We first brought AIB to Winter Park in 2013.

I have attached:

1. The Standard Operating Procedures Stephen recently created for WP entering in America in Bloom
2. The last Evaluation Report WP received in 2019 from the two AIB Advisors
3. The 2019 Evaluation Tour Itinerary Stephen created
4. The 2019 Evaluation Tour Maps (days 1 & 2) created by Javier Aguilar as a volunteer. He worked for the city at the time and may still do so.
5. The Community Profile provided to the AIB Advisors at least two weeks prior to evaluation. This was created by Stephen and city staff.
6. Symposium and Awards celebration brochure. Kristin and I are attending this year.

The benefits of being an AIB community and entering the program is manifold:

- Community members come together and share information and efforts to reach a common goal – community improvement
- Recommendations for community improvement from the AIB Advisors
- National recognition
- Potential for awards

Cheers!

Stephen

Hortus Oasis, Inc. (LA0001090)  
Stephen G. Pategas, RLA, ASLA  
Landscape Architect  
America in Bloom –Volunteer Community Advisor &  
Board Member  
1425 Berkshire Avenue, Winter Park, FL 32789  
O: 407.622.4886  
[garden@hortusoasis.com](mailto:garden@hortusoasis.com)  
[www.HortusOasis.com](http://www.HortusOasis.com)  
[www.houzz.com/pro/hortusoasis/\\_public](http://www.houzz.com/pro/hortusoasis/_public)  
Representatives for:  
<http://www.campaniainternational.com/>



# Winter Park Blooms Evaluation Tour Itinerary 2019



**Main contact:** Stephen Pategas, C: 407.579.9352/O&H: 407.622.4886/ spategas@hortusoasis.com  
**Secondary contact:** Vanessa Balta Cook, WP Sustainability Planner, 407.951.0242/ VBaltaCook@cityofwinterpark.org

| 2019 Communities | Population | Evaluation Dates | Judges                                 |
|------------------|------------|------------------|----------------------------------------|
| Winter Park, FL  | 30,879     | April 29-30      | Linda Cromer (lead) and Nikki Springer |
| Liberty, MO      | 31,507     | June 6-7         | Linda Cromer (lead) and Sharon Hadsen  |
| Mansfield, OH    | 43,160     | July 25-26       | Linda Cromer (lead) and Tim France     |
| Holland, MI      | 33,000     | July 29-30       | Linda Cromer (lead) and Tim France     |

AIB lead judge - Linda Cromer, Greendale, IN

AIB co-judge - Nikki Springer, Oviedo, FL

Read about our America in Bloom judges: <http://www.americanbloom.org/Awards-Program/The-Judges.aspx>

**Hotel:** The Alford Inn, 300 E New England Ave. (at Interlachen Ave.), Winter Park, FL 32789; 407.998.8090

**Reservations (use #s at check-in):** Linda Cromer 114147712 & Nikki Springer 114147714

Sunday, April 28th check in time is 4 PM and on Wednesday, May 1st check out time is 11 AM

Lodging is compliments of the manager: Jesse Martinez, 407.998.8090/ jmartinez@thealfondinn.com

Breakfasts and parking are compliments of Keep Winter Park Beautiful & Sustainable (KWPB&S)

**Note to the judges: use this document to search by metric codes, locations, and names as well as cut and paste for the evaluation.**

| April 28, 2019 Sunday                                                                      |          |          |                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------|----------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Start Time                                                                                 | Duration | End Time | Metrics Addressed                                                                                                                                                                  | Location/Activity/#Map location/Person to meet with title and contact information                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Open                                                                                       |          |          |                                                                                                                                                                                    | Judges arrive in Winter Park. Check in time is 4 p.m.                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 5:45 PM                                                                                    | 15 min.  | 6:00 PM  | CH.c.01, OI.b.04                                                                                                                                                                   | Pick up of judges at The Alford Inn by Vanessa Balta Cook 407.951.0242. (Orwin Manor neighborhood boundary plaque on light pole on Orange Ave., drive by Orange Ave. gateway sign)                                                                                                                                                                                                                                                                                                                          |
| 6:00 PM                                                                                    |          | 8:00 PM  | CV.a.01, CV.c.04, EE.e.01, ET.b.02                                                                                                                                                 | Social event! Arrive at Pategas Residence/Hortus Oasis, 1425 Berkshire Avenue in the Orwin Manor neighborhood for garden tour and dinner<br>Hosts: Kristin and Stephen Pategas<br>Guests:<br>AIB Judges Linda Cromer and Nikki Springer<br>Winter Park City Commissioner Todd Weaver and Jan Hommel for cocktails<br>Kris Stenger (WP Manager Building & Sustainability) and Holly Stenger<br>Vanessa Balta Cook (WP Sustainability & Permitting Coordinator Building & Permitting Services) and Geoff Cook |
| 8:00 PM                                                                                    | 15 min.  | 8:15 PM  |                                                                                                                                                                                    | Return judges to The Alford Inn                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| April 29, 2019 Monday Tour Day – 7.75 hours (4.75 hours walking/2.5 hours driving/walking) |          |          |                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Start Time                                                                                 | Duration | End Time | Metrics Addressed                                                                                                                                                                  | Location/Activity/#Map location/Person to meet with title and contact information                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                                                                                            |          |          |                                                                                                                                                                                    | Judges have complimentary breakfast on their own at The Alford Inn                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 8:15 AM                                                                                    |          | 8:20 AM  | ET.b.05                                                                                                                                                                            | Meet at The Alford Inn (1) (with Kris Stenger, City of Winter Park Manager Building & Sustainability /Liaison to KWB&S, 407.335.6304 and/or Vanessa Balta Cook, WP Sustainability Coordinator, 407.951.0242 and Stephen Pategas, Chair of Winter Park Blooms/KWB&S Board Member, 407.579.9352 and Kristin Pategas, Winter Park Blooms, 407.242.4222). Meet members of Winter Park Blooms!                                                                                                                   |
| 8:20 AM                                                                                    | 10 min.  | 8:25 PM  | CH.b.02                                                                                                                                                                            | <b>Walk</b> to Scenic Boat Tour (2) at east end of Morse Boulevard; Ron Hightower, 407.644.4056                                                                                                                                                                                                                                                                                                                                                                                                             |
| 8:25 AM                                                                                    | 35 min.  | 9:00 AM  | CV.b.01, EE.a.04, EE.b.02, EE.b.03, OI.b.05                                                                                                                                        | Presentation on the waterways (Megan Johansson, Lakes & Waterways Staff, 407.259.7090) and bicycling/pedestrian efforts (Keith Moore, Senior Engineering Technician, 407.599.3262) (public art)                                                                                                                                                                                                                                                                                                             |
| 9:00 AM                                                                                    | 15 min.  | 9:15 AM  | CV.c.05, OI.a.04, OI.b.01, OI.b.02, OI.b.05, OI.b.06                                                                                                                               | Walk to Winter Park History Museum (3). Morse Blvd., west side of Park Ave. and New England Ave. (site furnishings, signage, banners)                                                                                                                                                                                                                                                                                                                                                                       |
| 9:15 AM                                                                                    | 20 min.  | 9:35 AM  | OI.b.05                                                                                                                                                                            | Visit Winter Park History Museum (3) in the Farmers' Market on the Winter Park Historic Register (Susan Skolfield, Executive Director, 321.948.4172) (banner, mural)                                                                                                                                                                                                                                                                                                                                        |
| 9:35 AM                                                                                    | 40 min.  | 10:15 AM | FL.a.01, FL.b.01, FL.c.02, FL.c.03, FL.c.04, FL.c.05, FL.d.01, FL.d.02, FL.d.03, FL.d.04, FL.e.01, LA.b.03, LA.c.03, LA.d.02, LA.d.03, LA.d.04, LA.d.06, LA.d.07, LA.e.01, OI.b.05 | Visit Native Plant Garden and to Rose Garden in Central Park (4) for city horticultural review (Joe Smirti, Assistant Chief of Parks, 321.303.4875)                                                                                                                                                                                                                                                                                                                                                         |

|          |            |          |                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                             |
|----------|------------|----------|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:15 AM | 5 min.     | 10:20 AM | CV.a.04, CV.b.03, CH.d.01, OI.b.03, OI.b.05                                                                                           | Walk through Central Park to visit the SunRail/Amtrak Station (w/ public restroom) <b>(5)</b> owned by the city (performances, festivals, Cinema in the Park, parades on Park Ave., public art)                                                                                                                                                                                             |
| 10:20 PM | 30 min.    | 10:50 AM | UF.a.01, UF.a.02, UF.a.03, UF.a.04, UF.a.05, UF.b.01, UF.b.02, UF.b.03, UF.b.05, UF.c.01, UF.c.02, UF.c.03, UF.e.01, UF.e.02, UF.e.03 | Urban Forestry presentation (Dru Dennison, Forestry Manager, 386.209.7429)                                                                                                                                                                                                                                                                                                                  |
| 10:50 AM | 10 min.    | 11:00 AM | CV.b.05, UF.c.04                                                                                                                      | Walk Park Ave. to Winter Park Golf Course/Edible Arboretum <b>(6)</b> and Casa Feliz Historic Home Museum <b>(7)</b> on the National Register of Historic Places and Winter Park Historic Register.                                                                                                                                                                                         |
| 11:00 AM | 20 min.    | 11:20 AM | CV.b.03, CH.b.02, CH.b.05, CH.c.05, CH.c.06, CH.d.01, CH.d.02                                                                         | Tour Casa Feliz <b>(7)</b> (Susan Omoto, Executive Director, Friends of Casa Feliz, 651.335.1593), (Friends of Casa Feliz, Music at the Casa, Parlour Talks)                                                                                                                                                                                                                                |
| 11:20 AM | 75 min.    | 12:35 PM | CH.a.01, CH.a.02, CH.a.05, CH.a.06, CH.a.07, CH.b.01, CH.b.02, CH.b.03, CH.b.05, CH.c.01, CH.c.06                                     | Lunch at Casa Feliz with historic preservation discussion (Brooks Weiss, Winter Park City Architect, 407.619.1381) and land trust discussion (Steve Goldman, Winter Park Land Trust, 407.491.2228)                                                                                                                                                                                          |
| 12:35 PM | 30 min.    | 1:05 PM  | CV.b.02, CV.b.04, CH.b.02, OI.a.04, OI.b.05, OI.b.06                                                                                  | Walk to Knowles Ave/Swoope/Interlachen Ave./Lincoln/Park Ave to Greeneda Court <b>(8)</b> and then Park Ave. to City Hall <b>(9)</b> to board vehicle with Kris Stenger or Vanessa Balta Cook at 1:05.                                                                                                                                                                                      |
| 1:05 PM  | 30 min.    | 1:35 PM  | CV.b.05, CV.b.06                                                                                                                      | <b>Start Driving Tour</b> - Drive Lyman Ave to right on Pennsylvania Ave., left Canton Ave., right Orlando Ave.-17/92, right into Winter Park Village shopping/dining area <b>(10)</b> , left towards Webster, right Webster, left Pennsylvania Ave, right North Park Ave. past Park Grove entry park <b>(11)</b> . Left Stovin onto Palmer Avenue, left Alabama Dr. to Kraft Azalea Garden |
| 1:35 PM  | 20 min.    | 1:55 PM  | CV.b.01, LA.b.01, LA.b.02                                                                                                             | Walking tour of Kraft Azalea Garden <b>(12)</b> and presentation on natural areas (Tim Egan, Natural Resources Manager, 321.303.5216)                                                                                                                                                                                                                                                       |
| 1:55 PM  | 15 min.    | 2:10 PM  | LA.c.03                                                                                                                               | Left Via Tuscany, right Via Lugano, right Temple Dr., left Mayfield, left Phelps, right Pine, right Lakemont, left Aloma Ave., right St. Andrews Blvd., right Loch Lomond Dr. to Ward Park <b>(14)</b>                                                                                                                                                                                      |
| 2:10 PM  | 15 min.    | 2:25 PM  | CV.a.04, CV.b.01, CV.b.02, CV.b.05, CV.b.06, CV.b.07                                                                                  | View northern portion of Ward Park <b>(13)</b> (sports fields, play equipment, public art, restroom)                                                                                                                                                                                                                                                                                        |
| 2:25 PM  | 15 min.    | 2:40 PM  | CV.b.01, CV.b.02, CV.b.05, CV.b.06, CV.b.07                                                                                           | Left Loch Lomond Dr. into Perth, left Cady Way to view southern portion of Ward Park with Cady Way Pool and Cady Way Trail <b>(15)</b> using former RR tracks                                                                                                                                                                                                                               |
| 2:40 PM  | 10 min.    | 2:50 PM  |                                                                                                                                       | Right Cady Way, right Perth Ln., left Dundee Dr., right Lakemont Ave., left Aloma Ave. and to Albin Polasek Museum and Sculpture Garden with historic Capen House                                                                                                                                                                                                                           |
| 2:50 PM  | 60 min.    | 3:50 PM  | CV.c.05, FL.e.01, LA.e.01, CH.b.02, CH.b.04, CH.c.02, CH.d.02                                                                         | Tour Albin Polasek Museum and Sculpture Garden <b>(16)</b> on the National Register of Historic Places and Capen House on the Winter Park Historic Register (Debbie Komanski, Executive Director, 407.312.8386/Byron Walker, Facilities Manager, 407.619.3006)                                                                                                                              |
| 3:55 PM  |            |          |                                                                                                                                       | <b>End of tour</b> at The Alford Inn <b>(1)</b>                                                                                                                                                                                                                                                                                                                                             |
| 4:00 PM  | 2 hours    | 6:00 PM  | ET.c.01                                                                                                                               | Judges' free time                                                                                                                                                                                                                                                                                                                                                                           |
| 6:00 PM  | 15 min.    | 6:15 PM  |                                                                                                                                       | Winter Park Blooms picks up judges at The Alford Inn to drive to dinner - Lakeview Dr. to Glenridge Rd.                                                                                                                                                                                                                                                                                     |
| 6:15 PM  | 1.75 hours | 8:00 PM  | CV, FL, LA, UF, EE, CH, OI                                                                                                            | Dinner - review additional information needed by the judges during dinner at the home of Cynthia Pesch, 1433 Chapman Circle, 407.312.8777, Winter Park Garden Club Past President and member. Guests include Joe & Kim Smirti, Emily Bader, Stephen & Kristin Pategas.                                                                                                                      |
| 8:15 PM  |            |          |                                                                                                                                       | Return judges to The Alford Inn                                                                                                                                                                                                                                                                                                                                                             |

| April 30, 2019 Tuesday Tour Day – 6.5 hours (1.75 hours walking/4.5 hours driving/walking) |          |          |                                                                                                                     |                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------|----------|----------|---------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Start Time                                                                                 | Duration | End Time | Metrics Addressed                                                                                                   | Location/Activity/#Map location/Person to meet with title and contact information                                                                                                          |
|                                                                                            |          |          |                                                                                                                     | Judges have complimentary breakfast on their own at The Alford Inn                                                                                                                         |
| 8:00 AM                                                                                    |          |          |                                                                                                                     | Meet at The Alford Inn <b>(1)</b> (Kris Stenger, 407.335.6304 and/or Vanessa Balta Cook, 407.951.0242, Stephen Pategas 407.579.9352 and Kristin Pategas, Winter Park Blooms, 407.242.4222) |
| 8:05 AM                                                                                    | 5 min.   | 8:10     | FL.c.01, FL.c.07, FL.c.09, FL.c.10, LA.c.01, LA.c.02, LA.c.03, LA.d.01, LA.d.02, LA.d.03, LA.d.04, LA.d.05, OI.b.05 | <b>Walking tour</b> of The Alford Inn grounds                                                                                                                                              |

|          |               |          |                                                                                          |                                                                                                                                                                                                                                                                                                             |
|----------|---------------|----------|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:15 AM  | 70 min.       | 9:25 AM  | CV.c.01, CH.b.02, CH.b.04, FL, EE, LA, UF                                                | Walk from Interlachen to cross Fairbanks Ave. for walking tour of Rollins College campus <b>(2)</b> with Annie Russell Theatre and Knowles Chapel on the National Register of Historic Places, Lake Virginia (Mary Edwards, Rollins College, Manager of Landscape & Grounds/Arborist, 321.303.4714)         |
| 9:25 AM  | 5 min.        | 9:30 AM  | CV.b.01, CV.b.03                                                                         | Walk to Ollie Ave. past Dinky Dock Park to Winter Park Public Library <b>(3)</b> (boat dock, beach, restrooms)                                                                                                                                                                                              |
| 9:30 AM  | 20 min.       | 9:50 AM  | CV.b.08, EE.e.02, CH.b.04, CV.c.05                                                       | Visit Winter Park Public Library <b>(3)</b> with New Leaf Bookstore (Jody Lazar, Community Librarian, 321.439.1007, Cynthia Wood, Interim Director and Sabrina Smith, Assistant Director ) and History Room (Rachel Simmons, Archivist, (O) 407.623.3300)                                                   |
| 9:55 AM  | 10 min        | 10:05 AM |                                                                                          | <b>Start Driving Tour</b> - Pick up vehicle at The Alfond Inn <b>(1)</b> , right Interlachen Ave., left Morse Blvd., left Denning Dr., park at playground at Martin Luther King Jr. Park <b>(5)</b>                                                                                                         |
| 10:05 AM | 35 min.       | 10:40 AM | CV.a.04, CV.b.01, CV.b.02, CV.b.05, CV.b.06, CV.b.07, LA.d.06, LA.d.07, OI.b.03          | Walk Martin Luther King Jr. Park <b>(5)</b> (exercise trail, fishing deck, sports fields, playground, restrooms)                                                                                                                                                                                            |
| 10:40 AM | 5 min.        | 10:45 AM | CH.a.06, OI.d.01                                                                         | Driving tour on Douglas Ave. with drive past Habitat for Humanity and Hannibal Square Land Trust homes <b>(6)</b> . To Hannibal Square <b>(7)</b> and park vehicle                                                                                                                                          |
| 10:50 AM | 10 min.       | 11:00 AM | CV.a.04, CV.b.01, CV.b.03, CV.b.07, CV.b.09, OI.b.05                                     | <b>Walking Tour</b> - through Winter Park Community Center <b>(8)</b> (LEED Silver) (Stephanie Kunz, Chief of Recreation, 407.599.3387) (mini community garden, playground, multipurpose pool with zero-depth entry and lap lanes)                                                                          |
| 11:00 AM | 20 min.       | 11:20 AM | CV.a.04, CV.c.05, CH.b.04, CH.b.05, CH.c.01, CH.c.02, CH.c.04, CH.c.05, CH.d.01, OI.b.05 | Visit Hannibal Square Heritage Center <b>(9)</b> (Peter Schreyer, Executive Director, 407.797.5168/Barbara Chandler, Manager, 321.594.3922) (public art/memory wall, Tuskegee airman)                                                                                                                       |
| 11:20 AM | 5 min.        | 11:25 AM | CV.b.01, CV.b.06, CV.b.07, OI.b.05                                                       | Walk through Shady Park (public art, outdoor amphitheatre with mosaic mural) to The Coop for lunch (public art murals at Gardens at DePugh)                                                                                                                                                                 |
| 11:25 AM | 60 min.       | 12:25 PM | CV.b.03, CV.b.04, CH.c.05, ET.b.04, OI.a.01, OI.a.02, OI.a.03                            | Lunch compliments of The Coop with code compliance discussion (Keri Martin, Risk, Safety/Fleet Division/ Code Compliance Director, 407.427.3809) & events discussion (Craig O'Neil, Assistant Director of Communications, 407.599.3506)                                                                     |
| 12:30 PM | 10 min.       | 12:40 PM | CV.b.02                                                                                  | <b>Driving Tour</b> - right Lyman Ave., left Denning Dr. past the infamous Lake Rose/sinkhole <b>(10)</b> , left Minnesota, left Barnum, to Azalea Lane Playground & Tennis Center <b>(11)</b>                                                                                                              |
| 12:40 PM | 10 min.       | 12:50 PM | CV.b.01, CV.b.05, CV.b.06, CV.b.07                                                       | Visit Azalea Lane Playground & Tennis Center <b>(11)</b>                                                                                                                                                                                                                                                    |
| 12:50 PM | 5 min.        | 12:55 PM | CV.c.01                                                                                  | Left Denning Dr. to Mead Botanical Garden - view community garden                                                                                                                                                                                                                                           |
| 12:55 PM | 70 min.       | 2:05 PM  | CV.b.02, CV.b.03, CV.c.05, LA.b.03, EE.b.02, OI.b.03, ET.b.05                            | Visit Mead Botanical Garden <b>(12)</b> (Cindy Hasenau, Executive Director, 407.765.6323; Emily Smith, Program and Volunteer Coordinator, 407.920.2070) (natural areas, flowers, pollinator garden, native plant garden, amphitheatre, environmental education)                                             |
| 2:05 PM  | 15 min.       | 2:20 PM  | CH.b.02, CH.c.01                                                                         | Driving tour - right Barnum, right Minnesota, right Pennsylvania, left Highland, through Virginia Heights (Historic District), left Lakeview Drive along Lake Virginia and through College Quarter (Historic District), left Antonette, right Holt, left Park Ave, right Lyman                              |
| 2:20 PM  |               |          |                                                                                          | <b>End of tour and arrival at The Alfond Inn (1).</b>                                                                                                                                                                                                                                                       |
| 2:20 PM  | 35 min.       | 2:55 PM  | ET.c.02                                                                                  | Wrap-up with judges with Stephen, Kristin, and Kris/Vanessa at The Alfond Inn                                                                                                                                                                                                                               |
| 2:55 PM  | 3 hours       | 5:55 PM  | ET.c.01                                                                                  | Judges' free time                                                                                                                                                                                                                                                                                           |
| 5:55 PM  |               | 6:10 AM  | FL.b.03, FL.e.01, CH.c.03, OI.d.01                                                       | Pick up judges for transport to Winter Park Blooms Volunteer Appreciation Event/Dinner. Right Interlachen Ave, left Morse Blvd., right New York Ave. past Palm Cemetery <b>(13)</b> . Quick stroll to Pulsifer Place with the pollinator garden by the Winter Park Garden Club (Emily Bader, 901.550.7896). |
| 6:10 PM  | 1 hr., 50 min | 8:00 PM  | CV.c.05, CH.b.02, ET.b.04, ET.b.05, ET.b.06                                              | Winter Park Blooms Volunteer Appreciation Event/Dinner with the media and presentations by the judges at Winter Park Country Clubhouse <b>(14)</b> on the National Register of Historic Places and the Winter Park Historic Register.                                                                       |
| 8:00 PM  | 5 min.        | 8:05 PM  |                                                                                          | Return judges to The Alfond Inn. Nikki departs.                                                                                                                                                                                                                                                             |

Thank you for spending time with us!

| May 1, 2019 Wednesday Departure Day |          |          |                   |                                                                                   |
|-------------------------------------|----------|----------|-------------------|-----------------------------------------------------------------------------------|
| Start Time                          | Duration | End Time | Metrics Addressed | Location/Activity/#Map location/Person to meet with title and contact information |
|                                     |          |          |                   | Judges have complimentary breakfast on their own at The Alfond Inn                |
| 11:00 AM                            |          |          |                   | The Alfond Inn check out time is 11 a.m.                                          |
|                                     |          |          |                   | Linda departs.                                                                    |

Thank you America in Bloom judges and Winter Park Blooms volunteers, participants, and supporters!

Supporters: KWPB & Sustainable Advisory Board, Lakes & Waterways Advisory Board, Winter Park Garden Club, Winter Park Blooms, Hortus Oasis, The Alfond Inn, Arthur's Catering, Cynthia Pesch, Holler Hyundai, Javier Aguila, Classic Caladiums, Bates Sons & Daughter Caladiums, Tim's Wine Market, Winter Park Ninth Grade Center, The Coop

Visit: [www.facebook.com/WPBlooms/](https://www.facebook.com/WPBlooms/), [www.cityofwinterpark.org/kwpb](http://www.cityofwinterpark.org/kwpb) (under About KWPB ) & [www.americainbloom.org](http://www.americainbloom.org)

# Embracing Our Past ... Enhancing Our Future

America in Bloom Symposium & Awards Celebration

September 29 - October 1, 2022 | St. Louis, Missouri



Check Out The  
Pre-Symposium  
Educational  
Tours

Hosted by Washington, Missouri  
[www.AmericaInBloom.org/Symposium](http://www.AmericaInBloom.org/Symposium)



# WELCOME TO ST. LOUIS AND WASHINGTON, MISSOURI

America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefiting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism. Our mission is to promote nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements. AIB is an independent, non-profit 501(c)(3) organization and contributions to AIB are tax deductible.

Cover image courtesy of Gary R. Lucy Gallery/  
Claudette Daegele, Washington, Missouri.

Design by Meister Custom Marketing Solutions.  
[meister-custom.com](http://meister-custom.com)

It is with great excitement that we welcome you to Washington, Missouri for the 2022 America in Bloom Symposium & Awards Celebration. Our city, also known as the Corn Cob Pipe Capital of the World, was founded in 1839 by Lucinda Owens. Located on the southern bank of the Missouri River, it was the gentle rolling hills that attracted the early German settlers to the area in 1833 as it reminded them of their homeland along the Rhine. Today, Washington is the largest city in Franklin County and many believe our German heritage has fostered this distinction. We are a community with tremendous pride and the willingness to work hard to accomplish our goals. Some of our highlights include being recognized with the Great American Main Street Award in 2012, home to the Washington Town and Country Fair, the third largest fair in the state of Missouri, and an award-winning Volunteer Fire Department.

On Friday of the symposium, we will host you for the day in Washington. This will give you a chance to visit some of our beautiful parks, plus learn about projects of the Garden Club, Master Gardeners, and other civic groups. You will also experience the sites and businesses in our historic downtown, culminating with a special Farm to Table dinner on Main Street in front of the restored Farmers Market building.

The City of Washington has raised the aesthetic bar of our community since participating in America in Bloom. This has driven redevelopment efforts throughout the city including the downtown area, new retail destinations along the Highway 100 corridor, and expansion of local industries. The efforts of Washington in Bloom have showcased our community and assured “outside” interests that our City is a wise place to invest their resources.

