Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

Agenda

June 17, 2025 @ 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/meetings/ and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

1. **Call to Order**
2. **Selection of Chair and Vice Chair**
3. **Consent Agenda**
   a. Approve the minutes of May 20, 2025 1 Minute
4. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
5. **Action Items**
6. **Non-Action Items**
7. **Staff Updates**
   a. Natural Resources & Sustainability 20 Minutes
      - Community Needs Assessment
      - Green Event Initiative
      - Nature Photography Contest
      - Food Insecurity Initiatives: Killarney Elementary Community Program, Community Partnerships (4 Roots, Center Health & Wellbeing), Community Gardens @ Winter Park Housing Authority)
      - Landscape Ordinance Subcommittee Meeting
      - Past Event Success

   b. Upcoming Events 5 Minutes
      - Board Appreciation Event - 6/12 5:30pm @ Winter Parks Event Center
      - Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
      - Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Lake Mizell
      - Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)
      - Power Your Self-Resilience: Wisdom & Practice - Fridays @ 12pm (See Attached Flyer)
8. **Board Comments**
   a. Green Minutes 5 Minutes

agenda	estimated time
b. New Business/Announcements	5 Minutes
9. Upcoming Agenda Items	
a. Discussion of Upcoming Agenda Items	5 Minutes
10. Adjournment	

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 3.a

item type
Consent Agenda

meeting date
June 17, 2025

prepared by

approved by

subject
Approve the minutes of May 20, 2025

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
1. KWPBS-mins-2025-05-20 REVIEWED

Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

May 20, 2025 at 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

Present
Becky Distad, John Page, Sam Stark, Zeina Matar-Ghantous, Susy Scarlatos

Absent
Terry Hotard

Staff Present
Director of Natural Resources & Sustainability Gloria Eby, Sustainability Manager Sara Miller, Sustainability Specialist Nicole Marshall, Administrative Coordinator Victoria Tabor

1. Call to Order

The meeting was called to order at 11:45 a.m. with an introduction of the newest member Susy Scarlatos

2. Consent Agenda

a. Approve the minutes of April 15, 2025

Motion made by Ms. Distad to approve the minutes, seconded by Mr. Page. Motion carried unanimously with a 5-0 vote.

3. Public Comments (for items not on the agenda)

4. Action Items

5. Non-Action Items

a. Park Ave Refresh Update - Clarissa Howard

Communications Director Clarissa Howard presented the Park Avenue Refresh program. The last refresh took place between 1996 and 1999. The city departments were engaged, along with stakeholders, the Park Avenue district, and the Chamber of Commerce, and a public survey was conducted with 1,300 respondents to gather their preferences.

Mr. Alex Stringfellow has been appointed as the project manager, focusing on urban planning and design. A webpage has been developed to conceptualize the ongoing efforts on Park Avenue. Individuals may subscribe for updates regarding this initiative. The project spans from Webster to Fairbanks. At the conclusion of February, the commission approved the design concept alongside Phase One, which extends from Webster to Garfield. To ensure the safety of Park Avenue, collaboration was established with the Police Department.

On April 23rd, the City Commission approved the installation of new streetlight poles. Around 100 poles will be replaced at a cost of $9300.00 each. These poles will utilize smart technology with DarkSky lighting. The funding for this initiative comes from the CRA, which has set aside $ 1 million for the project. Lights will be acquired in phases, featuring Sternberg designs anticipated to last the city another 50 years. Additionally, the project will involve new electrical work, landscaping, and the installation of trash cans.

Next steps include the installation of gateway signs at both the north and south ends of Park Avenue. Following the completion of the survey, work will commence on the construction documents. The next update for the City Commission is scheduled for August, where the construction documents and associated costs will be presented. If approved, construction is set to begin at the north end at Webster around September or October.

