



# Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

## Agenda

**March 17, 2026 @ 11:45 AM**

City Hall Commission Chambers  
401 S. Park Avenue

### welcome

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### please note

Times are projected and subject to change.

**1. Call to Order**

**2. Approval of Minutes**

- a. Minutes of February 17, 2026 1 Minute

**3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**

**4. Action Items**

**5. Non-Action Items**

**6. Staff Updates**

- a. Natural Resources & Sustainability 30 Minutes

- Green Business Recognition Program
- America 250 Decorate Your Doorstep Contest
- Martin Luther King Jr. Learning Garden
- Run for the Trees & Mother Earth Day Celebration

- b. Upcoming Events 0 Minutes

- The Great Duck Derby — March 28th 10 AM - 2 PM @ Mead Gardens
- The 250 Greatest American Cleanup — April 4th 9 AM - 11 AM @ 5 Locations Citywide
- Florida Native Landscaping Class — April 9th 6 PM - 7 PM @ Winter Park Library
- Power Your Self-Resilience Workshops - Fridays April 10th - May 1st 12PM - 1:30 PM Winter Park Library
- MLK Learning Garden Ribbon Cutting Ceremony — April 14th 9 AM @ MLK Park

**7. Board Comments**

- a. Green Minutes 5 Minutes
- b. New Business/Announcements 5 Minutes

**8. Upcoming Agenda Items**

- a. Discussion of Upcoming Agenda Items 5 Minutes

**9. Adjournment**



# Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

February 17, 2026 at 11:45 AM

City Hall Commission Chambers  
401 S. Park Avenue

## **Present**

Becky Distad, John Page, Zeina Matar-Ghantous, Susy Scarlatos, Tom Mould

## **Absent**

Terry Hotard

## **Staff Present**

Director of Natural Resources & Sustainability Gloria Eby, Sustainability Manager Nicole Marshall, Administrative Coordinator Victoria Tabor

### **1. Call to Order**

The meeting was called to order at 11:44 am. Decorum statement was read.

### **2. Approval of Minutes**

- a. Minutes of January 20, 2026

**Motion made by Ms. Matar-Ghantous to approve the minutes, seconded by Mr. Mould. Motion carried unanimously.**

### **3. Public Comments (for items not on the agenda)**

### **4. Action Items**

### **5. Non-Action Items**

- a. Green Business Recognition Program

Ms. Marshall provided a brief overview of the Green Business Recognition Program, which recognizes local businesses that have integrated sustainability into their practices. The program features six categories aligned with the City's Sustainability Action Plan (SAP). Businesses earn varying points in each category, and after submitting their applications, the points are totaled to determine their recognition level. Currently, 28 businesses from diverse industries are participating.

When new businesses join, they are acknowledged during a board and commission meeting, and their names are displayed on the KWPBS website. Staff has been working on better ways to engage them more actively and bolster their sustainability initiatives.

Ms. Matar-Ghantous asked the board how to increase awareness of the program and how to incentivize or market it. Ms. Distad recommended using social media to highlight

green businesses. Ms. Marshall mentioned that they have approached some of these businesses to see if they want to be featured on social media, and a few have agreed. Ms. Eby added that green businesses are invited to showcase their businesses at various events, but they have not yet participated. Staff is now seeking new ideas from the board on how to better engage these businesses and reimagine the marketing strategy.

Ms. Matar-Ghantous proposed increasing education for businesses to boost their sustainability awareness. Mr. Mould acknowledged that businesses might be wondering about the benefits. The aim is to acknowledge sustainability efforts while motivating businesses to improve. He also inquired if the benefits could be outlined.

Ms. Eby proposed running a green business campaign ad in prominent magazines using KWPBS funds. She also suggested that a promotional segment on the Rollins College radio station would be an appropriate platform. In addition, the board members are provided with name tags and Green Business program information cards to distribute. Ms. Scarlatos recommended reaching out to the Park Avenue District.

Mr. Page mentioned that the strategy for different businesses might require more careful planning. Ms. Matar-Ghantous expressed her willingness to take on the responsibility of marketing and increasing awareness for the businesses. Ms. Eby recommended that the board actively promote the initiatives, while staff can offer more in-depth education if necessary.

## **6. Staff Updates**

### **a. Natural Resources & Sustainability**

America 250 Decorate Your Doorstep Contest - Ms. Marshall mentioned that the city is engaging in several activities leading up to the America 250 celebration on July 4th. The KWPBS board has been assigned the task of hosting the Decorate Your Doorstep contest. Prizes will be awarded for the most beautiful and most sustainable decorations. A rubric explaining the categories was displayed and will be available online for submissions. The contest will kick off in June, and the board agreed by nods to reschedule the June 16th meeting to June 30th for voting on the contest winners.

Martin Luther King, Jr. Learning Garden Update - The MLK learning garden project is nearly finished. It features a shed, planting beds, and fruit trees. Remaining work includes fencing, landscaping and adding gravel. The ribbon-cutting ceremony is scheduled for Tuesday, April 14, at 9 am, which also coincides with National Gardening Day.

