



Parks & Recreation Advisory Board Regular Meeting

Agenda

April 16, 2025 @ 5:30 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Consent Agenda**
 - a. Approve the minutes of March 29, 2025
 - 3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 4. Action Items**
 - a. Master Plan Scope/Proposal 30m
 - 5. Non-Action Items**
 - a. Self Guided Park Tour for Members 15m
 - 6. Staff Updates**
 - a. Project Update 10m
 - 7. Board Comments**
 - 8. Upcoming Agenda Items**
 - 9. Adjournment**

[MEET_FOOT]



Parks & Recreation
Advisory Board

agenda item 2.a

item type

Consent Agenda

meeting date

April 16, 2025

prepared by

Laura Halsey, Recreation Coordinator

approved by

subject

Approve the minutes of March 29, 2025

motion | recommendation

background

alternatives | other considerations

fiscal impact

attachments

1. PRAB 03.19.25 Minutes DRAFT



Parks & Recreation Advisory Board

Regular Meeting Minutes

March 19, 2025 at 5:30 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Thomas Sims, Ginny Enstad, Ellen Wolfson, Lisa Tinker Marsh, Anne Mooney

Absent

Leah J. Bonich, Lawrence Lyman

Staff Present

Parks and Recreation Director Jason Seeley, Assistant Directors Cathleen Daus and Mike McCosker, Recreation Coordinator Laura Halsey

1. Call to Order

Meeting called to order by Vice Chair, Thomas Sims, at 5:30pm

2. Consent Agenda

- a. Approve the minutes of February 19, 2025

Motion made by Anne Mooney, seconded by Ellen Wolfson, to approve the February 19, 2025 minutes. Motion passes 5-0.

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

None present

4. Action Items

- a. Cady Way Park Rules Update

Jason Seeley, Parks & Recreation Director, provided an update to the board pertaining to public concerns about traffic, parking, and noise. In the past, Cady Way and Ward Park were governed by the same set of rules. With the addition of the sand volleyball courts and secondary pool, staff have created a set of rules and regulations for Cady Way Park.

Mr. Seeley covered items that were amended to suit the needs at Cady Way, including the amplified noise ordinance, onsite food vendors, etc.

Mr. Seeley provided an example, related to overflow parking, stating if both pools are open and a rental inquiry arises, staff would need to take into consideration any other events or reservations taking place at Ward Park and or Showalter Field to ensure there is not an overflow of parking caused by multiple events. The board inquired if there is a threshold for a maximum headcount and if the application requires applicants to disclose their anticipated headcount. Staff responded that the application asks for an estimated attendance.

Section 5 covered Special Events deposits. Mr. Seeley elaborated on the deposit amounts and what happens in the event of inclement weather, damages caused to the park during the event, and events canceled by the applicant . The last section covered basic fee information, including events charging attendees an entrance fee while items in the general section are pretty standard.

Motion made by Lisa Tinker Marsh, seconded by Thomas Sims, to approve the updated rules and regulations as presented. Motion passes 5-0.

The board inquired how staff would handle events that applied to have an estimated attendance of 150 people but ended up having 250 people. Mr. Seeley stated that staff are onsite during events and should that happen they are there to assist with the additional attendees and any parking issues that arise but typically would not cause a disruption to a large event. This would, however, be grounds for forfeiting their deposit.

5. Non-Action Items

None

6. Staff Updates

- a. MLK Playground Renovation Update

Mr. Seeley reviewed the presentation provided in the agenda packet, walking the board members through the progression of the MLK playground project stating the schematic design was created using the feedback gathered through multiple community meetings.

Although the public did state their desire to keep the playground the same, it was not feasible to do so with the current conditions of certain areas of the playground. The schematic shows that some of the wooden themes will be maintained, but elevation elements will be added along with rubber groundcover and a spray ground.

Both the Parks & Recreation and Community Redevelopment Advisory Boards will hear the final update in July 2025 for their recommendation to move forward with presenting the project to the City Commission.

The board stated they were happy with the progress and the schematics presented,

with the only concern being ample parking for the updated playground, and inquired if there had been any consideration for overflow or additional parking. Mr. Seeley informed the board that the city has an agreement with Valencia College to use their parking lot during the Friday night sports games and there will be additional parking on Harper St., along with the possibility of street parking nearby. There is also weekend parking availability at the Orlando Health facility. Mr. Seeley stated the adjacent field rentals will also be taken into consideration. The board recommended installing signage directing patrons to the additional parking and an improved crosswalk to ensure the safety of visitors to the park. Mr. Seeley mentioned the possibility of raised areas and increased lighting for crossing Denning Dr.

b. Board Member Park Tours

Mr. Seeley informed the board that the City Attorney advised against group tours in order to remain in accordance with the Florida Sunshine Laws. One board member inquired about holding meetings at different parks. The consensus is that it would not be feasible because it cannot be recorded. The last option to look into would be to hold work sessions in the parks. Staff will confer with the City Clerk's office on the guidelines for doing so.

c. Projects Update

d. SAP Action Plan Update

Mr. Seeley read through the list of projects, providing brief updates on each one to the board.

Some of the highlights were:

- The geothermal system is slated to be completed next week.
- The Cady Way Pool improvements are mobilizing and should be starting in early summer.
- The play court rebuild at the tennis center is slated to start in May.
- The WP 9 rain shelter on #4 should be installed before storm season.
- Ward Park pavilion and hardscape improvements will begin soon, prior to fall sports season starting.
- The accessibility loop is coming to completion.
- MLK Park basketball courts have been resurfaced and four pickle ball courts have been added.
- The Parks & Recreation Master Plan was updated in 2018 but is overdue for another update, so that will begin soon as well.

The board inquired about the restroom facility being built in Central Park. Ms. Daus, Parks & Recreation Assistant Director, informed the board that it must be completed no later than September.

Mr. Seeley informed the board that termed members will attend their last meeting in April with newly appointed board members beginning in May.

7. Board Comments

8. Upcoming Agenda Items

9. Adjournment

Meeting adjourned at 6:52 pm by Vice Chair, Thomas Sims.

Approved by the Board on
/s/ Laura Halsey, Recreation Coordinator



item type

Action Items

meeting date

April 16, 2025

prepared by

Jason Seeley, Director of Parks and Recreation

approved by

Jason Seeley, Director of Parks and Recreation

subject

Master Plan Scope/Proposal

motion | recommendation

Approve scope of services as presented by staff or provide recommendations to staff for revision or additions. Staff have provided the 2008 Master Plan, the 2018 Master Plan Administrative Update, and CAPRA Accreditation Standards in addition to the draft Master Plan Request For Proposal.

background

The Parks and Recreation Department is updating its Parks and Recreation System Master Plan, which serves as the roadmap for how the City can effectively enrich recreation experiences for all residents and visitors. The master plan will also serve as a keystone for the City's CAPRA re-accreditation process, due in 2026.

Providing an inclusive planning process while adhering to a strict timeline are critical components of project success. The final Master Plan must be submitted to the City by September 30, 2026.

alternatives | other considerations

fiscal impact

attachments

1. City of WP Parks Master Plan Scope Draft 2025
2. 2024-CAPRA Accreditation Standards
3. 2018 City of WP Parks Master Plan- Final
4. 2008 City of WP Parks Master Plan- Draft 3 Wade Trim

Project Understanding

The City of Winter Park Parks and Recreation Department is updating its Parks and Recreation System Master Plan, which serves as the road map for how the City can effectively enrich recreation experiences for all residents and visitors. The master plan will also serve as a keystone for the City's CAPRA reaccreditation process, which is due in 2026.

Providing an inclusive planning process while adhering to a strict timeline are critical components of project success. The final Master Plan must be submitted to the City by September 30, 2026.

Scope of Services

Based on our understanding of the project requirements/criteria provided to date by The City of Winter Park, the consultant will perform the following described Scope of Services:

Task 1 – Project Initiation (October 2025)

1.1 Project Schedule. Prepare a schedule based on key milestones, public input, and required deadlines. Provide the Client with a draft of the schedule for review prior to the kickoff workshop (Task 1.2) and guide discussion at the kickoff workshop to finalize the schedule. The schedule may change as the project progresses to ensure that it remains aligned with the key milestone dates.

1.2 Kickoff Workshop. CONSULTANT will host one workshop with relevant City staff to finalize the project work plan and approach. The City will coordinate the workshop location(s) and invitees. The workshop will cover:

- Consultant-prepared schedule, documentation, and data requests, and project schedule.
- Preliminary discussion of department needs, concerns, political climate, general number and condition of existing amenities, known demographic and crime data, past planning efforts by the City, etc.
- Discovery and Needs Assessment – Review and discuss existing reports, capital improvement plans, area plans, GIS data, mapping, and other relevant information to familiarize the Consultant with past efforts and current programs and to determine what other information should be gathered.

1.3 City Park System Tour. CONSULTANT and the Client will visit a representative sample of parks and recreation sites within the City, selected in consultation with the Client. The tour will be one day hosted and guided by the Client and will provide an opportunity for the consultant to gain an understanding of the current condition of the park system, including:

- Physical condition of parks and facilities
- Park usage and visitor demographics
- Maintenance and operations
- Safety and Security
- Accessibility
- Environmental conditions
- Programming and events
- Partnerships and collaborations

CONSULTANT will document their observations and take photographs during the tour, which will be used to inform future task activities and the overall development of the master plan.

1.4 Documents & Data Review. The consultant will review the documents and data provided by the Client, including:

- Previous park master plans
- Park and recreation sites inventory and assessments
- Community plans and studies
- GIS data and mapping
- Survey data and information on community needs and desires

This review will inform the master plan update process and identify any gaps or deficiencies in the existing information. CONSULTANT will create a document matrix to help maintain an inventory of the existing information.

Deliverable: As a result of this task, CONSULTANT will prepare a memorandum that includes the following:

- Project workplan (timeline and schedule)
- Document Matrix
- Summary of kickoff workshop

Task 2 – Needs Assessment and Framework (February)

2.1 Demographics and Population. CONSULTANT will utilize the demographics and research the City’s population

2.2 Existing Conditions Analysis. CONSULTANT will review and evaluate the City’s existing outdoor parks and recreation infrastructure.

- Review and evaluation of existing inventory to analyze the existing level of service (LOS) provided at each park or facility and evaluate how the LOS can be updated and/or improved to provide a more equitable provision of LOS City-wide.
- This review will be performed utilizing the GIS data and inventory as provided by the City.
- This does not include individual park inspections/assessments; however, select sites will be visited as part of the City parks tour in Task 1 to further understand the condition of the system as a whole and inform the capital improvement plan in subsequent tasks.

2.3 Public Input. The public input process will inform the needs assessment and underpin the master plan’s priorities. All venue reservations, advertising of meetings and invitations to be handled by the City.

- 2 open house public workshops
- 1 meeting with the Parks and Preservation Advisory Board (PRAB)
- A survey including statistically valid survey and online open link survey

2.4 Needs Assessment and Emerging Themes Workshop. Based on the review of existing LOS and input received during the public input process, CONSULTANT will develop a needs assessment and emerging themes that will be used to discuss existing and projected gaps in the level of service and lead to guiding principles in Task 3. CONSULTANT will facilitate a workshop with relevant City staff to review the emerging themes and needs assessment. The City will coordinate the workshop location and invitees.

2.5 Master Plan Framework. CONSULTANT will develop the framework for the future parks and recreation system based on the needs assessment. The master plan framework will help guide CONSULTANT in creating the vision in subsequent tasks.

- City-wide and park-specific level of service analyses using metrics and thresholds determined during emerging themes workshop.

Analyses performed may include:

- Walk-time and/or driving service area analysis for each park and facility (e.g., 10-minute walk in urban areas or 10-minute drive in suburban/rural areas). This analysis will be performed using available data representing existing transportation network infrastructure to determine real-world accessibility and shown graphically to illustrate City-wide service coverage and gap.
- CONSULTANT will evaluate the Level of Service by examining current measurement tools and proposing, if needed, a revised measurement tool to more accurately demonstrate where current and future population and ecological needs will demand parks and recreation investment. This evaluation and analysis will incorporate the emerging themes.
- Using the methods described above, CONSULTANT will provide a map showing acquisition and capital investment gaps, including park service areas

2.6 Review and Revisions. CONSULTANT will provide one round of revisions after receiving consolidated comments from City staff and review meetings.

Review meetings include:

- City Staff
- PRAB
- City Commission

Deliverable: As a result of this task, CONSULTANT will prepare master plan report section(s) that includes the following:

- Existing conditions
- Summary of Public Input
- Needs assessment and emerging themes
- Master plan framework maps

Task 3 – Recommendations & Implementation (June)

3.1 Master Plan Strategy. CONSULTANT will finalize the guiding principles based on input from the emerging themes workshop in Task 2 to create an implementation strategy that will include:

- Succinct and achievable goals and objectives to realize each of the principles.
- Recommendations for land acquisition, including priorities for filling existing service gap areas.

3.2 Implementation Program. CONSULTANT will provide a prioritized Capital Improvement Plan (CIP) spreadsheet based on funding and anticipated budget. In consideration of fluctuating grants and operating budgets which may influence the capital planning amounts and duration of the CIP, the spreadsheet will estimate short-term priorities through 5 years and long-term priorities as 6–10. CONSULTANT will provide one round of revisions after receiving consolidated comments from City staff.

3.3 Recommendations Workshops. CONSULTANT will present the plan recommendations (Task 3) and Capital Improvement Plan to the Parks and Preservation Advisory Board (PRAB) and City Commissioners in separate workshops. The PRAB and public will provide open feedback at this meeting which CONSULTANT will use to shape the final draft of the plan.

3.4 Final Master Plan and Acceptance. CONSULTANT will provide one round of revisions after receiving consolidated comments from City staff and feedback from the workshops.

- The final Parks and Recreation Master Table of Contents produced by CONSULTANT (subject to naming changes/consolidation of content) will include:
 - Executive summary
 - Existing Conditions analysis based on work in Subtasks 2.1–2.3
 - Mission, Vision, and Values provided to CONSULTANT by City of Winter Park
 - Needs Assessment based on work in Subtask 2.4
 - Level of Service
 - CIP (cost estimates) and Implementation Program
 - Appendices—work products not included in the master plan
- CONSULTANT will attend the final City Commission meeting for acceptance of the plan.

Deliverable: As a result of this task, CONSULTANT will prepare a report and presentation that includes the following:

- Full master plan detailing needs, priorities, guiding principles, recommendations, implementation strategy, cost estimates, and matrix Capital Improvement Plan.

Task 4 – Additional Services (TBD)

CONSULTANT will provide additional services as directed by the client. These services may include:

- Project/Public input website
- CAPRA Standards 10.5.1 Recreation and Leisure Trends Analysis
- CAPRA Standards 10.1.2, 10.2
- CAPRA Standards 10.4 as it pertains to programming/services
- CAPRA Standards 2.4 Park and Recreation System Master Plan Evidence of Compliance 1.4, 1.4.1, 10.5.1
- Additional workshops
- Additional revisions
- Additional illustrations
- Site plan templates

Schedule

CONSULTANT will begin work upon receipt of a copy of this Proposal executed and authorized below. CONSULTANT will endeavor to complete its Scope of Services and deliver the project deliverable within nine months, subject to excused delay occasioned by factors beyond CONTRACTOR's reasonable control.



2024 CAPRA National Accreditation Standards *Beta Test Version*



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Revised January 2024 (Previously copyrighted in 1994 and updated in 1996, 1998, 2001, 2003, 2009, 2014, and 2019)

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Accreditation Process

Accreditation is based on an agency's compliance with the **68** standards for national accreditation. To achieve accreditation, an agency must comply with all **37** Fundamental Standards, which are indicated in the color **teal** in this publication, and **25** of the **31** Non-Fundamental Standards upon initial accreditation and **28** of the **31** Non-Fundamental Standards upon reaccreditation.

List of Fundamental Standards

Standard 1.1: Mission, Vision, and Values

Standard 1.2: Strategic Plan

Standard 1.3: Community Involvement in Agency Strategic Planning

Standard 1.4: Personnel Involvement in Agency Strategic Planning

Standard 2.1: Advisory Boards and Commissions

Standard 2.5: Inclusion and Americans with Disabilities Act (ADA) Services
Accessibility Compliance

Standard 3.1: Community and Park Planning Strategy

Standard 3.3: Parks and Recreation System Master Plan

Standard 4.1: Human Resource Planning, Workforce Development, and Culture

Standard 4.2: Personnel Policies and Procedures Manual

Standard 5.1: Financial Management, Responsibility, and Accountability

Standard 5.2: Legal Authority and Fiscal Policy

Standard 5.3: Comprehensive Revenue Policy

Standard 5.5: Financial Statements

Standard 5.6: Purchasing Policy

Standard 5.7: Independent Audit

Standard 5.8: Annual or Biennial Budget

Standard 5.10: Capital Asset Management

Standard 6.1: Recreation Program Responsibility and Accountability

Standard 6.2: Program and Service Determinants (Components)

Standard 6.3: Recreation Programming Plan (RPP)

Standard 6.4: Program Evaluation – Staff Training and Use in Informing
Programmatic Decision Making

Standard 7.1: Facility and Land Use Responsibility and Accountability

Standard 7.2: Park and Recreation Land Acquisition and Disposal

Standard 7.3: Park and Recreation Property Development

Standard 7.4: Maintenance and Operations Management

Standard 8.1: Risk Management Responsibility and Strategy

Standard 8.2: Protection of the Public's Health, Safety, and Welfare

Standard 8.3: General Security Plan

Standard 8.4: Personnel Safety Training

Standard 8.7: Accidents/Incidents

Standard 8.8: Emergency Management Plan
Standard 9.2: Marketing and Communications – external
Standard 9.5: Community Engagement
Standard 9.6: Crisis Communications
Standard 10.1: Community Needs Assessment and Trends Analysis
Standard 10.2: Systematic Evaluation Program

Chapter 1 – Agency, Mission, and Purpose

The mission establishes the organizational purpose, and goals and objectives establish the strategic direction. Organization values affect how the agency, through its leadership and staff relate to other governing bodies, agencies, organizations and how it incorporates input from citizens and staff. Strategic planning is vital to high performing organizations and involves organizational and community input to identify and come to agreement on vision, mission, and values that support and guide the systems, structures, and strategies as a framework for organizational progress to achieve results. Engaging the community and staff in the process provides buy-in on and a common understanding of the direction for the agency.

Standard 1.1: Mission, Vision, and Values

Description

Agencies shall have a documented mission statement prescribing the purpose of the organization, a vision that casts direction for the long-term future of the organization, and values that set a tone for the agency's culture.

Suggested Evidence of Compliance

Provide the approved mission, vision, and values statements and provide evidence of regular review which may be via retreat, strategic planning, approving authority review, or the like; Provide a narrative describing how the mission, vision, and values were derived from the purpose and/or source of authority of the agency or from recent community input and engagement; Provide evidence that the mission, vision, and values are embedded in the culture of the organization, strategic plans, and master plans (PMP and RPP), and that the mission, vision, and values are communicated to the public.

Scoring Rubric Questions

Does the agency have mission, vision, and values statements properly approved by the appropriate approving authority? Are these statements aligned with the Agency's purpose or authority? Are these statements visibly posted in view of the public and evident in the culture and work of the agency?

Standard 1.2: Strategic Plan

Description

The agency shall have a strategic plan derived from the mission and vision that establishes goals and objectives to direct its actions and decision-making; The document shall guide the efforts of the agency for two (2) to five (5) years and shall be based on input collected from community outreach efforts.

Suggested Evidence of Compliance

Provide the strategic plan approved by the appropriate authority within the last five years; Provide a narrative that demonstrates alignment among mission, vision, values, and other pertinent agency planning documents such as the overarching organization's strategic objectives; Provide evidence of annual review with progress updates on agency goals and objectives established by the plan.

Scoring Rubric Questions

Was the Agency's strategic plan developed following outreach to and engagement with the community either independently or during development of the Park Master Plan and/or Recreation Program Plan? Did outreach efforts reach a diverse and inclusive array of community members that is representative of the community's demographics? Did the Strategic Plan include an outreach focus on historically disinvested communities and disenfranchised populations? Was the input received considered meaningfully and used to inform strategic planning goals and objectives?

Standard 1.3: Community Involvement in Agency Strategic Planning

Description

Agencies shall solicit and meaningfully consider the needs of the service area's demographics with its adoption of strategic actions. Community involvement shall be the focus of a Master Plan and inform the creation of a Strategic Plan. The agency's Strategic Plan shall be developed after the community has been engaged. It is more internally focused on how to meet the needs of the public. The Strategic Plan should include an outreach focus for historically disinvested communities and disenfranchised populations.

Suggested Evidence of Compliance

Provide specific examples of how community outreach and input from the Master Plan and/or Needs Assessment have informed the agency's strategic planning goals and objectives. Describe how the Strategic Plan will help the agency support community needs and broader goals outlined in the Master Plan.

Scoring Rubric Questions

Was the Agency's strategic plan developed following outreach to and engagement with the community? Did outreach efforts reach a diverse and inclusive array of community members that is representative of the community's demographics? Did the Strategic Plan include an outreach focus on historically disinvested communities and disenfranchised populations? Was the input received considered meaningfully and used to inform strategic planning goals and objectives?

Standard 1.4: Personnel Involvement in Agency Strategic Planning

Description

Agencies shall have meaningful outreach and include input on strategic planning efforts from staff at multiple levels of employment and all divisions within the organization structure. Agency strategic planning efforts shall include extensive staff involvement because professional staff have planning and content expertise to create the park and recreation programs and manage the amenities on behalf of the public.

Suggested Evidence of Compliance

Provide a narrative description of the process used to collect staff input on Strategic Plan development from various levels within the organization. Provide evidence of staff input being used to inform strategic planning objectives.

Scoring Rubric Questions

Was the agency's strategic plan developed following meaningful outreach to the staff? Was that outreach to staff representative of multiple levels and inclusive within the organization? Was the input received considered meaningfully and used to inform strategic planning goals and objectives? Did the Strategic Plan include extensive staff involvement to create the programs and manage the amenities on behalf of the public?

Chapter 2 – Administration and Organizational Resources

This chapter is all about capacity management. Advisory boards and commissions are utilized to influence, direct, and, often, approve policy, strategy, and financial decisions necessary for the agency to carry out its mission. The roles, responsibilities and structure should be clearly understood by staff and the public. An effective administrative reporting system ensures communications throughout the chain of command. An agency should make use of the many community organizations that exist in its jurisdiction and establish relationships with them. The park and recreation agency should play an active role in organizing community groups where they do not exist. By establishing such links with the community, the park and recreation agency learns of issues, needs, and opportunities and responds to them before they become problems. Engaging in the use of right-fit-to-the agency technological resources enhances efficiency and effectiveness. Agency transparency is not only the law, but also a key component in building trust and credibility with the public. Ensuring there is a process through which the community is able to report barriers to access under the ADA. Agencies should ensure continuity of operations and regularly review such plans.

Standard 2.1: Advisory Boards and Commissions

Description

The agency shall have at least one board, commission, and/or committee comprised of members of the public that influence, direct, and that may approve policy, strategy, and financial decisions of the agency. This body may be advisory, policy-setting, elected, or appointed.

Suggested Evidence of Compliance

Provide a list of public boards, commissions, and/or committees. Provide evidence of input collected from each group that has influenced or directed policymaking, service delivery adjustments, or other changes to the organization.

Scoring Rubric Questions

Has the agency demonstrated how input from boards, commissions, and/or committees has been used to inform decision-making related to policy-setting, service delivery adjustments, or other operational changes to the organization?

Standard 2.2: Agency Relationships

Description

There shall be collaborative and cooperative relationships that assist in fulfillment of the agency's mission and its measurable performance objectives. Collaboration and cooperation must be nurtured with strong relationships built on trust and mission alignment, which requires clear and effective expectations and communication. Best practice requires ongoing liaison roles with complementary organizations, such as nearby park and recreation agencies, social service organizations, and other governmental units and regulatory bodies.

Suggested Evidence of Compliance

Provide narrative description of cooperative efforts that support the agency's mission and objectives. This narrative information shall be evidenced through Intergovernmental Agreement (IGA), Memoranda of Agreement (MOA), Memoranda of Understanding (MOU), Cooperative Agreements, etc. Additionally, provide a list of no more than 3-4 recent or ongoing cooperative projects or efforts with accompanying staff liaison assignments. PLEASE NOTE: this standard is intended to reflect broad administrative agreements with other agencies or partners such as joint facility use agreements with school districts or other partners, cooperative agreements with similar entities that offer facilities/services within a geographic area shared with the agency, MOUs related to agreements on responsibility for shared spaces, collaborative efforts, etc. Programming specific partnerships with outside service providers are addressed in Chapter 6.

Scoring Rubric Questions

Is there evidence of ongoing collaborative and cooperative relationships on broad administrative responsibilities? Are those relationships governed by written IGAs, MOUs, or other types of agreements? Has the agency provided a list of 3-4 recent ongoing cooperative projects with specific staff assigned as liaisons that are providing assistance in fulfillment of the agency's mission and its measurable performance objectives?

Standard 2.3: Technological Resources

Description

Agencies shall engage in progressive research, adoption, upgrade, installation, and/or usage of technology in furtherance of the agency's mission and planning strategies. These goals shall be sufficiently supported with technological expertise and equipment to enable the professional staff to perform their appropriate functions efficiently and effectively.

Suggested Evidence of Compliance

Provide a comprehensive matrix illustrating the technology used by the agency. Include dates of adoption/installation or latest upgrade. Provide a descriptive narrative that explains how each technological resource is used in furtherance of the mission and goals of the agency. Examples should include but are not limited to data management and sharing systems, work order and assignment applications, park maintenance activities, and activity registration systems.

Scoring Rubric Questions

Has the agency demonstrated how the technology available to the agency is used in furtherance of its mission?

Standard 2.4: Records Management

Description

There shall be a designated position responsible for records management; There shall be a Policy in place that ensures public records are retained in compliance with open records laws intended to promote transparency; Such records shall be protected from loss through disaster by mitigation/ recovery strategies.

Suggested Evidence of Compliance

Provide the position description that reflects responsibility for records management; Provide the policy and procedures; Demonstrate how a member of the community can access public records; Provide a narrative describing how the agency has planned to recover records in the event of a disaster or other threat to agency records.

Scoring Rubric Questions

Is there someone in charge of maintaining records either through paper filing or online. Are the documents backed up and well protected or locked in a filing cabinet?

“[CAPRA] is a blueprint for success to get us where we need to be, to make sure we were using best practices — not just updating our existing policies and procedures but identifying what our deficiencies are and enabling us to correct those.”

Michael Wargo, CPRP, executive director, Willamalane Park and Recreation District, OR – CAPRA accredited since 2022.

Standard 2.5: Inclusion and Americans with Disabilities Act (ADA) Services Accessibility Compliance

Description

Providing accommodation processes for services and programs ensures that everyone has access to publicly funded essential services provided by park and recreation agencies. There shall be a policy or procedure available to all members of the public and staff which addresses issues pertaining to ADA compliance, access, and inclusive/adaptive programming either in a written or electronic format. Such resolution shall be adapted to strategies that promote inclusion for everyone. Agencies shall be compliant with the Americans with Disabilities Act (ADA). This standard requires that agencies appoint a person with overall compliance function fulfillment and services and programs compliance responsibility, publicly post notice per the requirements of the ADA and the process by which identified access barriers can be reported to the agency for removal or reasonable accommodation, conduct an ADA Policy Audit, provide website accessibility. As well, agencies shall conduct the ADA-required access audit for development of a Transition Plan. The agency shall regularly review and report on progress in remedying barriers to access identified in the Audit. Agencies are encouraged to exceed the minimum standards required by the ADA wherever possible. Agencies must provide accessible, inclusive, and/or adaptive programming, either standalone or through interagency collaboration. Agencies are required by federal law to offer face-to-face resolution of accessibility complaints.

Suggested Evidence of Compliance

Provide the position description that reflects responsibility for ADA compliance functions; Provide evidence of a publicly posted notice that communicates the dispute process in compliance with the ADA; Provide evidence of a self-evaluation of public facing policies having been conducted within the last five years; Demonstrate that the agency's website is accessible; Demonstrate how the policies and procedures are used to receive and respond to a complaint. If applicable, provide an example from an actual complaint that was received (with appropriate information redacted) and how the issue was resolved. Provide the Transition Plan, including evidence of an access audit and regular review and reporting on progress in remedying barriers to access identified in the Audit. Provide evidence that the agency is providing inclusive and/or adaptive programs or is cooperating with an agency or agencies who do provide such programming.

Scoring Rubric Questions

Is there evidence of ADA compliance in both services and programming? Has the agency provided evidence of a staff person serving as ADA coordinator? Are ADA notices posted and available that outline the complaint process? Has the agency demonstrated review of its policies and procedures in the last five years? If a complaint has been received, has the agency demonstrated that it followed policies and procedures to find resolution? Does the agency have in place an ADA Transition Plan based on an access audit that shows what areas need to be made accessible? Has the agency demonstrated that the Transition Plan is regularly reviewed, and progress made to reduce barriers to access is documented? Is there evidence that the agency is providing inclusive and/or adaptive programs or is cooperating with other entity(ies) to provide such programming?

Standard 2.6: Continuity of Operations

Description

Agencies shall provide a procedure for the continuity of operations (COOP). The COOP is a plan designed to continue essential functions of an agency. Key elements of the COOP are a list of essential functions, orders of succession, delegation of authority, continuity of facilities, continuity of communications, vital records management, human capital, training and reconstitution. The desire is to provide continued operation during short term vacancies, emergency situations and other challenges that may impede normal operations.

Suggested Evidence of Compliance

Provide a COOP plan that outlines the key roles for short term vacancies such as vacations, leaves or temporary vacancies and provides guidance for emergency situations and outlines the elements of "Viable Continuity Capability" as outlined by the Federal Emergency Management Agency (FEMA). The COOP should provide date of acceptance and latest review date.

Scoring Rubric Questions

Does the agency have in place a COOP with all key elements included?

Chapter 3 – Community and Park Planning

Planning activities are essential to effective agency management. Frequently, they are the responsibility of a permanent component of the agency; however, they may be performed by staff from various units or contracted to an outside professional consultant. Complex demands for services and limited public resources require that the park and recreation agency carefully research operational alternatives and plan future programs. Precise guidelines should establish the parameters of planning tasks and responsibilities. The strength of the planning unit's leadership is a major ingredient in a productive and effective planning effort. This competence may be reflected both in academic training and in prior professional experience. The chief administrator should be closely involved in the planning process. A direct relationship between planning personnel and the chief administrator enhances the ability for the planning personnel to collect data and make recommendations, and the chief administrator's ability to make informed decisions. Strategic planning is vital to high performing organizations and involves organizational and community input to identify and come to agreement on vision, mission, and values that support and guide the systems, structures, and strategies as a framework for organizational progress to achieve results. These standards examine the types of planning necessary for administrators to efficiently and effectively manage both day-to-day and long-term operations of a park and recreation agency.

Standard 3.1: Community and Park Planning Strategy

Description

There shall be a designated position (individual) or team responsible for the agency's community and park planning efforts. This individual/team shall influence local planning and community development efforts that further the Mission, Vision and Strategic Plan of the agency.

Suggested Evidence of Compliance

Provide a narrative description of the overall community and park planning strategy utilized by the agency. Provide the job description for the position(s) involved in planning efforts on behalf of the agency (staff or consultants). Provide evidence of involvement in local planning and community development with specific emphasis on influence in planning/development resulting in actions that support the Mission, Vision and Strategic Plan of the agency.

Scoring Rubric Questions

Has the agency demonstrated that it has an individual or team assigned to community and park planning activities? Has the agency demonstrated that the individual or team assigned to community and park planning activities has been actively involved in planning and zoning, development review, and/or park planning processes during the period between accreditation reviews? Does this involvement result in actions that support the mission, vision, and strategic plan objectives? Has the agency demonstrated that it has an individual or team assigned to community and park planning activities? Has the agency

demonstrated that the individual or team assigned to community and park planning activities has been actively involved in planning and zoning, development review, and/or park planning processes during the period between accreditation reviews?

Standard 3.2: Planning with Regional, State and Federal Agencies

Description

The agency shall be involved with external agencies having jurisdictional authority over land use matters in regional, state, or federal planning efforts to represent the community's park and recreation interests.

Suggested Evidence of Compliance

Demonstrate the role of the agency in regional, state or federal planning through personnel assignments and documentation of involvement with external agencies having overlapping or adjacent jurisdictional authority over land use matters. Provide evidence of cooperative efforts that further the Mission, Vision and Strategic Plan.

Scoring Rubric Questions

Has the agency demonstrated that assigned community and park planning staff have a role in community and park planning activities that are conducted in cooperation with regional, state, and/or federal agencies? Does this cooperation/involvement result in actions that support the mission, vision, and strategic plan objectives? Did the agency coordinate any of their plans with regional, state, or federal agencies? Did they describe how the outside agencies were included?

Standard 3.3: Parks and Recreation System Master Plan

Description

The agency shall adopt and periodically review and update a Parks and Recreation System Master Plan in alignment with its Mission, Vision and Strategic Plan that creates a basis for strategic investment in assets, property, facilities, and improvements.

Suggested Evidence of Compliance

Provide the plan which shall include an analysis of current conditions through community needs assessment, community inventory, level of service analysis, and current trends. As appropriate, the plan shall incorporate historical and/or cultural aspects of the community. Evidence of review and update within the last 10 years is required. The narrative shall describe how plan findings and recommendations are tied to Mission, Vision and Strategic Plan objectives to formulate a progression strategy from existing conditions to desired conditions. Additionally, the agency shall describe input/feedback efforts used that reach and/or include members of the community, users and non-users, to attempt to achieve statistically valid results that can be applied community wide. This may include how collected community input was used to inform planning objectives.

Scoring Rubric Questions

Does the agency have an updated up-to-date Parks and Recreation System Master Plan that includes all required elements listed in the EOC? Has the agency demonstrated that the Master Plan is a designed set of progressive steps that are in alignment with mission and strategic direction from the vision and strategic plan? Has the agency demonstrated that it engaged in a diverse, equitable, and inclusive community engagement and input collection process? Has the agency demonstrated that community input collected was used to inform planning objectives?

Standard 3.4: Feasibility Studies

Description

The agency shall investigate current conditions and project impacts prior to initiating planned park or recreation projects.

Suggested Evidence of Compliance

Provide examples of feasibility studies such as: market, cost-benefit, site, transportation, environmental, diversity-equity-inclusion and economic analyses. Provide a narrative illustrating how a recent study was used to inform the decisions made related to a planned project.

Scoring Rubric Questions

Has the agency provided at least one example of a feasibility study used to inform decisions made related to a planned project? Feasibility studies can be created either in-house or by a consultant.

Standard 3.5: Site Plans

Description

Site plans shall be created with input from residents living within the service area of the agency's property and in alignment with Park Master Plan objectives. Site plans shall be maintained for ease of access by staff.

Suggested Evidence of Compliance

Provide a representative sampling of the agency's area and facility site plans, which may be new park site plans or park / facility renovations. Provide a narrative describing how a recent site plan was developed using input from residents living within the service area. Demonstrate that the approved site plan is in alignment with Park Master Plan objectives and community input.

Scoring Rubric Questions

Has the agency provided a representative sampling of facility site plans guiding the development of parks in the agency's park system? Has the agency demonstrated that at least one recent site plan was created based on community input from a representative sampling of residents within the service area radius of the subject property? Has the agency demonstrated that the site plan is in alignment with Park Master Plan objectives and included community input?

Standard 3.6: Sustainability and Climate Resiliency Plan

Description

Climate resilience must be a conscious effort, planned and implemented with intention. Agencies shall set and implement goals, policies, procedures, and practices that promote sustainable practices and climate resiliency. A plan or strategy shall include a set of desired outcomes with specific indicators of success, describe and implement evaluation processes, and prescribe strategies for energy and resource conservation. Examples may include, but not be limited to product purchasing; reduction and handling of waste; wise use and protection of land, air, water and wildlife; sustainable design/construction of buildings and facilities.

Suggested Evidence of Compliance

Provide a narrative outlining the agency's sustainability and climate resiliency strategy and goals, and how these are shared with the public, how the strategy addresses resiliency equitably, particularly for communities most impacted by such concerns, and are evaluated.

Scoring Rubric Questions

Has the agency demonstrated that it has established strategies and/or practices related to sustainability and climate resiliency goals that it has shared with the public and evaluated? Has the agency demonstrated that resilience strategies are applied equitably?

Chapter 4 – Human Resource Planning, Workforce Development, and Culture

To produce the level of quality that customers have come to expect, organizations must employ qualified employees. Qualified personnel bring to the organization the knowledge, skills, and abilities in specialized areas that are needed to design and deliver the benefits that customers seek from recreation and park experiences. Organizations that employ quality individuals who are capable of packaging and delivering experiences can attract and retain a strong and satisfied customer base; organizations that compromise on hiring quality may face difficulties in remaining competitive. Employing qualified individuals is not only one of the most important functions of recreation, park, and leisure services organizations; it is also one of the most expensive. Generally, more than half of the operational expenditures of recreation and park organizations are allocated to personnel salaries and benefits. Considering the vital importance of hiring quality employees and the associated expense, it is essential for management to have a working knowledge of the principles, practices, and procedures for employing personnel in the recreation, park, and leisure services field. A well-prepared personnel policies and procedures manual provides a consistent road map for human resources decision making as well as standardized procedures. The development of a personnel policies and procedures manual may include a systematic and comprehensive outline of how the organization administers the policies and procedures for both the professional and non-professional employees, fair employment practices, and how it communicates to all employees the specific expectations of employment and finally, how the organization deals with complaints, grievances, and morale problems.

Standard 4.1: Human Resource Planning, Workforce Development, and Culture

Description

There shall be a designated position (individual) or team responsible for the agency's Human Resource functions. This person/team shall provide planning strategy and technical expertise in relation to human resource functions, workforce development, and organizational agency culture. The agency shall engage their employees to evaluate their perceptions and perspectives of the quality of the agency's human resources, workforce composition, professional development and/or organizational culture, whether that be through surveys, focus groups, exit interviews, etc., to inform decision-making related to improving its quality of human resources, workforce development and/or organization culture.

Suggested Evidence of Compliance

Provide a narrative description of the overall human resource planning strategy utilized by the agency. Provide the job description for the position(s) involved in human resource efforts on behalf of the agency (municipal/agency staff and/or consultants). Provide evidence of data collection, analysis, and decision making related to human resource planning, workforce composition, professional development, and organizational culture that consistently improve service delivery as well as enhance employee work environment and job satisfaction.

Scoring Rubric Questions

Has the agency demonstrated that it has an individual or team assigned to human resources activities? Has the agency demonstrated that the individual or team assigned to human resources activities collected and analyzed data that has informed decisions made related to human resources planning, workforce composition, professional development, and/or organizational culture? Has the agency demonstrated these efforts enhance employee work environment and job satisfaction?

Standard 4.2: Personnel Policies and Procedures Manual

Description

The agency shall have created and made internally available to staff a Personnel Policies and Procedures Manual that contains both legally required and agency-specific employment information. The Manual shall include specific and transparent codes of ethics or similar expectations consistent with the agency's mission and core values for which employees are responsible. It shall also reflect the organization's principles on the creation of an inclusive workforce that is representative of the community being served. The Manual shall be a 'living' and dynamic document that is current, accurate, and systematically and regularly reviewed with updates or revisions made as appropriate.

Suggested Evidence of Compliance

Provide the Manual, including its date of adoption by the agency's approving authority, and date of last review. The Manual shall include a code of ethics, standards related to the acceptance of gifts and gratuities by staff, a salary and wage scale, benefits, and employment-incentive information. The Manual shall also include policies and procedures related to equitable and diverse recruitment, selection and hiring with background investigation, evaluation, dismissal, separation, grievances, and equal-opportunity employment practices. If appropriate, provide a narrative expressing changes made to the Manual since the last accreditation review.

Scoring Rubric Questions

Has the agency provided a Personnel Policies and Procedures Manual that includes all the required elements listed in the EOC? If the agency has made changes to the manual since the last accreditation review, has the agency provided a narrative describing those changes? Has the agency provided evidence that background check procedures are in place and being administered in compliance with the policy?

Standard 4.3: Compensation Plan

Description

There shall be an established compensation plan that ensures fair and equitable compensation among units within the agency that is reviewed periodically. The compensation plan for an agency shall take into account agency employment standards, agency skill needs, and compensation levels offered by other local employers.

Suggested Evidence of Compliance

Provide the compensation plan and a copy of its most recent review or update. Agencies may choose to participate in centralized compensation studies, utilize salary surveys from state associations, conduct internal reviews and adjustments of compensation, or other methods appropriate to the agency to satisfy this requirement.

Scoring Rubric Questions

Has the agency provided evidence that a compensation plan has been established that provides fair and equitable compensation among units within the agency? Has the plan been periodically reviewed?

Standard 4.4: Employee Performance Evaluation and Supervision

Description

Agencies shall implement a comprehensive system of employee supervision and performance evaluation that is designed to achieve agency goals and objectives. This system of performance documentation shall be based on job descriptions, team competencies, and actionable goals.

Suggested Evidence of Compliance

Provide the policy and procedures outlining the systematic performance evaluation system. Detail how this system connects agency mission, vision, values, and strategic objectives, into the performance evaluation system. Provide evidence of implementation and communication to and with employees on performance review and improvement. If unionized, provide the agreed-upon performance evaluation system that applies to covered employees.

Scoring Rubric Questions

Has the agency provided evidence that a systematic performance evaluation system is in place and utilized? Has the agency demonstrated that the evaluation system is aligned with the agency's mission, vision, values, and strategic plan? If unionized, has the agency provided information related to the agreed upon performance evaluation system that applies to covered employees?

Standard 4.5: Onboarding Processes (Orientation and Training)

Description

The agency shall provide employee onboarding (orientation and training integration) processes and activities for new employees that include an introduction to the agency's Mission, Vision, Values, culture, and key performance objectives. Specific job-related responsibilities and expectations shall be shared in a group or individual setting, along with any pertinent safety expectations, policies, and procedures. Current and continuous job training, instruction, and mentorship efforts shall extend beyond the initial orientation to comprise a full-on-onboarding experience.

Suggested Evidence of Compliance

Provide outline of the onboarding-orientation program and a representative example of materials distributed. Provide a description of the onboarding process that extends beyond the initial orientation. Provide a narrative detailing an evaluation of the onboarding activities with examples of recent evaluation of trainings (qualitative and quantitative) completed by the agency, including curriculum content, training dates and participant lists.

Scoring Rubric Questions

Has the agency demonstrated that an onboarding/orientation program is in place and utilized? Does the implemented onboarding program extend beyond the initial orientation? Has the agency demonstrated that it evaluates its onboarding program?

Standard 4.6: Employee Development and Training Program

Description

Opportunities shall be provided to employees at all levels within the agency that continue to improve and enhance individual performance, leadership-succession planning and agency service delivery.

Suggested Evidence of Compliance

Describe the goals of the Employee Development and Training Program. Provide the scope and components of the Program, an outline of training offered (mandatory and discretionary), and a sampling of lists of participants for the previous five years to provide evidence of systematic implementation. Provide evidence of training for all employees including upper-level supervisors, support for ongoing education and achievement of workforce development, leadership-succession planning and certification objectives as well as evidence that the program design meets the goals of the program.

Scoring Rubric Questions

Has the agency demonstrated that it supports the professional development of its employees through the employment of a development and training program? Are the goals of the program explicit? Are the scope and components designed to active goals? Are training opportunities and participant lists provided as evidence of ongoing implementation? Has the agency demonstrated that its program offers development opportunities for employees in multiple levels of the organization structure? Has the agency demonstrated that the program supports leadership succession and certification objectives?

Standard 4.7: Professional Certification and Organization Membership

Description

Agencies shall encourage and, where possible, provide ‘time off’ or financial assistance, to enhance and develop employee acumen, ensure employees invest in a culture of lifelong learning, stay abreast of the most up-to-date best practices for the field, and create a network of high-performing peer professionals. Professional staff shall be active members of their professional organization(s) and pursue professional certifications within their respective disciplines. Holding continuous membership, valuing meeting attendance, making presentations, participating in committee work and achieving elected and appointed positions at the state, regional and/or national associations or organizations as well as participating in ongoing educational opportunities should ensure the viability of both personal and agency-related professional opportunities.

Suggested Evidence of Compliance

Provide a comprehensive list of staff with professional certifications and, additionally, those who have actively participated in a professional organization during the prior accreditation review period, indicating the nature of participation that illustrates the agency's commitment to active participation in professional organizations. Provide a narrative illustrating how opportunities are afforded to a diverse array of staff from various levels within the organization. Examples include, but are not limited to, the following park and recreation professional certifications, e.g., Certified Park and Recreation Professional (CPRP), Certified Park and Recreation Executive (CPRE), Certified Therapeutic Recreation Specialist (CTRS), Aquatic Facility Operator (AFO), etc.

Scoring Rubric Questions

Has the agency provided a comprehensive list of staff that includes their professional credentials and participation in professional development and association activities? Has the agency demonstrated that professional memberships and participation in professional associations are afforded to a variety of levels of staff within the organization?

Standard 4.8: Workforce Health and Wellness Program

Description

Agencies shall provide an employee health and wellness program. The program shall be periodically evaluated to ensure the program meets agency goals and objectives for the program.

Suggested Evidence of Compliance

Provide evidence of the agency's employee health and wellness program, level of participation, and most recent evaluation. Provide a narrative describing the goals of the program and any decisions made informed by results of the periodic evaluation.

