



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

Agenda

July 15, 2025 @ 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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please note

Times are projected and subject to change.

1. Call to Order

2. Consent Agenda

- a. Approve the minutes of June 17, 2025 1 Minute

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

4. Action Items

- a. Nature Photography Contest with Guest Judge - John Baker, the Studio Manager of Crealdé School of Art Photography 15 Minutes
- b. Guest Judge - John Baker, the Studio Manager of Crealdé School of Art Photography 5 Minutes

5. Non-Action Items

- a. America 250 Celebration - Craig O'Neil, Assistant Director of Communications 20 Minutes

6. Staff Updates

- a. Natural Resources & Sustainability 25 Minutes
 - Community Needs Assessment
 - Green Event Initiative
 - Nature Photography Note Card Marketing
 - Landscape Ordinance Subcommittee Meeting
 - Past Event Successes
- b. Upcoming Events 0 Minutes
 - Ballroom Dance Lessons – Monday Nights @ Community Center
 - Community Needs Assessment Survey Canvassing – Starting 7/16, Wednesday 6 PM – 8 PM; Saturday 8 AM – 10 AM
 - Fix It! Don't Pitch it! - September 6th 8am @ Winter Park Community Center
 - Paddleboard Cleanup - September 13th 9am @ Kraft Azalea/Lake Maitland

7. Board Comments

agenda

estimated time

-
- a. Green Minutes 5 Minutes
 - b. New Business/Announcements 5 Minutes

8. Upcoming Agenda Items

- a. Discussion of Upcoming Agenda Items 5 Minutes

9. Adjournment



Keep Winter Park
Beautiful &
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agenda item 2.a

item type

Consent Agenda

meeting date

July 15, 2025

prepared by

approved by

subject

Approve the minutes of June 17, 2025

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

1. KWPBS-mins-2025-06-17 DRAFT NM



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

June 17, 2025 at 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

Present

Becky Distad, John Page, Sam Stark, Zeina Matar-Ghantous, Terry Hotard, Susy Scarlatos.

Staff Present

Sustainability Manager Sara Miller, Sustainability Specialist Nicole Marshall, Administrative Coordinator Victoria Tabor

1. Call to Order

The meeting was called to order at 11:45am.

2. Selection of Chair and Vice Chair

Motion made by Ms. Distad to nominate Sam Stark for Chair, seconded by Ms. Matar-Ghantous. Mr. Stark accepted. Agreed by consensus.

Motion made by Ms. Matar-Ghantous to nominate Becky Distad for Vice Chair, seconded by Mr. Hotard. Ms. Distad accepted. Agreed by consensus.

3. Consent Agenda

- a. Approve the minutes of May 20, 2025

Motion made by Mr. Page to approve the minutes, seconded by Ms. Distad. Motion carried unanimously with a 6-0 vote.

4. Public Comments (for items not on the agenda)

5. Action Items

6. Non-Action Items

7. Staff Updates

- a. Natural Resources & Sustainability

Ms. Miller reviewed and provided updates and slides:

- Community Needs Assessment: Residents residing within the CRA are being engaged, and to enhance participation, door hangers are being created.
- Ms. Miller announced and invited board members to assist and support the Juneteenth event at Shady Park from 5-10 pm on June 19, 2025. KWPBS will have a table at the event.

- Green Event Initiative: The Asana project management tool is being reinitiated, and the green event checklist is being created. A \$50,000 compost grant has also been submitted.
- The Nature Photography Contest has been launched, with a guest judge from Crealde. There was a discussion about selling the previous cards, including suggested avenues, methods, and promotion strategies. Sales will be discussed further at the next meeting.
- Food Insecurity Initiatives: The Killarney Elementary Community Program is on hold until Fall 2025. Community Partnerships with 4 Roots, Center for Health & Wellbeing, and Community Gardens at Winter Park Housing Authority are in progress, including efforts to establish access for the 4 Roots mobile bus at the Winter Park community center, Shady Park, and other locations. Raised beds have been installed and completed at the Plymouth Community Garden.
- The Landscape Ordinance Subcommittee Meeting is scheduled for June 18, 2025, during which the subcommittee will review the current status and discuss next steps.
- Past Event Success – Fix It Don't Pitch It event

b. Upcoming Events

- Board Appreciation Event - 6/12 5:30pm @ Winter Parks Event Center
- Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
- Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Lake Mizell
- Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)
- Power Your Self-Resilience: Wisdom & Practice - Fridays @ 12pm (See Attached Flyer)

Mr. Stark extended an invitation to the board to participate in the upcoming events. Ms. Miller recommended that the board enhance promotion efforts for the events and the green business initiative, including assisting with door-to-door distribution of the needs assessment survey.