Ms. Marshall reviewed the past events:

MLK, Jr. Park Litter Cleanup - Fourteen volunteers and 106 pounds of debris collected.

Love the Earth Tree Planting – Held at Howell Branch Preserve involved 35 volunteers who planted 40 longleaf pines and collected 20 pounds of litter.

Wood Duck Box Workshop – Located at the Winter Park Library, where a number of volunteers built wood duck boxes to be placed around the city's lakes.

b. Upcoming Events

Ms. Marshall invited the board to review the upcoming events located in the agenda packet. The Earth Day event is scheduled for May 9, 2026, which is the day before Mother's Day.

Household Hazardous Waste Drop-off — March 7th 8 am @ Cady Way Park

Weed Wrangle — March 7th 9 am @ Kraft Azalea Garden

Intro to Composting Class — March 12th 6 pm @ Winter Park Library

Shoreline Restoration — March 14th 9 am @ Lake Spier

Duck Derby — March 28th 10 am @ Mead Garden

Greatest American Cleanup — April 4th 9 am @ 5 City Locations

**7. Board Comments**

a. Green Minutes

Mr. Mould mentioned that Rollins has been inconsistent with recycling, but Barker House is now able to recycle.

b. New Business/Announcements

**8. Upcoming Agenda Items**

a. Discussion of Upcoming Agenda Items

**9. Adjournment**

The meeting adjourned at 12:22 p.m.

Approved by the board on  
/s/ Bahiyyah Layton, Board Coordinator



# Keep Winter Park Beautiful & Sustainable Advisory Board

# agenda item 6.a

## item type

Staff Updates

## meeting date

March 17, 2026

## prepared by

Victoria Tabor, Administrative Coordinator IV

## approved by

Victoria Tabor, Administrative Coordinator IV

## subject

Natural Resources & Sustainability

- Green Business Recognition Program
- America 250 Decorate Your Doorstep Contest
- Martin Luther King Jr. Learning Garden
- Run for the Trees & Mother Earth Day Celebration

## motion | recommendation

## background

## alternatives | other considerations

## fiscal impact

## attachments

1. KWPB&S PPT DRAFT

# Keep Winter Park Beautiful & Sustainable Meeting

Tuesday, March 17, 2026



# Green Business Recognition Program

- Marketing
  - Social Media Spotlights – 4 businesses
  - Attending Park Ave District meeting on April 16<sup>th</sup> to introduce the program
  - Future avenues:
    - Utility bill
    - WP magazine
- Inspiring
  - Continuing to brainstorm ways to inspire businesses to continue their sustainability efforts
  - Ex. Quarterly Green Business Challenges, Green Business Newsletter, Green Business Roundtables

# Green Business Spotlight



WINTER PARK  
**GREEN BUSINESS**  
recognition program



WINTER PARK  
*day nursery*

EXCELLENCE IN EARLY EDUCATION

**green business  
spotlight**



## Growing Green, Learning Smart

Sustainability is part of everyday learning, with a school garden featuring drip irrigation, a butterfly garden for pollinators, and Florida-Friendly Landscaping practices on their grounds.

Water conservation signage throughout the nursery encourages teachers and students to turn off sinks and use water wisely—building habits that make a lasting impact!



# Green Business Spotlight

WINTER PARK  
**GREEN BUSINESS**  
recognition program



**green business**  
spotlight



## Running Toward Wellness

Supporting wellness on and off the clock, The Balmoral Group promotes employee health through corporate 5K participation and insurance-based wellness incentives.

By encouraging movement and community engagement, they're investing in both their team's well-being and a healthier future.



## Powered By Innovation

Sustainability meets resilience with their electric fleet, including two Ford Lightnings that helped power their office during Hurricane Milton.

By investing in innovative energy solutions, they're strengthening operations while reducing environmental impact.

# America 250 Decorate Your Doorstep Contest

- In celebration of America's 250th anniversary, residents of Winter Park are invited to showcase their creativity and community spirit by decorating their doorsteps with patriotic and sustainable flair.
- Judging will take place at the June KWPB meeting: June 30<sup>th</sup>, 2026
- Online form is being created.



# America 250 Decorate Your Doorstep Contest

## Participant Information

### Name *(Required)*

First

Last

### Address *(Required)*

Street Address

Apartment, suite, unit, building, floor, etc.

City

State

ZIP Code

### Email *(Required)*

## Photo Submission

Please upload 3–5 photos of your decorated doorstep, including:

- One full view of your display
- One or more close-up detail photos
- One nighttime photo (if lighting is used)

### File Upload *(Required)*

Drop files here or

Accepted file types: jpg, png, Max. file size: 10 MB, Max. files: 5.