Scoring Rubric Questions

Has the agency provided evidence of a workforce health and wellness program? Has the program been evaluated? Did the results of the evaluation inform changes (or no changes) to the program?

Standard 4.9: Volunteer Management

Description

There shall be a designated team or individual responsible for the agency's volunteer management functions. This person/team shall provide strategy and technical expertise in relation to recruitment, selection, training, management, evaluation, and recognition of volunteers. Policies and processes related to volunteer management, including background-check requirements, shall be documented, available to staff who utilize volunteer assistance, and provided to volunteers.

Suggested Evidence of Compliance

Provide the position description for the person(s) responsible for volunteer management. If the position description(s) does not specify responsibility for volunteer management, a narrative description of involvement in volunteer management may be substituted. Provide a narrative describing the goals and objectives of the volunteer program. Provide the volunteer management manual used by the agency or the volunteer handbook provided to volunteers that includes: a list of functions in which the agency uses volunteers; outlines volunteer recruitment, selection, background investigation, orientation, training, and retention expectations; demonstrates processes used to supervise and evaluate volunteers; recognizes volunteer contributions. Provide evidence of recent evaluation of the program and adjustments made to the program that were informed by evaluation, in an effort to better meet volunteer program goals and objectives. Provide evidence of background-check administration in compliance with volunteer background-check policies promulgated by the agency and evidence of volunteer liability coverage provided by the agency. If unionized, provide a narrative demonstrating how the agency is addressing the division between union and volunteer responsibilities.

Scoring Rubric Questions

Has the agency demonstrated that it has an individual or team assigned to volunteer management activities? Has the agency developed goals and objectives for its volunteer program? Has the agency

provided a volunteer manual that includes all required elements listed in the EOC? Has the agency demonstrated that its volunteer program has been recently evaluated and adjustments made to the program informed by the data analyzed? Has the agency provided evidence that background check procedures are in place and agency staff administer background checks in compliance with policy? If unionized, has the agency demonstrated how volunteer responsibilities are distinguished from unionized roles?

“Being CAPRA Accredited gives us a strong step to our claim that we use industry best practices when we implement new policies or procedures. Having something to back up our professional stance on a variety of issues to show that we are professionals is critical in our efforts to get support and advocacy from our community partners, but also in helping the community to value our programs and services.”

Allison P. Rankin, CPRP, Management Analyst – Fairfax County Park Authority, VA – CAPRA accredited since 2008.

Chapter 5 – Financial Management, Responsibility and Accountability

Financial management is the process of planning for, acquiring, and using funds to achieve predetermined organizational goals and objectives. The increasing demand for more and better services, continuing upward spiral of costs, increasing emphasis on fiscal responsibility and accountability, and emphasis in keeping taxes low, are all forcing park and recreation organizations to become more effective and efficient in all aspects of their financial operations. Parks and recreation managers must possess the ability to secure, organize, and control the financial resources of the organization to assure the success and survival of their organizations. Formal fiscal control and monitoring procedures enable an agency to establish accountability, to comply with funding authorizations and restrictions, to ensure that disbursements are for designated and approved purposes and to alert agency management to possible problems.

Standard 5.1: Financial Management, Responsibility and Accountability

Description

There shall be a designated position (person) or team responsible for the agency's Financial Management, Responsibility and Accountability. This person/team shall provide strategies and technical expertise in relation to financial management, accountability, and planning for and using funds to achieve predetermined agency goals and objectives.

Suggested Evidence of Compliance

There shall be a narrative description of the overall financial management strategy utilized by the agency. Provide the job description for the position(s) involved in financial management on behalf of the agency (staff or consultants) and provide a narrative connecting technical needs to the experience of the person(s) responsible for financial management. In addition, describe how the agency incorporates diverse, equitable and inclusive management principles into these fiscal strategies, unless prohibited by state law or local ordinance.

Scoring Rubric Questions

Does the Agency denote specific individual(s) or teams which consistently review the financial documents including monthly or quarterly reports, income and expenditure logs, and other financial documents. If the Agency's organization submits an Annual Comprehensive Financial Report, are they involved and participatory?

Standard 5.2: Legal Authority and Fiscal Policy

Description

The agency shall have a defined legal authority for fiscal matters and fiscal policies approved by the body having legal authority. Both are understood and followed by the approving authority and staff.

Suggested Evidence of Compliance

Provide a narrative describing how legal fiscal authority is derived. Provide a summary of fiscal policies, such as those pertaining to segregation of funds, fund balance and reserve requirements, philosophical use of taxpayer funds, etc. Describe how policies are shared with new members of the approving authority and staff. Provide evidence that fiscal policies are being followed and ongoing improvements noted, e.g., meeting agendas, minutes, quarterly updates, sign-in documentation, etc. These items may reside in the Annual Comprehensive Financial Report.

Scoring Rubric Questions

Are local, state and federal fiscal policies being followed (and understood) as noted in the Annual Comprehensive Financial Report or other relevant documents?

Standard 5.3: Comprehensive Revenue Policy

Description

There shall be an established fee policy, periodically updated, regarding fees and charges for programs, services, and admissions. The strategies and methodologies for fees/charges-setting and cost recovery shall be transparent and consistent with the agency's mission and core values. The policy shall be approved by the agency's approving authority and shall include provisions for staff and community input, social service responsibility, and fiscal accountability.

Suggested Evidence of Compliance

Provide the policy and/or directing documents on fees and charges, the current fee schedules or cost-recovery procedures, and the most recent review or update. Provide evidence that the policy is administered, ensuring compliance with the approving authority's cost-recovery direction. Resource allocation strategies procedures shall also be included. Scholarship policies should be included if applicable.

Scoring Rubric Questions

Is evidence provided that there is a definitive process for developing fees and vetting cost recovery processes on a regular basis? Are resources allocated according to procedures? Does the Agency's cost recovery process and philosophy take into account the Community's diversity (could be economic, cultural, and/or demographics)? Are fees approved by a designated body or authority?

Standard 5.4: Grants and Alternative Funding Strategies

Description

The agency may be able to leverage taxpayer dollars for the benefit of the community by seeking grants and alternative funding sources for projects and services. Grants and alternative funding sought should be aligned with agency priorities and managed diligently.

Suggested Evidence of Compliance

Provide the policy and procedure for managing grants and alternative funding sources as well as evidence of compliance with grant management and reporting requirements. Provide the policy for solicitation and management of private, corporate and non-profit support. Additionally, provide evidence of the review and consideration of grant and alternative funding-source opportunities that result in received support which furthers the mission, vision, and strategic priorities of the agency.

Scoring Rubric Questions

Is there a defined process to keep abreast of grants? Is this process noted in procedure manuals? Is the grant process auditable and results recorded? Is there a process to ensure post-grant reporting is completed according to the grant requirements?

Standard 5.5: Financial Statements

Description

Agencies shall analyze financial statements throughout the fiscal year to inform decisions made that ensure the sustainable operation of the agency.

Suggested Evidence of Compliance

Provide a narrative describing how financial statements (could be monthly, quarterly, or annually) are available and used to manage the budget at all levels of the agency, systematically informing agency decision making throughout the fiscal year.

Scoring Rubric Questions

Are financial statements and/or reports available for review in accordance with the organization's procedures? Are they discussed and used as a decision-making tool?

Standard 5.6: Purchasing Policy

Description

The agency establishes and implements strategic levels of purchasing authority and procurement processes, inclusive of emergency purchasing, to ensure the highest and best use of taxpayer funds.

Suggested Evidence of Compliance

Provide the policy and/or procedures. Provide a narrative outlining opportunities for staff to learn and train for best-practice procurement policies and procedures, e.g., reducing workload, increasing customer satisfaction, etc.

Scoring Rubric Questions

Are those who make purchases or part of the procurement process aware and trained on the purchasing policy?

Standard 5.7: Independent Audit

Description

There shall be an independent audit of the agency's fiscal activities conducted annually or at a time stipulated by applicable statute or regulation. The audit may be performed by the government's internal audit staff, e.g., city, county, state, as well as be external to the agency being audited, or by an outside certified public accounting firm. An independent audit assures taxpayers that agency funds are properly managed and tracked.

Suggested Evidence of Compliance

Provide the most recent independent audit and management letter, or most recent Annual Comprehensive Financial Report and provide the response to the audit recommendations. Provide narrative evidence of adjustments made to accounting controls in response to audit recommendations.

Scoring Rubric Questions

Are the Annual Comprehensive Financial Report and/or Audit available for review?

Standard 5.8: Annual or Biennial Budget

Description

A budget is a plan used to propose and approve use of funding to achieve the mission, vision, and key service delivery objectives of the agency. Staff and community input and/or review opportunities shall be provided.

Suggested Evidence of Compliance

Provide evidence that the annual or biennial budget is built in alignment with the mission, vision, and strategic priorities. This could be an artifact (collectible item) such as the budget message or transmittal letter that describes the connection between agency priorities and budgetary investment. Provide evidence of the opportunity for the staff and community to participate in the budget preparation process.

Scoring Rubric Questions

Does the narrative describe how the budget aligns with the Administration's priorities? Has evidence of public and staff involvement and engagement been established?

Standard 5.9: Supplemental/Emergency Appropriations

Description

When unforeseen events impact well-planned and executed budgets, supplemental or emergency appropriations may be required. The agency shall plan for these occurrences by developing and implementing policies to guide approval processes for changes to the approved budget.

Suggested Evidence of Compliance

Provide evidence illustrating a recent example of supplemental and/or emergency appropriations, which may have required budget amendment, followed by the approved process. If there has not been a need for such a budget adjustment, provide the documentation of the approved process or policy to follow when necessary.

Scoring Rubric Questions

Has the evidence been provided?

Standard 5.10: Capital Asset Management

Description

Agencies shall maintain capital asset depreciation and replacement schedules covering facilities, playgrounds, pavilions, fleet, etc., assisting the agency in efficiently maintaining continuity of operations and ensuring customer service standards are met.

Suggested Evidence of Compliance

Provide the capital asset depreciation and replacement schedule; Provide evidence that the replacement schedule is sufficiently funded to ensure the viability of the public investment.

Scoring Rubric Questions

Is there a definitive process to make recommendations and priorities on capital replacement? Does the budget process include capital depreciation?

Chapter 6 – Programs and Services Management

A program delivers recreation and leisure benefits to participants. High-quality programming is a dynamic process. Programming should be intentional and evidence-based to justify that resources are being used effectively and efficiently. A systematic and well-researched analysis determines what programs and services should be provided by the agency to deliver maximum coverage with a minimum of duplication, as well as to reduce competition. The public park and recreation program should be coordinated with related programs of other governmental, for-profit and non-profit organizations in the community, such as schools, voluntary agencies, and faith-based organizations.

The primary responsibility of the park and recreation professional is to provide programs by which leisure and recreation experiences and environments enhance the well-being, health and quality of life for participants. Certain program and service determinants give direction to what is provided and assessed. These determinants are conceptual foundations of play, recreation, and leisure; agency philosophy, goals and objectives; constituent interests and desired needs; and community opportunities for the public. Program and service objectives are benefits focused. Many agencies put objectives in “SMART” format (specific, measurable, achievable, realistic, and timed) to assure that objectives are measurable, and they use logic modeling to focus their objectives on outcomes and impacts.

The Recreation Program Plan (RPP) includes all elements and services of the public park and recreation agency’s programming functions, including activity selection, type and scope of programs and outreach initiatives. While a master or comprehensive plan focuses on the equitable planning and development of parkland and recreation facilities, the RPP does the same for the planning and delivery of quality benefits-focused recreation and leisure experiences for the entire community. Programs cover the three (3) behavior domains: psychomotor (manipulation and coordination of physical skills and abilities), affective (interests, appreciations, attitudes and values) and cognitive (intellectual skills and abilities).

Park and recreation agencies should have a program that educates the public about the intrinsic and extrinsic benefits of participation in self-directed and leader-directed recreation activities. A leisure education program consists of six (6) components:

1. Awareness of self in leisure;
2. Appreciation of leisure;
3. Understanding self-determination in leisure;
4. Making decisions regarding leisure participation;
5. Knowledge and use of resources for facilitating leisure; and
6. Promoting social interaction.

Examples include:

- Assuring that education and promotional efforts are inclusive, representative, and welcoming to all community residents.
- Cooperative agreements with local schools to develop classes, workshops or events to inform children and adolescents of leisure benefits.
- Community presentations regarding leisure benefits at libraries, senior-citizen centers, special recreation associations, and at business and industry meetings.
- Distributing a “benefits” website hyperlink to educate, publicize, and inform of agency programs and services through various social media outlets (Facebook, Twitter, etc.) and public cable TV channels.
- Organizing and categorizing agency publications and photos according to the benefits associated with targeted programs and services, e.g., benefits of nature walks for senior populations, benefits of outdoor play for children.
- Marketing and advertising the benefits message in agency telephone messages, email notices, employee newsletters and policy manuals, on staff apparel, facility and vehicle signage.
- Including benefit statements in brochures and program descriptions so that prospective participants will see what they can gain from participating in programs.

Standard 6.1: Recreation Program Responsibility and Accountability

Description

There shall be a designated position (individual) or team responsible for the agency's Recreation Programs and Services. This person/team shall provide strategies, community collaboration approaches, and technical expertise in relation to recreation programs offered to achieve predetermined agency goals and objectives.

Suggested Evidence of Compliance

Provide the job description and qualifications of the individual(s) in position(s) involved in recreation program management on behalf of the agency and provide a narrative connecting technical needs to the experience of the individual(s) responsible for programs managed.

Scoring Rubric Questions

Is someone assigned responsibility for managing all of the elements of the agency's recreation program?
Has a job description with the qualifications of the current individual been provided?

Standard 6.2: Program and Service Determinants (Components)

Description

A strategic, systematic, and collaborative approach shall be taken in determining what programs and services shall be provided by the agency. This approach sees participants as partners and shall be reflected in the cooperation and trust the community has for the competence and responsiveness of the agency's staff in providing high-quality programming and services. Ensure staff are trained to develop programs and services using a determinants system that is based on the six program and service determinants AND informed by regular public engagement or a needs assessment.

Suggested Evidence of Compliance

Ensure staff are trained to develop programs and services using a determinants system that is based on the six program and service determinants AND informed by regular public engagement or a needs assessment. EOC documents should show how staff can access this information and demonstrate recurring staff training with an outline and dated sign-in sheet for the most recent training.

Provide documentation and examples demonstrating that six (6) program and service determinants are used in providing strategically managed programs and services. The actionable (practical and measurable) programs and services provided by the agency shall be based on (but not limited to) the following with some helpful examples:

- a. Conceptual foundations of play, recreation, and leisure, e.g., describe how recreational experiences include the pursuit of joy, pleasure, excitement and challenge; provide examples from agency programs.
- b. Organizational agency philosophy, mission and vision, and goals and objectives, e.g., describe how the agency philosophy, mission and vision are evidenced in the programs it produces; provide examples of how the agency ensures programs are meeting the expectations of residents and visitors.
- c. Constituent interests and desired needs, including those of diverse and underserved populations, e.g., describe how the agency gathers information on participants' interests and needs; describe what programs have emerged from the participants' suggestions; provide meeting minutes from staff trainings building service skills and helping communicate service priorities.
- d. Creation of a constituent-centered culture, e.g., provide a departmental evaluation of program benefits received by participants to involve community members in decision-making.
- e. Experiences desirable for clientele, e.g., describe what desirable outcomes the agency's programs provide; provide recent examples of programming for persons with disabilities and the underserved.
- f. Community opportunities, e.g., document the cooperative events and programs the agency provides for both participants and volunteers to be involved.

Scoring Rubric Questions

Has the agency provided examples demonstrating six (6) program and service determinants are cooperatively produced and used in managing their programs and services?

Standard 6.3: Recreation Program Plan (RPP)

Description

Leisure and recreation are integral to a community's health and wellness, and its social, cultural and economic development. The agency shall have a Recreation Program Plan (RPP) that furthers the implementation of the recreation and leisure objectives of the Park and Recreation Master Plan and Strategic Plan, that is reviewed and updated minimally every three (3) years, and that addresses the lifecycle (develop, assess, and improve or discontinue) of all leisure and recreation programs and services delivered by the agency.

An exemplary RPP may also reference and build upon the policies, procedures, information and findings from other program-related standards):

- Comprehensive Revenue Policy
- Community Engagement Relations Plan
- Marketing and Communications – External
- Program Objectives
- Establishing the Essentiality of Leisure Programs and Services
- Needs Assessment
- Community Inventory

At a minimum, the RPP shall contain the following:

- Cover page, date of approval, table of contents, introduction;
- Matrix of current programs indicating the target audience and level of cost recovery;
- Annual action plans showing program objectives in SMART format (specific, measurable, achievable, realistic, time-bound) for each year; and
- Description and diagram of the processes used to plan, develop, assess and evaluate new and existing programs.

Suggested Evidence of Compliance

Provide the components listed in the standard. Include current RPP progress made in implementing annual action plans and specify which SMART objectives were achieved. The RPP shall address how the agency uses program determinants (6.2) to deliver programs and services to all persons regardless gender, racial/ethnic backgrounds, ages, abilities and socio-economic status and shall show how it develops and addresses the lifecycle program offerings (how programs are developed, assessed and evaluated, improved and/or discontinued). Provide evidence of how the RPP furthers the program objectives of the Park and Recreation System Master Plan (3.3) and the Strategic Plan (1.2).

At a minimum, the RPP shall contain the following:

- Cover page, date of approval, table of contents, introduction;
- Matrix of current programs indicating the target audience and level of cost recovery;
- Annual action plans showing program objectives in SMART format (specific, measurable, achievable, realistic, time-bound) for each year; and

- Description and diagram of the processes used to plan, develop, assess and evaluate new and existing programs.2).

An exemplary (though not required) RPP may also reference and build upon the policies, procedures, information and findings from other program-related standards):

- Participant involvement (1.3);
- Community and park planning (3.2);
- Comprehensive revenue policy (5.3);
- Communicating leisure outcomes (9.4);
- Community engagement (9.5);
- Community inventory (10.1);
- Leisure trends analysis (10.1);
- Outreach to diverse and underserved populations (10.1); and
- Park Metrics (10.1).

Scoring Rubric Questions

Does the agency provide a completed RPP, with progress made in implementing annual action plans and achieved SMART (specific, measurable, achievable, relevant, and timely) objectives? Has the agency addressed the RPP’s minimum components called for by the standard? Does their evidence show how the RPP furthers the program objectives of the Park and Recreation System Master Plan and the Strategic Plan?

Standard 6.4: Program Evaluation - Staff Training and Use in Informing Programmatic Decision Making

Description

The agency shall provide training on how to evaluate programs, services and facilities for personnel involved in managing facilities and delivering programs and services. Agencies shall review evaluations and make programmatic decisions based on evaluation results.

Suggested Evidence of Compliance

Provide examples of recent evaluation trainings completed by the agency, including curriculum content, training dates and participant lists. Examples of training subjects could include but are not limited to qualitative and quantitative measurement, identification of applicable evaluation tools, data analysis, and use of findings, e.g., Describe how the agency incorporates its diverse, equitable and inclusive principles to evaluation of its services and/or services/management strategies. Provide evidence that programs conducted are making progress toward outcomes desired; Provide evidence that programmatic decision-making is informed by evaluation results.

Scoring Rubric Questions

Does the agency provide personnel involved in managing facilities, programs and services with training for program evaluation? Does the agency make their programmatic decisions based on evaluation results? Does the agency demonstrate progress toward its stated outcomes, including programming for diverse and traditionally underserved communities?

Standard 6.5: Cooperative Recreation Programming

Description

Agencies often partner with other organizations to deliver programs or services to the community, i.e., youth sports organizations. Such collaboration or cooperation shall be documented via formal agreement.

Suggested Evidence of Compliance

Provide current examples of cooperative programming with documentation, such as Memoranda of Understanding (MOU), Memoranda of Agreement (MOA), or partnership agreements. These documents are generally associated with governance of relationships with groups such as youth sports clubs, non-profit affinity groups with a leisure focus, private for-profit program providers, YMCAs, YWCAs, and the like.

Scoring Rubric Questions

Has the agency provided current examples of cooperative programming services with official (formal) documentation?

Standard 6.6: Piloting New Programs and Services

Description

Agencies shall seek to understand the community's needs and preferences for recreational programs and services by piloting new or trial programs. These piloted programs can be promoted as free, introductory, or new programs or services and shall be evaluated to understand participant outcomes, satisfaction, and interest for continuing participation in similar programs and services.

Suggested Evidence of Compliance

Provide examples of new or trial programs or services employed by the agency. Provide a narrative describing the evaluative process, results, and subsequent decision making informed by ongoing evaluation results. Examples can range from an agency testing interest in a new cricket program where the south Asian population is growing to an agency piloting a new evidence-based health and wellness program for active older adults or running a trial overnight outdoor experiential education program for fourth graders as a part of the local school district curriculum.

Scoring Rubric Questions

Has the agency provided evidence of piloting programs? Has the agency implemented and utilized evaluation techniques to make informed decisions about the future of the programs tested?

Chapter 7 – Facilities and Land Use Management

Physical resource planning is a process focusing on physical resources. The planning process conforms to the vision and mission statement of the controlling agency. Natural resources planning stretches across a continuum that has strict preservation at one end and complete modification at the other. The planning, development and management of physical resources are functions of all park and recreation managers, whether they are in the public, nonprofit, or for-profit sectors. Physical resources include natural undeveloped lands and waters, and developed areas including urban parks, special complexes (such as sports and aquatics), and buildings of various functions (such as fitness centers, community centers and interpretive centers). Ready access to accurate land and facility records is a basic requirement for program planning and facility management. Floor plans with square foot areas for each program space allow programmers and facility managers to determine how to use program spaces most efficiently. Building plans and specifications are invaluable for facilities management and capital programming because they provide insight into the design, materials, and equipment used in construction. Information from these documents is often used to determine the remaining useful life of building systems. Grants to purchase parkland and construct recreation facilities from such programs as the 1965 Land and Water Conservation Act (LAWCON) and the 1978 Urban Park and Recreation Recovery Act (UPARR) place restrictions on use and disposition. High-performing maintenance operations organizations ensure quality experiences through well-managed spaces and places. Customized systems' approaches and solutions to operations management satisfy accreditation standards through the development, consistent use, and periodic review of management plans, policies, programs, and procedures as well as inspections and assessment schedules and records.

Standard 7.1: Facility and Land Use Responsibility and Accountability

Description

There shall be a designated position (individual) or team responsible for the agency's facilities and land use functions. This person/team shall provide planning strategy and technical expertise in relation to facilities and land use functions.

Suggested Evidence of Compliance

Provide a narrative description of the overall facilities and land use management strategy utilized by the agency. Provide the job description for the position(s) involved in facilities and land use management efforts on behalf of the agency (municipal/agency staff and/or consultants).

Scoring Rubric Questions

Has the agency demonstrated that it has an individual or team assigned to facilities and land use management activities? Has the agency provided its approach/strategy toward managing facilities and

park land? Has the agency demonstrated that the individual or team assigned has the technical expertise necessary to achieve the agency's objectives?

Standard 7.2: Park and Recreation Land Acquisition and Disposal

Description

Agencies shall have established and implemented park land acquisition and disposal policies and procedures. These strategies for achieving park, recreation, conservation, and historical-cultural goals and purposes shall protect the public's investment in and enjoyment of public properties.

Suggested Evidence of Compliance

Provide the policy(is) established that govern procedures followed to acquire or dispose of parkland, including citation of legal authority over final decision making. Provide a narrative describing how the agency acquires lands and facilities in conformance with the Park Master Plan and strategic objectives. The narrative shall include any public engagement opportunity requirements, bidding, etc. that may apply. Provide evidence that the most recent acquisition complied with these policies and procedures.

Scoring Rubric Questions

Do the documents describe how potential acquisitions or dispossessions tie into the master plan and community's needs? Has the needed documentation from the last acquisition been provided?

Standard 7.3: Park and Recreation Property Development

Description

Agencies shall have established and implemented park land development policies and procedures. These strategies for achieving park, recreation, conservation, and historical-cultural goals and purposes shall protect the public's investment in and enjoyment of public facilities.

Suggested Evidence of Compliance

Provide the policy(ies) established that govern procedures followed to plan and develop parkland, including citation of legal authority over final decision making. Provide a narrative describing how the agency develops lands and facilities in conformance with the Park Master Plan and strategic objectives. The narrative shall include any public engagement opportunity requirements, post-acquisition timing requirements, bidding, etc. that may apply. Provide evidence that the most recent development project complied with these policies and procedures.

Scoring Rubric Questions

Is the narrative descriptive enough to convey the full process including public involvement?

Standard 7.4: Maintenance and Operations Management

Description

Agencies shall set specific maintenance standards for parks, facilities, and special areas to ensure maintenance efforts reflect community preferences. Standards shall be used to develop maintenance and inspection schedules.

Suggested Evidence of Compliance

Provide the established maintenance standards and plan for parks, facilities and specialty areas, including evidence of park maintenance classification according to the intended use of the area, ranging from heavily used and high developed areas to those that are lightly used and less developed; Aspects of historical/cultural areas shall be addressed as applicable. Provide the most recent review or update of the standards; Provide a narrative addressing implementation of the plan including, if applicable and available, quality assurance measures, reports and/or results.

Scoring Rubric Questions

Have the standards been updated and do the documents reflect measures and results?

Standard 7.5: Preventative Maintenance

Description

Agencies shall consider employee and patron safety, continuity of operations, and life cycle costs of operating mechanical systems, facilities, and equipment and shall develop written plans outlining procedures, tracking, and decision-making tools it will use to ensure the most efficient and effective use of funding.

Suggested Evidence of Compliance

Provide the preventative maintenance plan and examples of detailed preventative maintenance programs for identified parks, recreation areas and facilities with special attention given to playground equipment, aquatic facilities, pedestrian pathways, building infrastructure and other high impact assets; Provide evidence of completed, recent inspections and safety checks for a sampling of facilities/areas; Demonstrate how these inspections results are used by the agency in decision-making related to staff assignments, replacement cycles, allocation of resources, and the like.

Scoring Rubric Questions

Is a full preventative maintenance plan included? Is evidence of ongoing inspections included and documented?

Standard 7.6: Fleet Management

Description

Fleet management planning results in efficient and effective use of taxpayer funding as well as safe operation of equipment by staff. Agencies shall have a plan for maintenance and replacement of vehicles and rolling equipment.

Suggested Evidence of Compliance

Provide the fleet management plan, which may reside within a different division or department of the overall organization such as Public Works; Provide evidence of implementation of the plan. Evidence of implementation could be inspections, maintenance records kept, etc.

Scoring Rubric Questions

Fleet plan provided and complete?

Standard 7.7: Natural Resource Management

Description

Agencies managing parks and open space properties shall have implemented natural resource management plans that protect the environment.

Suggested Evidence of Compliance

Provide the natural resource management plan(s) and procedures as applicable. Provide examples of outreach and education to the community on practices that protect these natural resources.

Scoring Rubric Questions

Is the natural resource management plan included and complete?

Standard 7.8: Waste Reduction and Sustainability Efforts

Description

Best practices related to climate resilience include practicing waste reduction, sustainability, and recycling efforts, modeling these activities and their impact for the community. Agencies shall encourage sustainability efforts which may include recycling efforts throughout the community.

Suggested Evidence of Compliance

Provide a description of the recycling and/or zero waste efforts (as appropriate) for facilities and administrative offices and provide the last review with statistics (if available) on the program and its outcomes. Provide examples of education and outreach that illustrate how the agency is modeling recycling behaviors for the community. An organization or city or county publicized report, such as one from Public Information Office, is acceptable.

Scoring Rubric Questions

Are there sustainable efforts present, focused toward specific outcomes, and tracked? Are the agency's efforts publicized to the community?

Chapter 8 – Law, Risk Management, Safety & Security

Laws and ordinances provide the foundation for controlling activities and behavior within the jurisdiction of the agency. General municipal codes, laws and ordinances and state and federal laws are applicable to parks and recreation areas and facilities. However, these laws generally have broad application and lack specificity as they relate to the control and management of parks and recreation areas and facilities. Special laws and ordinances may be enacted to specifically address and guide public use and behavior and may delegate authority to issue and enforce permits, licenses, rules and regulations applicable to parks and recreation areas and facilities. Agency staff are first-in-line to gain compliance with ordinances, rules and regulations. Regardless of whether the agency employs law enforcement officers or contracts for law enforcement services, agency staff have a responsibility to educate patrons on the proper use of parks, recreation areas and facilities. However, when patrons fail to comply, enforcement becomes the responsibility of sworn law enforcement officers. For agencies relying on the services of law enforcement officers from other jurisdictions or departments, it is essential that formalized liaison relationships be established between agency staff and the official law enforcement organization. Particular attention should be given to national, state and local emergency plans and procedures. (CH 9 Risk Mgmt. starts here) A comprehensive risk management plan is essential to minimize legal liabilities and personal injuries. The agency shall implement approaches for identification and control of risks based on the specific needs of the agency. There is no prescriptive method for identification of all risks suitable for all entities; the method and tools used will vary. Risk management is an on-going process that must be systematically evaluated for effectiveness and adjustments made as appropriate. Responsibilities must be assigned, and structure set in place to implement an effective plan. The analysis shall include the direct costs (staffing, insurance, prevention) and indirect costs (time lost from work by injured employees, damage to equipment and facilities, failure to provide services and loss of income). In some cases, the risk management plan and function may occur outside the park and recreation agency by another government authority. Special cooperative arrangements should be in place with other public departments and agencies, private contractors, and community organizations. directed toward large-scale natural disasters, such as earthquakes, tornadoes, hurricanes, forest fires, and floods. Plans should include evacuation procedures, inventories and locations of equipment and materials, displacement plans for facility residents and activities, and provision of psychological aid for staff affected by emergencies.

Standard 8.1: Risk Management Responsibility and Strategy

Description

There shall be a designated person or team responsible for the agency's Risk Management functions. This person/team shall provide strategy and technical expertise in relation to loss control. This position/team shall lead the agency in implementation of risk management strategies following a risk identification/strategy development/evaluation/repeat cycle.

Suggested Evidence of Compliance

Provide the applicable job description or team charge (could be outside the agency); Provide a narrative describing how risks are identified, assessed, and managed/transferred; provide the most recent risk assessment data report; Provide a narrative describing how data collected is analyzed and informs decision-making processes utilized in the agency's efforts to reduce, contain, transfer, or mitigate risk; Provide recent evidence of a change to policy, procedure, or practice made as a result of the risk management process.

Scoring Rubric Questions

Is there a job description where risk management is a requirement of the job? Is the amount of time pertinent for the size of the department? Has the agency demonstrated collection of data, analysis, and resulting changes intended to reduce risk?

Standard 8.2: Protection of the Public's Health, Safety, and Welfare

Description

There shall be codes, laws, ordinances, or rules in place to protect the public's health, safety, and welfare while using agency's facilities or property.

Suggested Evidence of Compliance

Provide documentation of the codes, laws, and ordinances that pertain specifically to areas and facilities under the jurisdiction of the agency and describe how they are posted or otherwise readily available to park patrons.

Scoring Rubric Questions

If applicable, does the agency have codes, laws, and ordinances that apply specifically to areas and facilities under the jurisdiction of the agency? If not a municipality, has the agency developed policies or rules that protect the public's health, safety, and welfare while using the agency's facilities or property? Has the agency demonstrated that these are posted and readily available to patrons?

Standard 8.3: General Security Plan

Description

Agencies shall have documented a general security plan and procedures to include how it intends to staff to manage lock and key systems, alarm systems, opening and closing procedures, fire alarm and fire suppression systems, and emergency evacuation procedures.

Suggested Evidence of Compliance

Provide the agency's general security plan or compilation of security plans from each major area, building or facility with information on the most recent review or update. These plans may include Locking key systems and associated assignments; Alarm system and assignment of security codes; Opening and closing procedures; Fire alarm and fire suppression systems; Emergency evacuation procedures; and Critical incident response procedures. Provide a narrative detailing how planned elements are trained and practiced. If you are unable to share plans due to security limitations, please note that.

Scoring Rubric Questions

Is there a security plan and is it followed? It should have key and alarm systems, opening and closing procedures, evacuation and intruder plans, and is it practiced at least twice a year?

Standard 8.4: Personnel Safety Training

Description

There shall be ongoing and routine safety training employed by the agency and available to employees at all levels within the organization.

Suggested Evidence of Compliance

Provide evidence of staff training opportunities identified in the standard; Provide evidence of training.

Scoring Rubric Questions

Is there a schedule for safety trainings? Is there evidence of safety training for new employees?

Standard 8.5: Disruptive Behavior

Description

Agencies shall have established policies and enforcement procedures for the handling of disruptive behavior on agency property.

Suggested Evidence of Compliance

Provide current procedures regarding handling of disruptive behavior. Include a narrative describing the relationship with law enforcement and roles of both agency staff and law enforcement officers in managing incidents.

Scoring Rubric Questions

Do staff know what they are supposed to do if there is disruptive behavior? Is there a method to bring in law enforcement when necessary?

Standard 8.6: Event Planning and Management

Description

Agencies shall coordinate safety and security details for special events, facilities, etc. with local law enforcement, public works, and other appropriate agencies.

Suggested Evidence of Compliance

Provide a recent example of coordination with other departments/agencies on traffic control, parking plans, crowd control, safety, and security for activities and events hosted or facilitated by the agency. If you are unable to share event security plans, please note that and describe outside agency engagement in the process.

Scoring Rubric Questions

For major events are there plans for security to include parking plans, crowd control, emergency action plans, and supervision?

Standard 8.7: Accidents/Incidents

Description

Agencies shall document and analyze accident/incident reports as a part of the risk identification processes.

Suggested Evidence of Compliance

Provide a sampling of accident/incident reports; Provide evidence that demonstrates how accident/incident data informs decisions made to reduce risk after an incident or accident.

Scoring Rubric Questions

Are there accident reports on file? Is there follow-up meetings to identify how future accidents are prevented and are minutes of the meeting available and is there evidence that changes are made to prevent future similar accidents?

Standard 8.8: Emergency Management Plan

Description

Agencies shall have in place and practiced a plan to manage emergencies or natural disasters as they arise. Staff shall be trained on the plan and will practice scenarios intended to ensure professional response when an incident occurs.

Suggested Evidence of Compliance

Provide the applicable emergency management plan with the most recent date of approval. If, due to security concerns, the emergency management plan is not available for public review, provide the emergency management plan table of contents. Provide documentation of in-service training programs on general security and emergency management, including a dated outline of the presentation topics and a roster of participants. In-service training and/or drill practice will be considered met if conducted annually.

Scoring Rubric Questions

Are emergency action plans available for typical emergencies including injury, typical major weather conditions, fire, natural disasters, and intruders? Have all staff been trained for their role in an emergency and are there records for when they are trained and practiced annually? Are there directions and maps for each room? Do maps include where emergency equipment is stored, safe zones, and evacuation routes?

Standard 8.9: Crisis Response Management

Description

Crises are likely events, whether they are associated with larger emergency events such as natural disasters, man-made events, or tragic accidents like accidental drownings. Agencies shall have strategies in place and a practice to mitigate further stressors in the aftermath of crisis.

Suggested Evidence of Compliance

Provide evidence of crisis response management strategies employed by the agency. Examples of strategies may include an employee assistance program, trauma induced training, crisis response activities, partnerships with first responders, emergency management organizations, or counseling agencies, and the like.

Scoring Rubric Questions

For people involved in significant emergencies, is there a record that a meeting or counselors were made available where they could discuss the incident? Is there communication with other city agencies that can be organized to help with issues related to the crisis?

Standard 8.10: Prevention Activities (Risk Management)

Description

In large part, many accidents can be avoided by employing prevention activities. Agencies shall develop and implement prevention activities to reduce risk to participants and employees while using agency facilities and engaging in programs. Prevention activities include but are not limited to facility inspection systems, pre-program risk assessments, and the like.

Suggested Evidence of Compliance

Provide a narrative describing prevention activities employed by the agency that are regularly reviewed and analyzed. Demonstrate that analysis of data informs decisions made in relation to reduction, acceptance, transfer, or avoidance of risk.

Scoring Rubric Questions

Are there records of inspections and corrections that show regular care and maintenance of facilities and equipment? Are policies and procedures added as new facilities or community changes occur?

“Pursuing CAPRA accreditation compelled our agency to revisit policies, procedures, and practices that had been established prior to the Covid-19 pandemic. Our world changed so much, and our way of conducting business needed to reflect those changes. CAPRA re-accreditation was a necessary and critical reset for our organization.”

Aisha Panas Georgakopoulos, CPRP, Director, Tualatin Hills Park & Recreation District, OR – CAPRA accredited since 2017.

Chapter 9 – Marketing, Communications, and Community Engagement

Public information, community relations, marketing, and community engagement are complementary functions within the agency. The functions overlap because they all deal with an organization's relationships and employ similar communication tools. While they have the same ultimate purpose of helping assure an organization's success, the purpose of each differs and each approaches the task from a different perspective. To operate effectively, a park and recreation agency must have the support of its community. An agency can obtain such support by informing the public and news media of events that affect the lives of citizens in the community. By providing the news media and the community with information on agency administration and operations, a relationship of mutual trust, cooperation, and respect can be maintained. A well-organized community relations effort can act as an effective means of eliciting public support and can serve to identify problems in the making. Effective market research, planning, product and program development, strategies, and objectives for delivering demand-driven, high-quality programs and services contribute to successful park and recreation operations. Marketing is a process for accomplishing agency mission and objectives by developing, pricing, making accessible, and providing accurate and timely information about recreational opportunities that satisfy the wants/desires of target markets. All park and recreation agencies perform certain marketing functions; the scope of their work, however, depends on their size and mandate.

Standard 9.1: Marketing, Communications, and Community Engagement Responsibility

Description

There shall be a designated position (individual) or team responsible for the agency's Marketing, Communications, and Community Engagement functions. This person/team shall provide strategies and technical expertise in relation to marketing, communications, crisis communications, and community engagement activities conducted to achieve predetermined agency goals and objectives related to this area of responsibility.

Suggested Evidence of Compliance

Provide the job description and qualifications of the individual(s) in position(s) involved in marketing, communications, and community engagement activities on behalf of the agency (staff and/or consultants) and provide a narrative connecting technical needs to the experience of the individual(s) responsible. Provide a narrative description of marketing and communications strategy utilized by the agency. Describe how different communities are represented thoughtfully and intentionally in all aspects of marketing.

Scoring Rubric Questions

Has the agency demonstrated that it has an individual or team assigned to marketing, communications, and community engagement activities? Has the agency demonstrated that the individual or team assigned

to such activities has the requisite expertise necessary to serve in this capacity? Has the agency demonstrated that it has operationalized its goals and objectives related to this area of responsibility?

Standard 9.2: Marketing and Communications – external

Description

Communications and community engagement activities shall reach a diverse array of community members representative of community demographics; Changes to strategy shall be informed by evaluation of efforts.; Development of relationships with the media, where possible, may be utilized to advance the agency's brand, image, and service reach.

Suggested Evidence of Compliance

Provide evidence of data collection, analysis, and decision-making related to marketing and communications functions that result in improvements in external communications and community engagement efforts that reach an audience representative of the community. Provide a narrative describing the relationship with the media, if applicable, and in what ways the relationship impacts brand, image, and service reach.

Scoring Rubric Questions

Has the agency demonstrated that it has established systematic data collection, analysis, and decision-making that results in improvements to external communication efforts? Has the agency demonstrated that it has developed relationships with the media?

Standard 9.3: Internal Communications

Description

Agencies shall establish effective internal communications strategies and tactics to ensure key information reaches employees at all levels within the organization.

Suggested Evidence of Compliance

Provide a communication matrix illustrating how internal communications are managed by the agency; Provide the most recent evaluation of internal communications efforts; Provide evidence of changes made to communications strategies in response to evaluation data.

Scoring Rubric Questions

Has the agency demonstrated that internal communications reach employees at all levels, are evaluated, and results of evaluation are used to adjust internal communications strategies to improve reach?

Standard 9.4: Communicating the Essentiality and Impact of Leisure Programs and Services

Description

Promoting the essentiality of leisure participation, demonstrating the importance of all parks and recreation services and functions as well as promoting their positive impacts are central to marketing recreation programs and services. In addition to marketing recreation programs and services, the agency must continually educate about the many community-wide benefits of parks, recreation activities and leisure time. These include economic development, increased property values, and physical and mental well-being. Such educational activities provide community members with the rational basis for park and recreation programs and services to be included as governmental expenditures.

The agency shall have an ongoing and systematic process to educate the general population and elected officials about the benefits, values, outcomes, and positive impacts of leisure and recreation services provided. Educating the public about leisure and recreation shall be ongoing, systematic and should be done in cooperation with community agencies and organizations, e.g., schools, public health departments other leisure agencies, businesses, and commercial recreation establishments. Communication shall begin and continue to establish the essentiality of agency services and be periodically evaluated for effectiveness.

Suggested Evidence of Compliance

Provide examples of the methods utilized by the agency to educate and inform the community and/or elected officials on the benefits, values, outcomes, and impacts of leisure and recreation services to a diverse range of participants and non-participants. Examples may include but are not limited to, e.g., social media posts showing evidence-based benefits individuals are deriving from participation in leisure activities; inclusion of benefits-based information in the program catalog, brochures, or website; community presentations regarding leisure participation benefits in holistic health (mental, social, emotional) and well-being services and/or referrals at community locations; and/or conducting benefits-based program research studies with neighboring universities, community colleges or high schools. Provide the last review (qualitative and/or quantitative) of effectiveness of these advocacy efforts.

Scoring Rubric Questions

Has the agency demonstrated a commitment to educating elected officials and the community about the importance of parks and recreation as a government expense (seeking to establish essentiality)? Has the agency demonstrated a commitment to the review of effectiveness?

Standard 9.5: Community Engagement

Description

Community engagement techniques are used by agencies to invite the community to influence agency strategic direction, facility and amenity improvements, and programming. Engaging the community regularly builds relationships, trust, and helps ensure the agency is attuned to and addressing the needs of the community. Agencies shall have implemented thoughtful strategies to engage and involve the community on a regular basis.

Suggested Evidence of Compliance

Provide a narrative describing community engagement strategies employed by the agency to regularly connect with members of the community in an effort to better understand community needs for park and recreation services. Describe how engagement is adjusted depending upon the community the agency is trying to reach. Best practices go beyond traditional surveying and community input sessions and may include regularly meeting special interest focus groups, unique feedback events, co-designed projects, etc.

Scoring Rubric Questions

Has the agency developed and implemented unique relationship-building community engagement strategies that afford the staff insight into community recreation needs?

Standard 9.6: Crisis Communications

Description

Provide agency strategies and/or protocols developed for managing internal and external communications during a crisis situation. Provide evidence that appropriate staff have been trained on these strategies and/or protocols. If any elements are not permitted to be shared for security reasons, please indicate this in the self-assessment.

Suggested Evidence of Compliance

Provide agency strategies and/or protocols developed for managing internal and external communications during a crisis situation. Provide evidence that appropriate staff have been trained on these strategies and/or protocols.

Scoring Rubric Questions

Has the agency developed strategies and/or protocols for crisis communication? Has the agency demonstrated that these strategies and/or protocols have been shared with staff and practiced?

Chapter 10 – Evaluation, Assessment, and Research

The skills to assess and evaluate are essential to compete successfully for external and internal resources, including monies for capital improvements and new programs, and for solicitation of corporate and foundation funding. It is also important for tracking and analyzing trends so that the agency can remain competitive in a changing environment. Evaluation, assessment or performance measurement, and research are systematic processes that park and recreation professionals use to better understand the impacts of their efforts on the communities they serve. What is learned through evaluation, assessment, and research is used to demonstrate the value of what is provided and to learn how to make improvements.

Establishing standards and measuring progress in attaining those standards is a basic business-planning tool. Analyses of reliable data and qualitative information are essential to track progress in implementing master plans and strategic initiatives. Products of evaluation, assessment, and research become important components to support planning, development and programming decisions. Agencies have limited resources to devote to evaluation and assessment. Therefore, it is important to decide how those resources can be most effectively and efficiently deployed. Agencies must be able to objectively determine which programs, services, and facilities need to be evaluated and what research, assessment and evaluation tools are best to use.

Benchmarking is the process of making comparisons to the processes, programs, and services of other providers. The National Recreation and Park Association (NRPA) developed Park Metrics, which is a tool to capture uniform data information on park and recreation agencies across the nation. Park Metrics is the only national benchmarking tool for the park and recreation profession. As such, it can be successful as a reliable research tool only with broad participation from park and recreation agencies. Therefore, CAPRA has a standard that is intended to incentivize wide participation in Park Metrics.

Standard 10.1: Community Needs Assessment and Trends Analysis

Description

Agencies cannot fully meet community needs without understanding the market in which they operate. An appropriate needs assessment includes identifying local needs, which may vary greatly based on the specific agency, as well as the demographics and dynamics within each community.

Agencies shall engage in a strategic, systematic, and collaborative approach to assessing community assets and needs as they relate to park and recreation services. The agency shall periodically assess societal and local recreation and leisure trends and determine how those trends impact existing and projected user populations.

In assessing community assets, the agency shall compile a complete and current inventory of parkland, recreation facilities, recreation programs and services in its service area, including those provided by other public, private, and non-profit providers. The agency shall periodically assess needs-assessment information against available assets (resources and funds) to identify existing and projected gaps in service and programming while determining/reassessing land, facility and service priorities.

When feasible, the agency should also benchmark its programs, services, and facilities with NRPA's Park Metrics database comparing and contrasting benchmarks with community feedback, e.g., particularly when gaps in service are present or perceived in traditionally underserved communities.