The plaques previously affixed to the poles as part of the KWPBS fundraiser in 1999 will not be installed on the new poles. Efforts are underway to determine methods for their preservation.

b. Mobility Hub Update

Ms. Eby presented the Mobility Hub. The locations for EV charging stations are in collaboration with Optimus Energy Solutions. Following changes in grant opportunities that eliminated funding, Optimus Energy Solutions contacted Winter Park to explore a potential partnership for rapid chargers across the city and to establish a mobility hub. The hub's location has been identified at the intersection of Morse and New York, near the train station. It will feature rapid chargers, ADA-compliant parking spaces, dedicated rideshare access, a rideshare shelter, and an e-bike charging rack. The project is already underway and is expected to launch in July. Optimus is funding all expenses related to upgrading from low chargers to rapid chargers, contributing $5K to the rideshare shelter, and covering all operational and maintenance costs for public charging stations in the city. Charging rates will be standardized at $.40 per kWh, and any questions should be directed to Optimus as indicated by the new signage.

6. Staff Updates

a. Natural Resources & Sustainability

- Green Event Initiative
- Food Insecurity Initiatives: Killarney Elementary Community Program, Community Partnerships (4 Roots, Center Health & Wellbeing), Community Gardens @ Winter Park Housing Authority
- Landscape Ordinance Subcommittee Meeting
- Past Events Successes

Ms. Miller reviewed the Green Event initiative work session, which was attended by representatives from Parks and Rec, as well as board members Mr. Stark and Ms.

Matar-Ghantous. The city has a process in place that utilizes an event program called Asana. Problems persist in regulating plastic usage at events. The board discussed enforcement strategies, incentives, staffing shortages, vendor guidance, prioritizing large events, collaboration with other departments, and the implementation of single-use and zero waste policies. Updates regarding the green event initiative will be provided regularly.

Ms. Miller shared an update on food insecurity initiatives. Suggested dates will be emailed to Mr. Page and Ms. Matar Ghantous for their attendance at the next landscape ordinance subcommittee meeting. Ms. Marshall reviewed past and upcoming events. The staff welcomed new board member Susy Scarlatos.

b. Upcoming Events

- Fix It! Don't Pitch It - 5/17 9am @ Winter Park Events Center
- Florida Friendly Landscaping - 5/29 5pm @ Winter Park Events Center
- Board Member Orientation - 6/5 5:45pm @ Commission Chambers
- Board Appreciation Event - 6/12 5:30pm @ Winter Park Events Center
- Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
- Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Mizell
- Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)

7. Board Comments

a. Green Minutes

b. New Business/Announcements

8. Upcoming Agenda Items

a. Discussion of Upcoming Agenda Items

Selection of Chair and Vice Chair

9. Adjournment

The meeting adjourned at 12:42pm.

Approved by the board on
/s/ Bahiyyah Layton, Board Coordinator

DRAFT

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 7.a

item type
Staff Updates

meeting date
June 17, 2025

prepared by
Victoria Tabor, Administrative Coordinator III

approved by
Victoria Tabor, Administrative Coordinator III

subject
Natural Resources & Sustainability

- Community Needs Assessment
- Green Event Initiative
- Nature Photography Contest
- Food Insecurity Initiatives: Killarney Elementary Community Program, Community Partnerships (4 Roots, Center Health & Wellbeing), Community Gardens @ Winter Park Housing Authority)
- Landscape Ordinance Subcommittee Meeting
- Past Event Success

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
1. KWPB&S PPT

KEEP WINTER PARK BEAUTIFUL & SUSTAINABLE MEETING

Tuesday, June 17th, 2025



KWPB
keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

COMMUNITY NEEDS ASSESSMENT

Boost Survey Participation

- Door Hangers & Canvassing
- Communication Hubs
  - Community Center
    - Summer Camp & SYEP program
  - Winter Park Library
  - Heritage Center
  - City Hall
- Tabling Events
  - Juneteenth Event – June 19th @ Shady Park, 5-10pm
    - A Night Under the Stars: Jazz & Jubilee

