



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

Agenda

August 19, 2025 @ 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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please note

Times are projected and subject to change.

1. Call to Order

2. Approval of Minutes

- a. Minutes of July 15, 2025 1 Minute

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

4. Action Items

- a. OCPS Green Schools Recognition Program (GSRP) Fund Request 10 Minutes

5. Non-Action Items

6. Staff Updates

- a. Natural Resources & Sustainability 20 Minutes

- Community Needs Assessment
- Green Event Initiative
- Green School Grant

- b. Upcoming Events

- Fix It! Don't Pitch It - September 6th 8 am @ Community Center
- Paddle Board Clean-up - September 13th 9 am @ Lake Maitland
- Electric Ave EV Car Show - September 27th 9 am @ Central Park
- Ballroom Dance Lessons - Monday Nights @ Community Center
- Community Needs Assessment Survey Canvassing - Starting 7/16

7. Board Comments

- a. Green Minutes 5 Minutes
- b. New Business/Announcements 5 Minutes

8. Upcoming Agenda Items

- a. Discussion of Upcoming Agenda Items 5 Minutes

9. Adjournment



Keep Winter Park
Beautiful &
Sustainable Advisory
Board

agenda item 2.a

item type

Approval of Minutes

meeting date

August 19, 2025

prepared by

approved by

subject

Minutes of July 15, 2025

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

1. KWPBS-mins-2025-07-15 DRAFT NM edit



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

July 15, 2025 at 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

Present

Becky Distad, Sam Stark, Zeina Matar-Ghantous, Susy Scarlatos

Absent

John Page, Terry Hotard

Staff Present

Director of Natural Resources & Sustainability Gloria Eby, Sustainability Manager Sara Miller, Sustainability Specialist Nicole Marshall, Administrative Coordinator Victoria Tabor

1. Call to Order

The meeting was called to order at 11:47am.

2. Consent Agenda

- a. Approve the minutes of June 17, 2025

Motion made by Ms. Distad to approve the minutes, seconded by Ms. Scarlatos. Motion carried unanimously with a 4-0 vote.

Non-action item 5 was presented.

3. Public Comments (for items not on the agenda)

4. Action Items

- a. Nature Photography Contest with Guest Judge - John Baker, the Studio Manager of Crealdé School of Art Photography

Ms. Marshall introduced Mr. John Baker, the photography studio manager at Crealdé School of Art, who served as a guest judge for the nature photography contest. The board members evaluated the photographs by submitting a scoring sheet, selecting their preferred images. A total of twelve photographs were to be designated as winners. Ten of those photographs received either four or three votes from the judges, while the remaining photographs garnered two or one vote each. The photographs with two votes were displayed for further consideration to select the remaining two winners. Mr. Baker assisted in choosing the final two winning photographs.

5. Non-Action Items

- a. America 250 Celebration - Craig O'Neil, Assistant Director of Communications

Mr. Stark introduced Mr. Craig O'Neil, the Assistant Director of Communications and Chair of the Winter Park Celebrates America 250 Committee. Mr. O'Neil explained that the committee's goal is to plan and execute community-wide events and initiatives from January to July 2026, commemorating the semiquincentennial of the Declaration of Independence's signing. The logo was created, and a designated webpage launched; events will culminate on Friday, July 3rd, 2026, in the evening.

Mr. O'Neil inquired whether KWPBS would be willing to lead a "decorate your doorstep" project. The initiative encourages residents to adorn their homes with a patriotic red, white, and blue theme. The city will support the promotion, and the committee has agreed to offer two cash prizes of \$250 each. Suggested categories include the most colorful and most creative decorations. Mr. Stark proposed two categories more aligned with the board's focus: most beautiful and most sustainable. Some ideas were shared, and they discussed judging criteria, involving local businesses, using sustainable plants, and establishing rules for the contest. A communications team will draft the participation form. The board plans to finalize the details in upcoming meetings and aims to confirm everything by the beginning of the year.

6. Staff Updates

a. Natural Resources & Sustainability

Community Needs Assessment - Ms. Miller advised the door hanging process began last week and will conclude Wednesday, 7/16. Door-to-door canvassing will begin 7/16. She encouraged the board to participate.

Green Event Initiative – The Asana program is still pending

Nature Photography Note Card Marketing - Ms. Miller mentioned that the nature photography note cards will be available for purchase online soon. She requested the board's suggestions on how to market the cards.

- Ms. Matar-Ghantous recommended selling them to merchants to avoid selling them individually.
- Ms. Scarlatos recommended Maureen Hall stationery, Rifle Paper Company, the Park Ave District, GASP, and local merchants.
- Ms. Distad expressed concerns about selling the cards to merchants seeking to make a profit. She proposed that board members could each purchase 5-10 sets and suggested selling the cards to the WP Sidewalk Art Festival committee members. Merchants who resell the cards should be required to pay up front. Additionally, artists should be interested in buying the cards that feature their artwork.
- Mr. Stark proposed utilizing the city's resources, including the City Commission meeting, City Hall lobby, the Public Art Advisory Board, the Economic Development Board meetings, and the community center.