Suggested Evidence of Compliance

Provide a narrative describing the identification of outcomes and evidence of improvements and/or changes in service delivery made as a result of information gathered through the community needs-assessment and trends analysis process.

Provide documentation and examples demonstrating needs assessments are performed on a routine basis,

- An analysis of park and recreation trends as they relate to the agency and its community not less than every five years;
- A comprehensive review of the community's park and recreation inventory including for profit, non-profit and other governmental parks and recreation providers not less than every three years;
- Benchmarking segments of the agency's programs, services and facilities with local community assets and when feasible, NRPA's Park Metric database annually;
- Implementation of community needs-assessment data-collection efforts not less than every five years.

Scoring Rubric Questions

Has the agency engaged in needs assessment data collection consisting of a minimum of the four components specified (trends, community inventory, benchmarking, and needs assessment) within the last five years? Has the agency demonstrated that it has analyzed the information and used results to inform changes to its service delivery strategies?

Standard 10.2: Systematic Evaluation Program

Description

An evaluation program shall be implemented to ensure programs, services and facilities meet their stated needs/objectives and to facilitate an overall commitment to continuous improvement. The agency shall systematically evaluate programs, facilities and services provided by the agency for operational efficiency, effectiveness, quality, and customer service. Examples include but are not limited to customer comment applications, secret/mystery shopper surveys, user satisfaction surveys, social media accounts, and post-occupancy facility surveys.

Considering inclusion efforts in evaluation are crucial for ensuring all appropriate voices are heard. Agencies shall demonstrate efforts/procedures for including all appropriate diverse voices have been included in the process and also that accommodations, including languages, visual/hearing aids, physical accommodations, etc. are considered important elements.

Agencies shall appoint a person or persons dedicated to the oversight of the evaluation program, train staff on evaluation processes and techniques, report results to the approval authority/policy body, and utilize the results to inform decision-making. The systematic evaluation program shall be reviewed regularly for effectiveness.

Suggested Evidence of Compliance

Provide a narrative and evidence of documents or reports demonstrating that a comprehensive evaluation program for programs, services and facilities exists. Include a description of the evaluation plan that details what facilities, services, and programs are being evaluated, assessed, and measured and why they were selected. Describe the evaluation and assessment tools and methods being used for each and the frequency of the measurement, or assessment.

Agencies shall provide a narrative demonstrating efforts/procedures for including all appropriate voices have been included in the process and also that accommodations, including languages, visual/hearing aids, physical accommodations, etc. are considered important elements.

A comprehensive evaluation program includes, but is not limited to:

- A person or persons dedicated to the oversight of the evaluation program (may provide job description(s))
- Training provided to staff responsible for elements of the evaluation program (may provide examples of recent trainings including content, training dates, and participant rosters)

- Reports that summarize the data collected and action taken because of the results found, i.e., where action steps were considered, implemented, and documented for each project.

Provide evidence of presentation of reports to approving authority/policy body and of implementation of changes made informed by the results. Provide evidence of periodic evaluation of the systematic evaluation program itself to identify strengths and weaknesses of the program. Include documentation of the resulting action plan for improvement and status updates on improvements prescribed.

Scoring Rubric Questions

Has the agency demonstrated that a systematic evaluation program exists that is supported by (1) a person or person(s) appointed to oversee the program, (2) staff training on evaluation for those involved, and (3) compilation of reports that outline the results and findings of the evaluation conducted? Has the agency demonstrated that key facilities, services, and programs are scheduled systematically for evaluation? Has evidence been provided that demonstrates the agency presents results to the approving authority and that decision-making occurs informed by results? Has the agency demonstrated that the evaluation program itself is reviewed for effectiveness?

Standard 10.3: Investigation and Evidence Based Decision-Making/Educational Projects

Description

The agency shall conduct or participate in research projects that help develop, evaluate and test new programs, processes or facilities, or may collaborate with educational institutions (e.g., high schools, community colleges, universities, etc.) to advance the park and recreation profession through student-learning projects and/or evidence-based programs. Where feasible, agency decision-making shall be informed by results of the project or evidence-based program. This standard requires a project to be completed once every five (5) years.

Suggested Evidence of Compliance

The agency shall participate in at least one research or student-learning project within the past five (5) years. Summarize each investigation or project within the narrative. Provide a report outlining the research or project goals, process, and outcomes for each investigation, project or evidence-based program. Where feasible, data-informed decisions made by the agency shall be described. There should be some documented effort to examine diversity, equity and inclusion (DEI) in the plan for any evaluation or research project.

Scoring Rubric Questions

Did a qualifying research investigation or educational project occur within the last five years? Was there a report provided outlining, at minimum, the project goals, process, and outcomes? If appropriate, did the project's results inform decisions made by the agency?

Appendix A – Agency Application and Annual Report

These sections are included in the accreditation application for agencies seeking accreditation or re-accreditation and shall be required to submit prior to completing the self-assessment and visit processes. All elements of the application must be deemed complete responses by the CRT prior to authorization to move forward in the accreditation process. Understanding the history, source of authority, jurisdiction, and recent changes impacting the agency provides insight to agency team members and CAPRA visitors alike as the self-assessment and visit processes begin. Delineation of jurisdiction and authority are the foundation upon which the park and recreation agency is organized. Policy and rule-making functions define the organizational framework. The organizational structure provides alignment of responsibility and delegation of authority to enable an agency to carry out its mission. The roles, responsibilities, and structure should be clearly understood by staff and the public. Annual reporting between accreditation reviews ensures the agency has incorporated CAPRA into agency culture.

Section 1: General Historical Information

Suggested Evidence of Compliance

Please provide a narrative describing a general overview of the founding of the agency and key points in its history and governance. Please include impactful events that shaped the agency's development, services, community, etc., such as major governance changes, natural disasters, social movements, and the like.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 2: Source of Authority

Description

The source of agency authority or legal basis of operation and the extent of powers shall be identified in a legal document such as the state statute, local charter, city ordinance, or park district code. The agency and its executive staff should have an understanding of the agency's legal basis for authority.

Suggested Evidence of Compliance

Provide legal citation and, if appropriate, date of resolution by local governing entity or legal authority (i.e., enabling act, support documentation, ordinance; if permissive state authority, provide charter). Provide a narrative illustrating how the source of authority defines how the agency operates to demonstrate staff understanding of the source of authority.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 3: Approving Authority/Policy Body

Description

The agency shall have clearly documented organizational powers of authority. Executive level staff shall have an understanding of these powers and authorities.

Suggested Evidence of Compliance

Provide a chart or diagram and narrative description of the organizational structure, interrelationship of organizational components and powers of authority over policymaking; show the relationship of the agency to its approving authority and provide the approving authority bylaws or charter. Provide examples that illustrate how agency staff work in compliance with the established approving authority structure and/or bylaws/charter to demonstrate compliance with and staff understanding of the delegation of authority.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 4: Delegation of Authority

Description

There shall be a clear and documented delegation of authority between the approving authority, advisory body (if applicable), and the agency's chief executive and staff.

Suggested Evidence of Compliance

Provide documentation of the delegation of responsibilities among approving authority, advisory body, chief administrator, and staff regarding development and implementation of policies, rules, regulations, and operational procedures.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 5: Agency Leadership

Description

There shall be a designated position, Agency Director, responsible for the roles and functions of agency leadership and management. The incumbent shall possess the necessary qualifications and experience needed to successfully lead and manage the organization. This person shall be responsible to the approving authority for the direction and control of the operations and administration of the agency with authority to perform such responsibilities. The incumbent shall be employed full-time, year-round, and be qualified by experience, education, certification, and/or training in park, recreation, leisure services, tourism, or related disciplines. These qualifications shall be verified and demonstrated specifically relating to park and/or recreation management.

Suggested Evidence of Compliance

Provide the agency's position description for the Director, including resume with proof of required and preferred certification and qualifications for the position. Provide a descriptive narrative linking the qualifications of the position to the needs of the agency. If the incumbent is not CPRP or CPRE certified, provide a descriptive narrative connecting the incumbent's experience to the listed qualifications as well their experience delivering services to a broad and inclusive array of community members across dimensions such as language, income, urban/rural, gender, race, and age. In addition, if the director is from a related or non-related discipline, provide a summary of how the person's qualifications relate to park and/or recreation management and the NRPA's three pillars (fundamental precepts) of health and wellness, equity, and conservation. If the incumbent is a political appointment from outside the field, the agency may submit the job description and qualifications of executive team members.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only - Does the agency director have the necessary qualifications and experience needed to successfully lead and manage the organization based on organizational needs expressed in the narrative? If the agency director is a political appointment in an organization with a strong mayor form of government, this item is not scored.

Section 6: Jurisdiction

Description

Agencies shall have jurisdictional boundaries clearly defined.

Suggested Evidence of Compliance

Provide a map with geographical boundaries of jurisdiction and service areas, including location of facilities identified.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 7: Organization Structure

Description

The agency's structure (departments, divisions, staffing) shall support efficient and effective delivery of services in fulfillment of the agency's mission, methods of operation, relationship to the community, and the relationships among its different organizational components.

Suggested Evidence of Compliance

Provide an up-to-date organizational chart with a narrative description explaining how the structure is suited to the agency's mission, vision, strategic plan, methods of operation and relationship to the community. Identify and explain how adjustments to the structure were made in the past five years to create greater efficiency and/or effectiveness in the interrelationships among organizational components and the function of each component in the delivery of key services. Illustrate where responsibility for certain accreditation required administrative functions lie outside the agency if applicable. Indicate how this information is made available to staff and the public.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only - Does the agency's organizational structure support the mission and strategic objectives expressed? If changes in structure or staffing have occurred since strategic plan adoption, are those changes in alignment with strategic direction or toward operational effectiveness? Is information about the organization's structure available to staff and the public?

Section 8: Agency Awards and Citations

Description

Agencies and their staff shall celebrate successes.

Suggested Evidence of Compliance

Provide a list of both agency and agency staff awards at the local, state, and national level received in the last ten years as well as any important accomplishments or successes.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 9: Agency Changes Since Last Accreditation

Description

Agencies shall have a solid understanding of organizational changes and how those changes impact service delivery and compliance with accreditation purpose.

Suggested Evidence of Compliance

Provide a narrative that describes changes in leadership, new major facilities, added or dropped programs/services, staffing levels, wildfires, floods, pandemics, etc.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only.

Section 10: Periodic Timetable for Review of Documents

Description

The following documents are required within the CAPRA Self-Assessment and shall be reviewed and updated as appropriate: Strategic Plan, Continuity of Operations Plan, Parks and Recreation System Master Plan, ADA Transition Plan, Personnel Policy Manual, Volunteer Manual, Comprehensive Revenue Policy, Purchasing Policy, Recreation Program Plan, Park Land Acquisition and Disposal Policy, Park Land Development Policies and Procedures, Preventative Maintenance Plan, Fleet Management Plan, Natural Resources Management Plan, Environmental Sustainability Plan, General Security Plan, and Emergency Management Plan.

Suggested Evidence of Compliance

Provide the agency review schedule for the document, program, policy or procedure referenced in the enumerated standards including the Authority responsible for approving each document in the timetable.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only. For reaccrediting agencies - have they demonstrated adherence to periodic review requirements throughout the accreditation review period?

Section 11: Annual Reporting Requirement(s)

Description

Previously accredited agencies are required to submit annual reports to the CAPRA Commission. In addition, participation in data collection efforts for the betterment of the industry is required.

Suggested Evidence of Compliance

Provide proof of Annual Accreditation Report submissions for each year of this reaccreditation cycle. Provide evidence of participation in the NRPA Park Metrics data collection program.

Scoring Rubric Questions

NOT SCORED BUT REQUIRED - for visit team information and assurance of proper agency preparation only. Has the reaccrediting agency submitted complete and timely annual reports to CAPRA since the last accreditation review? Has the Agency participated in NRPA's Park Metrics annually since the last accreditation review?



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**City of Winter Park
Parks and Recreation Department**



**Master Plan Udate
2018**

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Mission Statement

To enhance the quality of life for our community by providing outstanding parks, recreation facilities, activities and services

Definitions, Terms and Abbreviations

Board	Parks and Recreation Advisory Board
City	City of Winter Park
Commission.....	Winter Park City Commission
Comprehensive Plan	Winter Park Comprehensive Plan Recreation and Open Space Element
Department	Parks & Recreation Department
FDEP	FL Dept. of Environmental Protection
GIS	Geographic Information System
Martin Luther King, Jr. Park.....	MLK, Jr. Park
Master Plan	Winter Park Parks & Recreation Department Master Plan

Executive Summary

This update of the *City of Winter Park Parks and Recreation Department Master Plan* (Master Plan) provides an overview of the operational and planning aspects of the department. The Master Plan format and review/update process that is proposed focuses on the following goals:

1. Identify the recreation needs of the community, and develop strategies to meet those needs
2. Meet the requirements of the *City of Winter Park Comprehensive Plan, Recreation and Open Space Element* (Comprehensive Plan)
3. Provide higher level of accountability and transparency by increasing the update frequency and focusing the oversight (City Commission) on critical policy decisions
4. Improve consistency, and reduce duplication of effort through concurrent preparation of budgets, annual reports, master plan updates and standard operating procedures
5. Consolidate data into one location (GIS) to improve reporting accuracy and consistency

The Master Plan will be updated and presented to the Parks and Recreation Advisory Board for review and comment every five years. The recommendations of the Board will be presented to the City Commission as a component of the Parks and Recreation Department's budget request and report process.

Data Collection & Analysis

- Inventory - The City of Winter Park owns 57 parks covering 395.5 acres. Parks fall into one of five categories based on their primary function. The data obtained from the city's GIS mapping system provided updated acreage values.
- Condition Assessment – Staff conducted field inspections and performed condition assessments on community parks, neighborhood parks and special purpose parks.
- Comprehensive Plan Consistency Review – This analysis compared current programs and practices to the 45 recreation policies contained in the Comprehensive Plan. Six policies require action to ensure compliance. The six policies flagged pertain to four issues; Master Plan updates, park condition, lake access and interconnecting parks (implementing bike trails).
- Programs - Winter Park offers a wide range of programming through the Parks and Recreation Department. By utilizing a large volunteer force and forging numerous partnerships with local businesses and organizations, the Recreation Division is able to provide high quality programs for people of all ages, abilities and interests.
- Public Input – UCF Research Foundation, Inc. conducted a public survey of 300 residents. Overall, the residents of Winter Park are very happy with the parks that are available to them. 86.5% of participants rated the quality of the parks as excellent or good while 86.1% rated the general condition of the parks as excellent or good. In terms of specific parks, the most popular are Central Park, MLK, and Phelps Park. Residents also use the parks often with over

three quarter of respondents stating they visit a park in Winter Park at least once a month. Many respondents offered ideas as to what is missing at the parks however no one idea received more than 18 supporters.

Needs Assessment and Recommendations

Each data report includes a needs assessment that identifies any deficiencies that warrant corrective action, and resulted in the identification of seven recommended action items. Alternatives were developed and evaluated for each action item. The five-year plan includes project details and estimated costs for preferred alternatives.

1	Mead Botanical Garden	Safety - poor bridge and trail conditions
2	MLK, Jr. Park & Ward Park	High use athletic fields in poor condition
3	Lake Baldwin Park	Poor condition rating, beach policy questions
4	Recreation Standards	Some state standards not applicable to W.P.
5	Golf course	Use Designation - Maintenance building
6	Policy review/clarification	Lake Access, Connectivity, Land Acquisition
7	Ward Park – Parking	Playing fields used for vehicle parking

Five-Year Plan

The five-year plan is composed of three elements - the Capital Improvement, Planning and the Operations. The **Capital Improvement Plan** lists six projects for 2019 fiscal year with a total requested outlay of \$720,000.00. There is also the potential to begin development of the Howell Branch Ecology Trail system. This could result in additional expenditures, but they will be reimbursable under a grant agreement with FDEP. Projects proposed for the subsequent four years include significant upgrades to high use athletic fields, trail development on the Howell Branch Creek parcels and continuing the lighting upgrades at the city’s athletics facilities.

The **Master Plan process** includes updates in a five year cycle. The Department will bring an updated plan to the Parks and Recreation Advisory Board and the City Commission. Updates will follow a five-year cycle that addresses all components of the Master Plan at least once in the process.

The **Operational Plan** does not follow a year-by-year format due the nature of the tasks involved. Each annual update will evaluate the status of the previous year’s goals and will provide information on any new efforts. Projects underway or planned include:

- Developing Parks Standard Operating Procedures
- Cross training to maximize the available manpower
- Outreach & website expansion

Section 1

Introduction

The City of Winter Park's parks and natural lands offer a rich diversity of recreational opportunities. The range of facilities and open space includes a modern community center with fitness and educational programming, over 100 acres of wetlands and forests. Between those extremes, the city's 57 parks offer boating and swimming on the city's lakes, professionally landscaped gardens, a nationally recognized golf course and many other places to relax or play.

To ensure that future generations may continue to enjoy these community assets, Winter Park has relied on a Parks and Recreation Master Plan to identify needs and to serve as a road map for park development and management. As a means to improve the efficiency of this process, this update introduces a new Master Plan format and update schedule. In order to facilitate this change much of the content contained in previous master plans (objective data related to inventory, conditions and programming) will be generated and updated by staff. For this update, Parks and Recreation Department staff have created five reference documents (listed below) that collectively provided the data used to determine needs, develop alternative solutions and make recommendations. The full text of these reports are located on the City of Winter Park web site at www.cityofwinterpark.org/parks

Parks & Recreation Department Inventory Report, 2018

Parks & Recreation Department Condition Assessment Report, 2018

Parks & Recreation Department Programming Report, 2018

Parks & Recreation Department Policy & Standards Review

Parks and Recreation Public Input Report, 2018

What is retained in the Master Plan, the document that will be go through commission review and approval, is a needs assessment and a five year plan that is intended to be updated, reviewed and approved annually (concurrently with the budget development process). The purpose of these changes is to provide a planning process that improves efficiency and provides cost effective procedures by allowing rapid response to changing conditions and trends, concentrating consultant dollars on specific projects and focusing City Commission time on policy decisions rather than objective data.

Section 2 Data Summary

2.1 Park Inventory

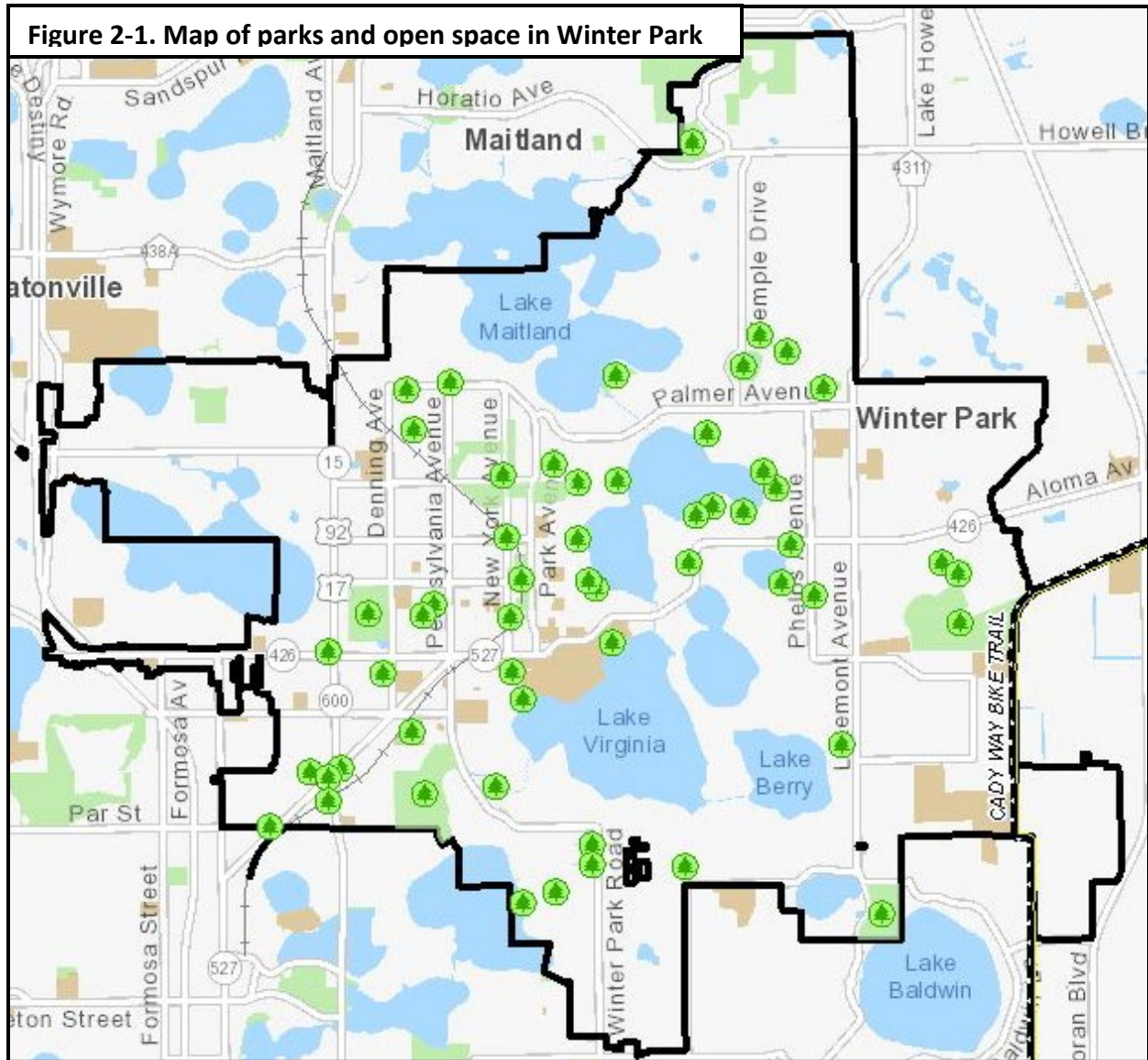
[Inventory Report Link](#)

The City of Winter Park owns and maintains 57 parks covering approximately 395.5 acres of land area (Figure 1). These parks are broken into five categories (Table 2-1) based on their primary functional type. Park acreage does not include:

- Lakes and other waterways except in cases where a water body lies completely within the boundaries of a managed park.
- Trails that do not lie within a named park - trail mileage is reported for all recreational trail inventory (Table 2-1).

Table 2-1. Summary of park and trail inventory

Type of Park	Number	Acreage	Ac./ 1,000 res.
Community Parks	9	192.6	6
Neighborhood Parks	4	13.5	0.4
Special Purpose Parks	2	47	1.5
Open Space Parks	4	112	3.6
Mini-Parks (includes four lakes)	38	30.9	1
Total	57	395.5	12.8
Type of Trail	Number	Miles	Mi./10,000 res.
Recreational Trails	5	2.6	1.0
Fitness/Walking Trails (within parks)	3	1.3	0.4
Total	8	3.9	1.4



2.1.1 Park Specific Master Plans

Years one and three of each master plan cycle includes a review of previously performed master plans or studies for individual parks, listed below. Recommendation for revisiting these plans or developing plans for other parks will be included in the evaluation report.

- Mead Garden Master Plan
- Central Park Master Plan
- Ward Park
- Howell Branch Preserve
- Lake Baldwin Park Conceptual Site Plan
- Martin Luther King, Jr. (Lake Island) Park Conceptual Site Plan
- City Tree Farm Conceptual Site Plan

2.1.2 Action Items - Inventory

None.

2.2 Park Condition Assessment Summary

[Condition Assessment Report Link](#)

Winter Park’s system of Community Parks, Neighborhood Parks and Special Purpose Parks are in good condition (Table 2.2). One park, Lake Baldwin Park, received low rating and two received a “Specific Need” designation (Parks receiving a specific need designation have an acceptable rating but have a significant feature that needs maintenance or repair). Athletic fields were evaluated independently of the parks in which they are located.

Table 2-2. Summary of park and field condition rankings

Type of Park	Inventory	Good	Fair	Poor	Specific Need
Community Parks	9	4	4	1*	1 (Mead)
Neighborhood Parks	4	4	0	0	0
Special Purpose Parks	2	1	1	0	1 (Golf course)
Type of Field	Inventory	Good	Fair	Poor	Specific Need
Ward - Baseball Fields	10	10	0	0	0
Ward – Multi-use Fields	6**	2	1	2	4 – field turf
MLK, Jr. Multi-use Fields	3	0	1	2	2 – field turf
MLK, Jr. – Rollins Field	1	1	0	0	0
Ward – Stadium	1	1	0	0	0

* Lk. Baldwin Park **One field is currently under construction

2.2.1 Action Items - Parks Condition

- Mead Botanical Garden – Specific need related to the condition of two bridges
- Athletic Field Condition (Ward & MLK Jr.) - Specific need related to worn turf from overuse
- Ward Park overflow parking
- Baldwin Park – Poor condition due to beach erosion and turf loss
- Golf course maintenance operations/Palm Cemetery building

2.3 Comprehensive Plan & Recreation Standards review

[Comp Plan Review Report Link](#)

2.3.1 Comprehensive Plan review results

Six of the 45 Comprehensive Plan policies require action based on the status of park operations or conditions (Table 2-3).

- Four involve required evaluation of specific subjects during any Master Plan update. Subsequent sections of this report address these requirements.
- One pertains to park condition. Section 2 includes condition related action items.
- The remaining policy issue relates to the requirement to provide public beach access to Lake Baldwin.

Table 2-3. Comprehensive Plan policies requiring action or review

Policy #	Subject	Comments
6-2.1.2	Beach access to Lake Baldwin	Lake Baldwin beach access is limited
6-2.1.3	Lakefront open space	Review required
6-2.1.5	Land Acquisition	Review required
6-2.5.4	Public Input	Parks Survey required
6-3.2.1	Maintenance of existing parks	Lake Baldwin Park – beach erosion, turf damage
6-3.4.4	Integration of parks/bike trails	Review required

2.3.2 Recreation Standards Review

Recreation standards developed by FDEP and contained in the report *OUTDOOR RECREATION IN FLORIDA - 2008, A Comprehensive Program For Meeting Florida's Outdoor Recreation Needs* were also reviewed and compared to existing inventory. The city's current program meets all but four of these population based guidelines. The four guidelines not met are not directly applicable to Winter Park's local conditions, and the only action item identified is for the development of locally specific standards to be used in future assessments.

2.3.3 Action Items – Policy & Standards Review

- Review policies below and consider modifications
 - **6-2.1.3 Lake access**
 - **6-3.4.4 park connectivity,**
 - **6-2.1.5 land acquisition**
- Develop Winter Park Specific recreation standards

2.4 Community Programming Summary

[Programming Report Link](#)

Recently added programs designed to meet public interest include the 8 to 80 program (in partnership with the Winter Park Health Foundation) and the Family Fun Events program. These new efforts augment an already robust range of programming offered through the Parks and Recreation Department. By utilizing a large volunteer force and forging numerous partnerships with local businesses and organizations, the Recreation Division is able to provide high quality programs for people of all ages, abilities and interests. The Winter Park Community Center encompasses approximately 38,000 square feet and offers recreational opportunities for all ages. Amenities include a state-of-the-art fitness center, two regulation basketball courts, media center and banquet space that can accommodate events both large and small. In addition, the Community Center has an outdoor amphitheater overlooking Shady Park and a multipurpose pool with zero-depth entry and lap lanes. In addition to the Community Center swimming pool, the Department operates a second pool at Cady Way Park.

2.4.1 Summary of programs offered

Programming for seniors - Currently there are 33 different programs aimed at seniors including fitness classes, educational activities and social activities.

Summer Camps & After School Programming – After school activities include daily after school programs for K-5 during the entire school year. Programming for teens and include fitness and educational activities.

Aquatics – Two pools (Cady Way and the Community Center) allow the Department to offer a variety of aquatic programs throughout the summer that include swim lessons, infant rescue swimming, and much more.

Athletics –The city currently runs two adult sports leagues. Men’s Basketball and Men’s Flag Football each have two season throughout the year. Basketball is located at the Winter Park Community Center and flag football at MLK Park. Leagues are at capacity for basketball each season and flag football program continues to grow.

New programs - The public’s interest is the primary factor in determining the types of programs offered. The information presented in this Master Plan is a snapshot of current programming. As interests and recreational trends change, the programming offered also changes.

2.4.2 Action Items - Programming

None

2.5 Public Input Summary

[Public Survey Report Link](#)

Overall, the residents of Winter Park are very happy with the parks that are available to them. 86.5% of participants rated the quality of the parks as excellent or good while 86.1% rated the general condition of the parks as excellent or good. In terms of specific parks, the most popular are Central Park, MLK, and Phelps Park. Residents also use the parks often with over three quarter of respondents stating they visit a park in Winter Park at least once a month. Many respondents offered ideas as to what is missing at the parks however no one idea received more than 18 supporters. Thus while a handful of residents thought more events or more dog parks were needed, no one idea was cited by more than a few people. In terms of respondents' neighborhood parks, increasing the number of benches and tables and improving "overall maintenance" were the most popular suggestions for improvements. While some improvements or changes could be made, the results of the survey show that overall, residents are very pleased with the parks and they are taking advantage of what the parks have to offer.

Top five parks

Central Park
MLK, Jr. Park
Phelps Park
Lake Baldwin Park
Mead Garden

Top five suggestions

Overall maintenance
More benches/tables
More restrooms
Tree planting /maintenance
Drinking fountains

Top five activities

Walking
Relaxing
Playground
Place to bring kids
Viewing nature

Section 3

Alternatives Analysis & Recommendations

The needs assessment resulted in the identification of seven action items (summarized in Table 3-1). Alternatives and recommendations developed to address the needs focused on several factors including:

- Solving the problem
- Minimizing cost
- Limiting impacts on existing users
- Finding solutions that solved multiple problems

The proposed five year Capital Improvement Plan includes project details and estimated costs for each preferred alternative presented.

Table 3-1. Summary of identified action items

Item #	Location/Facility	Description
1	Mead Botanical Garden	Safety - poor bridge and trail conditions
2	MLK, Jr. Park & Ward Park	High use athletic fields in poor condition
3	Lake Baldwin Park	Poor condition rating
4	Recreation Standards	Develop W.P. specific criteria
5	Golf course	Condition - Maintenance building
6	Policy Review	Lake Access, Connectivity, Lakefront Land Acquisition
7	Ward Park – Parking	Acquire additional land for parking

Some of the needs noted in the review process involve topics that generate significant interest and vigorous debate. An attempt was made to offer as many practical alternatives as possible. In cases where existing policies are not being met, options were limited to changing the conditions or changing the policy. Preferred alternatives were identified for operational needs. Options for policy related needs are presented for consideration, but no preferred alternatives are identified.

Action Item #1: Mead Botanical Garden

Overall, the function and condition of Mead Botanical Garden is Good/Fair there are two safety related problems that need to be addresses. First, the two wooden bridges that are part of the garden’s trail system are in poor condition. Second, erosion on some of the trails has resulted in tripping hazards in several areas. Due to the safety aspect of this item, a “no action” alternative has not been presented.

- Alternative 1** Replace the small bridge and repair the large bridge
Pros Corrects the safety concerns
Cons Not currently budgeted – estimated cost \$15,000 - \$20,000
Large bridge is old enough that it could suffer additional failure in spite of the repairs
- Alternative 2** Replace both bridges
Pros Corrects the safety concerns
Cons Not currently budgeted – estimated cost \$28,000.00.

Preferred Alternative: Alternative 1, replacing the northern bridge and repairing the southern bridge will solve the safety concerns and maximize the benefits of the original investment.

Figure 3-1. Mead Botanical Garden pedestrian bridges



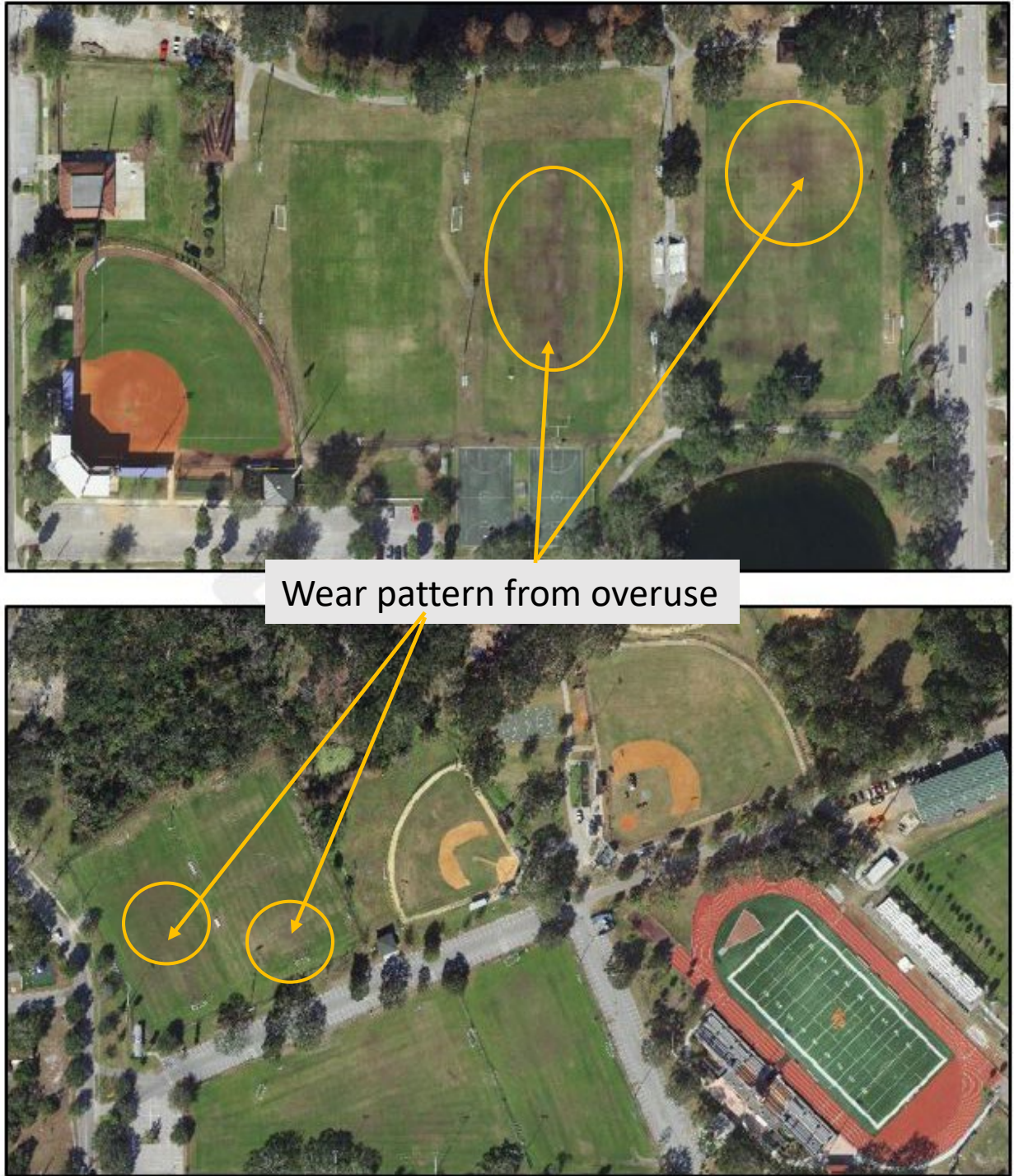
Action Item #2: Athletic fields

Comprehensive Plan Policy 6-2.4.3 requires that parks be well managed and well maintained. Currently, athletic fields in Martin Luther King, Jr. Park and Ward Park suffer from overuse where actual time of use exceeds industry standards. The result is that fields often have bare spots. The options for addressing this type of problem are limited and will have an impact on budget and/or field availability. The Department has adopted a new standard operating procedure involving more and longer field closures coupled with periodic re-sodding, but it has not been implemented due to advanced field rental bookings. The rental bookings run out early in the 2019 fiscal year. Costs associated with the extra sod replacement are included in the 2019 budget request.

- Alternative 1** No action alternative
 - Pros Maximum field availability
No increase to budget
 - Cons Fields continue to be overused
- Alternative 2** Rebuild 4 high impact fields to current standards (\$120,000 per field)
 - Pros Increases field performance & may reduce maintenance
 - Cons Requires significant financial outlay
Does not guarantee results
- Alternative 3** Alt. 2 plus install artificial turf on 2 high impact fields (\$700,000 per field)
 - Pros Reduces maintenance
Allows for maximum use
 - Cons Not preferred by many users,
High Initial cost

Preferred Alternative: Alternative 3, with re-evaluation annually. Note: The recommended changes do not begin until Year 4 of the five-year CIP. One field rebuild is included in F.Y. 2022 and one in 2023. The artificial turf option is not included until the F.Y. 2024 CIP. This will allow time to observe the effects of the new field operating schedule and allow the need for this recommendation to be reevaluated before scheduled implementation.

Figure 3-2. General purpose fields at MLK, Jr. Park (above) and Ward Park



Action Item #3: Lake Baldwin Park – Condition & Beach access

The park received low ratings for condition due to turf loss and beach erosion. Reviewers also were unsure of the intent of the Comprehensive Plan policy (6-2.1.2) that requires Winter Park to “maintain public beach access to Lake Baldwin”. Currently, the use of this park as an off-leash dog park significantly limits the use of this facility for aquatic recreation. Due to the elevated potential for infection by microscopic pathogens carried in dog waste, swimming is prohibited and warnings are posted regarding the elevated potential for exposure to microbial pathogens including bacteria and parasites. Clarification of the policy regarding beach access is recommended.

Figure 3-3. Aerial photos from 2007 (left) and 2018 showing loss of turf



- Alternative 1** No action
 Pros Avoids controversy of eliminating existing use.
 Cons Beach use by people remains restricted.
 Beach and sod restoration remain infeasible
 Comp plan clarification recommended
- Alternative 2** Construct separate activity zones opened on a rotational basis to allow turf time to recover. Beach and lake still accessible for dogs
 Pros: Maintains existing use
 May allow beach and sod restoration in some areas
 Cons: Beach use by people remains restricted
 Requires infrastructure modifications (fencing and gates)
 Comp plan clarification recommended
- Alternative 3** Restrict dogs from beach and lake and reduce off-leash area
 Pros Allows people to use the beach safely for recreation
 Will allow restoration of impacted turf and shoreline area
 Provides an off-leash dog area on site
 Cons Likely to be controversial
 Requires infrastructure modifications (fencing and gates)
- Alternative 4** Restrict dogs from the beach and lake & eliminate all off-leash activity.
 Pros Allows people to use the beach safely for recreation
 Will allow restoration of impacted turf and shoreline area
 Does not require infrastructure modifications (fencing and gates)
 Cons Eliminates off-leash dog areas from the city*
 Likely to be controversial

* An option to Alternative 4 would be to create a new off-leash dog park in another location, to mitigate the loss of this use at this park.

Preferred Alternative: This issue is primarily a policy question. The use of the beach and lake by dogs is incompatible with recreational use by people. Factors to consider include:

- The park is very popular and is heavily used year round
- There are currently no other off-leash dog parks in Winter Park
- Paddle sports (canoeing, kayaking and paddle boarding) have become very popular and public access points for these activities are in high demand

Recommending an alternative prior to the policy discussion is difficult due to the wide disparity in acceptable uses between options. Alternative 2 is recommended if the current use policy is confirmed. Alternative 3 is preferred if the policy is changed to restrict dogs from the beach and water.

Action Item #4: Recreation Standards

State recommended guidelines have been used in the past to develop recommendations for City park acquisition and management. These standards do not always pertain to local operations due to site specific conditions. This can result in expensive projects that do not improve the recreational opportunities for the community. Comparison of current inventory show deficits in four categories (racquetball courts, multi-purpose fields, fishing piers and boat ramps). These deficits did not rise to the level of a need that required for the following reasons:

Alternative 1 No action alternative

Pros None

Cons Without local standards, other, less relevant guidelines may be used

Alternative 2 Develop Winter Park specific recreation standards

Pros Helps target resources into projects that will provide community benefits

Cons Could require a monetary outlay if the work is outsourced

Preferred Alternative: Alternative 2, creating recreational standards based on state guidelines and tempered by local conditions and needs, will ensure that park development funds are providing the best possible value. Standards development has been added to the Year 2 Master Plan tasks.

Action Item #5: Golf Course Maintenance Building

The golf course maintenance division currently stores equipment in two locations, the western half of the existing cemetery building, and an obsolete Quonset hut near hole 6 on the golf course. The current budget (FY 2018) earmarked \$200,000.00 for the expansion of the existing cemetery building to accommodate the equipment that is now stored in the Quonset hut. During the planning process, several constraints surfaced that affect the feasibility of the project as originally planned. Review of the project details identified opportunities to solve several ongoing operational concerns in addition to creating the additional storage.

Constraints:

- The project as proposed provides just enough space for current golf course operations (2,000 sq. ft. existing + 2,000 sq. ft. proposed – 4,000 sq. ft. total)
- The restrictions on the uses of the golf course property appear to prohibit the construction of additional buildings
- Expanding the existing building will adversely impact views from the cemetery

Ongoing maintenance concerns:

- Cemetery, golf course and country club suffer aesthetics problems caused by the placement of refuse bins, bulk material stockpiles and fuel tanks (Figure 3-4)
- The maintenance crews for Central Park currently work out of Martin Luther King, Jr. Park and have to travel on streets with carts and lawn mowers to their work area
- Projections indicate the Palm Cemetery will reach capacity in ten years
- Creating 25% more space (1,000 sq. ft.) in the maintenance building would allow Central Park and CRA crews to house their equipment closer to their work area
- An alternate location to the cemetery would allow refuse bins, debris piles, bulk materials storage, wash down areas and fuel tanks to be relocated

Opportunities:

- Current trends show that cremation is becoming more common and the ability to utilize the existing maintenance space to construct an indoor columbarium could result in \$4 million increase in future revenue for the Palm Cemetery and allow significant improvements to both cemetery and golf course aesthetics (Figure 3-5)
- The City's former Swoope Avenue water plant site is large enough to house all current and future golf course and downtown maintenance operations, house refuse bins, storage bins and fuel tanks and possibly accommodate some level of private development to offset costs (Figure 3-6)

- Alternative 1** Repair or replace the Quonset hut in its current location
 - Pros Provides necessary maintenance storage space
Does not adversely impact cemetery views
Can be completed with existing budget
 - Cons View of golf course from the old water plant site would remain partially obstructed (could affect the value if sold)
Maintenance operations remain split
- Alternative 2** Utilize the old water plant site to build a new maintenance facility,
 - Pros Solves multiple operational needs with an existing city owned property
Allows expansion of Palm Cemetery
Accommodates all golf course, cemetery and Central Park maintenance
Improves cemetery and country club aesthetics
 - Cons Property would remain off the tax rolls
May require additional funding than was originally budgeted
- Alternative 3** Find a new location to accommodate the golf course maintenance needs
 - Pros Could accommodate other needs depending on the location and size
Provides necessary maintenance storage space
 - Cons Would require a cash outlay to secure the property,
Takes property off the tax rolls (cost offset by selling the water plant site).

Preferred Alternative: Alternative 2, the use of the existing City property will solve several operational problems. The site appears to be large enough to allow some private development as well as the municipal operations, which could offset costs.

Figure 3-4. Existing building shared by Palm Cemetery and golf course maintenance.



Figure 3-5. Palm Cemetery with columbarium replacing the golf course maintenance shop.

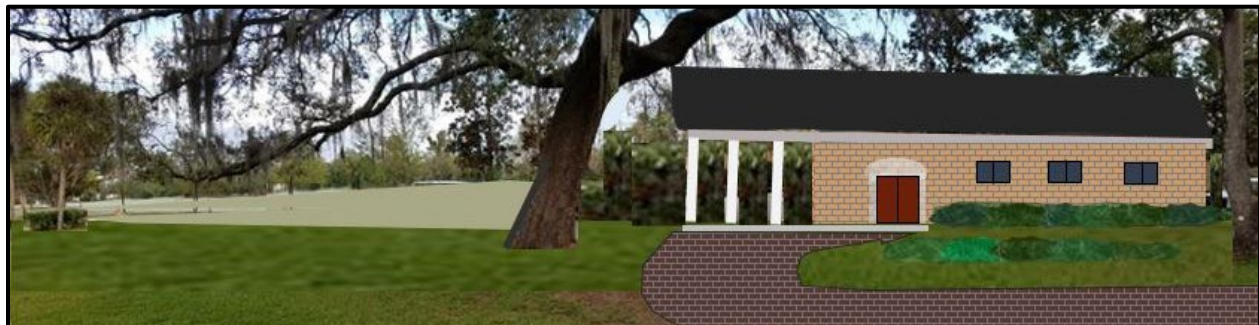


Figure 3-6. Conceptual layout of the former water plant site.



Action Items #6: Policy Review

- **Lake Access/Use Designation**
- **Integrating Park System and Bicycle Trails**
- **Acquiring Lakefront Property**

These three action items have similarities and overlapping components that warrant discussing them together. All three are complex in nature and involve multiples departments. The existing policies governing their implementation are qualitative and general. Developing specific criteria and identifying funding sources and priorities increases the likelihood of successful implementation of programs related to these policies. This effort will require coordination between a number of City departments, and oversight will involve multiple advisory boards as listed below.

