



Public Art Advisory Board Regular Meeting

Agenda

June 16, 2025 @ 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Selection of Chair and Vice Chair**
 - 3. Consent Agenda**
 - a. Approve the minutes of May 19, 2025 1 Minute
 - 4. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 5. Action Items**
 - a. Bloomberg Connects 15 minutes
 - b. Seven Oaks Park Sculpture(s) Procurement Process 30 minutes
 - c. America 250 Art Installation Funding 10 minutes
 - 6. Non-Action Items**
 - 7. Staff Updates**
 - a. Tree Whisperer Repair
 - 8. Board Comments**
 - 9. Upcoming Agenda Items**
 - 10. Adjournment**



Public Art Advisory Board

agenda item 3.a

item type

Consent Agenda

meeting date

June 16, 2025

prepared by**approved by****subject**

Approve the minutes of May 19, 2025

motion | recommendation**background****alternatives | other considerations****fiscal impact****attachments**

1. PAAB-mins-2025-05-19 DRAFT CO



Public Art Advisory Board Regular Meeting Minutes

May 19, 2025 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Charles Hamilton, Danny Humphress, Elizabeth Ingram, Peggy Bohl, Austin Reeves, Carolyn Fennell, Laura Burst

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Graphics Specialist Meghan Robinson

1. Call to Order

Called to order at 12:01 p.m.

Mr. O'Neil announced the resignation of Drew Henner and the Mayor's new appointment, Ms. Carolyn Fennell. Mr. O'Neil formally highlighted Ms. Fennell's impressive background and significant career accomplishments.

2. Consent Agenda

- a. Approve the minutes of March 17, 2025

Ms. Ariail corrected the name of the Open Scene representative from Gisela Romero to Mariela Saad. Mr. Hamilton added, "*Those responsibilities are still to be determined and presented to the board*" under the Bloomberg Connects action item.

Motion made by Mr. Hamilton to approve the minutes, seconded by Ms. Burst. Motion carried unanimously with a 7-0 vote.

3. Public Comments (for items not on the agenda):

4. Action Items

- a. Best of Show Pieces

Mr. O'Neil explained that the Best of Show Piece from the Winter Park Sidewalk Art Festival is donated to the city each year. The art pieces are displayed throughout the city in public spaces. The 2024 painting is currently in the lobby, and staff has requested to move it upstairs to be placed on the back wall of the Chambers. The new 2025 piece, chosen in March, will be displayed in the lobby of City Hall and will be presented to the City Commission on June 11 at the commission meeting.

Motion made by Ms. Burst to relocate the 2024 best of show art piece from the lobby to the chamber and add the 2025 best of show to the lobby of City Hall; seconded by Mr. Reeves. The motion carried unanimously by a 7-0 vote.

b. Promotional Opportunities in City Communication Tools

Mr. O'Neil suggested featuring a section about the city's public art in each Winter Park Update monthly newsletter and utility bill. The vision is to feature one piece at a time and link to the city's public art collection.

Motion made by Mr. Humphress to approve promoting a piece of the city's public art in each of the Winter Park update newsletters as well as the utility bill insert; seconded by Ms. Bohl. The motion carried unanimously by a 7-0 vote.

c. Seven Oaks Park Sculpture(s) Procurement Process

Procurement Manager Jennifer Maier reviewed the Request for Qualifications (RFQ) and the Request for Proposal (RFP) process, clarifying the difference between an RFQ and an RFP. The RFQ seeks to assess interest among qualified artists, while the RFP refines the selection process by offering a stipend to applicants. Following the RFQ process, the board will select the candidates and determine the stipend before issuing the RFP. Board members will determine necessary artist qualifications with guidance from city staff. Mr. Humphress noted that the initial step involves selecting the process, followed by determining the scope.

Mr. Humphress moved for an RFQ, followed by an RFP and then the selection process with a stipend to be determined later; seconded by Ms. Bohl. The motion carried unanimously.

Ms. Maier mentioned that the complete RFQ to RFP process would take sixty to ninety days.