GREEN EVENT INITIATIVE

- Special Events Form & Process
  - Parks and Recreation is working with IT to install the ASANA software on city drive and upload event permitting information into the platform.
- Green Events Check List
  - Coco and Sara initiated process
  - Connected with Parks on Asana event permitting language
- Farmer’s Market
  - Submitted Composting Consortium Grant Program
    - Specific to Food Waste Diversion and to expand the use of food-contact biodegradable compostable packing at the Farmer’s Market
  - If awarded this will be the pilot and have the potential to expand to other outdoor events similar in size.

NATURE PHOTOGRAPHY CONTEST

Winter Park

nature photography contest 2025



photograph non-invasive plants & wildlife
within the city's parks and various public spaces

12 winning photos

the chosen images will be displayed electronically @

- City Hall Lobby
- Park Avenue Kiosks
- Winter Park Train Station
- Natural Resources & Sustainability Facebook page

submit by June 30 | up to 2 photos

KILLARNEY ELEMENTARY



Program is on hold until Fall 2025!

WINTER PARK x 4ROOTS PARTNERSHIP

Mobile Bus Operations

- 4Roots potential to have mobile bus operations at the Center for Health and Well-Being.
- Marketing efforts are in development for both mobile bus and educational classes
- After final participation push for CNA we can assess the need for our residents
  - Potential locations at Community Center, Hannibal Square, Killarney Elementary/ Hotels
- Mobile Bus will take SNAP/ EBT as well as offer CSA subscriptions

Planning future Midweek Farmers Market Operations

- Discussed timing and would like to start in July
- Emphasis on maintaining consistency during summer when farmer participation is lower.
- Consideration of midweek markets, 4 Roots favoring Hannibal Square for its community engagement.
- Community Needs Assessment shows Wednesday as a popular day for attendees.

Weather Considerations

- 4 Roots expressed concern about summer rain impacting afternoon events, based on Eatonville experience.
- The community center was proposed as a backup indoor location if mobile bus lands at Community Center.

Planning Mobile Market Access for Affordable Housing Residents

- 4Roots recommended evening hours (6–8 PM) for improved accessibility.
- Reached out Winter Park Housing Authority to discuss need and there is a need for expansion for all locations.
  - Currently The Plymouth, The Meadows, and Winter Parks Oak is receiving produce from Fresh Stop Bus
- Collecting a list of senior facilities to send to 4Roots. Many are not within CRA.

PLYMOUTH COMMUNITY GARDEN













LANDSCAPE ORDINANCE

Next Meeting June 18th

Work accomplished to date:

- Forestry: to include updated tree ordinance within the landscape ordinance. Also canopy trees and shade trees were intertwined and need to clarify the difference between both within landscape ordinance. Definition will be included within the updated landscape ordinance. Update ordinance to amend exceptions to city work when it comes to tree barriers specifically with environmental restoration work. Finally, ban volcano mulching around tree base.

- Lakes: reviewed shoreline code and inserted proper language.

- Stormwater: reviewed landscape and stormwater as it applies to design, permitting, etc. The process of stormwater and permit review via technical review. NPDES and pond inspection was mentioned per concern with stormwater capture. Finally, concern with the volume of trees and erosion control was reviewed when planting trees on slope near retention and detention ponds.

- Reviewing irrigation code would be required.

- Next steps: Once edits are finalized, ordinance goes to required boards (i.e. Planning & Zoning).