Washington is a just a one-hour drive from St. Louis, where you will be based at a downtown hotel in the shadow of the majestic Gateway Arch. St. Louis is also home to the world-renowned Missouri Botanical Garden which boasts the largest Japanese Garden in North America. Forest Park, in the heart of the city, includes the world class St. Louis Zoo, Art Museum, and remnants of the 1904 World’s Fair. It is also home to one of the nation’s premier outdoor theaters, the Muny Opera.

We look forward to hosting you in Missouri and think you’ll agree that we are Embracing Our Past and Enhancing Our Future.

Sincerely,

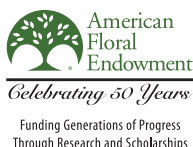
■ **The AIB Washington, Missouri Committee – Team WashMO**

|                                                          |                                 |                 |
|----------------------------------------------------------|---------------------------------|-----------------|
| Wayne Dunker,<br><i>Director of Parks and Recreation</i> | Tyler King                      | Emily Underdown |
| Sally Bocklage, <i>Co-Chair</i>                          | Sandy Lucy, <i>former Mayor</i> | John Vietmeier  |
| Dave Wehmeyer, <i>Co-Chair</i>                           | Deaneal McAfoos                 | Josh Wargo      |
| Joe Holtmeier                                            | Chad Owens                      | Casey Warren    |
|                                                          | John Steffens                   | Carolyn Witt    |

■ **National AIB Symposium Committee**

|                             |                 |               |
|-----------------------------|-----------------|---------------|
| Linda Hart ( <i>Chair</i> ) | Lori Kelly      | Diane Rinkes  |
| Sally Bocklage              | Kristin Pategas | Dave Wehmeyer |
| Bill Hahn                   | Stephen Pategas |               |

# THANK YOU To This Year's Symposium Sponsors



## Hotel & Airport Information

Make your hotel reservations at the Hyatt Regency St. Louis at the Arch by calling 314-655-1234. To receive the special AIB rate of \$180/night plus tax for single or double occupancy, you must tell them you are with the America in Bloom group. You may also reserve online at <https://www.hyatt.com/en-US/group-booking/STLRS/G-ABLM>. **Reservations must be made by September 5.**

The hotel, located at 315 Chestnut St, Louis, MO 63102, is approximately 20 minutes from St. Louis Lambert International Airport. Taxis, rental cars, limousines, and other transportation options are available from the airport. Visit [www.flystl.com](http://www.flystl.com) for information.

# Pre-Event Optional EDU Tours

## Enhance Your Experience

Exclusive Opportunities for AIB Symposium Attendees.

**Special Registration Required.**

Thursday, September 29

---

**9:30 AM – 2:30 PM**

**Missouri Botanical Garden &  
Tower Grove Park**

(Special Registration Required)

This tour takes you to two of St. Louis' prized gems. You will begin the day with a guided tour of the Missouri Botanical Garden, which is always beautiful, no matter the season. Discover the diversity of plants, get a glimpse of St. Louis history, and explore gardens that reflect a variety of cultures, styles, and traditions. In this tour, you will explore what's truly in bloom around the Garden. Following the guided tour, you will enjoy lunch and then time on your own. Next, we head to Tower Grove Park, considered America's best example of a Victorian Park. You'll enjoy both a driving and guided tour of sections of this 289-acre park, including a tour of a stream that was recently daylighted for the first time in 100 years. This stream blends natural plantings, storm water management, experiential education, a natural play area for children, and elements that recognize the original inhabitants of the land. The cost is \$79.

*Seating is limited so register early.*

*See the registration form for details.*

**10 AM – 3 PM**

**Forest Park –  
A Premier Urban Public Park**

(Special Registration Required)

Forest Park is considered one of the most beautiful urban parks in the world. The Park's 1,300 acres feature beautiful landscapes sprinkled with forests, ecosystems, nature reserves, lakes and streams, and five of the St. Louis region's major cultural institutions. On this tour will get to experience it all! Forest Park, home of the 1904 World's Fair, will serve as your outdoor learning lab for the day, in which you will visit various pre-arranged stations in the park to experience firsthand the connection of nature to our own well-being. Following a group lunch, you will then have free time to explore one of the four cultural institutions in the park – the art museum, science center, history museum, or zoo. The cost is \$69.

*Seating is limited so register early.*

*See the registration form for details.*



# Symposium Program

## Thursday, September 29

**Afternoon    Silent Auction**

The symposium kicks off with some competitive fun! Silent auction bidding begins in the afternoon and continues after the evening’s Community Connections Celebration.

**4 PM            Elected Leaders and City Administrators Roundtable**

America in Bloom is pleased to present an idea sharing and networking program designed **exclusively** for elected leaders and municipal administrators. Through peer-to-peer discussion, learn about the solutions communities are using to solve some of today’s challenges facing municipalities of all sizes. This roundtable is a must for all elected officials and municipal leaders. Refreshments and appetizers will be served. This roundtable will be hosted by former Washington, Missouri mayor Sandy Lucy.

**5:30 PM        Opening Night Reception Overlooking the St. Louis Arch**

Catch up with old friends and make new ones during this informal cash bar. You’re in for a treat as this reception provides a majestic view of the iconic St. Louis Arch.

**7 PM            Community Connections Celebration & Silent Auction**

We kick off the Symposium with this dinner and celebration of your achievements. This is a time for food, fun, and recognition! Each AIB community will be honored for their efforts. All Dwight Lund Community Champion nominees will be honored and the winner announced. This is where we celebrate YOU and what YOUR community is doing to make America bloom!

**9 PM            Dessert Reception & Silent Auction**

Enjoy dessert while networking with your peers and making your final bids on the silent auction items.

## Friday, September 30

**7:15 AM        Morning Jolt: Caffeine & Conversation**

Caffeine + conversation = great start to the day. Grab some coffee and converse with other AIB attendees and the Showcase of Innovation exhibitors. These companies feature innovative products and services relevant to your community.

**8 AM            Let’s Get Started!**

AIB Symposium Chair Linda Hart and Washington, MO representatives will kick things off and prepare you for the days ahead.

**8:15 AM        Keynote Presentation: Beautification’s Impact on Property Values  
Charlie Hall, Texas A&M University**

One of your favorite symposium speakers is back! Dr. Charlie Hall continues his theme of providing information on the benefits of your In Bloom efforts. In past symposia, he focused on the economic, environmental, and health benefits of beautification. Now his attention turns to the positive impact beautification has on property values. These benefits are often overlooked by municipal leaders, so Charlie is going to equip you with the data to support your ongoing beautification efforts!

- 9 AM**      **Nature Playscapes: Turning Outdoor Environments into Engaging and Educational Areas**  
**Shawnell Faber and Roman Fox, Forest Park**  
Recently open in St. Louis, the Anne O’C. Albrecht Nature Playscape is a 17-acre experiential play space with natural landscapes that includes native and diverse species throughout nine distinct activity areas. In this session, you will learn how nature playscapes can play an integral part in connecting your community’s kids to nature by engaging their senses as they explore, discover, and learn. Shawnell Faber, Director of Land Management, and Roman Fox, Superintendent of Horticulture at Forest Park Forever, will explain the planning, installation, care, and engagement of the Nature Playscape and how you can create something like this in your community.
- 9:30 AM**      **Community Forum: Best Ideas**  
**Facilitator: Sue Amatangelo, AIB Advisor**  
This popular hour-long interactive session will be packed with ideas you can take home and implement. Through roundtable discussions you will hear about solutions – big and small – that can help to transform your community. Come with your own best ideas to share!
- 10:30 AM**      **Showcase of Innovation & Conversation**  
This networking break allows you to continue sharing ideas and meeting Showcase of Innovation companies.
- 11:15 AM**      **Buses Depart for Washington, Missouri Adventure**  
Today you’ll get to experience the beauty of Washington, Missouri, a community that mixes hometown hospitality, heritage celebration, and beautiful landscapes.
- 12:15 PM**      **Taste of Washington**  
First stop is lunch so you can fuel up for a great day in WashMo! You’ll buy your own lunch from a selection of local food trucks that will feature favorite cuisines from the area. There will be something for every palette and food connoisseur. We will dine together in the Main Park Pavilion, which will serve as our jumping off point for the rest of the day’s activities.
- 1:30 PM**      **Community Tour of Washington, Missouri**  
Today’s community tour showcases the beauty and hospitality of Washington, Missouri, a community sitting on the banks of the Missouri River. This “moving classroom” will showcase how Washington’s business, residential, and municipal sectors work together to create a community steeped in history but pushing to the future. When the tour brings you to the downtown area, you will have the opportunity to see the Missouri Meerscham Corn Cob Pipe Factory, browse and shop some very unique and lovely places (numerous merchants will remain open just for you), and there will also be interesting exhibits to learn more about Washington and inspire ideas to recreate back at your home.
- 5 PM**      **Reception**  
The Community Tour ends with a hosted reception and time for relaxation and conversation. Enjoy a happy hour celebration as you enjoy social time, music, and more local hospitality.

**6:30 PM Farm-to-Table Dinner Hosted by the City of Washington**

Dinner will be served al fresco in the heart of Washington's historic public event space, on Main Street at the foot of a towering 180+ year-old parish church and anchored by the Farmer's Market...a venue for City, Chamber, and Main Street organization events. This will be a special farm-to-table dinner. Your wine glass for the evening will become a souvenir keepsake reminder of the time we shared in Washington and throughout the AIB Symposium. Much advance preparation is taking place to ensure a lovely, unique, and special dining experience for you, our guest. Shall we set the table for you?

**8:30 PM Buses Depart for Return to St. Louis**

Saturday, October 1

**7:30 AM Morning Jolt: Caffeine & Conversation**

Caffeine + conversation = great start to the day. Grab some coffee and converse with other AIB attendees and the Showcase of Innovation exhibitors. These companies feature innovative products and services relevant to your community.

**8:15 AM Planning for the Future: State of the Organization**

**Jack Clasen, AIB President and Laura Kunkle, AIB Executive Director**

There are exciting changes happening at America in Bloom. This brief introduction to the future of AIB will give a glimpse into the ways we are striving to make even more of an impact in communities and what you can expect from us as we head into the new year.

**8:30 AM Problem Solving America in Bloom Style**

**Facilitator: Linda Hart, AIB Symposium Chair**

Put your thinking cap on for this problem-solving session. Together, we will explore creative ideas to help solve common issues facing communities. Prizes and surprises in store!

**9 AM Meet with the Advisors**

These sessions are set up so that each community can meet with Advisors and delegates from other AIB communities. Get excellent insight into the ordinary and extraordinary things towns and cities are doing across America. AIB Advisors will share what they saw during their visits to communities and how to enhance your town's participation in AIB.

**11 AM Right Plant, Right Place**

It is critically important that we choose the right plants when enhancing the gardens, streetscapes, parks, medians, and natural landscapes within our communities. Each climate and soil type requires different considerations. Two plant experts will share their recommendations with us. Jeff Gibson of Ball Seed Company will address "Selecting the Right Annuals and Perennials." Scott Jamieson of Bartlett Tree Experts share info on "Selecting the Right Trees."

**11:30 AM Showcase of Innovation & Conversation**

This networking break allows you to continue sharing ideas and meeting Showcase of Innovation companies.

**12 PM**

**Lunch & Learn: Creating a Monumental Connection –  
The Benefits of Public/Private Partnerships**

This lunch and learn session provides background and information as you prepare for your afternoon adventure. Public/private partnerships are critical to community development. Maria Tsikalas of the Gateway Arch Park Foundation will share the strategies the Foundation used to bring together various partners to enhance the visitor experience of National Park and surrounding areas. Then Jeremy Sweat will share information about the park and his role as the Superintendent of the Gateway Arch National Park. We will also hear from park staff about the work it takes to operate and maintain the national park.

**1 PM**

**Self-Guided Walking Tour of Citygarden, Kiener Plaza, and the  
Gateway Arch National Park**

The hotel is just steps from some St. Louis gems! In this self-guided and go-at-your own pace walking tour, you will visit Citygarden, an oasis in the heart of downtown. This one-mile stretch of largely uninterrupted green space features a vibrant and serene blend of lush plantings and internationally renowned sculptures with delights of water, stone, architecture, and design. Enjoy Kiener Plaza, a 2-block park featuring fountains, a playground, concert area, and inviting paths. Lastly, discover the 90-acre Gateway Arch National Park with the 630-foot monument as its most famous site. Here you can explore the miles of trails, visit the Arch Museum, and so much more.

**5:30 PM**

**Closing Night Reception**

This final night cash bar reception allows you to mingle with old and new friends, swap contact information, and make plans to stay in touch.

**6:30 PM**

**Evening in Bloom: America in Bloom Awards Banquet**

The anticipation goes into high gear with more food, fun, and awards. This final-night event shines the spotlight on the transformative efforts by AIB communities.



# Schedule At-A-Glance

## Thursday, September 29

|                   |                                                                                     |
|-------------------|-------------------------------------------------------------------------------------|
| 9:30 AM - 2:30 PM | Missouri Botanical Garden & Tower Grove Park <b>(Special Registration Required)</b> |
| 10 AM - 3 PM      | Forest Park – A Premier Urban Public Park <b>(Special Registration Required)</b>    |
| Afternoon         | Silent Auction Opens                                                                |
| 4 – 5:30 PM       | Elected Leaders and City Administrators Roundtable                                  |
| 5:30 - 7 PM       | Opening Night Reception Overlooking the St. Louis Arch                              |
| 7 - 10 PM         | Community Connections Celebration & Silent Auction                                  |

## Friday, September 30

|                    |                                                                                     |
|--------------------|-------------------------------------------------------------------------------------|
| 7:15 – 8 AM        | Morning Jolt: Caffeine & Conversation                                               |
| 8 - 9 AM           | Welcome & Keynote Presentation: Beautification's Impact on Property Values          |
| 9 - 9:30 AM        | Nature Playscapes: Turning Outdoor Environments into Engaging and Educational Areas |
| 9:30 - 10:30 AM    | Community Forum: Best Ideas                                                         |
| 10:30 - 11 AM      | Showcase of Innovation & Conversation                                               |
| 11:15 AM - 9:30 PM | Buses depart for afternoon and evening activities in Washington, Missouri           |

## Saturday, October 1

|                  |                                                                                               |
|------------------|-----------------------------------------------------------------------------------------------|
| 7:30 - 8:15 AM   | Morning Jolt: Caffeine & Conversation                                                         |
| 8:15 - 8:30 AM   | Planning for the Future: State of the Organization                                            |
| 8:30 - 9 AM      | Problem Solving America in Bloom Style                                                        |
| 9 - 11 AM        | Meet with the Advisors                                                                        |
| 11 - 11:30 AM    | Right Plant, Right Place                                                                      |
| 11:30 AM - 12 PM | Showcase of Innovation & Conversation                                                         |
| 12 - 1 PM        | Lunch & Learn: Creating a Monumental Connection – The Benefits of Public/Private Partnerships |
| Afternoon        | Self-Guided Walking Tour of Citygarden, Kiener Plaza, and Gateway Arch Park                   |
| 5:30 – 6:30 PM   | Closing Night Reception                                                                       |
| 6:30 – 9:30 PM   | Evening in Bloom: America in Bloom Awards Banquet                                             |

# Registration

First Name

Last Name

Company Name (if applicable)

Mailing Address

City

State

Zip/Postal Code

Country

Phone Number (including area code)

E-mail Address

Please list any dietary restrictions:

## Please select one of the following packages:

☐ Full registration - \$365  
(\$415 after September 5)

☐ Thursday AIB dinner and  
awards only – \$150  
(\$175 after September 5)

☐ Saturday AIB dinner and  
awards only – \$150  
(\$175 after September 5)

## Additional packages available:

☐ Missouri Botanical Garden &  
Tower Grove Park at \$79  
(Thursday)

☐ Forest Park – A Premier Urban  
Public Park at \$69  
(Thursday)

Will you join us for the Friday afternoon and evening activities in Washington, Missouri?

☐ Yes ☐ No

## Method of Payment (Registration will not be processed without payment.)

☐ U.S. check/money order enclosed (Make payable to America in Bloom)

Charge my : ☐ VISA ☐ MasterCard ☐ American Express

Account number:

Expiration date:

V-Code:

Name as appears on card (please print)

Authorized signature:

(I hereby agree to the terms and conditions of my card issuer agreement)

Billing Address (if different from mailing address)

City

State

Zip/Postal Code

Country



Register online at [www.AmericaInBloom.org/Symposium](http://www.AmericaInBloom.org/Symposium)  
or send a copy of this registration form to:

America in Bloom • PO Box 44005 • Columbus, OH 43204

**P:** 614-453-0744 • **E:** [aib@AmericaInBloom.org](mailto:aib@AmericaInBloom.org)

Cancellations made on or before September 5 will be refunded in full, minus a \$25 processing fee.  
Cancellations made after September 5 are non-refundable.



America in Bloom  
PO Box 44005  
Columbus, OH 43204



# America in Bloom 2019 Evaluation Report



**Community:** Winter Park, Florida  
**Population:** 30,879  
**Population Category:** 30,001-45,000  
**Evaluation Dates:** April 29-30

**Lead Judge:** Linda Cromer  
**Co-Judge:** Nikki Springer

*America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play – benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage and planting pride through volunteerism.*

| Seven Criteria (Codes)                        | Possible Points | Actual Points | Percentage    |
|-----------------------------------------------|-----------------|---------------|---------------|
| 1. Community Vitality (CV)                    | 84.00           | 46.00         | 54.76%        |
| 2. Flowers (FL)                               | 88.00           | 49.00         | 55.68%        |
| 3. Landscaped Areas (LA)                      | 76.00           | 41.00         | 53.95%        |
| 4. Urban Forestry (UF)                        | 84.00           | 44.00         | 52.38%        |
| 5. Environmental Efforts (EE)                 | 92.00           | 52.00         | 56.52%        |
| 6. Celebrating Heritage (CH)                  | 88.00           | 47.00         | 53.41%        |
| 7. Overall Impression (OI)                    | 80.00           | 52.00         | 65.00%        |
| <b>Other</b>                                  |                 |               |               |
| 8. Evaluation Tour Preparation & Actions (ET) | 13.00           | 12.00         | 92.31%        |
| <b>Scoring</b>                                |                 |               |               |
| <b>Total Points and Percentage</b>            | <b>605.00</b>   | <b>343.00</b> | <b>56.69%</b> |

**Star ratings are based on overall percentage.**

|                        |                        |                        |                        |                        |
|------------------------|------------------------|------------------------|------------------------|------------------------|
| 1 star = 0% - 9.99%    | 2 stars = 10% - 10.99% | 3 stars = 20% - 29.99% | 4 stars = 30% - 39.99% | 5 stars = 40% - 49.99% |
| 6 stars = 50% - 59.99% | 7 stars = 60% - 69.99% | 8 stars = 70% - 79.99% | 9 stars = 80% - 89.99% | 10 stars = 90% - 100%  |

| Community representatives to receive the Evaluation Report (three minimum) |                                                          |                                 |
|----------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------|
| Name                                                                       | Title                                                    | Email                           |
| Stephen Pategas                                                            | Chair, Winter Park Blooms                                | spategas@hortusoasis.com        |
| Vanessa Balta Cook                                                         | City of Winter Park<br>Sustainability Coordinator        | VBaltaCook@cityofwinterpark.org |
| Kris Stenger                                                               | City of Winter Park<br>Manager Building & Sustainability | kstenger@cityofwinterpark.org   |

## **GUIDELINES AND INFORMATION:**

### **Communities are required to provide the following prior to evaluation:**

- Community Profile organized to follow the criteria and metrics. For repeat communities, call out what is new and/or implemented due to judges' recommendations.
- Evaluation Tour Itinerary with start and finish times for each day
- Community Map with community boundaries and the tour route
- Communities are responsible for addressing the metrics in the Community Profile, Evaluation Tour Itinerary, and during the Evaluation Tour.

### **The areas to be scored:**

Judges will review Community Profiles, Community Maps, and Evaluation Tour Itineraries to confirm the appropriateness of the areas to be evaluated and contact communities prior to the tour so adjustments can be made.

- All areas (municipal, commercial and residential) within the boundaries of the entrant's community/municipality (except as noted below) are scored and a representative portion of all areas must be included.
- Property to be scored, whether public or private, must be subject to the codes and regulations of the entrant's community/municipality.
- When a property does not meet these requirements, but the community's volunteers significantly impact the property with labor and/or funding, then judges may include in their scoring the property not subject to the codes and regulations of the entrant community.
- A community may request recommendations for areas toured but not scored.

### **Metrics are noted with unique codes based on the criteria. Ratings include:**

**N/A** (Not Applicable): Communities should strive to implement all metrics; however, judges will use N/A when a metric is not scorable in a community. An N/A metric is not included in the point totals and does not affect percentages. Examples when N/A may apply in a metric: commercial/business areas do not exist; state or county statutes prevent implementation of a metric.

**Not Started** (0 pts.): programs or procedures are not in place.

**Launched** (1 pt.): programs or procedures are in place but not fully realized.

**Achieved** (2 pts.): programs or procedures are implemented but could be improved.

**Surpassing** (3 pts.): programs or procedures are well-implemented.

**Excelling** (4 pts.): programs or procedures are exceptional.

**NS** (Not Scored): preset in the Judges' Discretion metric's point box for when a score there is not appropriate.

**Judges' Discretion** (N/A, 3-4 pts.): judges may add and score an item not in the metrics. This item must be an unusual or newly implemented project, program, or initiative that can be repeated in other communities and perhaps used as a future metric.

### **Other:**

- This Evaluation Report's scoring, general observations, and general and criteria recommendations are based upon the community's efforts including its levels of participation in, or implementation of the metrics in each of the criteria.
- Future projects and programs are not scored.
- The scoring for the seven evaluation criteria is adjusted to the climate and environmental conditions of the community's location. Make sure the judges are made aware of any challenges that were faced during the year.

### **What's New this Year in the even more vibrant Evaluation Report. Thank you for your feedback.**

- The Community Vitality criterion leads off the Evaluation Report.
- Metrics were added, deleted, or edited in all criteria. Some metrics stayed the same.
- Some metric ratings columns have new headings that better describe the scoring.
- Metric codes are more specific so future changes in them will be minimized.
- NS - Not Scored is only used in the Judges' Discretion metrics

## General Observations and Recommendations (recommendations are indicated in *italics*):

America in Bloom welcomes Winter Park back for its sixth year of participation. A new evaluation system provides judges a well-calibrated view of Winter Park's efforts in seven criteria groups as well as your tour preparation and execution. The metrics-based scoring system was first introduced last year, tweaked after feedback from communities and judges, and is now presented to you in its current iteration after your community's one-year absence from the program. *We will welcome your reaction to the new format as a measure of your efforts and achievements.*

As mentioned in your well-developed Community Profile, Winter Park might be described as the premier urban village in the Sunshine State. Chartered in 1887, the city was developed as a winter resort for wealthy Northerners seeking refuge from harsh winters, and as a tranquil place to live. The chief economic asset in early years was entertaining winter visitors, and that remains the case.

The community has taken great effort in creating a beautiful and place-based identity within central Florida. Distinct and meticulous landscaping strategies, detailed architecture, and a walkable downtown all work together to create a memorable experience for residents and visitors. Winter Park takes pride in providing a multitude of opportunities for those interested in the community's arts events and cultural attractions, as well as upscale shopping and the breath-taking natural environment. Add to the mix Florida's oldest private college, Rollins College, and it's clear why so many visitors consider Winter Park a destination, not merely a drive-through on the way to somewhere else.

Winter Park has appropriately chosen the regal peacock as its logo. The image greets visitors at the entryways and in the train station and is featured prominently in tasteful signage at various establishments throughout the community. While only a few miles from the clamor of a universally-known theme park, Winter Park is worlds away in its level of sophistication and its distinctive ambiance.



The comprehensive City of Winter Park Report Card is mailed to residents' homes to inform them how the city is measuring up to its top priorities. It shows clearly that you are outpacing other communities in the region in positive initiatives while maintaining healthy cash reserves. Winter Park is clearly positioned to meet the laudable vision themes you have adopted.

The judges believe the collaboration between Winter Park and the America in Bloom program has been a successful endeavor for all involved. Your history of participation has been beneficial not only to residents of your city as you have adopted or modified recommendations from previous evaluations, but also to other AIB communities, as your willingness to share your challenges and triumphs has made Winter Park a leader in the America in Bloom community nation-wide.

*While the Community Profile template does not provide for it, future judges may find it helpful for you to include mailing addresses along with email addresses for Winter Park in Bloom's committee members and other key individuals.* Judges may want to extend hand-written thank you notes by post as opposed to the more casual method of hand delivery or even relying on a community contact to deliver notes of appreciation. Judges sometimes wish to pass on hard copy materials to key contacts related to issues or questions that arose during the tour and having their addresses conveniently at hand will facilitate the process.

Thank you for your warm hospitality; our visit was as enjoyable as it was informative. We look forward to a long and successful relationship between Winter Park and America in Bloom.