Mr. O'Neil indicated that there may be two sites for permanent sculptures and possibly four locations for the three additional rotating sculptures being considered for Art on the Green. Mr. O'Neil asked Ms. Maier whether having two permanent art pieces from the same artist would influence the RFQ.

d. Art on the Green Sculpture Locations

Ms. Ariail reviewed and displayed the available locations for the sculptures in Seven Oaks Park. She mentioned that staff originally thought the pieces would go in MLK Park, but they realized that with the slope leading down to the pond, the pieces would not fit well. Staff reconsidered the idea of creating Seven Oaks Park as a sculpture park and they walked through Seven Oaks Park with the Parks & Recreation Director to assess sculpture placement. Ms. Ariail presented a map of the park, identifying areas where sculptures might be situated, including the location for the commissioned piece.

The initial expenditure for the three temporary sculptures including concrete pads and lighting is projected to be \$40,000, with subsequent annual costs amounting to

\$20,000. Discussion continued regarding two sculptures that may be included in a single RFQ submitted by one artist.

Motion made by Mr. Humphress for the three Art on the Green Sculpture locations suggested by staff; seconded by Mr. Hamilton. The motion carried unanimously by a 7-0 vote.

Further discussion regarding the dimensions and contours of the pads and the opportunity to contribute to the regional vision.

5. Non-Action Items

a. Bloomberg Connects

Mr. O'Neil mentioned that this item was added to the agenda to allow board members to examine the Bloomberg Connects website, and he inquired whether they had done so. Ms. Bohl responded that she had reviewed it and believes that the site developed by the staff holds significant value. Considering the budget, she does not see the need to proceed with Bloomberg Connects instead of the page created by the staff.

Since joining the board, Mr. Hamilton's desire has been to introduce a digital platform for Winter Park's public art. He provided Ms. Fennell with an overview of the Bloomberg app and explained how it differs from the staff's Public Arts page. The costs associated with using Bloomberg Connects will arise from the time required for implementation and maintenance, as Bloomberg Connects itself is a free app.

Mr. Humphress emphasized that discoverability represents a significant opportunity. Mr. Reeves noted that his main challenge with the app is the requirement to download it onto a device. Ms. Ingram expressed a wish for the online collection to be active for a year to analyze its analytics and evaluate its engagement.

Ms. Fennell posed several questions comparing the current webpage with Bloomberg Connects. The discussion of Bloomberg Connects will be added as an action item on the next agenda.

6. Staff Updates

a. Scope for Procurement Process of Seven Oaks Park Sculpture(s)

Mr. O'Neil reported receiving three responses regarding the scope for the procurement of Seven Oaks Park Sculptures. He included this item as an action point on the next agenda, together with the RFQ and RFP.

7. Board Comments

A question was raised about the programming for Seven Oaks Park. The park will serve as a gathering place for people working in the nearby businesses, host family fun nights, feature movies on the lawn, and include a gateway sign for Mead Gardens. The city is working to connect MLK Park, Seven Oaks Park, and Mead Gardens as walking and biking parks.

The board was invited to the Board Orientation on June 5, 2025, and the Board Appreciation meeting on June 12, 2025.

Ms. Fennell will be going to Art Basel in Switzerland.

Mr. O'Neil recommended that the board request upcoming agenda items during the current meeting rather than in-between meetings as afterthoughts.

8. Upcoming Agenda Items

- Bloomberg Connects
- The RFQ and RFP

9. Adjournment

The meeting adjourned at 1:42 p.m.

Approved by the board on
/s/ Bahiyyah Layton, Board Coordinator



Public Art Advisory Board

agenda item 5.a

item type

Action Items

meeting date

June 16, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Bloomberg Connects

motion | recommendation

The board is asked to approve or deny moving forward with the Bloomberg Connects app to promote the city's Public Art Collection.

background

This item was discussed in previous meetings. Board members who had not yet researched the Bloomberg Connects app were going to do so and bring back final input to this meeting. Legal documents available thus far are attached. City staff will be able to assist with the implementation of this app over the later summer months, as time permits in their work schedules. Board members Charles Hamilton and Danny Humphress have volunteered to provide data entry services, and city staff will have final approval permissions before information is posted live on the app.

alternatives | other considerations**fiscal impact**

The app is free. The cost of this project is board member and city staff time investment.

attachments

1. Bloomberg Connects Content Submission Agreement

Bloomberg Connects Content Submission Agreement

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ALL LIABILITY WITH RESPECT TO ACCESSIBILITY CLAIMS BY END USERS OR ANY OTHER PERSON.

