



Public Art Advisory Board Regular Meeting

Agenda

March 16, 2026 @ 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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assistance & appeals

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please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Approval of Minutes**
 - a. Minutes of February 16, 2026 1 Minute
 - 3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 4. Action Items**
 - a. Public Art Donation Guidelines 20 minutes
 - b. Strategic Plan 20 minutes
 - c. The Story of Art in America 15 minutes
 - d. Public/Private Partnerships 10 minutes
 - 5. Non-Action Items**
 - 6. Staff Updates**
 - 7. Board Comments**
 - 8. Upcoming Agenda Items**
 - 9. Adjournment**



Public Art Advisory Board Regular Meeting Minutes

February 16, 2026 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Peggy Bohl, Carolyn Fennell, Laura Burst, Elizabeth Ingram

Absent

Charles Hamilton, Danny Humphress

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Events & Marketing Coordination Stephanie Silva

1. Call to Order

The meeting was called to order at 12:05 p.m. Decorum statement was read.

2. Approval of Minutes

**Motion made by Ms. Ingram to approve the minutes, seconded by Ms. Bohl.
Motion carried unanimously.**

- a. Minutes of December 15, 2025

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

Mr. O'Neil congratulated Ms. Ingram on her appointment to the commission and informed the board that this would be her final meeting.

4. Action Items

- a. Art Sculpture Installation Proposal

Mr. O'Neil introduced Dr. Stan Sujka, who presented a proposed art piece for installation at the corner of New England Avenue and Canton Avenue, near the Morse Museum. The art piece is made out of aluminum and there are two sizes to choose from: 99 by 48 inches and a second size unspecified. The city can decide what type of base to sit them on. It would not obstruct any type of traffic pattern. He would undertake the fundraising efforts. The purpose of this initiative is to enhance the aesthetic appeal of a currently uninspired area within the community. The artwork is dedicated in honor of a respected friend, Larry Ruggiero, who served as the director of the Morse Museum for many years. A brass plaque would bear the inscription "In honor and memory of Dr. Lawrence J. Ruggiero, Morse Museum Director 1995-2023,"

alongside the phrase, "sit and enjoy the beauty." Mr. Ruggiero was often observed seated in a chair, simply observing the art and remarking that he had the best seat in the house to appreciate the beauty. Dr. Sujka expressed openness to considering alternative locations; however, he noted that this specific corner could benefit from some beautification.

Ms. Bohl appreciated the proposal. Ms. Ingram admired the location, but would be interested in considering other pieces. Dr. Sujka explained that he selected the specific artwork by the artist Levitt, which is available in various sizes and is made of aluminum, requiring less maintenance. He expressed his admiration for the community, the museum, and Winter Park. Dr. Sujka's fundraising efforts would be supported by local residents.

The board deliberated on the location, involving the absent board members prior to reaching a decision, and discussed the acceptance of the larger piece, the colorfulness of the piece, honoring Dr. Ruggiero and the fundraising efforts by Dr. Sujka. Mr. O'Neil mentioned that the proposed location would require approval from the Parks and Recreation Department as well as the Police Department. Additionally, he noted that the city commission's approval would be necessary. He also informed that art installations are insured by the city.

Ms. Bohl made a motion to accept Dr. Sujka's recommendation of the art piece, Ms. Burst seconded. Ms. Ingram recused herself from voting because she will be a member of the commission when the item is reviewed. She proposed tabling the matter until the next monthly meeting and to consider other pieces. **Ms. Bohl withdrew her motion.**

Ms. Fennell inquired whether this would establish a precedent or if there should be a discussion among the board to set guidelines for this type of project. Mr. O'Neil explained that the city has a public art guidelines document created about 20 years ago, which must align with the updated public arts mission and vision document that the board is currently revising. Ms. Fennell suggested that the board review both documents.

5. Non-Action Items

6. Staff Updates

a. Arts Weekend - A Tapestry of Experiences

Mr. O'Neil reviewed the photographs and activities related to the Art Weekend. Director of Communications Clarissa Howard expressed commendation for the team, including a special acknowledgment of Sr. Advisor Arts & Culture Ms. Anda Ariail.

Ms. Ariail expressed her gratitude to the board for their financial support of the tapestry project and introduced Ms. Anna McCambridge, who actualized Ms. Ariail's tapestry idea. While the city was experiencing technical difficulties, Ms. Fennell extended her appreciation to the staff for their exemplary coordination of three consecutive events.

Ms. McCambridge noted that each tapestry was one-of-a-kind, created by the community. She thanked Minotaur Mazes for providing access to their workshop and warehouse tools. She also highlighted the diverse range of visitors, with 157 guestbook entries from 29 local and national locations, as well as several cities in Canada and Britain.

The tapestry fixtures consisted of starboard bases and aluminum poles for durability and potential reuse. Each tapestry image was printed on vinyl and displayed behind the loom for weavers to follow. A guide featuring text and illustrations was developed to assist weavers with instructions. The project promoted community involvement, and being present enabled Ms. McCambridge to educate and troubleshoot. Ms. Anna mentioned she took numerous documentary photos and videos throughout the process.

The project's success was driven by the people, their relationships, what they gained, the conversations they exchanged, and the bonds formed. Ms. McCambridge mentioned that one person encouraged another to contact her about starting a tapestry project in Illinois. Another instance involved a pair of burly men working on a project at Hannibal Square, who paused to weave and struck up a conversation with her. Additionally, while weaving with the widow of her high school art teacher, they were approached by a stranger who turned out to be a retired high school teacher. A meaningful discussion ensued about the challenges and joys of the school system. These connections were made possible by the tapestry program.

