Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

Agenda

May 20, 2025 @ 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/meetings/ and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

1. **Call to Order**

2. **Consent Agenda**

   a. Approve the minutes of April 15, 2025 — 1 Minute

3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**

4. **Action Items**

5. **Non-Action Items**

   a. Park Ave Refresh Update - Clarissa Howard — 5 Minutes

   b. Mobility Hub Update — 5 Minutes

6. **Staff Updates**

   a. Natural Resources & Sustainability — 15 Minutes

   - Green Event Initiative
   - Food Insecurity Initiatives: Killarney Elementary Community Program, Community Partnerships (4 Roots, Center Health & Wellbeing), Community Gardens @ Winter Park Housing Authority
   - Landscape Ordinance Subcommittee Meeting
   - Past Events Successes

   b. Upcoming Events — 5 Minutes

   - Fix It! Don't Pitch It - 5/17 9am @ Winter Park Events Center
   - Florida Friendly Landscaping - 5/29 5pm @ Winter Park Events Center
   - Board Member Orientation - 6/5 5:45pm @ Commission Chambers
   - Board Appreciation Event - 6/12 5:30pm @ Winter Park Events Center
   - Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
   - Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Mizell
   - Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)

7. **Board Comments**

agenda		estimated time
a.	Green Minutes	5 Minutes
b.	New Business/Announcements	5 Minutes

8. Upcoming Agenda Items

a.	Discussion of Upcoming Agenda Items	5 Minutes

9. Adjournment

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 2.a

item type
Consent Agenda

meeting date
May 20, 2025

prepared by

approved by

subject
Approve the minutes of April 15, 2025

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
1. KWPBS-mins-2025-04-15 FINAL

Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

April 15, 2025 at 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

Present
Becky Distad, Mark J. Yonker, Stephen Pategas, Sam Stark, Zeina Matar-Ghantous, Terry Hotard

Absent
John Page

Staff Present
Director of Natural Resources & Sustainability Gloria Eby, Sustainability Manager Sara Miller, Sustainability Specialist I Nicole Marshall, Natural Resources and Sustainability Administrative Coordinator Victoria Tabor

1. Call to Order

The meeting was called to order at 11:47 am.

2. Consent Agenda

a. Approve the minutes of March 18, 2025

Motion made by Mr. Yonker to approve the minutes, seconded by Ms. Distad. Motion carried unanimously with a 6-0 vote.

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

Hattie Bryant, residing at 1240 S Pennsylvania Ave, stated that she addressed the Commission at the most recent meeting, requesting the removal of the League of Women Voters from the official Earth Day event organized by the City of Winter Park. She noted that the Commissioners have not made a request to this board for their removal. In her opinion, the decision to politicize city events is wrong, as it transforms the city into a marketing entity for the Democratic Party, which she deems unfair considering the finances of two-thirds of the populace are used to support the causes of one-third. Therefore, she advocates for eliminating all groups associated with any form of political messaging. Furthermore, she reiterated her request to remove the League of Women Voters from the Earth Day event scheduled for April 26, 2024.

Gigi Papa, residing at 1440 Hibiscus Ave., expressed her disappointment during the last meeting regarding a comment made by one of the board members. The comment suggested that if Trinity Preparatory School could afford to pay for their tuition, the

DRAFT

green school grant should not be considered. In my view, this perspective is discriminatory, as income should not serve as a criterion for exclusion. It is my sincere hope that, in the future, equitable treatment is extended to all applicants, and an apology is issued.

4. Action Items

a. Green Event Initiative

Ms. Miller described the work session regarding the current green event initiative and reviewed the special event permit application. A discussion was requested of the board on how to proceed with a green event checklist or consider enhancing what is already in place.

Ms. Distad mentioned that she listened to the work session and appreciated the ideas, believing it would be beneficial to proceed. It's challenging to determine a starting point, so it's essential to convene again to further discuss the initiative. Mr. Pategas expressed his desire to see the initiative progress.