(c) Nothing in this Agreement excludes the liability of either Party: (a) for death or personal injury caused by that Party's negligence; (b) for fraud or fraudulent misrepresentation; or (c) for any other liabilities that cannot be excluded by law.

(d) No right of action and other entitlements arising from or pertaining to the BCMP or the BCMP Software may be brought by Contributor more than one (1) year after the date on which Contributor has become aware of or could have become aware of such right and entitlement.

(e) Both Parties shall comply with Data Protection Laws and shall not place the other Party in breach of Data Protection Laws.

9. Indemnification. Contributor shall indemnify, defend and hold harmless Bloomberg Consulting and its Affiliates against any claim that the Contributor Materials or Contributor's use of the BCMP or the BCMP Software, or the access and use thereof by Contributor or an End User (or any other deliverables, if applicable), infringes any intellectual property or proprietary right, including without limitation trademark, copyright, patent, right of publicity or privacy, or any other proprietary rights recognized under the laws of any country or jurisdiction. Contributor's obligations herein are limited to the extent permitted or precluded under applicable laws, including state governmental immunity acts or state constitutions. Nothing in this Agreement will constitute an express or implied waiver of Contributor's governmental and sovereign immunities, if any.

10. Confidentiality. Each Party agrees, unless the disclosing Party consents in writing in each case: (A) to keep the other Party's nonpublic information confidential ("Confidential Information"); (B) not to disclose the other Party's Confidential Information except to a Party's directors, officers, attorneys, accountants, auditors, and similar Parties who have agreed to keep it confidential; and (C) not to use the other Party's Confidential Information for any purpose except to fulfill its obligations under this Agreement. If a Party is required by law or compelled by legal or regulatory authority to disclose any Confidential Information of the other Party, the required Party shall: (i) promptly notify the other Party in writing, unless prohibited by law; (ii) reasonably cooperate with the other Party's efforts to seek an appropriate protective order; and (iii) furnish only that portion of the Confidential Information that it reasonably determines, in consultation with counsel, is required to be disclosed and, if requested, seek confidential treatment of the disclosed information. Notwithstanding the foregoing, a Party may disclose such information as may be required in connection with their respective tax filings and similar required reporting.

11. Marketing. Contributor shall collaborate with Bloomberg Consulting to develop marketing materials, which shall be used for promoting the BCMP to visitors and on institution materials, as appropriate, including but not limited to web content, email newsletters, print and digital signage, printed materials for distribution, numbering affixed to the walls, branding on existing furniture and fabrication of new furniture, social media outreach, and member communications in order to maximize the number of people who have access the Cultural Content on the BCMP, provided that any marketing material or

other publication that refers to the source of the BCMP or BCMP Software, or to the submission of Contributor Materials by Contributor under this Agreement, shall: (1) refer to “Bloomberg Philanthropies” rather than to Bloomberg Consulting itself, and (2) all written acknowledgements shall link to Bloomberg Philanthropies’ website (www.bloomberg.org), as well as the Bloomberg Connects’ website (www.bloombergconnects.org). Contributor shall not publish, distribute or use any materials that discuss or reference Bloomberg Philanthropies, Bloomberg Consulting, BP Support, Manhattan West, The Bloomberg Family Foundation Inc., or any related entities, or the BCMP or BCMP Software without the prior written approval of Bloomberg Consulting.

12. Reporting. Upon request by Bloomberg Consulting, Contributor hereby agrees to submit reports to Bloomberg Consulting, as reasonably requested in terms of frequency, content and otherwise.

13. Use of Google Maps. The BCMP and the BCMP Software may include Google Maps features and content, or other similar features and content from a different third party provider for which Bloomberg Consulting provides written notice to Contributor during the Term. Such Google Maps features and content are subject to the then-current versions of the: (1) Google Maps/Google Earth Additional Terms of Service at https://maps.google.com/help/terms_maps.html; and (2) Google Privacy Policy at <https://www.google.com/policies/privacy/>.