There is room for improvement in accommodating people with mobility issues who cannot reach the bottom of the tapestry. With reliable hardware, this project could become an annual event eagerly anticipated by many. Ms. McCambridge demonstrated that the community desires engaging, tactile, collaborative art experiences that unite people. Many look forward to working on the America 250 project at the History Museum and have expressed interest in seeing the final tapestry exhibit. She displayed feedback from the community and proposed repurposing the vinyl tapestry images into bags for sale. Mr. O'Neil suggested that the board should consider sponsoring it again, as it presents a great opportunity for PAAB to support public art.

b. Art on the Green in Seven Oaks Park

Mr. O'Neil expressed appreciation to the board for their support and observed that the feedback regarding Art on the Green at Seven Oaks Park has been positive. He anticipates repeating the event annually in January, coinciding with the arrival of the new artworks from Orange County. The press release pertaining to this event was included in the agenda packet.

Ms. Ariail announced that an advertisement will be placed in the Flamingo Magazine to promote the Alliance, featuring the Melt Piece. The photograph is of outstanding quality, and the caption indicates the Public Art Advisory Board.

7. Board Comments

Ms. Bohl suggested that the city adopt the Private Public Partnerships program, which could facilitate growth through effective collaborations. She encourages the city to partner with various organizations, individuals, and corporations to develop donations. Additionally, she recommends a voluntary initiative inviting residential houses to display art.

8. Upcoming Agenda Items

On the upcoming agenda, Ms. Bohl would like to address the issue of increasing public donations. Ms. Fennell clarified that the discussion must incorporate guidelines for accepting donations.

9. Adjournment

The meeting adjourned at 1:18 p.m.

Approved by the board on
/s/ Bahiyyah Layton, Board Coordinator

DRAFT



Public Art Advisory Board

agenda item 4.a

item type

Action Items

meeting date

March 16, 2026

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of Communications

subject

Public Art Donation Guidelines

motion | recommendation

Board is asked to review and revise public art donation guidelines for City Commission approval.

background

The board's last meeting included a presentation from a Winter Park resident wishing to donate an art sculpture for display near the intersection of Canton and New York avenues. At that time, the board decided it would be best to review and/or create/edit specific guidelines for public art donations. This draft document is provided for the board's review and open to suggested edits as deemed necessary to serve as guidelines for public art donations.

alternatives | other considerations**fiscal impact****attachments**

1. Public Art Guidelines 2026

City of Winter Park **Public Art Donation Guidelines**

The Winter Park Public Art Advisory Board is committed to collecting, preserving and interpreting notable works of art and implementing educational opportunities concerning public art.

To this end, the Board will acquire culturally diverse and nationally recognized art that builds on the historical character and community spirit of Winter Park.

The Winter Park Public Art Advisory Board will make recommendations to the Winter Park City Commission regarding all matters affecting public art in accordance with the public art ordinance #2487-02.

Proposed gifts of art to the City of Winter Park or of funds for the acquisition of art are referred to the Public Art Advisory Board for review and recommendation to the Winter Park City Commission. Review is based on the criteria established in the Mission, Goals and Public Art Plan, on the work's condition, its appropriateness for a given available site, and its maintenance requirements. The Board will determine if the grantor is to be requested or required to provide perpetual care funds and explore any other aspects for consideration of gifts of art.

Proposed gifts of sites for works of art are reviewed by the Board to ensure consistency with the Mission, Goals and Public Art Plan.

What is public art?

Public art is artwork displayed in publicly accessible places and buildings. Up until the mid-20th century, public art such as sculptures, mosaics, carvings, and handmade building elements were normal parts of a building. To restore these lost aesthetic qualities and flourishes, more than 350 American states, counties, and cities require public art to be included or otherwise accounted for in public and/or private facilities. Today, public art has evolved to also include sculptures, interactive artworks, digital projections and murals, plus the full range of works produced by artists for buildings, streetscapes, and landscapes.

Who manages the Public Art Program?

The non-quasi-judicial Public Art Advisory Board with city staff liaison(s) manages the program. The board solicits and approves artwork proposals and makes final selections to recommend to the City Commission for final approval for purchases and commissions of new public art in Winter Park. The City Manager or his/her designee may authorize expenditures of twenty thousand dollars (\$20,000) or less in furtherance of the Public Art Program, with final approval of all artworks being determined by City Commission.

All public art program expenditures in excess of twenty thousand dollars (\$20,000) must receive prior approval from the city commission.

What qualifies as public art?

Many kinds of artistic creations by professional artists that meet the city's guidelines may qualify as public art. The Public Art Advisory Board must evaluate the artist first and then the artwork. In general, selected artists must have experience in public art and be recognized via museum exhibitions, publications, and other cultural institutions. Reproductions of original artwork, unlimited copies of art, or mass-produced art objects do not satisfy this program unless otherwise approved by the City Commission. No matter the quality, items designed by the architects or other designers on construction projects will not satisfy this program.

What types of public art does the city prefer?

The first criterion for any public art is the finest artwork available that is appropriate to the particular location. Artwork types may include sculptures, interactive artworks, fountains and/or water features, mosaics, urban furnishings, hybrid formats, traditional design, and contemporary design public art, which meet the following guidelines.

- Must be of exceptional quality and value.
- Must be deemed appropriate by the city and supportive of its vision, values, history, cultural diversity, and goals.
- May serve to further the goal of promoting a broad range of artistic styles from traditional to contemporary, maintaining an overall balance within the city.
- Must be compatible with the neighborhood and not injurious to the neighborhood or detrimental to the public welfare.
- Must not propose any safety hazard to the public.
- May be of experimental nature such as a combination of visual and performative forms.
- May be permanent or semi-permanent work.