Linda Cromer and Nikki Springer

| Community Vitality (CV) Criterion Definition                                                                                                                                                                                                                                                                                      | Metrics Ratings (NS = Not Scored) |                        |                      |                     |                       |                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|----------------------|---------------------|-----------------------|----------------------|
|                                                                                                                                                                                                                                                                                                                                   | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt)   | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>COMMUNITY VITALITY (CV): policies, programs, activities, and facilities that lead to a vibrant community and a sense of well-being. Includes libraries, community centers, arts/cultural museums; and parks, playgrounds, dog parks, sports fields, water activities, trails, and other outdoor recreational opportunities</b> |                                   |                        |                      |                     |                       |                      |
| <b>a. Leadership and Policy</b>                                                                                                                                                                                                                                                                                                   |                                   |                        |                      |                     |                       |                      |
| CV.a.01 - Municipal volunteer boards are in place                                                                                                                                                                                                                                                                                 |                                   |                        |                      |                     | X                     |                      |
| CV.a.02 - Municipality offers grants to neighborhood associations for enhancements                                                                                                                                                                                                                                                |                                   | X                      |                      |                     |                       |                      |
| CV.a.03 - Master plan in place for public green space and parks                                                                                                                                                                                                                                                                   |                                   |                        |                      | X                   |                       |                      |
| CV.a.04 - ADA accessibility in public outdoor areas including play equipment                                                                                                                                                                                                                                                      |                                   |                        | X                    |                     |                       |                      |
| CV.a.05 - Promotion of alternative transportation: pedestrian, bicycling, car/van pools, ride sharing, and/or mass transit                                                                                                                                                                                                        |                                   |                        |                      |                     | X                     |                      |
| <b>b. Facilities and Events</b>                                                                                                                                                                                                                                                                                                   |                                   |                        |                      |                     |                       |                      |
| CV.b.01 - Outdoor recreation facilities meet community needs: parks, playgrounds, splash pads, dog parks, sports fields, sports courts, swimming pools, golf courses, kayak/canoe trails, public access to water bodies, etc.                                                                                                     |                                   |                        |                      | X                   |                       |                      |
| CV.b.02 - Walking, biking, and exercise trail network in place                                                                                                                                                                                                                                                                    |                                   |                        |                      | X                   |                       |                      |
| CV.b.03 - Performances/events for art, dance, theatre, music, and/or cinema                                                                                                                                                                                                                                                       |                                   |                        |                      |                     | X                     |                      |
| CV.b.04 - Run/walk/bike/kayak/canoe events are held                                                                                                                                                                                                                                                                               |                                   |                        |                      | X                   |                       |                      |
| CV.b.05 - Benches and seating available near walking, exercise, and playground areas                                                                                                                                                                                                                                              |                                   |                        |                      | X                   |                       |                      |
| CV.b.06 - Structures, shade sails, or trees provide shade for spectators and/or participants                                                                                                                                                                                                                                      |                                   |                        | X                    |                     |                       |                      |
| CV.b.07 - Playgrounds exist and age-appropriate ranges of equipment are offered                                                                                                                                                                                                                                                   |                                   |                        |                      | X                   |                       |                      |
| CV.b.08 - Public library/resources center is available                                                                                                                                                                                                                                                                            |                                   |                        |                      |                     |                       | X                    |
| CV.b.09 - Community center is available                                                                                                                                                                                                                                                                                           |                                   |                        |                      |                     | X                     |                      |
| CV.b.10 - Farmers' Market(s) is available                                                                                                                                                                                                                                                                                         |                                   |                        |                      | X                   |                       |                      |
| <b>c. Community Involvement</b>                                                                                                                                                                                                                                                                                                   |                                   |                        |                      |                     |                       |                      |
| CV.c.01 - Community gardening sites are in use                                                                                                                                                                                                                                                                                    |                                   |                        |                      | X                   |                       |                      |
| CV.c.02 - Level of participation in food banks, hunger-relief, Plant a Row for the Hungry (GardenComm initiative), etc.                                                                                                                                                                                                           |                                   |                        |                      | X                   |                       |                      |
| CV.c.03 - Participation in civic events such as Bike to Work Days, Walk to School Days, etc.                                                                                                                                                                                                                                      |                                   |                        |                      | X                   |                       |                      |
| CV.c.04 - Voluntary (non-mandated HOA) neighborhood organizations in place                                                                                                                                                                                                                                                        |                                   |                        |                      | X                   |                       |                      |
| CV.c.05 - Recognition programs for volunteers                                                                                                                                                                                                                                                                                     |                                   |                        |                      |                     | X                     |                      |
| <b>d. Judges' Discretion: Recognition by the judges of an item of special note</b>                                                                                                                                                                                                                                                |                                   |                        |                      |                     |                       |                      |
| CV.d.01 - Judges to enter text below                                                                                                                                                                                                                                                                                              |                                   | NS                     | NS                   | NS                  | X                     |                      |
| The Book Bicycle is an inspired way to bring the library into the community.                                                                                                                                                                                                                                                      |                                   |                        |                      |                     |                       |                      |
| <b>Totals:</b>                                                                                                                                                                                                                                                                                                                    | <b>Possible Points</b>            |                        | <b>Actual Points</b> |                     | <b>Percentage</b>     |                      |
| <b>1. Community Vitality (CV)</b>                                                                                                                                                                                                                                                                                                 | 84                                |                        | 46                   |                     | 54.76%                |                      |

## Community Vitality (CV) Recommendations:

Winter Park is continually adding to its trail system and its string of lakes offers outstanding opportunities to enjoy water-related activities. An impressive list of cultural events and venues include art festivals, monthly music jams at the Community Center, The Albin Polasek Museum & Sculpture Garden, and Cornell Fine Arts Museum.



Parks and green space are a vastly important part of any community. Winter Park's current parks and recreation master plan dates to 2008. An update was completed in 2018 but has not yet been adopted. *We urge city officials to adopt the final draft plan.* A comprehensive and current plan provides guidance for prioritizing management and improvement of existing amenities and direction for planning and budgeting for future acquisitions. It will help with the broader goal of maximizing green space usage and maintaining the high level of environmental stewardship practiced by your community.

Public parks and playgrounds are amenities that can enhance the quality of life in every community, and they should be accessible to all residents. *As part of parks management, we suggest an inventory of existing public play areas to identify both surfacing and play features that accommodate children of all abilities. We recommend you establish a priority that every park with playground equipment includes at least one feature accessible to children with special challenges. Then lift that bar to systematically offer even more opportunities for inclusive use of the playgrounds.* Updating playground equipment and installing accessible surfacing can be expensive, but it is often the best investment a community can make. For examples and information visit: [www.accessibleplayground.net](http://www.accessibleplayground.net)

Some parks are shaded by the community's extensive tree canopy, and some activity areas have shade structures specifically incorporated to protect sports participants and/or onlookers. *Other playground areas, however, would benefit from the addition of shade sails or structures, as would the Little Amphitheater at Mead Park.*



The book bicycle program is a wonderful idea! It facilitates impromptu interaction with the library and has the potential to expand the library's connection to demographic groups that may have little opportunity or means for a traditional library visit, whether due to time constraints, mobility, or access. *We recommend expanding the program, both in terms of the number of book bicycles and in the scope of information and services offered. For example, perhaps the book bicycle could distribute material informing residents of other upcoming library or city programs, coupons for the used bookshop at the library, instructions for accessing library programs online, volunteer opportunities for Winter Park Blooms. There may even be the possibility to partner with local businesses to distribute marketing materials such as coupons in exchange for bicycle sponsorship.*



The "community garden" (pointed out to judges on the tour) as it exists in front of the public library does not add to the library entrance, nor is it big enough to be meaningful. The handsome pots do, however, offer opportunities for attractive displays. *The community features larger, better sited and successful community garden areas, such as at the Community Center, Mead Park, and Rollins College. Given the growth in numbers of condominiums and apartments in the area,*

however, we recommend the library and/or garden club develop a seminar or workshop series on growing vegetables in containers.



Winter Park has a thriving Farmers' Market open Saturday mornings 51 weeks a year. Eighty-five vendors spread their wares for 2,500 browsers/buyers each week. *The market offers an outstanding opportunity for Winter Park Blooms to educate residents about the important work you are doing, and to introduce them to volunteer opportunities. Perhaps you could design a colorful postcard-sized handout to include with every bag of caladium bulbs sold. Also consider simple letter-sized stand-up signs that won't take up much counter space but will advertise important upcoming events.* Winter Park Blooms has well-earned bragging rights, and the Farmer's Market offers a venue to exercise them.

The city has provided dog litter receptacles in several key locations. *We recommend frequent monitoring by civil city employees or compliance personnel, as the judges noticed that at least two were out of bags.* Dog owners often come to rely on these amenities when they walk their dogs on a regular route and therefore don't carry their own bags.



| Flowers Criterion Definition                                                                                                                                                                                                                                                    | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 2. FLOWERS (FL): flowering annuals, perennials, bulbs, tropical plants, flowering topiaries, and colorful foliage and/or cut plant material for season-round interest for displays in containers, hanging baskets, window boxes, raised planters, trellises, and in-ground beds | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                                                                                                                                                 |                                   |                        |                    |                     |                       |                      |
| FL.a.01 - Public or private management of flower displays                                                                                                                                                                                                                       |                                   |                        |                    |                     | X                     |                      |
| <b>b. Plan of Action</b>                                                                                                                                                                                                                                                        |                                   |                        |                    |                     |                       |                      |
| FL.b.01 - Action plan developed each season for procurement, scheduling, planting, and maintenance of flower displays                                                                                                                                                           |                                   |                        |                    |                     | X                     |                      |
| FL.b.02 - Recognition program in place for attractively planted containers                                                                                                                                                                                                      |                                   | X                      |                    |                     |                       |                      |
| FL.b.03 - Demonstration/display garden(s) with labelled flowers in place and promoted                                                                                                                                                                                           |                                   |                        | X                  |                     |                       |                      |
| FL.b.04 - Effective communication about selection and care of flowers for beautification                                                                                                                                                                                        |                                   |                        | X                  |                     |                       |                      |
| <b>c. Design</b>                                                                                                                                                                                                                                                                |                                   |                        |                    |                     |                       |                      |
| FL.c.01 - Unity and Variety: plant combinations create visual interest and dramatic effect while appearing coordinated                                                                                                                                                          |                                   |                        |                    |                     | X                     |                      |
| FL.c.02 - Suitability of Plant Selections: plants selected for current and expected environmental conditions                                                                                                                                                                    |                                   |                        |                    | X                   |                       |                      |
| FL.c.03 - Distribution and Location: displays found throughout the community                                                                                                                                                                                                    |                                   |                        | X                  |                     |                       |                      |
| FL.c.04 - Location: displays are located to serve as focal points                                                                                                                                                                                                               |                                   |                        |                    |                     | X                     |                      |
| FL.c.05 - Seasonal Displays: seasonal displays with spring, summer, fall, and/or holiday displays                                                                                                                                                                               |                                   |                        |                    | X                   |                       |                      |
| FL.c.06 - Scale: if hanging baskets are in use, their size is in scale to their surroundings                                                                                                                                                                                    |                                   |                        | X                  |                     |                       |                      |
| FL.c.07 - Scale: if containers are in use, their size is in scale to their surroundings                                                                                                                                                                                         |                                   |                        |                    |                     | X                     |                      |
| FL.c.08 - Plant height: flower displays are designed with mature plant heights in mind                                                                                                                                                                                          |                                   |                        |                    |                     | X                     |                      |
| FL.c.09 - Color: pleasing color combinations (monochromatic, analogous, and/or complementary) are used                                                                                                                                                                          |                                   |                        |                    |                     | X                     |                      |
| FL.c.10 - Form: spiky, rounded, and/or cascading flower forms are used in pleasing combinations                                                                                                                                                                                 |                                   |                        |                    |                     | X                     |                      |
| <b>d. Maintenance</b>                                                                                                                                                                                                                                                           |                                   |                        |                    |                     |                       |                      |
| FL.d.01 - Watering procedures to maintain growth in place                                                                                                                                                                                                                       |                                   |                        |                    | X                   |                       |                      |
| FL.d.02 - Fertilization: appropriate fertilization procedures using slow-release, liquid fertilizers, and/or soil amendments                                                                                                                                                    |                                   |                        |                    | X                   |                       |                      |
| FL.d.03 - Grooming: regular pruning, dead-heading, removal and replacement of dead plants                                                                                                                                                                                       |                                   |                        |                    |                     | X                     |                      |
| FL.d.04 - Plant health strategies in place to monitor and manage pests and diseases (IPM-Integrated Pest Management)                                                                                                                                                            |                                   |                        |                    | X                   |                       |                      |
| FL.d.05 - Health and Vigor: plants are robust and floriferous                                                                                                                                                                                                                   |                                   |                        |                    | X                   |                       |                      |

| e. Community Involvement                                                                                                                                                                                                                           |                 |    |               |    |            |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----|---------------|----|------------|--|
| FL.e.01 - Volunteers provide donations and/or funds and/or participate in the design, planting, and/or care of flower displays                                                                                                                     |                 |    |               |    | X          |  |
| FL.e.02 - Civic groups, garden clubs, Master Gardeners, school programs, etc., sponsor plant sales, plant swaps, provide information, or educational sessions that contribute to the quality and implementation of the community's flower displays |                 |    |               |    | X          |  |
| f. Judges' Discretion: Recognition by the judges of an item of special note                                                                                                                                                                        |                 |    |               |    |            |  |
| FL.f.01 - Judges to enter text below                                                                                                                                                                                                               | X               | NS | NS            | NS |            |  |
|                                                                                                                                                                                                                                                    |                 |    |               |    |            |  |
| Totals:                                                                                                                                                                                                                                            | Possible Points |    | Actual Points |    | Percentage |  |
| 2. Flowers (FL)                                                                                                                                                                                                                                    | 88              |    | 49            |    | 55.68%     |  |

### Flowers (FL) Recommendations:

Conditions for fostering floral displays in central Florida are a blessing and a curse. The climate makes for year-round growing, but year-round annual displays require multiple change-outs. Add the challenge of providing adequate moisture through irrigation and you have a situation where the most successful displays of annuals are in baskets or containers. Winter Park has generally made a triumph of its floral displays.



City staff designs, installs, and maintains most public displays, and the center of effort and attention is in the downtown shopping district. Especially notable are the raised themed planters and other containers along Park and New England Avenues.



The annual plantings in the raised planters and groups of pots downtown are wildly successful and while each is different, all are dramatic, lush, and cohesive.



Less successful are the hanging baskets. *Although the baskets featuring petunias would benefit from being pinched back to increase a more floriferous display*, most are rather attractive; other baskets suffer due to plant selection, or perhaps irrigation problems. The irony is that many of the most attractive baskets are almost lost in the downtown tree line, while those in



more exposed areas where they have increased visibility are less appealing. Further, the baskets appear too small

given the height of brackets from which they are suspended. *We recommend evaluating the plant choices for a more uniform display, correcting any irrigation problems, and that you consider switching out to larger containers suspended lower, particularly in areas where the lower placement will not interfere with pedestrian traffic. Other options that bear thought are to simply discontinue the hanging basket display and invest the resources into increasing the numbers of raised planters and/or pot groupings, or removing the baskets shrouded by trees and moving them to more visible locations, being mindful of best plant choices for an impactful display.*



The formal Central Park Rose Garden is one of the signature floral displays in Winter Park, and it is simply lovely. The staff maintains a healthy, vigorous collection of a wide variety of roses that enchants visitors when the roses are in full flower. *Discreet plant markers would add an educational element to the display.* Rose aficionados, as much or more than any other flower lovers, like to know what they're seeing.

According to the Community Profile, Project Bloom has extended flower beds into more areas of the city. Two new areas were pointed out to the judges, the Azalea Lane Playground and Tennis Center, and the Pulsifer Place pollinator garden. *As you build on this initiative, make sure to point out all locations to the judges so that they may accurately assess your progress.*

Mead Botanical Garden is a 47.6-acre park that offers a variety of facilities including an amphitheater and butterfly garden. Mead is a popular destination for weddings and other events and the small amphitheater is accented with lovely container displays designed to add a grace note to special occasions. The Winter Park Garden Club's headquarters is located at Mead and artfully planted pots line an exterior wall of the building.

The sale of caladium bulbs at the Farmers' Market by Keep Winter Park Beautiful and Winter Park Blooms is a terrific initiative. *Work with the Parks Department and city staff to include groupings of caladiums in public plantings where appropriate. Identify the varieties used with attractive labels and add the locations and photos of the plantings to the information on the city's website.*

*The empty railroad cart at the History Museum would be a striking feature if converted to a planter and overflowing with flowers. It might be an ideal project for the Winter Park Garden Club. The display could be changed out seasonally. Moved forward and closer to the entryway, it could be enhanced with interpretive signage explaining its original use.*



Floral displays at Rollins College are not only appealing but serve to some extent as markers to guide students and visitors safely across campus. Of special note are the capacious pots of bright geraniums that act as informal bollards along walkways abutting streets.



| Landscaped Areas Criterion Definition                                                                                                                                                                                 | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 3. LANDSCAPED AREAS (LA): plants and related programs for the leadership, design, installation, and maintenance of landscape. Includes shrubs, ornamental grasses, vines, evergreen topiaries, turf, and groundcovers | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                                                                                       |                                   |                        |                    |                     |                       |                      |
| LA.a.01 - Management of planting public landscaped areas                                                                                                                                                              |                                   |                        |                    | X                   |                       |                      |
| LA.a.02 - Municipal landscape ordinance requires landscaping and maintenance for new and/or improved commercial development                                                                                           |                                   |                        |                    |                     | X                     |                      |
| <b>b. Plan of Action</b>                                                                                                                                                                                              |                                   |                        |                    |                     |                       |                      |
| LA.b.01 - Planning for restoration of natural areas                                                                                                                                                                   |                                   |                        |                    | X                   |                       |                      |
| LA.b.02 - Strategy for management of invasive plants                                                                                                                                                                  |                                   |                        |                    |                     | X                     |                      |
| LA.b.03 - Demonstration/display gardens with interpretive signage (pollinator, wildlife, native, low-water use, etc.) in place and promoted                                                                           |                                   |                        |                    | X                   |                       |                      |
| LA.b.04 - Effective communication of "Right Plant in the Right Place" and/or invasive plant issues                                                                                                                    |                                   |                        |                    | X                   |                       |                      |
| LA.b.05 - Recognition program for attractive landscapes in place                                                                                                                                                      |                                   |                        | X                  |                     |                       |                      |
| <b>c. Design</b>                                                                                                                                                                                                      |                                   |                        |                    |                     |                       |                      |
| LA.c.01 - Unity and Variety: plant combinations create visual interest while appearing coordinated                                                                                                                    |                                   |                        |                    |                     | X                     |                      |
| LA.c.02 - Suitability of Plant Selections: plants selected for existing and anticipated environmental conditions                                                                                                      |                                   |                        |                    | X                   |                       |                      |
| LA.c.03 - Distribution/Locations: landscaping found throughout the community and at key locations                                                                                                                     |                                   |                        | X                  |                     |                       |                      |
| <b>d. Maintenance</b>                                                                                                                                                                                                 |                                   |                        |                    |                     |                       |                      |
| LA.d.01 - Grooming: pruning of plants, removal and/or replacement of dead plants                                                                                                                                      |                                   |                        |                    | X                   |                       |                      |
| LA.d.02 - Plant Health: strategies such as IPM (Integrated Pest Management) in place to monitor and manage diseases and pests                                                                                         |                                   |                        |                    | X                   |                       |                      |
| LA.d.03 – Organic mulch from renewable and sustainable sources is used by the municipality in appropriate places                                                                                                      |                                   |                        |                    | X                   |                       |                      |
| LA.d.04 - Weed Management: strategies in place to manage weeds (removal, mulching, etc.)                                                                                                                              |                                   |                        |                    | X                   |                       |                      |
| LA.d.05 - Health and Vigor: plants are robust                                                                                                                                                                         |                                   |                        |                    | X                   |                       |                      |
| LA.d.06 - Turf Care: proper mowing, edging, and replacement of dead turf                                                                                                                                              |                                   |                        |                    | X                   |                       |                      |
| LA.d.07 - Turf Health: procedures such as IPM (Integrated Pest Management) in place to monitor and manage diseases, pests, and weeds                                                                                  |                                   |                        |                    | X                   |                       |                      |
| <b>e. Community Involvement</b>                                                                                                                                                                                       |                                   |                        |                    |                     |                       |                      |
| LA.e.01 - Volunteers assist in funding, design, installation, and/or care of landscaped areas and/or turf in public areas                                                                                             |                                   |                        |                    |                     | X                     |                      |

| f. Judges' Discretion: Recognition by the judges of an item of special note                                                                                                   |  |                 |               |    |            |   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------|---------------|----|------------|---|
| LA.f.01 - Judges to enter text below                                                                                                                                          |  |                 | NS            | NS | NS         | X |
| The Moon Garden walkway is an innovative addition to the city's landscaping efforts. Including the "glow" to the composite comprising the hardscape is especially noteworthy. |  |                 |               |    |            |   |
| Totals:                                                                                                                                                                       |  | Possible Points | Actual Points |    | Percentage |   |
| 3. Landscaped Areas (LA)                                                                                                                                                      |  | 76              | 41            |    | 53.95%     |   |

### Landscaped Areas (LA) Recommendations:



Congratulations on the attractive landscaping at the entry to Dinky Dock Park. Simple, colorful foliage can make a huge difference!

The native plant garden in Central Park is an admirable approach to educating residents about plants native to central Florida. There are opportunities to improve on this wonderful amenity. *We recommend (1) reviewing the design to bring better organization to the space; (2) implementing a signage program to identify both the garden itself and individual plants; (3) adding an online component via a mobile app and/or*

*website to provide additional information on each plant species; and (4) addressing the encroaching weeds through targeted city maintenance and/or volunteer programs.* This would be an excellent opportunity for collaboration with the garden club and school programs. Within a community like Winter Park, with such a high level of landscape design and maintenance throughout, it is crucial to address the weeds and create a native garden that does not look messy or unkempt, as oftentimes resistance to native plants stems from this stereotypical “messy” aesthetic. Showcasing a tidy weed-free native garden in this public area will help residents more readily consider adding native plants to their own gardens.

We commend Winter Park on your handsome park signs. They offer a uniform and attractive element identifying your many wonderful parks and providing a sense of arrival and welcome. *The next step in elevating the perceived value of your parks is grounding the signs with attractive, sustainable landscaping. This could be as simple as adding a small, uniform grouping of low growing, drought tolerant grasses or shrubs at the base of each sign.* Such a grouping will reduce maintenance once installed and established, as it is easier and quicker to mow around a planted area than to weed-eat around sign stanchions after mowing.



Winter Park can boast of parks that offer numerous and diverse opportunities for active and passive outdoor recreation. However, it is clear that the investment in landscape design, construction, and maintenance is inconsistent, leaving some parks feeling almost resort-like while others appear all but abandoned and in some cases, unsafe. As part of the parks inventory referenced in Community Vitality, *we recommend a comprehensive review of the landscape quality of the portfolio of city parks and strategic prioritization and investment in parks identified as needing immediate or near-term investment.* For example, in MLK Park, the addition of more shade trees near the ponds will help add areas for shade, picnicking, and add microhabitats nearer to the water. Near the Robert Leathers playground, more rigorous landscape design and maintenance will help the area feel safer and more inviting to families with young children. In the Sports Park, shade trees can be used to help provide shade to ball field spectators as well as define entrances and main circulation paths.



An outstanding addition to your public landscape is the Moonlight Garden walkway in Charles H. Morse Park.

The stunning textural combination of white flowering and gray-leaved plants embraces the curvilinear pathway that begins and ends with



a moon archway. The true genius of the project is that the hardscape “glows” at twilight and beyond because of the carefully researched and sourced composite material from which it is created. *We suggest that the next step is to train appropriate plant material to soften and “clothe” the archways. We also recommend adding to the existing expanse of curbside shrubs to separate the entire length of the pathway from parking and traffic areas.* This garden is something special, and we were delighted that you shared it with us.

| Urban Forestry Criterion Definition                                                                                                                    | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 4. URBAN FORESTRY (UF): trees and related programs for the leadership, management, design, installation, and maintenance on public and private lands   | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                        |                                   |                        |                    |                     |                       |                      |
| UF.a.01 - Qualified personnel are on staff or accessing trained individuals such as arborists and/or urban foresters                                   |                                   |                        |                    |                     | X                     |                      |
| UF.a.02 - Tree board/commission and/or department is active                                                                                            |                                   |                        | X                  |                     |                       |                      |
| UF.a.03 - Municipal ordinance(s) enacted/enforced for tree preservation on public and/or private property                                              |                                   |                        |                    | X                   |                       |                      |
| UF.a.04 - Municipal ordinance(s) enacted/enforced for protection of trees during construction                                                          |                                   |                        |                    | X                   |                       |                      |
| UF.a.05 - Currently a Tree City USA community and/or has the Growth Award designation                                                                  |                                   |                        |                    | X                   |                       |                      |
| <b>b. Plan of Action</b>                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| UF.b.01 - Tree inventory for public areas is complete and current within the past ten years                                                            |                                   |                        | X                  |                     |                       |                      |
| UF.b.02 - Annual tree planting program for public areas                                                                                                |                                   |                        |                    | X                   |                       |                      |
| UF.b.03 - Management strategies for removal of dead, imperiled, and invasive trees                                                                     |                                   |                        |                    | X                   |                       |                      |
| UF.b.04 - Policy for recognition and protection of heritage trees in place                                                                             |                                   |                        | X                  |                     |                       |                      |
| UF.b.05 - Effective communication to residents of recommended trees, proper planting, "Right Tree in the Right Place," and/or maintenance              |                                   |                        |                    | X                   |                       |                      |
| <b>c. Design</b>                                                                                                                                       |                                   |                        |                    |                     |                       |                      |
| UF.c.01 - Variety: current practices include appropriate selection of tree species being planted                                                       |                                   |                        |                    |                     | X                     |                      |
| UF.c.02 - Placement: current practices include appropriate spacing and planting area for optimal root and canopy growth                                |                                   |                        |                    |                     | X                     |                      |
| UF.c.03 - Planting: current practices include correct tree planting depth (trunk flare at/above grade)                                                 |                                   |                        |                    |                     | X                     |                      |
| UF.c.04 - Arboretum in place with labels and descriptive signage                                                                                       |                                   |                        | X                  |                     |                       |                      |
| <b>d. Maintenance</b>                                                                                                                                  |                                   |                        |                    |                     |                       |                      |
| UF.d.01 - Tree Health: strategies in place to monitor and manage diseases and pests                                                                    |                                   |                        |                    |                     | X                     |                      |
| UF.d.02 - Watering, Mulching, and Pruning for New Trees: procedures for watering and proper mulching (i.e., no volcano mulching) in place              |                                   |                        |                    | X                   |                       |                      |
| UF.d.03 - Pruning for Established Trees: appropriate pruning, removal of dead limbs, and canopies raised adequately above vehicle and pedestrian areas |                                   |                        |                    | X                   |                       |                      |

| e. Community Involvement                                                                                                                         |                 |    |               |    |            |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----|---------------|----|------------|--|
| UF.e.01 - Policy for donations to tree planting in public areas (memorial trees, etc.) in place                                                  |                 |    |               | X  |            |  |
| UF.e.02 - Community participates in Arbor Day activities                                                                                         |                 |    |               | X  |            |  |
| UF.e.03 - Volunteers assist in tree planting and/or care                                                                                         |                 |    |               | X  |            |  |
| f. Judges' Discretion: Recognition by the judges of an item of special note                                                                      |                 |    |               |    |            |  |
| UF.f.01 - Judges to enter text below                                                                                                             |                 | NS | NS            | NS | X          |  |
| Rollins College demonstrates a commitment to tree canopy on campus. Of note is the allee of oak trees flanking a main walkway across the campus. |                 |    |               |    |            |  |
| Totals:                                                                                                                                          | Possible Points |    | Actual Points |    | Percentage |  |
| 4. Urban Forestry (UF)                                                                                                                           | 84              |    | 44            |    | 52.38%     |  |

### Urban Forestry (UF) Recommendations:

The Judges were informed that the city does not currently have a tree board. Winter Park's City Code under Division 6 – Tree Preservation and Protection, Section 58-283 provides for a tree board as follows:

*"Tree preservation board.*

The tree preservation board is appointed by the city commission and will consist of seven members and one alternate, with one member each from the planning and zoning board, the board of adjustments, the parks and recreation board; and four citizens at large. All board members appointed by the city commission must be residents of the City of Winter Park. The director of parks and recreation and the building/code enforcement director shall serve as ex officio members. Members from the respective three boards shall be chosen by those boards."