Ms. Matar-Ghantous asked about the long-term goal of the fundraiser. Ms. Eby explained that the fundraiser was carried out as a request from the board. Proceeds are deposited into the KWPBS fund, a donation and charitable fund used to organize events, classes, donate plants to community gardens, and similar activities.

Landscape Ordinance Subcommittee Meeting - Ms. Miller expressed gratitude to Ms. Matar-Ghantous and Mr. Page for their attendance at the landscape ordinance subcommittee meeting. She also mentioned that the subcommittee is now unnecessary. The next steps involve finalizing the ordinance with Park Services Manager, Josh Nye, before seeking approval from the Planning and Zoning board. The KWPBS board will be informed once the process is complete.

Past Event Successes - Ms. Marshall reviewed two litter cleanup events. The first, with Representative Anna Eskamani, who organized 40 volunteers collecting 154 pounds of litter. The second was a paddleboard cleanup at Dinky Dock, which collected 182 pounds of litter. A short video of the cleanup was shown. The next paddleboard cleanup is scheduled for September.

b. Upcoming Events

Ballroom Dance Lessons – Monday Nights @ Community Center

Community Needs Assessment Survey Canvassing – Starting 7/16, Wednesday 6 PM – 8 PM; Saturday 8 AM – 10 AM

Fix It! Don't Pitch it! - September 6th 8am @ Winter Park Community Center

Paddleboard Cleanup - September 13th 9am @ Kraft Azalea/Lake Maitland

Ms. Eby announced the dedication of the mobility hub on Thursday, July 17, at 9am.

7. Board Comments

a. Green Minutes

Ms. Matar-Ghantous expressed her commendation for the staff.

b. New Business/Announcements

8. Upcoming Agenda Items

a. Discussion of Upcoming Agenda Items

9. Adjournment

The meeting adjourned at 12:39 p.m.

Approved by the board on
/s/ Bahiyah Layton, Board Coordinator



Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 4.a

item type

Action Items

meeting date

August 19, 2025

prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

OCPS Green Schools Recognition Program (GSRP) Fund Request

motion | recommendation

Staff recommends approval for \$1,000 in funding.

background

The OCPS Green Schools Recognition Program (GSRP) honors and rewards schools for their sustainability efforts to conserve energy and water, reduce waste, improve health and well-being, enhance the school grounds with gardens and outdoor learning areas while incorporating sustainability in the curriculum, and developed community partnerships. There are three tiers of sponsorship with various benefits for each tier that allow sponsors to attend the annual recognition banquet; however, donations of any amount are welcome and help support the school community on their sustainability journeys. In 2024, \$1,000 was awarded to support GSRP via the Keep Winter Park Beautiful & Sustainable donation fund. Staff recommends approval of \$1,000 for 2025.

alternatives | other considerations

fiscal impact

attachments

1. 2025-07-07 Intive to Sponsor - KWPBS
2. Winter Park - School Achievements

07/07/2025

Dear Keep Winter Park Beautiful & Sustainable Board,

Orange County Public Schools would like to invite you to become a Sponsor in the 12th Annual Green Schools Recognition Program (GSRP).

The GSRP honors and rewards schools for their sustainability efforts to conserve energy and water, reduce waste, improve health and well-being, enhance the school grounds with gardens and outdoor learning areas while incorporating sustainability in the curriculum, and developed community partnerships.

Your contributions fuel our schools' success and their Sustainability Journey.

As a sponsor, your organization's sponsorship will directly support school sustainability programs in the form of Judges Choice Awards, mini-grants, and other school-performance recognitions that enhance their learning environment. Participants have used their award for sustainability field trips, planting new school gardens, gathering supplies for sustainability-focused lessons, specialty recycling programs, compost tools, and more.

Last year, thirty-four schools participated, bringing the total number of applications received over the history of the GSRP to 187. **Nine of these schools have gone on to earn national recognition** as U.S. Dept of Education Green Ribbon Award winners. The most recent winners of this award were Sally Ride Elementary School, Dommerich Elementary School, and Zellwood Elementary School. Pictured below are last year's OCPS winners, who have been nominated for the Green Ribbon Award.



We offer three tiers of sponsorship with various benefits for each tier that allow sponsors to attend the annual recognition banquet; however, donations of any amount are welcome and help support the school community on their sustainability journeys. Checks, credit cards, and other payments are accepted.

To pay via Credit/Debit Card or ACH:

<https://form-renderer-app.donorperfect.io/give/the-foundation-for-orange-county-public-schools-inc/ocps-green-schools-fund>

To pay via check:

Issue checks to the Foundation for Orange County Public Schools
Mail to the Foundation (FOCPS), 445 West Amelia Street, Orlando, FL. 32801.
Include "OCPS Green Schools" on the memo line.