Public Art Advisory Board

agenda item 4.b

item type

Action Items

meeting date

March 16, 2026

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of Communications

subject

Strategic Plan

motion | recommendation

Board is asked to review the PAAB Strategic Plan and bring back to next meeting for discussion.

background

Board members were working on updating the PAAB Strategic Plan in 2020 and 2021. The project was set aside due to the dedicated funding source project that was presented to the City Commission several times and approved in April 2023. It is now time to reconvene and finalize the strategic plan, picking up where the board left off.

alternatives | other considerations**fiscal impact****attachments**

1. STRATEGIC PLAN SUBCOMMITTEE CHANGES 2026

Winter Park Public Art Advisory Board Strategic Plan

EXECUTIVE SUMMARY

Mission:

The Winter Park Public Art Advisory Board (PAAB) is committed to collecting, exhibiting, and conserving notable works of art to be strategically located in public spaces.

Vision:

We use art to stimulate creativity and conversation in all cultural endeavors to residents and visitors in our community. The art will be an inclusive collection that creates a sense of place as it encourages dialogue, reflects the city's history, values and beauty and fosters an interest in future opportunities.

Public Art Defined:

Any artistic medium curated with consideration that reflects the past, present and future for the community at large located in public space within city limits. Public art can be interpretive, historic, social, or decorative, and can be temporary, permanent, site specific commissioned, or from the city collection.

Major Goals:

1.0 Infrastructure Goal

To create a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

2.0 Exhibitions Goal

To present art in public places through exhibitions and acquisitions to enhance the experience of living in and visiting Winter Park.

Subcommittee stopped here on 07.15.21

3.0 Funding Goal

To develop and maintain public and private funding sources by securing support, expanding the donor base and pursuing innovative partnerships and alternative resources.

4.0 Communications/Relationships Goal

To raise awareness and appreciation of the value of art in public places throughout Winter Park.

Strategies to Achieve Goals, Vision and Mission

1.0 Infrastructure Goal

To maintain a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

Strategy 1.1 Effective Board

What. The Strategic Plan of the PAAB will be used as the tool to match prospective candidate's skillsets for recommendations to City Commission.

Who. City Commission

Strategy 1.2 Sufficient Staff Resources

What. Staff resources are required to fulfill the official charge of the Board, and effectively support implementation of this Strategic Plan. Additional resources may be required for special programs, with temporary or contract support employed if necessary.

Who. Staff liaison and city staff support. Chair and Vice Chair of Board, with review by full Board.

2.0 Exhibitions

To present quality exhibitions involving notable art in public places through exhibitions and acquisitions to enhance the experience of residents and visitors of Winter Park.

Strategy 2.1 Presenting Exhibitions

What: Exhibitions will be scheduled as funds and resources are available, (board input needed here as to how frequently and what type?)

Who: PAAB may hire professional art consultants/curators for exhibitions with approval from the City Commission and support from city staff. These exhibitions may be temporary, permanent, or rotating in a variety of public spaces.

Strategy 2.2 Preserving Public Art

What: The PAAB will be responsible for preserving and conserving current public art which have been secured through acquisition, donation/gifts, or loans including those from the Winter Park Sidewalk Art Festival. Works of art will be curated by city staff with overview from the PAAB.

Who: Staff and contracted resources, as recommended by the PAAB, should be responsible for the City's permanent collection.

Strategy 2.3 Collecting

What: Collecting or acquiring public art will be implemented as funds and/or resources become available. Proposed acquisitions, donations/gifts, or loans of art will be reviewed by the PAAB and a recommendation made to the City Commission.

Subcommittee stopped here on 09.02.21

3.0 Funding Goal

Tabled this discussion until input from Board and further direction from city staff regarding presentation to City Commission.

5.0 Funding Goal – FROM ORIGINAL STRATEGIC PLAN

To develop and maintain public and private funding sources, by securing City support, expanding the donor base and pursuing innovative partnerships and alternative resources.

Strategy 5.1 – Public Art Funding Programs and Policies

Strategy 5.1a Research Priority

What. Conduct action-oriented research to identify existing and potential public art funding policies, resources and modes of implementation on the national, regional, and local level.

Who. A Funding Subcommittee, with potential research partnership with academic institutions, in addition to public art professionals and consultants, Public Art Network and related resources and organizations supporting the arts (United Arts), academics, government staffs and committees.

Milestones, Resources. Establish a Funding Subcommittee. Determine research to conduct, complete, prepare and present report to Board. Some staff support for research, communications and preparation of report.

Strategy 5.1b Develop Plan to Obtain Public Funds

What. Develop plan to pursue funding opportunities identified in 5.1a research.

Who. Funding Subcommittee, Board, Public art professionals and consultants, Public Art Network and related resources and organizations supporting the arts (United Arts), academics, government staffs and committees.

Strategy 5.1c Implement Actions to Pursue Public Funding

What. Implement plan to pursue funding opportunities from 5.1b.

Who. Funding Subcommittee, Board, staff, plus those in 5.1b.

Strategy 5.2 – Private Art Funding Sources

Strategy 5.2a Research

What. Research funding sources such as private grants, foundations, collaborative partners and alternative resources.

Who. Funding Subcommittee, staff, grant writer (staff or outsourced). Local funders and decision-makers for grants and foundations; consultants and community philanthropy experts from arts organizations or agencies such as the Rollins Philanthropy Center, Community Foundation/Winter Park Community Foundation of Central Florida; creative thinkers, financial experts and innovators

Strategy 5.2b Develop Plan to Obtain Private Funds

What. Develop a comprehensive, prioritized list of funding sources such as grants, foundations, and collaborative partners.

Who. Same as 5.2a.

Strategy 5.2c Implement Actions to Pursue Private Funding

What. Apply to funding sources such as grants, foundations, collaborative partners as appropriate.

Who. Same as 5.2a.

Strategy 5.3 – Expand Private Sector Donor Base

Strategy 5.3a Establish Database

What. Establish database of prior and potential donors.