The ordinance continues on to elucidate the role of the tree preservation board. *If indeed the full tree preservation board is not in place and functioning in the public interest, we urge Winter Park to instate the board with its full complement of members.* Establishing a core group of dedicated, knowledgeable, and engaged board members will help ensure Winter Park has the resources and the will to properly address urban forestry issues in the short and long term.



Winter Park has an impressive tree canopy and Dru Dennison, Forestry Manager, is quick to tell you that "every day is Arbor Day in Winter Park." Managing an urban forest of this scope is daunting, even with a Forestry Manager and two certified arborists on staff. Right-of-way trees and trees in Central Park have been inventoried, and inventories in three additional parks are "in progress." That leaves a lot of trees in public areas with no inventory.

*We urge you to complete your inventory, so that a comprehensive listing of all trees on public land is easily accessible, even if that means hiring outside professionals to help with the task.* Matching funds up to \$25,000 are available through the Florida Urban and Community Forestry Grant program. The anticipated application deadline for 2019 is November 13. Visit [www.instrumentl.com/grants/florida-urban-and-community-forestry-grant-program](http://www.instrumentl.com/grants/florida-urban-and-community-forestry-grant-program). A complete and current inventory will provide a baseline to help you devise a multi-year management plan and make educated decisions about succession plantings and priority pruning and removals in all sectors of the city.

The McKean Arboretum near Casa Feliz is a special place within the community, but in need of additional trees to qualify under even the least rigorous requirements as an accredited arboretum. The four levels of accreditation recognize arboreta at various degrees of development, capacity, and professionalism. Level I arboreta are generally smaller publicly accessible sites with at least 25 species of woody plants, one or a few employees or volunteers, a governing body, and an arboretum plan. Examples of arboreta at this level may include golf courses, college arboreta, cemeteries, zoos, private estates, or towns with an organized tree collection. *We urge you to act to establish the legitimacy of McKean Arboretum at a minimum Level I accreditation.* For information on requirements for Level I certification as an arboretum, see [www.arbnet.org/accreditation/levels-accreditation](http://www.arbnet.org/accreditation/levels-accreditation).

*If funds available to expand the tree collection are limited, consider soliciting sponsorship for trees from local residents, businesses, and civic and social organizations. One great source may be the Rotary Club, as they have been engaged in an international initiative to plant trees. Although initially scheduled for a one-year period ending in 2018, many Rotary Club chapters are continuing the program. Once you achieve Level I accreditation we encourage you to seek and achieve higher professional standards and move up through the levels.*

The fruit orchard near Casa Feliz is an interesting addition to the Winter Park community and an opportunity to integrate urban forestry, resident education, and sustainability. However, it needs to be expanded in size and scope. *We recommend developing a landscape plan for the area that increases the number and diversity of fruit trees and transforms this special community feature from a small novelty into a legitimate landscape space for passive recreation with collections of fruit trees, benches, and possibly a shaded gathering space.* This is an avenue to create an educational space with a diversity of fruit trees and perhaps help address local food shortages in a small way. For example, see the San Diego “Gleaners” Program, a community-based volunteer effort that helps to pick and distribute fruit grown primarily in residential lots that would likely otherwise go to waste. <http://www.sdfsa.org/gleaning>. This orchard could



serve as the signature location for such a program in Winter Park.



*We recommend additional signage for the red cedar holiday tree in Central Park.* The signage should identify the tree species, why it is chosen for a holiday tree, and provide other relevant information on the tree itself and the holiday tree program.

The small amphitheater at Mead Gardens is severely lacking shade. *We suggest exploring options to provide shade to the seating area* – either with a shade structure as mentioned earlier or a tree canopy. While a tree canopy would be slower to create shade, it would provide a more special place-based aesthetic for the amphitheater area. There are several notable amphitheaters with tree canopies, such as the amphitheater at Swarthmore College.

<https://www.scottarboretum.org/publications/Brochures/Amphitheater.pdf>

| Environmental Efforts Criterion Definition                                                                                                                                                                                    | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 5. ENVIRONMENTAL EFFORTS (EE): environmental leadership, policies, plans and programs for resource conservation; pollution control; trash, recycling, and reuse; and alternative fuel vehicles                                | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| EE.a.01 - Environmental Advisory Board(s) and/or Green Team(s) in place                                                                                                                                                       |                                   |                        |                    |                     | X                     |                      |
| EE.a.02 - Electric/alternative fuel vehicle(s) used by municipality                                                                                                                                                           |                                   |                        |                    | X                   |                       |                      |
| EE.a.03 - Electric vehicle charging station(s) provided                                                                                                                                                                       |                                   |                        |                    |                     | X                     |                      |
| EE.a.04 - Stormwater management policies in place                                                                                                                                                                             |                                   |                        |                    |                     | X                     |                      |
| EE.a.05 - Pet waste policies in place and enforced                                                                                                                                                                            |                                   |                        |                    | X                   |                       |                      |
| <b>b. Plan of Action</b>                                                                                                                                                                                                      |                                   |                        |                    |                     |                       |                      |
| EE.b.01 - Sustainability Action Plan in place                                                                                                                                                                                 |                                   |                        |                    |                     | X                     |                      |
| EE.b.02 - Effective education about environmental efforts                                                                                                                                                                     |                                   |                        |                    | X                   |                       |                      |
| EE.b.03 - Litter and/or environmental clean-up procedures in use                                                                                                                                                              |                                   |                        |                    |                     | X                     |                      |
| <b>c. Resource Conservation</b>                                                                                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| EE.c.01 - Bio-swales and/or rain gardens to reduce stormwater run-off pollution in place                                                                                                                                      |                                   | X                      |                    |                     |                       |                      |
| EE.c.02 - Home energy audit/incentives available                                                                                                                                                                              |                                   |                        |                    | X                   |                       |                      |
| EE.c.03 - Low-flow water device incentives available                                                                                                                                                                          |                                   |                        |                    | X                   |                       |                      |
| <b>d. Trash, Recycling, and Reuse Management</b>                                                                                                                                                                              |                                   |                        |                    |                     |                       |                      |
| EE.d.01 - Residential curbside trash collection is available and/or required                                                                                                                                                  |                                   |                        |                    | X                   |                       |                      |
| EE.d.02 - Residential curbside recycling collection and/or collection points are in place                                                                                                                                     |                                   |                        |                    | X                   |                       |                      |
| EE.d.03 - Standardized labels (Recycle Across America) are on trash/recycling bins/carts                                                                                                                                      |                                   |                        |                    | X                   |                       |                      |
| EE.d.04 - Standardized labels (Recycle Across America) are on trash/recycling receptacles in public areas                                                                                                                     |                                   |                        |                    | X                   |                       |                      |
| EE.d.05 - Yard waste composting pick-up and/ or drop-off available                                                                                                                                                            |                                   |                        |                    | X                   |                       |                      |
| EE.d.06 - Prescription drug drop-off(s) available                                                                                                                                                                             |                                   |                        |                    | X                   |                       |                      |
| EE.d.07 - Hazardous waste and/or electronics waste collection or drop-off(s) available                                                                                                                                        |                                   |                        |                    | X                   |                       |                      |
| EE.d.08 - Plastic bag and/or foam container collection point(s) available                                                                                                                                                     |                                   |                        |                    | X                   |                       |                      |
| EE.d.09 - Reuse opportunities are available (clothing, books, household goods, repair initiatives, etc.                                                                                                                       |                                   |                        |                    | X                   |                       |                      |
| <b>e. Community Involvement</b>                                                                                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| EE.e.01 - Participation in Earth Day celebrations, and similar events that enhance public awareness of environmental issues                                                                                                   |                                   |                        |                    |                     | X                     |                      |
| EE.e.02 - Garden clubs, Master Gardeners, school curricula, and/or Soil and Water Conservation District, etc. provide educational opportunities for rain barrel usage, backyard habitats, and other environmental initiatives |                                   |                        |                    | X                   |                       |                      |

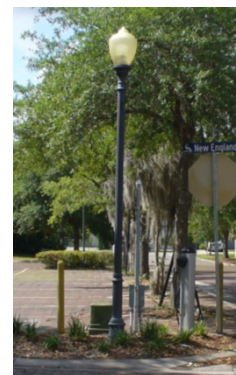
| f. Judges' Discretion: Recognition by the judges of an item of special note                                                                                                               |                 |               |    |            |  |   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|----|------------|--|---|
| EE.f.01 - Judges to enter text below                                                                                                                                                      |                 | NS            | NS | NS         |  | X |
| Keep Winter Park Beautiful awards four to six Green School grants ranging from \$100 to \$500 to fund projects that support the objectives of the Winter park Sustainability Action Plan. |                 |               |    |            |  |   |
| Totals:                                                                                                                                                                                   | Possible Points | Actual Points |    | Percentage |  |   |
| 5. Environmental Efforts (EE)                                                                                                                                                             | 92              | 52            |    | 56.52%     |  |   |

### Environmental Efforts (EE) Recommendations:

Congratulations on your Sustainability Action Plan and the 2018 Greenhouse Gas Emissions Study, important tools that demonstrate a community-wide environmental consciousness.

Your comprehensive program to protect and improve the environment in Winter Park's waterways is an outstanding effort.

The community has made an initial investment in adding one electric vehicle to the city fleet; this is an excellent step toward reducing fuel usage and the associated GHG emissions associated with short in-town trips and maintenance fleets. *We recommend expanding this program to continue to reduce the carbon footprint of city operations and in particular, ensure there is an electric vehicle procurement program in place to facilitate the replacement of traditional vehicles at the end of their lifespan with electric vehicles as standard operating procedure. In conjunction, we recommend ensuring that any city employee driving an electric vehicle is educated on the proper use of the vehicles and the maintenance department is also properly educated on the routine maintenance of these new additions to the city fleet.* Your installation of 18 electric vehicle charging stations throughout the community shows a determined response to environmentally-conscious drivers and an acknowledgement of the importance of alternative powered vehicles.



The coffee cup recycling program being contemplated using the idle newspaper stands downtown seems unlikely to produce meaningful results in saving energy, water, and diverting waste. *Instead, we recommend increasing the options and amount of monetary discounts for customers who bring their own cups or travel mugs to local establishments. Use as a model the reusable cup discount program at Rollins College.* Students at Rollins who bring their own reusable cup to purchase coffee or a fountain soda on campus receive a discount at every location, every time. It will be important for program organizers to work with municipal food health and safety officials to ensure the program complies with local regulations.

In conjunction with the recommended expansion of the orchard near Casa Feliz and/or community garden efforts, *we suggest implementing a community composting program and facility and using this as a springboard for educating residents about the potential of using food waste to improve gardens and overall landscape management while diverting waste from landfills. It is our understanding that Rollins College is looking into initiatives dealing with food waste, and they would be a good partner for the city in developing an effective program.*

Rollins College provides a model for environmental excellence. Their sustainability program has a director and nine paid students who work on environmental initiatives. One of Rollins' newest initiatives is their outdoor classroom featuring a student-run market garden.





*We recommend Rollins consider becoming a Bee Campus USA. College students, faculty, administrators, and staff have long been among the nation's most stalwart champions for sustainable environmental practices. The Bee Campus USA program endorses a set of commitments, defined in an application, for creating sustainable habitats for pollinators, which are vital to feeding the planet. See [www.beecityuse.org/what-is-a-bee-campus.html](http://www.beecityuse.org/what-is-a-bee-campus.html) . Once a certified Bee Campus, Rollins can encourage the City of Winter Park as a whole to become a Bee City USA.*

| Celebrating Heritage Criterion Definition                                                                                                                                   | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 6. CELEBRATING HERITAGE (CH): recognition, designation, protection, commemoration, and celebration of historical, cultural, natural, agricultural, and industrial resources | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                                             |                                   |                        |                    |                     |                       |                      |
| CH.a.01 - Historic preservation ordinance effectively provides commercial and residential <u>district</u> designation and protection from demolition                        |                                   |                        | X                  |                     |                       |                      |
| CH.a.02 - Historic preservation ordinance effectively provides commercial and residential <u>individual structure</u> designation and protection from demolition            |                                   |                        | X                  |                     |                       |                      |
| CH.a.03 - Design guidelines in place to preserve the character of historic neighborhoods and/or structures                                                                  |                                   | X                      |                    |                     |                       |                      |
| CH.a.04 - Protective covenants to protect structures from demolition are in place and promoted                                                                              |                                   | X                      |                    |                     |                       |                      |
| CH.a.05 - Incentives offered to promote preservation: tax credits, waived permit fees, eased setbacks, rebates, etc.                                                        |                                   |                        |                    | X                   |                       |                      |
| CH.a.06 - Land trusts and/or conservation easements to protect open spaces are available                                                                                    |                                   |                        |                    | X                   |                       |                      |
| CH.a.07 - Historic Preservation and/or Architectural Review Board in place and effective                                                                                    |                                   |                        |                    | X                   |                       |                      |
| CH.a.08 - Historical Society is active                                                                                                                                      |                                   |                        |                    | X                   |                       |                      |
| <b>b. Plan of Action</b>                                                                                                                                                    |                                   |                        |                    |                     |                       |                      |
| CH.b.01 - Effective communication of ordinances, policies, and restoration methods                                                                                          |                                   |                        |                    | X                   |                       |                      |
| CH.b.02 - National Register of Historic Places district and/or individual designations in place                                                                             |                                   |                        |                    | X                   |                       |                      |
| CH.b.03 - Natural and/or agricultural areas are protected                                                                                                                   |                                   |                        |                    | X                   |                       |                      |
| CH.b.04 - Archives, artifacts, cemetery records, and/or oral histories in place and properly stored                                                                         |                                   |                        |                    |                     | X                     |                      |
| CH.b.05 - Education: historical publications/websites, interpretive signage, and programs in place                                                                          |                                   |                        |                    |                     | X                     |                      |
| <b>c. Commemoration</b>                                                                                                                                                     |                                   |                        |                    |                     |                       |                      |
| CH.c.01 - Signage in place for historic neighborhoods and/or structures                                                                                                     |                                   |                        |                    | X                   |                       |                      |
| CH.c.02 - Historical museum(s) and/or interpretive displays maintained                                                                                                      |                                   |                        |                    |                     | X                     |                      |
| CH.c.03 - Cemeteries, monuments, and/or plaques in place and well-maintained                                                                                                |                                   |                        |                    | X                   |                       |                      |
| CH.c.04 - Community heritage promoted through tours (guided or self), brochures, Smartphone apps, etc.                                                                      |                                   |                        |                    | X                   |                       |                      |
| CH.c.05 - Parades, festivals, events, programs commemorating a community's heritage are held                                                                                |                                   |                        |                    |                     | X                     |                      |
| CH.c.06 - National Preservation Month in May celebrated                                                                                                                     |                                   |                        |                    | X                   |                       |                      |

| d. Community Involvement                                                                                                                                                                        |                 |    |               |    |            |   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----|---------------|----|------------|---|
| CH.d.01 - Volunteers participate in planning and implementing recognition of a community's heritage through historical tours, parades, festivals, etc.                                          |                 |    |               |    | X          |   |
| CH.d.02 - Volunteers participate in maintaining historical sites and structures                                                                                                                 |                 |    |               |    |            | X |
| f. Judges' Discretion: Recognition by the judges of an item of special note                                                                                                                     |                 |    |               |    |            |   |
| CH.e.01 - Judges to enter text below                                                                                                                                                            |                 | NS | NS            | NS |            | X |
| The Hannibal Square Heritage Collection: Photographs and Oral Histories of West Winter Park, a permanent, museum-quality exhibition documenting the African-American experience in Winter Park. |                 |    |               |    |            |   |
| Totals:                                                                                                                                                                                         | Possible Points |    | Actual Points |    | Percentage |   |
| 6. Celebrating Heritage (CH)                                                                                                                                                                    | 88              |    | 47            |    | 53.41%     |   |

### Celebrating Heritage (CH) Recommendations:



High marks for the simply outstanding Hannibal Square Heritage Center. Of particular note is the oral history Sage Project completed in conjunction with the Winter Park History Museum.

The community has a tremendous asset in the Winter Park Public Library and its historic archives. The continually growing collection includes maps, photos, newspaper clippings, city government records, and correspondence. Much of the collection is digitalized and available online. Of special interest to the judges is the

library's capability to allow individuals to create their personal oral histories. *Build on the success of the Sage Project and begin a compilation of oral histories from World War II veterans.* This is a population that is declining, and one with individual experiences that should be documented. *Perhaps you can partner with a local veterans' group to identify potential participants. After completing the project, celebrate with an event to honor these men and women.*

Congratulations on the successful Casa Feliz restoration. *As discussed during our tour of the community, we recommend that Winter Park continue to bolster programs that support further identification and restoration of other historic and/or notable properties. In particular, we recommend the identification of properties before they become endangered to allow the community to be more proactive in its restoration efforts.*

The Albin Polasek Museum & Sculpture Garden is truly a gem. The genius of this remarkable artist is on full display in the museum gallery structure and throughout the grounds. Over a hundred volunteers log over 4,000 hours each year to provide docent-led tours, staff the art gallery, and help maintain the grounds.

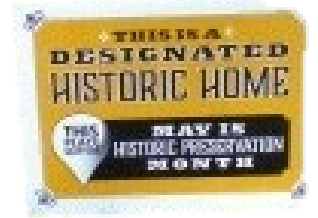
The Albin Polasek property is also home to Winter Park's historic Capen-Showalter House. When news of its impending demolition broke in June 2013, the Albin Polasek Museum & Sculpture Gardens, Winter Park History Museum, the Friends of Casa Feliz, and hundreds of community supporters rescued the historic home by raising \$450,000 in four months to relocate it to the Polasek Museum grounds. To move the 200-ton building, contractors cut the house into two halves and floated the parts across Lake Osceola in a one-of-a-



kind event that attracted national news coverage. It is probable that the near destruction of this valuable piece of Winter Park's history spurred renewed interest in historic preservation in the community. It is up to residents to keep the memory of this near-disaster in mind as you work to strengthen ordinances to improve protections for historic properties.

We want to commend Winter Park for its attractive tri-fold pamphlet designed to answer common questions regarding historic preservation. It's a great starting point to allay fears about historic designation. The document is available on the city's website, but it is somewhat difficult to ferret out. *If not already the case, make the pamphlet available at the Chamber of Commerce, the Winter Park Historical Society, Casa Feliz, and the Winter Park Public Library.*

Another initiative to increase awareness of the importance of preserving your structural heritage is the celebration of National Preservation Month by Casa Feliz in May. As part of the commemoration, they provide yard signs identifying properties on the Winter Park Register of Historic Places.



Current ordinances to enable designation and prevent demolition of historic structures are also a starting point, but *the ordinances need to be strengthened so that exigencies such as extensive or extended review times cannot be used to undermine the protection of historic assets.*

An existing ordinance states that a designated historic district "may" adopt specific district guidelines for design review but it is unclear to the judges to what degree that has been done.

The Winter Park Historical Museum is a valuable community asset and occupies a special building in a central location. We offer several suggestions for the building and the museum assets. *First, we suggest that the set of large peacock panels leftover from a previous exhibit be auctioned off to generate both revenue for the museum and awareness of the museum's programs. This could be expanded into a larger (or even annual) event, perhaps with a peacock theme. We also suggest evaluating the series of doors on the back of the building (facing the railroad tracks) for a mural series depicting important events in the history of Winter Park. The utility box at the museum entrance also needs attention – at minimum a fresh coat of paint but perhaps a pictorial "wrap" (maybe featuring scenes from historic postcards or posters in the museum's collection. As mentioned in another section of this evaluation, we suggest placing the antique railroad cart nearer to the museum entrance and converting it to use for seasonal displays.*



Congratulations on the creation of a land trust whose mission is to plan, finance, and manage the acquisition of land to create protected greenspace within and adjacent to the City of Winter Park.

| Overall Impression (OI) Criterion Definition                                                                                                                                                                                                      | Metrics Ratings (NS = Not Scored) |                        |                    |                     |                       |                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------|---------------------|-----------------------|----------------------|
| 7. OVERALL IMPRESSION (OI): adequate and effective amenities are provided in good condition, and the community is welcoming and attractive                                                                                                        | Not Applicable<br>N/A             | Not Started<br>(0 pts) | Launched<br>(1 pt) | Achieved<br>(2 pts) | Surpassing<br>(3 pts) | Excelling<br>(4 pts) |
| <b>a. Leadership and Policy</b>                                                                                                                                                                                                                   |                                   |                        |                    |                     |                       |                      |
| Ol.a.01 - Signage ordinances enacted and enforced                                                                                                                                                                                                 |                                   |                        |                    |                     | X                     |                      |
| Ol.a.02 - Ordinances in place to address overgrown lots, abandoned vehicles, unscreened dumpsters, public nuisances, unregulated garage sales, empty storefront windows, etc.                                                                     |                                   |                        |                    |                     | X                     |                      |
| Ol.a.03 - Code enforcement/compliance officer on municipal staff and codes are enforced                                                                                                                                                           |                                   |                        |                    |                     | X                     |                      |
| Ol.a.04 - Design style determined, applied, and consistent for: site furnishings, crosswalks, gateway entry features, banners, wayfinding signage, etc.                                                                                           |                                   |                        |                    |                     | X                     |                      |
| <b>b. Amenities</b>                                                                                                                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| Ol.b.01 - Site furnishings in place: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles                                                     |                                   |                        |                    | X                   |                       |                      |
| Ol.b.02 - Crosswalks well-marked                                                                                                                                                                                                                  |                                   |                        |                    | X                   |                       |                      |
| Ol.b.03 - Public restrooms available                                                                                                                                                                                                              |                                   |                        |                    |                     | X                     |                      |
| Ol.b.04 - Effective community gateway entry features                                                                                                                                                                                              |                                   |                        |                    | X                   |                       |                      |
| Ol.b.05 - Effective use of banners, murals, and/or public art                                                                                                                                                                                     |                                   |                        |                    |                     | X                     |                      |
| Ol.b.06 - Effective wayfinding signage                                                                                                                                                                                                            |                                   |                        |                    | X                   |                       |                      |
| Ol.b.07 - Effective use of non-plant seasonal decorations (lights, ornaments, etc.)                                                                                                                                                               |                                   |                        |                    | X                   |                       |                      |
| <b>c. Condition and Maintenance</b>                                                                                                                                                                                                               |                                   |                        |                    |                     |                       |                      |
| Ol.c.01 - Condition of structures, buildings, decks, patios related to lack of vandalism, graffiti, peeling or faded paint, and rust                                                                                                              |                                   |                        |                    |                     | X                     |                      |
| Ol.c.02 - Condition of infrastructure: roadways, road shoulders, curbs, medians, sidewalks, crosswalks/pavement markings, transformers, and utility poles related to lack of weeds, vandalism, litter, graffiti, peeling or faded paint, and rust |                                   |                        |                    |                     | X                     |                      |
| Ol.c.03 - Condition of signs and site furnishings: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles                                       |                                   |                        |                    | X                   |                       |                      |
| Ol.c.04 - Condition of vacant lots, stormwater retention ponds, and swales                                                                                                                                                                        |                                   |                        |                    |                     | X                     |                      |
| Ol.c.05 - Lack of snipe/stake signs, billboards, and posted flyers                                                                                                                                                                                |                                   |                        |                    | X                   |                       |                      |
| Ol.c.06 - Regularly scheduled street sweeping                                                                                                                                                                                                     |                                   |                        |                    | X                   |                       |                      |

| d. Community Involvement                                                                                                                                                                                                             |                 |    |               |    |            |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----|---------------|----|------------|--|
| Ol.d.01 - Volunteer funding and/or participation in community revitalization and improvement initiatives, such as Adopt-A-Spot, Habitat for Humanity, River Sweep, home repair programs (CHIP), disaster relief, clean-up days, etc. |                 |    |               |    | X          |  |
| Ol.d.02 - Process is available for residents to fund public amenities such as memorial benches, brick pathways, etc.                                                                                                                 |                 |    |               |    | X          |  |
| e. Judges' Discretion: Recognition by the judges of an item of special note                                                                                                                                                          |                 |    |               |    |            |  |
| Ol.e.01 - Judges to enter text below                                                                                                                                                                                                 |                 | NS | NS            | NS | X          |  |
| Park signs are attractive and well designed.                                                                                                                                                                                         |                 |    |               |    |            |  |
| Totals:                                                                                                                                                                                                                              | Possible Points |    | Actual Points |    | Percentage |  |
| 7. Overall Impression (OI)                                                                                                                                                                                                           | 80              |    | 52            |    | 65.00%     |  |

### Overall Impression (OI) Recommendations:

The City of Winter Park works at maintaining an inviting appearance to support the economic resources provided by visitors to the community. To that end, particularly close to the central business district, streets and gutters are maintained in good condition, and there is a notable scarcity of litter. Graffiti is similarly seemingly unproblematic, with the unfortunate exception of Kraft Azalea Park, where incised vandalism to signature historic structures seems to have been difficult to repair. *We recommend consulting with professionals to see if the problem can at least be made less noticeable. Perhaps a company that produces cemetery markers could offer advice or assistance.* The damage is particularly jarring in this serene, quietly majestic locale.



