



Public Art Advisory Board Regular Meeting

Agenda

August 18, 2025 @ 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Approval of Minutes**
 - a. Minutes of July 21, 2025 1 Minute
 - 3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 4. Action Items**
 - a. Bloomberg Connects 15 minutes
 - b. Scope for Permanent Sculpture(s) in Seven Oaks Park 40 minutes
 - 5. Non-Action Items**
 - 6. Staff Updates**
 - a. Mobility Hub EV Charging Stations 5 minutes
 - b. Seven Oaks Park Rotating Sculpture Project Approved 5 minutes
 - 7. Board Comments**
 - 8. Upcoming Agenda Items**
 - 9. Adjournment**



Public Art Advisory Board

agenda item 2.a

item type

Approval of Minutes

meeting date

August 18, 2025

prepared by**approved by****subject**

Minutes of July 21, 2025

motion | recommendation**background****alternatives | other considerations****fiscal impact****attachments**

1. PAAB-mins-2025-07-21 DRAFT CO edits



Public Art Advisory Board Regular Meeting Minutes

July 21, 2025 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Charles Hamilton, Peggy Bohl, Carolyn Fennell, Laura Burst

Absent

Danny Humphress, Elizabeth Ingram, Austin Reeves

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Graphics Specialist Meghan Robinson.

1. Call to Order

Mr. O'Neil called the meeting to order at 12:01 p.m.

2. Selection of Chair and Vice Chair

Mr. Hamilton suggested delaying the selection of the Chair and Vice Chair to a future meeting to enable absent board members to participate. Mr. O'Neil indicated that Ms. Ingram was interested in serving as Chair, whereas Mr. Austin was not.

Motion made by Ms. Bohl to suspend the selection of Chair and Vice Chair until the full board is present; no one seconded.

Motion made by Ms. Bohl to nominate Mr. Hamilton as Chair. Mr. Hamilton declined.

Motion made by Mr. Hamilton to nominate Ms. Fennell as Chair, seconded by Ms. Bohl. Ms. Fennell accepted. Agreed by consensus.

Motion made by Ms. Burst to nominate Mr. Hamilton as Vice-Chair, seconded by Ms. Bohl. Mr. Hamilton accepted. Agreed by consensus.

3. Consent Agenda

- a. Approve the minutes of May 19, 2025

Motion made by Ms. Bohl to approve the minutes, seconded by Ms. Burst.

Gigi Papa 1440 Hibiscus Ave., suggested that PAAB organize their agenda placing public comments before the consent agenda to encourage public input on the minutes.

Motion carried unanimously with a 4-0 vote.

4. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

Gigi Papa 1440 Hibiscus Ave. commented that the PAAB meeting time is inconvenient. Ms. Papa also made several comments: she finds the Bloomberg App to be time-consuming and unnecessary; gateway sign polls do not align with the natural environment, which should be considered for the gateway and Mead Garden signs at Seven Oaks Park; the mural project status remains uncertain, and architectural features vary inconsistently across the city; residents seek input on funding for America's 250th celebration; and she notes that the EV stations are unattractive, suggesting that adding tree whisper panels could help conceal them.

Mr. O'Neil stated that several of Ms. Papa's concerns are on the agenda to be discussed during the meeting. He clarified that the gateway signs are not an initiative of the PAAB, and that public comments are solicited prior to the approval of the minutes on the provided agenda template that all boards follow.

5. Action Items

a. Bloomberg Connects

Mr. O'Neil informed the board that the Bloomberg Connects contract, and the time commitment were included in the packet. Ms. Bohl characterized Bloomberg Connects as a marketing service tailored for museums. Ms. Fennell inquired about the allotted time for implementing and running Bloomberg Connects. Mr. Hamilton advised that he and Mr. Humphress have agreed to implement Bloomberg Connects.

Mr. O'Neil explained that, according to Bloomberg, after the agreement is signed, an orientation session and a guide development process spanning 12 to 13 weeks will be conducted, requiring approximately 10 hours per week. Staff will be responsible for reviewing the transfer of the collection to the platform and providing the final approval. The discussion was ongoing, with Mr. Hamilton expressing a desire to proceed and Ms. Bohl preferring to assess the reception of the current city webpage.

Motion made by Mr. Hamilton to table until the next meeting for more board member input, seconded by Ms. Fennell, The motion carried unanimously by a 4-0 vote.

b. Seven Oaks Park Sculpture(s) Procurement Process

Mr. O'Neil requested the board to proceed with the art procurement process in Seven Oaks Park by setting a budget for the sculpture(s) and defining the scope for the RFQ, including the number of artists and stipends for those selected to advance to the RFP stage. The reinstatement of "Art on the Green" in Seven Oaks Park and the installation of two permanent sculptures will be presented to the Commission for approval on July 23, 2025. Mr. O'Neil recommended that the board table this item until the next meeting to allow for more input on the scope and to review an actual draft of the RFQ and RFP.