Sponsorship tiers with various benefits related to the awards banquet include:

- **Bronze (\$1,000 min.)**
 - One awards banquet invitation
 - Logo on awards banquet slideshow
- **Silver (\$2,500 min.)**
 - Two awards banquet invitations
 - Logo on awards banquet slideshow
 - Logo on awards banquet marketing materials
- **Gold (\$5,000 min.)**
 - Two awards banquet invitations
 - Logo on awards banquet slideshow
 - Logo on awards banquet marketing materials
 - Dedicated table at the awards banquet for your organization's marketing materials
 - Sponsor trophy

If you need additional assistance with sponsorship or have questions, please reach out to the OCPS Sustainability team, and thank you for your continued support of Orange County Public School's Green Schools program.

Sincerely,
Orange County Public Schools

Jennifer Fowler

Jennifer Fowler
Senior Director, Environmental Compliance & Sustainability

Cc: David Klawitter, Sustainability Manager
Kellie Antonowicz, Sustainability Coordinator
Amy Shova, Sustainability Coordinator

Summary of Green School Achievements for Winter Park Schools (FY25)

The OCPS Sustainability Office administers the Green Schools program, which includes the Green School Recognition Program (GSRP) along with other key programs that provide resources and support to all OCPS schools. Below is a table summarizing key support and achievements for schools serving Winter Park students.

School Serving Winter Park Students	OCPS Program(s) and Notable Achievement(s)
Edgewater HS	<ul style="list-style-type: none"> • OCPS Green School Recognition Program (GSRP) past 2nd Place winner and continuous participant. <ul style="list-style-type: none"> ○ \$3,200 in GSRP awards provided Sept 2024. • Awarded \$800 in OCPS Sustainability Project Fund (SPF) awards for special sustainability projects. • OCPS Student Sustainability Advisory Council (SSAC) Challenge award winner (\$500). • Participated in Student Waste Audit program to investigate waste generation and find opportunities for diversion. • FY26 OCPS Compost Program participant (new addition). • Awarded external grant funding for expanded recycling in cafeteria. 1 of 2 primary High Schools selected, utilizing roughly \$1000 in expansion and awareness.
Glenridge MS	<ul style="list-style-type: none"> • OCPS Commercial Composting Pilot School (1 of 21 selected) • OCPS Green School Recognition Program (GSRP) past participant. <ul style="list-style-type: none"> ○ \$100 in GSRP awards provided Sept 2024. • ENERGY STAR certified school. • OCPS Sustainability hosted a special Garden Club visit to this school.
Brookshire ES	<ul style="list-style-type: none"> • OCPS “Tough on Trash” waste reduction program top performer (\$1,350). Brookshire demonstrated extraordinary student involvement in reducing waste and drastically increasing recycling rates by participating in this program. • OCPS Sustainability Champion Award (\$1,000) awarded to school staff member for going above and beyond to build a sustainable culture at OCPS. Staff member: Angela Gallego (ESOL Paraprofessional). • OCPS Sustainability hosted two Recycling Club visits and one school-wide Recycling Assembly.
Dommerich ES	<ul style="list-style-type: none"> • OCPS Green School Recognition Program (GSRP) past winner and continuous participant. • FY26 OCPS Compost Program participant (new addition).

This table is a summary and may not be comprehensive of all schools and achievements.



Keep Winter Park
Beautiful &
Sustainable Advisory
Board

agenda item 6.a

item type

Staff Updates

meeting date

August 19, 2025

prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

Natural Resources & Sustainability

- Community Needs Assessment
- Green Event Initiative
- Green School Grant

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

None



Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 6.b

item type

Staff Updates

meeting date

August 19, 2025

prepared by

approved by

Victoria Tabor, Administrative Coordinator
III

subject

Upcoming Events

- Fix It! Don't Pitch It - September 6th 8 am @ Community Center
- Paddle Board Clean-up - September 13th 9 am @ Lake Maitland
- Electric Ave EV Car Show - September 27th 9 am @ Central Park
- Ballroom Dance Lessons - Monday Nights @ Community Center
- Community Needs Assessment Survey Canvassing - Starting 7/16

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

None



Keep Winter Park
Beautiful &
Sustainable Advisory
Board

agenda item 7.a

item type

Board Comments

meeting date

August 19, 2025

prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

Green Minutes

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

None



Keep Winter Park
Beautiful &
Sustainable Advisory
Board

agenda item 7.b

item type

Board Comments

meeting date

August 19, 2025

prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

New Business/Announcements

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

None



Keep Winter Park
Beautiful &
Sustainable Advisory
Board

agenda item 8.a

item type

Upcoming Agenda Items

meeting date

August 19, 2025

prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

Discussion of Upcoming Agenda Items

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

None