Gateway signs featuring your signature peacock are attractive and beautifully designed, but almost too easily passed unnoticed in traffic entering the city limits to provide a sense of arrival. *We recommend that they be given more prominence, perhaps by mounting each sign on a stone plinth a few feet high and anchoring with simple landscaping. In several locations, space is limited, so simply hugging the base of the raised signs with shrubs or short ornamental grasses would give the signs visual weight and tie them to their surroundings.* They are simply too lovely to permit them to be overlooked.

The newspaper distribution bins downtown are currently empty and need paint. The community is *evaluating possible uses for the structures. While that evaluation process for adaptable reuse continues, refinish the structures to eliminate a visual negative, or move them to the city garage.*



In addition to additional landscape materials, many parks also need additional site furnishings. In some cases, existing site furnishings are in disrepair and unsafe and/or dirty. *We recommend the community parks department conduct an inventory of site furnishings and the development of a repair plan to address places most in need of attention.*

At Mead Gardens, the picnic structure, one of the main places for public gathering and shade, desperately needs painting. Many of these small projects can likely be completed with minimal budget impact and/or serve as opportunities for volunteer involvement. *For example, painting the picnic structure at Mead Gardens would be an excellent community project for an Eagle Scout, or high school honor society or sports team, and perhaps a local hardware store would consider donating the materials.*

Martin Luther King Park provides a valuable space for recreation and outdoor enjoyment in the community but needs refurbishment. Several bench platforms, consisting of brick pavers, are steeply sloped toward the water,



uneven, and missing sections of pavers – all of which create a trip hazard and an unsafe condition, and may also be a liability for the city. Some water fountains are dirty, out of order, and the standing water will likely attract mosquitos. In particular, *the walking path that winds throughout the park needs resurfacing.* Resurfacing the walking path will help reduce possible trip hazards or injuries and ensure a smooth, accessible surface for park users of all ages and abilities. *In conjunction with a resurfaced walking path, the community should also consider adding adequate lighting to help ensure nighttime safety. Even though park signage indicates that parks close at dusk, at least minimal additional lighting would make that rule easier to enforce and create a sense of increased safety for pedestrians walking along the outside perimeter.*

*The new Moon Walk Garden in Charles H. Morse Park needs paired trash and recycling receptacles to increase the functionality of this stellar amenity and help prevent litter.*

Winter Park is, by and large, a community friendly to pedestrians. *In areas where there are no sidewalks, consider beginning a program for infilling, prioritizing progressive connections to existing sidewalks. Also consider an ordinance that requires any new development to include sidewalks if such an ordinance does not exist.*

| Evaluation Tour Preparation and Actions (ET) Definition                                                                                                               |  | Metrics Ratings (NS = Not Scored) |                      |                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------------------------|----------------------|-------------------|
| 8. EVALUATION TOUR PREPARATION AND ACTIONS (ET): community's readiness prior to and the action during the Evaluation Tour                                             |  | Not Applicable<br>N/A             | Unmet<br>(0 pts)     | Met<br>(1 pt)     |
| <b>a. Prior to the Evaluation Tour</b>                                                                                                                                |  |                                   |                      |                   |
| ET.a.01 - Community Profile provided to judges at least two weeks prior to the judging date                                                                           |  |                                   |                      | X                 |
| ET.a.02 - Community Profile includes contacts with emails                                                                                                             |  |                                   |                      | X                 |
| ET.a.03 - Community Profile from a returning community makes it clear what is new and/or implemented from judges' recommendations (scored as N/A for a new community) |  |                                   |                      | X                 |
| ET.a.04 - Evaluation Tour Itinerary and Community Map with boundaries provided to judges at least two weeks prior to their arrival                                    |  |                                   |                      | X                 |
| <b>b. During the Evaluation Tour</b>                                                                                                                                  |  |                                   |                      |                   |
| ET.b.01 - Evaluation Tour provided a representative cross-section of the community                                                                                    |  |                                   |                      | X                 |
| ET.b.02 - Judges met with elected/appointed municipal leaders and/or staff                                                                                            |  |                                   |                      | X                 |
| ET.b.03 - Judges met with the business and/or non-profit community                                                                                                    |  |                                   |                      | X                 |
| ET.b.04 - Judges met with the media                                                                                                                                   |  |                                   | X                    |                   |
| ET.b.05 - Judges met with volunteers                                                                                                                                  |  |                                   |                      | X                 |
| ET.b.06 - Judges were asked to give a presentation(s)                                                                                                                 |  |                                   |                      | X                 |
| <b>c. Final Wrap-Up</b>                                                                                                                                               |  |                                   |                      |                   |
| ET.c.01 - Enough time was allotted for judges to work on the Evaluation Tour Report in a quiet place with adequate Wi-Fi availability                                 |  |                                   |                      | X                 |
| ET.c.02 - Community participated in a wrap-up session at the end of the Evaluation Tour                                                                               |  |                                   |                      | X                 |
| ET.c.03 - Evaluation Report metrics were adequately addressed in the Community Profile and/or Evaluation Tour Itinerary and during the Evaluation Tour                |  |                                   |                      | X                 |
| <b>d. Judges' Discretion: Recognition by the judges of an item of special note</b>                                                                                    |  |                                   |                      |                   |
| ET.d.01 - Judges to enter text below                                                                                                                                  |  | X                                 | NS                   |                   |
|                                                                                                                                                                       |  |                                   |                      |                   |
| <b>Totals:</b>                                                                                                                                                        |  | <b>Possible Points</b>            | <b>Actual Points</b> | <b>Percentage</b> |
| <b>8. Evaluation Tour Preparation and Actions (ET)</b>                                                                                                                |  | 13.00                             | 12.00                | 92.31%            |

## Evaluation Tour Preparation and Actions (ET) Recommendations:

The judges appreciated the timely submission and precise formatting of your community profile.

What is often an issue in community tours is timekeeping, and we commend our guides for keeping an eye on the clock.

It is oftentimes a recommendation by judges that everyone we meet at tour stops wear name tags, but we realize this is an almost impossible undertaking. You have done what this pair of judges considers an even better job of making it easy to identify people with whom we meet by including their times on the itinerary. Bravo!

*We recognize the limitations of time but would have appreciated seeing a broader cross section of residential neighborhoods to get a feel for how your efforts, particularly in landscaping and flowers, have taken hold in neighborhoods in less affluent sections of the community.*

All in all, you have done a tremendous job of showcasing your community and the many ways in which Winter Park Blooms has impacted the quality of life for residents and enhanced the amenities that keep visitors coming back.

## DISCLAIMERS:

1. Communities are responsible for addressing the metrics in the Community Profile, Evaluation Tour Itinerary, and during the Evaluation Tour. Please note that the metric calculations contained herein are final, and each community is encouraged to focus on any changes during the following year's entry in the America in Bloom National Awards Program.
2. All information is given to the best of America in Bloom's knowledge and is believed to be accurate. Your conditions of use and application of recommendations and/or suggested products are beyond our control. There is no warranty expressed or implied regarding the accuracy of any given data or statements. America in Bloom specifically disclaims any responsibility or liability relating to the use of the recommendations and/or suggested products and shall under no circumstances whatsoever, be liable for any special, incidental or consequential damages which may arise from such use.
3. Reference herein to any specific commercial products, processes, or service by trade named trademark manufacturer or otherwise does not necessarily constitute or imply its endorsement, recommendation or favoring by America in Bloom. The views and opinions of authors expressed herein shall not be used for advertising or product endorsement purposes.

# 2019 Community Recognitions

**Community:** Winter Park, Florida

## **Recognized Criterion:** Overall Impression

Winter Park, founded as a resort community by northern business magnates in the late 19th and early 20th centuries, continues to enchant. Visitors come for a special experience, and they don't leave disappointed. A self-described "city of arts and culture which cherishes its traditional scale and charm," the community and its leadership work hard to impress visitors and maintain an exceptional quality of life for residents.

The stately peacock is a fitting logo for Winter Park, and tasteful renditions appear everywhere: peacocks act as entryway signs beside roadways; a themed stained glass window greets visitors and commuters at the busy rail station; even sewer grates get the royal treatment.

The city has an aggressive program for undergrounding power lines. With the assistance of a Florida Department of Transportation grant, 5.7 miles of progress occurred in 2018 alone.

Visitors who are destination-driven and not simply driving through generally spend a portion of their time in downtown Winter Park, strolling the tree-lined shopping district along Park Avenue and admiring the stunning horticultural displays.

Ordinances prohibit open storage and un-screened dumpsters. Overgrown lawns and shrubbery obstructing vehicular and/or pedestrian traffic are dealt with quickly. Graffiti and debris are not allowed to linger. Streets are swept twice a month. Winter Park is indeed making a good impression.

## **Noteworthy Project or Initiative:** Library Book Bicycle

The book bicycle program is a wonderful idea! It facilitates impromptu interaction with the library and has the potential to expand the library's connection to demographic groups that may have little opportunity or means for a traditional library visit, whether due to limited time, mobility, or access.

America in Bloom  
PO Box 44005 Columbus, OH 43204 • (614) 453-0744  
[www.AmericaInBloom.org](http://www.AmericaInBloom.org) • [aib@AmericaInBloom.org](mailto:aib@AmericaInBloom.org)



**Community Profile**  
*(Judging Version)*

**WINTER PARK, FL**

**2019**



## Winter Park's AIB Participation History:

- 2013 participated and won best in population category and two special awards for Best Arbor Day Celebration and Most Effective Water Management Program.
- 2014 participated
- 2015 participated and won an Overall Impression Outstanding Achievement Award.
- 2016 participated and won a Heritage Preservation Outstanding Achievement Award. Entered the Circle of Champions
- 2017 participated and won a special award for Coolest Downtown

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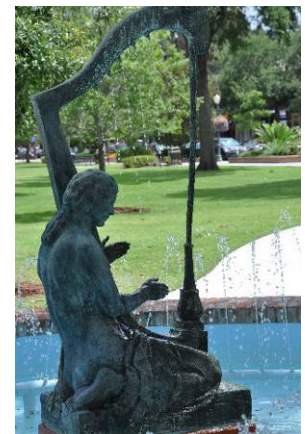
## ***Introduction to Winter Park***

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Winter Park, FL., is considered by many to be the premier urban village in the Sunshine State. With its rich heritage, strong sense of community, vast parks system, diverse economic base, and beautiful chain of lakes, the city provides a high quality of life to both its residents and visitors alike.

Located three miles north of and adjacent to Orlando in Orange County, the “City of Culture and Heritage” is nine-square miles with over 30,000 residents. Winter Park is known for its Old-World charm, elegant homes, chain of lakes, quaint bricked streets, extensive tree canopy, first-class shopping and dining, world-class museums, and Rollins College. Described as a small New England village with a European flavor with quaint shops and scrumptious restaurants, Winter Park is as beautiful as it is unique. In addition to its town-and-gown relationship with Rollins College, the oldest private college in Florida, the city has developed significant partnerships among area businesses, schools, cultural organizations, civic groups, and neighborhood associations.

Winter Park is not only known for its abundance of upscale shopping and unique restaurants, but also its Hannibal Square district, Winter Park Village, and nationally-ranked schools. With four museums right in its downtown core, Winter Park is a Mecca for those interested in world-class art and rich cultural experiences.



*The Emily Fountain is an icon in downtown Winter Park's Central Park*

One of the best ways to get acquainted with the city is to take a leisurely boat ride on the Winter Park Scenic Boat Tour. This one-hour, open-air cruise provides breathtaking views of our city's beautiful homes and expansive chain of lakes as you listen to a narrated history of Winter Park. You can also take a walking tour of the city by picking up a brochure at the Winter Park Historical Museum.

In addition to numerous significant buildings in Winter Park, the Downtown Historic District is also listed on the National Register of Historic Places. The district, which runs along Park Avenue, was deemed significant in the areas of early settlement, architecture, community planning, commerce, and transportation.

Among the city's 75 beautiful large and small parks, the main parks include Central Park, Mead Botanical Garden, Kraft Azalea Gardens, Ward Memorial Park, Lake Baldwin Park, Shady Park, and Martin Luther King Jr. Park. Be sure to make plans to attend the nationally-recognized Winter Park Sidewalk Art Festival during the third weekend in March, the Winter Park Autumn Art Festival during the second weekend in October, the Old Fashioned 4th of July Celebration, and many other community and city-sponsored events that are held throughout the year.

We are sure you'll agree after visiting our parks, shops, restaurants, museums, historic sites and other points of interest throughout the city, that the City of Winter Park is truly a unique community with an international appeal.

## ***COMMUNITY-AT-A-GLANCE***

---

**Community name:** Winter Park, FL

**Population:** 30,000

**Website:** <https://cityofwinterpark.org/>

**Contact name:** Vanessa Balta Cook, City of Winter Park

**AIB committee chair contact:** Stephen G. Pategas

**County/township:** Orange County

**Form of government:** City manager with elected mayor and four city commissioners

**What jurisdiction(s) operates the public-school system?** Orange County

**What jurisdiction operates the utilities?** Winter Park is a city located within Orange County. The county, which has its own government in control of the unincorporated land, runs the public-school system, the courts, recycling facility, and the municipal landfills. Winter Park has an elected Mayor and four City Commissioners that direct the City Manager in the day to day operation of the city. Winter Park controls its potable water, electric distribution system, recycling/trash pickups (private hauler), and waterways management.

**Area in square miles:** 9

**Acres of active recreation:** 152.44

**Acres of passive recreation:** 145.33

**Do you have a volunteer coordinator?** Yes, Vanessa Balta Cook, City of Winter Park

**Have there been any challenges this year weather-related or otherwise, that the judges should know about?** No

## Community Vitality

---

**COMMUNITY VITALITY (CV): policies, programs, activities, and facilities that lead to a vibrant community and a sense of well-being. Includes libraries, community centers, arts/cultural museums; and parks, playgrounds, dog parks, sports fields, water activities, trails, and other outdoor recreational opportunities**

### General

Winter Park has had a public library since 1885; has a Silver LEEDS community center; numerous museums; parks with playgrounds; and bike trails, lakes and sports fields.

- Quiet Zones at all railroad crossings are in progress and will be completed by the end of August 2019. Train engineers will no longer blow train horns as they approach the crossings.
- The Winter Park Health Foundation partnered with the Chamber of Commerce to create the Clean Air Initiative which encourages restaurants with outdoor seating to designate them smoke-free.
- Annual Dinner on the Avenue – two blocks of Park Avenue is closed to traffic to host a community-wide dinner celebration with 163 eight person tables. Awards are presented for creative tablescapes.
- NEW - Park & Recreation Dept. Family Fun Program – each month activities are held in one of the city's parks
- Art museums: Morse Museum of American Art, Hannibal Square Heritage Center, Cornell Museum, Albin Polasek Museum and Sculpture Garden, and the Crealde School of Art

### Implemented AIB Evaluation Report Recommendations:

- NEW: ADA accessibility at the city-owned property at the Winter Park Scenic Boat Tour

### a. Leadership and Policy

CV.a.01 Municipal volunteer boards are in place

- The City has 17 official city advisory boards with over 120 volunteers serving three-year terms <https://cityofwinterpark.org/government/boards/>. Each board is supported by staff from the appropriate city department. The boards address issues that include Planning and Zoning, Historic Preservation, Parks and Recreation, Beautification/Sustainability, Transportation, Lakes & Waterways, Code Compliance, and more.

CV.a.02 - Municipality offers grants to neighborhood associations for enhancements

CV.a.03 - Master plan in place for public green space and parks

- The City's current Parks and Recreation Master Plan from 2008: <https://issuu.com/cityofwinterpark/docs/masterplan?e=7314878/9297301>. An update was performed late in 2018 but has not been adopted yet so remains an unofficial draft.
- Winter Park's goal is 10 acres of park land per 1,000 residents. In 2018 the ratio was 13.1 acres
- NEW - In 2018 the city purchased 55 acres of the Howell Creek wetlands for a natural park.

CV.a.04 - ADA accessibility in public outdoor areas including play equipment

- City hall, SunRail Station, Farmers' Market, Community Center
- Nine playgrounds - five are handicap accessible, four have adaptive swings and some have adaptive equipment

CV.a.05 - Promotion of alternative transportation: pedestrian, bicycling, car/van pools, ride sharing, and/or mass transit

- NEW - In celebration of March as Florida Bicycle Month, the City of Winter Park presented "Bike Winter Park" Group Bike Ride & Gathering. Riders rode their bike to work and/or brought it for a group ride through Winter Park. There is an after gathering with a free bike corral available near the main stage in Central Park.
- Bike to Work, SunRail, Lynx (county bus system) with 11 covered bus shelters by Winter Park
- NEW - The Winter Park Public Library offers organized walks in Winter Park on Tuesday mornings and

Wednesday afternoons.

- NEW - The city's public elementary and middle schools participate in a monthly event called Walk 'n Roll that encourages students and their families to bike or walk to school.

#### **b. Facilities and events**

CV.b.01 - Outdoor recreation facilities meet community needs: parks, playgrounds, splash pads, dog parks, sports fields, sports courts, swimming pools, golf courses, kayak/canoe trails, public access to water bodies, etc.

- Two swimming pools, eight tennis courts, historic National Register 9 hole golf course with practice putting green, nine multi-purpose fields (soccer/football/lacrosse), five baseball fields, five softball fields, two stadiums, one croquet court, one dog park, nine playgrounds, :  
<https://cityofwinterpark.org/departments/parks-recreation/>
- Dinky Dock boat launch, pier, and beach on Lake Virginia; Kraft Azalea Garden shoreline and pier on Lake Maitland, Lake Baldwin Park boat launch, pier, and beach; MLK Jr. Park shoreline and pier on Lake Mensden; east end of Canton Ave. with pier and canoe launch on Lake Osceola. Canoes and kayaks can be launched from any park with parking.
- Map of city parks: <https://cityofwinterpark.org/docs/residents/helpful-maps/city-parks.pdf> - Parks: nine community parks, four neighborhood parks, 39 mini parks
- Winter Park Scenic Boat Tour on the chain of lakes and canals that connect the lakes  
<https://www.scenicboattours.com/>
- Peace of Mind Kayak Tours launches from Dinky Dock and accesses three lakes

CV.b.02 - Walking, biking, and exercise trail network in place

- Numerous maps (selected maps are noted below): <https://cityofwinterpark.org/residents/cycling-walking/helpful-maps-brochures/>
- Walkable downtown with sidewalks
- Pedestrian/Bicycle Connectivity Plan: <https://cityofwinterpark.org/docs/residents/cycling-walking/helpful-maps-brochures/pedestrian-bicycle-connectivity-plan.pdf>
- Winter Park regional Bike Route Map: <https://cityofwinterpark.org/docs/residents/cycling-walking/helpful-maps-brochures/bike-winter-park-regional-bike-route.pdf>
- 4.1-mile-long Cady Way Bike Trail connects to approximately 40 miles of trails beyond city limits: <https://cityofwinterpark.org/docs/residents/cycling-walking/helpful-maps-brochures/cady-way-trail.pdf>
- In 2016 a cycle track was installed near Brookshire Elementary School. The Cady Way Cycle Track was a public/private partnership between the City of Winter Park, its Transportation and KKWPB&S Advisory Boards, and the Winter Park Health Foundation. The cycle track encourages bicycling and safety by combining two bike lanes on one side of the street with separation from traffic by a two-foot buffer area with flexible vertical markers. This greatly improves bike safety around the school and has encouraged more parents to allow their children to bike to school. The city received the 2016 Urban Land Institute Trendsetter Award in recognition for its design and construction.
- NEW - Starting in 2017, 1.4 miles of Denning Drive was converted from a four-lane roadway to two lanes with landscaped medians and a 10-foot wide multi-use trail connecting neighborhoods and businesses from Mead Botanical Garden to Webster Avenue. At Mead Botanical Garden it connects to the three-mile-long Orlando Urban Trail.
- NEW - Bike trail from the Winter Park Train Station to Fairbanks Avenue
- NEW - The .4-mile Morse Memorial Walkway handles bikes and connects Interlachen Avenue to Park Avenue and passes under the Casa Feliz arch. A portion was redone as a landscaped "Moonlight Walk"
- Exercise trail at Howell Branch Park, Ward Park and the .5-mile walkway and exercise trail in Martin Luther King Jr. Park

CV.b.03 - Performances/events for art, dance, theatre, music, and/or cinema

- Monthly Popcorn Flicks in Central Park or on the golf course

- The annual Winter Park Sidewalk Art Festival with a volunteer board debuted in 1960 and now hosts over 200 artists and attracts over 350,000 visitors over three days in March in Central Park.
  - Winter Park Paint Out at the Albin Polasek Museum & Sculpture Garden hosts 25 artists
  - KWPB&S sponsors ballroom dancing lessons
  - 46th annual Autumn Art Festival in Central Park includes 180 Florida artists.
  - Christmas in the Park with Bach Choir and Tiffany windows on display
  - Polasek Museum and Sculpture Garden Winter Park Paint Out
  - NEW - Woodstock Music Festival at Mead Botanic Gardens
  - Art on the Green – since 2006, a selected artist exhibits six sculptures at city hall and along Morse Blvd.
  - Parade of Bands
  - Orlando Philharmonic in Central Park in February and March with a Spring Pops concert
  - Orlando Philharmonic Orchestra Holiday Pops
  - NEW - Monthly Neighborhood Music Jam outdoors at the Community Center
  - NEW - Weekend of the Arts in February: <https://cityofwinterpark.org/visitors/arts-culture/>
  - NEW - Arts & Culture brochure with a map and 21 events/initiatives/venues: <https://issuu.com/cityofwinterpark/docs/arts-and-culture-brochure?e=7314878/54036421>
  - Tuba Christmas
  - Chalk Art with chalk artists in Central Park
  - Unity Heritage Festival includes performances by the local churches' singers and dancers
  - Monthly ukulele, storytelling, fingerstyle guitar and folk music concerts at the Library
  - Monthly free immersive live theater presentations at the library
  - Annual Winter Park Book Festival hosted by the library celebrating Florida authors
- CV.b.04 - Run/walk/bike/kayak/canoe events are held
- Eight road races annually
  - Winter Park Running Group meets every Sunday for runners and/or walkers of all ages
  - NEW - City participates in Bike 5 Cities annual event
- CV.b.05 - Benches and seating available near walking, exercise, and playground areas
- All playgrounds and trails have benches.
- CV.b.06 - Structures, shade sails, or trees provide shade for spectators and/or participants
- WP Tennis Center - shaded bleachers, Azalea Lane playground - pavilions/trees/sails, The Park at Orwin Manor - trees, MLK Jr. Park - trees, Howell Branch Preserve – integrated shade in play structure
- CV.b.07 - Playgrounds exist and age-appropriate ranges of equipment are offered
- Nine playgrounds serve a variety of ages
- CV.b.08 - Public library/resources center is available
- Full service, independent 501c(3) municipal library including Winter Park Archives which preserves the history of the city.
  - 2018 annual statistics: 31,000 people attended classes, 179,385 library visits, 456,000 items circulated, 103,310 research questions answered, 9,343 volunteer hours by 375 volunteers.
  - Hosts and teaches over 100 classes and events each month.
  - NEW - The Winter Park Public Library uses a "book bike" with a mobile hot spot. The tricycle with a large box with shelves was purchased partially disassembled with funds raised by a Boy Scout for an Eagle Scout project. He assembled the bike and painted it. The library rides it to the Farmers' Market, schools, and events.
  - New Leaf Book Store which sells used books is run by volunteers and has raised \$1.3 million over 23 years
  - The Olin Library <https://www.rollins.edu/library/services/alumnicommunity.html> is located on the Rollins College Campus and members of the community may use the library and purchase an annual card.
- CV.b.09 - Community center is available
- 38,000 SF facility with multipurpose pool with zero-depth entry and lap lanes, fitness center, two basketball

courts, banquet space, outdoor amphitheater, mini community garden, and playground.

<https://cityofwinterpark.org/departments/parks-recreation/programs-activities-events/community-center/>

CV.b.10 - Farmers' Market(s) is available

- Indoor/outdoor venue opened in 1979 and is open Saturday mornings, 51 weeks a year with over 85 vendors and about 2,500 visitors per week. <https://cityofwinterpark.org/departments/parks-recreation/farmers-market/>

### **c. Community Involvement**

CV.c.01 - Community gardening sites are in use

- Rollins College
- Mead Botanical Garden has 32 plots
- Winter Park Community Center's mini-community garden
- Our Whole Community Garden at The Gardens at DePugh Nursing Center
- Mayflower Retirement Community's community garden

CV.c.02 - Level of participation in food banks, hunger-relief, Plant a Row for the Hungry (GardenComm initiative), etc.