14. Notices. All notices under this Agreement shall be in writing and shall be delivered personally, by overnight courier, or other method for which the sender has proof of receipt to a Party at the following addresses (or at such other address for a Party as shall be specified by like notice):

If to Bloomberg Consulting: To legal@bloomberg.org.

If to Contributor: To the contact information provided in Your account.

Notice shall be effective upon actual receipt.

15. Entire Agreement. This Agreement constitutes the entire agreement among the Parties with respect to the subject matter hereof.

16. Governing Law. Except with respect to matters related to federal trademarks, patents and copyrights, which are to be governed by the laws of the United States, this Agreement and any dispute arising hereunder shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

17. Enforcement. In the case of a dispute, controversy, or claim between the Parties arising out of or relating to this Agreement or for any activity undertaken pursuant thereto, the Parties shall attempt, in good faith, to reach an amicable resolution. In the event an attempt to reach an amicable resolution proves unsuccessful, any such dispute or controversy between the Parties shall be settled by arbitration in accordance with the rules of the American Arbitration Association in force on the date of signature of this

Agreement. This Agreement shall be interpreted on the basis of the laws of the State of New York.

18. Assignment. Contributor may neither assign this Agreement, nor any of its rights, interests, or obligations hereunder, in whole or in part, without the prior written consent of Bloomberg Consulting. Bloomberg Consulting may assign this Agreement or any rights, interests, or obligations hereunder, in whole or in part, without the prior written consent of Contributor to an Affiliate or other person. Subject to the preceding sentences, this Agreement shall be binding upon, inure to the benefit of, and be enforceable by, the Parties and their respective successors and assigns. Any assignment or purported assignment in violation of this Section 18 shall be null and void.

19. Further Assurances. Both Parties agree to execute all such further instruments and documents and to take all such further action as the other Party may reasonably request to effectuate the terms and purposes of this Agreement.

20. Severability; Survival; Amendment; Modification; Waiver.

(a) Whenever possible, each provision or portion of any provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but if any provision or portion of any provision of this Agreement is held to be invalid, illegal or unenforceable in any respect under any applicable law in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other provision or portion of any provision in such jurisdiction, and this Agreement shall be reformed, construed and enforced in such jurisdiction as if such invalid, illegal or unenforceable provision or portion of any provision had never been contained herein.

(b) Sections 2, 8, 9, 10, 14, 16 and this Section 20 shall survive any expiration or termination of this Agreement for any reason.

(c) Except as otherwise contemplated by this Agreement, this Agreement may be amended or a provision hereof waived only by a written instrument signed by each of the Parties.

(d) No delay on the part of any Party in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any waiver on the part of any Party of any right, power or privilege, nor any single or partial exercise of any such right, power or privilege, preclude any further exercise thereof or the exercise of any other such right, power or privilege.

21. Acceptance. By clicking "I agree," Contributor has confirmed that this Agreement has been accepted and agreed by an officer of Contributor authorized to bind Contributor.



Public Art Advisory Board

agenda item 5.b

item type

Action Items

meeting date

June 16, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Seven Oaks Park Sculpture(s) Procurement Process

motion | recommendation

The board is asked to decide how they would like to move forward with the procurement process for art in Seven Oaks Park by determining the budget for sculpture(s) and scope for RFQ, as well as number of artists and stipend for artists who will be selected to move forward with RFP.

background

As discussed in previous board meetings, the city's PAAB has an opportunity to present "Art on the Green" by partnering with Orange County to have three of their current public art sculptures installed in Seven Oaks Park. Permanent concrete pads will be installed in Seven Oaks Park this summer/fall, and the Orange County sculptures will be available for installation on the pads in January 2026. This portion of the Seven Oaks Park art initiative would be led by the city's Senior Advisor of Arts & Culture to leverage the existing relationship with Orange County Public Arts Board.