Who. Funding Subcommittee, board, staff (establish and maintain database). Board, prior donors, potential donors to include Winter Park businesses and residents or other supporters interested in Winter Park; Economic development agencies, personal contacts

Milestones, Resources. Establish a Funding Subcommittee. Initial review of current database, with regularly scheduled additions of prospects and on-going maintenance of database.

Strategy 5.3b Develop and Implement Plan for Donor Support

What. Develop and implement a plan for new and continued funding support by donors identified in 5.3a. to cultivate and expand the private sector donor base. Build on Art on the Green and future programs/projects to enhance credibility in requests for funds from individuals and corporations. Follow up each project with a timely, targeted fundraising initiative.

Who. Funding sub-committee, board, staff (maintain database).

Strategy 5.4 - REVIEW BUDGET AND CURRENT POLICIES ON GIFTS OF FUNDS FOR ACQUISITION OR COMMISSION OF ART, ADMINISTRATION OF A POTENTIAL WINTER PARK PUBLIC ART TRUST FUND, OTHER FUNDING OPTIONS SUCH AS ENDOWMENT.

Strategy 5.4a BUDGET

What. Recommend annual budget and needs.

Who. Subcommittee with approval of Board.

Strategy 5.4b GIFTS AND ACQUISITIONS, TRUST FUND

What. Review policies on designated monetary gifts, acquisitions, administration of a potential Public Art Trust Fund, current or potential funding options such as endowments.

Who. Subcommittee with approval of Board, and potential input from professionals/consultants/experts in arts, finance, business, government, non-profits

Strategy 5.64

What. Develop plans and/or proposals for budget and/or other policies and programs referenced in Strategy 5.6

Who. Subcommittee, Board

Strategy 5.4d

What. Implement advocacy plan. Present to appropriate decision-makers, City officials

Who. Subcommittee, Board

4.0 Communications/Relationships Goal

To raise awareness and appreciation of the value of art in public places for the Winter Park community, central Florida, statewide, and globally.

Strategy 4.1 Develop and Implement External Communications Plan

What. Develop a Communications Plan to keep the community and other external stakeholders aware of events, exhibitions and value of public art.

Who. PAAB working with city Communications Staff on advertising and publicity. Stakeholders and audiences include Winter Park residents, merchants, donors, arts community, and the tourism industry.

Strategy 4.2 Develop and Implement Internal Communications Plan

What. Develop an Internal Communications Plan to keep stakeholders aware of events and value of public art, as well as for PAAB inclusion on art/architecture decisions. Include regular updates for City Commission and community on Board activities.

Who. PAAB working with city Communications staff.

Strategy 4.3 Develop and Distribute Public Art Communications Tools

What: Develop current best practice communication tools to raise awareness and support of public art in Winter Park.

Who: PAAB working with city Communications staff with City Commission approval.

Strategy 4.4 Relationships Goal

What: To initiate and sustain opportunities to enhance public support and build consensus among city officials to increase city government support.

Non-city collaborative? (tied into funding)

City collaborative? (tied into funding)
Subcommittee finished here 09.16.21



item type

Action Items

meeting date

March 16, 2026

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

The Story of Art in America

motion | recommendation

Pierre Gervois with Legit Productions will present an opportunity for Winter Park Public Art Collection to be featured in The Story of Art in America, a docuseries in its sixth season, to feature six cities in America.

background

The proposal was presented by Pierre Gervois and requires PAAB review and discussion.

alternatives | other considerations

fiscal impact

\$27,000 investment

attachments

1. Winter Park - The Story of Art in America - Public Art

LEGIT

ATTN: MR. CRAIG M. O'NEIL,
ASSISTANT DIRECTOR, COMMUNICATIONS DEPARTMENT
CITY OF WINTER PARK

PROPOSAL FOR WINTER PARK



*the story
of Art
in America*

PUBLIC ART: AN AMERICAN STORY



AN AWARD-WINNING
LEGIT PRODUCTIONS DOCUSERIES **SEASON 6** (Q2 2027)





“Public art is a major and durable factor to convince travelers to choose a U.S. destination, at a time when leisure travelers are looking for authenticity and genuine connections with communities. Showcasing Public art offerings is more important than ever to differentiate a city.”

Pierre Gervois

CEO, Legit Productions.

Executive Producer of The Story of Art in America

Adjunct Professor at New York University, teaching

“Tourism Communications and Public Relations”

THE STORY OF ART IN AMERICA

CARTOONIST JEWELER VIDEO SCULPTOR POET
 MUSICIAN MURALIST TATTOO ARTIST SCULPTOR CHEF
 CERAMIST ACTOR MAKER DANCER DISTILLER
 LEATHER CRAFTSMAN T MAKER BEAD MAKER
 STORYTELLER DANCER CRAFTSMAN PLAYWRIGHT
 METALSMITH TRADITIONALIST JEWELER
 VIDEO SCULPTOR MURALIST
 TATTOO ARTIST ACTOR
 YARN MAKER CRAFTSMAN TATTOO
 BOAT MAKER ACTOR YARN
 ARTIST SCULPTOR OTHER CRAFTSMAN
 MAKER DANCER DISTILLER VIDEO SCULPTOR
 PERFORMER CARTOONIST TATTOO ARTIST
 QUEER POET MUSICIAN MURALIST
 SCULPTOR CHEF CERAMIST ACTOR
 TATTOO ARTIST SCULPTOR BOAT CERAMIST ACTOR
 YARN MAKER DANCER DISTILLER LEATHER CRAFTSMAN



the story of Art in America

SEASON 3: TEXAS
 CORSICANA GEORGETOWN TEXARKANA ALPINE ODESSA
 CANYON DALLAS DENISON SALADO

A LEGIT PRODUCTIONS DOCUMENTARY SERIES WITH CHRISTELLE BOIS AND PIERRE GERVOIS WITH CHRISTELLE BOIS AND SEAN DO AND RAFAEL BLOMAS
 PRODUCED BY VAST DALLAS CITY OF ALPINE CITY OF GEORGETOWN VILLAGE OF SALADO CITY OF CORSICANA
 CITY OF CANYON MAIN STREET TEXARKANA DENISON ARTS COUNCIL ODESSA ARTS
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*the story
of Art
in America*

