



Community Redevelopment Advisory Board Minutes

February 24, 2022 at 5:30 pm

Virtual Meeting

Present

Board Members: Christine E Girand, Maria Bryant, Linda Faye Washington, Carol M Rosenfelt, Murray Scott Wilton

Staff Members: Peter Moore, Kyle Dudgeon, Jesica Lovelace

Absent

Anjali Vaya

(1) Call to order

Staff called the meeting to order at 5:32 pm.

A. Virtual Meeting Status

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Per the February 23, 2022 City Commission meeting, meetings will move back to in-person fully beginning April 1, 2022.

B. Annual Report Photo

Mr. Dudgeon captured a screenshot of meeting attendees for the CRA annual report. The report is required every year per Florida statute.

(2) Consent Agenda

A. Approval of Minutes - November 11, 2021.

Request made to update correct spelling for advisory board member name Murray Scott Wilson to Murry Scott Wilton.

Motion to approve minutes made by Carol Rosenfelt, seconded by Maria Bryant. Motion Passes 5-0.

(3) Staff Updates

A. Shady Park Enhancement Project

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Mr. Dudgeon provided a brief overview of the presentation regarding the Shady Park Enhancement Project delivered to the Community Redevelopment Area Agency Board (CRA Agency). Overall, the CRA Agency was amenable to the scope including the proposed art piece. In discussing the project, three main points arose: all improvements can be in budget, utilize the CRA Agency for direction for the art proposal, identify a clear course of action for the call for artists. Moving forward,

staff will work with Procurement on developing the scope and then initiating a call for artist, which will take 60 days.

B. MLK Park Memorial Corner

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Mr. Dudgeon provided a brief overview of the presentation regarding the MLK Park Memorial Corner delivered to the CRA Agency to request direction on providing hardscape and specific art elements on the northeast corner of the park. Essentially, design for the MLK Park Memorial Corner will be budgeted accordingly with direction on finalized costs and a specified spending cap.

The Board inquired about the three flag poles currently installed at the park and whether these poles will remain.

Mr. Dudgeon stated the agency voted to move \$400,000 from the cumulative fund balance toward the project.

C. New York Avenue Streetscape

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Mr. Dudgeon provided before and after photographs of the intersection at New York Avenue and Fairbanks. Most recent improvements have resulted in removing visual clutter, creating a better turning radius at the intersection, and improving ADA compliance issues.

Future streetscape improvements include improving intersections at New York Avenue and Comstock, Morse, Welbourne, and New England with the intention to improve curb-work, stormwater elements, and ADA compliance.

D. Central Park Stage

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. The Central Park Stage project is currently up for bid with interest shown. Staff is expecting proposals on March 14, 2022. Staff will have two weeks to review the proposals. After review, staff will present recommendations on April 13, 2022. From this point, it will take approximately five months to complete construction and meet the October 2022 deadline.

The Board inquired about the stage's completion timeline and the impact it may have on the art festival. Mr. Dudgeon stated impact is unclear but may be minimal.

E. 17-92 Streetscape Project - 290 N. Orlando Avenue

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Mr. Dudgeon provided updates pertaining to the 17-92 Streetscape Project. Streetscape improvements will include stormwater work, enhanced landscaping and lighting, improvements to the sidewalk, and a small reduction in travel lanes.

Ideally, the intent of this project is to enhance it to look like a Winter Park road.

Funding and construction for this project will likely not begin until Fiscal Year (FY) 2025-2026.

F. The Board discussed concerns about the Trader Joe intersection.

The Board inquired about whether staff could consider developing improving relationship building efforts with Duke Energy and whether Duke Energy intends to complete the work on their own. Mr. Dudgeon replied indicating that relationship building efforts would help and Duke Energy may do it on their own.

G. Transportation Opticom Update

CRA Assistant Division Director, Kyle Dudgeon, introduced the item. Mr. Dudgeon discussed the City's use of "Opticom" vehicles. The Opticom vehicles are public safety vehicles that work with electric to minimize response times. The equipment on the vehicles connect to traffic lights; so, when emergency vehicles are responding to a call, the Opticom equipment can change the traffic lights accordingly. Staff conducted a test run of the vehicles on Denning Drive, which revealed the need for an equipment update. The cost for installation/improvements estimated at \$10,000 at four intersections.

(4) Public Comments (for items not on the agenda)

None.

(5) Non-Action items

None.

(6) Action Items

None.

(7) Board Comment

Mr. Dudgeon relayed comments from the most recent CRA Agency meeting that pertained to the work of the CRA Advisory Board. The CRA Agency is very pleased with the Board and requests future agendas to incorporate what the Board would like to see on the next agenda.

The Board requested any feedback on the curbside-to-go parking. Mr. Dudgeon responded stating that staff has put together a survey and is working on collecting data through the use of "Pebble," which is a data collection tool that gathers parking information regarding frequency, use, and duration.

Concerns were raised relating to the advantages some merchants have by having dedicated parking spaces in front of their businesses and whether all merchants possessed equal access to the reserved spaces. Staff is hopeful, according to Mr. Dudgeon, that the data from the Pebble will help determine this.

Inquiries were raised concerning the condition of the Beloit parking lot (NY & Beloit). Some board members inquired about whether CRA funds could be used to help improving that lot. Mr. Dudgeon advised that the parking lot may not be in the CRA boundary; however, he will work with other departments to look into this.

The board posed questions pertaining to the marketing efforts used to promote the CRA's residential and business façade grant programs. Mr. Dudgeon responded stating that marketing for these programs is primarily word of mouth, traditional mediums, and connecting with the board to advocate for the program; however, Mr. Dudgeon is certainly open to new marketing channels.

Budget and Management Division Director, Mr. Peter Moore proposed "marketing of CRA programs" as future agenda item.

(8) Adjournment

There being no further business to discuss, the meeting adjourned at 6:33 pm.

Christine Girand, Chairperson

Board Liaison, Kyle Dudgeon