- First United Methodist Church: Souper Bowl Sunday collected 357 cans of soups, stews, chili and pasta meals distributed through Plymouth Towers in Winter Park and Christian Service Center's Winter Park office; 5-4-5 Summer Food Drive for five weeks collects the top five most requested items for Christian Service Center's Winter Park office (in 2018, 600+ units [cans, boxes, bags] of food donated); Daily Bread – members serve a noon-time meal through Christian Service Center's Daily Bread (downtown Orlando) 10 days each year; Thanksgiving Food Drive donates 300+ meals.; Street Eats – church members assemble and distribute nearly 2,000 snack bags per year to those needing food or assistance (contains water, Vienna sausage, fruit cup, crackers, chips, granola bar and resource card with local contacts); #LunchBag hosted two events to support local, grassroots effort to feed the homeless in Central Florida communities, packing nearly 300 lunches to distribute in the area
- Gateway Church supports the Killarney Elementary School Love Pantry
- Trader Joe's employees host a "Birdies for Hunger" golf tournament
- Ward Chapel <http://www.wardchapelame.org/h> - has regular food banks
- St. Margaret Mary: collects 2-3 shopping carts of food weekly; supports the Boy Scout food Drive; provided three tons to Christian Services Center in 2018; at their Thanksgiving Store they provided food to 390 families in 2018; the school has a monthly Haitian Lunch and the proceeds from the students go to missions in Haiti
- First Baptist Winter Park contributes to the Seniors 1<sup>st</sup> program (headed by a Winter Park police officer) which collects food for seniors in need

CV.c.03 - Participation in civic events such as Bike to Work Days, Walk to School Days, etc.

- Brookshire Elementary "Walk N' Roll" in February
- "Bike Winter Park" Group Bike Ride & Gathering in March
- St. Margaret Mary's Walk to School Day

CV.c.04 – Voluntary (non-mandated HOA) neighborhood organizations in place

- At least two: College Quarter, Orwin Manor Westminster

CV.c.05 - Recognition programs for volunteers

- The City of Winter Park has an annual appreciation event with dinner for over 120 Winter Park Advisory Board members plus their guests.
- One evening with the AIB judges in attendance, Winter Park Blooms hosts an annual event with dinner and certificates of appreciation for those involved with the AIB judging
- The library hosts two annual volunteer appreciation events: a brunch for the adult volunteers and an afternoon party for the teen volunteers.
- Hannibal Heritage Center volunteers are annually recognized at a luncheon and receive a point for each

volunteer hour which can be redeemed for art classes.

- Mead Botanical Garden hosts a monthly Friday picnic pot luck lunch and an annual autumn recognition event with invitations to the board recognition event and holiday party.
- Polasek Museum and Sculpture Garden: <http://polasek.org/> Potluck lunches/field trips throughout the year
- Winter Park History Museum: <http://www.wphistory.org/> Annual luncheon with a tour of an historic private home

## Flowers

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**FLOWERS (FL):** flowering annuals, perennials, bulbs, tropical plants, flowering topiaries, and colorful foliage and/or cut plant material for season-round interest for displays in containers, hanging baskets, window boxes, raised planters, trellises, and in-ground beds

### General

The Central Florida climate allows year-round growing and the use of annuals requires up to four change outs a year. Outside of the resorts and theme parks, bedding plants in the ground are used sparingly in Central Florida due to the budget constraints of frequent replanting and their need for extra water. Hanging baskets, planters, and containers grace much of the downtown with flower beds in parts of the city. City staff designs, installs, and maintains most of them.

### Implemented AIB Evaluation Report Recommendations:

- NEW – Two staff members were added to the landscape department.
- NEW – Winter Park Garden Club members maintain and helped install a pollinator garden at Pulsifer Place.

### a. Leadership and Policy

FL.a.01 - Public or private management of flower displays

- 200 containers, 96 hanging baskets, and 57 raised planters are installed and maintained by city staff
- NEW - Project Bloom has 22 locations which are maintained as annual beds. These are primarily located along Park Avenue within the raised planter gardens, the newly refurbished entrance to the Rose Garden on New England and Park Avenue, and the walk within the Moonlight Garden accessible from Casa Feliz and Interlachen Blvd.

### b. Plan of Action

FL.b.01 - Action plan developed each season for procurement, scheduling, planting, and maintenance of flower displays

- Annuals are typically changed out four times a year with selection based on availability. Monthly meetings are held with suppliers and availability is checked weekly.
- The color and type of flowers in each raised planter on Park Avenue along Central Park are rotated taking into consideration the theme in a previous season.
- Design responsibility is primarily held by the Landscape Park Specialist and Landscaping & Special Projects Manager. Each member of the Parks Landscape team holds a BMP certification issued in accordance with UF/IFAS policy and training. This helps to ensure quality and consistency with the seasonally changing maintenance care.

FL.b.02 - Recognition program in place for attractively planted containers

FL.b.03 - Demonstration/display garden(s) with labelled flowers in place and promoted

FL.b.04 - Effective communication about selection and care of flowers for beautification

- NEW - During caladium sales at the Farmers' Market, flyers about selection and use of flowers are distributed and the flyer is posted on the city website:

### **c. Design**

FL.c.01 - Unity and Variety: plant combinations create visual interest and dramatic effect while appearing coordinated

FL.c.02 - Suitability of Plant Selections: plants selected for current and expected environmental conditions

FL.c.03 - Distribution: displays found throughout the community

- Park Avenue from Fairbanks to Webster. Pennsylvania from Fairbanks to Canton. Morse from 17-92 to Interlachen. New England from Park Ave to Pennsylvania.
- NEW - Project Bloom flower beds are located in areas throughout the city

FL.c.04 - Location: displays are located to serve as focal points

- Hanging baskets for walking traffic along Park and New England Avenue. Planters and/or containers along Park and New England Avenue. The arbor entrance to the Rose Garden in Central Park. Beds at Orange and Harmon, Morse and Denning, City Hall and the Moonlight Garden.

FL.c.05 - Seasonal Displays: seasonal displays with spring, summer, fall, and/or holiday displays

- In November, hanging baskets are changed to poinsettias with cascading green rye grass cloaking the basket. These are displayed exclusively on Park Avenue along with various containers and approximately 25 of our 57 raised planters. Additionally, containers with poinsettia holiday displays are also selected for Pennsylvania Avenue south of Morse Boulevard.

FL.c.06 - Scale: if hanging baskets are in use, their size is in scale to their surroundings

FL.c.07 - Scale: if containers are in use, their size is in scale to their surroundings

FL.c.08 - Plant height: flower displays are designed with mature plant heights in mind

FL.c.09 - Color: pleasing color combinations (monochromatic, analogous, and/or complementary) are used

FL.c.10 - Form: spiky, rounded, and/or cascading flower forms are used in pleasing combinations

### **d. Maintenance**

FL.d.01 - Watering procedures to maintain growth in place

- Low volume irrigation is provided to every basket and container. Irrigation systems are installed throughout the city. New plantings are hand watered until established from a truck mounted tank. Portable tanks are available when needed during drought or if the irrigation system is turned off during the frequent events.

FL.d.02 - Fertilization: appropriate fertilization procedures using slow-release, liquid fertilizers, and/or soil amendments

- A general granular slow release of 12-6-8 with micronutrients is applied about four times a year depending upon rainfall and temperatures. Liquid fertilizer is used every other week to water in new plantings and to encourage blooming during the growing season. Soils are amended to adjust for pH and organic materials are added to improve soil conditions in landscape beds.

FL.d.03 - Grooming: regular pruning, dead-heading, removal and replacement of dead plants

- For each area that the landscape team has maintenance responsibility there is a punch list of items to be addressed. This includes dead heading, pruning away dead or declining foliage, and replacement as needed. For small parks this is performed monthly. For larger areas such as Orange Avenue, Central Park, and Mead Botanical Gardens where the scope of work is greater, the schedule is bi-weekly so that the punch list is continually rotating.

FL.d.04 - Plant health strategies in place to monitor and manage pests and diseases (IPM-Integrated Pest Management)

- Regular inspections are performed as part of the maintenance punch list and any issues are reported to the Park Specialist for control measures to be applied using the appropriate method of control.
- NEW - A comprehensive Integrated Pest Management System was rolled out in January 2019 which includes a rotation of biological control, chemical control, and beneficial insect release. Established beds are raked out annually, annual beds quarterly, and the soil is treated for over wintering infestations and

fungus pathogens. The material is disposed of and new mulching material is installed.

FL.d.05 - Health and Vigor: plants are robust and floriferous

#### **e. Community Involvement**

FL.e.01 - Volunteers provide donations and/or funds and/or participate in the design, planting, and/or care of flower displays

- NEW - The Winter Park Garden Club installed and maintains the pollinator garden at Pulsifer Place.
- The gardens at Polasek Museum and Sculpture Garden are installed and maintained with the assistance of numerous volunteers.
- Mead Botanic Garden's Legacy Garden and Native Plant Garden are totally maintained by volunteers. Recent donations include ferns, bromeliads, daylilies, a collection of cycads, and clay pots.
- Caladium bulbs are sold at Farmers' Market with KWPB&S and WPB volunteers in the spring.

FL.e.02 - Civic groups, garden clubs, Master Gardeners, school programs, etc., sponsor plant sales, plant swaps, provide information, or educational sessions that contribute to the quality and implementation of the community's flower displays

- Mead Botanical Garden holds the GROWvember annual plant sale and the Bio-diversity Day
- The Winter Park Garden Club has programs on various aspects of gardening
- NEW – Winter Park Blooms distributes a handout during caladium sales at the Farmers' Market

## ***Landscaped Areas***

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**LANDSCAPED AREAS (LA):** plants and related programs for the leadership, design, installation, and maintenance of landscape. Includes shrubs, ornamental grasses, vines, evergreen topiaries, turf, and groundcovers.

#### **General**

Raised planters along Park Avenue contain trees and shrubs. With the purchase of the Howell Branch Preserve an invasive plant removal program is in place. A landscape code requires plantings for new construction and major remodeling.

#### **Implemented AIB Evaluation Report Recommendations:**

- NEW - A hedge to screen parked cars was installed at the SunRail/Amtrak train station.
- NEW - In Central Park following the Winter Park Sidewalk Art Festival which attracts over 300,000 people, the turf is not replaced but is now aerated and fertilized to rejuvenate it with an annual savings of \$20,000.
- New – Red dyed mulch is no longer used.
- NEW - The city-owned property leased to the Scenic Boat Tour has been re-landscaped.

#### **a. Leadership and Policy**

LA.a.01 - Management of planting public landscaped areas

- The Landscape Specialist creates a monthly schedule that includes regular and seasonal maintenance, management of continuous landscape upgrades, and new projects.
- The expectations, preferences and concerns of residents are often focused on upcoming events and plant material preferences. The respect of "city code quiet times" affects landscape maintenance practices, the equipment used, and the plant material planted.
- The six members of the landscape crew plant and maintain the facilities and 346 acres of public parks throughout the city. A mowing crew mows most of the parks and facilities. As a safety measure, a contractor mows the medians and ROWs.
- Challenges that are addressed include: new projects, the availability of water to an area, refurbishments to

roadways or storefronts that damage landscape areas, and impacts from events to the turf and landscape in parks.

- Maintenance challenges include: year-round growth with vigorous growth during the moist months from June to September, the expectations for year-round color and green foliage in Zone 9b where the lowest average temperature is 28 degrees. A winter without at least one frost is extremely rare, so plant material replacement each spring is required.

LA.a.02 - Municipal landscape ordinance requires landscaping and maintenance for new and/or improved commercial development

- The landscape code requires landscaping for new commercial and residential properties as well those undergoing significant upgrades. It requires the landscaping to be maintained to meet code.  
[https://library.municode.com/fl/winter\\_park/codes/code\\_of\\_ordinances?nodeId=PTIICOOOR\\_CH58LADECO\\_ARTVENPRRE\\_DIV8LARE](https://library.municode.com/fl/winter_park/codes/code_of_ordinances?nodeId=PTIICOOOR_CH58LADECO_ARTVENPRRE_DIV8LARE)

## **b. Plan of Action**

LA.b.01 - Planning for restoration of natural areas

- NEW - Winter Park's geographic location along the southern edge of Florida's freeze line makes it a suitable environment for many invasive, exotic species from a wide range of latitudes around the world. Planning for restoration ecosystems that have been impacted by exotic species requires a long-term commitment that includes the following elements:
  - Assessment of the problem(s) – Identify the invasive species present and evaluate the impact they are having on the ecology of the site.
  - Prioritization – Having multiple problem species and many infested sites is not an uncommon condition. Maximizing the benefits of the program may require limiting efforts to the certain target species and/or critical locations.
  - Developing a work plan – Having a structured plan helps focus the resources and improves the likelihood of success.
  - Public outreach – Fostering understanding of ecological principles and environmental stewardship greatly increases the residents' support for restoration programs.
  - Continued funding – Invasive species are often impossible to eradicate and maintaining them at levels that have minimal impact on natives requires regular management. Because of the inevitability of reintroduction and/or the unlikely elimination of the entire seed bank, some level of management will always be needed.

LA.b.02 - Strategy for management of invasive plants

- NEW - Exotic vines such as skunk-vine (*Paederia foetida*) are the biggest threat to terrestrial habitats (wetland and upland) in Winter Park. In response, the City has developed an integrated skunk vine control program that involves manual and chemical (herbicide) controls. A combination of staff, contractors, and volunteers are used to stretch the budget and improve efficiency. For skunk-vine the process involves cutting ascending vines from all living trees followed by herbicide applications at ground level. Quarterly maintenance treatments minimize the regrowth and over time, reduce coverage. As the coverage of exotics shrinks, the need for herbicides diminishes as well. A dedicated volunteer program can allow a complete shift from chemical to manual control in many areas.

LA.b.03 - Demonstration/display gardens with interpretive signage (pollinator, wildlife, native, low-water use, etc.) in place and promoted

- NEW - The Monarch Initiative garden at Pulsifer Place is a demonstration garden with pollinator plants
- NEW - The Native Plant Gardens in Central Park and Mead Botanical Gardens are identified with signs.
- NEW - Kindergarten edible/pollinator garden at the Congregational Church on Interlachen Ave.

LA.b.04 - Effective communication of "Right Plant in the Right Place" and/or invasive plant issues

- Florida Friendly Landscaping link on city web site: <https://cityofwinterpark.org/departments/parks-recreation/administration/landscaping/>
- Albin Polasek Museum & Sculpture Gardens holds Hands-on Gardening days twice a week

- Mead Botanical Garden hosts the 9<sup>th</sup> grade Urban Horticulture class once a month. At the community garden along with IFAS they hosted a class Florida First Pest Detector, where people are trained on insect pests.

LA.b.05 - Recognition program for attractive landscapes in place

- Orwin Manor Neighborhood Association has a Yard of Distinction program

### **c. Design**

LA.c.01 - Unity and Variety: plant combinations create visual interest while appearing coordinated

LA.c.02 - Suitability of Plant Selections: plants selected for existing and anticipated environmental conditions

LA.c.03 - Distribution/Locations: landscaping found throughout the community and at key locations

- Topiaries at New York Ave. and Lyman Ave., at Morse Ave. and Park Ave., and at Park Ave. and New England Ave.
- NEW - The Moonlight Garden (with white flowering plants) along the Genius Memorial walkway,
- Landscape beds along Orange Ave.
- Landscape beds replaced turf in Morse Blvd. medians.

### **d. Maintenance**

LA.d.01 - Grooming: pruning of plants, removal and/or replacement of dead plants

- Pruning is performed on a regular basis. Plants such as azaleas and dwarf Indian hawthorns that require pruning at specific times of year are on a schedule. Replacement of dead plants is a top priority and is done immediately.

LA.d.02 - Plant Health: strategies such as IPM (Integrated Pest Management) in place to monitor and manage diseases and pests

- Regular inspections are performed by certified horticulturists and crew members under the supervision of horticulturists. An IPM system is used.

LA.d.03 – Organic mulch from renewable and sustainable sources is used by the municipality in appropriate places

- Pine bark is the primary mulch. Pine straw is used in and around the golf course, medians, and native plantings. Shredded forestry mulch is used in Mead Botanical Garden. Engineered wood fiber mulch is used for surfaces at play equipment. Crushed shell is used for some pathways that need to be ADA compliant.

LA.d.04 - Weed Management: strategies in place to manage weeds (removal, mulching, etc.)

- Weed control measures include mechanical removal, selective herbicides, and mulch.

LA.d.05 - Health and Vigor: plants are robust

LA.d.06 - Turf Care: proper mowing, edging, and replacement of dead turf

- NEW - In Central Park following the Winter Park Sidewalk Art Festival which attracts over 300,000 people, the turf is not replaced but is now aerated and fertilized to rejuvenate it with an annual savings of \$20,000.
- Golf Course Greens (Bermudagrass - Tifeagle Ultradwarf)  
Mowed at a ¼" height of cut with a reel mower on a daily basis  
Irrigated 5-7 days a week  
Fertilized every 6 weeks  
Cultural practices: spiking, aerifying, verticutting, topdressing
- Golf Course Tees (Bermudagrass - 419)  
Mowed at a ½" height of cut with a reel mower 3 times a week  
Irrigated 5-7 days a week  
Fertilized every 6 weeks  
Cultural practices: spiking, aerifying, verticutting, topdressing
- Golf Course Fairways (Bermudagrass - 419)  
Mowed at a ½" height of cut with a reel mower 3 times a week  
Irrigated 5-7 days a week

Fertilized every 8 weeks

Cultural practices: spiking, aerifying, verticutting

- Golf Course Roughs (Bermudagrass - 419)  
Mowed at a 2" height of cut with a rotary mower 1 time per week  
Irrigated 3-5 days a week  
Fertilized every 12 weeks  
Cultural practices: aerifying
- Baseball and Softball Athletic Fields (Bermudagrass - 419)  
Turf- Bermudagrass (419)  
Mowed at a 1" height of cut with a reel mower 3 times per week  
Irrigated 4-5 days a week  
Fertilized every 8 weeks  
Cultural practices: spiking, aerifying, verticutting  
Clay maintenance: Roto-Tilling and rake dragging
- Multi-Purpose Fields (Bermudagrass - Celebration)  
Mowed at a 1" height of cut with a reel mower 3 times per week  
Irrigated 4-5 days a week  
Fertilized every 8 weeks  
Cultural practices: spiking, aerifying, verticutting
- Parks (St. Augustine, Zoysia, and Bahai grass)  
Mowed from 2-4" height of cut with a rotary mower 1 time per week  
Irrigated 2 days a week  
Fertilized 2-3 times per year  
Cultural practices: spiking, aerifying, sweeping

LA.d.07 - Turf Health: procedures such as IPM (Integrated Pest Management) in place to monitor and manage diseases, pests, and weeds

- Visual and preventative measures are practiced with pesticide application using IPM on an as needed basis

#### **e. Community Involvement**

LA.e.01 - Volunteers assist in funding, design, installation, and/or care of landscaped areas and/or turf in public areas

- NEW - The Winter Park Garden Club spent \$5,000 in 2018 on Pulsifer Place a public mini-park and helped install a pollinator garden and continue to maintain it -  
<http://www.winterparkgardenclub.com/2019/02/12/new-plantings-at-pulsifer-park/>
- The gardens at Polasek Museum and Sculpture Garden are installed and maintained with the assistance of numerous volunteers.
- Mead Botanic Garden's Legacy Garden and Native Plant Garden are totally maintained by volunteers. Recent donations include ferns, bromeliads, daylilies, a collection of cycads, and clay pots.
- NEW - KWPB&S obtains volunteers to serve during clean-up days in various parks,  
<https://www.eventbrite.com/o/city-of-winter-park-16680061791>
- Mead Botanical Garden has over 8,000 annual volunteer hours. Each semester about 100 Rollins students volunteer.

## Urban Forestry

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**URBAN FORESTRY (UF): trees and related programs for the leadership, management, design, installation, and maintenance on public and private lands**

### General

The City of Winter Park Forestry Division's mission is to maintain and increase a safe and healthy urban forest. The community's more than 80,000 trees and collectively the urban forest, is one of the first impressions upon visitors. In February 2014, Winter Park's first formal Urban Forest Management Plan was approved.

### Implemented AIB Evaluation Report Recommendations:

#### a. Leadership and Policy

- UF.a.01 - Qualified personnel are on staff or accessing trained individuals such as arborists and/or urban foresters
- Urban Forestry manager holds a Bachelor of Science in Forestry, ISA Certified Arborist, Registered Forester, TRAQ Credential (Tree Risk Assessment Qualified) as well as two staff members that are ISA Certified Arborists
- UF.a.02 - Tree board/commission and/or department is active
- Urban Forestry department with Urban Forester is active handling all tasks related to urban forestry
- UF.a.03 - Municipal ordinance(s) enacted/enforced for tree preservation on public and/or private property
- Yes on public and private, <https://cityofwinterpark.org/docs/government/ordinances-resolutions/2895-12.pdf>
- UF.a.04 - Municipal ordinance(s) enacted/enforced for protection of trees during construction
- Yes on public and private, <https://cityofwinterpark.org/docs/government/ordinances-resolutions/2895-12.pdf>
  - Tree protection barricade detail: <https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/tree-barricade-detail.pdf>
- UF.a.05 - Currently a Tree City USA community and/or has the Growth Award designation
- Tree City USA for 39 years, Growth Award for 27 years, Tree Line USA for 5 years

#### b. Plan of Action

- UF.b.01 - Tree inventory for public areas is complete and current within the past ten years
- There are over 25,000 trees in the ROWs and nearly 80,000 citywide on public and private property. Street trees were inventoried in 2015, Central Park was inventoried in 2016; Martin Luther King Jr., Phelps, and Kraft Azalea Garden parks are in progress
- UF.b.02 - Annual tree planting program for public areas
- The goal is 100% replacement of trees removed annually. In 2018, 106% was achieved with the planting of 575 trees in rights of way and parks. This includes a 20-foot-tall red cedar in Central Park for an official holiday tree.
  - Urban Forestry Management Plan - [https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/UrbanForestManagementPlan\\_2014-03-03.pdf](https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/UrbanForestManagementPlan_2014-03-03.pdf)
- UF.b.03 - Management strategies for removal of dead, imperiled, and invasive trees
- Urban Forestry Management Plan - [https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/UrbanForestManagementPlan\\_2014-03-03.pdf](https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/UrbanForestManagementPlan_2014-03-03.pdf)
- UF.b.04 - Policy for recognition and protection of heritage trees in place
- Heritage/specimen trees are considered protected trees, but the ordinance does not specify
- UF.b.05 - Effective communication to residents of recommended trees, proper planting, "Right Tree in the Right Place," and/or maintenance
- Information is posted here: <https://cityofwinterpark.org/departments/electric-utility/urban-forestry/>

- Brochures that cover a wide variety of tree maintenance issues are available in the Urban Forestry Division office.
- Information is provided during Earth Day/Arbor Day event and at Mead Botanical Garden GROWvember and Ducky Derby events.
- Approved species for a diverse canopy: <https://cityofwinterpark.org/departments/electric-utility/urban-forestry/> , <https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/approved-species.pdf>
- FAQs: <https://cityofwinterpark.org/docs/departments/electric-utility/urban-forestry/FAQ-urban-forestry.pdf>

### **c. Design**

UF.c.01 - Variety: current practices include appropriate selection of tree species being planted

- Urban Forestry Management Plan (link above) specifies

UF.c.02 - Placement: current practices include appropriate spacing and planting area for optimal root and canopy growth

- Urban Forestry Management Plan (link above) and Landscape Ordinance specifies

UF.c.03 - Planting: current practices include correct tree planting depth (trunk flare at/above grade)

- Vendors are instructed to follow BMP and all planted trees are inspected

UF.c.04 - Arboretum in place with labels and descriptive signage

- Edible arboretum with labeled fruit trees at Morse Memorial Walkway

### **d. Maintenance**

UF.d.01 - Tree Health: strategies in place to monitor and manage diseases and pests

- Urban Forestry Management Plan (link above) specifies

UF.d.02 - Watering, Mulching, and Pruning for New Trees: procedures for watering and proper mulching (i.e., no volcano mulching) in place

- NEW - The entire UF program utilizes vendors for pruning, removals, and planting with city staff oversight following BMPs.

UF.d.03 - Pruning for Established Trees: appropriate pruning, removal of dead limbs, and canopies raised adequately above vehicle and pedestrian areas

- Urban Forestry Management Plan (link above) specifies policies with elevation and hazard mitigation on-going.

### **e. Community Involvement**

UF.e.01 – Policy for donations to tree planting in public areas (memorial trees, etc.) in place

- There is a program to accept donations: <https://cityofwinterpark.org/departments/parks-recreation/administration/donations/>
- Donations for Citizens Century Collections trees in honor of residents reaching 100 years of age. <https://cityofwinterpark.org/docs/departments/parks-recreation/administration/forms-resources/century-collection-rules-and-application.pdf>

UF.e.02 - Community participates in Arbor Day activities

- Held at the Earth Day event with tree and information give-a-ways at EarthDay/Arbor Day, Duck Derby event, Run for the Trees 5k

UF.e.03 - Volunteers assist in tree planting and/or care

- Annual Trees for Peace event with tree planting by over 50 students from three schools with a tree donated to each school for them to plant
- Orwin Manor residents created a tree planting plan for Orange Avenue

## Environmental Efforts

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**ENVIRONMENTAL EFFORTS (EE): environmental leadership, policies, plans and programs for resource conservation; pollution control; trash, recycling, and reuse; and alternative fuel vehicles**

### General

In 2015, the City Commission unanimously adopted the first Sustainability Action Plan. The plan outlines a set of goals and both short-term and long-term actions to reach those goals. The Sustainability Action Plan addresses Waste Diversion and Recycling, Mobility and Urban Form, Buildings and Energy, Natural Systems and Resources, Community Engagement and Green Economy, Local Food and Agriculture and Local Government Operations.