Staff level coordination

Administration
 Communication
 GIS
 Parks & Recreation
 Planning & Zoning
 Public Works

Oversight - Advisory

Transportation
 Parks and Recreation
 Planning and Zoning
 CRA

Oversight - Policy Approval

City Commission

Alternative 1 No action

- Pros Does not require Comprehensive Plan changes
- Cons Does not improve the efficacy of affected programs

Alternative 2 Address each policy individually

- Pros Verifies the policy intent - through affirmation of current language or through revision.
 Potential improvements to the programs covered by these policies
- Cons Multiple evaluations and reviews could be required
 Could require Comprehensive Plan revisions

Alternative 3 Address these three policies together

- Pros Verifies the policy intent (through affirmation of current language or through revision.
 Potential improvements to the programs covered by these policies
 Requires only one process
- Cons Could require Comprehensive Plan revisions

Options for implementation of Alternatives 2 and 3

Option 1: Direct Staff to develop draft policy language solicit recommendations from relevant advisory board(s) and bring the results to the Commission for final disposition.

Option 2: Conduct a workshop for each policy and direct staff to use the resulting input to draft policy language to present to the Commission. This will maximize input from staff, advisory boards and the public (improves transparency).

Preferred Alternative: Alternative 3, with the option to conduct a workshop. Looking at the potential evolution of the Parks and Recreation Department’s program in a holistic approach allows Winter Park to meet changing needs efficiently, avoid missing opportunities and prevent unintended adverse impacts. The goal of this process is to improve the efficacy of these three policies by taking their overlapping goals and concerns into account in each individual policy. While this report does not recommend policy, there are considerations listed in the Policy and Standards Review that may facilitate the workshop discussion.

Action Item #7: Increase Available Parking at Ward Park

Ward Park general use fields B and C accommodate overflow parking during large events. This use exacerbates existing condition problems related to turf wear. There are limited alternatives for on-site parking expansion.

Alternative 1 No action

Pros Requires no capital outlay

Cons Field condition problems will continue and intensive maintenance will be required, offsetting the cost savings

Alternative 2 Purchase property near Ward Park to alleviate the parking deficiency

Pros Increases the ability to maintain the turf on the athletic fields

Potential improvements to safety and convenience related to parking

Cons Requires capital outlay

Preferred Alternative: Alternative 2, Investigate the feasibility of acquiring property near Ward Park. Two properties identified in an earlier study and discussed in Section 7 (317 Perth Lane, 1.31 acres and 100 St. Andrews Boulevard 1.35 acres) are near Ward Park. This item is not contained in the proposed five year capital improvement plan budget. A property search and evaluation is proposed in Year 2 (F.Y. 2020) of the upcoming Master Plan cycle.

Section 4

Five Year Plan

Winter Park recently completed a visioning process that described the future city that residents wish to create, and a series of goals and strategies to make that vision a reality. Many of the goals developed through this effort have a direct bearing on parks and recreation in Winter Park. Concepts important to the vision helped guide the development of this Master Plan update and included:

Stewardship of the city's tree canopy and lakes
Mobility and connectivity
Sustainability and diversity
State-of-the-art management practices

4.1 Capital Improvement Plan

Current year capital projects includes \$1,910,000 (1,570,000 CIP + 320,000 General Maintenance) in project costs. Since the original budget approval, the scope and/or schedules for some of the projects changed. The status of the 2018 capital projects is provided below

- **Golf course maintenance building** – delayed due to golf course deed limitations and the potential for moving the location to address other
- **Dinky dock renovation** - moved to F.Y. 2019
- **Central Park restrooms** - moved to F.Y. 2021
- **Complete Azalea Lane** – Under way. Project expanded to include building improvements
- **Field lighting** – Under way
- **Parks and Recreation Master Plan** – Under way
- **Phelps Park playground replacement** – moved to F.Y. 2020
- **Cady Way pool heating** – moved to F.Y. 2019

Costs associated with implementation of recommendations outlined in Section 3, are included in the 2019, capital improvement budget request (Table 4-1). Each year the list will roll forward after review, reprioritization and new project development.

Table 4-1. Five year plan Capital Improvement Plan budget

Fiscal Year 2019	Source	Cost
Cady Way pool heater	City CIP	\$180,000.00
Dinky dock renovation	City CIP	\$200,000.00
Lighting	City CIP	\$125,000.00
Lighting	City CIP	\$75,000.00
Golf course maintenance building	City CIP	\$200,000.00
Mead Garden bridge replacements	City CIP	\$20,000.00
Sub-total	City	\$800,000.00
Howell Branch Ecology Trail	FDEP	\$1,000,000.00
Pineywood cremation garden	Perpetual Care Fund	\$150,000.00
F.Y. Total	All sources	\$1,950,000.00
Fiscal Year 2020		
Sand Volleyball courts	City CIP	\$50,000.00
Phelps Park playground	City CIP	\$170,000.00
Lighting	City CIP	\$125,000.00
Lighting	City CIP	\$75,000.00
Sub-total	City	\$420,000.00
Howell Branch Ecology Trail	FDEP	\$1,000,000.00
F.Y. Total	All sources	\$1,420,000.00
Fiscal Year 2021		
Central Park restrooms/maintenance building	City CIP	\$250,000.00
Pavilions at Ward & Phelps	City CIP	\$134,000.00
Lighting	City CIP	\$125,000.00
Lighting	City CIP	\$75,000.00
Sub-total	City	\$584,000.00
Palm Cemetery columbarium	Perpetual Care Fund	\$500,000.00
F.Y. Total	All sources	\$1,084,000.00
Fiscal Year 2022		
Lighting	City CIP	\$125,000.00
Lighting	City CIP	\$75,000.00
Athletic field rebuild (1)	City CIP	\$120,000.00
F.Y. Total	All sources	\$320,000.00
Fiscal Year 2023		
Lake Baldwin Park	City CIP	\$350,000.00
Lighting	City CIP	\$125,000.00
Lighting	City CIP	\$75,000.00
Athletic field rebuild (1)	City CIP	\$120,000.00
F.Y. Total	All sources	\$670,000.00
Total City Funds		\$2,714,000.00
Total Plan Cost		\$5,364,000.00

4.2 Parks Major Improvement Fund

As part of the CIP funding, and in addition to the projects listed above, the Parks Major Improvement Fund provides flexibility in addressing emergencies, repairs and other immediate concerns in a timely manner where individual expenditures may be over the CIP threshold. Table 4-2 contains a list of projects and associated costs anticipated for F.Y. 2019. The list, based on assessment of past needs, represents a guideline for fund expenditures, but the department may deviate from the plan to address any park needs that may come up. This allows rapid response to problems and gives the department the ability to take advantage of opportunities that arise.

Table 4-2. Parks Major Improvements Fund 2019

Project Name	Brief Description of Work	Est. Cost
Playground Restorations	Replace/Repair worn & damaged playground components	30,000.00
Mead Garden Foot Bridge(s)	Repair and replace pedestrian bridges at Mead	30,000.00
Winter Park Sports Complex (Ward Park)	Fencing, Shade Structures, & Other Improvements	225,000.00
Furniture	Table and Chair Replacement at Community Center	5,000.00
Showalter Field Cap. Reserve	Funding for Showalter Upgrades	50,000.00
Mini Park Restoration	Restoration of Mini Parks/Neighborhood Parks	20,000.00
	Total	360,000.00

4.3 Planning (5 year cycle)

The Master Plan will ensure that Winter Park is adequately addressing the recreational needs of the community. The proposed frequency of updates varies by task as detailed in the schedule below. All components will updated at least once during each cycle.

Annual or Ongoing

- Update Inventory, Condition, Public Input & Programming Reports
- Needs Assessment
- Update Five Year Plan
- Fee Schedule Review
- Required policy reviews
- Board Review & Commission Approval

Year 1 (FY 2019)

- Develop Public Input Process
- Parks condition assessments (Mini-Park, Trails and Open Space)
- Review/prioritize individual park master plans & schedule for upcoming years
- Develop, & implement SOP's (including a policy for grant writing)

Year 2 (FY 2020)

- Develop recreation standards (requires public input process to be in place)
- Parks condition assessments (Community, Neighborhood and Special Purpose Parks)
- Report on status of individual park master plan selected for this year

Year 3 (FY 2021)

- Parks condition assessments (Mini-Park, Trails and Open Space)
- Report on status of individual park master plan selected for this year

Year 4 (FY 2022)

- Parks condition assessments (Community, Neighborhood and Special Purpose Parks)
- Report on status of individual park master plan selected for this year

Year 5 (FY 2023)

- Parks condition assessments (Mini-Park, Trails and Open Space)
- Update Policy (Comp Plan) & Standards Review Report - visioning
- Report on status of individual park master plan selected for this year

4.4 Operations Plan

Departmental operations include many tasks that do not lend themselves to a year-by-year plan. Recurring tasks such as mowing and preventative maintenance do not vary from year to year while tasks driven by environmental conditions and changing public such as facility repairs or programming need to be responsive to changing conditions. In addition to routine or recurring tasks and events, New Initiatives the Parks and Recreation Department will be focusing on the following areas over the next five years.

4.4.1 Improving Efficiency and Responsiveness

Several projects are underway that are intended to enhance the operational efficiency of the department and improve the flow of information to residents and park visitors.

- **Parks Standard Operating Procedures** – The Winter Park Personnel Policy provide general framework for operations. There are specific issues that every department and division has to manage that go beyond the guidance of the personnel policy. The SOP's being developed will clarify operational procedures for critical departmental responsibilities
- **Manpower Cross Training** – Parks Maintenance Division and the Landscape Division are conducting a cross training program to improve flexibility in task assignments and to make sure that urgent problems can be addressed quickly regardless of the staff that is on duty. The department plans to expand the program to other areas of parks operations. The entire program should be in place by fiscal year 2020.
- **Outreach & Website updates** – The Parks and Recreation Department has recently updated portions of the Department's website to reflect current conditions and operations related to community programming and the Winter Park golf course.

4.4.2 New Programs & Initiatives

Family Fun Program - Winter Park's Parks & Recreation Department has launched the new Family Fun Event Program that focuses on promoting a series of events to encourage healthy families and fun recreational activities at various parks throughout the city. Events will be located throughout out city's parks that will bring awareness to the "not so known" parks and creating an environment that is unplugged and family driven. There will be 2-3 events every month at different locations to draw attention to Winter Park's programming and parks.

8 to 80 – This permanent addition to the City's programming element of the Master Plan is a partnership with the Winter Park Health Foundation to develop an intergenerational activity program at Ward Park to promote healthy lifestyle habits for people of all ages. The project, dubbed 8 to 80, will include facilities that will support activities like pickleball, volleyball, shuffleboard and croquet. The planned connection of this area of the park to the Cady Way recreational trail creates connections to other communities and significantly increases the range of activities available.

Section 5

Long Term Planning

5.1 Natural Places – Improving habitat and raising awareness

The City's involvement in natural lands management has been ongoing for 20 years, but has primarily been behind the scenes. That has changed with the acquisition of lands along Howell Creek near the northern boundary of the city, and the increased efforts in restoring natural habitats in Mead Botanical Garden and in Ward Park. Like native vegetation, ornamental plants can provide important ecological functions including shelter for wildlife, food for many species of bird and butterfly and raising ecological awareness. Tying all of these components together is Winter Park's renowned tree canopy. Our Urban Forestry section has the responsibility of protecting the city's tree and keeping it healthy, diverse and beautiful. Ecologically, trees provide homes and food for many native species and provide connections between natural land for migratory animals such as birds and butterflies.

5.1.1 Website Improvements

To showcase the City's environmental management programs, a new web page is being developed to augment the Parks and Recreation Department's website. The new page will offer links to information on the City's abundant natural resources and ongoing management efforts.

- Wetland restoration projects
- Flora and Fauna lists and identification guides
- Tree selection guide for homeowners
- Lists of seasonal plantings - What is in bloom?
- Helpful horticultural tips for urban gardeners

5.1.2 Ecology Based Programming

Depending on available manpower and public interest, a series of guided tours may be added so residents may learn firsthand from local experts. Topics of the tours will include a variety of plant and wildlife identification tours but could be expanded to include cultural topics.

5.1.3 Habitat Management

Implementing a successful environmental management program can be challenging at any level. These challenges are amplified at the local level where small municipalities can find that their management objectives exceed their available funding, manpower and/or expertise. Winter Park has been able to overcome these obstacles by developing broad community support that includes these three critical elements:

- Approval and involvement of the residents
- Strong backing from the administration
- Sound policy decisions by elected officials

The Howell Branch Creek wetland restoration and ecology trail project has boosted the City of Winter Park's habitat management program to a new level. The recent acquisition of 55 acres of forested wetlands, adjacent to the city's existing property along the creek, brings approximately 100 acres of contiguous natural lands under management and creates the potential for a regionally significant, environmentally focused recreation area. The Howell Branch Ecology Trail project will provide a high quality, nature based, recreational and educational experience for residents and visitors.

- Restoration will consist of a control program for exotic vines and other invasive plants (ongoing on existing parcels) followed by reforestation of areas where canopy loss has occurred.
- A planned system of at-grade trails and elevated boardwalks will provide pedestrians and cyclists with controlled access through the wetlands. A canoe/kayak launch will allow paddlers to access to over a mile of a natural, meandering creek.
- Environmental education program components will focus on wetland ecology, water quality and pollution prevention topics.

The Mead Botanical Garden Habitat Enhancement Project began as an effort to control invasive skunk-vine in 11 acres of former bayhead wetland. This project, which has been ongoing and expanding in scope for 20 years, has gained new momentum over the past two years and has become a focal point for outdoor enthusiasts from around the globe. Recent initiatives include:

- Restoration of upland habitats within the garden
- Removal of invasive trees from upland and wetland habitats
- Reforestation of impacted wetlands
- Reducing dependence on herbicides by implementing of biological and hydrologic improvements to help control exotics.

Connecting past and future: Howell Branch Creek and the associated Winter Park Chain of Lakes are the most dominant geographical features visible on any map or aerial photo of the city. A tributary of the St Johns River, the creek is a natural corridor that runs the length of the city from south to north. It is fitting that Winter Park's two most important habitat management projects are joined by the creek, as the city's first environmental management efforts involved the protection and improvement of its waterways. Winter Park began active lake management activities in the 1960's. Through dedicated stewardship, the program has steadily grown into what today is recognized statewide as a model approach for water quality management. The addition of a terrestrial habitat management program has opened many possibilities for continued development of a regionally significant urban wildlife corridor.

5.2 Urban Spaces – Blending Art, Culture and Recreation

Winter Park is known as the city of arts and culture, cherishing its traditional scale and charm while building a healthy and sustainable future for all generations, and considered by many to be the premier urban village in the Florida. The city is known for its Old World charm, elegant homes, quaint bricked streets, extensive tree canopy, upscale shopping and dining experiences, Rollins College and world-class arts and cultural opportunities.

5.2.1 Library and Events Center at MLK, Jr. Park

The planned construction of the new Library and Event Center located at MLK, Jr. Park continues to move forward with demolition of the existing Civic Center slated for early 2019. As the site plan is finalized and construction commences, the need to both revisit and move forward the MLK Park master plan produced by GAI and approved by the Parks and Recreation Board or an updated master plan based on the final Event Center and Library, to tie together the entire campus.

5.2.2 Ward Park Improvements and Updating of the ‘sportplex’ consisting of Ward Park, Showalter Stadium, and Cady Way Park

In late 2018, the City of Winter Park in partnership with the Winter Park Health Foundation will be making improvements to the stretch of Ward Park directly adjacent to the new Center for Health and Well Being (the former Crosby Wellness Center). This improvement to this section of Ward Park is the start of making wholesale improvements to the ‘Sportsplex’ campus that includes Ward Park, Showalter Stadium, and Cady Way Park. The Parks and Recreation Department, working in conjunction with community based athletic organizations and other community partners, will continue to make needed improvements to the infrastructure, site amenities, and overall facilities. Accessibility improvements will be accomplished through a combination of structural and non-structural means. Connectivity projects such as the St. Andrews Trail will help boost the feasibility of multi-modal park access. Non-structural improvements designed to alleviate the current parking shortage include working with neighboring property holders such as Brookshire Elementary and St. Andrew Church to look at shared parking and/or possible land acquisition.

5.3 Connecting neighborhoods, cities and countries

Corridors and connections come in many forms. Natural features such as rivers and lakes, connect neighborhoods and cities. Human interests have always been cosmopolitan but advances in technology have resulted in personal connections that are truly global in nature. The steady progress that has been made preserving and enhancing the City’s natural resources has resulted in a framework that will allow the concepts discussed below to become reality.

5.3.1 Blueways

Howell Branch Creek and the associated Winter Park Chain of Lakes are the most dominant geographical features visible on any map or aerial photo of the city. A tributary of the St Johns River, the creek is a natural corridor that runs the length of the city from south to north. Most of the length of this waterway is accessible to boaters (power and paddle) and future, planned improvements, such as the Stirling Avenue bridge replacement and the Howell Branch canoe trail, will help expand that accessibility.

5.3.2 Greenways

Along the creek's course lie several natural areas that provide wildlife habitat. Future efforts to improve the area as a wildlife corridor might include land acquisition or participation in backyard habitat programs.

5.3.3 Cyber-connections

Connectivity extends beyond physical links. The City of Winter Park has developed a reputation around the globe as birding destination due to the high use of Mead Botanical Garden as a stopover for migratory birds moving to and from their wintering grounds. This word-of-mouth (or keyboard) generated interest was created almost entirely by interest groups. Using technology to expand the City's outreach efforts can facilitate connections that can raise awareness and appreciation of the area's natural resources. Some of the opportunities available to accomplish this goal include:

- Developing partnerships with eco-based organizations to help attract desirable tourism that creates economic activity for the community.
- Using GIS and web based information to create virtual trails where signs are not desired or feasible.
- Promoting feedback and creating a mechanism for residents to convey their comments

Section 6

Funding Opportunities & Partnerships

The Primary funding mechanism for the City of Winter Park Parks and Recreation Department is property tax revenue. The FY 2017 budget was \$6.675 million. The department does create revenue, primarily through event venue rentals, and has a cost recovery of 37% (\$2.5 million). Other sources of funding are important for the development of park properties and program offerings. A summary of partnerships and funding sources is provided below.

6.1 Partnerships

The Department provides many services and facilities at no cost to the users including park access, special events, and maintenance of greenspace and streetscapes. Funding for these services represents one half of the Department's budget (\$3.3 million).

Other activities such as after school and summer programming are offered at very low costs. Partnerships help to defray the significant costs associated with making these programs successful. Winter Park is fortunate to have many community minded partners that make it possible to provide such rich diversity of programming. Much of the help received is in the form of in-kind services making it difficult to put a monetary value on the assistance they offer. Collectively, the time, materials, funding and other services that these partners bring to the table is priceless, regardless of the actual monetary value. This year's programming efforts involved 36 partnerships (29 seniors program partners and 7 after school program partners). The *City of Winter Park Parks & Recreation Department Programming Report, 2018* contains the full list of programming partnerships.

6.2 Revenue

6.2.1 Rentals and sales

The use of rental buildings and purchase of cemetery spaces are market based. All of these pricing levels generally bring the cost recovery levels of a typical department to a national average of 27 percent of the expenditure budgets, according to NRPA. The Winter Park Cemeteries division is funded by property tax revenues, but revenues from the sale of cemetery spaces goes into a perpetual care fund to maintain the cemetery well into the future. Winter Park total cost recovery for Fiscal Year 2017 was 37 percent.

6.2.2 Taxes and fees

All new residential buildings in Winter Park contribute to the Parks Acquisition Fund to purchase new property to meet comprehensive plan requirements. These funds can only be used to

acquire and develop new property. Fees are charged for a number of programs and facility uses other than rentals (greens fees, tennis court use and various Community Center programs).

6.2.3 Sponsorships

As the City improves its athletic venues, it is anticipated that the ability to attract sponsors improve as well. Current sponsorships include two golf course sponsors, Rollins College (Title Sponsor) and Hoar Construction (Corporate Sponsor). The new scoreboard at Showalter Field will help determine the feasibility of expanding the options for sponsorships.

6.3 Grants and Donations

Grants are utilized to enhance and acquire new properties as well as fund new programs. These include grants from the Florida Recreation Development and Assistance Program and the Florida Department of Transportation among many others.

- Florida Recreation Development Assistance Program (FRDAP)
- Florida Department of Environmental Protection
- Florida Department of Transportation
- Florida Department of Agriculture and Consumer Services
- Kaboom!
- Community Foundation of Central Florida
- Healthy Central Florida
- Florida Youth Sympathy
- National Recreation and Parks Association
- United States Tennis Association
- Winter Park Health Foundation
- Winderweedle Haines Ward Woodman PA

The City has been successful in securing a wide variety of grants and while no specific recommendation has been identified, the inclusion of a grant activity summary in each year's Master Plan update has been added to the five year plan cycle.

Winter Park Parks and Recreation Department

Trend Analysis

Purpose:

The trends analysis provides City leadership and Parks and Recreation Department to evaluate the needs of residents today and in the future. It allows us to ensure that focus is being put towards the facilities, services, and programming that will best keep up with resident demand while anticipating the trends and changes within our population. At the same time, City leadership and Parks and Recreation management must consider local sentiment and traditional/historical trends specifically unique of our population that goes beyond larger scale trends and speaks directly to the population we serve.

Demographic Trends:

The City of Winter Park has shown a relatively stable population size over the course of the last 20+ years with an average population size of approximately 30,000 residents. Projected population for 2024 continues to stay relatively flat with projection of 34K by 2024 per the May 2020 ESRI community profile. Median Age has remained relatively the same since 2010 (44.4) with age rising to 45.1 in 2019 and projected to remain at 45.1 for 2024.

Baby Boomers (Born 1946-1965) – Winter Park populations largest demographic block consists of the baby boomer generation with nearly 40% of population fitting this demographic. Projections for 2024 see this demographic staying relatively flat and continuing to make up the largest contingent of residents in our City.

Millennials (Born 1981-1996) – Millennials make up the second largest demographic within the City of Winter Park as they make up approximately 20% of the City's population. A significant proportion of millennials within the City are second generation or greater Winter Park residents that after leaving the area for college and early career development return to Winter Park to raise their family in the traditional and close-knit community they enjoyed.

Generation X (Born 1966-1980) – Generation X makes up the least represented demographic within the City with approximately 13% of the City's population.

Generation Alpha (Born 1997-Present) – Making up the youngest portion of our age demographic, Generation Alpha makes up nearly 30% of the City's population and is projected to remain around 30% into 2024. This demographic covers a wide span of development with an age range that covers 0-24 years of age with roughly 50% of the demographic school aged or younger.

Facility Trends

2018 Community Survey saw that most of residents were satisfied with the selection of facilities and the major focus of residents is to see improvements and updates to our current facilities. Residents have shown a strong interest in seeing improvements to playgrounds, athletic facilities, and other spaces that speak to children and families.

Walking and passive green spaces were one of the most requested amenities from residents. City is prioritizing connectivity and bicycle/pedestrians greenways to meet the continued demand through additional trails and improvements to current pedestrian corridors.

Sustainability, Environment, and preservation of natural resources continues to be at the forefront of resident concerns and interests. Residents have a strong desire to see City make current facilities and properties as sustainable and environmentally friendly as possible with new projects being built with best green practices in mind.

Programming Trends

Baby Boomer make up a significant portion of our City's population and have a wide spectrum of interest and activity levels. With this in mind, department will continue to adjust traditional senior programming to include programming that also speaks to the younger, more active contingent within the demographic.

The 2018 Community survey as well as City's 2016 Visioning process demonstrated residents desire to see additional enrichment, education, and quality programming for children and families. The Parks and Recreation department through internal staff, private partnerships, and leveraging other community non profits must continue to be innovative and responsive to the changing needs of our younger residents and families.

Nature and Sustainability programming continues to be a highly desired service provided at the City level. City should continue to support efforts of our partners at Mead Botanical Gardens and other community groups aligned with providing natural and environmental education while also leveraging internal resources through our Sustainability, Lakes, and Forestry divisions to provide further educational programming.

Events for families and events that highlight the City's rich heritage of arts and culture are all highly desired programming as demonstrated through both the City Visioning process and Community Survey.

Funding Trends

The City's Parks and Recreation Department has been leveraging Public/Private partnerships to help offset expenses and support Parks and Recreation efforts. Department expects to see this trend continue and evolve going forward.

Sponsorship and Donations have not been a priority for the City in the past, but as new projects are considered and community engaged regarding priorities for new and improved recreation amenities City should look to engage local partners for economic investment in community.

A high quality of life for residents and businesses is one of the cornerstones of the City’s mission to be the best place to live, work, and play. To that end, residents strongly support use of tax revenues to support top notch parks and recreational facilities.

Marketing Trends

While social media and mobile marketing is a growing trend with increased traffic by residents and customers through media avenues such as Facebook, Instagram, Nextdoor, and other social sites as well as mobile app features, our demographic also require that the department does not completely discount traditional means of marketing and communication or residents have grown to expect.

Socioeconomic Demographics

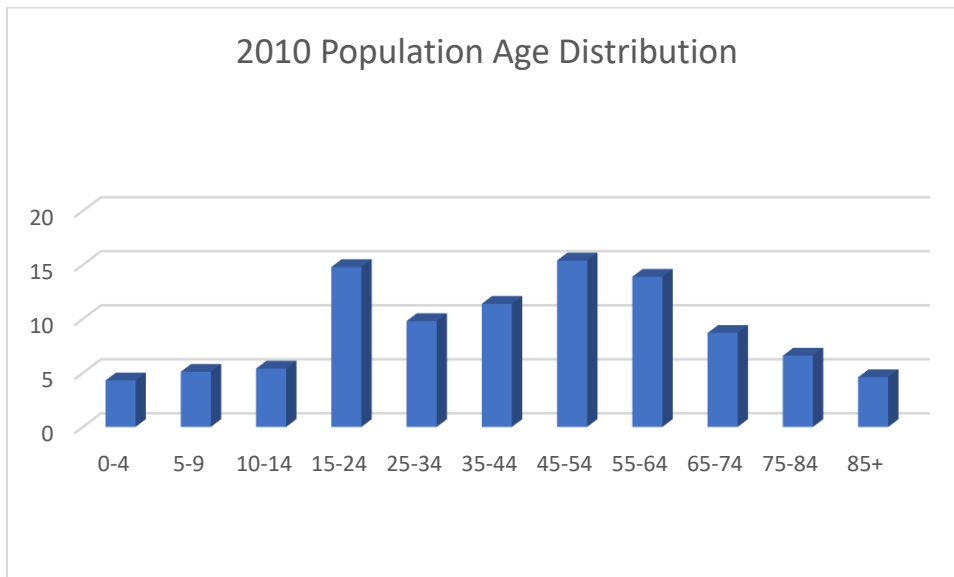
Total Population

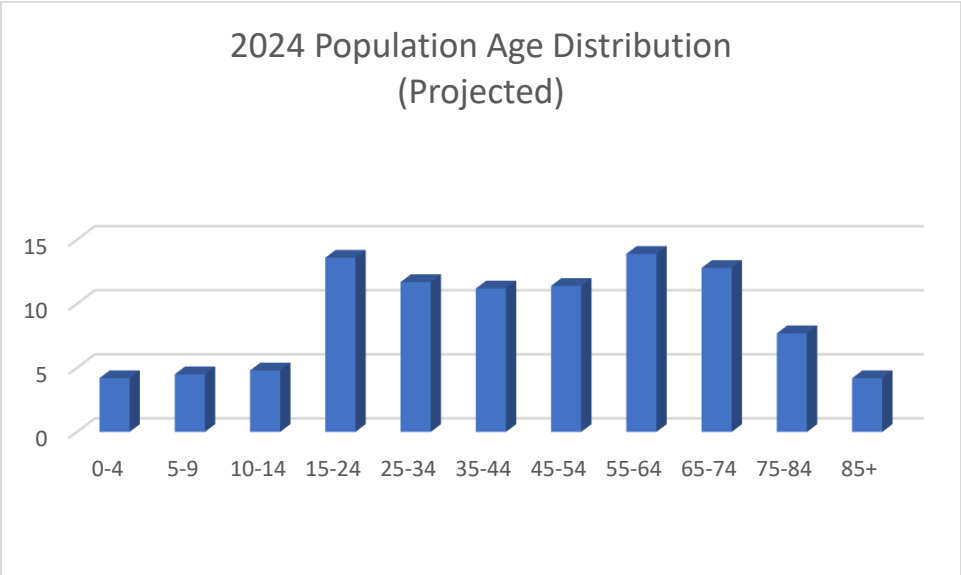
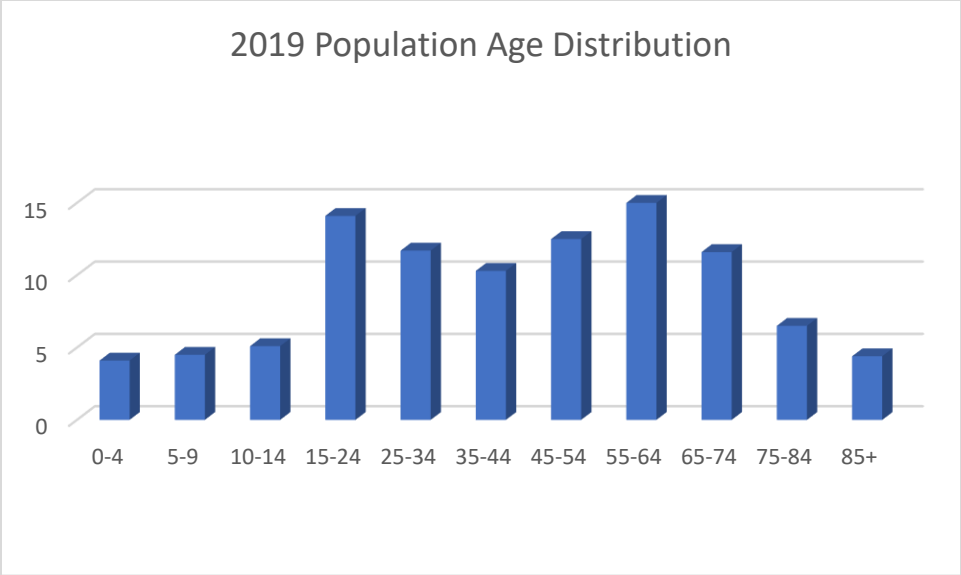
2000 – 27, 761

2010 – 27, 666 2019 – 30,893

2024 = 33,288

Population by Age

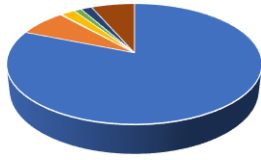




Population by Ethnicity

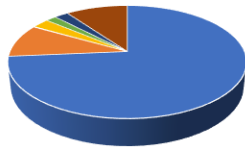
The ethnic profile of the City saw some relatively significant shifts from 2010 to 2019 most noticeably with a decrease in the White population and increases in both African American and Hispanic representation. Projected shift from 2019 to 2024 is not expected to see such changes.

2010 Population by Ethnicity



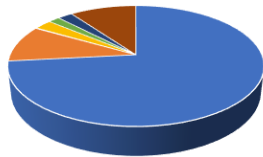
- White
- African American
- American Indian
- Asain
- Pacific Islander
- Some Other Race Alone
- Two or More Races
- Hispanic Origin

2019 Population by Ethnicity



- White
- African American
- American Indian
- Asain
- Pacific Islander
- Some Other Race Alone
- Two or More Races
- Hispanic Origin

2024 Population by Ethnicity (Projected)



- White
- African American
- American Indian
- Asain
- Pacific Islander
- Some Other Race Alone
- Two or More Races
- Hispanic Origin

Median Income

2019 – \$72,540

2024 – \$79,678

Per Capita Income

2019 – \$56,829

2024 – \$60,204

Park Acreage Total – 475 acres

Park Acreage Per Resident - .015 acres per resident



City of Winter Park
Parks and Recreation Department



Parks Inventory Report
2018

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• Mini-Parks	
• Trails	
• Non-park sites maintained by the Department	
• Individual park master plans	
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Definitions, Terms and Abbreviations

Community Parks: a community park is a drive-to park typically 20 acres in size that serves a population within a three mile radius. It is designed to serve the needs of several neighborhoods. A community park offers a variety of recreational activities including community center programming, ball fields and courts, fitness trails, playgrounds, and picnic areas. An aquatic center may be a suitable component depending on the neighborhood. As for parking, adequate off-street parking is advisable. Community parks serve as a gathering place for area residents.

Neighborhood Parks: Parks less than five acres in size, that serve a population within a one mile radius and can be reached by walking or biking fall into the category of neighborhood parks. A neighborhood park should be accessible without crossing heavy traffic. It is desirable to locate this type of park adjacent to an elementary school because they serve the same population, share compatible land uses, and contain complimentary recreation facilities. Neighborhood parks typically include playground, picnic, small ball court facilities, and a small multipurpose field and may support both passive and active uses.

Special Purpose Parks: provide specific amenities for a limited number of recreational activities. The City of Winter Park has two special purpose parks: the Winter Park Tennis Center and the Winter Park Golf Course.

Open Space Parks: Generally a minimum of one acre in size, open space parks provide resource-based recreation such as nature trails and serve a population within a half mile radius. The City of Winter Park further defines open space as nature preserve, conservation land and/or undeveloped recreational land.

Mini-Parks: Mini-Parks contain benches, fountains, or other street furniture, and provide opportunities for passive recreation. Mini-parks function similar to neighborhood parks, but often have less active uses and are far smaller in size.

Trails: Trails are linear facilities that serve two primary purposes, recreation and fitness. Recreation trails often referred to a bike trails or ped/bike trails typically provide a connection between points (park to park, city to city, etc.). Recreation trails may also serve as transportation facilities in some areas. Fitness trails provide safe, convenient venues for aerobic exercise. Fitness trails are often loops within existing parks to allow walkers or joggers to travel any distance they choose.

Section 1

Introduction and Summary

1.1 Data Collection

Information from the City of Winter Park Geographic Information System (GIS). The mapping system database contains information on city properties, utilities, transportation features and numerous other features. To date, park related features the system contains:

- Parks (differentiated by type)
- Parks Department maintained properties
- City owned properties
- Water bodies
- Athletic field lighting facilities
- Commemorative benches
- Ped/Bike trails, lanes and road share facilities

1.2 Inventory Summary

The City of Winter Park owns 57 parks covering approximately 392 acres of land area. These parks are broken into six categories (listed below) based on their primary functional type. Park acreage does not include lakes and other waterways except in cases where a water body lies completely within the boundaries of a managed park. Four such properties (Lake Chelton, Lake Knowles, Lake Midget, and Lake Wilbar) are included in this inventory.

Table 1-1. Summary of park types and acreages

Type of Park	Number	Acreage	ac./1000 residents
Community Parks	9	192.6	6
Neighborhood Parks	4	13.5	0.4
Special Purpose Parks	2	47.0	1.5
Open Space Parks	4	112.0	3.6
Mini-Parks (includes four lakes)	38	30.9	1
Total	57	395.5	12.8

1.3 Needs Assessment

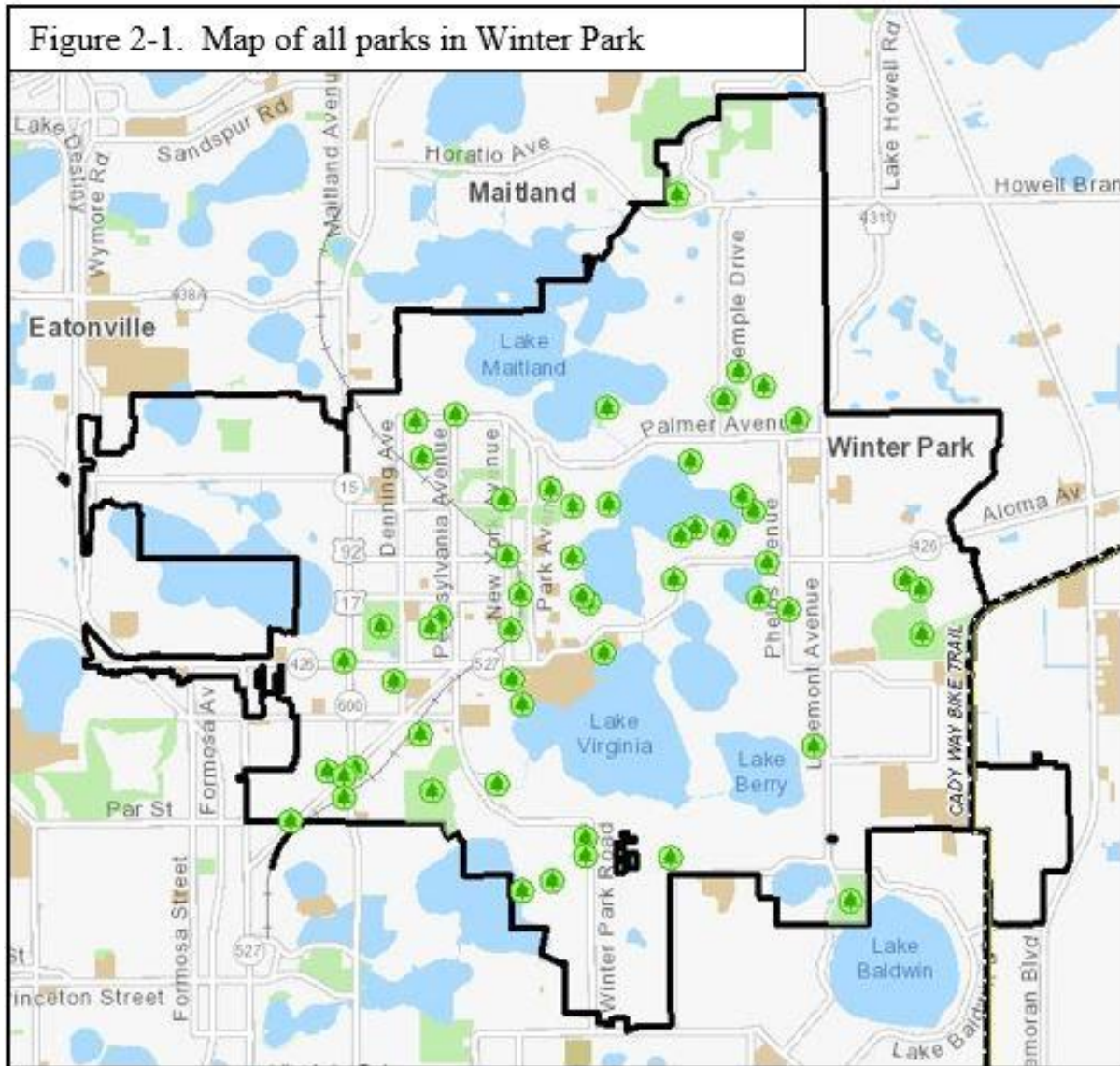
No specific needs were identified related to park inventory.

Section 2

Park Inventory

2.1 Park System Summary

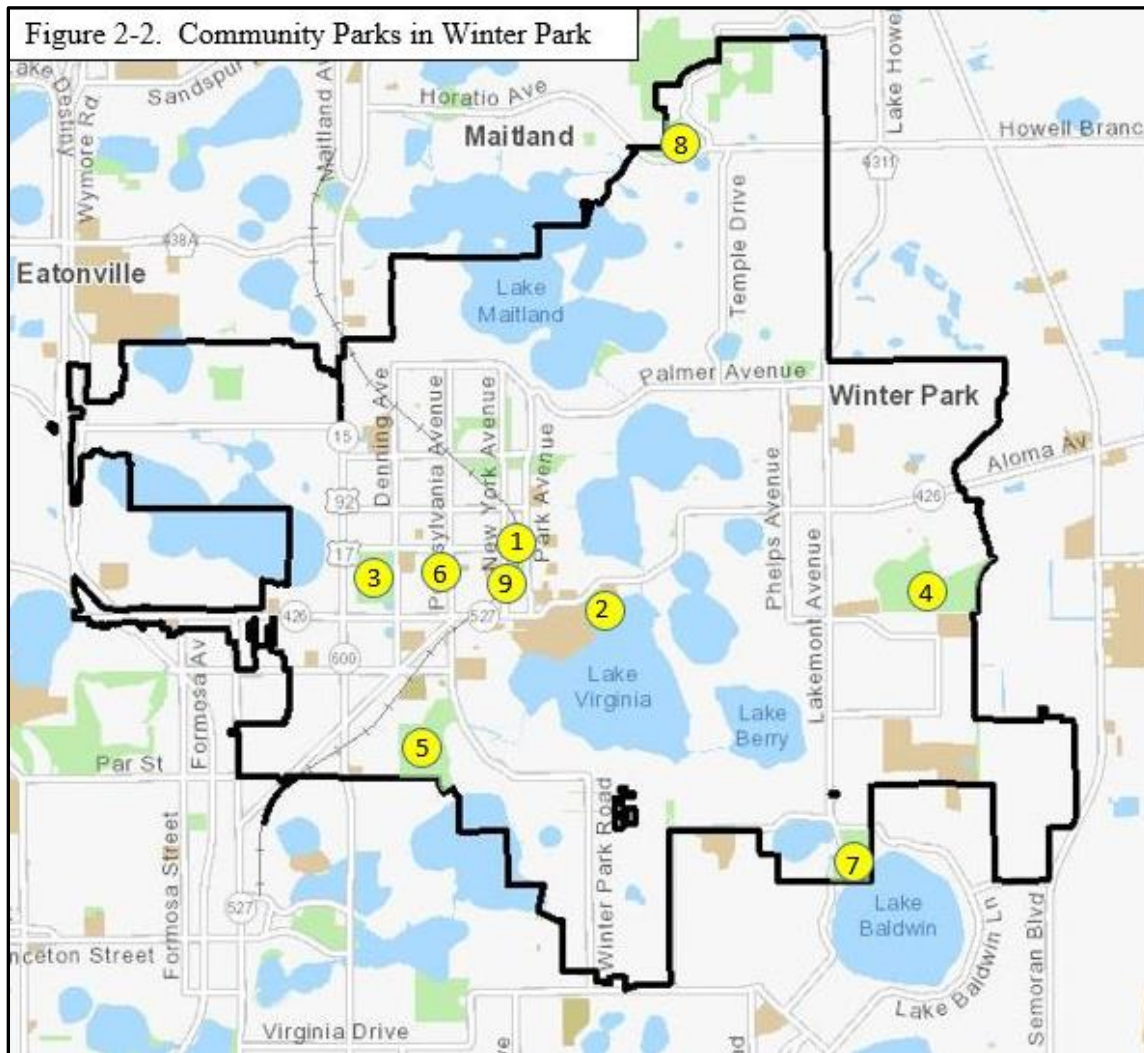
The City of Winter Park owns 57 parks covering approximately 392 acres of land area (see Figure 1.). These parks are broken into five categories (listed below) based on their primary functional type.



2.2 Community Parks

Winter Park currently maintains nine community parks that cover 192.6 acres (see Figure 2-2).

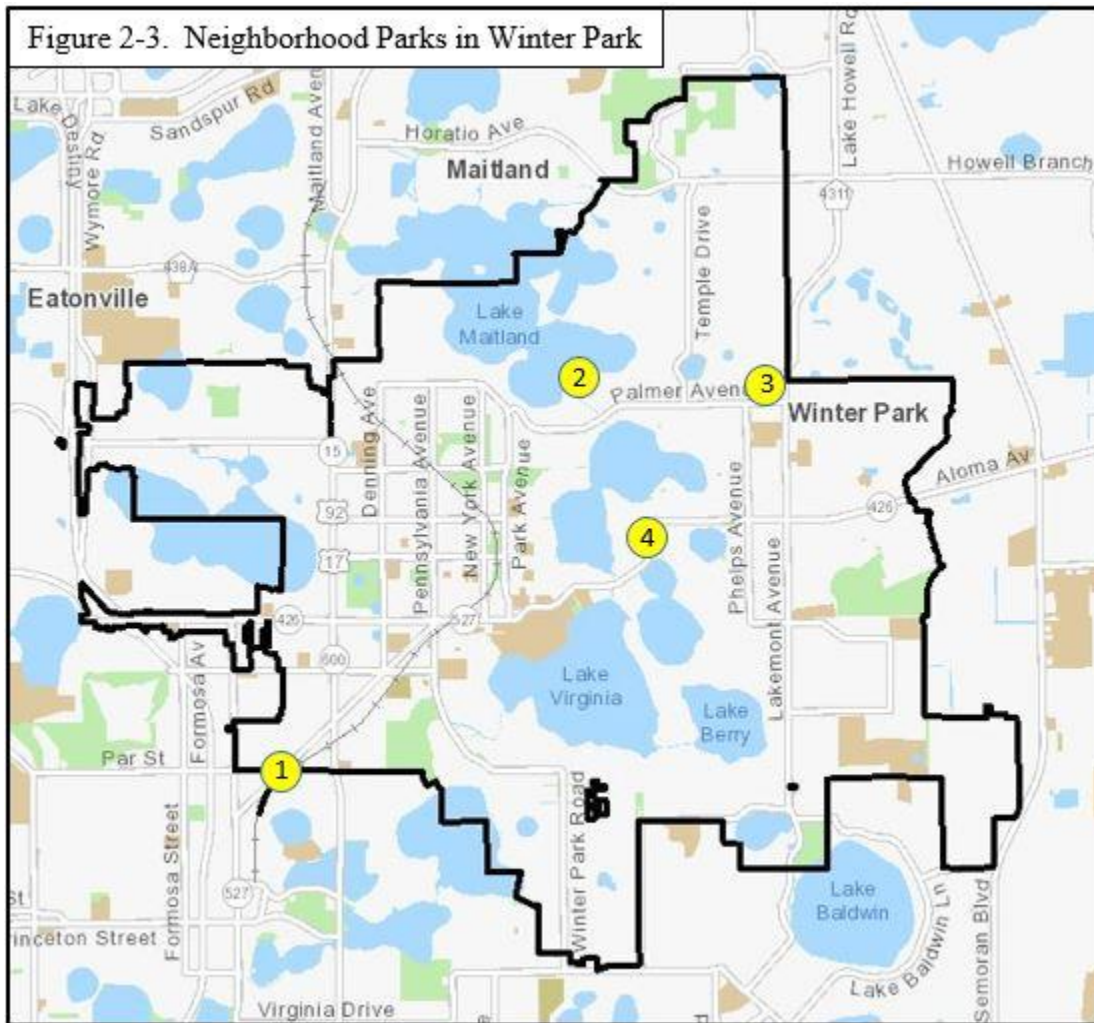
- | | |
|--|----------|
| 1. Central Park (including West Meadow) | 8.0 ac. |
| 2. Dinky Dock | 1.6 ac. |
| 3. Dr. Martin Luther King, Jr. Park | 28 ac. |
| 4. George Morgan Ward Memorial/Cady Way Park | 67 ac. |
| 5. Mead Botanical Garden | 48 ac. |
| 6. Community Center/Shady Park Complex | 4.7 ac. |
| 7. Lake Baldwin Park | 24 ac. |
| 8. Howell Branch Preserve | 10.7 ac. |
| 9. Winter Park Farmer's Market Property | 0.9 ac. |



2.3 Neighborhood Parks

Winter Park currently maintains four neighborhood parks that cover 13.5 acres (see Figure 2-3).