Motion made by Ms. Matar-Ghantous to move forward with the green event initiative, seconded by Ms. Distad. The motion carried unanimously by a 6-0 vote.

5. Non-Action Items

6. Staff Updates

a. Natural Resources & Sustainability

- Community Needs Assessment
- Food Insecurity Initiatives: Killarney Elementary Community Program and Community Gardens at Winter Park Housing Authority
- Landscape Ordinance Subcommittee Meeting
- Past Event Successes
- Earth Day Event

Ms. Miller presented the Natural Resources & Sustainability staff updates:

- The community needs assessment survey requires more responses and remains open. Residents within the CRA have been invited to take the survey.
- The liaison for the Killarney Elementary program is no longer employed at the school. Staff continues to coordinate with 4Roots for next steps. Other ways to connect with families in need includes bringing the 4Roots mobile bus to the Winter Park Community Center or the Library to provide access to fresh organic produce. The Meadows WPHA location community gardens project has held two workday events. The last one in April attracted nearly 30 volunteers, including Commissioner Russell and some of his football players, as well as Water and Wastewater Director David Zusi and families with their children. All the garden

beds have been built and lifted. The next event is on May 3, 2025, for adding soil, compost, and planting.

- Mr. Pategas' term on the board has been completed. He will be invited to the landscape ordinance revision subcommittee meetings as a subject matter expert. Ms. Matar-Ghantous volunteered to replace Mr. Pategas at the meetings until the new board members come on board.

Ms. Marshall provided updates on past event successes and the Earth Day event. The stage will be moved outside for the Green School Events Awards. Earth Month was kicked off with the Orange County litter clean-up.

b. Past & Upcoming Events

- Gardening Day - 4/12 9am @ The Meadows
- Run for the Trees/Earth Day Block Party - 4/26 8am @ Ward Park
- Shoreline Restoration - 5/3 9am @ Lakes Temple & Tuscany
- Gardening Day - 5/3 9am @ The Meadows
- Fix It! Don't Pitch It - 5/17 9am @ Winter Park Events Center
- Ballroom Dance Lessons - Monday Nights 7pm & 8:15pm @ Winter Park Community Center

On behalf of the staff, Ms. Marshall thanked Stephen Pategas for serving on the board.

7. Board Comments

Mr. Hotard commented that Winter Park is a better place because of Stephen and Kristen Pategas. He thanked Gigi Papa for her comments as they resonated with him.

Mr. Yonkers apologized for his comments regarding Trinity Prep.

Mr. Stark expressed gratitude to Ms. Marshall for sharing her story on the Rollins podcast, detailing her journey to and through Rollins and her remarkable work at the City.

Ms. Matar-Ghantous thanked the public commenters for their input.

Mr. Stark asked the board if anyone felt that the Orange County League of Women Voters should be removed from the Earth Day event. He personally does not believe they should be removed, considering their core mission and the main focus of the event; he thinks they should be welcomed to help spread the word about sustainability. Ms. Miller provided background information on the partnership with the League of Women Voters since 2020, specifically regarding the election sign recycling campaign program, where they educate on basic voting guidelines and how to get involved in the community, as well as on water conservation. They are sustainable and environmentally focused, which aligns with the mission of education for Earth Day.

Ms. Eby pointed out that the materials presented by vendors are reviewed to ensure they fit the KWPBS mission.

a. Green Minutes

b. New Business/Announcements

Mr. Yonker announced his farewell to the board, calling it a learning experience, and expressed gratitude to them and the community. The board members thanked him and encouraged him to continue attending the events.

8. Upcoming Agenda Items

a. Discussion of Upcoming Agenda Items

In response to Mr. Hotard's inquiry, Ms. Eby announced that next month's agenda will include an update on the Park Ave refresh provided by Clarissa Howard.

9. Adjournment

The meeting adjourned at 12:34 p.m.

