



Public Art Advisory Board Subcommittee

Agenda

May 27, 2026 @ 9:30 AM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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decorum

As a courtesy to those present, please silence your mobile devices. If you must take a phone call, please excuse yourself and step outside.

Members of the public shall observe the same rules of propriety, decorum and good conduct applicable to members of the Board. Persons making remarks or exhibiting behavior that disrupts the orderly conduct of this meeting will be subject to removal from the meeting.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

board member compliance

Board/Committee members when acting within the scope of their public duties are subject to the Florida Sunshine Law (Ch. 286, F.S.), Florida Public Records Act (Ch. 119, F.S.) and state ethics laws (Ch. 112, F.S.). All discussions with any other board member(s) regarding public items that are likely to come before the board/committee must occur on the record during a public meeting. No member shall vote upon, and no appointed member shall attempt to influence, any item considered which would inure to the special private gain or loss of the member, any principal/parent/subsidiary retaining the member, or any relative or business associate of the member. Members must announce their conflict and file a written conflict disclosure with the City Clerk within 15 days of the meeting.

1. Meeting Called to Order

2. Discussion Item (s)

- a. Public Art Advisory Board Strategic Plan 120 minutes

3. Adjournment

Winter Park Public Art Advisory Board Strategic Plan

EXECUTIVE SUMMARY

Mission:

The Winter Park Public Art Advisory Board (PAAB) is committed to collecting, exhibiting, and conserving notable works of art to be strategically located in public spaces.

Vision:

We use art to stimulate creativity and conversation in all cultural endeavors to residents and visitors in our community. The art will be an inclusive collection that creates a sense of place as it encourages dialogue, reflects the city's history, values and beauty and fosters an interest in future opportunities.

Public Art Defined:

Any artistic medium curated with consideration that reflects the past, present and future for the community at large located in public space within city limits. Public art can be interpretive, historic, social, or decorative, and can be temporary, permanent, site specific commissioned, or from the city collection.

Major Goals:

1.0 Infrastructure Goal

To create a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

2.0 Exhibitions Goal

To present art in public places through exhibitions and acquisitions to enhance the experience of living in and visiting Winter Park.

Subcommittee stopped here on 07.15.21

3.0 Funding Goal

To develop and maintain public and private funding sources by securing support, expanding the donor base and pursuing innovative partnerships and alternative resources.

4.0 Communications/Relationships Goal

To raise awareness and appreciation of the value of art in public places throughout Winter Park.

Strategies to Achieve Goals, Vision and Mission

1.0 Infrastructure Goal

To maintain a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

Strategy 1.1 Effective Board

What. The Strategic Plan of the PAAB will be used as the tool to match prospective candidate's skillsets for recommendations to City Commission.

Who. City Commission

Strategy 1.2 Sufficient Staff Resources

What. Staff resources are required to fulfill the official charge of the Board, and effectively support implementation of this Strategic Plan. Additional resources may be required for special programs, with temporary or contract support employed if necessary.

Who. Staff liaison and city staff support. Chair and Vice Chair of Board, with review by full Board.

2.0 Exhibitions

To present quality exhibitions involving notable art in public places through exhibitions and acquisitions to enhance the experience of residents and visitors of Winter Park.

Strategy 2.1 Presenting Exhibitions

What: Exhibitions will be scheduled as funds and resources are available, (board input needed here as to how frequently and what type?)

Who: PAAB may hire professional art consultants/curators for exhibitions with approval from the City Commission and support from city staff. These exhibitions may be temporary, permanent, or rotating in a variety of public spaces.

Strategy 2.2 Preserving Public Art

What: The PAAB will be responsible for preserving and conserving current public art which have been secured through acquisition, donation/gifts, or loans including those from the Winter Park Sidewalk Art Festival. Works of art will be curated by city staff with overview from the PAAB.

Who: Staff and contracted resources, as recommended by the PAAB, should be responsible for the City's permanent collection.

Strategy 2.3 Collecting

What: Collecting or acquiring public art will be implemented as funds and/or resources become available. Proposed acquisitions, donations/gifts, or loans of art will be reviewed by the PAAB and a recommendation made to the City Commission.

Subcommittee stopped here on 09.02.21

3.0 Funding Goal

Tabled this discussion until input from Board and further direction from city staff regarding presentation to City Commission.

5.0 Funding Goal – FROM ORIGINAL STRATEGIC PLAN

To develop and maintain public and private funding sources, by securing City support, expanding the donor base and pursuing innovative partnerships and alternative resources.

Strategy 5.1 – Public Art Funding Programs and Policies

Strategy 5.1a Research Priority

What. Conduct action-oriented research to identify existing and potential public art funding policies, resources and modes of implementation on the national, regional, and local level.