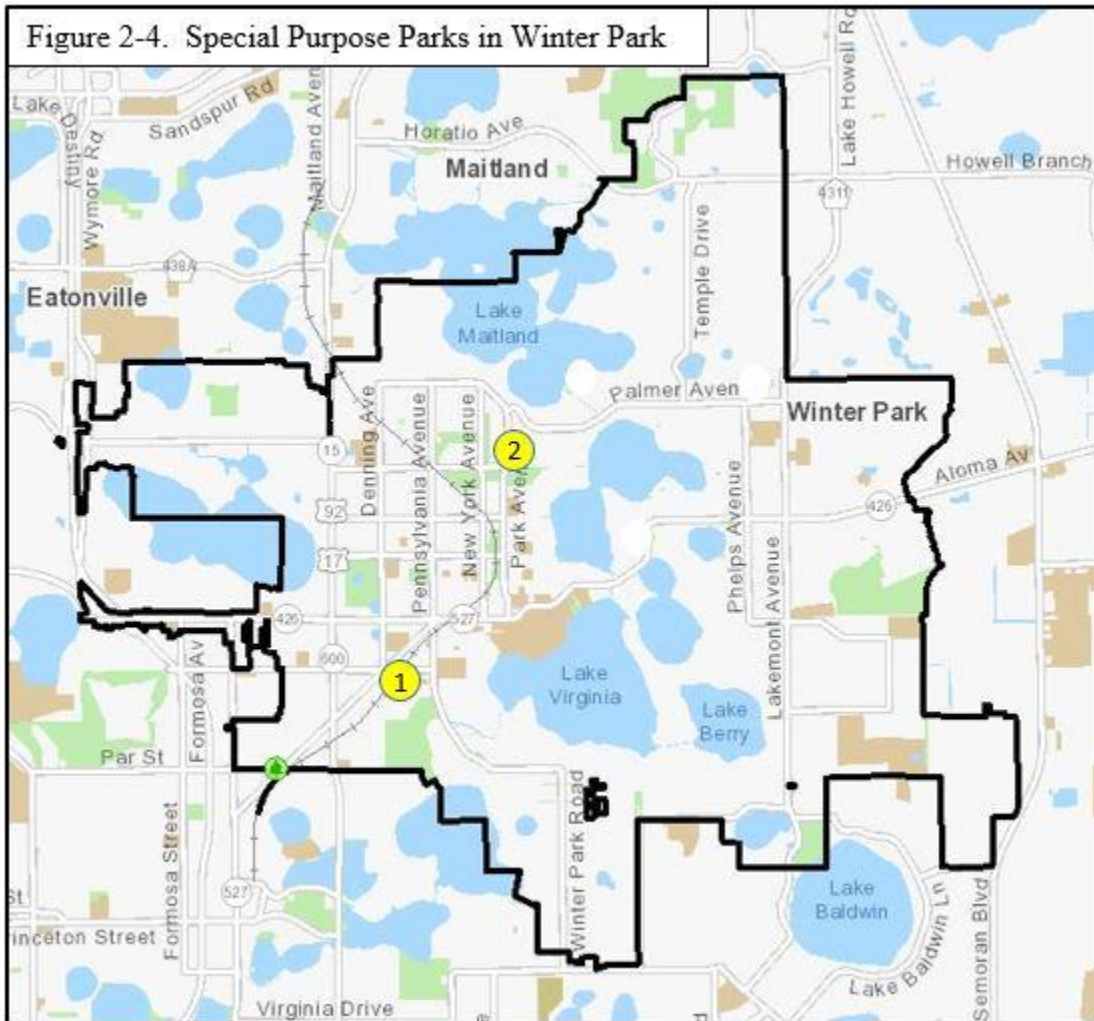
1. Orwin Manor Park 0.9 ac.
2. Kraft Azalea Garden 5.2 ac.
3. Phelps Park 6 ac.
4. Trismen Park 1.4 ac.



2.4 Special Purpose Parks

Winter Park currently maintains two special purpose parks that cover 47 acres (see Figure 3.).

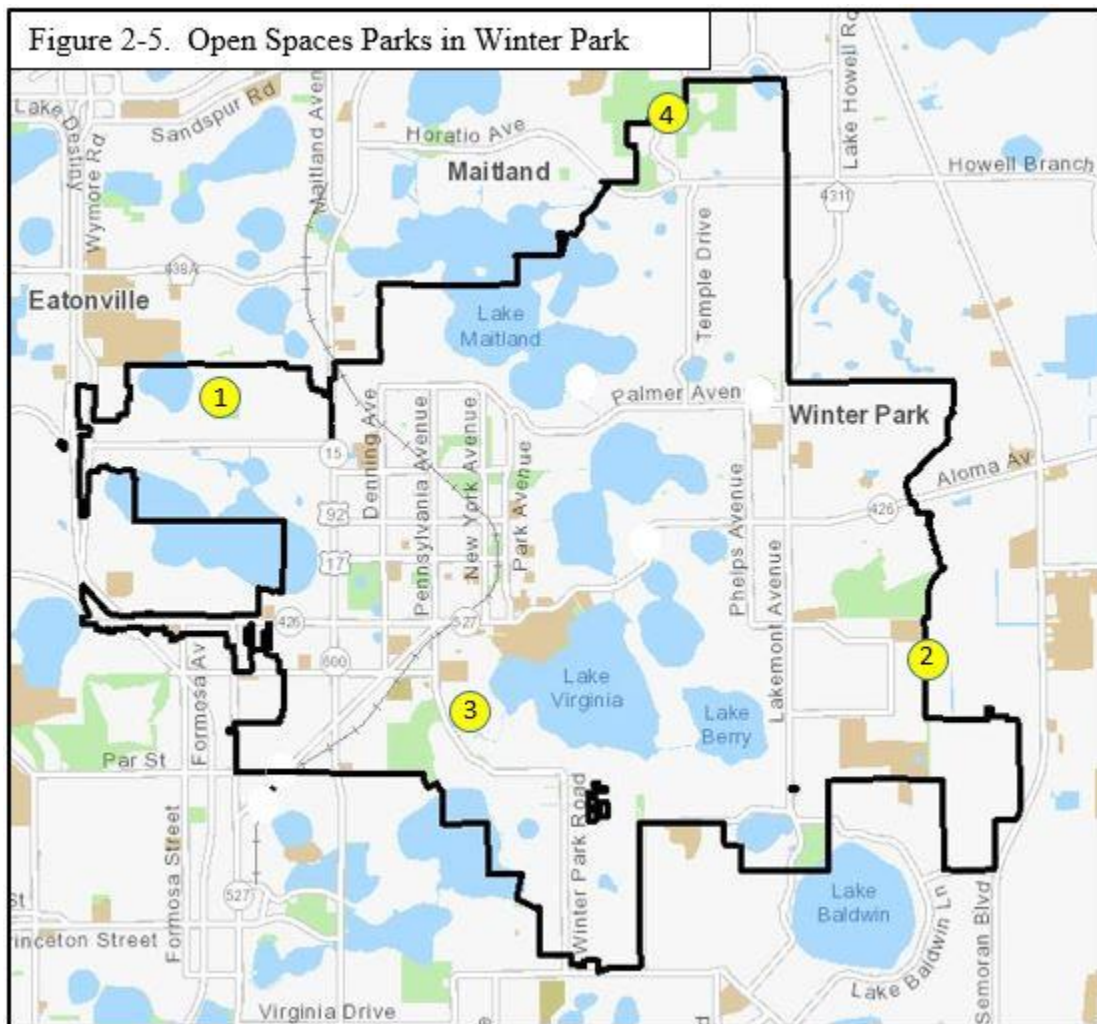
1. Winter Park Golf Course 40.8 ac.
2. Tennis Center 6.2 ac.



2.5 Open Space Parks

With the recent acquisition of 55.6 acres along Howell Branch Creek, the total acreage of Winter Park's open space parks now exceeds 100 acres. Collectively, these properties provide residents with tree canopy, wildlife habitat, lake frontage and creek access.

- | | |
|-----------------------------------|----------|
| 1. Tree Farm-Northwest Open Space | 14.2 ac. |
| 2. Cady Way Trail Space | 3.7 ac. |
| 3. Pennsylvania Avenue Creek Lot | 0.82 ac. |
| 4. Howell Creek Basin Lots | 85.9 ac |



2.6 Mini-Parks

Winter Park owns 38 Mini-Parks that cover a total of 30.9 acres. The nature of these parks varies considerably ranging from small green spaces within road rights of way to parcels surrounding entire lakes or ponds. Collectively, these min-parks provide a natural break from the urban landscape and many of them add significant recreational opportunity to the surrounding neighborhood.

Alberta Drive *	Hamilton Place	Canton/New York
Lake Midget *	Lake Knowles*	Morse
Golfview	Loch Lomond/St. Andrews	Sunset/Chestnut
Kings Way	Smiley	Alfred J. Hanna
Laughlin	Alexander Place *	Fairbanks/Orlando
Reading Way	Worthington Court	Harris Circle*
Alberta/Courtland	Chelton Circle *	Lake Wilbar*
Cavendish/Harmon	Harland Park	Orange/Harmon
Tyrel Lane	Grove	General Rees/Glenridge
Bonita Drive	Lakeview	Pulsifer
Fawcett Road	Canton/Interlachen	Lansbury/Maiden
Hooper Park	Via Bella	Place/Interlachen
Lakefront	Jay Blanchard	

*Indicates waterfront property

2.7 Trails

Most trails are located within existing parks. Only trail acreage that lies outside of a park boundary counts toward the overall park area. The trails themselves are broken into two categories, recreation trails and fitness trails.

2.7.1 Recreation Trails

Pedestrian and bicycle trails within Winter Park help to connect the city with neighboring communities. The trail miles listed below are facilities or segments that are within the Winter Park city limits.

- Cady Way Trail – 1.1 miles in Winter Park connects Orange County, Seminole County and Orlando
- Mead Garden – 0.3 miles in Winter Park connects Orange County and Orlando
- Lake Baldwin- 0.4 miles in Winter Park connects Orlando, Orange County, Seminole County
- Denning Drive - 0.5 miles
- Blake Avenue - 0.3 miles

2.7.2 Fitness Trails

These trails are walking/exercise loops that are wholly contained within a city park. Linear distances shown are for a single traverse of the loop and any connector spurs.

- Howell Branch Preserve – 0.8 miles
- Ward Park – 0.3 miles
- Martin Luther King, Jr. Park – 0.2 miles

2.8 Other Maintained Properties

The City of Winter Park Parks and Recreation Department also maintains an additional 56.3 acres of right-of-way, medians, and other properties that provide general open space but do not contribute to the City’s overall level-of-service for parks.

2.8.1 Cemeteries

The City owns and operates two cemeteries Palm Cemetery (14.2 acres) and Pineywood Cemetery (10 acres). Cemetery acreage is not currently counted in the park acreages total. Under current conditions and operational policy, both facilities are projected to reach capacity in approximately 10 years. With funereal trends moving toward more cremations, an opportunity exists to convert remaining space to columbarium or cremation garden facilities that will increase capacity and revenues.

2.8.2 City Buildings, Rights of Way & Roadway Related Properties

The Department maintains approximately 31.8 acres of non-park open space within the city. These sites are not counted in the park acreage total.

- Parking lots 2.5 acres
- Road rights-of-way 11.2 acres
- City building grounds 14.0 acres
- Traffic islands 4.1 acres

2.9 Park Specific Master Plans

Previously performed master plans or studies for individual parks are listed below. Year 1 of this master plan cycle includes a review of the status of these plans and assessment of the need for additional studies.

- Mead Garden Master Plan
- Central Park Master Plan
- Brookshire Relocation/Cady Way Community Center Study
- Ward Park/Showalter Field/Brookshire Elementary Facility Sharing Plan
- Villa View Park Site Design
- Howell Branch Preserve
- Lake Baldwin Park Conceptual Site Plan
- Martin Luther King, Jr. (Lake Island) Park Conceptual Site Plan
- City Tree Farm Conceptual Site Plan

Section 3 Needs Assessment

3.1 Needs Related to Inventory

The following needs were identified during the evaluation of park related properties.

1. Develop columbarium and cremation garden options for Palm Cemetery and cremation garden options for Pineywood Cemetery
2. Review status of individual park master plans

3.2 Action Items

Due to overlap in identified needs, action items related to cemetery capacity addressed in the 2018 *City of Winter Parks & Recreation Department Condition Assessment Report*.

City of Winter Park
Parks and Recreation Department



Parks Condition Assessment Report
2018

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Section 1

Introduction and Summary

The City of Winter Park performs regular maintenance and repairs on all parks. Even with regular attention, there is a functional lifespan associated with most park features from infrastructure like buildings, sidewalks and playground equipment to natural elements like turf and landscaping. In addition to the natural degradation of infrastructure that occurs over time, parks or park features can become outdated and functionally obsolete. City staff inspected 15 parks and assigned a condition status based on the criteria below.

- **Good** – meets all its intended uses and is not in need of repairs or significant maintenance.
- **Fair** – meets all of their intended uses but may have features that are in need of maintenance or are approaching the end of their functional lifespan
- **Poor** – does not meet one or more of its intended uses and/or needs extensive repairs (any park with safety concerns).

Table 1-1. Summary of park condition rankings by type

Type of Park	# in Inventory	Good	Fair	Poor	Specific Need
Community Parks	9	4	4	1*	1
Neighborhood Parks	4	4	0	0	0
Special Purpose Parks	2	1	1	0	1

*Lake Baldwin Park

Table 1-2. Summary of athletic field condition rankings

Type of Field – Inventory	# in Inventory	Good	Fair	Poor	Specific Need
Ward - Baseball Fields	10	9	1	0	0
Ward – Multi-use Fields	6**	2	1	0	4
MLK, Jr. Multi-use Fields	3	0	1	2	2
MLK, Jr. – Rollins Field	1	1	0	0	0
Ward – Stadium	1	0	1	0	0

** One field under construction

Condition related needs

One park (Lake Baldwin Park) received “Fair/Poor” condition rating. The rating was due to erosion of the beach area and the loss of turf in the upland activity areas. Both issue are related to heavy use of the off-leash dog areas.

Several parks received acceptable overall condition ratings but had specific features or amenities that are in need of work. A separate condition rating of “Specific Need” was created to document these items. Two pedestrian bridges at Mead Botanical Garden and 4 athletic fields received “Specific Need” designation.

Condition Action Items

- Lake Baldwin Park – Condition of the beach and upland areas are poor due to heavy off-leash dog activity

Specific Need Action Items

- Mead Botanical Garden – Safety related specific need poor condition of two wooden bridges and trail erosion problems
- Martin Luther King, Jr. Park &
- Ward Park Fields

Section 2

Rating Methods

Under the proposed Master Plan cycle, park condition assessments will be done twice during each five year cycle. The current fiscal year is considered Year 0 (zero) and serves as a transition into the new reporting procedures. Inspections performed for this update follow the proposed schedule for Years 2 & 4. The schedule below outlines the timing of future condition assessments.

Years 1 and 3: Mini-parks, Open Space Parks

Years 2 and 4: Community Parks, Neighborhood Parks & Special Purpose Parks

Athletic fields are in high demand in Winter Park, which can result in overuse. An individual field may be in need of significant work even while the park in which the field is located receives a high rating. Performing separate evaluations of these facilities ensures that any condition problems receive appropriate attention. Field evaluations will be performed on the same schedule as the parks in which they are contained. Current field inventory is contained within two community parks (Ward/Cady Way and MLK, Jr.), and will be inspected during years 2 and 4 of the Master Plan cycle.

2.1 Rating System

Parks evaluations consist of two components, function assessment and condition assessment. The overall rating is the average of the component scores. Park inspections took place during daylight hours on a weekday in May or June of 2018. Each inspector used the guidelines below (and included on the inspection form) to develop the condition rating for each park. In cases where a park receives a satisfactory rating, but there is a safety issue or a significant feature of the park that needs repair. A specific need designation will be assigned in addition to the condition rating.

2.1.1.1 Function Assessment Guidelines

Function refers to features that allow visitors to utilize the park for its intended purpose.

Factors affecting function rating are:

- Parking, traffic flow – adequate spaces, ease of getting in and out of the lot
- Accessibility & Safety – crosswalks are safe, access for disabled visitors
- Special features related to its intended use (list in comments) - boat ramps where lake access is intended, exercise equipment on fitness trails, etc. – are there enough to handle the number of users, are they in the correct location for convenient use.

Score 4-5: GOOD - Park meets all its intended uses

Score 2-3: FAIR - Minor shortfalls in no more than two features Example: Available parking always at capacity, long waits for equipment or facilities

Score 0-1: POOR - Does not meet one or more of its intended uses, minor shortfalls in more than two intended uses, or does not receive use.

2.1.2 Maintenance Assessment Guidelines

Maintenance level refers to the general upkeep of the facilities such as litter control and landscaping and the condition of the parks features and amenities (boat ramp, playground equipment, fences, parking surface, buildings, etc). Items to inspect and consider in determining the rating are:

- Vegetation - Turf, plant/flower beds and trees
- Hardscape features – Parking areas, sidewalks, pavers
- Facilities – Benches, fountains sculptures, buildings

Score 4 – 5: GOOD - All components of the park are in good condition and properly maintained

Score 2 – 3: FAIR - Minor work needed on no more than two components

Score 0 – 1: POOR - Any safety issue such as dead trees, broken equipment, tripping hazards which might pose a danger to visitors, or major repairs needed on any component (describe in comments)

21.3 Overall Condition Score

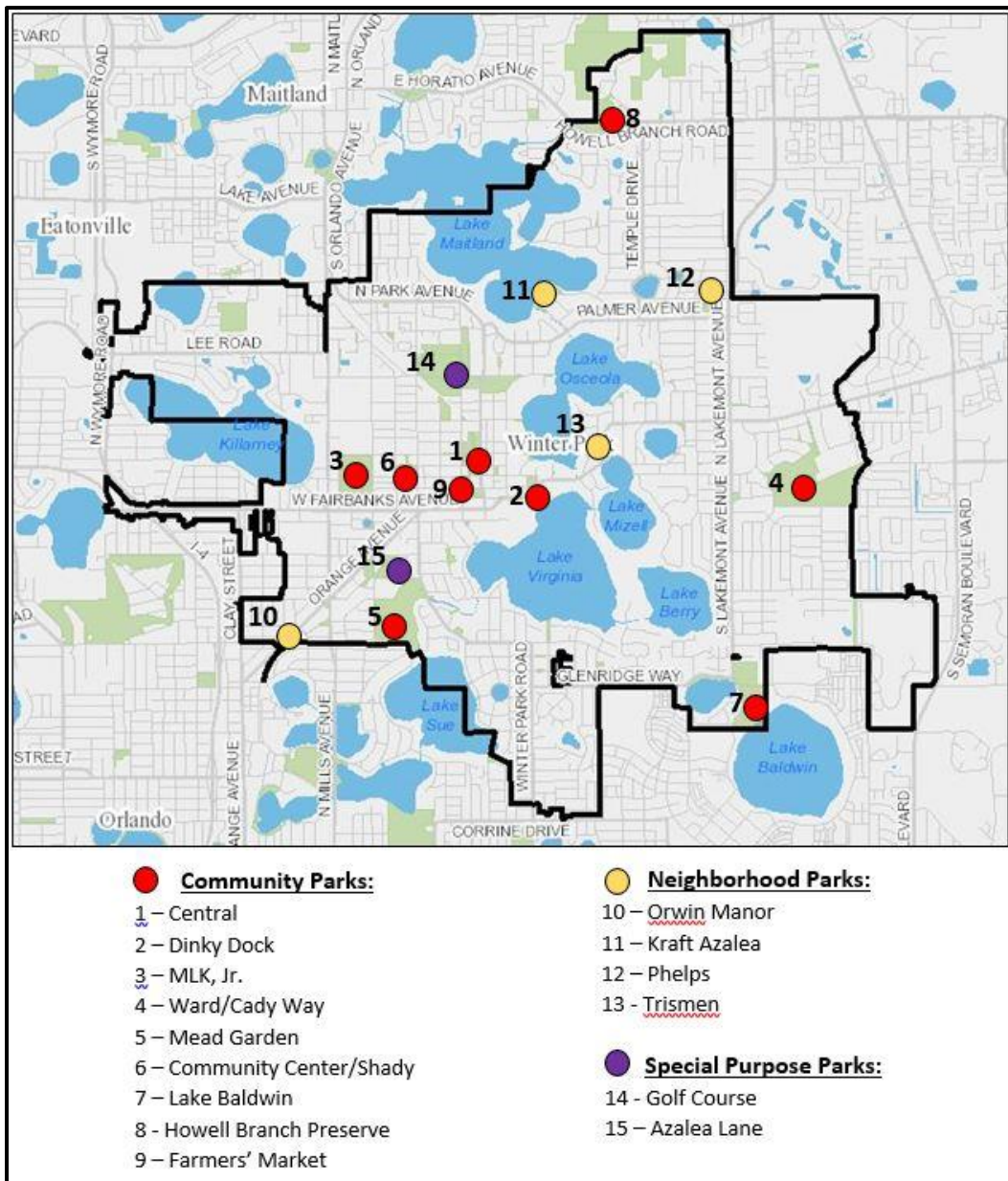
The average of the two component scores is the overall park score. Fractional scores that fall between categories receive a joint designation (i.e. 1.5 = fair/poor). An overall rating of POOR or FAIR/POOR will result in the development of an action item recommendation.

Section 3 Results and Discussion

3.1 Park Condition Assessments

Exhibits 1 – 15 contain the individual park assessments for the city’s community parks, neighborhood parks and special use parks and associated athletic fields (see Figure 2-1). Needs are identified in accordance with the methods described in Section 1.

Figure 2-1 Parks (by type) inspected during this update process



Central Park

Community Park
251/111 Park Avenue
6.73 acres

Description/Comments:

Central park serves as the perfect foil to the commercial backdrop of Park Avenue. Park goers and shoppers can enjoy green space, fountains, benches and a stunning array of flowering beds, capped off by a rose garden. The park also serves as a gathering place for the community, hosting world famous art festivals, holiday events and more. Central Park is the pinnacle park of the community and offers many amenities for visitors.

Central Park meets all of its intended uses. The addition of public restrooms would increase the convenience level for visitors. The popularity of this park for special events can cause problems for the landscaping elements, especially the turf.

Central Park received a “good” rating.

Amenities:

- rose garden
- benches
- water fountains
- a covered stage,
- trash receptacles
- public art
- well maintained landscaping

Rating:

- Functional Rating: 5
- Maintenance Rating: 4
- Overall Rating: 4.5
(Good)



Dinky Dock Park

Community Park

410 Ollie Avenue

1.6 acres

Description/Comments:

Dinky Dock Park provides powerboat and paddle craft access. Swimming is allowed but not officially sanctioned (swim at your own risk). Green space and picnic tables allow for general park uses. The docks, decks and walkways are reaching their functional obsolescence and are scheduled to be replaced in the next fiscal year (F.Y. 2019). Erosion has reduced beach area and exposed roots and knees of cypress trees growing on the beach.

Amenities:

- Two lane boat ramp with a pier
- Dock with covered seating area
- Restroom building,
- Parking - 17 vehicle spaces & eight boat trailer spaces
- Picnic tables
- Unsupervised swimming area

Rating:

- Functional Rating: 4
- Maintenance Rating: 3
- Overall Rating: 3.5
(Good/Fair)



Shady Park/Community Center

Community Park
250 S. Capen Avenue
4.3 acres

Description/Comments: The Winter Park Community Center provides a wide range of indoor recreation and fitness facilities and serves as a popular events venue, hosting civic meeting, corporate workshops and private parties and weddings. Community programming offerings include activities and educational classes for seniors, after school and summer camps for children and teens.

Shady Park, on the grounds of the community center, is a popular gathering place for residents and a peaceful stopover for patrons of the many restaurants and shops in the areas. Benches and picnic table set under oak trees and a large pavilion provide ample shade.

Amenities – Shady Park

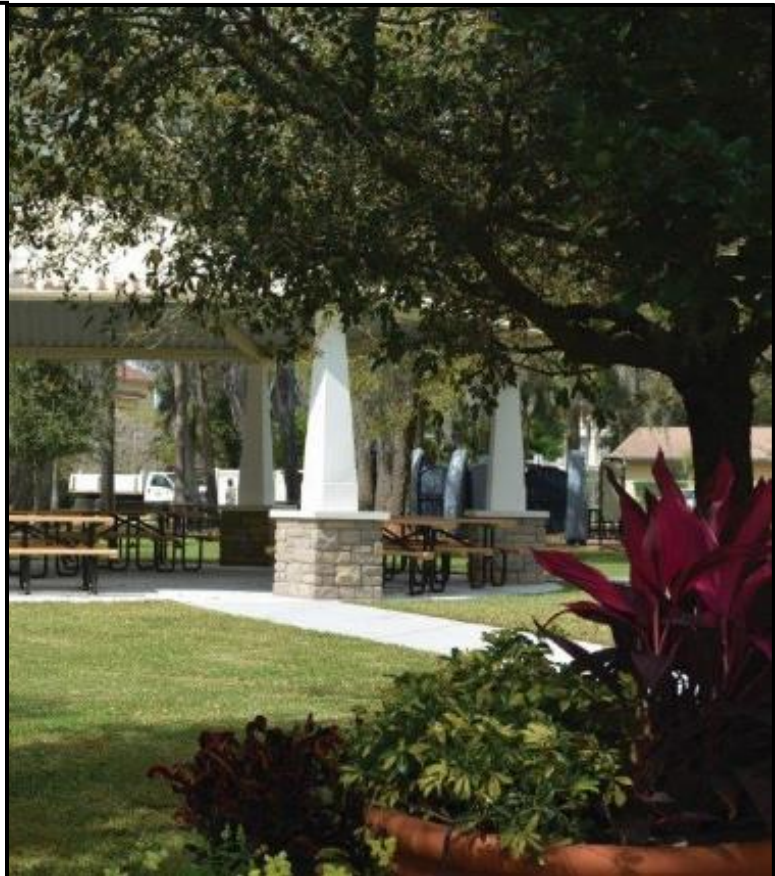
- Sidewalks
- Parking
- Picnic tables
- Pavillion

Amenities – Community Center

- Indoor basketball courts
- Exercise/weight room
- Recreation room
- Television lounge
- Community pool
- Computer room
- Meeting/event spaces
- Restrooms

Rating:

- Functional Rating: 5
- Maintenance Rating: 3
- Overall Rating: 4
(Good)



Howell Branch Preserve

Community Park
1205 Howell Branch Road
10.5 acres

Description/Comments: Howell Branch Preserve has become a very popular location for birthday parties. The adjacent wetland is managed for invasive vines and is now in better condition than it was when the park was created. Winter Park has recently acquired an additional 55 acres of wetland forest along Howell Branch Creek and there are plans to provide trails, educational signs and a canoe/kayak launch. Between the properties owned by Winter Park and other publicly owned, natural lands in this area, there is over 150 acres of contiguous wetland habitat adjacent to this park.

The landscaping along the slope adjacent to the wetland is in need of replacement and new designs are currently in development.

Amenities:

- Restroom building
- Large playground
- Pavilion
- Wetland overlook
- Fitness trail
- Benches

Rating:

- Functional Rating: 3
- Condition Rating: 4
- Overall Rating: 3.5
(Good/Fair)



Farmer's Market

Community Park
200 W. New England Avenue
0.7 acres

Description/Comments:

The Farmers' Market, near Winter Park's historic downtown, is a popular events venue in addition to hosting its award winning, namesake Saturday market. The building was once a railroad depot, with historical significance to city and region. The property has recently been connected to Central Park via a new trail section (8 foot wide sidewalk) constructed between the building and the adjacent railroad line.



Amenities:

- 45 parking spaces
- Indoor and covered. outdoor use areas
- wood gazebo, and
- Six concrete picnic tables under a canvas awning
- Pedestrian trail to Central Park

Rating:

- Functional Rating: 4
- Condition Rating: 4
- Overall Rating: 4
(Good)



Lake Baldwin Park

Community Park

2000 S. Lakemont Avenue

23.2 acres

Description/Comments: Most of Lake Baldwin Park currently functions as an off-leash dog park. Other functions include a boat ramp on Lake Baldwin, playground and access to the two-mile (approximately) Lake Baldwin Recreational Trail, all accessible outside of the off-leash dog area.

Heavy dog use of the grounds has resulted in loss of turf and beach erosion. The beach is permanently posted "no swimming" both inside and outside of the off-leash area. The pavilion is no longer rented due to the fact that it lies within the off-leash area.



Amenities:

- Off-leash dog area
- Beach
- Pavilion
- Playground
- Restrooms (inside and outside of off-leash area)
- Boat ramp
- Unpaved parking

Rating:

- Functional Rating: 3
- Condition Rating: 1
- Overall Rating: 2
(Fair/poor)



Martin Luther King, Jr. Park

Community Park

1050 W. Morse Boulevard

28.27 acres

Description/Comments: Martin Luther King Jr. Park is the site of the planned library and events center (replacing the existing civic center) three multi-use athletic fields, and the current home of Rollins Tars softball. Approximately 5 acres of stormwater management ponds ringed with a recreational trail was rated 'good' for function and 'good' for maintenance.

Amenities:

- Wood playground
- Multi-use trail
- Picnic shelter
- Pedestrian bridge
- Multi use fields
- Basketball court
- Rollins College women's softball field with stadium
- Paved and unpaved parking
- Benches
- Restrooms

Rating:

- Functional Rating: 4
- Condition Rating: 4
- Overall Rating: 4
(Good/Fair)



Mead Botanical Garden

Community Park (Botanical Garden)

1300 S. Denning Drive

47.6 acres

Description/Comments: Mead Botanical Garden provides extensive open space with a variety of ecological habitats. The garden known internationally as an exceptional birding location, particularly during migration periods. Several popular wedding venues, including an outdoor amphitheater, are available. A boardwalk, walking trails and numerous benches and picnic tables allow for a wide variety of activities. Recent initiatives to restore native ecosystems will help to improve wildlife diversity and provides opportunities for environmental education.

Amenities:

- Green house
- Gardens
- Amphitheater
- Bike trail
- Boardwalk
- Picnic shelter
- Picnic tables
- Stage and events area
- Indoor event venues
- Creek, ponds and 11± acres of wetland forest
- Restrooms

Rating:

- Functional Rating: 4
- Condition Rating: 3
- Overall Rating: 3.5
(Good/Fair)



Ward Park/Cady Way

Community Park

2525 Cady Way

66.5 acres

Description/Comments: Functionally serving as a sports complex, this property offers a wide variety of athletic opportunities for organized leagues and individuals alike. There is also a trailhead for the popular Cady Way Trail that connects Winter Park with Orlando to the south and the Cross Seminole trail to the north. Even with the intensive use for sports and recreation, the park still serves as a stopover for migratory birds taking advantage of the tree canopy, wetland and ponds that cover the northwest portion of the property.

Amenities

- Showalter Stadium
- Cady Way Aquatic Center
- Softball fields
- Tennis courts
- Soccer fields (5)
- Little league fields
- Senior league field
- ADA playground
- Seniors' life fitness course
- Restrooms

Rating:

- Functional Rating: 4
- Condition Rating: 3
- Overall Rating: 3.5
Good/Fair
- Specific Need:



Kraft Azalea Garden

Neighborhood Park
1429 Alabama Drive
5.2 acres

Description/Comments

Kraft Azalea Park is located on the shore of Lake Maitland. The most prominent feature of the park is its location, which gives park users the opportunity to view wildlife and enjoy the view of the lake. The trees in the park serve as a rookery for several species of wading birds and waterfowl. The number of nesting pairs can exceed 100, and many visitors come to the park specifically to photograph this annual occurrence. Kraft Azalea Garden is a popular wedding venue and the numerous old growth cypress trees create a peaceful setting for passive enjoyment of the lake and wildlife. The park is well maintained and the few condition related issues are due to natural phenomena. Heavy shade from the tree canopy makes turf management difficult and the use of the trees as a rookery creates a mess for six weeks every spring

Amenities:

- Parking spaces, 12 total, two handicapped
- Benches
- Walking trails (improved shell paths)
- Dock
- Exedra
- Fountain

Rating:

- Functional Rating: 4
- Condition Rating: 4
- Overall Rating: 4 (Good)



Orwin Manor Park

Neighborhood Park
1701 Orange Avenue
0.85 acres

Description/Comments: Located on Winter Park's southwestern boundary, the park offers green space and recreational opportunities neighborhoods west of the 17-92 corridor. Well maintained, Orwin Manor Park and the maintained green space on the opposite side of Orange Avenue serves as an attractive welcome feature as you enter Winter Park.

Amenities:

- Playground with swingset
- Picnic tables
- Sidewalks
- Sand play area
- Open turf area, and
- Significant landscaping.

Rating:

- Functional Rating: 4
- Condition Rating: 4
- Overall Rating: 4



Phelps Park

Neighborhood Park

5.92 acres

Description/comments: A complement the adjacent Winter Park YMCA, Phelps Park provides both active and passive recreation opportunities. The park has outdoor basketball and tennis courts and the pavilions and playground are popular venues for birthday parties and other social gatherings.



Amenities:

- Two playgrounds
- Restroom facility
- Picnic shelters
- Tennis courts
- Basketball court
- Large open turf area

Rating:

- Functional Rating: 5
- Condition Rating: 4
- Overall Rating: 4.5
(Good)



Trismen Park

Neighborhood Park

231 Brewer Avenue

1.36 acres

Description/Comments:

Located on the busy Aloma/Fairbanks corridor, the park offers welcome green space and elegant landscaping to the surrounding neighborhoods. Sidewalks on the high traffic streets help to extend access well beyond the adjacent subdivisions.



Amenities:

- Colorful landscaping
- Paved walkways
- Benches
- Shaded sitting areas

Rating:

- Functional Rating: 4
- Condition Rating: 4
- Overall Rating: 4
(Good)

Winter Park Country Club/Golf Course

Special Purpose Park

761 N. Interlachen

40.77 acres

Description/Comments: Recently upgraded, the Winter Park provides a high quality golfing experience in the heart of Winter Park. Within walking distance of Park Avenue and the downtown business district the golf course is busy year round. New fairways, rough and greens, combined with a state of the art irrigation system and a re-design by Keith Rhebb and Riley Johns of Integrative Golf, revitalized this second oldest course in Orlando. So much so that The Golf Channel, and Golf Advisor, named it the 5th Best Short Course in the entire country. The course is also featured in “The Finest Nines” a new book from Author Anthony Pioppi and Sky Horse Publications celebrating the best nine hole golf courses in North America.

Amenities:

- Winter Park Country Club
- Clubhouse
- Pro shop
- 9-hole, par 35 golf course
- Historic structure

Rating:

- Functional Rating: 5
- Condition Rating: 5
- Overall Rating: 5
(Good)



Winter Park Tennis Center/Azalea Lane

Special Purpose Park

Azalea Lane

6.20 acres

Description/Comments: The Azalea Lane Recreation Center consists of offices, activity rooms, restrooms, kitchen, pro shop tennis courts and a playground. The eight clay courts and eight asphalt courts are in high demand. Scheduled replacement of the older, asphalt tennis courts and court lighting is underway. Included in this project are improvements to viewing areas, landscaping and the tennis center building.

Amenities:

- Lighted tennis courts (clay and hard courts)
- Tennis center & gathering area
- Shaded viewing areas
- Locker rooms/restrooms.

Rating:

- Functional Rating: 4
- Condition Rating: 3
- Overall Rating: 4
(Good)



3.2 Athletic Fields Condition Assessment

Winter Park’s location and the quality of its athletic facilities has resulted in high demand for rentals, which in turn has resulted in overuse of some fields. The City maintains eight multi-purpose Bermuda grass athletic fields, one multi-purpose synthetic turf stadium field, and 10 baseball/softball diamonds ranging from youth t-ball to high school/college dimensions. The eight multi-purpose, natural grass fields are currently utilized 46 out 52 weeks per year with annual use exceeding 800 hours.

Natural grass fields fall into two categories, high impact and low impact, based on the type of use they receive. Over the past five years, there has been a noticeable decline in the conditions of the high impact fields. This decline is directly related to high demand and related use (Table 3-1).

Table 3--1. High impact activities vs. low impact

High impact activities	Low impact activities
Lacrosse (middle school & up)	Youth lacrosse (elementary)
Cross play (multiple games on one field)	Youth flag football
Adult leagues	Soccer (any level)
Rugby	
Tackle football	

Certain field types have experienced use patterns that have resulted in high wear on the turf (Table 3-2). Several trends in field use and league play have led to the current use patterns.

- A shift in both youth and adult sports to business ventures that look to maximize field space to provide greatest profit. This desire to maximize profit has led to the trend of cross-play (for games and practices), which causes heavier wear on fields compared to traditional use.
- The growth of lacrosse, which concentrates use on smaller sections of the field than other field sports.
- Winter Park’s convenient, central location for leagues throughout the region. These factors will continue to place pressure on our natural grass fields.

Ward Park fields B & C receive additional stress due to their dual role as an overflow parking area for large events. Besides the direct damage to the turf, the weight of the vehicles causes soil compaction that inhibits growth.

Table 3--2. Current level of field use, and condition assessment

Ward Park	Condition	Comments
Showwalter Field	Good	Artificial turf
Baseball - 1	Good	
Baseball - 2	Good	
Baseball - 3	Good	
Baseball 4	Good	
Baseball 5	Good	
Baseball 6	Good	
Baseball 7	Good	
Baseball 8	Good	
Baseball 9	Good	
Baseball 10	Good	
General A1	Good	Low impact
General A2	Good	Low impact
General B	Fair/Poor	High impact
General C	Fair/Poor	High impact
General East 1	Fair	High impact
General East 2	N/A	Under construction
MLK fields	Condition	Comments
Rollins women's softball	Good	
General - 1	Fair	Low impact
General - 2	Fair/Poor	High impact
General - 3	Fair/Poor	Low impact

Section 4

Needs Identification/Assessment

Park condition assessments resulted in the identification of needs in four parks, Mead Botanical Garden, Lake Baldwin Park, Ward/Cady Way Park and MLK, Jr. Park. The following subsections detail the conditions that resulted in low ratings.

4.1 Mead Botanical Garden

The garden received an acceptable rating but safety concerns over the condition of two pedestrian bridges resulted in their designation as a specific need. The northern bridge is not repairable and is recommended for replacement. The southern bridge could be repaired and

4.2 Lake Baldwin Park

Lake Baldwin Park received a Fair/Poor rating due to excessive turf wear and beach erosion in the off-leash dog area.

4.3 Athletic Fields Ward & MLK, Jr.

These two parks were included for the same reason, excessive turf wear on their high impact, natural grass athletic fields. The discussion below pertains to both parks.

4.3.1 Field use schedules

Parks and Recreation Department adopted a new field use policy in 2017 that is designed improve the condition of the natural grass fields. Due to the two year advanced field booking window that was in effect, this policy cannot be implemented until the scheduled bookings run out. The maintenance closure periods have been extended to allow our high impact fields additional rest time and an additional early spring closure was added that allows for re-sodding of damaged area sustained over the winter months. Taking effect in January of 2019, the new procedures will:

- Reduce field use to a more sustainable annual hours of play (600-800 hours/year)
- Limit cross play
- Reduce adult league rentals
- Reducing the booking window from 2 years to a seasonal basis

4.3.2 Field reconstruction

In addition to the changes in field use schedules, reconstruction of all high impact fields is recommended. All fields within the department were built in house by City staff over 30 years ago. Fields are in need of upgraded irrigation, drainage, base materials, and re-crowning.

4.3.3 Artificial turf

While the department has made efforts to improve the quality of our natural grass fields, installing synthetic turf would allow Winter Park to offer a safe and consistent playing surface year round for high demand sports, while keeping our natural grass fields used for low impact athletics at an elevated level. Replacing at least two natural grass fields with a highly durable synthetic surface will allow unrestricted high impact use.

4.3.4 Showalter Field (stadium)

Ongoing projects are budgeted in the Parks Major Improvements list. As needs are identified they addressed based on their priority or available funding (higher cost projects may be held over until the fund balance can cover the expenses. Projects on the current list include locker room upgrades, showers and water/sewer upgrades.

4.4 Golf Course Maintenance Building

The Winter Park Golf Course received an overall rating of “Good” with one identified specific need. The division responsible for golf course maintenance has their equipment storage split between two facilities. One of these buildings, a outdated, steel Quonset hut is in poor condition and needs to be repaired or replaced. A capital line item in the current (fiscal year 2018) budget allocated \$200,000.00 for expanding

4.5 Acton Items

The needs discussed above resulted in the development of five recommended action items. The Master Plan includes

1. Mead Botanical Garden – Specific need related to the condition of two bridges
2. Athletic Field Condition (Ward & MLK Jr.) - Specific need related to worn turf from overuse
3. Ward Park overflow parking
4. Baldwin Park – Poor condition due to beach erosion and turf loss
5. Golf course maintenance operations/Palm Cemetery building

Park Condition Assessment Form

Park name: _____ Park Type: _____

Date: _____ Reviewer: _____

Function Rating (0 – 5) _____

Factors affecting function rating are:

- Parking, traffic flow
- Accessibility & Safety – crosswalks are safe, access for disabled visitors
- Special features related to its intended use (list in comments) - boat ramps where lake access is intended, exercise equipment on fitness trails, etc. – are there enough to handle the number of users, are they in the correct location for convenient use.

Score 4-5: Park meets all its intended uses – patron can use

Score 2-3: Minor shortfalls in no more than two features Example: Available parking always at capacity, long waits for equipment or facilities

Score 0-1: Does not meet one or more of its intended uses, minor shortfalls in more than two intended uses, or does not receive use (describe in comments)

Maintenance Rating (0 – 5) _____

Items to inspect and consider in determining the rating are:

- Vegetation - Turf, plant/flower beds and trees
- Hardscape features – Parking areas, sidewalks, pavers
- Facilities – Benches, fountains sculptures, buildings

Score 4 – 5: All components of the park are in good condition and properly maintained

Score 2 – 3: Minor work needed on no more than two components

Score 0 – 1: Any safety issue such as dead trees, broken equipment, tripping hazards which might pose a danger to visitors, or major repairs needed on any component (describe in comments)

Overall Rating: _____

Comments: _____

City of Winter Park
Parks and Recreation Department



Programming Assessment Report
2018

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Section 1

Introduction and Summary

Winter Park offers a wide range of programming through the Parks and Recreation Department. By utilizing a large volunteer force and forging numerous partnerships with local businesses and organizations, the Recreation Division is able to provide high quality programs for people of all ages, abilities and interests. The Winter Park Community Center, located at 721 W. New England Avenue, encompasses approximately 38,000 square feet and offers recreational opportunities for all ages. Amenities include a state-of-the-art fitness center, two regulation basketball courts, media center and banquet space that can accommodate events both large and small. In addition, the Community Center has an outdoor amphitheater overlooking Shady Park and a multipurpose pool with zero-depth entry and lap lanes. In addition to the Community Center swimming pool, the Department operates a second pool at Cady Way Park. Between the two facilities, Winter Park offers a variety of aquatic programs that include swim lessons and infant rescue swimming. The public's interest is the primary factor in determining the types of programs offered. The information presented in this Master Plan is a snapshot of current programming. As interest and recreational trends change, the programming offered by Winter Park also changes. Recently added programs designed to meet current interests include the Family Fun Events program and Senior (citizen) Prom event added to the seniors program activities.

8 to 80 – Partnership with the Winter Park Health Foundation has resulted in a joint effort to develop an intergenerational activity program at Ward Park to promote healthy lifestyle habits for people of all ages. The project, dubbed 8 to 80, will include facilities that will support activities like pickleball, volleyball, shuffleboard and croquet. The planned connection of this area of the park to the Cady Way recreational trail creates connections to other communities and significantly increases the range of activities available. Winter Park will match the WPHF grant funds other grant funds and in-kind staff resources.

Programming for seniors - Currently there are 33 different programs aimed at seniors include fitness classes, educational activities and social activities. This year Winter Park held the inaugural Senior (citizen) Prom. Since women far outnumber the men at the community center, organizers invited the City's Police and Fire departments to add some young dance partners. The turnout was large with 89 seniors attending. Survey results showed that 100% rated that they had an excellent time and they are already getting ready for next year.