PAST EVENTS

Fix It! Don’t Pitch It









Fix It! Don’t Pitch It



Stats

- 45 attendees
  - 14 fixers
- 60 successful repairs
- 160 pounds diverted



Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 7.b

item type
Staff Updates

meeting date
June 17, 2025

prepared by
Victoria Tabor, Administrative Coordinator III

approved by
Victoria Tabor, Administrative Coordinator III

subject
Upcoming Events

- Board Appreciation Event - 6/12 5:30pm @ Winter Parks Event Center
- Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
- Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Lake Mizell
- Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)
- Power Your Self-Resilience: Wisdom & Practice - Fridays @ 12pm (See Attached Flyer)

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

1. Board Appreciation Save the Date
2. Winter Park Team Anna Summer Cleanup Graphic
3. KWPB Paddelboard Cleanup Lk Virginia & Mizell
4. Ballroom Dance Lessons

5. Power Your Self Resilience Poster

save the date

join city commission & staff

in recognition of your service

you & a guest are invited to the 2025

Board Appreciation ¡Viva la Fiesta!

Thursday June 12 5:30–7 p.m.

Winter Park Events Center

1050 West Morse Boulevard • Winter Park

mariachi band

specialty beverages • mexican tapas

please rsvp by 05.12.25 • 407.599.3463

jmiller@cityofwinterpark.org

SUMMER COMMUNITY CLEANUP

HOSTED BY STATE REP. ANNA V. ESKAMANI AND KEEP WINTER PARK BEAUTIFUL

RSVP: bit.ly/teamannawpcleanup



KWPB
keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Winter Park Beautiful



Representative
Anna V. Eskamani (D-42)

CLEANUP OUR BEAUTIFUL COMMUNITY JUNE 21ST | 8AM – 10AM IN WINTER PARK

KWPB

VOLUNTEER event

lake virginia & mizell
PADDLEBOARD CLEANUP

saturday june 28
9 a.m.-noon | meet at dinky dock | 410 ollie ave.

volunteers needed to
clean-up litter on lake virginia, lake mizell,
and their connecting fern canal.

to sign up contact
407.599.3364 **or** kwpb@cityofwinterpark.org
contact to reserve a paddleboard or bring your own
[limited boards available]



please **wear appropriate clothing & footwear**
[items you don't mind getting dirty]
walking, biking & carpooling encouraged

brought to you by

OTTER PADDLE ORLANDO · PADDLE BOARD PARADISE · Est 2018

sustainability division

KWPB keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

lakes division
city of winter park



learn how to

Ballroom Dance

[funds support Keep Winter Park Beautiful]

Monday nights

6-week sessions | *no class May 26*

$75 6-week session | **$14** drop-in class

first session march 24 thru april 28

second session may 12 thru june 23

@7p.m.
[beginner]

@8:15p.m
[intermediate]

Winter Park Community Center @
721 W. New England Avenue

arrive to the first class 30 minutes early to **register & pay**

Questions 407.599.3450

KWPB
keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE


Power your Self-Resilience
wisdom & practice
fridays 9:30 to 11 a.m.
March 28 thru June 27
no class 04.18
Winter Park Library @ 1052 W. Morse Blvd.
gentle chair yoga followed by a resilience techniques workshop
Reduce stress & boost immune system
Decrease fatigue & exhaustion
Ease social interactions
Assist with emotional regulation
FREE for everyone sign up required
natural-resources-sustainability.eventbrite.com
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KEEP AMERICA BEAUTIFUL AFFILIATE
Gardens of Healing Light
RESILIENCE TECHNIQUES & YOGA THERAPY
WINTER PARK LIBRARY

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 8.a

item type
Board Comments

meeting date
June 17, 2025

prepared by
Victoria Tabor, Administrative Coordinator III

approved by
Victoria Tabor, Administrative Coordinator III

subject
Green Minutes

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 8.b

item type
Board Comments

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June 17, 2025

prepared by
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approved by
Victoria Tabor, Administrative Coordinator III

subject
New Business/Announcements

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 9.a

item type
Upcoming Agenda Items

meeting date
June 17, 2025

prepared by
Victoria Tabor, Administrative Coordinator III

approved by
Victoria Tabor, Administrative Coordinator III

subject
Discussion of Upcoming Agenda Items

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None