- New - Greenhouse Gas Emissions Study - In 2018, the Sustainability Program completed the city's first community-wide and local government operations greenhouse gas emissions (GHG) inventory. The study found that in 2017, 47% of community-scale GHG emissions came from electricity consumption, 45% from the transportation sector, and 4% from solid waste. The primary contributors to local government operations GHG emissions were electricity consumption (73%) and fleet fuel consumption (25%)
- New - Meatless Mondays – This 2018 Healthy Central Florida Health Innovation Grant helped implement a Meatless Monday Recognition Program for Winter Park restaurants, schools, and workplaces. The program helps reduce meat consumption to improve personal health and the health of the planet. It increases consumption of regionally-grown, local food and reduces consumption of carbon intensive foods. Visit: [www.cityofwinterpark.org/meatlessmonday](http://www.cityofwinterpark.org/meatlessmonday)
- Composter Program - With support from the Florida Department of Transportation, the City's Sustainability Program is providing free backyard composters to Winter Park residents who attend a UF/IFAS Extension Orange County *Introduction to Composting* class. More information on upcoming classes can be found at [www.cityofwinterpark.eventbrite.com](http://www.cityofwinterpark.eventbrite.com)
- Rollins College banned plastic bags at the campus convenience store and food service operations in early 2017.
- New - Rollins College banned the use of plastic straws in August of 2018 and by the end of the year had eliminated the use of 27,000 straws.
- NEW - Cupless Racing – In 2018, Keep Winter Park Beautiful & Sustainable partnered with Track Shack to put on the first cupless race in the region. The race eliminated approximately 3,600 non-recyclable cups that would have been used at the Run for Trees Jeannette Genius McKean Memorial 5k that otherwise would have been landfilled. Runners' race packets included the option to receive a small flexible reusable cup, runners were encouraged to bring their own hydration system, and hydration stations with rapid release spouts were available throughout the race.
- NEW - Plogging for Pints – In 2018, Track Shack hosted a [plogging event](#) where participants "picked up trash while they jogged". Following the plogging event, participants were invited to a local brewery for buy one get one free beers.
- NEW - Renewable Energy Portfolio – In 2018, the city of Winter Park approved an agreement with FMPA that would bring an additional 10 MW of solar powered electricity to its electric utility customers. The agreement is part of a large-scale solar energy project to provide renewable energy for customers in the most cost-effective way. The 12 cities that will purchase power are: Alachua, Bartow, Beaches Energy Services (Jacksonville Beach), Fort Pierce Utilities Authority, Homestead, Keys Energy Services (Key West), Kissimmee Utility Authority, Lake Worth, Ocala, Orlando Utilities Commission, Wauchula and Winter Park.
- NEW - Green Business Recognition Program – In Spring 2019, the City of Winter Park's Sustainability Program launched the Green Business Recognition Program. The program recognizes local businesses who have made substantial efforts in implementing environmentally sustainable practices in areas like energy and water conservation, green economy, waste reduction, and recycling. This voluntary program is free and

provides business with an easy checklist to help determine their recognition level, as well as technical assistance and a new green peer network for Winter Park.

- As of August 2018, 26 structures including institutional, commercial, and residential are LEED certified, visit <https://www.usgbc.org/projects?keys=winter+park+fl>
- KWPB&S offers Green School grants each year and some of those funds are typically used for rain barrels

### **Implemented AIB Evaluation Report Recommendations:**

#### **a. Leadership and Policy**

EE.a.01 - Environmental Advisory Board(s) and/or Green Team(s) in place

- The City of Winter Park Keep Winter Park Beautiful & Sustainable Advisory Board meets monthly and researches environmental initiatives and along with city staff, manages the Sustainability Action Plan.
- EcoRollins is a group of 15 to 35 Rollins College students that tackle environmental projects.
- Rollins College has a Sustainability Program with a director and nine paid students that work on environmental initiatives.

EE.a.02 - Electric/alternative fuel vehicle(s) used by municipality

- One as of 10/2018

EE.a.03 - Electric vehicle charging station(s) provided

- 18 as of 10/2018 as found at [www.plugshare.com](http://www.plugshare.com)

EE.a.04 - Stormwater management policies in place

- Link: [Article V., Division 1.](#); The city finds that the uncontrolled drainage of developed land increases the siltation and pollution of ground and surface water by accelerating the eutrophication of receiving waters, by diminishing groundwater recharge, and by increasing the incidence and severity of flooding. In order to minimize these detrimental effects of stormwater runoff, stormwater management regulations are enacted to provide for the mitigation of stormwater impacts from new development and from the redevelopment of existing properties by way of performance standards, stormwater management technical standards, surface/underground stormwater system standards, and disposition of stormwater runoff. Funds from a city-wide stormwater tax based on impervious area on the property are applied to stormwater treatment programs.
- There is a network of infiltration technologies that clean stormwater runoff before it drains into water bodies. The vacor truck regularly sucks out debris from them while street sweeping removes organics that would add nutrient pollution. Map of stormwater management treatment types: <https://cityofwinterpark.org/docs/residents/helpful-maps/stormwater-management-treatment-types.pdf>
- Lakes stormwater information: <https://cityofwinterpark.org/departments/public-works/lakes/stormwater/>

EE.a.05 - Pet waste policies in place and enforced

- [Section 18-4](#); Animals are prohibited in certain parks, playground areas and streets and or sidewalks. It is the responsibility of each person who has custody of or controls a dog in an allowed area to immediately remove all waste.
- [Section 18-44](#); It is unlawful for a dog or cat owner or keeper to permit a dog or cat, either willfully or negligently, to defecate or urinate upon: (1) Public park, beach or school ground, other than in areas designated for that purpose; or (2) Private property without the permission of the property owner.

#### **b. Plan of Action**

EE.b.01 - Sustainability Action Plan in place

- Sustainability Action Plan. Led by the Keep Winter Park Beautiful & Sustainable Advisory Board, the City's first Sustainability Action Plan (SAP) is a collaborative effort involving the entire community. The plan was adopted by unanimous vote of the City Commission in 2015. The SAP creates a roadmap depicting where the city is today and where it would like to be in the future, regarding sustainability. It is divided into seven categories with long term objectives and short-term actions to guide the city in achieving the plan. The objectives are quantifiable so that progress can be measured on an annual basis and reported to decision

makers and stakeholders. The plan is a living document intended to evolve over time as Winter Park experiences both progress and challenges.

EE.b.02 - Effective education about environmental efforts

- Winter Park encourages residents to take the Winter Park Sustainability Pledge, where they can make a personal commitment to sustainable living by incorporating tips in the areas of energy, food, water, transportation, and waste into their everyday routine. Visit:  
<https://cityofwinterpark.org/departments/building-permitting-services/sustainability-program/community-engagement-green-economy/sustainability-pledge/>
- KWPB&S Board Sponsored monthly advertisements in local paper (Observer)?
- City of Winter Park Quarterly Update includes sustainability messages
- City of Winter Park Lakes & Waterways newsletter provides information about the waterways
- Recollect/Waste Reduction - To encourage Winter Park residents to reduce waste and divert waste streams away from the landfill to recycling and reusing, the City of Winter Park's Sustainability Program has launched a customized version of ReCollect Systems, Inc.'s waste management communication platform, called "Think Twice, Don't Waste It WP." The promotional campaign encourages residents to think twice before placing an item in a waste bin, and to use the new web tool to help them make the right choice as to what goes where. Winter Park's web tool at [www.cityofwinterpark.org/think-twice](http://www.cityofwinterpark.org/think-twice) will allow residents to: view collection schedules for specific addresses within city limits, sign up to receive collection reminders via email or phone, and use the convenient look-up tool to determine "What Goes Where?"
- The Winter Park Garden Club includes topics on sustainability
- Mead Botanical Garden hosts 8-10 school field trips annually covering environmental topics.

EE.b.03 - Litter and/or environmental clean-up procedures in use

- In 2018, Keep Winter Park Beautiful volunteers collected over 1,600 pounds of litter, committing nearly 1,200 hours to our watersheds and beautification of our public spaces. There are also invasive exotic snail removal events throughout the year. A list of upcoming events can be found at [www.cityofwinterpark.eventbrite.com](http://www.cityofwinterpark.eventbrite.com)
- Habitat restoration events take place at Mead Botanic Garden
- Sustainability flyer is distributed during caladium bulb sales at Farmers' Market

**c. Resource Conservation**

EE.c.01 - Bio-swales and/or rain gardens to reduce stormwater run-off pollution in place

EE.c.02 - Home energy audit/incentives available

- The Winter Park Electric Utility Conservation Program, administered by Sustainability Program staff, provides Winter Park residents with free in-home residential energy audits, energy conservation kits, and rebates for insulation upgrades and duct repairs. Details on the program can be found at [www.cityofwinterpark.org/energyconservation](http://www.cityofwinterpark.org/energyconservation)

EE.c.03 - Low-flow water device incentives available

- The Winter Park Water Utility Conservation Program provides residents with free irrigation system audits, controller adjustment consultations, and rebates for Energy Star® high efficiency washing machines and high efficiency toilet upgrades, as well as for weather based smart irrigation controllers. Details on the program can be found at [www.cityofwinterpark.org/H2Oconserve](http://www.cityofwinterpark.org/H2Oconserve)

**d. Trash, Recycling, and Reuse Management**

EE.d.01 - Residential curbside trash collection is available and/or required

- Twice a week collection is provided by WastePro using free totes. Map:  
<http://winterpark.maps.arcgis.com/apps/webappviewer/index.html?id=c79e7e3ee6c14ea18e68998ecea15b27>
- Spring Cleanup is held twice a year with curbside pickup of large items (old furniture, appliances, etc.)

EE.d.02 - Residential curbside recycling collection and/or collection points are in place

- Single stream weekly collection is provided by WastePro using free toters/carts. Map: <http://winterpark.maps.arcgis.com/apps/webappviewer/index.html?id=c79e7e3ee6c14ea18e68998ecea15b27>

EE.d.03 - Standardized labels (Recycle Across America) are on trash and recycling bins/carts

- Toters/carts have customized Recycle Across America labels on the lids illustrating recyclables allowed and items not allowed.

EE.d.04 - Standardized labels (Recycle Across America) are on trash/recycling receptacles in public areas

- The newly renovated Winter Park Tennis Center is one of the first city facilities to have customized Recycle Across America labels on the lids illustrating recyclables allowed and items not allowed.

EE.d.05 - Yard waste composting pick-up and/ or drop-off available

- Weekly yard waste pick-up is provided using free toters/carts with instruction labels and bundled items. Yard waste is taken to an Orange County facility where residents can also drop off yard waste.

EE.d.06 - Prescription drug drop-off(s) available

- Three total with the WP Public Safety Facility and two Walgreens each providing one.

EE.d.07 - Hazardous waste and/or electronics waste collection or drop-off(s) available

- Annual free drop off in Winter Park offered for hazardous waste and twice a year for electronics waste.
- Free of charge throughout the year, residents can take hazardous waste and electronics to the Seminole County Transfer Station.

EE.d.08 - Plastic bag and/or foam container collection point(s) available

- Six grocery stores (three Publix - foam also), Trader Joe's, Whole Foods, and Sprouts) provide collection bins.

EE.d.09 - Reuse opportunities are available (clothing, books, household goods, repair initiatives, etc.

- Don't Pitch It – Fix It!, created by the City of Winter Park, is a community repair workshop now in partnership with Orange County and the City of Orlando. Individuals can bring items in need of fixing as well as share their own repair expertise with participants. This unique workshop is designed to support the city's Sustainability Action Plan by reducing the daily consumption of goods in homes, encouraging recycling, helping to save money through trade, as well as learning about valuable skills and resources from volunteers within the community. [www.cityofwinterpark.org/dontpitchitfixit](http://www.cityofwinterpark.org/dontpitchitfixit)
- City hall houses the nonprofit Winter Park Benefit Shop. It accepts donations and sells clothing, bedding, kitchenware, jewelry, etc.
- The Winter Park Public Library has its volunteer-staffed New Leaf Bookstore that sells used books, magazines, CDs, and DVDs year-round.
- During Earth Day and quarterly watershed cleanups, used shoes are collected through Shoes4Kids.

## **e. Community Involvement**

EE.e.01 - Participation in Earth Day celebrations, and similar events that enhance public awareness of environmental issues

- KWPB&S sponsors Earth Day and quarterly watershed cleanups open to the public. There are events for four to six private organizations (Rollins College, Orange County Public Schools and Winter Park businesses). There are also invasive exotic snail removal events throughout the year, as well as mini-park beautification events.
- Habitat restoration events take place at Mead Botanic Garden.
- St. Margaret Mary holds a Walk to School Day

EE.e.02 - Garden clubs, Master Gardeners, school curricula, and/or Soil and Water Conservation District, etc. provide educational opportunities for rain barrel usage, backyard habitats, and other environmental initiatives

- Through the City of Winter Park's Electric Utility Department, the City's Sustainability Program partners with Tinker Programs to provide [Sustainability Education](#) to 5th grade classrooms serving Winter Park students. The program is designed to teach students about energy and water conservation and sustainability in our community. More information on Tinker Programs can be found at

[www.tinkerprograms.com](http://www.tinkerprograms.com).

- Lakemont Elementary has an E-Team that collects recycling in the school
- GROWvember at Mead Botanical Gardens educational sessions
- Backyard Biodiversity Day is held annually at Mead Botanical Garden
- In 2019 the Sustainability Program is holding quarterly Introduction to Backyard Composting classes in partnership with UF/IFAS at the Winter Park Public Library.
- Earth Day has environmental educational sessions
- Keep Winter Park Beautiful awards four to six Green School grants ranging from \$100 to \$500 to help Winter Park Pre-K through grade 12 public and private schools fund projects that support the objectives of the Winter Park Sustainability Action. For more information and to download the application, visit <https://cityofwinterpark.org/departments/building-permitting-services/sustainability-program/community-engagement-green-economy/kwpbs-green-schools-grant-program/>
- The City of Winter Park Quarterly Update publication includes sustainability information
- The Winter Park Garden Club programs include topics on sustainability
- Mead Botanical Garden hosts 8-10 school field trips annually covering environmental topics.
- Mead Botanical Garden hosts Young Naturalist Summer Camp for ages 5 – 12.

## ***Celebrating Heritage***

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**CELEBRATING HERITAGE (CH): recognition, designation, protection, commemoration, and celebration of historical, cultural, natural, agricultural, and industrial resources**

### **General**

Winter Park was founded in 1881 by New Englanders wintering in Florida looking for health – not property. At the urging of an acquaintance, Loring Chase went to Orlando and took a buggy ride northward to where a single set of railroad tracks had recently been laid past lakes, orange groves and rustic homesteads. 600 acres were purchased and was from the start a planned community with a business district, a central park, a system of rectilinear and curved streets, and several large lots reserved for churches, schools and a resort hotel. Along with the production of citrus, Winter Park was all about “health and wealth.” Chapman and Chase aggressively marketed their new development to well-to-do Northerners seeking a healthful and warm climate. Hotels for winter guests were constructed and the downtown began to develop with the form it has today.

African-Americans were an integral part of Winter Park’s population from the beginning. The original Chapman-Chase plan designated land on the west side of the railroad track, known as Hannibal Square, for the homes of African-Americans who worked as servants, laborers, porters, and carpenters on the eastern half of town. African-Americans played a vital role in the town’s early economic, political, and social life. Today the Hannibal Square Heritage Center represents a first-of-a-kind experience in Central Florida where the history of a community is told by members of the community itself through displays, events, programs, and public art installations that explore the African-American experience, southern folklore, and cultural preservation.

### **Implemented AIB Evaluation Report Recommendations:**

- Historic Preservation Award Winners are identified by year on the city website: <https://cityofwinterpark.org/departments/planning-community-development/historic-preservation/>
- NEW – Hannibal Square Heritage Center and Winter Park History Museum partnered on the Sage Project which oral histories of elders

### **a. Leadership and Policy**

CH.a.01 Historic preservation ordinance effectively provides commercial and residential district designation and protection from demolition

- The ordinance authorizes the designation of historic districts, protecting them from demolition and exterior

alteration for facades visible from the street.

[https://library.municode.com/fl/winter\\_park/codes/code\\_of\\_ordinances?nodeId=PTIICOOR\\_CH58LADECO\\_ARTVIIIHIPR](https://library.municode.com/fl/winter_park/codes/code_of_ordinances?nodeId=PTIICOOR_CH58LADECO_ARTVIIIHIPR)

CH.a.02 Historic preservation ordinance effectively provides commercial and residential individual structure designation and protection from demolition

- The ordinance authorizes the designation of individual structures, protecting them for demolition and exterior alteration for facades visible from the street.

[https://library.municode.com/fl/winter\\_park/codes/code\\_of\\_ordinances?nodeId=PTIICOOR\\_CH58LADECO\\_ARTVIIIHIPR](https://library.municode.com/fl/winter_park/codes/code_of_ordinances?nodeId=PTIICOOR_CH58LADECO_ARTVIIIHIPR)

CH.a.03 Design guidelines in place to preserve the character of historic neighborhoods and/or structures

CH.a.04 Protective covenants to protect structures from demolition are in place and promoted

CH.a.05 - Incentives offered to promote preservation: tax credits, waived permit fees, eased setbacks, rebates, etc.

- No fees for: application, certificate of review, designation, or variance review
- Complimentary bronze plaque offered to owners of designated properties
- Reduced or waived building permit fees - the permit fees are currently calculated at 9/10% of the value of the overall construction
- Waive the cost of undergrounding electric service from the street to the structure (\$3,000 value)
- A rehabilitation grant program with 50% match up to \$25,000 for exterior improvements
- Use of historic setbacks which are less than current ones
- Potential for an accessory dwelling unit
- City staff assistance with preparation of National Historic Register applications
- City can receive preservation easements that may provide owners with tax benefits

CH.a.06 - Land trusts and/or conservation easements to protect open space are available

- NEW - Winter Park Land Trust's mission is to plan, finance, and manage the acquisition of land and interests in land to be used for the creation, expansion, improvement, and connecting of parkland and green space within and adjacent to the City of Winter Park. They raise funds to acquire open space and parkland and hold easements to protect property in perpetuity. [www.winterparklandrust.org](http://www.winterparklandrust.org)

CH.a.07 - Historic Preservation and/or Architectural Review Board in place and effective

- The Historic Preservation Board has seven members and one alternate and is responsible for the development and administration of a comprehensive historic preservation program. They, along with city staff identify and maintain the city's historic resources for the benefit of present and future residents.

<https://cityofwinterpark.org/government/boards/historic-preservation-board/>

CH.a.08 - Historical Society is active

- Winter Park History Museum <http://www.wphistory.org/>
  - Museum exhibitions <http://www.wphistory.org/explore-history/museum/>
  - Free programs on Winter Park History
  - Collaboration with Hannibal Square Heritage Center on the Sage Project
  - Be My Neighbor Day in Central Park is a salute to Fred Rogers
  - Holiday open house
  - Penelope Princess of the Peacocks entertains children infant to the age of seven and introduces them to the concept of community and history through song and activities.
  - Volunteers provide guided museum tours

## **b. Plan of Action**

CH.b.01 - Effective communication of ordinances, policies, and restoration methods

- The City Architect is available to answer questions concerning historic preservation, Winter Park Register of Historic Places properties, or those properties listed in the 2013 Winter Park Historic Resources Survey.
- The City's Planning- Historic Preservation website, under Departments, provides information and maps of the Historic Districts within Winter Park and provides staff with a coordinated GIS mapping of historic

properties within city limits. <https://cityofwinterpark.org/departments/planning-community-development/historic-preservation/>

CH.b.02 - National Register of Historic Places district and/or individual designations in place

- National Register of Historic Places designations include: two districts (Interlachen Avenue Historic District and the Winter Park Downtown Historic District), nine structures including two Rollins College properties, Casa Feliz, Albin Polasek House and Studio, Woman's Club, and the Winter Park Country Club and Golf Course. District map: <https://cityofwinterpark.org/docs/residents/helpful-maps/historic-districts-citywide.pdf>
- Designation on the Winter Park Register of Historic Places provides protection from demolition and for designated structures, alterations to the portions visible from the street. The 92 designations include 88 structures, two historic districts (College Quarter and Virginia Heights), the Winter Park Golf Course and a privately-owned cemetery. District map: <https://cityofwinterpark.org/docs/residents/helpful-maps/historic-districts-citywide.pdf>

CH.b.03 - Natural and/or agricultural areas are protected

- 157.9 acres within portions of Howell Creek, Mead Botanical Garden, and Lake Baldwin Park

CH.b.04 - Archives, artifacts, cemetery records, and/or oral histories in place and properly stored

- Rollins College <https://www.rollins.edu/library/archives/index.html> - The Department of Archives and Special Collections acquires, preserves, and makes accessible unique and rare materials documenting the history of Rollins College and the Central Florida community including those of the Winter Park Garden Club.
- The Hannibal Square Heritage Center has photos and oral histories archived and properly stored.
- Winter Park History Museum <http://www.wphistory.org/> - The museum collects oral histories, photos and historic information, both paper and artifacts of retail businesses also, citizen biographies, city landmarks, city events, buildings, homes, schools, and churches. Materials are stored offsite in a temperature-controlled facility after being cleaned, documented, and preserved in archival paper and boxes. Oral histories are stored on CDs and as paper copies.
- Polasek Museum and Sculpture Garden: <http://polasek.org/> - Historic materials are properly stored to the American Alliance of Museums Standards.
- The WPPL has local historical records, including family papers, oral histories, artifacts, civil records, and even a senatorial collection. All collections are processed into archivally sound materials and are kept open to the public with regular hours every week and with an upcoming digital expansion in the form of a new website.
- NEW - Casa Feliz partners with the University of Central Florida history department to scan and store architectural drawings on hard drives

CH.b.05 – Education: historical publications/websites, interpretive signage, and programs in place

- City website: <https://cityofwinterpark.org/departments/planning-community-development/historic-preservation/>
- NEW - Interpretive signage can be found in the electronic book "Monumental History in the Parks of Winter Park": [https://issuu.com/cityofwinterpark/docs/monumental\\_history\\_in\\_the\\_parks\\_of\\_e7314878/59705806](https://issuu.com/cityofwinterpark/docs/monumental_history_in_the_parks_of_e7314878/59705806)
- Scrapbook Moments in History – videos with three residents:
  - <https://cityofwinterpark.org/departments/planning-community-development/historic-preservation/>
  - <http://www.orangetv1.net/musicvideo.php?vid=7342019c2>
  - <http://www.orangetv1.net/musicvideo.php?vid=a4076a656>
- City coordination with the Winter Park Scenic Boat Tours to broaden the visitor experience
- City coordination with Scott Sidler distributing his "Old House Basics" book
- City of Winter Park's Historic Preservation Questions & Answers brochure:

[https://cityofwinterpark.org/docs/departments/planning-community-development/historic-preservation/LRHP\\_Q&A\\_Brochure.pdf](https://cityofwinterpark.org/docs/departments/planning-community-development/historic-preservation/LRHP_Q&A_Brochure.pdf)

- Casa Feliz presents six free educational programs about the history of Winter Park each year called the Parlour Series.
- Casa Feliz is open to the public eight hours per week for free docent tours
- The Winter Park Garden Club provided a program on its almost 100-year-old history
- Winter Park History Museum <http://www.wphistory.org/>
  - Free programs on Winter Park History
  - Penelope Princess of the Peacocks entertains children infant to the age of seven and introduces them to the concept of community and history through song and activities.
- Hannibal Square Heritage Center: <http://www.hannibalsquareheritagecenter.org/>
  - Programs: <http://www.hannibalsquareheritagecenter.org/educationalprograms.html>
  - Award winning Hannibal Square Heritage Collection book
  - Folk and Urban Art Festival
  - Sage Projects – new portraits and living histories of elders
  - NEW - Audio descriptions of ten of the photographs on exhibit aid the visually impaired
- Polasek Museum and Sculpture Garden: <http://polasek.org/> Quarterly printed newsletter with scholarly articles on the collection

### c. Commemoration

CH.c.01 - Signage in place for historic neighborhoods and/or structures

- Neighborhoods: Orwin Manor, Hannibal Square, College Quarter. Signage for structures: Casa Feliz Historic Home Museum, Winter Park Register and National Register of Historic Places properties throughout the city
- NEW - “Monumental History in the Parks of Winter Park” notes signage as of December 2017: [https://issuu.com/cityofwinterpark/docs/monumental\\_history\\_in\\_the\\_parks\\_of\\_e=7314878/59705806](https://issuu.com/cityofwinterpark/docs/monumental_history_in_the_parks_of_e=7314878/59705806)

CH.c.02 - Historical museum(s) and/or interpretive displays maintained

- Hannibal Square Heritage Center, Winter Park History Museum, Casa Feliz Historic Home Museum, Albin Polasek Museum and Sculpture Gardens, Morse Museum of American Art

CH.c.03 - Cemeteries, monuments, and/or plaques in place and well-maintained

- An electronic book “Monumental History in the Parks of Winter Park” includes plaques, monuments and public art found in city parks as of December 2017: [https://issuu.com/cityofwinterpark/docs/monumental\\_history\\_in\\_the\\_parks\\_of\\_e=7314878/59705806](https://issuu.com/cityofwinterpark/docs/monumental_history_in_the_parks_of_e=7314878/59705806)
- Two city owned cemeteries Palm and Pineywood: <https://cityofwinterpark.org/departments/parks-recreation/cemeteries/>
- NEW - The 1880’s Partin Family Cemetery, was designated on the Winter Park Historic Register in 2017 and in 2018 given a Centurion Award for designated properties over 100 years old.

CH.c.04 - Community heritage promoted through tours (guided or self), brochures, Smartphone apps, etc.

- The Winter Park Public Library partners with local museums to provide free walking tours of the significant arts, cultural, and historic organizations.
- The Winter Park Public Library provides four public historical tours of New England and Park Avenues, with expectations to expand to other historical streets in historical Winter Park.
- Hannibal Square Heritage Center: <http://www.hannibalsquareheritagecenter.org/>
  - Walking tour of Hannibal Square provided once a month
- Winter Park History Museum: <http://www.wphistory.org/>
  - Self-guided historic walking tour available online and at the museum
  - Detective hunt for school groups
- Polasek Museum and Sculpture Garden: <http://polasek.org/> - Docent’s lead tours of the home and studio

more than 1,000 times a year.

CH.c.05 - Parades, festivals, events, programs commemorating a community's heritage are held

- Annual Hannibal Square Heritage Center Folk and Urban Art Festival
- Four parades: St. Patrick's Day, Homecoming, Parade of Bands, Christmas parades
- Annual Fourth of July celebration in Central Park
- Veterans Day Celebration honoring "Winter Park Heroes"
- Be My Neighbor Day in Central Park is a salute to Fred Rogers
- Winter on the Avenue with Tree Lighting
- Christmas in the Park with the Bach Choir and Tiffany windows from the Morse Museum
- Christmas at the Casa was founded in 2008 and offers tours and free photos with Santa
- Polasek Museum and Sculpture Garden: <http://polasek.org/> Since 2009 the Winter Park Paint Out plein air festival has honored the tradition of Winter Park as a hub of arts and culture.