Who. A Funding Subcommittee, with potential research partnership with academic institutions, in addition to public art professionals and consultants, Public Art Network and related resources and organizations supporting the arts (United Arts), academics, government staffs and committees.

Milestones, Resources. Establish a Funding Subcommittee. Determine research to conduct, complete, prepare and present report to Board. Some staff support for research, communications and preparation of report.

Strategy 5.1b Develop Plan to Obtain Public Funds

What. Develop plan to pursue funding opportunities identified in 5.1a research.

Who. Funding Subcommittee, Board, Public art professionals and consultants, Public Art Network and related resources and organizations supporting the arts (United Arts), academics, government staffs and committees.

Strategy 5.1c Implement Actions to Pursue Public Funding

What. Implement plan to pursue funding opportunities from 5.1b.

Who. Funding Subcommittee, Board, staff, plus those in 5.1b.

Strategy 5.2 – Private Art Funding Sources

Strategy 5.2a Research

What. Research funding sources such as private grants, foundations, collaborative partners and alternative resources.

Who. Funding Subcommittee, staff, grant writer (staff or outsourced). Local funders and decision-makers for grants and foundations; consultants and community philanthropy experts from arts organizations or agencies such as the Rollins Philanthropy Center, Community Foundation/Winter Park Community Foundation of Central Florida; creative thinkers, financial experts and innovators

Strategy 5.2b Develop Plan to Obtain Private Funds

What. Develop a comprehensive, prioritized list of funding sources such as grants, foundations, and collaborative partners.

Who. Same as 5.2a.

Strategy 5.2c Implement Actions to Pursue Private Funding

What. Apply to funding sources such as grants, foundations, collaborative partners as appropriate.

Who. Same as 5.2a.

Strategy 5.3 – Expand Private Sector Donor Base

Strategy 5.3a Establish Database

What. Establish database of prior and potential donors.

Who. Funding Subcommittee, board, staff (establish and maintain database). Board, prior donors, potential donors to include Winter Park businesses and residents or other supporters interested in Winter Park; Economic development agencies, personal contacts

Milestones, Resources. Establish a Funding Subcommittee. Initial review of current database, with regularly scheduled additions of prospects and on-going maintenance of database.

Strategy 5.3b Develop and Implement Plan for Donor Support

What. Develop and implement a plan for new and continued funding support by donors identified in 5.3a. to cultivate and expand the private sector donor base. Build on Art on the Green and future programs/projects to enhance credibility in requests for funds from individuals and corporations. Follow up each project with a timely, targeted fundraising initiative.

Who. Funding sub-committee, board, staff (maintain database).

Strategy 5.4 - REVIEW BUDGET AND CURRENT POLICIES ON GIFTS OF FUNDS FOR ACQUISITION OR COMMISSION OF ART, ADMINISTRATION OF A POTENTIAL WINTER PARK PUBLIC ART TRUST FUND, OTHER FUNDING OPTIONS SUCH AS ENDOWMENT.

Strategy 5.4a BUDGET

What. Recommend annual budget and needs.

Who. Subcommittee with approval of Board.

Strategy 5.4b GIFTS AND ACQUISITIONS, TRUST FUND

What. Review policies on designated monetary gifts, acquisitions, administration of a potential Public Art Trust Fund, current or potential funding options such as endowments.

Who. Subcommittee with approval of Board, and potential input from professionals/consultants/experts in arts, finance, business, government, non-profits

Strategy 5.64

What. Develop plans and/or proposals for budget and/or other policies and programs referenced in Strategy 5.6

Who. Subcommittee, Board

Strategy 5.4d

What. Implement advocacy plan. Present to appropriate decision-makers, City officials

Who. Subcommittee, Board

4.0 Communications/Relationships Goal

To raise awareness and appreciation of the value of art in public places for the Winter Park community, central Florida, statewide, and globally.

Strategy 4.1 Develop and Implement External Communications Plan

What. Develop a Communications Plan to keep the community and other external stakeholders aware of events, exhibitions and value of public art.

Who. PAAB working with city Communications Staff on advertising and publicity. Stakeholders and audiences include Winter Park residents, merchants, donors, arts community, and the tourism industry.

Strategy 4.2 Develop and Implement Internal Communications Plan

What. Develop an Internal Communications Plan to keep stakeholders aware of events and value of public art, as well as for PAAB inclusion on art/architecture decisions. Include regular updates for City Commission and community on Board activities.

Who. PAAB working with city Communications staff.

Strategy 4.3 Develop and Distribute Public Art Communications Tools

What: Develop current best practice communication tools to raise awareness and support of public art in Winter Park.

Who: PAAB working with city Communications staff with City Commission approval.

Strategy 4.4 Relationships Goal

What: To initiate and sustain opportunities to enhance public support and build consensus among city officials to increase city government support.

Non-city collaborative? (tied into funding)

City collaborative? (tied into funding)
Subcommittee finished here 09.16.21