8. Board Comments

- a. Green Minutes
- b. New Business/Announcements

Ms. Matar-Ghantous proposed discussing fireworks and their environmental impact. Ms. Miller announced the Fifth of July self-directed clean-up event and the use of the Clean Swell app. Mr. Stark suggested that KWPBS could work on educating the public about the environmental effects of fireworks. It was also recommended to include environmental awareness when issuing firework permits.

Ms. Miller explained where waste is directed after pickup from Winter Park residents and recommended that the board watch the YouTube video "Recycling Right in Winter Park" made by former sustainability director Vanessa Balta. She noted that Winter Park recycles 18%, which sparked a discussion about Waste Pro and waste reduction.

9. Upcoming Agenda Items

- a. Discussion of Upcoming Agenda Items

Discuss the sales strategy for the 2024 fundraiser cards.

10. Adjournment

The meeting adjourned at 12:51 p.m.

Approved by the board on

/s/ Bahiyyah Layton, Board Coordinator



Keep Winter Park
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agenda item 4.a

item type

Action Items

meeting date

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prepared by

Victoria Tabor, Administrative Coordinator III

approved by

Victoria Tabor, Administrative Coordinator III

subject

Nature Photography Contest with Guest Judge - John Baker, the Studio Manager of Crealdé School of Art Photography

motion | recommendation

background

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1. Nature Photography Contest 2025 Submissions PDF



1 Night Blooming Cereus Cactus



2 Great Egret Babies



3 Up Close & Personal



4 Curiosity



5 Isolated Star



6 Precious Shade



7 Dreamy Wetlands



8 Center of Attention



9 Shades of Blue



10 Gray Hairstreak



11 Zinnia



12 Spider in a Web



13 Yellow Mother Flower



14 Serenity Calls



15 Lake Spier at Sunset with Cheshire Cat Moon



16 Lake Spier Sunset



17 Heron in Flight



18 Lovely Lily



19 Anhinga Fishing



20 Pelican Squad Moving Out



21 Awaiting Wonders



22 Tranquil of Tapestry



23 Anhinga Drying Wings



24 Exedra Among



25 Alert Barred Owl at Alice's Pond



26 Mead Morning Mist Reflections



27 Anhinga Sunning



28 Great Blue Heron



29 Berry Tree



30 Cliviaminiata



31 Lake Bell Sunset



32 Lake Bell Sunset



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agenda item 4.b

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None



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agenda item
5.a

item type

Non-Action Items

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approved by

Victoria Tabor, Administrative Coordinator III

subject

America 250 Celebration - Craig O'Neil, Assistant Director of Communications

motion | recommendation

background

Mr. O'Neil will present a summary of the America 250 Committee plans to celebrate the Semiquincentennial – the 250th anniversary of the United States Declaration of Independence. The celebration will occur January through July of 2026, with a special 4th of July event in honor of America's 250th birthday. The KWPB&S Advisory Board will be asked to present a community-wide "decorate your doorstep" type competition for Winter Park residents. The red, white, and blue theme will be encouraged for front door and doorstep area décor during the months of May through July 2026.

alternatives | other considerations

fiscal impact

attachments

None



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agenda item 6.a

item type

Staff Updates

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subject

Natural Resources & Sustainability

- Community Needs Assessment
- Green Event Initiative
- Nature Photography Note Card Marketing
- Landscape Ordinance Subcommittee Meeting
- Past Event Successes

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None



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agenda item 6.b

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Upcoming Events

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motion | recommendation**background****alternatives | other considerations****fiscal impact****attachments**

None