Approved by the board on
/s/ Bahiyyah Layton, Board Coordinator

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 5.a

item type
Non-Action Items

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Park Ave Refresh Update - Clarissa Howard

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 5.b

item type
Non-Action Items

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Mobility Hub Update

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
1. WP MultiModal Presentation

The Power of Partnership



OPTIMUS
ENERGY SOLUTIONS

Park Avenue Refresh Project Support

Alignment



- Optimus and Winter Park have been working together for four years

- Winter Park is seeking to:
  - alleviate rideshare disruption on Park Avenue
  - add world-class forward-thinking amenities
  - create transportation options for residents/guests

- Optimus provides these no-cost services throughout the southeast US

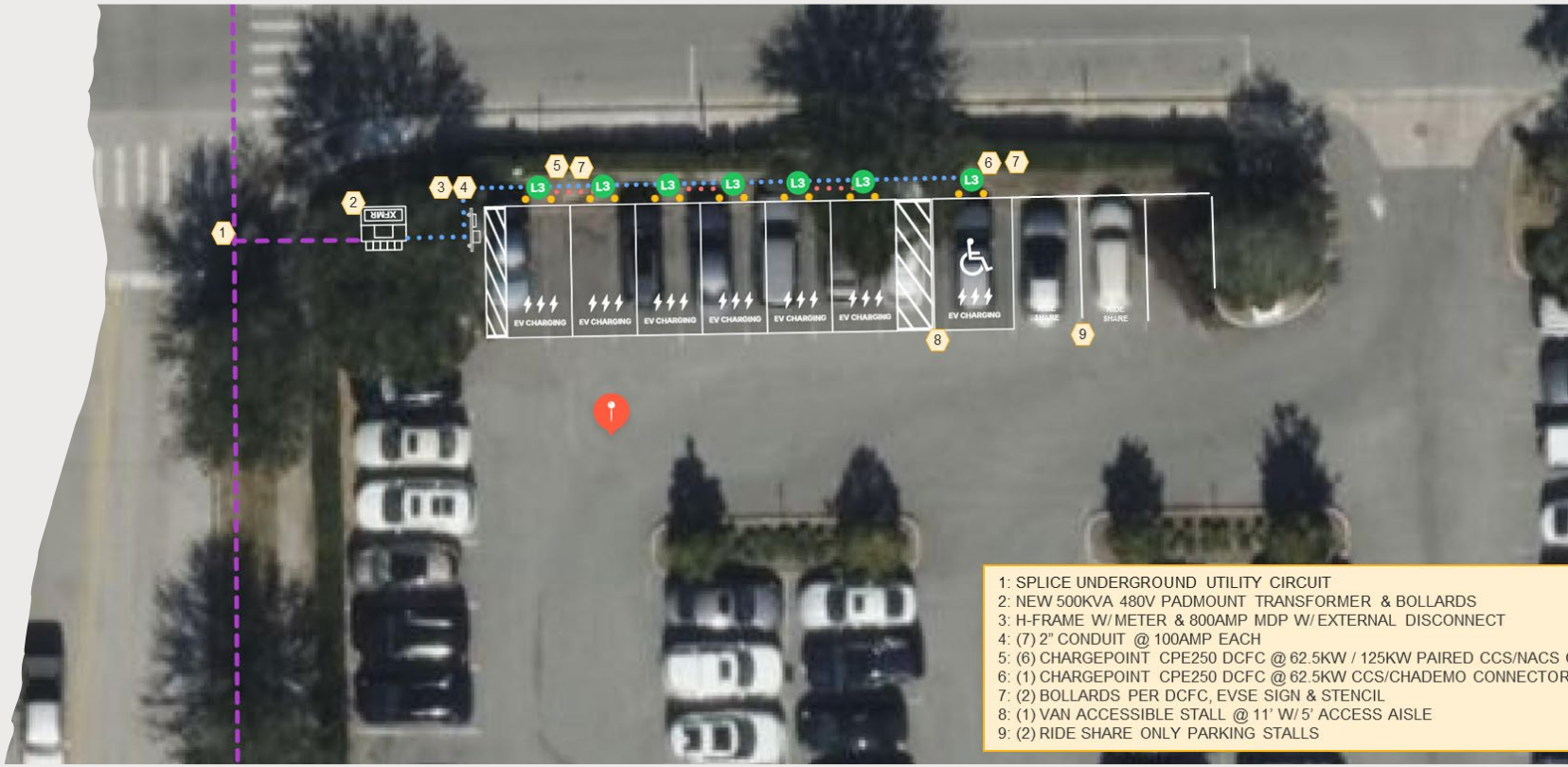


Goals

- Provide dedicated ride share pick up/drop off with covered seating
- Create an industry-leading multi-modal transportation hub
- Provide the highest quality EV charging experience
- Remove operational hassles and reputation risk from Winter Park

Project Parameters

- Provide best in class EV Charging
- Provide safe and off-street pick-up/drop-off for ride share, with signage
- Provide covered waiting area for pedestrians and ride share passengers



Project Parameters

- Provide secure e-bike charging and racking

- Provide donation to Park Ave Refresh project



Optimus Contribution



- Optimus pays 100% of all costs of construction, including utility work, and makes a $5,000 donation to the Park Ave Refresh project (used for covered seating)