Season 1

The West

*Release date:
Jan 2022*

Santa Fe, NM
Phoenix, AZ
Yolo County, CA
Yountville, CA
Seattle, WA
Everett, WA
Great Falls, MT
Sheridan, WY
Casper, WY
Coeur d'Alene Tribe, ID

Season 2

The South

*Release date:
Jan 2023*

Raleigh, NC
Asheville, NC
Jackson, MS
Lafayette, LA
Columbus, GA
Savannah, GA
Charleston, SC
Broward County, FL

Season 3

Texas

*Release date:
June 2024*

Dallas, TX
Canyon, TX
Odessa, TX
Alpine, TX
Georgetown, TX
Salado, TX
Corsicana, TX
Texarkana, TX
Denison, TX

Season 4

Alaska

*Release date:
March 2025*

Anchorage, AK
Fairbanks, AK
Hoonah, AK

Season 5

Route 66

*Release date:
April 2026*

Joliet, IL
Springfield, MO
Oklahoma City, OK
Vega, TX
Santa Rosa, NM

Season 6

Public Art

*Release date:
March 2027*

“Public Art: An American Story”
A docuseries featuring six cities, focused on the role of Public Art in American cities, from revitalizing local neighborhoods, improving tourism attractiveness, and telling stories about the history of the city.

DISTRIBUTION PARTNERS



STREAMING PLATFORM
200M USERS



U.S. STREAMING PLATFORM
(FREE WITH ADS)
97M USERS



U.S. BROADCAST TELEVISION
+STREAMING
24M TELEVISION HOUSEHOLDS



STREAMING PLATFORM
40M HOUSEHOLDS

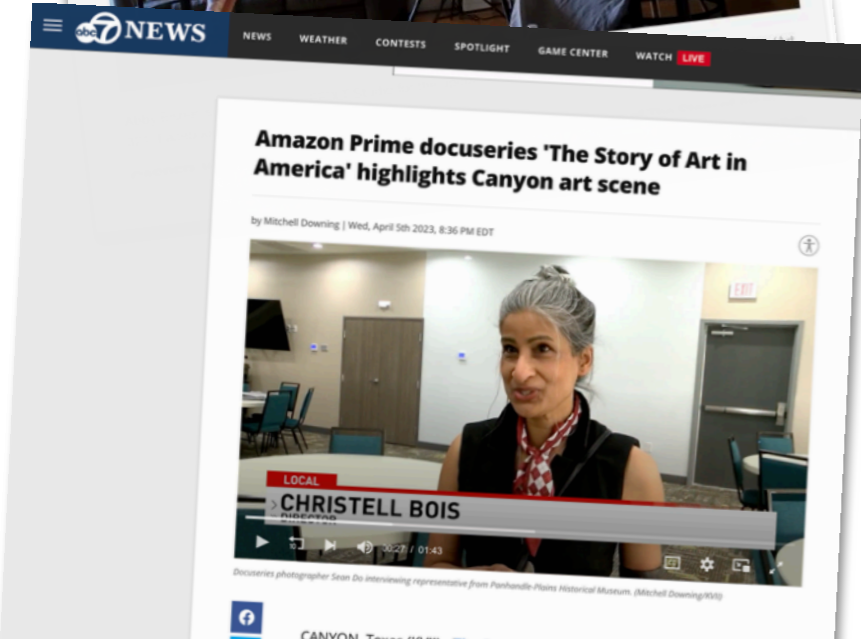


STREAMING PLATFORM
15M HOUSEHOLDS

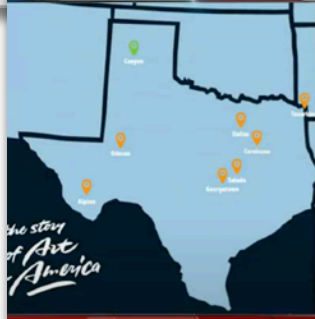


GLOBAL STREAMING PLATFORM
FOCUSED ON ART-RELATED CONTENT

IN THE MEDIA



CANYON ARTISTS TO BE SPOTLIGHTED IN AMAZON PRIME SERIES EXPECTED TO PREMIERE IN JANUARY



- SERIES TITLED "THE STORY OF ART IN AMERICA"
- ANDREW MILLER, JON REVETT, AND MARSHA CLEMENTS
- SERIES FILMING TO OCCUR TUESDAY AND WEDNESDAY



HEADLINES TxDOT crews repairing bridge at McClellan Creek, FM 2473 to close in Gr

[Link to Press Coverage on Television and Newspapers](#)

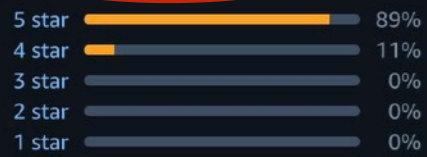
More details

Producers Pierre Gervois
Studio Indie Rights
Purchase rights Stream instantly Details
Format Prime Video (streaming online video)
Devices Available to watch on supported devices

Reviews

★★★★★ 4.9 out of 5 stars

24 global ratings



How are ratings calculated?

Write a customer review

Sorted by: Most recent

Most recent from the United States

Emily Reviewed in the United States on March 18, 2021

★★★★★ For The Artist In All Of Us

Verified purchase

Glad I stumbled onto this little gem of a movie. For the... every stripe. Great soundtrack too.