Motion made by Mr. Hamilton to table the procurement process of the Seven Oaks Park Sculptures; seconded by Ms. Burst. The motion carried unanimously by a 4-0 vote.

c. America 250 Art Installation Funding

Mr. O'Neil described the Winter Park Celebrates America 250 committee, which he chairs along with 22 members who meet monthly. The campaign is scheduled from January 2026 to July 2026, and a dedicated city web page has been launched with tools provided by the Communication department. Several events are planned, with more in development. Mr. O'Neil asked the board to approve a \$5,000 commitment to fund a temporary art installation on City Hall's lawn, with the timing and scope to be discussed at a future meeting.

Motion made by Ms. Bohl to approve \$5K of PAAB budget for a temporary art installation on the front lawn of City Hall for Winter Park celebrates America 250; seconded by Ms. Burst.

Gigi Papa, 1440 Hibiscus Ave., asked about the identities of the twenty-two committee members who have been meeting for the past three months. She also mentioned that the residents have not been informed about the plans for the celebration.

The motion passes by a 3-1 vote. Mr. Hamilton voted no.

d. Tree Whisperer Repair

Mr. O'Neil asked the board to approve repairs for the Tree Whisperer panels at the train station. These repairs will extend the panels' lifespan by about five to six years before replacement or relocation is needed. The estimated cost is \$2365, which will be deducted from the \$ 9,000 budget. The contractor, AGG, previously repaired the Emily statue.

Motion made by Ms. Bohl to approve the repairs of the Tree Whisper panels; seconded by Ms. Burst.

Gigi Papa, 1440 Hibiscus Ave., suggested similar artwork to conceal the EV stations in the train station parking lot seen when driving along Morse and New York. She also asked the board to obtain comparable estimates for repairing the Tree Whisperer panels.

The motion carried unanimously by a 4-0 vote.

The discussion of public comments at the next meeting received three nods.

6. Non-Action Items

7. Staff Updates

a. City Commission Presentation

Mr. O'Neil restated that the board's Seven Oaks Park sculpture plans will be presented to the commission for approval on July 23, 2025, and invited the board members to attend.

8. Board Comments

9. Upcoming Agenda Items

Consider the EV stations to determine how to enhance their aesthetic appeal using similar panels like the Tree Whisperer or landscaping elements.

10. Adjournment

The meeting adjourned at 1:31 p.m.

Approved by the board on
/s/ Bahiyah Layton, Board Coordinator

DRAFT



item type

Action Items

meeting date

August 18, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Bloomberg Connects

motion | recommendation

The board is asked to approve or deny moving forward with the Bloomberg Connects app to promote the city's Public Art Collection.

background

This item was discussed in previous meetings. Board members who had not yet researched the Bloomberg Connects app were going to do so and bring back final input to this meeting. Legal documents available thus far are attached. City staff will be able to assist with the implementation of this app after Arts Weekend in February 2026, as time permits in their work schedules. Board members Charles Hamilton and Danny Humphress have volunteered to provide data entry services, and city staff will have final approval permissions before information is posted live on the app.

alternatives | other considerations

fiscal impact

The app is free. The cost of this project is board member and city staff time investment.

attachments

1. Bloomberg Connects Content Submission Agreement
2. Onboarding Instructions from Bloomberg Connects - July 2025

Bloomberg Connects Content Submission Agreement

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(d) No right of action and other entitlements arising from or pertaining to the BCMP or the BCMP Software may be brought by Contributor more than one (1) year after the date on which Contributor has become aware of or could have become aware of such right and entitlement.

(e) Both Parties shall comply with Data Protection Laws and shall not place the other Party in breach of Data Protection Laws.

9. Indemnification. Contributor shall indemnify, defend and hold harmless Bloomberg Consulting and its Affiliates against any claim that the Contributor Materials or Contributor's use of the BCMP or the BCMP Software, or the access and use thereof by Contributor or an End User (or any other deliverables, if applicable), infringes any intellectual property or proprietary right, including without limitation trademark, copyright, patent, right of publicity or privacy, or any other proprietary rights recognized under the laws of any country or jurisdiction. Contributor's obligations herein are limited to the extent permitted or precluded under applicable laws, including state governmental immunity acts or state constitutions. Nothing in this Agreement will constitute an express or implied waiver of Contributor's governmental and sovereign immunities, if any.