## Sustainability Checklist (Optional, but encouraged)

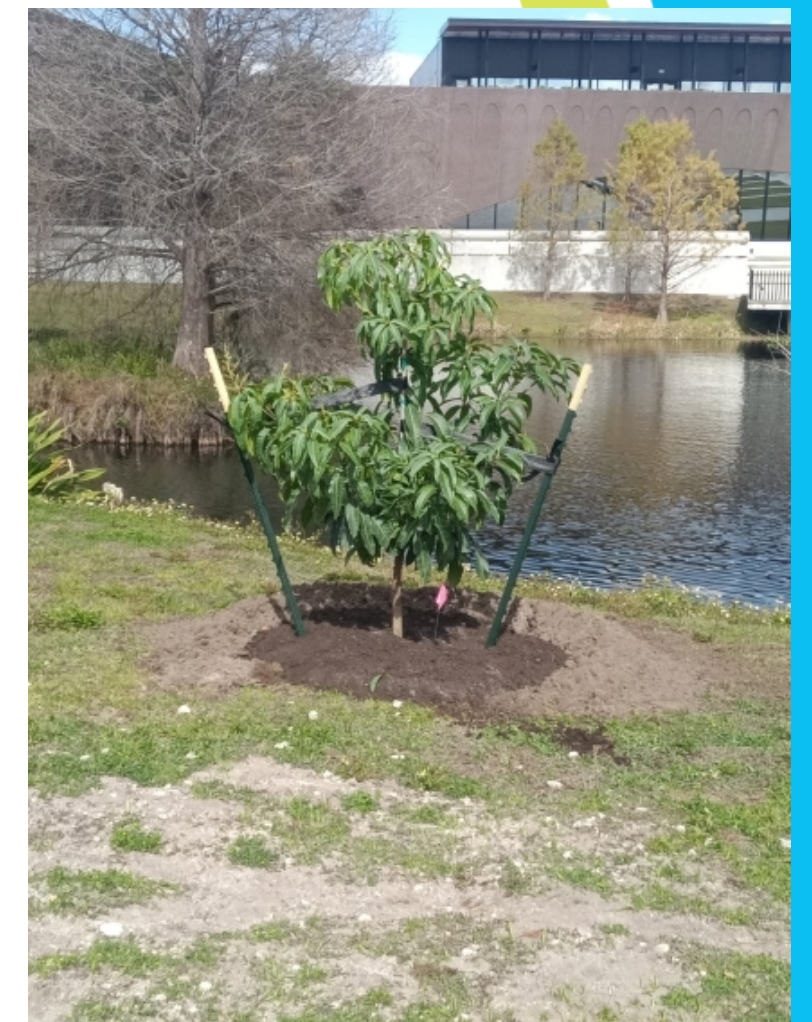
Which sustainable features did your display include? (Check all that apply)

- Reused or repurposed materials
- Homemade décor
- Natural or organic elements (leaves, branches, stones, etc.)
- Native or Florida-Friendly plants
- Energy-efficient or solar-powered lighting
- Avoided single-use or disposable décor
- Other sustainable features



# Martin Luther King, Jr. Learning Garden

Join us for a ribbon cutting ceremony on Tuesday, April 14 (National Gardening Day)!



# Run for the Trees / Mother Earth Day Celebration

## Save the Date!

- [Run for the Trees](#) and Mother Earth Day Celebration: Saturday, May 9<sup>th</sup> @ Ward Park
- Earth Day x Mother's Day element
- Sustainability vendors
- Family fun activities
- Green Schools Grant Awards





# Past Events



# **Household Hazardous Waste Dropoff (recap coming soon!)**



# **Weed Wrangle** **(recap coming soon!)**



# **Intro to Composting Class** **(recap coming soon!)**



Keep Winter Park  
Beautiful &  
Sustainable Advisory  
Board

# agenda item 6.b

**item type**

Staff Updates

**meeting date**

March 17, 2026

**prepared by**

Victoria Tabor, Administrative Coordinator IV

**approved by**

Victoria Tabor, Administrative Coordinator IV

**subject**

Upcoming Events

- The Great Duck Derby — March 28th 10 AM - 2 PM @ Mead Gardens
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**motion | recommendation**

**background**

**alternatives | other considerations**

**fiscal impact**

**attachments**

None



Keep Winter Park  
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Board

# agenda item 7.a

**item type**

Board Comments

**meeting date**

March 17, 2026

**prepared by**

Victoria Tabor, Administrative Coordinator IV

**approved by**

Victoria Tabor, Administrative Coordinator IV

**subject**

Green Minutes

**motion | recommendation**

**background**

**alternatives | other considerations**

**fiscal impact**

**attachments**

None



Keep Winter Park  
Beautiful &  
Sustainable Advisory  
Board

# agenda item 7.b

**item type**

Board Comments

**meeting date**

March 17, 2026

**prepared by**

Victoria Tabor, Administrative Coordinator IV

**approved by**

Victoria Tabor, Administrative Coordinator IV

**subject**

New Business/Announcements

**motion | recommendation**

**background**

**alternatives | other considerations**

**fiscal impact**

**attachments**

None



Keep Winter Park  
Beautiful &  
Sustainable Advisory  
Board

# agenda item 8.a

**item type**

Upcoming Agenda Items

**meeting date**

March 17, 2026

**prepared by**

Victoria Tabor, Administrative Coordinator IV

**approved by**

Victoria Tabor, Administrative Coordinator IV

**subject**

Discussion of Upcoming Agenda Items

**motion | recommendation**

**background**

**alternatives | other considerations**

**fiscal impact**

**attachments**

None