Helpful Report abuse

Florence Quinn Reviewed in the United States on November 1, 2021

★★★★★ There are as many definitions of art as there are people

Verified purchase

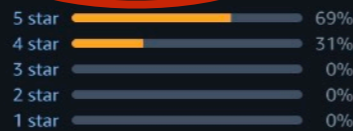
This documentary releases art from the cold a truth of artistic expression and how it beats in each of us. It reminds us that the act of making power to express themselves creatively. This is

Directors Christelle Bois
Producers Pierre Gervois
Season year 2022
Network Indie Rights
Purchase rights Stream instantly Details
Format Prime Video (streaming online video)
Devices Available to watch on supported devices

Reviews

★★★★★ 4.7 out of 5 stars

7 global ratings



How are ratings calculated?

Write a customer review

Sorted by: Most recent

Most recent from the United States

Amazon Customer Reviewed in the United States on February 2, 2022

★★★★★ Ep 2-Beautiful Traditions

I watched episode 2, as... other locations on the... traditions of the Coeur...

One person found this helpful
Helpful Report abuse



OUR FILMS AND SERIES ON AMAZON PRIME VIDEO HAVE RECEIVED CRITICAL ACCLAIM

*the story
of Art
in America*

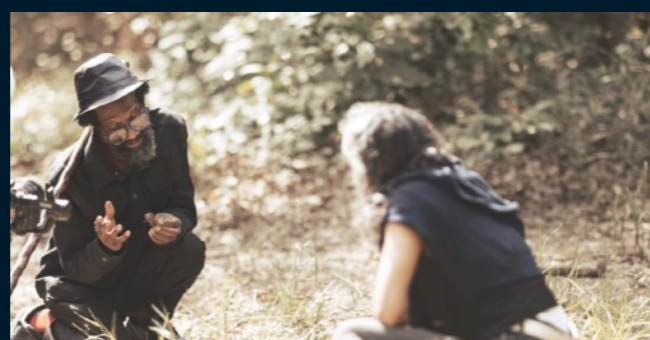


SEASON 6: **PUBLIC ART: AN AMERICAN STORY**

- A docuseries streaming on [Amazon Prime Video](#) & Broadcasted on National Television on [OVATION TV](#), for an audience of affluent leisure travelers (U.S. & International) with a sensibility for America's arts and cultural heritage
- Each city is featured for 22 to 24 minutes
- This season will show the fundamental role(s) of public art in American cities: Strengthening communities through art & culture, telling unique stories, enhancing public areas, attracting tourists, and supporting long-term social and economic development
- Each episode will feature interviews of public artists, art curators, community leaders, and engaged citizens talking about how thoughtful public art policies are empowering communities, developing local businesses, and bringing in more tourists and new residents.
- Filmed on location during three days for each destination featured (June 2026)
- Filmed by [Award-winning Film Director Christelle Bois](#) and her camera crew
- The selection of public artists and community leaders to be featured will be made in close coordination with the local partner, and representing the cultural diversity of the destination.