10. Confidentiality. Each Party agrees, unless the disclosing Party consents in writing in each case: (A) to keep the other Party's nonpublic information confidential ("Confidential Information"); (B) not to disclose the other Party's Confidential Information except to a Party's directors, officers, attorneys, accountants, auditors, and similar Parties who have agreed to keep it confidential; and (C) not to use the other Party's Confidential Information for any purpose except to fulfill its obligations under this Agreement. If a Party is required by law or compelled by legal or regulatory authority to disclose any Confidential Information of the other Party, the required Party shall: (i) promptly notify the other Party in writing, unless prohibited by law; (ii) reasonably cooperate with the other Party's efforts to seek an appropriate protective order; and (iii) furnish only that portion of the Confidential Information that it reasonably determines, in consultation with counsel, is required to be disclosed and, if requested, seek confidential treatment of the disclosed information. Notwithstanding the foregoing, a Party may disclose such information as may be required in connection with their respective tax filings and similar required reporting.

11. Marketing. Contributor shall collaborate with Bloomberg Consulting to develop marketing materials, which shall be used for promoting the BCMP to visitors and on institution materials, as appropriate, including but not limited to web content, email newsletters, print and digital signage, printed materials for distribution, numbering affixed to the walls, branding on existing furniture and fabrication of new furniture, social media outreach, and member communications in order to maximize the number of people who have access the Cultural Content on the BCMP, provided that any marketing material or

other publication that refers to the source of the BCMP or BCMP Software, or to the submission of Contributor Materials by Contributor under this Agreement, shall: (1) refer to “Bloomberg Philanthropies” rather than to Bloomberg Consulting itself, and (2) all written acknowledgements shall link to Bloomberg Philanthropies’ website (www.bloomberg.org), as well as the Bloomberg Connects’ website (www.bloombergconnects.org). Contributor shall not publish, distribute or use any materials that discuss or reference Bloomberg Philanthropies, Bloomberg Consulting, BP Support, Manhattan West, The Bloomberg Family Foundation Inc., or any related entities, or the BCMP or BCMP Software without the prior written approval of Bloomberg Consulting.

12. Reporting. Upon request by Bloomberg Consulting, Contributor hereby agrees to submit reports to Bloomberg Consulting, as reasonably requested in terms of frequency, content and otherwise.

13. Use of Google Maps. The BCMP and the BCMP Software may include Google Maps features and content, or other similar features and content from a different third party provider for which Bloomberg Consulting provides written notice to Contributor during the Term. Such Google Maps features and content are subject to the then-current versions of the: (1) Google Maps/Google Earth Additional Terms of Service at https://maps.google.com/help/terms_maps.html; and (2) Google Privacy Policy at <https://www.google.com/policies/privacy/>.

14. Notices. All notices under this Agreement shall be in writing and shall be delivered personally, by overnight courier, or other method for which the sender has proof of receipt to a Party at the following addresses (or at such other address for a Party as shall be specified by like notice):

If to Bloomberg Consulting: To legal@bloomberg.org.

If to Contributor: To the contact information provided in Your account.

Notice shall be effective upon actual receipt.

15. Entire Agreement. This Agreement constitutes the entire agreement among the Parties with respect to the subject matter hereof.

16. Governing Law. Except with respect to matters related to federal trademarks, patents and copyrights, which are to be governed by the laws of the United States, this Agreement and any dispute arising hereunder shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

17. Enforcement. In the case of a dispute, controversy, or claim between the Parties arising out of or relating to this Agreement or for any activity undertaken pursuant thereto, the Parties shall attempt, in good faith, to reach an amicable resolution. In the event an attempt to reach an amicable resolution proves unsuccessful, any such dispute or controversy between the Parties shall be settled by arbitration in accordance with the rules of the American Arbitration Association in force on the date of signature of this

Agreement. This Agreement shall be interpreted on the basis of the laws of the State of New York.

18. Assignment. Contributor may neither assign this Agreement, nor any of its rights, interests, or obligations hereunder, in whole or in part, without the prior written consent of Bloomberg Consulting. Bloomberg Consulting may assign this Agreement or any rights, interests, or obligations hereunder, in whole or in part, without the prior written consent of Contributor to an Affiliate or other person. Subject to the preceding sentences, this Agreement shall be binding upon, inure to the benefit of, and be enforceable by, the Parties and their respective successors and assigns. Any assignment or purported assignment in violation of this Section 18 shall be null and void.

19. Further Assurances. Both Parties agree to execute all such further instruments and documents and to take all such further action as the other Party may reasonably request to effectuate the terms and purposes of this Agreement.

20. Severability; Survival; Amendment; Modification; Waiver.

(a) Whenever possible, each provision or portion of any provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but if any provision or portion of any provision of this Agreement is held to be invalid, illegal or unenforceable in any respect under any applicable law in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other provision or portion of any provision in such jurisdiction, and this Agreement shall be reformed, construed and enforced in such jurisdiction as if such invalid, illegal or unenforceable provision or portion of any provision had never been contained herein.