Summer Camps & After School Programming – After school activities include daily after school programs for K-5 during the entire school year. Programming for teens and include fitness and educational activities.

Aquatics – Two pools (Cady Way and the Community Center) allow the Department to offer a variety of aquatic programs throughout the summer that include swim lessons, infant rescue swimming, and much more.

Athletics –The city currently runs two adult sports leagues. Men’s Basketball and Men’s Flag Football each have two season throughout the year. Basketball is located at the Winter Park Community Center and flag football at MLK Park. We are at capacity for basketball each season and we continue to grow for flag football

Family Fun - Winter Park’s Parks & Recreation Department has launched the new Family Fun Event Program that focuses on promoting a series of events to encourage healthy families and fun recreational activities at various parks throughout the city. These events will be located throughout out city’s parks that will bring awareness to the “not so known” parks and creating an environment that is unplugged and family driven. There will be 2-3 events every month at different park locations throughout the city to draw attention to our great programming and beautiful amenities.

Section 2 Partnerships

The city is fortunate to have many community minded partners that make it possible to provide such rich diversity of programming. Much of the help received is in the form of in-kind services making it difficult to put an exact monetary value on the assistance they offer. Collectively, the time, materials, funding and other services that our partners bring to the table is priceless, regardless of the actual monetary value. Revenue share partnerships provide some income to the City, but also help defray the costs of the programs offered to the community by these organizations.

8 to 80 Cities is a non-profit organization dedicated to improving the quality of life for people in cities by bringing citizens together primarily to enhance mobility and public space so that together more vibrant, healthy, and equitable communities can be created. However, they also involve themselves with special city projects that go beyond the aforementioned mission. This organization is located in Canada but also conducts projects in the U.S. (Detroit, Michigan; Macon, Georgia; St. Paul, Minnesota). The founder and Chair of the Board, Gil Penalosa, has inspired and advised decision makers in 200 cities across the globe on how to create healthy, vibrant and sustainable communities for everyone regardless of age, gender or social status. 8 to 80 Cities offers consultation services that specialize in creating unconventional engagement strategies that get people informed, involved, and excited about new initiatives in their cities. They work with the citizenry, the city and elected officials and other city partners (such as foundations, businesses, etc.) and focus on playful, imaginative, and approachable engagement activities that attract a wide range of stakeholders. This organization was created and centered on a simple but powerful philosophy; if you create a great city for an 8 year old and an 80 year old, you will create a successful city for all people. Their website offers a range of information, including but not limited to the cities they have served, programs designed, a blog, resources and a monthly newsletter subscription. More information can be found on the website at <http://www.8-80cities.org>.

Senior Programming Partnerships

- Winter Park Health Foundation
- Heritage Center
- CRA
- Crealde
- Oasis Healthy Habit
- Home Bank
- University of Florida Health and Nutrition
- Care Plus
- Winter Park Playhouse
- Winter Park Library
- United Healthcare
- Simply Healthcare
- PNC Bank
- Center for Change
- Medicare
- Vitas
- One Seniors Place
- University of Central Florida Nursing
- Compass Research
- FCB (Florida Community Bank)
- Suma Wellness
- Tea Craze
- Fresh Stop
- Healthy Central Florida (Move 60)
- Cyber Seniors
- 50Plus Resource Network
- Orange County Commission on Aging
- Seminole County Triad
- Senior Resource Alliance

After School Partners:

- Crealde
- Oasis
- Winter Park Health Foundation
- Heritage Center
- CRA
- University of Central Florida Nursing
- AAU-Pickleball

Revenue share partnerships

- NRG dance
- Central Florida Homeschool
- Pilates
- Boot Camp
- Kinder music
- Infant Safety Swim instruction

Section 3

Programs for Seniors:

The community center offers a daily program for our older adults from 9 a.m. to noon. Whether you are an active adult looking to get in shape or just looking to get out of the house and make see friends we have something for everyone. Our program offers social, education and health/fitness opportunities throughout day. Some of the programs offered are computer education, disease prevention seminars, wellness activities and social luncheons.

Fitness:

- Aerobic Jams
- Tai Chi
- Walking to the Oldies
- Water Aerobics
- Zumba
- Gentle Yoga
- Rise and Shine Walk & Talk
- Sit 2 Be Fit
- Belly Dancing
- Line Dancing
- Ballroom Dancing

Specialty Classes:

- Crealde Arts & Crafts
- Pottery w/ Liz (1st Tuesday of the Month)
- Drums w/ Victoria
- Arts and Crafts w/ Care Plus
- Oasis Healthy Habit Peer 2 Peer
- University Of Florida Nutrition
- Computer Classes
- Fall & Prevention

Social:

- Senior Prom
- Victory Cruise
- Breakfast Day (Once a Month)
- Birthday Day (Once a Month)
- Bring a Snack Day (Once a Month)
- Movie Day (Once a Month)
- Bingo (Every Wednesday)
- Luncheons (Once a Month Themed based)
- Book Club
- Center for Change (6weeks Heath Classes)
- Winter Park Library (Once a Month)
- Trips/Outings
- Dollar Tree, Walmart, Meat market, Publix
- Local Restaurants
- Plays, Museums, Concerts, Event Venues
- University of Central Florida Nursing Students (Blood Pressure and Health Tips)
- Senior Expo
- Senior Harvest Food Fair

Section 4

After School & Summer Camp Programs

After-School Programs run throughout the entire school year and offer programming for grades K-5. All of programs feature structured activities and homework assistance. Once the school year ends, the summer camp programming begins, providing year round youth programming.

Homework: Mentors & Volunteer program

- Oasis Fitness & Healthy Habits
- Crealde Arts & Crafts
- Drums W/Victoria
- Pickleball
- UCF Nursing Program- Hygiene and Healthy Lifestyle

Weekly Curriculum:

- Creative Writing
- Creative Drawing
- Reading Comprehension
- Team Building
- Etiquette and Manners

Summer Camp

- Drums
- Winter Park Playhouse
- Integrated Arts
- Oasis
- Youth Can
- Reading Club
- Jeremiah Project

Teens

- Junior Achievement
- Chef Program
- Gardening Program
- Basketball program
- Fitness program
- Junior counselor program

Section 5

Aquatics

The City of Winter Park, Community Center Pool and Cady Way Pool provides a low-cost alternative for families to cool off. A perfect place for friends to connect, it's where children learn to swim and where water safety is taught. Both the Community Center Pool and the Cady Way Pool have programs for all ages with certified instructors and coaches including infant survival classes, learn-to-swim classes, senior water aerobics, hydro therapy, and swim teams. Enjoy hours of open swim, camp swim, and lap swimming times. Both also offer City summer pool parties, dive in movies, and birthday party packages for your event needs. There are almost endless of opportunities to have a fun and safe experience at the pools year round here at the City of Winter Park.

Public Use

- Open Public Swim/Family Swim
- Camp Swim
- Lap Swimming
- Splash pad

Instructional Use

- Group swim lessons for children 3 years and up for beginners
- Group Parent and child lessons for toddlers
- Advance group swim lessons for children 3 years and up
- Private and semi-private swim lessons for all ages and all levels of swimming ability
- Annual Swim Meet
- Water Aerobics
- Contracts
 - ISR- Infant Survival swim lessons (Denise and Harvey)
 - Aquatic Therapy (Vincezo with Felice Center for Pediatric Rehabilitation)
 - Blue Dolphins Swimming
 - Fast Lane Aquatics
 - Winter Park YMCA

City Wide Pool Parties

- Summer kickoff
- Dive-in movies
- Splash back to school

Section 6

Family Fun Program

The Family Fun Event Program focuses on promoting healthy, fun and family driven recreational activities. The program will provide two or three scheduled events each month at various parks throughout the city. The goal is to bring awareness to the “not so known” parks, and to provide conveniently located events for all neighborhoods within the city. The types of activities offered include:

City Wide Events

- Easter Egg Hunt
- Dinner on the Avenue
- July 4th

Golf Course Events- Plan events with the Golf course to bring awareness to the Golf Course and Parks and Recreation.

- Women’s National Golf Day
- Flick on the Fairway
- Wine and Nine
- Golf event for Kids

Pool and Recreation Events-

Work with the Aquatics department to plan events located at the Community Center and Cady Way pool.

- Splash into Summer
- Dive in Movie
- Splash Back to School
- Memorial Day
- Fourth of July
- Labor Day

Family Fun Events - Planned events throughout the community to bring awareness to the different parks we have and where they are located in Winter Park.

- BE Great Field Days
- Blooming for Mother’s
- Picnic with Father
- Mommy and Me Yoga
- Ice Cream Social
- Winter Park Paint Party
- Winter Park Rocks
- Bark in the Park

Section 7

Needs Assessment

No specific needs were identified, but there is enough demand to support expanding certain programs. The classes and programs offered by Winter Park are typically at or near capacity indicating that the activities offered are consistent with current trends and local demand. Because participation numbers are already extremely high in all areas, expanding the availability (number of classes/events) would allow more residents to take advantage of these popular programs. The space available is limited so increasing the days and hours of operation is the most practical way to accomplish this goal. There is also a desire to develop a youth basketball program. Attempts at having a contractor provide this service have not been successful and an in-house effort would require additional staffing to implement. Any expansion of programs offered will require staffing increase, but will not increase the programming budget beyond those personnel costs.



University of Central Florida

Institute for Social and Behavioral Sciences

**The Parks in the City of Winter Park 2018:
Executive Summary**

July 23, 2018

Megan Olive, Lauren Daniel, and Amy Donley, Ph.D.

Executive Summary

Between June 2018 and July 2018, 325 Winter Park residents were surveyed about their opinions of the City of Winter Park's parks, how they used the parks, their specific neighborhood parks, and any changes they would like to see in regards to the parks. Surveys were conducted over the telephone by trained ISBS employees. ISBS received a list of Winter Park residents' phone numbers from the utility company to allow for the survey to be conducted.

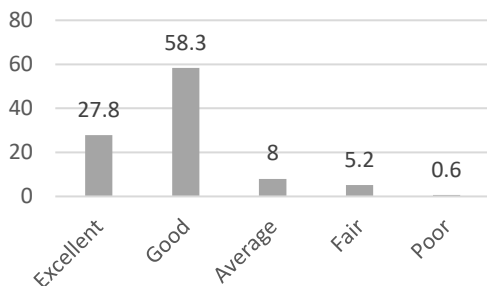
Findings

Park Quality

The first section of the survey assessed what residents thought about the quality of the city's parks. Respondents were asked to rate the quality overall of the parks, and the majority responded "Good," (51.1%) followed by "Excellent" (35.4%).



Condition of Parks & Recreation Facilities



Respondents were then asked how they would rate the general condition of the parks and recreation facilities. Similarly, the majority responded "Good," (58.3%) followed by "Excellent" (27.8%).

Park Usage

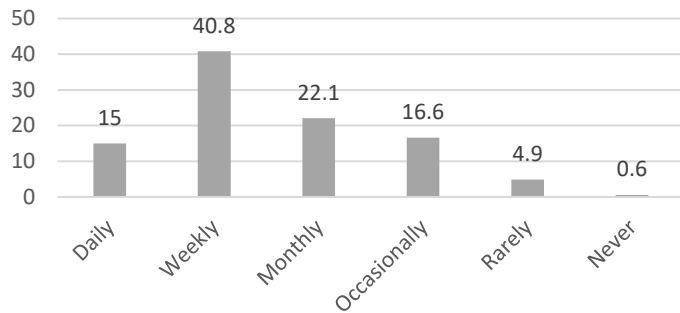
Next, respondents were asked questions about park usage. Most residents (78.6%) reported that they visited the parks with others, as opposed to by themselves (21.4%).

When asked what parks respondents used, Central Park was reported as the most popular, with 166 residents using it. Other top parks were MLK (87 residents), Phelps Park (72 residents), and Lake Baldwin Park and Mead Garden (66 residents each). Respondents were additionally asked how they would rate the parks they used as either "Excellent," "Good," "Average," "Fair," or "Poor". Most users of Central Park rated it as "Excellent" (57.8%); MLK was most commonly rated as "Good" (47.1%), as was Phelps Park (50%), Lake Baldwin Park (51.5%), and Mead Garden (48.5%). Most users of all parks rated their parks as either "Excellent" or "Good."

	N	Excellent (%)	Good (%)	Average (%)	Fair (%)	Poor (%)
Park Facility	8	75	12.5	12.5	—	—
Central Park	166	57.8	36.7	4.2	1.2	—
Shady Parks & Spray Ground	8	37.5	25	25	12.5	—
Lake Baldwin Park	66	36.4	51.5	7.6	1.5	3
MLK	87	33.3	47.1	12.6	6.9	—
Mead Garden	66	40.9	48.5	7.6	3	—
Ward Park	44	36.4	45.5	11.4	4.5	2.3
Winter Park Community Center	15	46.7	46.7	6.7	—	—
Dinky Dock	23	39.1	39.1	13	4.3	4.3
Farmer's Market	26	53.8	46.2	—	—	—
Cady Way Pool	13	46.2	30.8	15.4	—	7.7
Cady Way Bike Trail	33	36.4	42.4	21.2	—	—
Kraft Azalea Garden	49	51	44.9	2	2	—
Orwin Manor Park	3	—	100	—	—	—
Phelps Park	72	30.6	50	12.5	6.9	—
Trismen Park	2	—	100	—	—	—
Howell Branch Preserve	15	53.3	33.3	6.7	6.7	—
Winter Park Tennis Center	8	12.5	62.5	12.5	—	12.5
Azalea Lane Rec Center	38	28.9	57.9	2.6	10.5	—
Winter Park Golf Course	8	62.5	37.5	—	—	—
Other	51	45.1	47.1	—	2	5.9

Residents were then asked how often they use Winter Park’s public parks and facilities. A plurality of residents (40.8%) answered “Weekly,” followed by 22.1% reporting using them monthly.

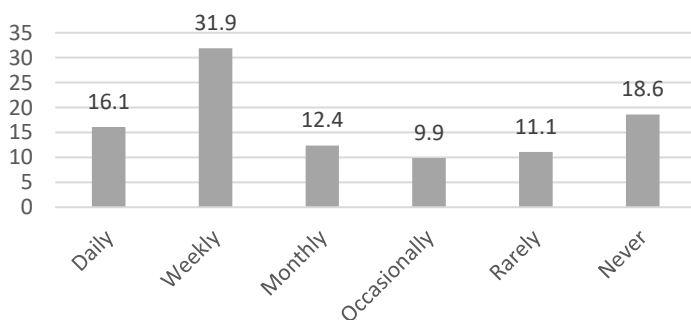
How Often Parks & Facilities Are Used



Next, respondents were asked what activities they use the public parks and recreation facilities for. Most respondents reported using the parks for walking (182 residents), relaxing (103 residents), and the playground (90 residents).

	N		N
Walking	182	Dining/Picnic	22
Relaxing	103	Golf/Tennis	20
Playground	90	Soccer/Baseball	18
Place to bring kids	88	Other sports	15
Viewing nature	87	Swimming	8
Family time	59	Boating	8
Attending events	54	Learning/Education	6
Walking dogs	54	Fishing	4
Exercising	43	Volunteering	1
Biking	39	In-line skating	0
Other	26		

How Often Parks Are Visited as Part of Health Routine



Participants were asked how often they visit the parks as a part of their exercise or health and fitness routine. The most common response was “Weekly” (31.9%) followed distantly by “Never” (18.6%).

The next question assessed what residents thought was missing from Winter Park's public park offerings. Top answers included holding special events, such as music and yoga events (18 residents), having more seating (9 residents) and areas for dogs (11 residents).

	N		N
Special events (music, yoga, food vendors)	18	Transportation for elderly patrons	1
Nothing	11	Better access to sport activities (not rentals)	1
More dog parks/areas for dogs	11	Better treatment of gardens	1
More seating areas	9	Back racks	1
More swimming pools	8	Crowded by outside residents	1
Water park/splash pads	8	Dead tree at Ward Park that needs to be cut down	1
Updated playground equipment	7	Disc golf course	1
More shaded areas	7	Better lighting	1
More open spaces for sports and activities	7	Longer hours for the Farmer's Market	1
Trash pick-up/maintenance	7	Mayor of Winter Park is not prioritizing Winter Park	1
Updated facilities	6	More community centers	1
More/updated restrooms	5	Rec center room needs more space/more workout equipment	1
More/improved walking and biking trails	5	Recycling bins	1
Surveillance/security	5	Outdoor pickle ball courts	1
Better regulation of dog rules	4	Relocation of pool of Hannibal Square made it small area; difficult to get out of	1
More/better parking	4	The [Cady Way Pool] hours don't make any sense	1
Water fountains	4	Sand volleyball court	1
More parks	3	Skate park	1
More cleaning	2	Summer camps for kids	1
More gardens	2	Improved tennis courts	1
Landscaping	2	Homeless people around park	1
Improve water quality	2	Water skiing	1

Respondents were asked if there was a recreation activity that was not currently in Winter Park that they wanted to see added and supported; 67.8% of respondents reported no. Of the respondents who said yes (32.2%), the most popular answers were “bike paths/trails” (10 residents); a community pool (8 residents); and a tennis court (6 residents).

	N
Bike paths/trails	10
Community pool	8
Tennis court	6
A recreation center with exercise equipment	5
Expand parks/activities for children	5
Yoga (indoor and outdoor)	5
Soccer field	5
Organized swimming activities	5
Canoes/kayaking	4
Disc golf	4
Elderly activities/exercise classes	4
Pickleball	4
More splash pads	4
Skate parks	4
Music activities	3
More access to boat ramps and aquatic activities	3
Paddle boarding	3
Tai Chi	3
Basketball courts	2
Beach volleyball area	2
Golf driving range	2
Shuffle board	2
Volleyball courts	2
Walking trails	2
Zumba	2
Racquetball	2

Neighborhood Parks

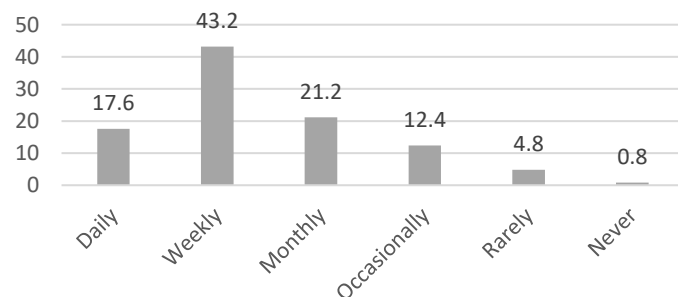
Residents were also asked about their neighborhood parks. Most respondents (77%) reported that they had a park that they considered their neighborhood park; 23% did not.

Next, respondents were asked which park they considered their neighborhood park. The most popular parks were Lake Baldwin Park (9 residents), Central Park (7 residents), and Mead Garden (6 residents).

	N		N
Azalea Lane Rec Center	3	Mead Garden	6
Lake Baldwin Park/Fleet People's Park	9	MLK	2
Cady Way Bike Trail	4	Orwin Manor Park	2
Cady Trail Pool	1	Park Avenue Park	3
Central Park	7	Phelps Park	5
Dinky Dock	1	Showalter Field	2
Howell Branch Preserve	3	Timberlane Shores	1
Kraft Azalea Garden	4	Trismen Park	1
Lake Chelton	3	Ward Park	4
Lake Island Park	2	Winter Park Community Center	1
Lake Midget Park	1	Winter Park Golf Course	1
Marvin Smiley Park	1		

How Often Neighborhood Parks Are Visited

When asked how often they visited their neighborhood parks, most residents responded "Weekly" (43.2%) or "Monthly" (21.2%).



Residents were asked what improvements or additions they would like to see added to their neighborhood park. Top suggestions included more overall maintenance (48 respondents), more benches or tables (42 respondents), and more bathrooms (47 respondents).

	N		N
Amphitheater	13	Sports courts/fields	10
Paths	18	Drinking fountains	32
Provide/increase park staff	14	Synthetic turf area	9
Pool	6	Gardens and flowers	30
Bathrooms	37	Track/fitness trail	12
Public art	17	Overall maintenance	48
Benches/tables	42	Tree planting/maintenance	35
Recreation/sports programming	11	Cleaning/litter removal	25
Children's play equipment	29	More trash cans	16
Security	18	Lighting	16

Children's spray park area	22	Disabled access	10
Signage	7	Other	81
Skate parks	5	None	63
Dog park area	22		

81 residents provided answers not on the survey. Top requests included more shade (8 residents), better parking (4 residents) and water fountains for dogs (4 residents).

	N
Add swings	3
More shade	8
Additional/updated exercise equipment	3
At Christmas park lights are typically distracting when red/too flashy	2
Band stand needs to be redone and updated	1
Basketball courts	2
Better bike lanes	2
Better water quality	2
Landscaping	3
Better parking	4
Better security	1
Dog waste bags	2
Water fountain for dogs	4
Don't like the library in its location	1
Eating areas	1
Vendors	1
More activities for kids	1
Expand park/more space	4
More variety	1
Grills	2
Picnic tables	1
Reduce the amount of homeless people	1
More gardens	1
Better maintenance of the pool	2
Liked it better when it was more "rustic/wild"	1
Enforce park rules during rentals	1
More bathrooms	3
Small dog park only	2
More bike racks	1
More trails	1
More concerts/shows	1
More culturally appropriate art	1
Better maintenance	3
More events at MLK	1
Soccer goals	1
More fencing	3
More seating	1
More play areas/playgrounds	3

More spray areas/splash pads	2
More trash pickup	1
Pest control	2
Preserve park spaces/no new buildings	1
Recreation activities for seniors	1
Recycling	1
Repairing boardwalk; be sure to prevent people from crossing it with borders; faster process for fixing the boardwalk	1
Replace equipment	2
Clean retention ponds	2
Solar energy on the train station	1
Update website	1
Splintering wood on play areas	1
Strongly opposed to dog parks	1
Tennis courts	1
Too plain	1
Utilizing West Meadow better	1
Water cooling systems tend to break down	1
Wish Showalter was open later in the evening	1
Wood repair on playground equipment	1

Park Issues

Participants were asked to rate their opinion of the importance of certain park issues as "Very important," "Somewhat important," "Not very important," or "Not important at all." Most respondents (63.4%) reported that keeping user fees/admission at the current levels was very important; 49.4% said that it was somewhat important to enhance offerings at existing parks; 69.8% reported that maintaining and renovating existing parks was very important. Concerning developing existing city land for new parks, 38.9% said this was somewhat important; 32.5% considered acquiring land for new parks was somewhat important.

	N	Very important (%)	Somewhat important (%)	Not very important (%)	Not important at all (%)
Keep user fees/admission at current levels	320	63.4	25.9	5.6	5
Enhancing offerings at existing parks	318	30.2	49.4	16.4	4.1
Maintaining and renovating existing parks	321	69.8	26.8	3.1	.3
Developing existing city land for new parks	319	32.9	38.9	21.3	6.9
Acquiring land for new parks	320	31.3	32.5	25.6	10.6

Residents were also asked about their reluctance to use certain parks, and why they were reluctant. Only 16.1% of residents reported being reluctant to visit certain parks. At Lake Baldwin Park, residents cited not wanting to be around dogs as a reason for not visiting this park. Crime and safety was reported as an issue for Badger Park, Cady Way Trail, Splash Pad Park, Castle Park, Hannibal Square, MLK, Phelps Park, and Ward Park.

Badger Park	<ul style="list-style-type: none"> ▪ Too much crime ▪ The dog park ▪ Overcrowded ▪ The dog park ▪ The large dogs are not separate from the small dogs ▪ People don't watch their dogs ▪ Too many shrubs in certain area. Safety issue for exercising and walking
Lake Baldwin Park	<ul style="list-style-type: none"> ▪ I do not support money going to this cause ▪ The issue of dog poop and people maintaining their dogs when visiting. More doggy poop bags and trash cans requested ▪ Does not want to go to a park with dogs ▪ Does not support dog parks ▪ Not enough lighting
Cady Way Trail	<ul style="list-style-type: none"> ▪ There's some sketchy things on the bike trails ▪ Due to past incidents ▪ Issue with crime on trails
Central Park	<ul style="list-style-type: none"> ▪ Park does not allow dogs ▪ Parking issues
Dinky Dock	<ul style="list-style-type: none"> ▪ Water levels ▪ Limited parking
Splash Pad Park	<ul style="list-style-type: none"> ▪ Safety reasons
Castle Park	<ul style="list-style-type: none"> ▪ Safety reasons
Hannibal Square	<ul style="list-style-type: none"> ▪ Safety
Island Park	<ul style="list-style-type: none"> ▪ Rodent problem
MLK	<ul style="list-style-type: none"> ▪ Parking area is a mess ▪ It is too difficult to supervise kids while they are on the playground/play areas ▪ It is very easy for people to drive away with children ▪ Safety concern ▪ Too crowded
Mead Garden	<ul style="list-style-type: none"> ▪ It was not as nice as expected. It felt safe but unkempt overall.

Phelps Park	<ul style="list-style-type: none"> ▪ Safety issues ▪ Geared towards kids and family mostly ▪ Security issues with theft ▪ Heard a lot of drug dealings there ▪ In despair
Trotter's Park	<ul style="list-style-type: none"> ▪ Doesn't offer much for kids
Trismen Park	<ul style="list-style-type: none"> ▪ Appears to be right in the middle of homes
Ward Park	<ul style="list-style-type: none"> ▪ Feels unsafe ▪ Very open ▪ Fence is not secure ▪ Their paved parking ▪ Not so clean and safe
Winter Park Community Center	<ul style="list-style-type: none"> ▪ Too many vagrants in area
Additional Comments	<ul style="list-style-type: none"> ▪ Would not attend any park allowing dogs for safety reasons

Demographics

- The respondents ranged in age from 21 to 93; most respondents were 35 to 70 years old.
- 57.6% of the participants were female; 42.4% were male.
- 75.8% owned their homes, while 24.2% rented.
- 65.9% had children under 18 in their homes.

Conclusion

Overall, the residents of Winter Park are very happy with the parks that are available to them. 86.5% of participants rated the quality of the parks as excellent or good while 86.1% rated the general condition of the parks as excellent or good. In terms of specific parks, the most popular are Central Park, MLK, and Phelps Park. Residents also use the parks often with over three quarter of respondents stating they visit a park in Winter Park at least once a month. Many respondents offered ideas as to what is missing at the parks however no one idea received more than 18 supporters. Thus while a handful of residents thought more events or more dog parks were needed, no one idea was cited by more than a few people. In terms of respondents' neighborhood parks, increasing the number of benches and tables and improving "overall maintenance" were the most popular suggestions for improvements. While some improvements or changes could be made, the results of the survey show that overall, residents are very pleased with the parks and they are taking advantage of what the parks have to offer.

Appendix

Q28

Surveyor ID number

Q29

Phone number

Q1

Hello,

I am a student from UCF doing a research survey on behalf of the City of Winter Park. I am not selling anything! This survey is anonymous and takes about 5-8 minutes.

[ADD AS NECESSARY:]

You are being asked to participate in this survey as part of the city's Parks and Recreation Master Plan Process. In an effort to continue providing the citizens of Winter Park with the best available parks and recreation facilities, the city has begun updating its current Master Plan which is a blueprint for growth and development of our parks system.

The information you provide through answering this survey will be compiled and used to establish the foundation and direction for the future of Winter Park's park and recreational facilities. I hope you will take a few minutes to provide us with your honest opinion about our existing amenities and programs, as well as what you envision for the future.

Although you will not be asked to provide your name, there are several questions regarding demographics. The information is critical and will only be used for statistical purposes.

Q2

I can only interview people aged 18 and older. Are you at least 18 years old?

- No
- Yes

Q3

And are you a resident of Winter Park?

- Yes
- No

Q4

ok lets get started. Winter Park has more than 20 parks and public recreation facilities. Overall, how would you rate the quality of Winter Park's public parks? Would you say they are poor, fair, average, good or excellent?

- poor
- fair
- average
- good
- excellent

Q5

And using the same scale, how would you rate the general condition of Winter Park's public parks and recreation facilities? (re-read options if necessary)

- poor
- fair
- average
- good
- excellent

Q6

Which parks and recreation facilities are you or those in your household currently using and how do you rate each overall? (surveyor- only select the quality of the parks/facilities the participant names. After one park is named, ask if there are others they use and assess quality)

	poor	fair	average	good	excellent
Park Facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Central Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shady Parks & Spray Ground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake Baldwin Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MLK	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	poor	fair	average	good	excellent
Mead Garden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ward Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Park Community Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dinky Dock	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmer's Market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cady Way Pool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cady Way Bike Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kraft Azalea Garden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Orwin Manor Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phelps Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trismen Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Howell Branch Preserve	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Park Tennis Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Azalea Lane Rec Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winter Park Golf Course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7

How often do you use Winter Park's public parks and recreation facilities? (read options)

- Daily
- Weekly
- Monthly
- Occasionally
- Rarely
- Never

Q8

What are you using the public parks and recreation facilities for? That is to say what do you typically do when you are at one of the parks? (record answers)

- Biking
- golf/ tennis
- place to bring kids
- playground
- in-line skating
- dining/ picnic
- attending events
- family time
- soccer/ baseball
- swimming
- exercising
- volunteering
- learning/ education
- fishing
- walking dogs
- other sports
- boating
- walking
- viewing nature
- relaxing
- other

Q9

What, if anything, do you feel is missing from Winter Park's public park offerings?

Q10

Is there one park you consider your neighborhood park?

- No
- Yes

Q11

What park would that be?

Q12

How often do you visit your neighborhood park?

- daily
- weekly
- monthly
- occasionally
- rarely
- never

Q13

What, if any, improvements or additions would you like to see made to your neighborhood park? (record verbatim)

- amphitheatre
- paths
- provide/ increase park staff
- pool
- bathrooms
- public art
- benches/ tables
- recreation/ sports programming
- children's play equipment

- security
- children's spray park area
- signage
- skate parks
- dog park area
- sports courts/ fields
- drinking fountains
- synthetic turf area
- gardens and flowers
- track/ fitness trail
- overall maintenance
- tree planting & maintenance
- cleaning/ litter removal
- more trash cans
- lighting
- disabled access
- other
-
- none

Q14

Now I'm going to read a short list of park issues. Please rate the importance of each as not important at all, not very important, somewhat important, or very important.

	not important at all	not very important	somewhat important	very important
keeping user fees/ admission at current levels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	not important at all	not very important	somewhat important	very important
enhancing offerings at existing parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
maintaining and renovating existing parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
developing existing city land for more parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
acquiring land for new parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q15

In general, do you tend to visit the parks alone or with others?

- Alone
- With others

Q16

How often do you visit parks as part of your exercise or health and fitness routine? (read options)

- Daily
- Weekly
- Monthly
- Occasionally
- Rarely
- Never

Q17

Is there a recreation activity that is not available in Winter Park that you would like to see offered and supported?

- No
- Yes

Q18

What recreation activity would you like to see?

Q19

Are there any Winter Park parks you are reluctant to use?

- No
- Yes

Q20

Which parks are you reluctant to use and why?

Q21

Just a few more questions for statistical purposes and we will be done:

Q22

What is your age?

Q23

What is your gender? (Only ask if not obvious)

- Male
- Female

Q24

Do you rent or own your residence in Winter Park?

- Own
- Rent

Q25

Do you have children under the age of 18 in your home?

- No
- Yes

Q26

How many children do you have under 18 living at home?

Q27

Thank you for your participation in the Parks & Recreation Master Plan Survey! Have a great day!

Parks and Recreation Master Plan Update - 2018



- Accountability and transparency
- Reduce redundancy
- Consolidate data into one location (GIS)
- Focus board and commission time on budget and policy



2008 Report

The good, the bad & the expensive...



- Detailed look at recreational resources
- Provided a baseline condition & framework for future planning
- Formulaic process with recommendations based on regional and state level recreation standards rather than local needs
- >\$2.5 million in facilities (construction only)
- >\$40 million build-out (includes land costs)
- Land needs and associated costs were based on population projections did not increase as predicted

What's in? Policy & budget



■ Data Summary

- Needs Assessment & Action Items
- All data available with one [click](#) ↩

Where are we?

■ Five Year Plan

- CIP
- Operations

Where are we going?

■ New Programs & Initiatives

Where do we want to go?

What's out? Data reports

Will be linked from website and from online version of the Master Plan

- Parks Inventory [Report](#)
- Parks Condition Assessment [Report](#)
- Comprehensive Plan Review [Report](#)
- Recreation Programming [Report](#)
- Parks and Recreation Public Survey [Report](#)



5 year plan cycle



- 1** Develop Public Input Process (first cycle only)
Review/prioritize individual park master plans
Mini-Park, Trails and Open Space Parks assessments
- 2** Community, Neighborhood and Special Purpose
Parks assessments
Develop recreation standards
- 3** Review/prioritize individual park master plans
Mini-Park, Trails and Open Space Parks assessments
- 4** Community, Neighborhood and Special Purpose
Parks assessments - update on operational
improvements
- 5** Comprehensive Plan & Recreation
Standards Review

Annual Update

- CIP/Five Year Plan
- Fee Schedule
- Connectivity*
- Inventory*
- Public Input*

*Pending Policy Review

Inventory Summary - Parks



Type of Park	Number	Acreage	Ac./ 1,000 res.
Community Parks	9	192.6	6
Neighborhood Parks	4	13.5	0.4
Special Purpose Parks	2	47	1.5
Open Space Parks	4	112	3.6
Mini-Parks (includes four lakes)	38	30.9	1
Total	57	395.5	12.4

Type of Trail	Number	Miles	Mi./10,000 res.
Recreational Trails	5	2.6	1.0
Fitness/Walking Trails (within parks)	3	1.3	0.4
Total	8	3.9	1.4

Inventory Summary - Plans



Individual park master plans

Park	Status	Comments
Mead Garden	Partially implemented	Revision(s) pending
Central Park	Partially implemented	
Ward Park	Completed	
Howell Branch Preserve	Completed	May tie in to new parcels
Martin Luther King, Jr. Park	Not implemented	Fields included in Update
Tree Farm Site	Not implemented	Revisions proposed
Lake Baldwin Park	Completed	Revisions proposed

Condition Assessment Summary



Type of Park	Inventory	Good	Fair	Poor	Specific Need
Community Parks	9	4	4	1*	1
Neighborhood Parks	4	4	0	0	0
Special Purpose Parks	2	1	1	0	1

* Lake Baldwin Park

Policy Review Summary



Policy #	Subject	Comments
6-2.1.2	Beach access to Lake Baldwin	Lake Baldwin beach access is limited
6-2.1.5	Land Acquisition	Review required with update
6-2.1.3	Lakefront open space	Review required with update
6-2.5.4	Public Input	Parks Survey required with update
6-3.2.1	Maintenance of parks	Lake Baldwin Park
		Ward Park - athletic field turf wear
		Martin Luther King, Jr. - turf wear
6-3.4.4	Integration of parks/bike trails	Review required with update

Programming Summary



- **8 to 80** – Most recent of 38 partnerships
- **Seniors** - 33 different programs
- **After School** - Daily K-5 and teen programs
- **Summer Camps** – Opens after school year
- **Aquatics** – 2 pools, lessons, infant survival
- **Athletics** – Men’s Basketball & Flag Football
- **New programs** - Family Fun Events

Public Input

UCF Institute for Social & Behavioral Sciences



- 86.5% of respondents rated the **overall quality** of our parks as Excellent (35.4%) or Good (51.1%)
- 86.1% of respondents rated the **general condition** of our parks as Excellent (35.4%) or Good (51.1%)

Most popular parks



Top five parks

- Central Park
- MLK, Jr. Park
- Phelps Park
- Lake Baldwin Park
- Mead Garden





Most popular uses

Top five activities

- Walking
- Relaxing
- Playground
- Place to bring kids
- Viewing nature



Desired improvements



Top five suggestions

- Overall maintenance
- More benches/tables
- More restrooms
- Tree planting/maintenance
- Drinking fountains



Summary of Action Items



Type/#	Location/Facility	Description
1	Mead Botanical Garden	Safety - repair/replace foot bridges
2	MLK, Jr. Park & Ward Park	High use athletic fields suffer from overuse
3	Lake Baldwin Park	Condition rating - Beach access policy clarification
4	Recreation Standards	Develop W.P. specific criteria
5	Golf course	Use Designation - Maintenance building
6	Policy review	Lake access, Connectivity, Lakefront acquisition
7	Ward Park – Parking	Acquire additional land for parking

Mead Garden Bridges - #1



Action Item #1

Mead bridge replace/repair



- **Alternative 1:** No action alternative
 - **Alternative 2:** Replace both bridges (\$30K)
 - **Alternative 3:** Replace small bridge & repair the large bridge (\$15K - \$20K)
-
- Included in proposed 2019 budget request
 - Indicates preferred alternative

Athletic fields - #2



Action Item #2

Athletic field improvements



- **Alternative 1:** No action alternative
- **Alternative 2:** Increase field closures re-sodding,
- **Alternative 3:** Rebuild high impact fields
Install artificial turf

Partially included in proposed budget request

Lake Baldwin Park - #3



Action Item #3

Lake Baldwin Park



- **Alternative 1:** No action alternative
- **Alternative 2:** Rotate activity zones*
- **Alternative 3:** Prohibit dogs from beach & lake

*Rotating activity zones will allow turf management.

Recommend clarification of the policy regarding beach access for Alternative 1 or 2.

Not included in 5 year plan – Policy decision will drive the amount of fencing and gate installations needed. Cost not expected to exceed CIP threshold.

Action Item #4

Recreational Standards



- **Alternative 1:** No action alternative
- **Alternative 2:** Develop W.P. specific standards

Not included in proposed budget – no cost if performed in house – may want to use an independent contractor to avoid bias

Included in year 2 of five year plan

Golf Course Maintenance - #5



Action Item #5

Golf Course & Palm Cemetery



- **Alternative 1.** No Action
- **Alternative 2.** Repair Quonset hut
- **Alternative 3.** Move Maintenance Operation
 - Recommended location – Old Swoope Ave water plant site
- Building is in budget but may require additional funds to change location and expand
- Allows for an indoor columbarium at Palm Cemetery

Action Item #6 Policy reviews Lake access & connectivity



- **Alternative 1.** No Action
- **Alternative 2.** Address each policy individually
- **Alternative 3.** Address these three policies together

Option: Conduct a workshop with all affected boards & departments

Not included in proposed budget – no cost if performed in house

Action Item #7

Ward Park Parking



- **Alternative 1:** No action alternative
- **Alternative 2:** Purchase property near Ward Park to alleviate the parking deficiency.

Not included in 5 year plan CIP – Property acquisition search/evaluation recommended.

Five Year Plan - CIP



Year	City	Other
F.Y. 2019	\$720,000	\$1,870,000
F.Y. 2020	\$420,000	\$1,420,000
F.Y. 2021	\$584,000	\$1,084,000
F.Y. 2022	\$320,000	N/A
F.Y. 2023	\$1,370,000	N/A



Five Year Plan - Operations

Improving efficiency & level of service

- **Parks Standard Operating Procedures** –will clarify operational procedures for critical departmental responsibilities
- **Manpower Cross Training** –to improve flexibility in task assignments and to reduce response time regardless of the staff that is on duty.
- **Outreach & Website updates** –recently updated the Department’s website related to community programming and the Winter Park golf course – updates to other programs underway
- **GIS/Data Management** – The new system is expected to improve project management and budget tracking.

New programs added to the Master Plan



8 to 80 – Working with the Winter Park Health Foundation to promote healthy lifestyle habits for people of all ages

Family Fun Program - focuses on promoting healthy families and fun recreational activities parks throughout the city



Natural resources management



See the natural side of Winter Park...



- Natural Lands
- Landscape Services
- Urban Forestry

Environmental education and programming

Go outside and play!





City of Winter Park, Florida Parks & Recreation Master Plan

DRAFT

June 18, 2008





CITY OF WINTER PARK
*Parks & Recreation
Master Plan*

DRAFT 3
JUNE 2008

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CHAPTER 1

Introduction

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

1.0 INTRODUCTION TO THE MASTER PLAN

Winter Park has a reputation unmatched in Central Florida. The City's unique design, walkable downtown, and lush park system contribute significantly to the quality of life in the area and are an integral part of the infrastructure.

Winter Parks' park system is characterized by a diversity of parks and recreation opportunities. The City's park system is known foremost for its well-landscaped neighborhood parks, yet it also boasts a large number of active parks that provide recreation facilities and programming for all ages. Roughly 296.42 acres of land is set aside as public parkland in the City. This acreage not only provides athletic fields and play equipment, but also protects the City's natural areas through preservation, education, and habitat connectivity. Parks enhance quality of life and a community health. They support economic, physical, and social health while creating a sense of place and connecting us to nature.

With 55 park properties, including 13 community or neighborhood parks and 37 mini parks, and a growing population, the City of Winter Park is at an appropriate place to prepare a parks and recreation master plan. Though a sizeable amount of acreage has already been accrued by the City over the years, the actual function of this land in the larger system of parks and recreation has not been comprehensively addressed. The purpose of this document is to respond to existing recreation needs and to anticipate the future desires of Winter Park's growing population through the year 2028. The content of this plan was generated through meetings with a steering committee, public workshops, surveys, discussions with various recreational groups, and conversations with staff from Parks and Recreation and other relevant City departments. The primary purpose of this document is to guide the City in providing excellent service to the citizens of Winter Park through the next two decades.

1.1 MISSION STATEMENT

The planning process began with the development of a mission statement by the City of Winter Park Parks and Recreation Master Plan Steering Committee. A mission statement serves to focus planning efforts around a common purpose. On October 11, 2006, Committee members gathered to generate that common purpose through an interactive session designed to synthesize the diverse ideas and values surrounding parks and recreation in Winter Park. Through discussion, the committee members were able to distill a common purpose for the Parks Master Plan. The final mission statement represents this common purpose and is intended to guide parks and recreation into this new century.

The mission of the Parks and Recreation Master Plan is:

To enhance the quality of life for the City of Winter Park and its residents by planning, funding, and implementing outstanding parks, recreational facilities, activities and services to showcase our natural environment and cultural heritage to meet our current and future needs.

In order to support and enhance both the City of Winter Park *Comprehensive Plan* and the City of Winter Park Parks and Recreation Master Plan, the mission statement must mutually complement the sentiments of both documents. This relationship must be maintained by keeping any future amendments consistent with the purpose set forth by the mission statement.

1.2 COMPREHENSIVE PLAN GOALS AND OBJECTIVES

The City of Winter Park *Comprehensive Plan* is a document prepared to guide proactive management of rapid population growth. This guide was mandated by the 1985 and 1986 sessions of the Florida Legislature in response to haphazard growth throughout the state. The Local Government Comprehensive Planning and Land Development Regulation Act mandated that every local government prepare a comprehensive plan.

The 2007 update of the 1991 City of Winter Park *Comprehensive Plan* includes amendments and updates created by the most recent Evaluation and Appraisal Report (EAR) adopted by the City Council. The draft Recreation and Open Space element of the 2007 version of Plan and 2008 updated population projections were used to inform the analysis and recommendations of the Winter Park Parks and Recreation Master Plan.

The 2007 update to the City of Winter Park *Comprehensive Plan* contains a series of goals and objectives to guide the City's park and recreation system. These goals and objectives provide a framework for the development of the Parks and Recreation Master Plan. The recommendations of the *Comprehensive Plan* and the Parks and Recreation Master Plan will be mutually reflective. The current goal and objectives of the City of Winter Park Recreation and Open Space Element are provided below:

GOAL 1: PROVIDE ADEQUATE RECREATION AND OPEN SPACE to preserve, maintain and enhance a quality system of parks, open space and recreational facilities which satisfy the needs of the current and future residents of Winter Park.

Objective 1.1: PROVISION OF PUBLIC PARK LAND. The City of Winter Park shall assure that appropriate amounts of park land and open space will be within the public domain so as to meet the standards of [the *Comprehensive Plan*].

- Objective 1.2:** PUBLIC ACCESS TO LAKES. Reasonable access to lake waters and shorelines shall be afforded to Winter Park residents in a manner that protects water quality and natural habitats that maintains their recreation and open space value.
- Objective 1.3:** INTEGRATION OF NEIGHBORHOOD DESIGN WITH PARKS AND OPEN SPACE. Neighborhoods shall be planned and designed with parks and open space that provide available recreation opportunities for nearby residents.
- Objective 1.4:** STREETScape AND LANDSCAPE PROVISIONS. Streetscape and landscape areas shall be incorporated into the site design of public and private properties.
- Objective 1.5:** PRESERVATION OF PARK LAND AND OPEN SPACE. The City of Winter Park will not divert existing park land to other non-park, non-recreational or non-cultural uses except in cases of overriding public interest.
- Objective 1.6:** PROVISION OF RECREATION FACILITIES. The City of Winter Park shall assure that appropriate recreational facilities are available and usable by the public, including disabled residents, so as to meet the standards of [the *Comprehensive Plan*].
- Objective 1.7:** PARK AND RECREATION FUNDING. The City of Winter Park shall develop new funding sources for the expansion and improvement of park and recreational facilities.
- Objective 1.8:** ADEQUATE FUNDING FOR PARK MAINTENANCE. The City of Winter Park shall allocate sufficient funding to assure the maintenance of park and recreational facility assets.
- Objective 1.9:** ALLOCATION OF PARK FUNDS. The City of Winter Park shall have a system for the allocation of funds for park and recreational capital improvements.
- Objective 1.10:** INTERCONNECT PARK SYSTEM WITH RECREATION AND TRANSPORTATION TRAILS AND PATHS. The parks and open space system shall be planned and designed to interconnect parks by pedestrian and bicycle paths and lanes.

