



# Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

**June 17, 2025 at 11:45 AM**

City Hall Commission Chambers  
401 S. Park Avenue

## **Present**

Becky Distad, John Page, Sam Stark, Zeina Matar-Ghantous, Terry Hotard, Susy Scarlatos.

## **Staff Present**

Sustainability Manager Sara Miller, Sustainability Specialist Nicole Marshall,  
Administrative Coordinator Victoria Tabor

### **1. Call to Order**

The meeting was called to order at 11:45am.

### **2. Selection of Chair and Vice Chair**

**Motion made by Ms. Distad to nominate Sam Stark for Chair, seconded by Ms. Matar-Ghantous. Mr. Stark accepted. Agreed by consensus.**

**Motion made by Ms. Matar-Ghantous to nominate Becky Distad for Vice Chair, seconded by Mr. Hotard. Ms. Distad accepted. Agreed by consensus.**

### **3. Consent Agenda**

- a. Approve the minutes of May 20, 2025

**Motion made by Mr. Page to approve the minutes, seconded by Ms. Distad. Motion carried unanimously with a 6-0 vote.**

### **4. Public Comments (for items not on the agenda)**

### **5. Action Items**

### **6. Non-Action Items**

### **7. Staff Updates**

- a. Natural Resources & Sustainability

Ms. Miller reviewed and provided updates and slides:

- Community Needs Assessment: Residents residing within the CRA are being engaged, and to enhance participation, door hangers are being created.
- Ms. Miller announced and invited board members to assist and support the Juneteenth event at Shady Park from 5-10 pm on June 19, 2025. KWPBS will have a table at the event.

- Green Event Initiative: The Asana project management tool is being reinitiated, and the green event checklist is being created. A \$50,000 compost grant has also been submitted.
- The Nature Photography Contest has been launched, with a guest judge from Crealde. There was a discussion about selling the previous cards, including suggested avenues, methods, and promotion strategies. Sales will be discussed further at the next meeting.
- Food Insecurity Initiatives: The Killarney Elementary Community Program is on hold until Fall 2025. Community Partnerships with 4 Roots, Center for Health & Wellbeing, and Community Gardens at Winter Park Housing Authority are in progress, including efforts to establish access for the 4 Roots mobile bus at the Winter Park community center, Shady Park, and other locations. Raised beds have been installed and completed at the Plymouth Community Garden.
- The Landscape Ordinance Subcommittee Meeting is scheduled for June 18, 2025, during which the subcommittee will review the current status and discuss next steps.
- Past Event Success – Fix It Don't Pitch It event

b. Upcoming Events

- Board Appreciation Event - 6/12 5:30pm @ Winter Parks Event Center
- Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
- Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Lake Mizell
- Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)
- Power Your Self-Resilience: Wisdom & Practice - Fridays @ 12pm (See Attached Flyer)

Mr. Stark extended an invitation to the board to participate in the upcoming events. Ms. Miller recommended that the board enhance promotion efforts for the events and the green business initiative, including assisting with door-to-door distribution of the needs assessment survey.

## **8. Board Comments**

- a. Green Minutes
- b. New Business/Announcements

Ms. Matar-Ghantous proposed discussing fireworks and their environmental impact. Ms. Miller announced the Fifth of July self-directed clean-up event and the use of the Clean Swell app. Mr. Stark suggested that KWPBS could work on educating the public about the environmental effects of fireworks. It was also recommended to include environmental awareness when issuing firework permits.

Ms. Miller explained where waste is directed after pickup from Winter Park residents and recommended that the board watch the YouTube video "Recycling Right in Winter Park" made by former sustainability director Vanessa Balta. She noted that Winter Park recycles 18%, which sparked a discussion about Waste Pro and waste reduction.

**9. Upcoming Agenda Items**

- a. Discussion of Upcoming Agenda Items

Discuss the sales strategy for the 2024 fundraiser cards.

**10. Adjournment**

The meeting adjourned at 12:51 p.m.

Approved by the board on July 15, 2025

/s/ Bahiyyah Layton, Board Coordinator