(b) Sections 2, 8, 9, 10, 14, 16 and this Section 20 shall survive any expiration or termination of this Agreement for any reason.

(c) Except as otherwise contemplated by this Agreement, this Agreement may be amended or a provision hereof waived only by a written instrument signed by each of the Parties.

(d) No delay on the part of any Party in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any waiver on the part of any Party of any right, power or privilege, nor any single or partial exercise of any such right, power or privilege, preclude any further exercise thereof or the exercise of any other such right, power or privilege.

21. Acceptance. By clicking "I agree," Contributor has confirmed that this Agreement has been accepted and agreed by an officer of Contributor authorized to bind Contributor.

Instructions from Bloomberg Connects representative:

07.10.25

During the initial thirteen-week onboarding cohort, you will upload content to our CMS and you can grant CMS credentials to as many people on your team as you would like. We can also create read-only credentials for team members who would like to review content in the CMS or in the app's internal mode. We do not have approve/deny features.

The final three weeks of the thirteen-week process will be spent in "Content Lock" -- a time when we ask organizations to refrain from making further additions or changes to guide content so their guide can be reviewed by one of our professional copyeditors. The suggested copyedits can be accepted or rejected by your organization. At the end of this process, the guide will be shared with a senior Bloomberg Connects editor who will give us the green light to publish the guide on Bloomberg Connects. The editor may make recommendations for the teams' consideration before the guide is published.

ONGOING UPDATES AFTER GUIDE LAUNCH:

Once a guide has been published, it is possible to create a draft and build additional content privately before publishing the updates. Your full team will have access to the draft version but the system does not have a review/approval process. Once the draft is published, it is live.

Note that after a guide has gone through the Content Lock process once, a formal copyediting process is no longer required but organizations are welcome to work with a copy editor at any time, if they choose to do so.

07.01.25

After you sign the agreement, we'll kick off the onboarding process. We'll send you an invite to one of our Orientation Sessions in which you'll hear more of the specifics of the guide development process. Following that session, you'll identify your various team members that will be working on the guide, and also select an upcoming cohort. The guide development cohorts typically take 12-13 weeks. Estimated work required from your team during this process is approx. 10 hours/week. Your cohort will be led by one of our content strategists who will work with you and your team. You'll also be supported by specialists and resources in other areas including marketing.



Public Art Advisory Board

agenda item 4.b

item type

Action Items

meeting date

August 18, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of Communications

subject

Scope for Permanent Sculpture(s) in Seven Oaks Park

motion | recommendation**background**

Board members were asked to submit their ideas and wishes for a project scope for the permanent art sculpture(s) in Seven Oaks Park. This art sculpture(s) will be in addition to the three rotating sculptures that will come each January from Orange County's Sculptures on the Lawn program.

alternatives | other considerations

The alternative is to not move forward with an art sculpture RFQ/RFP for Seven Oaks and wait to see how the Art on the Green rotating sculptures are received by the public and community.

fiscal impact

TBD by board.

attachments

1. SUMMARY SCOPE FOR ART SCULPTURE PROCUREMENT PROCESS

SCOPE FOR ART SCULPTURE PROCUREMENT PROCESS

SEVEN OAKS PARK

PAAB Meeting 08.18.25

Charles Hamilton

- Before submitting the RFQ/RFP, discussion and investigation/research.
- Brainstorm and ideation.
- Topics to brainstorm.
 - o Public Art defined with examples
 - o Explore best practices for finding talent and selection.
 - o Research where art and ideas flourish.
 - o Examine successful public art programs - big, medium, and small towns.
- Genres.
 - o Traditional vs. non-traditional
 - o Representational vs. non-representational
 - o "Classic" vs. Conceptual
- Permanent art – Let's define this (vs. semi-permanent)
- City of Winter Park "brand" What is it? Is there really one?
- Importance/relevance to our project?
- Research talent and selection process.
- Research where art and ideas flourish - big, medium, and small towns.



Danny Humphress

- Iconic - recognizable as a symbol for the park
- Historical - pays homage to the rich natural and/or human history of the city and/or park site
- Impressive - large scale that can be seen throughout park and from neighboring streets
- Timeless - a design that will not seem "dated" decades from now

Elizabeth Ingram

- Colorful, eye-catching, big, whimsical, and maybe a slight nod to something related to Winter Park or its history.
- Not a bronze statue.
- A piece that an artist has already made OR something new via an RFP/RFQ.
- Jacksonville's new Jaxoscope is interesting.
- Winter Park's public art should be a variety, and I think it's time for something new and colorful.
- Possibly an abstract oak tree to go with the theme of the park.
- I still love the idea of a RFQ instead of a RFP.
- Budget up to \$300,000 if needed but try to keep it around \$250,000.