The second portion of art in Seven Oaks Park consists of one or two permanent sculptures installed in the circular brick feature in the middle of the park and the northeast end of the park closest to the intersection of Orange/Minnesota/Denning. These two locations are shown in the attachment along with scope suggestions that have been received thus far.

alternatives | other considerations**fiscal impact**

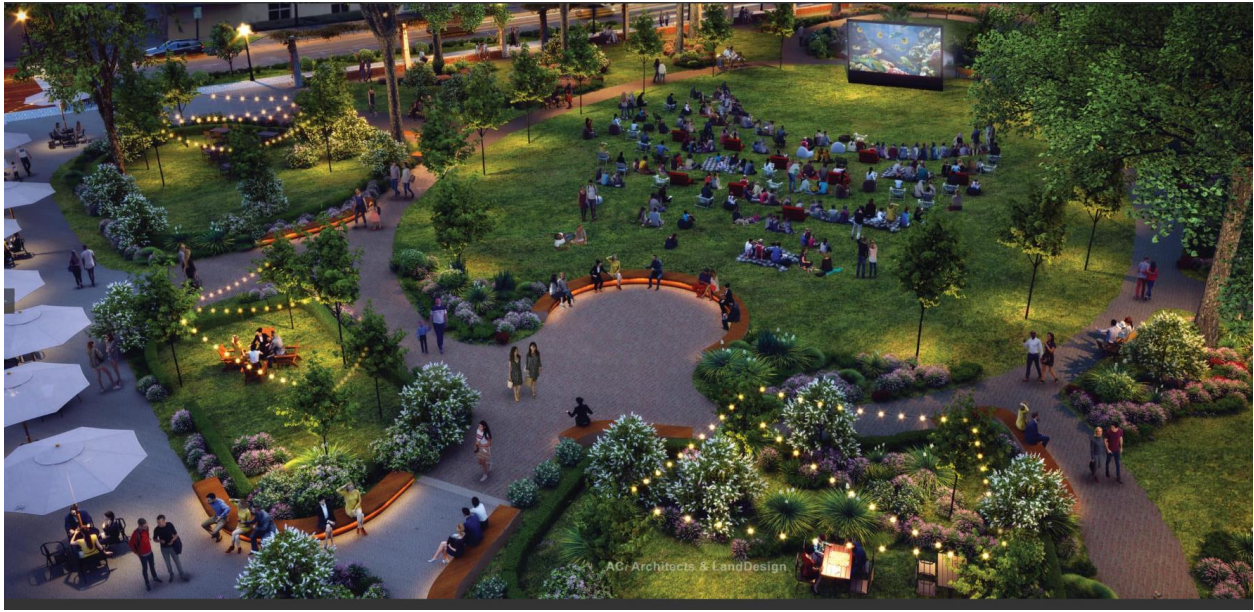
The board is asked to determine the scope for the RFQ, the budget for art sculpture(s) and the stipend amount for the specific number of artists they choose to move forward to the RFP.

attachments

1. 7 Oaks Park from Jason 03.18.24
2. SUMMARY SCOPE FOR ART SCULPTURE PROCUREMENT PROCESS
3. RFP-RFQ_Call for Artist 7 Oaks Park_DRAFT SCOPE (4)



L0.02 OVERALL PLAN



SCOPE FOR ART SCULPTURE PROCUREMENT PROCESS

Peggy Bohl

- Fixed piece
- Bronze or steel
- Clear meaning (message conveyed)
- No abstract design
- Classic design
- Long term longevity of the piece
- Local artist
- Three dimensional
- Will there be a theme for the park? "Meet me at the Eagle" in Philadelphia established a meaning and purpose
- \$100,000 (+/-10%) * Must have public support to spend this kind of money.
- Have a two hour forum to enable art enthusiasts/art opponents to participate in the process.

Danny Humphress

- Iconic - recognizable as a symbol for the park
- Historical - pays homage to the rich natural and/or human history of the city and/or park site
- Impressive - large scale that can be seen throughout park and from neighboring streets
- Timeless - a design that will not seem "dated" decades from now

Elizabeth Ingram

- Colorful, eye-catching, big, whimsical, and maybe a slight nod to something related to Winter Park or its history.
- Not a bronze statue.
- A piece that an artist has already made OR something new via an RFP/RFQ.
- Jacksonville's new Jaxoscope is interesting.
- Winter Park's public art should be a variety and I think it's time for something new and colorful.
- Possibly an abstract oak tree to go with the theme of the park.
- I still love the idea of a RFQ instead of a RFP.
- Budget up to \$300,000 if needed but try to keep it around \$250,000.

