



Public Art Advisory Board Regular Meeting Minutes

May 19, 2025 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Charles Hamilton, Danny Humphress, Elizabeth Ingram, Peggy Bohl, Austin Reeves, Carolyn Fennell, Laura Burst

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Graphics Specialist Meghan Robinson

1. Call to Order

Called to order at 12:01 p.m.

Mr. O'Neil announced the resignation of Drew Henner and the Mayor's new appointment, Ms. Carolyn Fennell. Mr. O'Neil formally highlighted Ms. Fennell's impressive background and significant career accomplishments.

2. Consent Agenda

- a. Approve the minutes of March 17, 2025

Ms. Ariail corrected the name of the Open Scene representative from Gisela Romero to Mariela Saad. Mr. Hamilton added, "*Those responsibilities are still to be determined and presented to the board*" under the Bloomberg Connects action item.

Motion made by Mr. Hamilton to approve the minutes, seconded by Ms. Burst. Motion carried unanimously with a 7-0 vote.

3. Public Comments (for items not on the agenda):

4. Action Items

- a. Best of Show Pieces

Mr. O'Neil explained that the Best of Show Piece from the Winter Park Sidewalk Art Festival is donated to the city each year. The art pieces are displayed throughout the city in public spaces. The 2024 painting is currently in the lobby, and staff has requested to move it upstairs to be placed on the back wall of the Chambers. The new 2025 piece, chosen in March, will be displayed in the lobby of City Hall and will be presented to the City Commission on June 11 at the commission meeting.

Motion made by Ms. Burst to relocate the 2024 best of show art piece from the lobby to the chamber and add the 2025 best of show to the lobby of City Hall; seconded by Mr. Reeves. The motion carried unanimously by a 7-0 vote.

b. Promotional Opportunities in City Communication Tools

Mr. O'Neil suggested featuring a section about the city's public art in each Winter Park Update monthly newsletter and utility bill. The vision is to feature one piece at a time and link to the city's public art collection.

Motion made by Mr. Humphress to approve promoting a piece of the city's public art in each of the Winter Park update newsletters as well as the utility bill insert; seconded by Ms. Bohl. The motion carried unanimously by a 7-0 vote.

c. Seven Oaks Park Sculpture(s) Procurement Process

Procurement Manager Jennifer Maier reviewed the Request for Qualifications (RFQ) and the Request for Proposal (RFP) process, clarifying the difference between an RFQ and an RFP. The RFQ seeks to assess interest among qualified artists, while the RFP refines the selection process by offering a stipend to applicants. Following the RFQ process, the board will select the candidates and determine the stipend before issuing the RFP. Board members will determine necessary artist qualifications with guidance from city staff. Mr. Humphress noted that the initial step involves selecting the process, followed by determining the scope.

Mr. Humphress moved for an RFQ, followed by an RFP and then the selection process with a stipend to be determined later; seconded by Ms. Bohl. The motion carried unanimously.

Ms. Maier mentioned that the complete RFQ to RFP process would take sixty to ninety days.

Mr. O'Neil indicated that there may be two sites for permanent sculptures and possibly four locations for the three additional rotating sculptures being considered for Art on the Green. Mr. O'Neil asked Ms. Maier whether having two permanent art pieces from the same artist would influence the RFQ.

d. Art on the Green Sculpture Locations

Ms. Ariail reviewed and displayed the available locations for the sculptures in Seven Oaks Park. She mentioned that staff originally thought the pieces would go in MLK Park, but they realized that with the slope leading down to the pond, the pieces would not fit well. Staff reconsidered the idea of creating Seven Oaks Park as a sculpture park and they walked through Seven Oaks Park with the Parks & Recreation Director to assess sculpture placement. Ms. Ariail presented a map of the park, identifying areas where sculptures might be situated, including the location for the commissioned piece.

The initial expenditure for the three temporary sculptures including concrete pads and lighting is projected to be \$40,000, with subsequent annual costs amounting to

\$20,000. Discussion continued regarding two sculptures that may be included in a single RFQ submitted by one artist.

Motion made by Mr. Humphress for the three Art on the Green Sculpture locations suggested by staff; seconded by Mr. Hamilton. The motion carried unanimously by a 7-0 vote.

Further discussion regarding the dimensions and contours of the pads and the opportunity to contribute to the regional vision.

5. Non-Action Items

a. Bloomberg Connects

Mr. O'Neil mentioned that this item was added to the agenda to allow board members to examine the Bloomberg Connects website, and he inquired whether they had done so. Ms. Bohl responded that she had reviewed it and believes that the site developed by the staff holds significant value. Considering the budget, she does not see the need to proceed with Bloomberg Connects instead of the page created by the staff.

Since joining the board, Mr. Hamilton's desire has been to introduce a digital platform for Winter Park's public art. He provided Ms. Fennell with an overview of the Bloomberg app and explained how it differs from the staff's Public Arts page. The costs associated with using Bloomberg Connects will arise from the time required for implementation and maintenance, as Bloomberg Connects itself is a free app.

Mr. Humphress emphasized that discoverability represents a significant opportunity. Mr. Reeves noted that his main challenge with the app is the requirement to download it onto a device. Ms. Ingram expressed a wish for the online collection to be active for a year to analyze its analytics and evaluate its engagement.

Ms. Fennell posed several questions comparing the current webpage with Bloomberg Connects. The discussion of Bloomberg Connects will be added as an action item on the next agenda.

6. Staff Updates

a. Scope for Procurement Process of Seven Oaks Park Sculpture(s)

Mr. O'Neil reported receiving three responses regarding the scope for the procurement of Seven Oaks Park Sculptures. He included this item as an action point on the next agenda, together with the RFQ and RFP.

7. Board Comments

A question was raised about the programming for Seven Oaks Park. The park will serve as a gathering place for people working in the nearby businesses, host family fun nights, feature movies on the lawn, and include a gateway sign for Mead Gardens. The city is working to connect MLK Park, Seven Oaks Park, and Mead Gardens as walking and biking parks.

The board was invited to the Board Orientation on June 5, 2025, and the Board Appreciation meeting on June 12, 2025.

Ms. Fennell will be going to Art Basel in Switzerland.

Mr. O'Neil recommended that the board request upcoming agenda items during the current meeting rather than in-between meetings as afterthoughts.

8. Upcoming Agenda Items

- Bloomberg Connects
- The RFQ and RFP

9. Adjournment

The meeting adjourned at 1:42 p.m.

Approved by the board on July 21, 2025
/s/ Bahiyyah Layton, Board Coordinator