CH.c.06 - National Preservation Month in May celebrated

- Casa Feliz celebrates the National Trust for Historic Preservation's National Preservation Month in May. They provide signs for homeowners with houses on the Winter Park Register to place in their yard for the month of May.
- The city annually selects and honors significant historic properties and buildings during the May Awards for Excellence program. In 2018, 13 awards were presented for properties and to individuals.  
<https://cityofwinterpark.org/docs/departments/planning-community-development/historic-preservation/historic-preservation-award-winners-2018.pdf>
- Nine homes over 100 years old were recognized with Centurion Awards.  
<https://cityofwinterpark.org/docs/departments/planning-community-development/historic-preservation/historic-preservation-award-winners-2018.pdf>

#### **D. Community Involvement**

CH.d.01 - Volunteers participate in planning and implementing recognition of a community's heritage through historical tours, parades, festivals, etc.

- An anonymous sponsor funds an evening event with catered food and drink at Casa Feliz where homeowners with houses on the Winter Park Register are recognized.
- The library is providing a quarterly series highlighting Winter Park historical research done using the Smith Grant (in a partnership with Rollins College) which is provided to researchers.
- Annual Hannibal Square Heritage Center Folk and Urban Art Festival.
- Hannibal Square Heritage Center Hannibal Square Tours
- The Winter Park History Museum's Be My Neighbor event celebrates favorite son Mister Rogers.
- St. Patrick's Day Parade
- Fourth of July celebration in Central Park
- Veterans Day Celebration honoring "Winter Park heroes"
- Christmas Parade
- Christmas in the Park with the Bach Choir and Tiffany windows from the Morse Museum
- Polasek Museum and Sculpture Garden: <http://polasek.org/> Historic materials are being digitized by an intern. 109 volunteers (over 4,262 hours in 2018) provide docent-lead tours, staff the art gallery, and help maintain the grounds.

CH.d.02 - Volunteers participate in maintaining historical sites and structures

- Casa Feliz, Albin Polasek Museum and Sculpture Gardens, and the Winter Park History Museum have volunteer boards.
- At Casa Feliz, volunteers specialize in historic property maintenance including furniture repair.

- Winter Park Public Library volunteers assist in archival preservation by digitizing records to make them available to the public without further damage to documents.
- Polasek Museum and Sculpture Garden: <http://polasek.org/> 109 volunteers (over 4,262 hours in 2018) provide docent-lead tours, staff the art gallery, and help maintain the grounds.
- Winter Park History Museum: <http://www.wphistory.org/> 35 volunteers ranging in age from eight to 95 (over 1,400 hours annually) help in the exhibitions, tours, and operations.

## ***Overall Impression***

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**OVERALL IMPRESSION (OI): adequate and effective amenities are provided in good condition, and the community is welcoming and beautiful**

### **General**

Winter Park, welcomes visitors with its wayfinding signage, heavy tree canopy, banners on light poles, swept streets, street furnishings, murals, and public art.

- Undergrounding of all overhead power lines continues with an additional 5.7 miles in 2018

### **Implemented AIB Evaluation Report Recommendations:**

- NEW – Trash totes are no longer visible in Central Park
- NEW – Recycle and trash receptacles paired in many places in the downtown area
- NEW – Cigarette butt receptacles installed on selected trash receptacles on Park Ave.
- NEW – The Public Art Advisory Board and businesses have brought more public art to Winter Park
- NEW – Recycle and trash receptacles are now complementary in Kraft Azalea Garden

### **a. Leadership and Policy**

Ol.a.01 - Signage ordinances enacted and enforced

- Signage ordinance: <https://cityofwinterpark.org/docs/government/ordinances-resolutions/ORD3109-18.pdf>

Ol.a.02 - Ordinances in place to address overgrown lots, abandoned vehicles, unscreened dumpsters, public nuisances, unregulated garage sales, empty storefront windows, etc.

Ol.a.03 - Code enforcement/compliance officer on municipal staff and codes are enforced

- Code Compliance tackles safety issues, property values, grass/weeds higher than 12", dilapidated and unmaintained structures including paint, five-foot clearance at sidewalk cafes, signage. Four officers work seven days a week with weekend coverage and varying hours/shifts. Outreach to churches and social service groups to help with lower income situations. 24 hour complaint line and website can be used to make anonymous reports: <https://cityofwinterpark.org/departments/administration/risk-management/safety-code-compliance/>

Ol.a.04 – Design style determined, applied, and consistent for: site furnishings, crosswalks, gateway entry features, banners, wayfinding signage, etc.

- There are design standards for Park Avenue and Orange Avenue

### **b. Amenities**

Ol.b.01 - Site furnishings in place: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles

- Downtown bicycle parking: <https://cityofwinterpark.org/docs/residents/helpful-maps/parking-cultural-guide-downtown-winter-park.pdf>

- NEW - Cigarette butt receptacles attached to trash receptacles along Park Avenue

Ol.b.02 - Crosswalks well-marked

Ol.b.03 - Public restrooms available

- 19 total - Palm Cemetery, Pineywood Cemetery, Dinky Dock Park, Mead Botanical Garden, Azalea Lane, Ward Park, Howell Branch Preserve, Lake Baldwin Park, Phelps Park, Martin Luther King Jr. Park, Cady Way Park, Showalter Field, Winter Park Tennis Center, Kraft Azalea Garden, Rollins Softball Stadium plus four in the downtown core: Winter Park Welcome Center, Winter Park Train Station, Farmers' Market, Community Center

Ol.b.04 - Effective community gateway entry features

- Gateway signage is located at six locations

Ol.b.05 - Effective use of banners, murals, and/or public art

- The 157 banner locations on Park Avenue, Morse Boulevard, Orange Avenue, Pennsylvania Avenue, and New England Avenue are in continuous use.
- Murals: NEW - Gardens at Depugh (2), Farmer's Market, Winter Park History Museum, Magnolia Day Spa, NEW - Hunger Street Tacos, NEW - Floyd's Barbershop (2), Shady Park
- Public outdoor art is located at Shady Park, Central Park, Winter Park Scenic Boat Tour, city hall, Ward Park, Hannibal Square Heritage Center, The Alford Inn, Polasek Museum and Sculpture Gardens, the Crealde School of Art, and on the Rollins College campus.
- The Public Art Advisory Board selects sculpture for an annual exhibit in Central Park.  
<https://cityofwinterpark.org/government/boards/public-art-advisory-board/>
  - <https://cityofwinterpark.org/visitors/arts-culture/>

Ol.b.06 - Effective wayfinding signage

- Program in place: <https://cityofwinterpark.org/docs/government/ordinances-resolutions/2020-09.pdf>

Ol.b.07 - Effective use of non-plant seasonal decorations (lights, ornaments, etc.)

- For the holiday season, 650 wire globes wrapped with string lights are placed in 125 trees along Park Avenue and in Central Park. They are hung by five people with two trucks over 7-8 days in four hour stretches between 3-7 a.m.
- A cedar tree in Central Park is decorated for Christmas

### c. Condition and Maintenance

Ol.c.01 - Condition of structures, buildings, decks, patios related to lack of vandalism, graffiti, peeling or faded paint, and rust

Ol.c.02 - Condition of infrastructure: roadways, road shoulders, curbs, medians, sidewalks, crosswalks/pavement markings, transformers, and utility poles related to lack of weeds, vandalism, litter, graffiti, peeling or faded paint, and rust

Ol.c.03 - Condition of signs and site furnishings: water features, lamp posts, benches, bicycle racks, drinking fountains, trash and recycling receptacles, containers, planters, and cigarette receptacles

Ol.c.04 - Condition of vacant lots, stormwater retention ponds, and swales

Ol.c.05 - Lack of snipe/stake signs, billboards, and posted flyers

- The city aggressively removes snipe signs from public areas

Ol.c.06 - Regularly scheduled street sweeping

- Takes place twice a month throughout the city

### d. Community Involvement

Ol.d.01 - Volunteer funding and/or participation in community revitalization and improvement initiatives, such as Adopt-A-Spot, Habitat for Humanity, River Sweep, home repair programs (CHIP), disaster relief, clean-up days, etc.

- Habitat for Humanity, Red Letter Day
- NEW - The Winter Park Garden Club funded the design and installation of decorative wraps on two transformer boxes in Pulsifer Place where they installed and maintain a pollinator garden.

Ol.d.02 - Process is available for residents to fund public amenities such as memorial benches, brick pathways, etc.

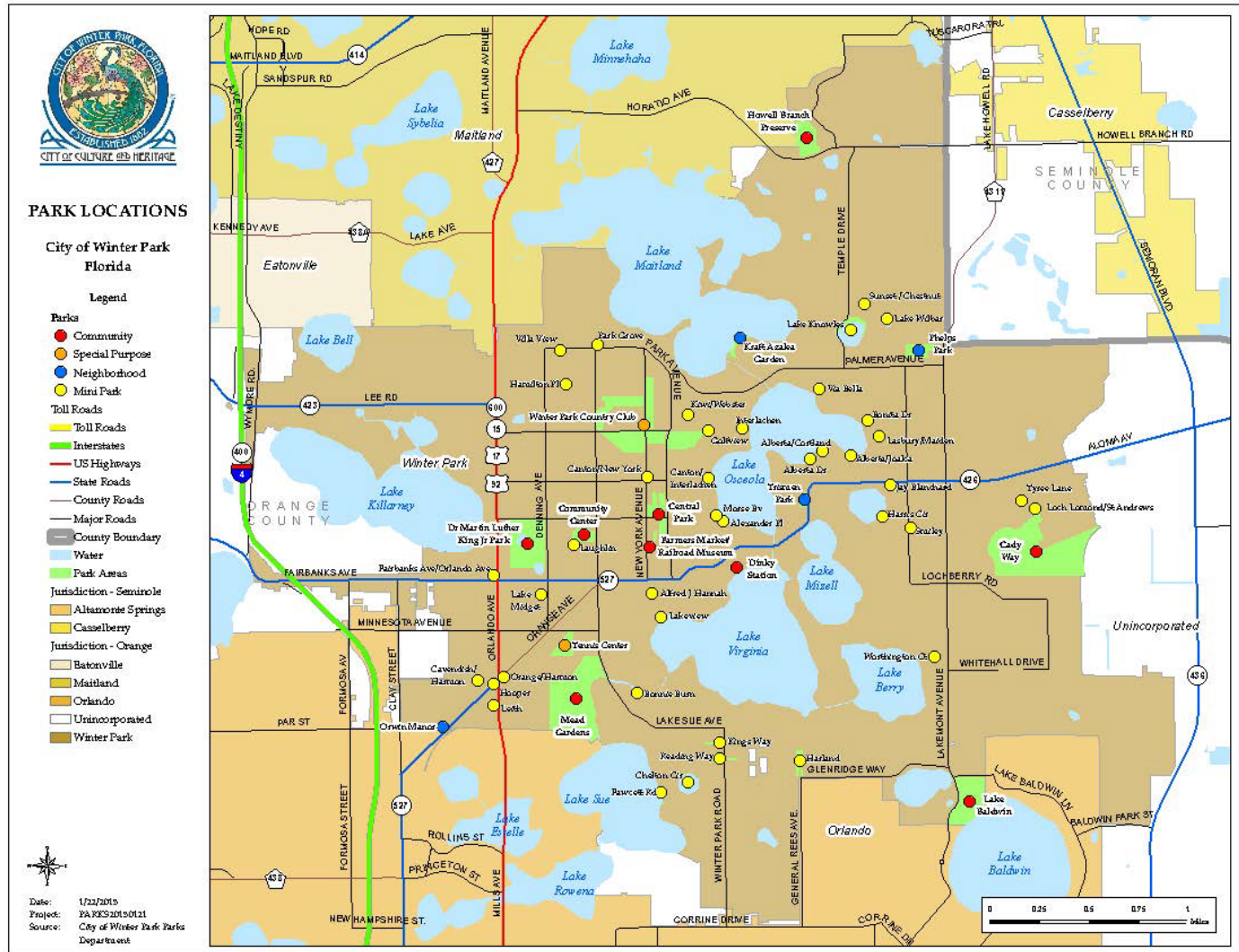
- KWPB&S collects donations for engraved bricks for walkways at Farmers' Market:  
<https://cityofwinterpark.org/docs/departments/parks-recreation/administration/forms-resources/memorial-brick-kwpb.pdf>
- The city accepts donations for trees, benches, engraved bricks and donations of sculpture:  
<https://cityofwinterpark.org/departments/parks-recreation/administration/donations/>  
<https://cityofwinterpark.org/docs/departments/parks-recreation/administration/forms-resources/memorial-brick-tennis-center.pdf>
- <https://cityofwinterpark.org/docs/departments/parks-recreation/administration/forms-resources/memorial-park-bench.pdf>

## Don't Pitch It – Fix It!

Don't Pitch It – Fix It!, created by the City of Winter Park, is a community repair workshop is now in partnership with Orange County and the City of Orlando. Individuals bring items in need of fixing as well as share their own repair expertise with participants. This unique workshop is designed to support the city's Sustainability Action Plan by reducing the daily consumption of goods in homes, encouraging recycling, helping to save money through trade, as well as learning about valuable skills and resources from volunteers within the community.

[www.cityofwinterpark.org/dontpitchitfixit](http://www.cityofwinterpark.org/dontpitchitfixit)

## Map



## Evaluation Tour Itinerary

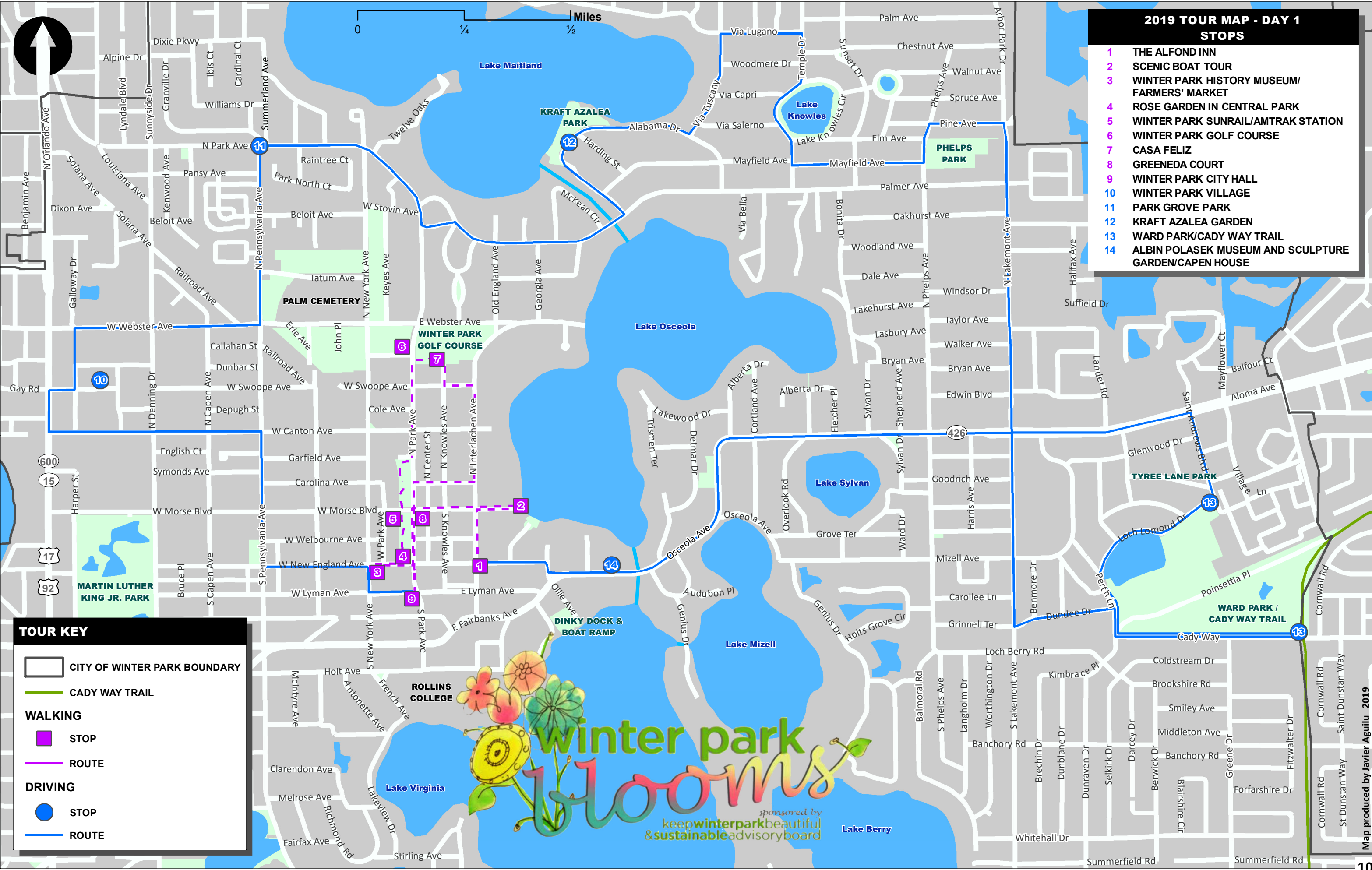
Sent separately along with tour maps

## Contacts

| Name (*may not meet)/Address                                                | Affiliation/title                                                                            | Email                                                                                | Phone                              |
|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|------------------------------------|
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| Susan Omoto/ P.O. Box 591, 656<br>Park Ave. North, Winter Park, FL<br>32790 | Friends of Casa Feliz,<br>Executive Director                                                 | <a href="mailto:susan@casafeliz.us">susan@casafeliz.us</a>                           | C: 651.335.1593                    |
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| Cynthia Pesch/ 1433 Chapman<br>Circle, Winter Park, FL 32789                | Past President Winter Park<br>Garden Club                                                    |                                                                                      | C: 407.321.8777                    |
| Mary Edwards<br>1000 Holt Ave., PO. Box 2748,<br>Winter Park, FL 32789      | Rollins College,<br>Manager of Landscape &<br>Grounds                                        | <a href="mailto:medwards1@rollins.edu">medwards1@rollins.edu</a>                     | C: 321.303.4714                    |
| Rachel Simmons                                                              | Winter Park Public Library,<br>Archivist                                                     |                                                                                      | O: 407.623.3300                    |

|                                                                              |                                                                                  |                                                                                    |                                             |
|------------------------------------------------------------------------------|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|---------------------------------------------|
| 460 E. New England Ave., Winter Park, FL 32789                               |                                                                                  |                                                                                    |                                             |
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| <b>Media:</b> Tim Freed*                                                     | Winter Park/Maitland<br>Observer                                                 | <a href="mailto:tfreed@turnstilemediagroup.com">tfreed@turnstilemediagroup.com</a> | O: 407.401.9929 X<br>802<br>C: 941.400.3127 |
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**SUPPORTERS:** KWPB & Sustainable Advisory Board, Lakes & Waterways Advisory Board, Winter Park Garden Club, Winter Park Blooms, Hortus Oasis, The Alford Inn, Arthur's Catering, Cynthia Pesch, Holler Hyundai, Javier Aguilu, Classic Caladiums, Bates Sons & Daughter Caladiums, Tim's Wine Market, Winter Park Ninth Grade Center, The Coop



- 2019 TOUR MAP - DAY 1**
- STOPS**
- 1 THE ALFOND INN
  - 2 SCENIC BOAT TOUR
  - 3 WINTER PARK HISTORY MUSEUM/ FARMERS' MARKET
  - 4 ROSE GARDEN IN CENTRAL PARK
  - 5 WINTER PARK SUNRAIL/AMTRAK STATION
  - 6 WINTER PARK GOLF COURSE
  - 7 CASA FELIZ
  - 8 GREENEDA COURT
  - 9 WINTER PARK CITY HALL
  - 10 WINTER PARK VILLAGE
  - 11 PARK GROVE PARK
  - 12 KRAFT AZALEA GARDEN
  - 13 WARD PARK/CADY WAY TRAIL
  - 14 ALBIN POLASEK MUSEUM AND SCULPTURE GARDEN/CAPEN HOUSE

**TOUR KEY**

CITY OF WINTER PARK BOUNDARY

CADY WAY TRAIL

**WALKING**

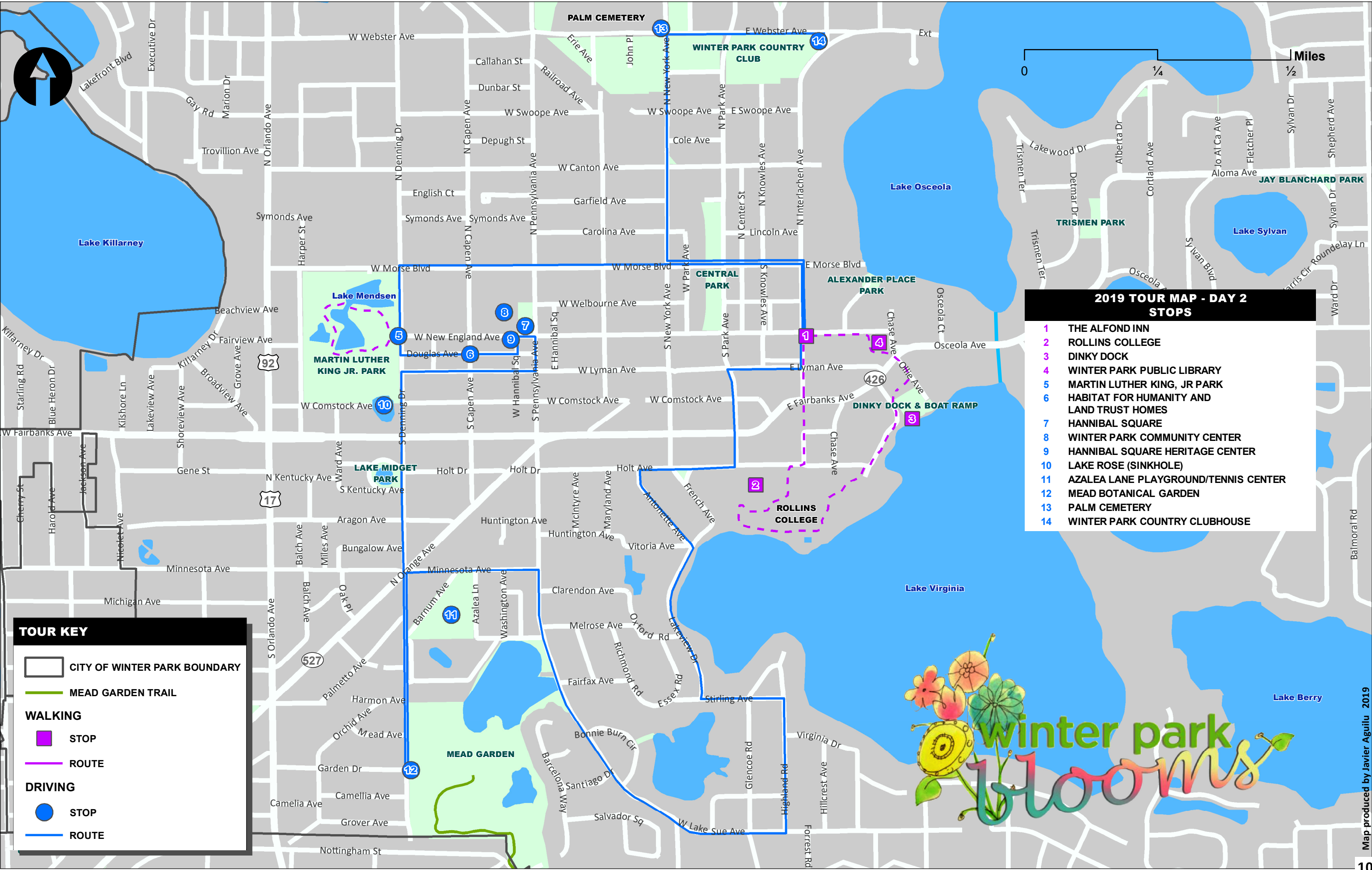
STOP

ROUTE

**DRIVING**

STOP

ROUTE



- 2019 TOUR MAP - DAY 2  
STOPS**
- 1 THE ALFOND INN
  - 2 ROLLINS COLLEGE
  - 3 DINKY DOCK
  - 4 WINTER PARK PUBLIC LIBRARY
  - 5 MARTIN LUTHER KING, JR PARK
  - 6 HABITAT FOR HUMANITY AND LAND TRUST HOMES
  - 7 HANNIBAL SQUARE
  - 8 WINTER PARK COMMUNITY CENTER
  - 9 HANNIBAL SQUARE HERITAGE CENTER
  - 10 LAKE ROSE (SINKHOLE)
  - 11 AZALEA LANE PLAYGROUND/TENNIS CENTER
  - 12 MEAD BOTANICAL GARDEN
  - 13 PALM CEMETERY
  - 14 WINTER PARK COUNTRY CLUBHOUSE

**TOUR KEY**

CITY OF WINTER PARK BOUNDARY

MEAD GARDEN TRAIL

**WALKING**

STOP

ROUTE

**DRIVING**

STOP

ROUTE





Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
| item type Board Comments   | meeting date September 20, 2022 |
| prepared by Victoria Tabor | approved by                     |
| board approval             |                                 |
| strategic objective        |                                 |

## subject

Green Minutes

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                            |                                 |
|----------------------------|---------------------------------|
| item type Board Comments   | meeting date September 20, 2022 |
| prepared by Victoria Tabor | approved by                     |
| board approval             |                                 |
| strategic objective        |                                 |

## subject

New Business/ Announcements

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact



Keep Winter Park  
Beautiful &  
Sustainable  
Advisory Board

# agenda item

|                                 |                                 |
|---------------------------------|---------------------------------|
| item type Upcoming Agenda Items | meeting date September 20, 2022 |
| prepared by Victoria Tabor      | approved by                     |
| board approval                  |                                 |
| strategic objective             |                                 |

## subject

Discussion for Upcoming Agenda Items

## motion / recommendation

## background

## alternatives / other considerations

## fiscal impact