Project Description

The mural will be a welcoming feature of the 7 Oaks Park, located at _____ Winter Park, Florida; inviting visitors to enjoy the park. The artwork should appeal to all people, avoiding colors, symbols or other depictions associated with political sides or points of view. Final artwork will focus on the natural environment, City landmarks, or an abstract depiction of these elements.

The budget for this project is \$_____, including but not limited to, insurance, supplies, scaffolding, artwork, and any other requirements of the project. Travel funds are not available for this project.

Scope of Work

The mural will encompass a total area of approximately _____ sq ft. (see photos and dimensions of the project site).

The selected artist or artist team must properly prime and prepare any area approved for painting prior to installation and a high-quality exterior varnish or UV sealant and anti-graffiti coating will be required to secure the longevity of the mural. Artwork longevity of murals must display in good condition for at least five (5) years.

The selected artist or artist team will be responsible for the following:

- Collaboration with stakeholders to finalize the mural's concept and theme
- Design and creation of a mural for the 7 Oaks Park
- Procurement of necessary materials for the project
- Insurance
- Execution of the mural in a timely manner, adhering to agreed-upon deadlines
- Coordination with City staff for any logistical requirements

Eligibility

Artists may apply as an individual, or as an artist team. All applicants must be eligible to work in the United States; and age 18 or older. Artists wishing to apply as a team should appoint and declare one (1) person to serve as the main contact for the project and submit a single collaborative portfolio.

City of Winter Park employees and or its elected officials and immediate family are ineligible to apply.

Selection Information

Phase One: Review of Portfolios

Portfolios will be evaluated based on the following criteria:

- Artistic merits and creativity of the portfolio submissions
- Artist's technical abilities, and comparable scale of past works as demonstrated in previous artwork
- Demonstrated ability to execute projects within budget and timeline constraints
- Experience in collaborating with multiple stakeholders, working on design teams, and with projects in urban settings
- Feedback from references on timing, budget, professionalism & safety

Phase Two: Selection of Finalists

Up to _____ finalists will be selected by a selection committee. These finalists will be invited to develop a mural concept proposal. A site visit and facility tour will be provided to inform concept design. Finalists will be paid a one-time \$1,000 fee to help defray the costs of preparing the conceptual proposal.

Phase Three: Finalist Interviews

The committee will be reconvened to interview the finalists, review finalist proposals, and recommend one artist (or artist team) to execute the project.

Portfolio Submission Requirements

Interested artists or artist teams are required to submit a portfolio showcasing previous mural projects or relevant artwork. The portfolio should demonstrate the artist's proficiency in mural design and execution, as well as their ability to work collaboratively with stakeholders. Portfolio requirements are:

- Portfolio with a minimum of three and maximum of five project work samples from the individual or team
- Submissions may include up to three images of any individual project but should present work from three to five separate projects
- Resume or curriculum vitae outlining the artist's or team's relevant experience, education, references, and any additional qualifications.
- Two professional references from projects presented in the artist portfolio
- Previous project budgets & timelines



Public Art Advisory Board

agenda item 5.c

item type

Action Items

meeting date

June 16, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

America 250 Art Installation Funding

motion | recommendation

The board is asked to approve or deny a staff request for \$5,000 funding for America 250 temporary art installation from their 2024 budget.

background

Craig O'Neil serves as Chair of the "Winter Park Celebrates America 250" committee, which is planning events/initiatives to celebrate the semiquincentennial - America's 250th Birthday - between January and July 2026. The PAAB is being asked for their funding of \$5,000 and support of a temporary public art installation on the front lawn of City Hall to honor this occasion. The PAAB currently has just over \$9,000 remaining in their 2025 budget.