Laura Burst

- Sculptures; no statues of a person and no bronze figures.
- A piece relating to the city of Winter Park. I know Peacocks are a cliché, but they ARE very relevant to the history of Winter Park.
- Colorful pieces with dimension/depth.
- Pieces that will be relatable to ALL AGES. (especially children)
- Interactive pieces would be nice. Maybe something the children can engage with, (touch or climb on).
- Easy to maintain -longevity is important.
- I think any "dimensional" piece will be thought - provoking.
- I also like abstract pieces.

Peggy Bohl

- Fixed piece
- Bronze or steel
- Clear meaning (message conveyed)
- No abstract design
- Classic design
- Long term longevity of the piece
- Local artist
- Three dimensional
- Will there be a theme for the park? "Meet me at the Eagle" in Philadelphia established a meaning and purpose
- \$100,000 (+/-10%) * Must have public support to spend this kind of money.

- Have a two hour forum to enable art enthusiasts/art opponents to participate in the process.
- Interactive
- Could appeal to children to create a wider audience



Public Art Advisory Board

agenda item 6.a

item type

Staff Updates

meeting date

August 18, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of Communications

subject

Mobility Hub EV Charging Stations

motion | recommendation

Allow current landscape to grow taller as planned for by the landscaping crew.

background

This item was asked to be discussed after public input at the last meeting regarding placing art or landscape near the new EV charging stations at the city's Mobility Hub to hide them from public view. Placing anything close to the back of the charging station is not recommended, but the landscape that is currently there will be allowed to grow taller by the city's landscape crew.

alternatives | other considerations**fiscal impact**

N/A

attachments

None



item type

Staff Updates

meeting date

August 18, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Seven Oaks Park Rotating Sculpture Project Approved

motion | recommendation

background

alternatives | other considerations

Craig O'Neil, Anda Ariail, and Charles Hamilton presented the Seven Oaks Park rotating sculpture plan (attached) to the City Commission on July 23. The proposal was approved unanimously by the Commission. Craig and Anda will move forward to work with Parks & Recreation Department to have the concrete pads and lighting installed in the park so we are ready for the installation in January 2026.

fiscal impact

Rotating Art First Year Infrastructure Cost:

- Concrete pads for three sculptures at \$4,000 each = \$12,000
 - Lighting for three pads at \$2,500 each = \$7,500
- TOTAL = \$20,000

Rotating Art Annual Cost:

- Loan Fee of \$5,000 for three sculptures = \$15,000
 - Sculpture installation/de-installation at \$2,000 X three = \$6,000
 - Insurance at approximately \$2,000
- TOTAL = \$23,000

attachments

1. Seven Oaks Park Sculpture Proposal to City Commission 07.23.25

Craig O'Neil

- Assistant Director of Communications
- Liaison to Public Art Advisory Board - 2020