The Parks and Recreation Master Plan is designed to assist the City in meeting the goals and objectives of the City's *Comprehensive Plan* update.

1.3 GEOGRAPHIC INFORMATION SYSTEM (GIS) APPLICATION

This Plan utilizes a Geographic Information System (GIS) for analyzing and displaying the extensive amount of data that was collected and analyzed to develop sound plan recommendations. The GIS enables the user to produce, maintain, and query data sets that are tied to a geographic coordinate system. Many of the graphics displayed in this report were generated using GIS. The GIS database used in this plan will be maintained and updated by the City for use in future updates to this plan.

1.4 PLAN PREVIEW

The City of Winter Park Parks and Recreation Master Plan is structured to evaluate the current level of service and make recommendations for improvements through 2028. The plan results from intensive study into both the existing locations and conditions of parks and recreation facilities and the real and perceived future needs and desires of Winter Park's citizens. A short description of the subsequent chapters of this plan follows.

Inventory of Existing Facilities

All parks and recreation-related properties and their facilities owned and/or operated by Winter Park were inventoried. Additionally, public lands and vacant lands in Winter Park are identified. The inventory is a starting point for evaluating existing and future needs within the City. A map of existing parks and recreation-related properties is provided in this chapter, as well as the inventory in tabular format.

Existing Conditions Assessment

All parks were assessed for overall function and maintenance conditions as part of the Parks Master Plan during the summer of 2007. Photographs of each facility, assessment narratives, and recommendations are provided in this chapter.

Needs Assessment

This chapter of the Parks and Recreation Master Plan provides an overall picture of Winter Park in terms of its natural, physical, and socioeconomic characteristics. It briefly summarizes Winter Park's historical development patterns and the resulting form of urban settlements. Winter Park's past and future comprehensive planning efforts are factored into this context to better understand how the landscape of Winter Park may change during the next two decades.

This chapter also summarizes public input collected during the planning process. A mail survey and public workshop were used to collect input concerning the habits, preferences, and satisfaction level of Winter Park's citizens regarding parks and recreation services. The results

of both the surveys and the workshops guided the development of the recreation standards within the Parks Master Plan.

Recreation Standards

Using city, state, and national park planning standards combined with local input, this chapter determines the existing and future deficits of parks and recreation facilities within Winter Park. These guidelines use population ratios and park service area criteria to determine the extent of these deficiencies by park type and to recommend potential locations of future parks to meet this need.

Funding Opportunities

The funding chapter identifies potential funding sources to assist the City in meeting the recreation demands identified through analysis of the City's recreation standards.

Recommendations

The recommendations chapter identifies the costs to address the needs identified in the Parks and Recreation Master Plan. This chapter provides a series of recommendations for the implementation of the findings of the City of Winter Park Parks and Recreation Master Plan. This section includes existing park upgrade costs, new land acquisition and park development estimates, and a prioritization plan for implementation.





CHAPTER 2

Inventory of Existing Facilities

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

2.0 INVENTORY OF EXISTING FACILITIES

The information in the City of Winter Park Parks and Recreation Inventory is based on data collected from the City of Winter Park Parks and Recreation Department. This data was compiled with the assistance of members of PRIDE [Parks and Recreation Initiates and Develops Excellence], a program of the Winter Park Parks and Recreation Department. This data was then adjusted based on the City's 2007 *Comprehensive Plan* update. Data was collected on the location, classification, quantity, and condition of each facility to establish a baseline level of service. The inventory in tabular format is included.

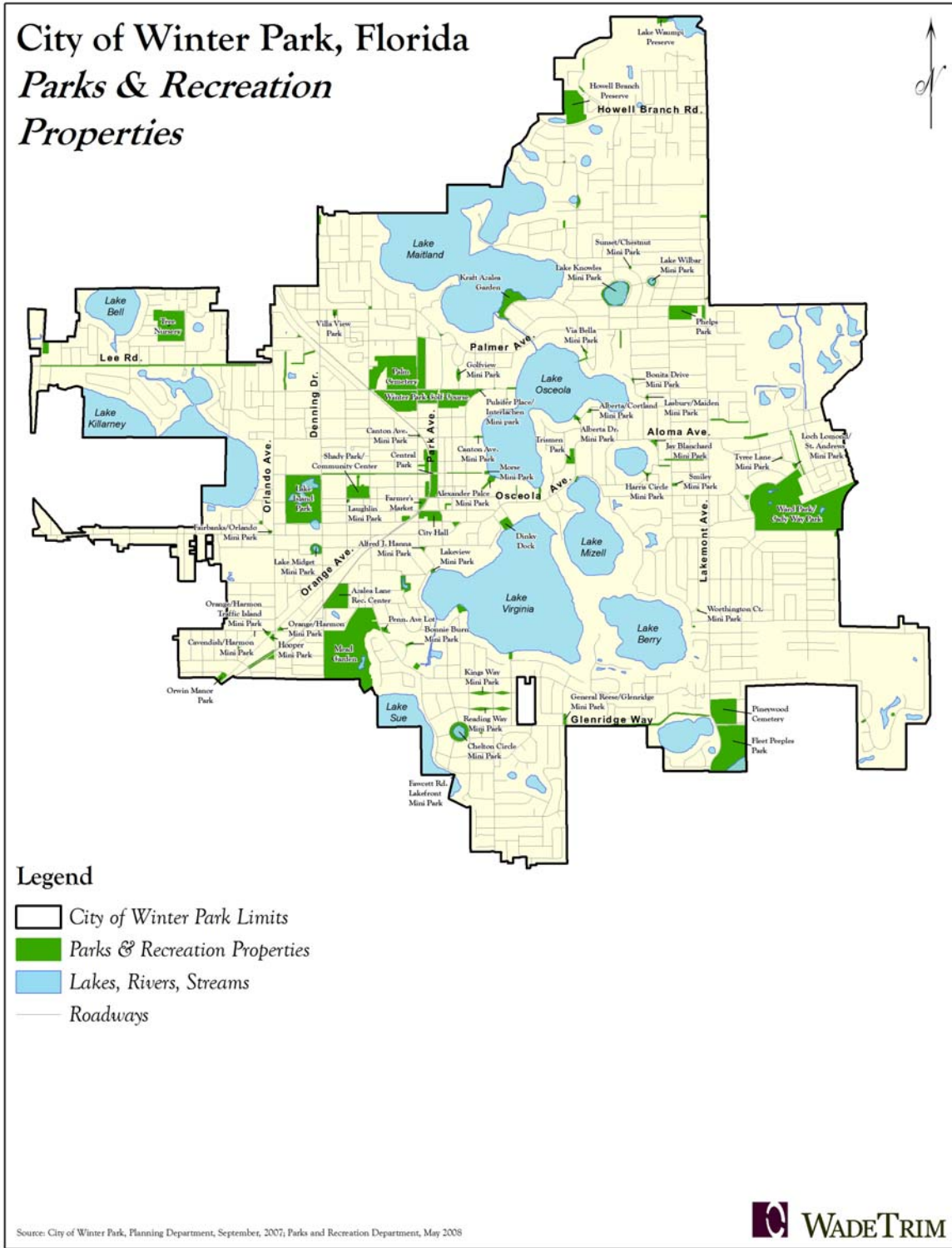
Data for use in a Geographic Information System was also collected from the City of Winter Park Planning Department. This data consisted of a spatial inventory of all properties owned and maintained by the City of Winter Park Parks and Recreation Department, including right-of-way, traffic circles, and other public properties. These properties were mapped and used to determine existing park service areas and opportunities for collocation or land assemblage.

Map 1 shows all properties owned and maintained by the City of Winter Park Parks and Recreation Department.

Additionally, an inventory was developed of semi-public and private recreation providers within the City that may contribute to the overall recreation opportunities available in Winter Park. Conservation lands were also inventoried.

The Parks and Recreation inventory, combined with the assessments, serve as a foundation for evaluating improvements and future needs.

Map 1



2.1 *City of Winter Park Parks and Recreation Inventory*

The City of Winter Park owns or maintains approximately 296.42 acres of parkland, including four lakes (Lake Chelton, Lake Knowles, Lake Midget, and Lake Wilbar). This number represents a diverse system of parks with valuable and often unique functions. For the purposes of this Master Plan, parks in Winter Park were classified according to their primary functional type. Each classification describes characteristics that are common to each park type and specify site location criteria that should be applied to park development. This classification is similar to site guidelines presented in the Florida Department of Environmental Protection's *Outdoor Recreation in Florida, 2000* report and is based on City of Winter Park Parks and Recreation Department classifications established in the 2007 update of the City of Winter Park *Comprehensive Plan*.

There are six primary park types in the City of Winter Park:

Community Parks

According to FDEP guidelines, a community park is a drive-to park typically 20 acres in size that serves a population within a three mile radius. It is designed to serve the needs of several neighborhoods. A community park offers a variety of recreational activities including community center programming, ball fields and courts, fitness trails, playgrounds, and picnic areas. An aquatic center may be a suitable component depending on the neighborhood. As for parking, adequate off-street parking is advisable. Community parks serve as a gathering place for area residents.

The City of Winter Park has three secondary classifications for community parks: gathering places, lake access, and recreation (depending on the focus of the park's amenities).

Gathering Places consist of open, outdoor areas designed to accommodate community events and gatherings, such as art festivals, farmers' markets, and gardens. These parks usually support passive uses.

Lake Access parks consist of boat ramps, fishing piers, or other amenities which provide access to Winter Park's many lakes. Usually termed boat access parks, FDEP guidelines describe such parks as typically less than five acres in size and providing at least two formal or informal ramp lanes with docks and parking areas sufficient to accommodate frequent use. Additional facilities/amenities may include picnic areas and restrooms. These parks support both active and passive uses.

Recreation parks are similar to sports complexes described in the FDEP guidelines and are athletic-focused parks, usually characterized by baseball, softball, soccer, or football fields and a central concession/restroom building. According to FDEP guidelines, they are usually 25 acres in size and serve a population within a three mile radius. They are intended to serve a smaller

community than the larger district park, which has similar but more intensive facilities. Neighborhood park features, such as picnic areas and/or playgrounds may also be present. These parks promote more active uses in either an indoor (gymnasium) or outdoor setting.

Neighborhood Parks

According to FDEP guidelines, a neighborhood park is a walk-to or bike-to park less than five acres in size that serves a population within a one mile radius. A neighborhood park should be accessible without crossing heavy traffic. It is desirable to locate this type of park adjacent to an elementary school because they serve the same population, share compatible land uses, and contain complimentary recreation facilities. Neighborhood parks typically include playground, picnic, small ball court facilities, and a small multipurpose field where appropriate. Parking areas are not necessary for this type of park.

Neighborhood Parks in the City of Winter Park share these characteristics. These parks promote both passive and active uses.

Special Purpose Parks

The City of Winter Park has two special purpose parks: the Winter Park Tennis Center and the Winter Park Golf Course. These parks provide specific amenities for a limited number of recreational activities. No comparable guidelines are found in the *Outdoor Recreation in Florida, 2000* report.

Linear Recreation Parks

Linear Recreation Parks allow for walking, running, biking, and skating. The City of Winter Park has one linear recreation park, the Cady Way Trail, which consists of a paved, multi-purpose path that provides connectivity between Cady Way Park and local neighborhoods.

Open Space Parks

According to FDEP guidelines, [urban] open space parks are generally located in urban areas and are a minimum of one acre in size. They provide resource-based recreation such as nature trails and serve a population within a half mile radius. The City of Winter Park further defines open space as nature preserve/conservation, undeveloped recreational land, and corridor beautification; however, corridor beautification is not counted toward the City's level-of-service standard for parks. While most of Winter Park's open space parks are less than one acre in size, they support natural vegetation and trees, and protect lake frontage.

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Mini-Parks

Mini-Parks contain benches, fountains, or other street furniture, and provide opportunities for passive recreation. There are no comparable guidelines for mini-parks in the *Outdoor Recreation in Florida, 2000* report; however, mini-parks function similar to neighborhood parks, but often have less active uses and are far smaller in size.

The City of Winter Park owns 37 mini-parks, encompassing 28.04 acres:

Alberta Drive	Golfview	Laughlin
Alberta/Coutland	Hamilton Place	Loch Lomond/St. Andrews
Alexander Place	Harland Park	Morse
Alfred J. Hanna	Harris Circle	Orange/Harmon
Bonita Drive	Hooper	Park Grove
Canton/Interlachen	Jay Blanchard	Pulsifer Place/Interlachen
Canton/New York	Kings Way	Reading Way
Cavendish/Harmon	Lake Knowles	Smiley
Chelton Circle	Lake Midget	Sunset/Chestnut
Fairbanks/Orlando	Lake Wilbar	Tyrel Lane
Fawcett Road Lakefront	Lakeview	Via Bella
General Rees/Glenridge	Lansbury/Maiden	Worthington Court

The City of Winter Park Parks and Recreation Department also maintains an additional 50 acres of right-of-way, medians, and other properties that provide general open space but do not contribute to the City's overall level-of-service for parks.

Table 2-1 shows the City's park acreage by type. In total, the City of Winter Park owns and maintains approximately 296.42 acres of parkland, the majority of which consists of Community Parks (63%).

Table 2-1

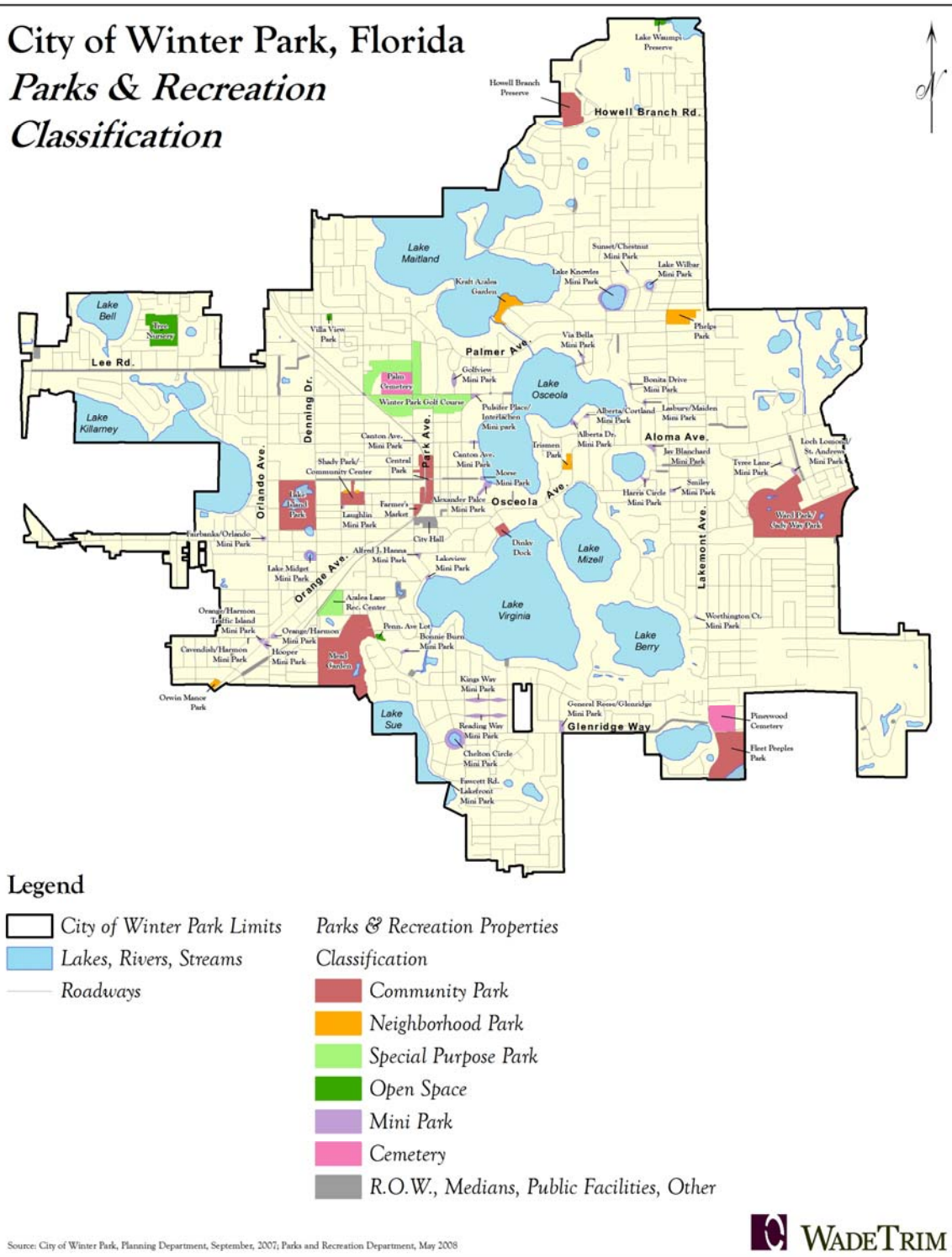
Park Acreage by Type (Classification)		
Type	Acres	Percentage
Community Parks	188.13	63%
<i>Gathering Places</i>	65.42	-
<i>Recreation</i>	97.99	-
<i>Lake Access</i>	24.72	-
Neighborhood Parks	13.35	5%
Special Purpose Parks	46.97	16%
Linear Recreation Parks	3.30	1%
Open Space Parks	16.63	6%
Mini-Parks	28.04	9%
<i>Lakes</i>	13.61	5%
Totals	296.42	100%

Map 2 shows the distribution of the various park types as well as other lands maintained by the City's Parks and Recreation Department, including medians, traffic islands, cemeteries, drainage/treatment areas, and right-of-way.

Park profiles were created for each of the City's community, neighborhood, special purpose, linear recreation, and open space parks (excluding mini-parks, medians, traffic islands, cemeteries, drainage/treatment areas, and right-of-way). Each profile documents park acreage, type, function, amenities, services, events, and appraised values. These profiles are included on pages 2-8 through 2-18.

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Map 2



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COMMUNITY PARKS

Central Park		
Location	Park Ave., Morse Blvd., New England Ave.	
Size (Acres)	6.73	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Gathering Place
Function	Passive	
Amenities	Rose Garden, landscaping, walking paths, two stages, 40 park benches, two fountains, pergola	
Services Offered	Rose Garden rental for small events	
Programs/Events Offered	Annual Sidewalk Art Festival, Summer Jazz Concert Series, Fourth of July Celebration	
Appraised Values*	<i>Parcels</i>	05-22-30-9400-30-002
		05-22-30-9400-35-004
		05-22-30-9400-30-001
		05-22-30-9400-35-001
	<i>Land Value (Market)</i>	\$ 5,235,145.00
	<i>Just Value (Market)</i>	\$ 5,316,320.00
	<i>No. of Buildings</i>	0

* Orange County Property Appraiser, 2007.

Community Center & Shady Park		
Location	721 New England Ave.	
Size (Acres)	3.28	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Recreation
Function	Active	
Amenities	Recreation center with gymnasium, pool, two tennis courts, two basketball courts, eight park benches, playground, sprayground	
Services Offered	"Spray Play" water feature, building rental	
Programs/Events Offered	Numerous program offerings	
Appraised Values*	<i>Parcels</i>	05-22-30-9400-44-010
	<i>Land Value (Market)</i>	\$ 1,574,527.00
	<i>Just Value (Market)</i>	\$ 2,459,017.00
	<i>No. of Buildings</i>	3

* Orange County Property Appraiser, 2007.

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Dinky Dock		
Location	410 Ollie Ave.	
Size (Acres)	1.56	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Lake Access
Function	Active/Passive	
Amenities	Beach, two docks, two boat ramps, two grills, five park benches, eight picnic tables, one restroom building	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	05-22-30-9400-63-012
	<i>Land Value (Market)</i>	\$ 994,500.00
	<i>Just Value (Market)**</i>	\$ 1,145,374.00
	<i>No. of Buildings**</i>	1

* Orange County Property Appraiser, 2007.

**Adjusted to include recent construction of one \$100,000 restroom building.

Howell Branch Preserve		
Location	1205 Howell Branch Rd.	
Size (Acres)	10.38	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Gathering Place
Function	Passive	
Amenities	Large playground, pavilion, restrooms, fitness trail, nature trail, boardwalk, observation deck, six picnic tables, six benches.	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	32-21-30-0000-00-31
	<i>Land Value</i>	\$ 1,700,000.00
	<i>Improved Value</i>	\$ 2,200,000.00
	<i>No. of Buildings</i>	1

* City of Winter Park - Parks and Recreation Department, 2004 (purchasing records).

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Farmers' Market		
Location	200 W. New England Ave.	
Size (Acres)	0.71	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Gathering Place
Function	Passive	
Amenities	Historical museum, historic register, recreation center, patio, gazebo, five park benches	
Services Offered	Vendor (space) rental, building rental	
Programs/Events Offered	Saturday Market	
Appraised Values*	<i>Parcels</i>	05-22-30-9400-57-010
	<i>Land Value (Market)</i>	\$ 1,215,956.00
	<i>Just Value (Market)</i>	\$ 1,329,554.00
	<i>No. of Buildings</i>	1

* Orange County Property Appraiser, 2007.

Fleet Peoples Park		
Location	1902 S. Lakemont Ave.	
Size (Acres)	23.16	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Lake Access
Function	Active/Passive	
Amenities	Dog park, boat ramp, fishing dock, two pavilions, 25 picnic tables, 15 park benches, restroom/concession building.	
Services Offered	Dog park during posted hours, pavilion rent	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	16-22-30-5312-00-021
	<i>Land Value (Market)</i>	\$ 1,738,914.00
	<i>Just Value (Market)</i>	\$ 1,766,116.00
	<i>No. of Buildings</i>	1

* Orange County Property Appraiser, 2007.

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Lake Island Park		
Location	1050 W. Morse Blvd.	
Size (Acres)	28.27	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Recreation
Function	Active/Passive	
Amenities	Lake, pavilion, recreation center, civic center, baseball/softball stadium, multi-purpose field, two football/soccer/lacrosse fields, four basketball goals, playground, six picnic tables, 20 park benches, restroom building, maintenance facility	
Services Offered	Athletic field rental, league registration, meeting room rental	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	01-22-29-4512-03-010
	<i>Land Value (Market)</i>	\$ 7,706,630.00
	<i>Just Value (Market)</i>	\$ 8,666,858.00
	<i>No. of Buildings**</i>	4

* Orange County Property Appraiser, 2007.

** Adjusted to include recreation center, civic center, maintenance building, and restroom building.

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Mead Garden		
Location	1300 S. Denning Dr.	
Size (Acres)	47.60	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Gathering Place
Function	Passive	
Amenities	Recreation center, environmental center, garden club building, amphitheater, dressing room, three pavilions, 40 picnic tables, boardwalk, bike lane, two restroom buildings, four maintenance buildings, footpaths	
Services Offered	Pavillion rental, Club rental, nature exhibits	
Programs/Events Offered	Winter Park Garden Club	
Appraised Values*	<i>Parcels</i>	07-22-30-6060-00-000
		13-22-39-0668-35-441
	<i>Land Value (Market)</i>	\$ 3,059,925.00
	<i>Just Value (Market)</i>	\$ 3,372,404.00
	<i>No. of Buildings**</i>	8

* Orange County Property Appraiser, 2007.

** Adjusted to include recreation center, four maintenance buildings, two restrooms buildings, and Florida Federation of Garden Clubs building (currently leased).

Ward Park/Cady Way		
Location	2525 Cady Way	
Size (Acres)	66.44	
Park Type (Classification)	<i>Primary</i>	Community Park
	<i>Secondary</i>	Recreation
Function	Active/Passive	
Amenities	Four tennis courts, four racquetball courts, four basketball goals, three football/soccer/lacrosse fields, ten baseball/softball fields, swimming pool, two playgrounds, pavillion, 25 picnic tables, 5,000 seat stadium, field with quarter-mile track, two concession buildings, restrooms	
Services Offered	Athletic field rental, league registration, handicap-accessible playground	
Programs/Events Offered	Tournaments, Little League, etc.	
Appraised Values*	<i>Parcels</i>	09-22-30-0120-98-030
	<i>Land Value (Market)</i>	\$ 3,350,000.00
	<i>Just Value (Market)</i>	\$ 3,933,666.00
	<i>No. of Buildings</i>	9

* Orange County Property Appraiser, 2007.

NEIGHBORHOOD PARKS

Kraft Azalea Garden		
Location	1365 Alabama Drive	
Size (Acres)	5.22	
Park Type (Classification)	Neighborhood	
Function	Passive	
Amenities	Fishing dock, eight park benches, footpaths, monument	
Services Offered	Event rental	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	31-21-30-4220-00-000
	<i>Land Value (Market)</i>	\$ 5,229,995.00
	<i>Just Value (Market)</i>	\$ 5,256,142.00
	<i>No. of Buildings</i>	1

* Orange County Property Appraiser, 2007.

Orwin Manor Park		
Location	Orange Ave.	
Size (Acres)	0.85	
Park Type (Classification)	Neighborhood	
Function	Active/Passive	
Amenities	Footpath, three park benches, playground, water fountain, picnic table	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	12-22-29-6432-13-010
	<i>Land Value (Market)</i>	\$ 400,000.00
	<i>Just Value (Market)</i>	\$ 404,000.00
	<i>No. of Buildings</i>	0

* Orange County Property Appraiser, 2007.

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Phelps Park		
Location	1206 Phelps Ave.	
Size (Acres)	5.92	
Park Type (Classification)	Neighborhood	
Function	Active	
Amenities	Three tennis courts, two basketball goals, three playgrounds, multipurpose field, football/soccer/lacrosse field, eight park benches, two pavilions, 18 picnic tables, restroom building	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	05-22-30-0000-00-009
	<i>Land Value (Market)</i>	\$ 491,360.00
	<i>Just Value (Market)**</i>	\$ 638,460.00
	<i>No. of Buildings**</i>	1

* Orange County Property Appraiser, 2007.

** Adjusted to include the recent construction of one \$100,000 restroom building.

Trismen Park		
Location	Detmar Drive	
Size (Acres)	1.36	
Park Type (Classification)	Neighborhood	
Function	Passive	
Amenities	Landscaped grass lawn area, four park benches, two picnic tables	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	05-22-30-2050-00-010
		05-22-30-2050-00-020
		05-22-30-2050-00-030
		05-22-30-2050-00-040
		05-22-30-2050-00-050
		05-22-30-2050-00-060
	<i>Land Value (Market)</i>	\$ 1,468,480.00
<i>Just Value (Market)</i>	\$ 1,468,480.00	
<i>No. of Buildings</i>	0	

* Orange County Property Appraiser, 2007.

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SPECIAL PURPOSE PARKS

Winter Park Country Club/Golf Course		
Location	761 Old England Ave.	
Size (Acres)	40.77	
Park Type (Classification)	Special Purpose	
Function	Active	
Amenities	Nine-hole golf course, clubhouse, pro-shop, maintenance building, restroom, pavilion, six park benches	
Services Offered	Cart/club rental, clubhouse rental	
Programs/Events Offered	Tournaments/scrambles	
Appraised Values*	<i>Parcels</i>	06-22-30-1342-00-010
		06-22-30-1342-00-020
		06-22-30-1342-00-030
		06-22-30-1342-00-040
		06-22-30-1342-00-050
	<i>Improved Value</i>	\$
	<i>No. of Buildings</i>	3

* City of Winter Park - Parks and Recreation Department, 2007 (bond issue, includes land acquisition and prior development).

Winter Park Tennis Center/Azalea Lane Rec. Center		
Location	1045 Azalea Lane	
Size (Acres)	6.2	
Park Type (Classification)	Special Purpose	
Function	Active	
Amenities	16 tennis courts, playground, park benches, recreation center, five picnic tables	
Services Offered	Court rental, tennis instruction, room rental	
Programs/Events Offered	Tournaments	
Appraised Values*	<i>Parcels</i>	05-22-30-9401-12-221
	<i>Land Value (Market)</i>	\$ 1,041,298.00
	<i>Just Value (Market)</i>	\$ 1,388,096.00
	<i>No. of Buildings</i>	2

* Orange County Property Appraiser, 2007.

LINEAR RECREATION PARKS

Cady Way Trail	
Location	Multiple properties/right-of-way
Size (Acres)	3.3
Park Type (Classification)	Linear Recreation Park
Function	Active
Amenities	Multi-purpose trail
Services Offered	Opportunities for walking, running, skating, or biking.

OPEN SPACE PARKS

Winter Park Tree Nursery		
Location	1938 Durham Ave.	
Size (Acres)	14.17	
Park Type (Classification)	Open Space	
Function	Passive	
Amenities	City's tree farm/storage	
Services Offered	Not open to the public	
Programs/Events Offered	Not open to the public	
Appraised Values*	<i>Parcels</i>	01-22-29-0000-00-003
	<i>Land Value (Market)</i>	\$ 467,610.00
	<i>Just Value (Market)</i>	\$ 471,696.00
	<i>No. of Buildings</i>	0

* Orange County Property Appraiser, 2007.

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Pennsylvania Avenue Lot		
Location	Pennsylvania Avenue	
Size (Acres)	0.4	
Park Type (Classification)	<i>Primary</i>	Open Space
Function	Passive	
Amenities	Vacant lot, no amenities.	
Services Offered	-	
Programs/Events Offered	-	
Appraised Values*	<i>Parcels</i>	07-22-30-8910-05-010
	<i>Land Value (Market)</i>	\$ 230,000.00
	<i>Just Value (Market)</i>	\$ 230,000.00
	<i>No. of Buildings</i>	0

* Orange County Property Appraiser, 2007.

Villa View Park		
Location	1709 N. Park Ave.	
Size (Acres)	0.28	
Park Type (Classification)	Open Space	
Function	Passive	
Amenities	Park designed, construction pending; Proposed amenities include: benches, brick pathway, ornamental street lighting, fountain	
Services Offered	N/A	
Programs/Events Offered	N/A	
Appraised Values*	<i>Parcels</i>	06-22-30-2108-02-050
	<i>Land Value</i>	\$ 502,000.00
	<i>Improved Value</i>	\$ 662,000.00
	<i>No. of Buildings</i>	0

* City of Winter Park - Parks and Recreation Department, 2006 (purchasing records/budget).

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Lake Waumpi Preserve		
Location	Western shore of Lake Waumpi	
Size (Acres)	1.78	
Park Type (Classification)	<i>Primary</i>	Open Space
	<i>Secondary</i>	N/A
Function	Passive	
Amenities	TBD	
Services Offered	TBD	
Programs/Events Offered	TBD	
Appraised Values*	<i>Parcels</i>	29-21-30-0000-00-013
	<i>Land Value</i>	\$ 32,000.00
	<i>No. of Buildings</i>	0

* City of Winter Park - Parks and Recreation Department, 2007 (purchasing records).

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Table 2-2 shows the market land value per acre of parkland in the City of Winter Park. The average market value of parkland in the City of Winter Park is \$525,503.49 per acre, though land values vary from approximately \$20,000 per acre to over \$1 million per acre depending on the location of the park.

Table 2-2

City of Winter Park, Florida Market Land Value per Acre of Parkland*			
Park Name	Market Land Value	Acreage	Value per Acre
Central Park	\$5,235,145.00	6.73	\$777,881.87
Community Center/Shady Park	\$1,574,527.00	3.28	\$480,038.72
Dinky Dock	\$994,500.00	1.56	\$637,500.00
Howell Branch Preserve	\$1,700,000.00	10.38	\$163,776.49
Farmers Market	\$1,215,956.00	0.71	\$1,712,614.08
Fleet Peeples	\$1,738,914.00	23.16	\$75,082.64
Lake Island Park	\$7,706,630.00	28.27	\$272,608.07
Mead Garden	\$3,059,925.00	47.60	\$64,284.14
Ward Park/Cady Way	\$3,350,000.00	66.44	\$50,421.43
Kraft Azalea Garden	\$5,229,995.00	5.22	\$1,001,914.75
Orwin Manor Park	\$400,000.00	0.85	\$470,588.24
Phelps Park	\$491,360.00	5.92	\$83,000.00
Trismen Park	\$1,468,480.00	1.36	\$1,079,764.71
Tennis Center	\$1,041,298.00	6.20	\$167,951.29
Tree Nursery	\$467,610.00	14.17	\$33,000.00
Pennsylvania Avenue Lot	\$230,000.00	0.40	\$575,000.00
Villa View Park	\$502,000.00	0.28	\$1,792,857.14
Lake Waumpi Preserve	\$32,000.00	1.78	\$17,977.53
Average Market Land Value per Acre of Parkland			\$525,347.84

* Excludes linear recreation and mini-park types; excludes Winter Park Country Club/Golf Course as land values apart from improved values are unavailable.

2.2 Park Master Plans

Since the adoption of the last *Comprehensive Plan* in 1991, major improvements have been made to the recreational facilities at Lake Island Park, Ward Park/Cady Way, Azalea Lane Recreation Center, and Phelps Park.

Several park master plans have been conducted since the previous Parks and Recreation Master Plan in 1994 or are currently in process:

- Mead Garden Master Plan
- Central Park Master Plan
- Brookshire Relocation/Cady Way Community Center Study
- Ward Park/Showalter Field/Brookshire Elementary Facility Sharing Plan
- Villa View Park Site Design
- Howell Branch Preserve Construction (Grand Opening May 31st, 2008)
- Fleet Peebles Park Conceptual Site Plan
- Lake Island Park Conceptual Site Plan
- City Tree Farm Conceptual Site Plan

2.3 Cultural Facilities

Winter Park offers a variety of art galleries and festivals, including the Winter Park Sidewalk Art Festival which showcases more than 260 artists from around the world, and the Florida Film Festival. The hub of Orlando's arts culture is located in downtown Winter Park.

Winter Park is also known for its Farmer's Market, which is managed by the Parks and Recreation Department. This market is located at the corner of New England Avenue and New York Avenue at the historic train depot and provides fresh produce and other goods every Saturday morning. This market has become a community gathering place and is considered one of Winter Park's most important park properties. The park consists of a 6,500 square foot historic building and a paved parking area. The City also leases this property for special events such as art, music, and recreation classes.

2.4 School Facilities

Winter Park has public facilities, such as libraries and schools, which offer additional recreation opportunities. There is one public school, Winter Park High School, located within the City limits. Other schools in the immediate area are Audubon Elementary School, Trinity Preparatory School, St. Margaret May School, Aloma Elementary, Brookshire Elementary, Dommerich Elementary, Maitland Middle School, Killarney Elementary, Lakemont Elementary, and Glenridge Middle School. Public schools in Winter Park are owned and operated by Orange County Public Schools. Rollins College, one of Winter Park's landmarks, is a private liberal arts college located on the banks of Lake Virginia.

2.5 *Semi-Public and Private Facilities*

In addition to City-owned and City-operated facilities, an inventory of semi-public or private recreation providers was created. These facilities include providers such as the YMCA, private golf courses, and private lake- or river-front access.

The City of Winter Park has a diverse population with diverse recreational interests. Many semi-public and private providers offer programming that meets resident's needs. The Mizell Avenue YMCA, Lakemont YMCA, Cady Way Pool (owned by the City, leased by the YMCA), private fitness gyms, religious centers, and country clubs are all examples of providers that offer some degree of recreational programming beyond what is provided by the City of Winter Park. Many coordinate with Parks and Recreation on projects and function in agreements with Parks and Recreation.

There are two public golf courses and one private golf course within or near the City. These include Interlachen Country Club, Winter Park Country Club (municipal), and Winter Pines Golf Club. Those that are open to the public charge a nominal fee.

Most notably, Winter Park has many lakefront access points owned or maintained by homeowners' associations or other semi-public or private entities. These lakefront access points provide water-related recreation opportunities for nearby residents and serve to protect waterfront views.

Furthermore, a number of fine arts and cultural organizations provide activities. Winter Park has over five museums, gardens, or educational venues, including the Hannibal Square Heritage Center and the Winter Park Historical Association and Museum.

2.6 *Conservation Land*

Only two significant wetlands remain within the City's limits. One of these is located next to Howell Branch Creek, north of Lake Maitland, the other is located between Lake Sue and Lake Virginia. Both wetlands are classified as hydric hammock wetlands, with half of their area in public ownership and half in private ownership. Howell Branch Conservation, the public portion the Howell Branch Creek wetland, is 32.5 acres in size, while the Lake Sue/Virginia Conservation area is much smaller in area (8.1 acres). The two wetlands cover approximately 40.6 acres, though smaller wetlands occur along lake shorelines throughout the city. The remaining wetlands are strictly protected by recent legislation and the City's Land Development Code.

Because most of Winter Park's development occurred prior to federal, state, and city wetland regulations, there are very few pockets of undeveloped land remaining. Only approximately 268 acres of vacant land remain within the city limits, including publicly owned vacant lands. Based on calculations made in the City's most recent *Comprehensive Plan* update, all remaining

vacant land in the City is expected to be developed by 2010. Habitat is confined to the lakefronts, where natural vegetation occurs in the littoral zones, where City right-of-way terminates near the shoreline, or where City parks, such as Mead Garden, offer protection.

City parks are essential for conservation in the City of Winter Park due to the lack of undeveloped land. City parks provide habitat protection and allow aquifer recharge through permeable surface area. Winter Park’s major conservation area is Mead Garden. Mead Garden affords protection to remaining live oak hammock and wetland hammock ecosystems near Lake Sue. The park is 47.60 acres in size, and is composed mostly of native vegetation. Mead Garden does allow public access, and some of the amenities offered are walking paths and a community building. Recently, the City purchased Howell Branch Preserve and Lake Waumpi Preserve. These properties are 10.38 acres and 1.54 acres in size (respectively) and will include hiking trails and education signage when construction is completed.

The City of Winter Park also has a City Arbor Program, which protects some of the habitat afforded in more developed areas. Due to the City’s extensive tree canopy, the City established a Forestry Division within the Parks and Recreation Department that is responsible for maintaining existing trees within street right-of-ways and on City-owned property. Additionally, the Forestry Division manages a tree planting program and a tree farm (also on City-owned property), and makes an effort to replace trees that are dying or must be removed for public safety.

2.7 Publicly-Owned Land

The City of Winter Park’s limits contain approximately 243 acres of publicly-owned land, excluding 296.42 acres of City-owned parkland. This acreage includes land owned by the City of Winter Park, City of Orlando, Orange County, Florida Department of Transportation (FDOT), and the U.S. Postal Service. The majority of this acreage consists of land set aside for utilities and emergency services provision as well as for public schools. This acreage is summarized below (right).

Winter Park’s significant inventory of publicly-owned land provides opportunities for collocation of facilities. Public schools, in particular, are ideally suited to share parks and recreation facilities such as ball fields or courts and playgrounds. Collocation of parks on or adjacent to such lands increases the recreation potential of the land, ultimately increasing the cost efficiency of acquiring and maintaining such lands, as coordination with other public entities becomes possible.

<i>Ownership</i>	<i>Acreage</i>
City of Winter Park	141.34
City of Orlando	< 1.00
Orange County BCC	6.00
Orange County BPI	93.82
Florida Dept. of Transportation	< 1.00
U.S. Postal Service	1.98
TOTAL	243.36

Table 2-3 shows the publicly-owned acreage within the City of Winter Park’s limits. Map 3 shows the locations of these publicly-owned lands.

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Table 2-3

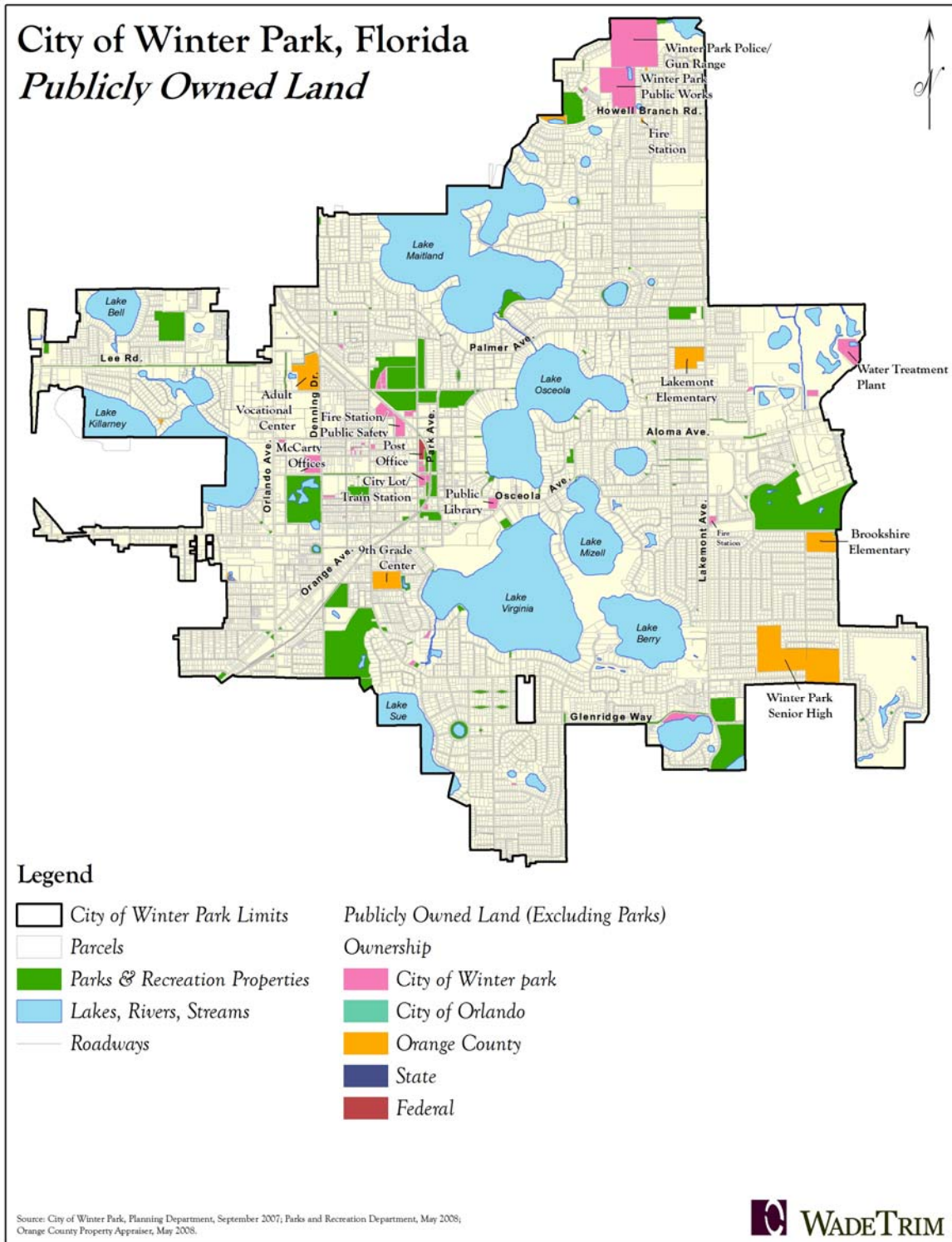
City of Winter Park, Florida Publicly Owned Land, 2008							
OCA Parcel ID	Owner	Description*	Acreage	Street Address*			
				No.	Dir.	Name	Type
292212643209001	CITY OF ORLANDO		0.01				LN
292212643209003	CITY OF ORLANDO		0.03				LN
302205940059092	CITY OF WINTER PARK		0.00	331	S	KNOWLES	AVE
302205963600140	CITY OF WINTER PARK		0.00	1629		ROUNDELAY	LN
302131665402041	CITY OF WINTER PARK		0.01	1401		CARDINAL	CT
302131422001050	CITY OF WINTER PARK		0.01				AVE
302131422001042	CITY OF WINTER PARK		0.01				AVE
302131422001031	CITY OF WINTER PARK		0.01				AVE
302131422002011	CITY OF WINTER PARK		0.01				AVE
302131422002031	CITY OF WINTER PARK		0.01				AVE
302131422002042	CITY OF WINTER PARK		0.01				AVE
302131422003021	CITY OF WINTER PARK		0.01				AVE
292201880501030	CITY OF WINTER PARK		0.01	1221		SOLANA	AVE
302131422001061	CITY OF WINTER PARK		0.02				AVE
302131848800502	CITY OF WINTER PARK		0.03				CT
302131422004111	CITY OF WINTER PARK		0.03	1189		ALABAMA	DR
302131422004123	CITY OF WINTER PARK		0.04	1169		ALABAMA	DR
302131422004071	CITY OF WINTER PARK		0.04				CIR
302218284400005	CITY OF WINTER PARK		0.04				
302131422004134	CITY OF WINTER PARK		0.05			ALABAMA	DR
302207877600012	CITY OF WINTER PARK		0.05				BLVD
302208936716020	CITY OF WINTER PARK		0.06	1152		PRESERVE POINT	WAY
302208936316010	CITY OF WINTER PARK		0.06				DR
302131422003020	CITY OF WINTER PARK		0.07				AVE
302131422004160	CITY OF WINTER PARK		0.08	1129		ALABAMA	DR
302205940050160	CITY OF WINTER PARK		0.09	321		HANNIBAL	SQ
302205940050010	CITY OF WINTER PARK	HERITAGE CENTER	0.09	642	W	NEW ENGLAND	AVE
302205850600001	CITY OF WINTER PARK		0.10				AVE
302205159200000	CITY OF WINTER PARK		0.11				CIR
302205940071181	CITY OF WINTER PARK		0.11	507	S	CAPEN	AVE
292201942100002	CITY OF WINTER PARK		0.13				AVE
302206372400090	CITY OF WINTER PARK		0.14	701		SYMONDS	AVE
302206372400110	CITY OF WINTER PARK		0.14	663		SYMONDS	AVE
302206372400141	CITY OF WINTER PARK		0.14	645		SYMONDS	AVE
302218284400004	CITY OF WINTER PARK		0.17				
302218689500001	CITY OF WINTER PARK		0.22				WAY
302216711100011	CITY OF WINTER PARK		0.25		S	LAKEMONT	AVE
302206858003013	CITY OF WINTER PARK	CEMETERY	0.26	360		TANTUM	AVE
302205940031560	CITY OF WINTER PARK		0.27	150	N	NEW YORK	AVE
292212643209004	CITY OF WINTER PARK		0.27				CT
302206652200010	CITY OF WINTER PARK		0.34	503	W	WEBSTER	AVE
302129000000049	CITY OF WINTER PARK	WINTER PARK FIRE RESCUE STATION #64	0.34	1439		HOWELL BRANCH	RD
302206330800002	CITY OF WINTER PARK		0.35			HAMILTON PLACE	CT
302205940053010	CITY OF WINTER PARK		0.36	602	W	NEW ENGLAND	AVE
302205940058101	CITY OF WINTER PARK	F/K/A CITY OF W.P. PARKS & RECREATION/ THRIFT STOR	0.36	151	W	LYMAN	AVE
302129861400019	CITY OF WINTER PARK		0.41				TRL
302204231604150	CITY OF WINTER PARK		0.43	2121		TAYLOR	AVE
292201418800011	CITY OF WINTER PARK		0.45	298	N	ORLANDO	AVE
302218284400001	CITY OF WINTER PARK		0.45				BLVD
302205940023140	CITY OF WINTER PARK		0.45	300	N	PENNSYLVANIA	AVE
302207049604070	CITY OF WINTER PARK		0.45	1620	S	PENNSYLVANIA	AVE
302218284400003	CITY OF WINTER PARK		0.55				AVE
302205940035003	CITY OF WINTER PARK	AMTRAK TRAIN STATION-WINTER PK	0.56	150	W	MORSE	BLVD
302207890812030	CITY OF WINTER PARK		0.56	290		STIRLING	AVE
302218284400002	CITY OF WINTER PARK		0.56				BLVD
302205940045041	CITY OF WINTER PARK		0.57	845	W	NEW ENGLAND	AVE
302206372400130	CITY OF WINTER PARK		0.62	657		SYMONDS	AVE
302206858003041	CITY OF WINTER PARK	CEMETERY	0.69	832	N	PENNSYLVANIA	AVE
302205940031300	CITY OF WINTER PARK	TEMPORARY US POST OFFICE SITE	0.74		N	NEW YORK	AVE
302209012098172	CITY OF WINTER PARK	CITY OF WINTER PARK FIRE STATION #62	0.94	300	S	LAKEMONT	AVE
302205940006101	CITY OF WINTER PARK	WINTER PARK WATER/BLDG MAINT	1.00	631	N	NEW YORK	AVE
302204000000039	CITY OF WINTER PARK		1.25	2533		BALFOUR	CT
302206000000015	CITY OF WINTER PARK		1.35	515	W	WEBSTER	AVE
302205940034250	CITY OF WINTER PARK	CITY OF WP MUNICIPAL PARKING LOT	1.37	110	N	NEW YORK	AVE
302205940006010	CITY OF WINTER PARK	WINTER PARK LIBRARY	1.70	460	E	NEW ENGLAND	AVE
302206576400010	CITY OF WINTER PARK		3.41	511	W	SWOOPE	AVE
302205939800010	CITY OF WINTER PARK	CITY OF WINTER PARK FIRE STATION #61 & PUBLIC SAFT	3.42	325	W	CANTON	AVE
292201360400000	CITY OF WINTER PARK	F/K/A MCCARTY OFFICE BLDG PK	5.00	941	W	MORSE	BLVD
302217904600008	CITY OF WINTER PARK		6.70	1810		GLENRIDGE	WAY
302204000000027	CITY OF WINTER PARK		7.73	2655		BONGART	RD
292212000000014	CITY OF WINTER PARK		9.32	281		KILLARNEY	DR
302129000000020	CITY OF WINTER PARK	WINTER PARK PUBLIC WORKS COMPOUND	22.53	1441		HOWELL BRANCH	RD
292201000000025	CITY OF WINTER PARK		23.49				AVE
302129000000013	CITY OF WINTER PARK		39.75	3100		TEMPLE	TRL
292211784400070	DOT/STATE OF FLORIDA		0.01				ST
292201792001000	DOT/STATE OF FLORIDA		0.08				RD
292136144800102	DOT/STATE OF FLORIDA		0.09				RD
292201880402051	ORANGE COUNTY BCC		0.01	2115	N	PARK	AVE
292212500003081	ORANGE COUNTY BCC		0.02	653		HAROLD	RD
292201522400048	ORANGE COUNTY BCC		0.03	1750		LEE	RD
292201522400046	ORANGE COUNTY BCC		0.04	1740		LEE	RD
292202299600000	ORANGE COUNTY BCC		0.14	475		CAMBRIDGE	BLVD
302129942201180	ORANGE COUNTY BCC		0.19	1530		DRUM	ST
302132670700001	ORANGE COUNTY BCC		0.29	1500		HOWELL BRANCH	RD
302204480800000	ORANGE COUNTY BCC		0.33				LN
292201000000076	ORANGE COUNTY BCC		0.49	2108		LAKE	DR
292212000000039	ORANGE COUNTY BCC		0.96	1399		MINNESOTA	RD
302132000000037	ORANGE COUNTY BCC		3.50	1121		HOWELL BRANCH	RD
302207155200000	ORANGE COUNTY BPI	WINTER PARK 9TH GRADE CENTER	9.12	528		HUNTINGTON	AVE
302209000000005	ORANGE COUNTY BPI	BROOKSHIRE ELEMENTARY	10.59	400		GREENE	DR
302205645200101	ORANGE COUNTY BPI	LAKEMONT ELEMENTARY	10.71	903	N	LAKEMONT	AVE
292201366402010	ORANGE COUNTY BPI	WINTER PK ADULT VOCATIONAL CNTR	13.08	901	W	WEBSTER	AVE
302209000000006	ORANGE COUNTY BPI	WINTER PARK SENIOR HIGH	50.32	2100		SUMMERFIELD	RD
302205940021010	UNITED STATES POSTAL SERVICE	W.P. POST OFFICE	1.98	300	N	NEW YORK	AVE
TOTAL			243.36				

* Source: Orange County Property Appraiser (OCA), 2008; parcels completely contained and land use code 8000 through 9960, minus private properties.
* Description and street address data unavailable for some parcels.

