



Public Art Advisory Board Subcommittee Minutes

May 27, 2026 at 9:30 a.m.

City Hall Commission Chambers
401 S. Park Avenue

Present

Carolyn Fennell and Linda Barnby. Absent: Peggy Bohl

Staff Present

Assistant Director of Communications Craig O'Neil, Senior Advisor of Arts & Culture Anda Ariail, Creative Services Manager Theresa Broman, Content & Graphics Specialist Meghan Robinson.

1. Call to Order

The meeting was called to order at 9:30 a.m.

2. Discussion Item (s)

a. Public Art Advisory Board Strategic Plan

Linda Barnby and Carolyn Fennell's primary responsibility was to review and finalize the Public Art Strategic Plan.

Linda Barnby gathered and reviewed strategic plans and public art planning documents from several cities for comparison. The cities she investigated included Lake Nona, Charleston, Savannah, and Carmel, Indiana. She was looking for a strategic plan for Carmel-by-the-sea and found the city did not have one. However, the other cities she researched do have strategic plans that are public-facing. She explained that Carmel, Indiana has a public art master plan that is incredible. They developed a comprehensive, publicly accessible plan that communicates the types of public art the city wishes to support. Linda Barnby expressed interest in creating something similar for Winter Park.

Anda Ariail provided an overview of the City of Orlando's 10-year public art plan, known as CANVAS and identified several concepts worth including during the process of creating Winter Park's own plan:

- Significant discussion of Bloomberg Connects supported initiatives.
- Orlando has a goal of creating an inventory of public art throughout the greater Orlando area and Orange County.
- The plan emphasizes integrating art into streetscapes, buildings, infrastructure, and other elements of the built environment rather than focusing on standalone art pieces.
- Orlando seeks to incorporate artists into major construction projects from the beginning of the design process.

There was discussion that led to a statement that was included in Orlando's plan: "Art is not a luxury, but an essential element in a livable community." Members agreed that emphasizing the integration of art throughout the community is an important concept.

Linda Barnby discussed several aspects of Carmel's Public Art Master Plan that could be beneficial for Winter Park, which include:

- The plan combines strong visual design with clear, plain language of what art is, including artists, artistic merit, temporary art, permanent art, etc.
- A section dedicated to the discussion of murals, including locations and implementation considerations.
- Explores interactive art, digital murals, and sound-responsive sculptures.
- Highlights functional art pieces, such as artistic bike racks and benches.
- Addresses integrated infrastructure art, specifying a tunnel that has art on the walls.
- Clearly identifies guiding principles.
- Maps out locations of public art around the city that includes identifying gateways and districts where they wish art to be placed.
- Discusses integrating public art into bike lanes and trails.

Anda Ariail suggested the possibility of getting residents' opinions on public art to help develop the master plan. She is looking into sending out a survey from the Arts & Culture Alliance and feels that it is appropriate to include questions about public art in Winter Park. The survey could help ensure that future planning reflects resident interests and priorities.

The committee members agreed to take time to review all the information before meeting again. The next meeting will include one additional subcommittee member, and they can determine what the preferred path moving forward is, including:

- Whether to pursue a master plan instead of a traditional strategic plan
- Whether to engage a third-party consultant.
- How public input should be incorporated into the process.

Theresa Broman noted that creating a master plan first would provide a strong foundation from which a strategic plan could be later developed.

A few items that are to be done in the next few weeks:

- Committee members will review strategic plans and public art master plans from other cities.
- Anda Ariail will explore including public art questions in the possible Arts & Culture Alliance survey.
- Craig O'Neil will distribute potential dates for the next subcommittee meeting.
- The subcommittee will be meeting in the next few weeks to further discuss the strategic plan/master plan/resident survey.

3. Adjournment

The meeting adjourned at 11:43 a.m.

Regards,
Meghan Robinson
Content & Graphics Specialist