Anda Ariail

- Senior Advisor of Arts & Culture

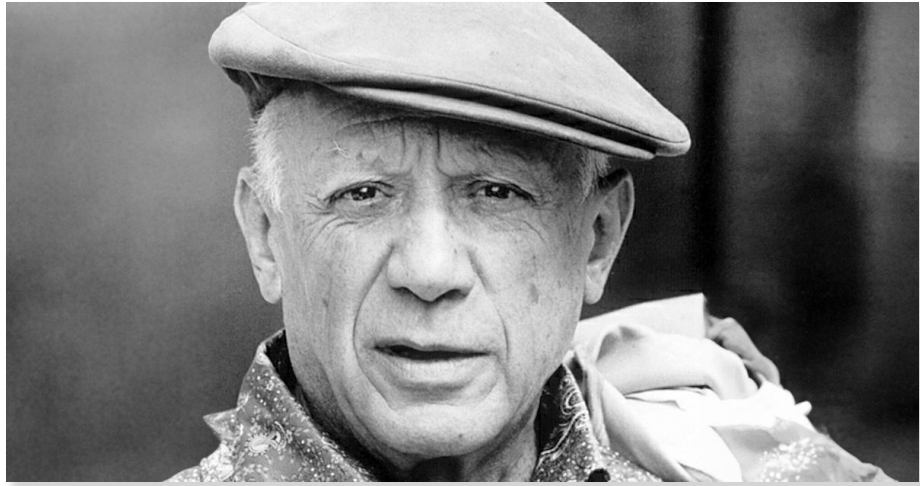
Charles Hamilton

- Public Art Advisory Board – Vice Chair

1.PAAB Recent Accomplishments

2.Sculpture Proposal for Seven Oaks Park

3.PAAB Vice Chair Testimonial



Pablo Picasso, 1881-1973

**“Art washes away from
the soul the dust of
everyday life.”**



I-4 Ultimate Art Endowment “Rhythmic Colors” October 2021

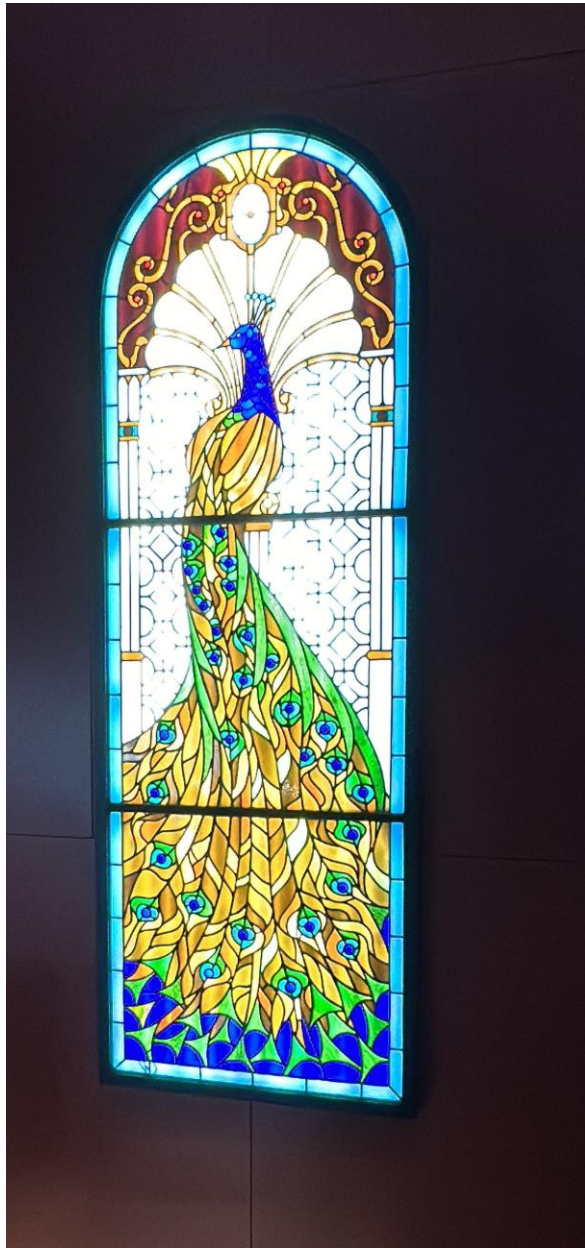
- \$150,000 FDOT Grant
- Installed at Fairbanks Avenue near I-4 onramp.

First Ever Public Art Dedicated Funding Source April 2023

Dedicated fund will help
preserve and enhance the city's
commitment to arts & culture.

\$385,00 in two years





Stained Glass Window Installation June 2024

Donated by the family of the late Senator
Paula Hawkins and Gene Hawkins.

Installed next to grand staircase at
Events Center.

First Ever Online Public Art Collection November 2024

Over 100 pieces of public art representing various mediums from artist around the world.