the story of Art in America

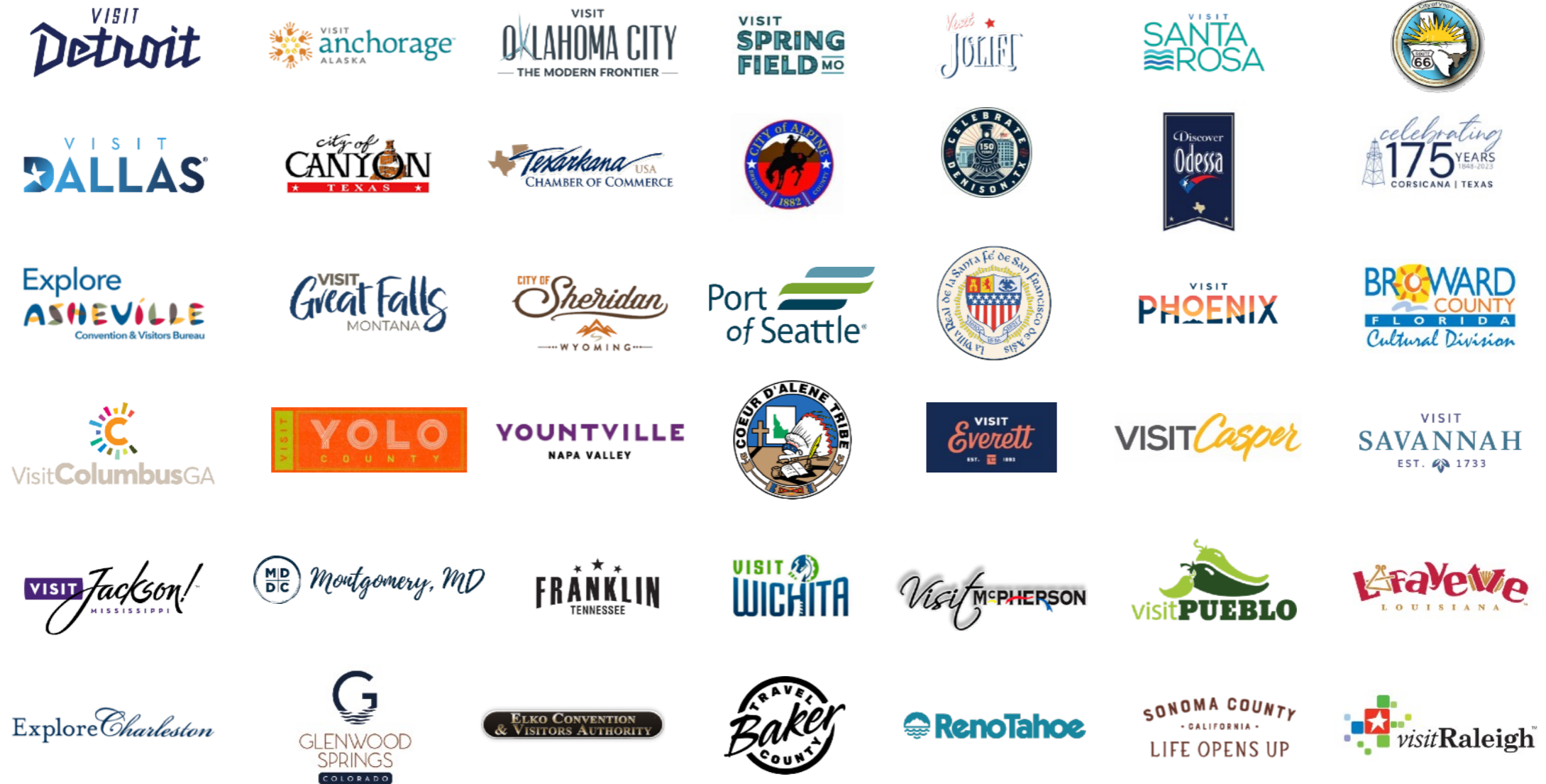
FILMING BEHIND THE SCENES





SINCE 2019, LEGIT PRODUCTION HAS PRODUCED AND DISTRIBUTED AWARD-WINNING FILMS AND TV SERIES ABOUT ART AND CULTURE FOR CVB'S & DMO'S AT CITY AND COUNTY LEVEL.