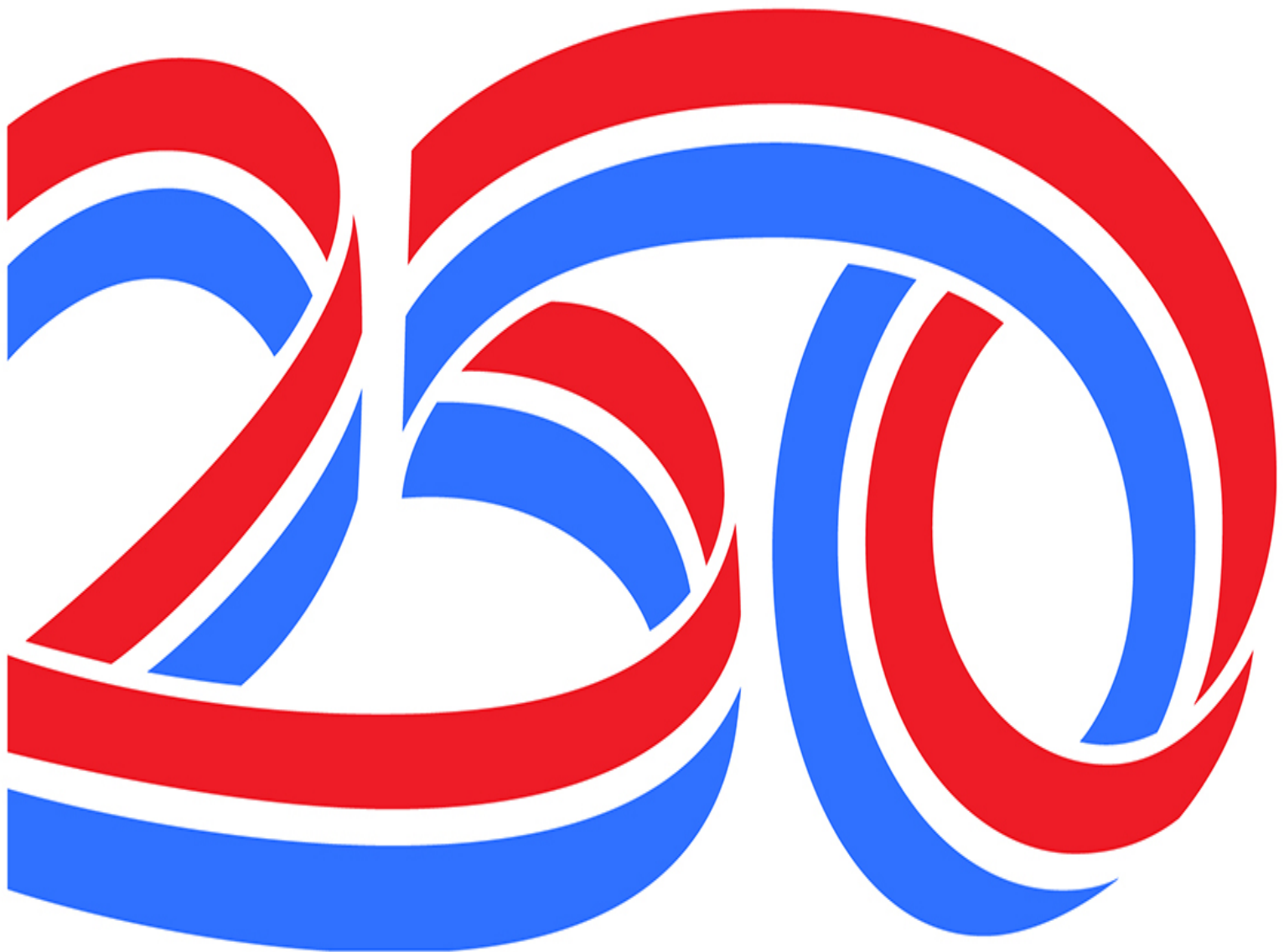
alternatives | other considerations**fiscal impact**

\$5,000 allocated for temporary public art installation.

attachments

1. America250 logo WP

WINTER PARK
celebrates
AMERICA





Public Art Advisory Board

agenda item 7.a

item type

Staff Updates

meeting date

June 16, 2025

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Tree Whisperer Repair

motion | recommendation**background**

The board was asked at the last meeting about moving forward with either repair or replacement of the Tree Whisperer panels. City staff is waiting for a cost estimate for repairing the panels as replacing them would be much more expensive. Once the panels are repaired and re-adhered, they will be fine again for several more years, at which time they may need to be replaced due to fading from the elements.

alternatives | other considerations**fiscal impact**

TBD

attachments

None