- Optimus bears 100% of all operating costs of chargers, electricity, owning and operating the stations for the life of the relationship
- Optimus pays for and installs e-bike racks specified by Winter Park

Timeline

- With approval, Optimus commits to launching this program as part of the Park Avenue Refresh project this summer



Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 6.a

item type
Staff Updates

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Natural Resources & Sustainability

- Green Event Initiative
- Food Insecurity Initiatives: Killarney Elementary Community Program, Community Partnerships (4 Roots, Center Health & Wellbeing), Community Gardens @ Winter Park Housing Authority
- Landscape Ordinance Subcommittee Meeting
- Past Events Successes

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 6.b

item type
Staff Updates

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Upcoming Events

- Fix It! Don't Pitch It - 5/17 9am @ Winter Park Events Center
- Florida Friendly Landscaping - 5/29 5pm @ Winter Park Events Center
- Board Member Orientation - 6/5 5:45pm @ Commission Chambers
- Board Appreciation Event - 6/12 5:30pm @ Winter Park Events Center
- Litter Clean-up with Rep. Anna Eskamani - 6/21 8am @ Howell Branch Preserve
- Paddleboard Clean-up - 6/28 9am @ Lake Virginia & Mizell
- Ballroom Dance Lessons - Monday Nights @ Community Center (See Attached Flyer)

motion | recommendation

background

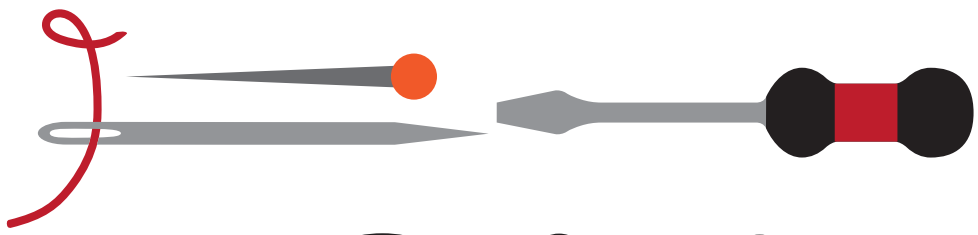
alternatives | other considerations

fiscal impact

attachments
1. Fix It Dont Pitch It Poster 2025-05-17
2. Sustainability Florida Friendly Landscaping

3. Board Appreciation Evite Save the Date
4. Winter ParkTeam Anna Summer Cleanup
5. KWPB Paddelboard Cleanup Lake Virginia and Mizell
6. Ballroom Dance Lessons

FIX IT!