- cityofwinterpark.org/public-art



Arts Weekend February 2025

Partnered with Open Scene
From Arts & Culture Alliance

“Blue Element” Installation
- City Hall and Central Park

Highwaymen Painting March 2025

Mary Ann Carroll is the
sole Highwaywoman

On loan FROM
Charles Hosmer Morse
Museum of American Art



On loan TO Winter Park History Museum



Harbor Dawn – 1944, oil
Jeanette Genius McKean

Winter Walk – 1981, pastel
Tom Parker



Continued maintenance and refurbishing of the Collection

White A – 1993, aluminum sculpture
Jane Manus



Emily Fountain- 1984, bronze sculpture
Albin Polasek

Soon to be repaired - Tree Whisperers
2014, photography by Diane Gillet Boswell



Public Art Advisory Board next project – **Sculptures in Seven Oaks Park**



Anda Ariail

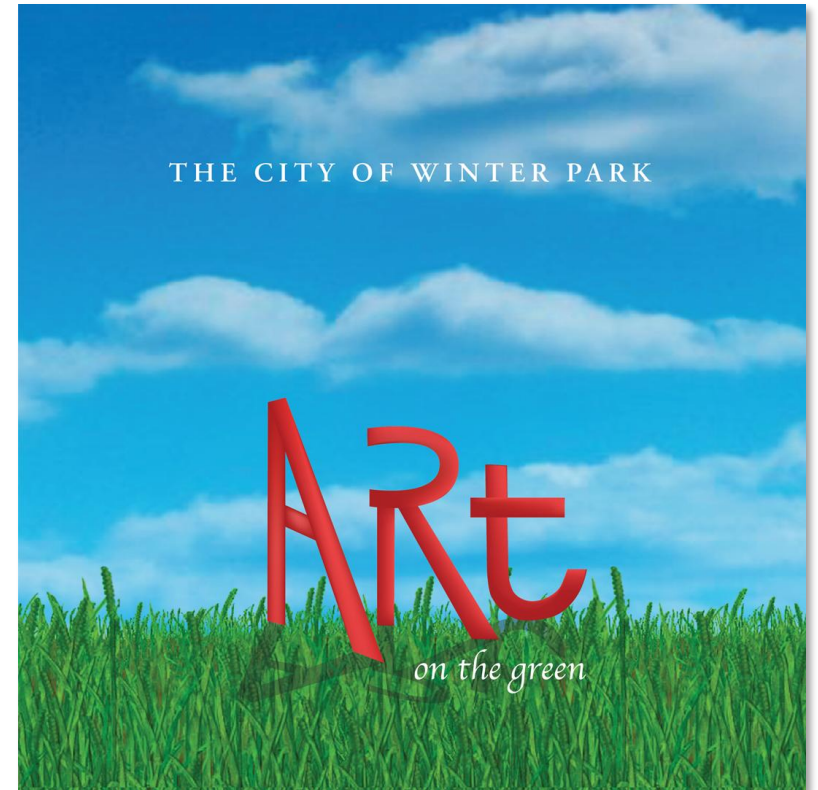
Senior Advisor of Arts & Culture

January 2026

Orange County's "Sculptures on the Lawn"



Winter Park's "Art on the Green"



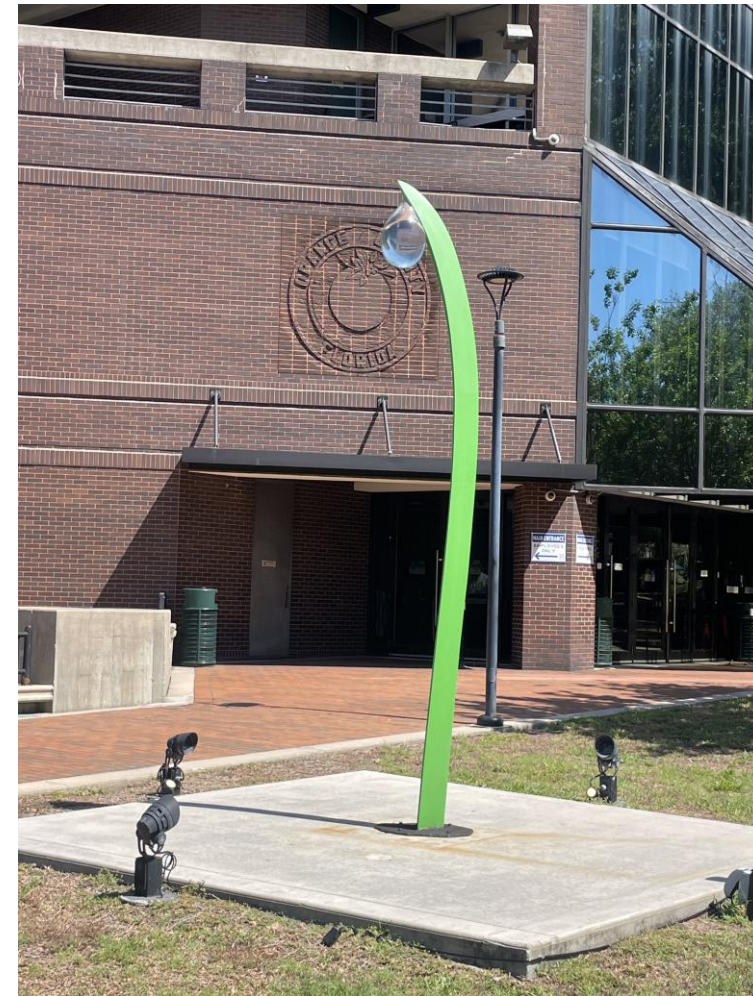
Blue Mulberry



Melt Piece



Drop



Blue = suggested THREE rotating sculptures as "Art on the Green"
Red = suggested permanent sculpture(s), to be discussed at a future date



Cost for Seven Oaks Park "Art on the Green" Installation

Rotating Art First Year Infrastructure Cost:

- Concrete pads for three sculptures at \$4,000 each = \$12,000
- Lighting for three pads at \$2,500 each = \$7,500

TOTAL = \$20,000

Rotating Art Annual Cost:

- Loan Fee of \$5,000 for three sculptures = \$15,000
- Sculpture installation/de-installation at \$2,000 X three = \$6,000
- Insurance at approximately \$2,000

TOTAL = \$23,000

1. PAAB looks forward to helping activate Seven Oaks Park with art and conversation.
2. Three new sculptures each January, and two permanent sculptures will help make this happen.
3. Funding for “Art on the Green” is currently available in city’s Public Art dedicated funding source.
4. This initiative strengthens our relationship with Orange County Arts & Cultural Affairs.