OUR REFERENCES

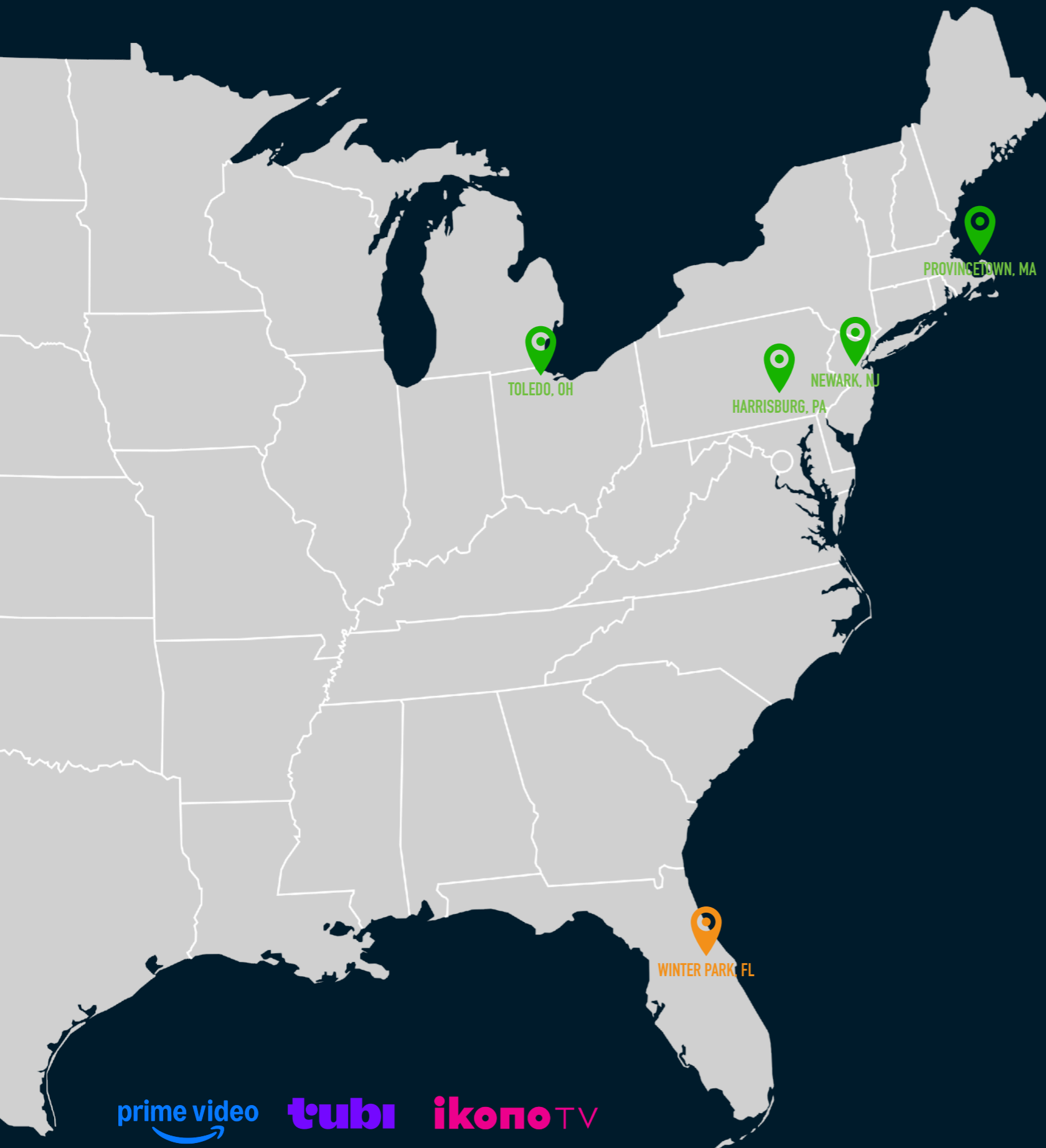


SINCE 2019, LEGIT PRODUCTIONS HAS PROUDLY PRODUCED ORIGINAL FILM CONTENT FOR THESE INSPIRING U.S. DESTINATIONS

*the story
of Art
in America*

Season 6
Public Art: An American Story

Filming: Aug - Sept 2026
Release: Q2 2027



prime video

tubi

ikonoTV

LEGIT



*the story
of Art
in America*



SEASON 6: **PUBLIC ART: AN AMERICAN STORY** PRODUCTION TIMELINE

Development: Nov 2025 – Jan 2026

Pre-Production: Mar 2026 – Jul 2026

Production: Aug 2026 – Sept 2026

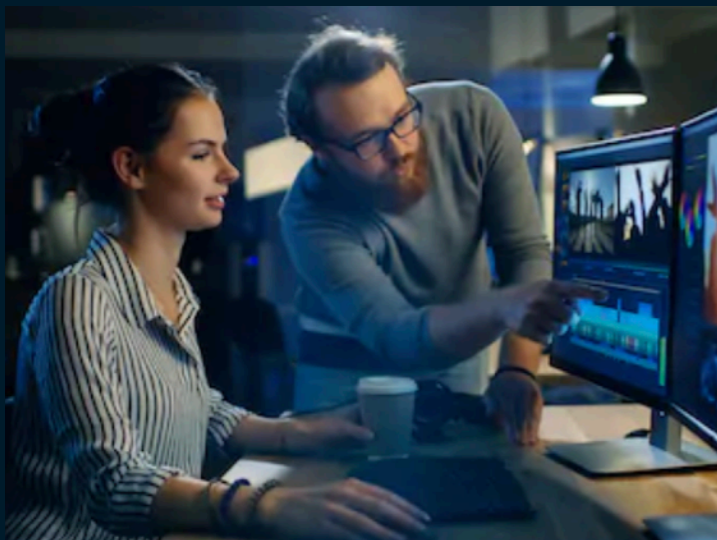
Post-Production: Oct 2026 – Jan 2027

Film Festivals Submission: Feb 2027

Release: Early Q2 2027

Fees per local partner for one episode: \$27,000

Fees shall be paid in full at the latest on April 1st, 2026



LEGIT PRODUCTIONS

BASED IN NEW YORK CITY, LEGIT PRODUCTIONS (FORMERLY KNOWN AS CHINA ELITE FOCUS MAGAZINES LLC) HAS BEEN PRODUCING ACCLAIMED PHOTOGRAPHIC & VIDEO CONTENT FOR TOURISM & TRAVEL INDUSTRY SINCE 2008.

WITH ITS UNIQUE AESTHETIC PERSPECTIVE AND TEAM OF PHOTOGRAPHERS AND DOCUMENTARY FILMMAKERS, LEGIT PRODUCTIONS' MISSION IS TO RE-INVENT THE WAY TRAVEL DESTINATIONS ARE PROMOTING THEMSELVES TO THE NEW GENERATION OF DOMESTIC AND INTERNATIONAL EXPERIENTIAL TRAVELERS.

WE BELIEVE IN THE POWER OF TRUE HUMAN STORIES TO PROMOTE A CITY, COUNTY OR STATE.

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Brooklyn, NY 11226



CARTOONIST JEWELER VIDEO SCULPTOR POST
MUSICIAN MURALIST TATTOO ARTIST SCULPTOR CHEF
CERAMIST ACTOR BAKER DANCER DISTILLER
LEATHER CRAFTSMAN T-MAKER BEAD MAKER
STORYTELLER DANCER CRAFTSMAN PLAYWRIGHT
METALSMITH TRADITIONAL ARTIST JEWELER
VIDEO SCULPTOR ACTOR MURALIST
TATTOO ARTIST CRAFTSMAN TATTOO
YARN MAKER CRAFTSMAN CRAFTSMAN
BOAT MAKER SCULPTOR CRAFTSMAN
ARTIST SCULPTOR CRAFTSMAN
MAKER DANCER DISTILLER VIDEO SCULPTOR
PERFORMER CARTOONIST TATTOO ARTIST
QUEER POST MUSICIAN MUSICIAN MURALIST
SCULPTOR CHEF CERAMIST TATTOO ARTIST
TATTOO ARTIST SCULPTOR POST CERAMIST ACTOR
YARN MAKER DANCER DISTILLER LEATHER CRAFTSMAN

the story of Art in America

SEASON 3: TEXAS
CORSIKANA GEORGETOWN TEXARKANA ALPINE ODESSA
CANYON DALLAS DENISON SALADO

A LEGIT PRODUCTIONS DOCUSERIES BY CHRISTELLE BOIS FROM EXECUTIVE PRODUCER PIERRE GERVOIS
CITY OF ALPINE CITY OF GEORGETOWN VILLAGE OF SALADO CITY OF CORSIKANA
CITY OF CANYON MAIN STREET TEXARKANA DENISON ARTS COUNCIL ODESSA ARTS
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A FILM BY CHRISTELLE BOIS
FROM EXECUTIVE PRODUCER PIERRE GERVOIS

DETROIT

San Diego Indie Awards
Carrizosa Film Festival
San Diego Indie Awards
Carrizosa Film Festival
San Diego Indie Awards
Carrizosa Film Festival

A LEGIT PRODUCTIONS FILM BY CHRISTELLE BOIS FROM EXECUTIVE PRODUCER PIERRE GERVOIS
SPECIAL THANKS TO CHRISTOPHER MOYER - FILMED AT THE SHIMMIL HOTEL - COPYRIGHT 2024 LEGIT PRODUCTIONS. ALL RIGHTS RESERVED

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2020
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Public Art Advisory Board

agenda item 4.d

item type

Action Items

meeting date

March 16, 2026

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of Communications

subject

Public/Private Partnerships

motion | recommendation**background**

Board member Peggy Bohl has asked for a discussion regarding public/private partnerships and voluntary art on residential properties.

alternatives | other considerations**fiscal impact****attachments**

None