DON'T Pitch It



a community repair workshop for

repairing small appliances, electronics,
bicycles, jewelry, eye glasses & watches,
mending clothes and woodworking

services are subject to change • please call for a complete list
first come, first served basis • limit two items per person

saturday **05.17.2025** **9 a.m.** to **noon**

winter park events center @ 1050 w. morse boulevard

to volunteer your time & talents, please contact

407-599-3479 or **sustainability@cityofwinterpark.org**

additional locations @ **cityofwinterpark.org/fixitdontpitchit**

WINTER PARK
LIBRARY

special thanks
to our volunteers
that made this
event possible

sustainability
division

sustainability division

florida friendly landscaping

Thursday
05.29
5-6 p.m.

Winter Park Library
1052 W. Morse Blvd.
Winter Park, FL 32789

BENEFITS

- »Reduces use of water, fertilizer & pesticides
- »Helps properly selected & maintained plants thrive
- »Provides habitat for birds, butterflies & other wildlife
- »Helps keep nutrient pollution out of waterways
- »Protects the environment & is aesthetically pleasing

space is limited » register now
natural-resources-sustainability.eventbrite.com

questions? **407.599.3479** or **sustainability@cityofwinterpark.org**

workshop in partnership with

UF IFAS Extension UNIVERSITY of FLORIDA

ORANGE COUNTY GOVERNMENT FLORIDA

save the date

join city commission & staff

in recognition of your service

you & a guest are invited to the 2025

Board Appreciation ¡Viva la Fiesta!

Thursday June 12 5:30–7 p.m.

Winter Park Events Center

1050 West Morse Boulevard • Winter Park

mariachi band

specialty beverages • mexican tapas

please rsvp by 05.12.25 • 407.599.3463

jmiller@cityofwinterpark.org

SUMMER COMMUNITY CLEANUP

HOSTED BY STATE REP. ANNA V. ESKAMANI AND KEEP WINTER PARK BEAUTIFUL

RSVP: bit.ly/teamannawpcleanup



KWPB
keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Winter Park Beautiful



Representative
Anna V. Eskamani (D-42)

CLEANUP OUR BEAUTIFUL COMMUNITY JUNE 21ST | 8AM – 10AM IN WINTER PARK

KWPB

VOLUNTEER event

lake virginia & mizell
PADDLEBOARD CLEANUP

saturday june 28
9 a.m.-noon | meet at dinky dock | 410 ollie ave.

volunteers needed to
clean-up litter on lake virginia, lake mizell,
and their connecting fern canal.

to sign up contact
407.599.3364 **or** kwpb@cityofwinterpark.org
contact to reserve a paddleboard or bring your own
[limited boards available]



please **wear appropriate clothing & footwear**
[items you don't mind getting dirty]
walking, biking & carpooling encouraged

brought to you by

OTTER PADDLE ORLANDO · PADDLE BOARD PARADISE · Est 2018

sustainability division

KWPB keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

lakes division
city of winter park



learn how to

Ballroom Dance

[funds support Keep Winter Park Beautiful]

Monday nights

6-week sessions | *no class May 26*

$75 6-week session | **$14** drop-in class

first session march 24 thru april 28

second session may 12 thru june 23

@7p.m.
[beginner]

@8:15p.m
[intermediate]

Winter Park Community Center @
721 W. New England Avenue

arrive to the first class 30 minutes early to **register & pay**

Questions 407.599.3450

KWPB
keep winter park beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 7.a

item type
Board Comments

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Green Minutes

motion | recommendation

background
During this time, the board members can share any green items they have read about or experienced.

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 7.b

item type
Board Comments

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
New Business/Announcements

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments
None

Keep Winter Park Beautiful & Sustainable Advisory Board

agenda item 8.a

item type
Upcoming Agenda Items

meeting date
May 20, 2025

prepared by
Victoria Tabor, Administrative Coordinator II

approved by
Victoria Tabor, Administrative Coordinator II

subject
Discussion of Upcoming Agenda Items

motion | recommendation

background
The board members may discuss what they want to see on the next agenda during this item.

alternatives | other considerations

fiscal impact

attachments
None