Charles Hamilton

Public Art Advisory Board, Vice Chair

Art is Good Business and a Driver of Tourism:

The arts in Winter Park attract visitors, boosting local businesses like hotels, restaurants, and retail stores.

Art Provides a Strong Economic Impact:

Art market in Winter Park generates revenue and contributed \$44 million to Winter Park economy in 2022 according to the 2023 Economic & Social Impact of Nonprofit Arts & Culture Industry Study.

Art is a Cultural Asset:

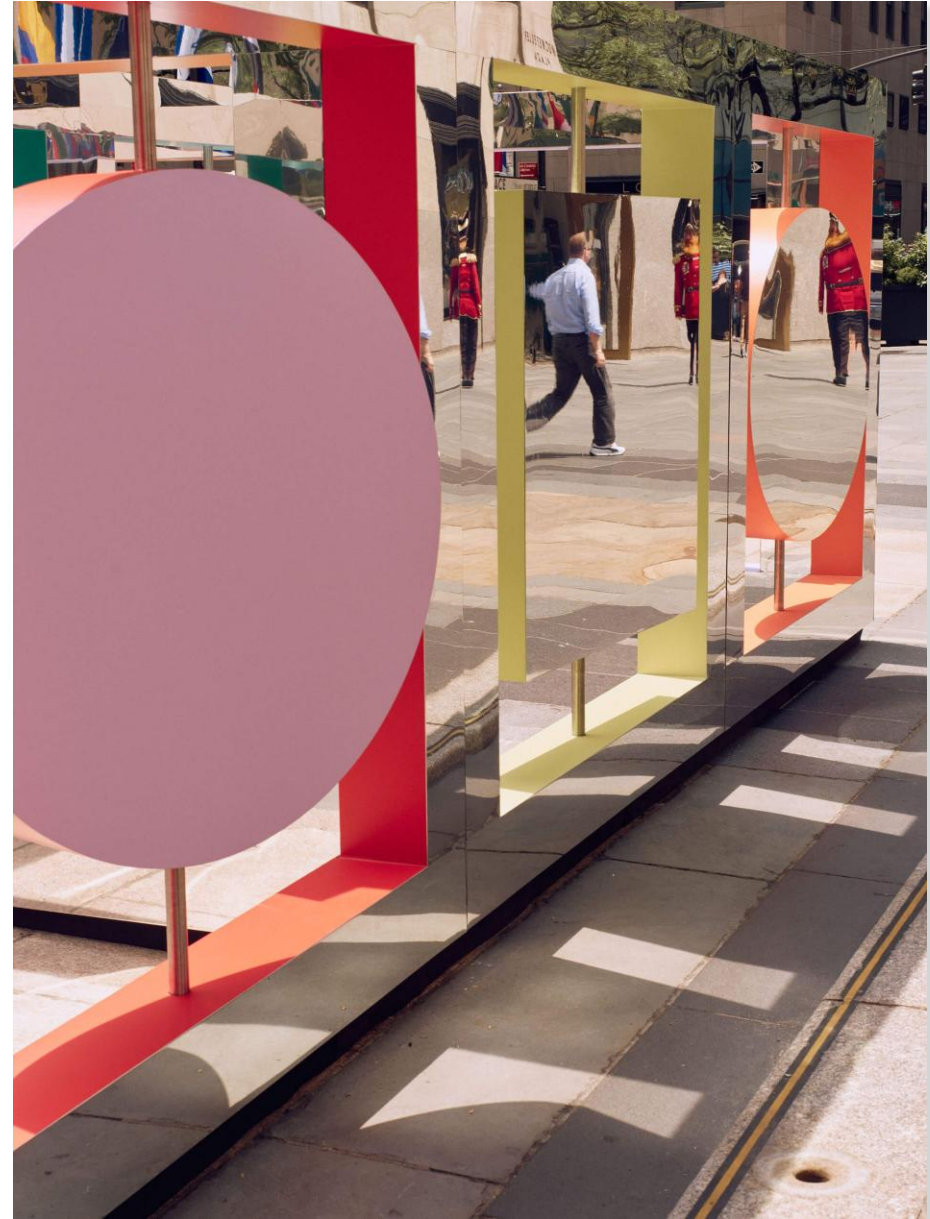
Arts venues, such as museums, galleries and public art are considered cultural assets that enhance the quality of life in our community.

Art Provides a Strong Economic Impact:

The art market in Winter Park generates revenue through art sales, gallery visits, workshops, and outdoor events, contributing to the local economy.







ART is to engage...



ART is to delight...



ART is to comfort and educate...



The Public Art Advisory Board seeks Commission approval to move forward with the installation of three annually rotating art sculptures in Seven Oaks Park.

Thank you!

Questions?