CITY OF WINTER PARK PARKS AND RECREATION MASTER PLAN

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Map 3



2.8 *Vacant Land*

The City of Winter Park's limits contain approximately 229 acres of vacant land, excluding vacant lands owned by the City or other public agencies. Held in private ownership, including homeowners' associations and commercial enterprises, the inventory includes over 600 distinct parcels. Approximately 64% of this acreage consists of parcels less than one acre in size. With the increasingly limited availability of vacant land in the City, land assembly may become the primary acquisition strategy of the Parks and Recreation Department in the future. Table 2-4 and Map 4 show the numerous but scattered vacant parcels remaining within the City's limits, demonstrating the need for a strategic acquisition plan as the City approaches build-out.

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CITY OF WINTER PARK PARKS AND RECREATION MASTER PLAN

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Table 2-4

City of Winter Park, Florida Vacant Land, 2008						Street Address*					
OCA PA Parcel ID	Acreage	Street Address*				OCA PA Parcel ID	Acreage	No.	Dir.	Name	Type
		No.	Dir.	Name	Type						
29221100000012	0.01					302206116803123	0.10	755	W	CANTON	AVE
292212627006002	0.01					302206116806011	0.11	331	N	CAPEN	AVE
292212627006003	0.01					302206116806021	0.11	786	W	CANTON	AVE
292212627006004	0.01					302207651290000	0.11	540	W	FAIRBANKS	AVE
292212627006005	0.01					292202000000080	0.11				AVE
292201522400202	0.02	501	N	ORLANDO	AVE	302132000000023	0.12	2151		VIA TUSCANY	
292212794002061	0.02	1132		ARAGON	AVE	302205940023241	0.12	431		GARFIELD	AVE
302113117200002	0.01	1810		SUMMERLAND	AVE	3022059400409060	0.11	791		DOUGLAS	AVE
302206210805172	0.01			KENWOOD	AVE	302205940070131	0.12	721	W	COMSTOCK	AVE
302208936000011	0.02				TER	302205940071010	0.11	754	W	LYMAN	AVE
302218670206131	0.01				RD	302205940071070	0.12	826	W	LYMAN	AVE
292201665203000	0.03	1226		PARK GREEN	PL	302205940071183	0.11	509	S	CAPEN	AVE
292201665206000	0.03	1135		PARK GREEN	PL	302205940073062	0.11	736	W	COMSTOCK	AVE
292201665207000	0.03	1103		PARK GREEN	PL	302205940074122	0.12	520	S	PENNSYLVANIA	AVE
292201665208000	0.02	1102		PARK GREEN	PL	302205940095050	0.11	779	S	PENNSYLVANIA	AVE
292201665209000	0.03	1130		PARK GREEN	PL	302205940095060	0.12	789	S	PENNSYLVANIA	AVE
292212293203091	0.02	1381		ORCHID	AVE	302206116802016	0.11	727	N	CAPEN	AVE
292212293203092	0.02				AVE	302206116802072	0.11	672	N	DENNING	DR
292212293203093	0.02				AVE	302206116803114	0.11	783	W	CANTON	AVE
292212870900005	0.02					302206543602220	0.11	801	W	WEBSTER	AVE
292212870900006	0.02					302206858801131	0.11	865		ENGLISH	CT
302205000000018	0.02	920		OSCEOLA	AVE	302206858802040	0.12	796		ENGLISH	CT
302205114000412	0.03	1730		EDWIN	BLVD	302206858802090	0.12	842		ENGLISH	CT
302205646800090	0.02					302217936903120	0.11	1219		PRESERVE POINT	DR
302205940042071	0.03		S	PENNSYLVANIA	AVE	292212104801110	0.12	1015		BUNGALOW	AVE
302206669403100	0.03	1305	N	PARK	AVE	292212104802050	0.13	962		BUNGALOW	AVE
302206682100002	0.02				BLVD	302129861400022	0.13				RD
302207010000011	0.02	315	E	NEW ENGLAND	AVE	302129861400023	0.12	2609		TEMPLE	TRL
302207873200010	0.03	860	S	DENNING	DR	302132453602210	0.13	1450		CHESTNUT	AVE
302208936303020	0.02			GENIUS	DR	302205940019051	0.12		N	CENTER	ST
292201665202000	0.04	1202		PARK GREEN	PL	302205940045031	0.13	813	W	NEW ENGLAND	AVE
292201665205000	0.04	1203		PARK GREEN	PL	302205940069021	0.12	461	S	VIRGINIA	AVE
292212627006001	0.04					302206858801120	0.13	320	N	DENNING	DR
292212660001630	0.03	1242		PALMETTO	AVE	302207341600010	0.13	816	N	ORANGE	AVE
292212870900004	0.03					292212643207300	0.14	1500		CAVENDISH	RD
302129000000044	0.03	2941		TEMPLE	TRL	292212643207303	0.14				RD
302205000000017	0.03				DR	302129861400010	0.14	2611		TEMPLE	TRL
302205940095012	0.03	653		HUNTINGTON	AVE	302205940047120	0.14	811	W	LYMAN	AVE
302207000000003	0.04			O		302205940048081	0.13	769	W	LYMAN	AVE
292201665204000	0.05	1223		PARK GREEN	PL	302205940095000	0.13		S	PENNSYLVANIA	AVE
292212256604071	0.05	1020	S	KENTUCKY	AVE	302206116805121	0.13			SYMONDS	AVE
302205291601000	0.04	1351		ALBERTA	AVE	302206116808041	0.13	672		SYMONDS	AVE
302205622400161	0.04				PL	302206117000022	0.14	841	W	CANTON	AVE
302207877600013	0.04				AVE	302206682100100	0.14	646		PENN	PL
302217969003130	0.04				DR	292136211212110	0.15	1915		WILLARD	AVE
302131422003105	0.05	1539		ALABAMA	DR	292201665201001	0.14				TRL
302205004200000	0.05	1529		ALABAMA	DR	292212417204040	0.15	440		SHOREVIEW	AVE
302205940048082	0.05	775	W	LYMAN	AVE	302132453603150	0.15	1645		SPRUCE	AVE
302205940070153	0.05	669	W	COMSTOCK	AVE	302205646401220	0.14	1805		WALKER	AVE
302205940070155	0.05	671	W	COMSTOCK	AVE	302205850604210	0.15	1521		MIZELL	AVE
302217904600004	0.06	1895		JESSICA	CT	302205860801090	0.15	1404		ELM	AVE
302217971103180	0.05				WALK	302205940024070	0.15	464		GARFIELD	AVE
292201417600452	0.07	2120		LAKE	DR	302205940024110	0.15	536		GARFIELD	AVE
292212627006006	0.07					302205940024120	0.15	546		GARFIELD	AVE
292212871100010	0.07	1392		INDIANA	AVE	302205940024230	0.15	433		CAROLINA	AVE
292212871100020	0.06	1394		INDIANA	AVE	302205940040120	0.15	210		VIRGINIA	AVE
292212871100030	0.06	1396		INDIANA	AVE	302205940040130	0.15	347	W	NEW ENGLAND	AVE
292212871100040	0.06	1398		INDIANA	AVE	302205940040180	0.14	504	W	WELBOURNE	AVE
292212871100050	0.06	1400		INDIANA	AVE	302205940045010	0.14		W	NEW ENGLAND	AVE
302132000000050	0.07	2601		TEMPLE	DR	302205940069030	0.15	426	W	LYMAN	AVE
302205940042070	0.06	248	S	PENNSYLVANIA	AVE	302206121201170	0.14	647		CALLAHAN	ST
302205940050170	0.06	641		DOUGLAS	AVE	302206330800040	0.14	807		HAMILTON PLACE	CT
302205940069120	0.07	540	W	LYMAN	AVE	302206330800080	0.15	818		HAMILTON PLACE	CT
292212601204004	0.07		S	KENTUCKY	AVE	302206330800090	0.14	816		HAMILTON PLACE	CT
302205159205180	0.08	1524		LAKEHURST	AVE	302206330800120	0.14	810		HAMILTON PLACE	CT
302205159205200	0.08	1501		LASBURY	AVE	302206330800130	0.14	808		HAMILTON PLACE	CT
302205940046040	0.08	850	W	NEW ENGLAND	AVE	302206330800140	0.14	806		HAMILTON PLACE	CT
302205940050100	0.08	725		DOUGLAS	AVE	302206330800150	0.14	804		HAMILTON PLACE	CT
302205940050140	0.08	671		DOUGLAS	AVE	302206372400070	0.14	733		SYMONDS	AVE
302205940050150	0.08	661		DOUGLAS	AVE	302206372400133	0.14			SYMONDS	AVE
302205940069110	0.07	510	W	LYMAN	AVE	302207129202030	0.15	1009	S	PENNSYLVANIA	AVE
302207149002072	0.07				AVE	302207891006051	0.14	1240		RICHMOND	RD
292136144800118	0.08	2179	N	PARK	AVE	302217937100090	0.15	1347		CHAPMAN	CIR
292201942100310	0.08	136		OAK GROVE	RD	302217937100190	0.14	1429		CHAPMAN	CIR
292201942100320	0.08	132		OAK GROVE	RD	302217937100610	0.14	1318		CHAPMAN	CIR
292201942100390	0.08	104		OAK GROVE	RD	292201418402020	0.15				BLVD
292212417201102	0.09			LAKEVIEW	AVE	292202416800670	0.15	2610		AUDREY	AVE
302205940041100	0.08	226		HANNIBAL	SQ	292212066400010	0.15	1480	W	FAIRBANKS	AVE
302205940050230	0.08	420		HANNIBAL	SQ	292212255604080	0.15	1032	S	KENTUCKY	AVE
302205940069070	0.09	458	W	LYMAN	AVE	292212348414001	0.16	1391		HARMON	AVE
302207149003021	0.08	1022		LAKEVIEW	DR	292212500003380	0.16			CHERRY	ST
302208000000008	0.09	1010		GENIUS	DR	292212500020260	0.16	1493		GENE	ST
302217904600006	0.09	1858		JESSICA	CT	292212542400040	0.15	1236		MICHIGAN	ST
292212870900001	0.10					292212643203250	0.16			CONFIDENTIAL	
292212871100001	0.10			WISCONSIN	AVE	302132453803290	0.16	1571		ONECO	AVE
3022058606000170	0.10	1023		TEMPLE	GRV	302132942806100	0.16	1313		BESSMOR	RD
302205940055120	0.10	354		HANNIBAL	SQ	302205114000250	0.16	453	N	LAKEMONT	AVE
302205940055130	0.09	465	W	LYMAN	AVE	302205850604060	0.15	1540		GROVE	TER
292212104802180	0.11	953		MINNESOTA	AVE	302205940033260	0.16		W	WELBOURNE	AVE
292212794002190	0.11				RD	302206210805110	0.16	1070		KENWOOD	AVE
302205940042020	0.11	214	S	PENNSYLVANIA	AVE	302217904600007	0.16				CT
302205940070070	0.10	664	W	LYMAN	AVE	3022186700002150	0.15	2506	E	WINTER PARK	RD
302205940095061	0.11	621		HUNTINGTON	AVE	292212348400092	0.16	1320		MINNESOTA	AVE
302206116803113	0.10	781	W	CANTON	AVE	292212348414002	0.16	1381		HARMON	AVE
						292212499613140	0.16			HARMON	AVE
						292212794002150	0.16	1034		ARAGON	AVE
						302205205000112	0.16	235		DETMAR	DR

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OCPA Parcel ID	Acreage	Street Address*				OCPA Parcel ID	Acreage	Street Address*			
		No.	Dir.	Name	Type			No.	Dir.	Name	Type
302205940032050	0.16	440		CAROLINA	AVE	302205940074022	0.23	380	W	COMSTOCK	AVE
302205940040450	0.16			WEST PARK	AVE	302208288402010	0.24	1874		GRINNELL	TER
302205940056220	0.17	201	W	LYMAN	AVE	302208412804130	0.24	534		BALMORAL	RD
302205940066130	0.16	183	W	COMSTOCK	AVE	302208469600280	0.23	1811		MIZELL	AVE
302205940072052	0.17	872	W	COMSTOCK	AVE	302216412002070	0.24	1306		LINDENWOOD	LN
302205940074080	0.17	470	W	COMSTOCK	AVE	302217936103022	0.23			TIMBERLANE	DR
302206889200370	0.17	643		PANSY	AVE	302218670408020	0.23	2501	E	WINTER PARK	RD
302206889200410	0.17	651		PANSY	AVE	292201665210000	0.24			PARK GREEN	PL
302207341600020	0.17	826	N	ORANGE	AVE	292212417205050	0.25			BROADVIEW	AVE
302217937100630	0.17	1334		CHAPMAN	CIR	302205850605070	0.25	158		WARD	DR
292212066400420	0.17	1281		GENE	ST	302206116807021	0.25	820		SYMONDS	AVE
292212417202170	0.17	459		SHOREVIEW	AVE	302206116807022	0.25	822		SYMONDS	AVE
292212417202179	0.17	449		SHOREVIEW	AVE	302206116807042	0.25	838		SYMONDS	AVE
292212417203180	0.17	1210		DALLAS	AVE	302206858002061	0.24	1028	N	PENNSYLVANIA	AVE
292212660400061	0.17	960		MINNESOTA	AVE	302208936500110	0.24	535		GENIUS	DR
302132282002090	0.17	2390		TEMPLE	DR	302209929000010	0.24	2279		SUMMERFIELD	RD
302205940033170	0.18	513	W	WELBOURNE	AVE	302217936100140	0.24	1853		HARLAND PARK	DR
302205940033200	0.18	469	W	WELBOURNE	AVE	302217936100150	0.24	1857		HARLAND PARK	DR
302205940033210	0.18	455	W	WELBOURNE	AVE	302217936100160	0.24	1861		HARLAND PARK	DR
302205940056160	0.17	265	W	LYMAN	AVE	302217936100220	0.25	1816		HARLAND PARK	DR
302205940071162	0.17	809	W	COMSTOCK	AVE	302217936100230	0.25	1812		HARLAND PARK	DR
302206116802023	0.17				AVE	302217936100290	0.25	1818		LAURELTON HALL	LN
302207793900071	0.18	311		VALERA	CT	302217936100300	0.25	1822		LAURELTON HALL	LN
302209012009020	0.18	2110		NAIRN	DR	302217936903150	0.24				DR
302209094301070	0.18	2425		WHITEHALL	CIR	302217937100300	0.25	1764		ELIZABETHS	WALK
302216000000008	0.17	1934		WOODCREST	DR	292212000000042	0.26	520		KILSHORE	LN
292201418800250	0.18	1101		SYMONDS	AVE	302132282002060	0.26	2356		TEMPLE	DR
292212348400147	0.19	1431		HARMON	AVE	302132282007051	0.26	1443		PLACE VENDOME	DR
302132453608011	0.18	1560		WILBAR	CIR	302205205000070	0.26	266		DETMAR	DR
302132453802190	0.19	1433		MAGNOLIA	AVE	302205648401120	0.26	360		CORTLAND	AVE
302205645200223	0.19				PL	302205940004241	0.26	161	E	SWOOPE	AVE
302205940072032	0.18	814	W	COMSTOCK	AVE	302205940004242	0.26	141	E	SWOOPE	AVE
302206330800060	0.19	811		HAMILTON PLACE	CT	302205940017111	0.26			KNOWLES	AVE
302206662002000	0.19	801		NORTHWOOD	CIR	302207890808042	0.25	1252		LAKEVIEW	DR
302217904600005	0.19	1816		JILL	CT	302207940475130	0.26	379	W	FAIRBANKS	AVE
302217936116021	0.18			HARLAND PARK	DR	302208936200110	0.25	111	S	PHELPS	AVE
302217937100540	0.18	1636		ELIZABETHS	WALK	302217936100010	0.25	1801		HARLAND PARK	DR
292212348400100	0.20	1300		MINNESOTA	AVE	302217936100020	0.25	1805		HARLAND PARK	DR
302129942201190	0.19	1550		DRUM	ST	302217936100030	0.25	1809		HARLAND PARK	DR
302132878803130	0.20	1211		VIA ESTRELLA	AVE	302217936100040	0.25	1813		HARLAND PARK	DR
302132885000001	0.19	2490		TEMPLE	DR	302217936100050	0.25	1817		HARLAND PARK	DR
302206330800070	0.19	820		HAMILTON PLACE	CT	302217936100060	0.25	1821		HARLAND PARK	DR
302207125209090	0.19	1951		LAUREL	RD	302217936100070	0.25	1825		HARLAND PARK	DR
302207247202140	0.19	171	E	LAKE SUE	AVE	302217936100080	0.25	1829		HARLAND PARK	DR
302207247203060	0.19	1560		HILLCREST	AVE	302217936100090	0.25	1833		HARLAND PARK	DR
302207891005110	0.20				DR	302217936100100	0.26	1837		HARLAND PARK	DR
302209012013251	0.20	2251		NAIRN	DR	302217936100110	0.26	1841		HARLAND PARK	DR
302209094101100	0.20	2579		BROOKSHIRE	AVE	302217936100130	0.25	1849		HARLAND PARK	DR
292201418402060	0.20	1428		GAY	RD	302217936100330	0.25	1807		LAURELTON HALL	LN
292201433202080	0.20	1943		DALMEN	AVE	302217936100340	0.25	1811		LAURELTON HALL	LN
292212348400136	0.21	1420		MILLER	AVE	292212348400023	0.27	1245		MICHIGAN	AVE
292212348400148	0.20	1411		HARMON	AVE	302131114803030	0.27	1401		GREEN COVE	RD
302204668506030	0.21	2128		BROOKVIEW	DR	302132453807061	0.27	1828		TEMPLE	DR
302205940015031	0.20	129	W	CANTON	AVE	302132547806170	0.26	925		POINCIANA	LN
302205940019021	0.20	335	N	KNOWLES	AVE	302205940069130	0.27	541	W	COMSTOCK	AVE
302205940055141	0.20	463	W	LYMAN	AVE	302205940073021	0.27	626	W	COMSTOCK	AVE
302205940056110	0.20	300	S	VIRGINIA	AVE	302217936100210	0.27	1820		HARLAND PARK	DR
302205940069190	0.20	459	W	COMSTOCK	AVE	302217936100240	0.27	1808		HARLAND PARK	DR
302205940069220	0.20	439	W	COMSTOCK	AVE	302217936100280	0.27	1814		LAURELTON HALL	LN
302205940070110	0.21	732	W	LYMAN	AVE	302217936100310	0.27	1826		LAURELTON HALL	LN
302205940070182	0.21	443	S	PENNSYLVANIA	AVE	292212627000001	0.28				
302206116803112	0.21	781	W	CANTON	AVE	302132547808020	0.27	2550		VENETIAN	WAY
302206117000021	0.21	839	W	CANTON	AVE	302132802400110	0.28	1776		VIA PALERMO	AVE
302206682100001	0.20				BLVD	302205114000160	0.28	1821		ALOMA	AVE
302208856401020	0.20	1860		MIZELL	AVE	302205159202350	0.27	1641		WOODLAND	AVE
302209012009010	0.21	164		MORAY	LN	302205940033141	0.28	140	S	PENNSYLVANIA	AVE
302209012013260	0.21	2241		NAIRN	DR	302205940046060	0.28	881		DOUGLAS	AVE
302217937100070	0.20	1331		CHAPMAN	CIR	302207125201040	0.28	150	E	ROCKWOOD	WAY
302217937100600	0.20	1612		ELIZABETHS	WALK	302207129202010	0.28	1003	S	PENNSYLVANIA	AVE
302132453608160	0.22	1411		WOODALE	AVE	302217936100190	0.27	1828		HARLAND PARK	DR
302132547806020	0.21	952		MOSS	LN	302217936100260	0.27	1806		LAURELTON HALL	LN
302205114000210	0.22	1871		ALOMA	AVE	302217936100320	0.27	1803		LAURELTON HALL	LN
302205159202181	0.21	974		BONITA	DR	302217936100350	0.28	1815		LAURELTON HALL	LN
302205940069150	0.21	519	W	COMSTOCK	AVE	292201433201190	0.29			TURNER	RD
302206889200530	0.21	736		PANSY	AVE	292212627000002	0.28				
302207125207130	0.22	341	E	KINGS	WAY	292212643211200	0.29	1620		WESTCHESTER	AVE
302208936000021	0.21				DR	302131848800507	0.28	1700		SUMMER	WAY
292201433203030	0.22	1932		DALMEN	AVE	302205114000411	0.29	1720		EDWIN	BLVD
302132141603070	0.23	1220		VIA SALERNO	AVE	302205940011070	0.29	472	W	SWOOPE	AVE
302132170804150	0.22	1733		PINE	AVE	302205940011180	0.29	445	W	CANTON	AVE
302132170804190	0.22	1765		PINE	AVE	302217936100170	0.29	1865		HARLAND PARK	DR
302132453605030	0.22	1660		PINE	AVE	302217936100370	0.29	1823		LAURELTON HALL	LN
302132453605050	0.22	1650		PINE	AVE	302217937100320	0.28	1776		ELIZABETHS	WALK
302132894500001	0.22	1016		VIA TUSCANY OAKS	WAY	302218670411010	0.28	2320		JANICE	AVE
302205114000561	0.22	1841		EDWIN	BLVD	302132878801110	0.29	1253		VIA DEL MAR	AVE
302205658000000	0.22	727		VIA BELLA	AVE	302205397001040	0.29	1761		OAKHURST	AVE
302205850604230	0.22	1551		MIZELL	AVE	302205397001090	0.29	1727		OAKHURST	AVE
302205860801100	0.22	1410		ELM	AVE	302205489000260	0.29	1840		BRYAN	AVE
302205940019010	0.22	357	N	KNOWLES	AVE	302206330800160	0.29	800		HAMILTON PLACE	CT
302207125207140	0.23	331	E	KINGS	WAY	292211261600690	0.30	510		GRANADA	DR
302209012009250	0.22			LOCH LOMOND	DR	302205396800050	0.31	1727		PALMER	AVE
302209012009260	0.22			LOCH LOMOND	DR	302205396800080	0.30	1741		PALMER	AVE
302218670003021	0.22	2728		EASTERN	PKWY	302205940040140	0.30	313	W	NEW ENGLAND	AVE
302218670411111	0.22	2222		JANICE	AVE	302206210805010	0.31	1177		OAKS	BLVD
292212294404090	0.24	948		GARDEN	DR	302208936200090	0.31	1650		MIZELL	AVE
292212417207110	0.23	231	S	ORLANDO	AVE	302217936100380	0.31	1827		LAURELTON HALL	LN
302132941802200	0.23	1691		PALM	AVE	302217936100390	0.31	1831		LAURELTON HALL	LN
302204668502030	0.23				ST	302217936100400	0.31	1835		LAURELTON HALL	LN

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OCPA Parcel ID	Acreage	Street Address*				OCPA Parcel ID	Acreage	Street Address*			
		No.	Dir.	Name	Type			No.	Dir.	Name	Type
302217956100410	0.31	1839		LAURELTON HALL	LN	302205009600012	0.43			ALBERTA	DR
302129000000022	0.32	2888		LOLISSA	LN	302205940018190	0.43	210	N	KNOWLES	AVE
302129942201030	0.31	1495		HOWELL BRANCH	RD	302208936300110	0.43	236		GENIUS	DR
302131317200120	0.31	1600		LEGION	DR	302217727003210	0.43	434		SETTER	TRL
302132000000056	0.31	2240		VENETIAN	WAY	302217936900300	0.43	1260		PRESERVE POINT	DR
302132453802220	0.31	1501		MAGNOLIA	AVE	302132410800080	0.44	510		VIA LUGANO	BLVD
302132453804290	0.32	1581		PALM	AVE	302217936900080	0.44	1705		LOOKOUT LANDING	CIR
302205159205130	0.32	1570		LAKEHURST	AVE	292201522400097	0.44			BLVD	
302205814402020	0.31	473		FLETCHER	PL	292202000000055	0.45			HANOVER	AVE
292211618002070	0.32	2138		KENTUCKY	AVE	302207890808070	0.44	1340		LAKEVIEW	DR
302132282001010	0.32	1341		PLACE PICARDY	DR	302131000000009	0.45	1260	N	PARK	AVE
302132802400260	0.33	811		VIA LUGANO	AVE	302131848800510	0.45	1630		SUMMERLAND	AVE
302205647603010	0.32	454		SEYMOUR	AVE	302131848800510	0.46	1620		SUMMERLAND	AVE
302205647603020	0.32	448		SEYMOUR	AVE	302132000000008	0.45	2015		VENETIAN	WAY
302205940004260	0.33	600	N	PARK	AVE	302132453606100	0.46	1671		SUNSET	DR
302206116807061	0.32	852		SYMONDS	AVE	302205850604120	0.45	1476		GROVE	TER
302206966200190	0.32	791		NORTHWOOD	CIR	302206116802100	0.46	800	W	WEBSTER	AVE
302217956100200	0.32	1824		HARLAND PARK	DR	302207890815100	0.46	1600		HIGHLAND	DR
302217956100250	0.32	1804		LAURELTON HALL	LN	302217936903140	0.46			RD	
302217956100270	0.32	1810		LAURELTON HALL	LN	302218745203020	0.45			CONFIDENTIAL	DR
302131114803065	0.34	1520	N	PARK	AVE	302217936100120	0.46	1845		HARLAND PARK	DR
302132547805040	0.33	2228		AZALEA	PL	302206116805113	0.47	301	N	PENNSYLVANIA	AVE
302217956100180	0.34	1832		HARLAND PARK	DR	302132282005250	0.48	1590		PLACE PICARDY	DR
292201522400092	0.35	550		LAKE FRONT	BLVD	302207125204171	0.48	141		GLENRIDGE	WAY
292212870900003	0.35					302205860803080	0.50	1171		MAYFIELD	AVE
302129942201020	0.35	1475		HOWELL BRANCH	RD	302208936300180	0.50	1453		HOLTS GROVE	CIR
302132453601360	0.34	1700		TEMPLE	DR	302208936300490	0.50	302		GENIUS	DR
302205159205041	0.35	721	N	PHELPS	AVE	302217000000015	0.50	2225		HOWARD	DR
302208936200050	0.34	1480		MIZELL	AVE	302132547603020	0.50	2104		VENETIAN	WAY
302208936300230	0.34	1561		HOLTS GROVE	CIR	302205940054070	0.51	362	S	PENNSYLVANIA	AVE
302208936300240	0.34	1603		HOLTS GROVE	CIR	302208936300080	0.50	212		GENIUS	DR
302208936300350	0.35	1544		HOLTS GROVE	CIR	302208936300260	0.51	1619		HOLTS GROVE	CIR
302208936300450	0.34	1436		HOLTS GROVE	CIR	302208936500220	0.51	618		GENIUS	DR
302209012013201	0.35	2281		NAIRN	DR	302131065500120	0.52	1813		GIPSON GREEN	LN
302217936900330	0.34	1267		PRESERVE POINT	DR	302132547601080	0.53	2200		VENETIAN	WAY
302217937000040	0.34	1721		LOOKOUT LANDING	CIR	302217937000020	0.54	1741		LOOKOUT LANDING	CIR
302217937100440	0.35	1643		ELIZABETHS	WALK	292201942100001	0.55			DR	
302218284403071	0.35	2131		GLENCOE	RD	302131000000061	0.55	1325	N	NEW YORK	AVE
292212293203090	0.36	1385		ORCHID	AVE	302131422005002	0.56	1340		HARDING	ST
302131065500110	0.36	1819		GIPSON GREEN	LN	302206880200020	0.56	1226	N	PARK	AVE
302206330800001	0.35	798		HAMILTON PLACE	CT	302217936900350	0.56	1251		PRESERVE POINT	DR
302208936300210	0.35	1545		HOLTS GROVE	CIR	302205940011080	0.57	510	W	SWOOP	AVE
302208936300220	0.35	1553		HOLTS GROVE	CIR	302205940011200	0.57	425	W	CANTON	AVE
302208936300290	0.35	1618		HOLTS GROVE	CIR	302206116802031	0.57	810	W	WEBSTER	AVE
302208936300360	0.36	1536		HOLTS GROVE	CIR	302208935800021	0.58	1015		GENIUS	DR
302217936900070	0.35	1713		LOOKOUT LANDING	CIR	302132141602140	0.58	1460		VIA TUSCANY	AVE
302217936900230	0.35	1712		LOOKOUT LANDING	CIR	302208000000005	0.59	971	S	LAKEMONT	AVE
292212500403010	0.36	666		NICOLET	AVE	302205940040090	0.60	316	W	WELBOURNE	AVE
292212643621010	0.37				AVE	292201371202070	0.60	911		BENJAMIN	AVE
302132000000068	0.36	902		POINCIANA	LN	292212348400022	0.62	1245		MICHIGAN	DR
302132802010120	0.36	660		VIA LUGANO	AVE	302205205000100	0.61	241		DETMAR	AVE
302132802400181	0.36	1789		VIA PALERMO	AVE	302132000000080	0.64			VENETIAN	WAY
302132964000010	0.36	1208		SHARON	PL	302208936303040	0.64			DR	
302205159210200	0.37	1411		ELIZABETH	DR	302218944300002	0.64			DR	
302206858802200	0.36	825		SYMONDS	AVE	302208936700210	0.64	1660		CHASE LANDING	WAY
302207890812122	0.36	1565		GLENCOE	RD	302218284402010	0.65	201	W	FAWSETT	RD
302208936300280	0.36	1620		HOLTS GROVE	CIR	302132547604010	0.69	2211		AZALEA	PL
302208936300390	0.36	1512		HOLTS GROVE	CIR	302205003603330	0.69	980		PALMER	AVE
302208936500180	0.36	566		GENIUS	DR	302205940089170	0.69	301		HOLT	AVE
302208936500190	0.36	574		GENIUS	DR	302208413301060	0.71			DR	
302217936900370	0.37	1235		PRESERVE POINT	DR	302204000000009	0.73	740	N	LAKEMONT	AVE
292201522400059	0.37	514		LAKE FRONT	BLVD	302204558500140	0.72	240		BALFOUR	DR
292212660000520	0.37	955		OAK	PL	302205647206090	0.72	35		TRISMEN	TER
302129000000034	0.38	2908		TEMPLE	TRL	302217936903110	0.72				
302131065500100	0.37	1825		GIPSON GREEN	LN	302132802005020	0.74	1930		VIA VENETIA	BLVD
302132000000052	0.38	2609		COCHISE	TRL	302132141602170	0.76	1420		VIA TUSCANY	BLVD
302205940045012	0.37	237	S	CAPEN	AVE	302205940032120	0.78	531	W	MORSE	BLVD
302205940052010	0.37	411	S	PENNSYLVANIA	AVE	302217904600003	0.77	1818		JESSICA	CT
302205940072060	0.37	882	W	COMSTOCK	AVE	302204000000010	0.83	720	N	LAKEMONT	AVE
302217936900090	0.38	1651		LOOKOUT LANDING	CIR	302132000000022	0.86	2148		VIA TUSCANY	AVE
302217936900160	0.38	1603		LOOKOUT LANDING	CIR	292202433100070	0.87	1042		EARLY	AVE
302217936900380	0.37	1227		PRESERVE POINT	DR	302206858002070	0.87	1004	N	PENNSYLVANIA	AVE
292202299602040	0.39	2329	W	FAIRBANKS	AVE	302132802003030	0.90	2007		VIA TUSCANY	AVE
292211224803010	0.38	2660	W	FAIRBANKS	AVE	302217937103170	0.91	1611		ELIZABETHS	WALK
302129942201010	0.39	1455		HOWELL BRANCH	RD	302218284401110	0.90	140	W	ROCKWOOD	WAY
302131422004230	0.38	1253		HARDING	ST	302132000000014	0.93	2001		VENETIAN	WAY
302132141601130	0.38	1141		VIA CAPRI	DR	302209012014010	0.96	2200		GLENWOOD	DR
302132547601120	0.39	2224		VENETIAN	WAY	302132112000010	0.99	870		VIA LUGANO	AVE
302132894500010	0.39	1033		VIA TUSCANY OAKS	WAY	302217936103023	0.99			LAURELTON HALL	LN
302205940040220	0.39		W	NEW ENGLAND	AVE	302132000000011	1.00	2057		VENETIAN	WAY
302205940089151	0.39	450	W	FAIRBANKS	AVE	302132112000031	1.02	850		VIA LUGANO	AVE
302206226400071	0.38	343		CHEROKEE	LN	302218944300001	1.03			PARK PLACE	DR
302208936300330	0.38	1560		HOLTS GROVE	CIR	302206858002051	1.06	1039	N	VIRGINIA	AVE
302217936100360	0.39	1819		LAURELTON HALL	LN	302209012007070	1.06	236		LOCH LOMOND	DR
302217936900340	0.38	1259		PRESERVE POINT	DR	302129861400030	1.13	2335		TEMPLE	TRL
302217937103160	0.38	1302		PRESERVE POINT	DR	302205940068032	1.15	250	W	LYMAN	AVE
292201522400055	0.39	545		LAKE FRONT	BLVD	302132112000021	1.15	860		VIA LUGANO	AVE
302132802008130	0.39	771		VIA LUGANO	AVE	2922014511201010	1.36	550	S	ORLANDO	AVE
302205114000190	0.40	1851		ALOMA	AVE	292212293600010	1.36	1500	S	ORLANDO	AVE
302217936900390	0.40	1211		PRESERVE POINT	DR	302208936700060	1.37	1127		PRESERVE POINT	DR
302217937000030	0.39	1737		LOOKOUT LANDING	CIR	302208936700070	1.39	1119		PRESERVE POINT	DR
302205114000170	0.41	1835		ALOMA	AVE	302208936700130	1.56	1136		PRESERVE POINT	DR
302206306800051	0.41	175	E	WEBSTER	AVE	292212660022330	1.60	1132		HARMON	AVE
302209012016200	0.40	2289		GLENWOOD	DR	302208936700030	1.59	1151		PRESERVE POINT	DR
302218000000034	0.40	2379		FORREST	RD	302204000000114	1.60	599		GALLERY	DR
302205175201241	0.42				AVE	302208936700010	1.62	1167		PRESERVE POINT	DR
302208936300130	0.42	1413		HOLTS GROVE	CIR	302208936700110	1.63	1120		PRESERVE POINT	DR
302218670407061	0.42	2611		PARKLAND	DR	302217936116019	1.67			TIMBERLANE	DR

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OCPA Parcel ID	Acreage	Street Address*			
		No.	Dir.	Name	Type
302208936703090	1.71	1605		CHASE LANDING	WAY
302131000000010	1.81	1		ISLE OF SICILY	
292201000000090	1.86	1693		LEE	RD
302208936503070	1.94				DR
302208936700100	1.94	1112		PRESERVE POINT	DR
292201918000132	2.07	2525		AUDREY	AVE
302208936700120	2.09	1128		PRESERVE POINT	DR
302208935800030	2.18	1024		GENIUS	DR
292201000000093	2.29	991		BENNETT	AVE
302207793900290	2.92	1747		BARCELONA	WAY
302206792900050	2.98	716		KIWI	CIR
302206116803030	3.24	550	N	DENNING	DR
302208936503080	3.23				DR
302205940060120	3.35	300	E	NEW ENGLAND	AVE
302205939800160	3.40	656	N	INTERLACHEN	AVE
302132000000029	3.64	1298		HOWELL BRANCH	RD
302217936903100	3.92				
302208936303050	4.52			GENIUS	DR
302204000000005	8.02	2141		OAKHURST	AVE
TOTAL	228.96				

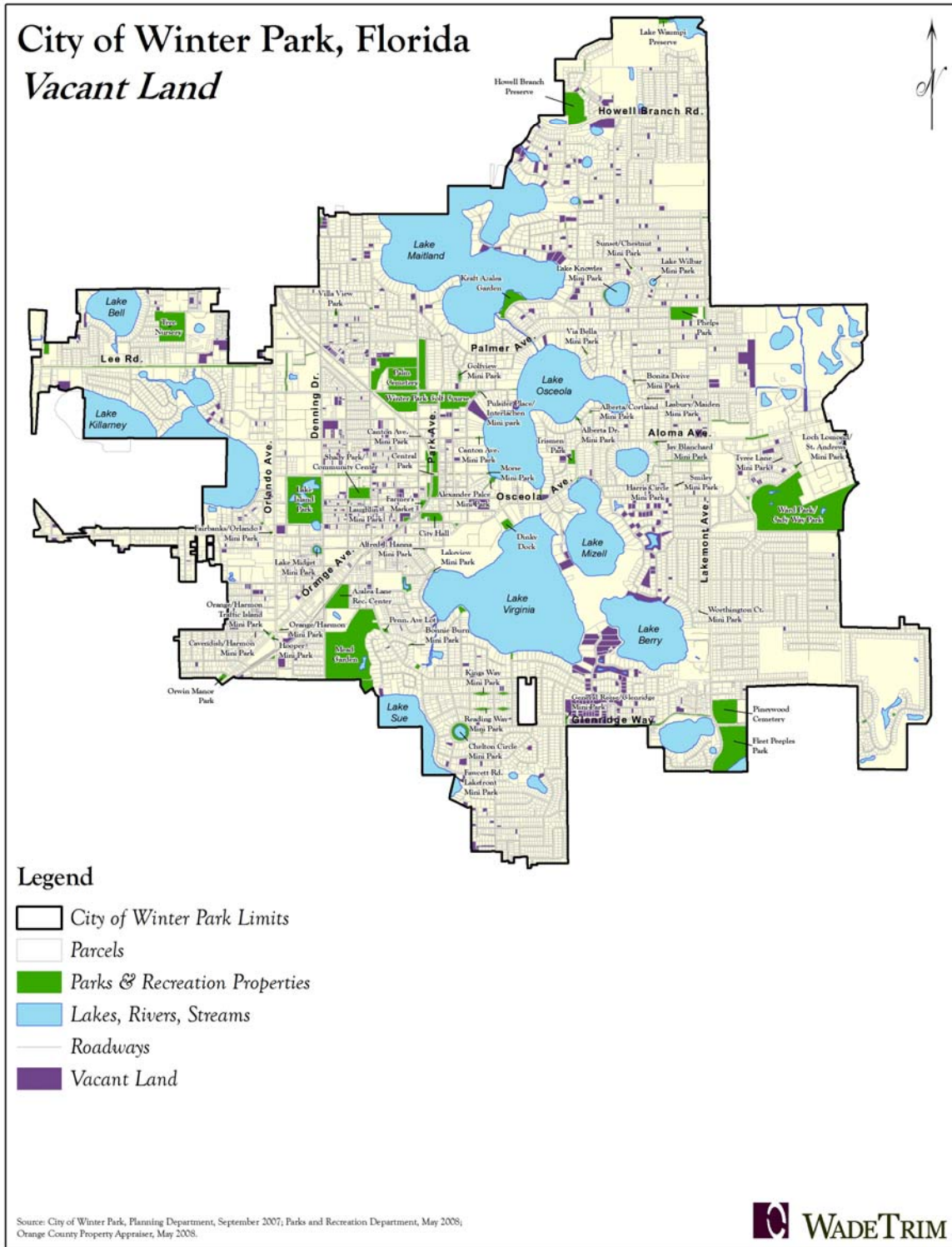
Source: Orange County Property Appraiser (OCPA), 2008; parcels completely contained and land use code "vacant" (0000, 0001, 0019, 0030, 0031, 0035, 0040, 1000, 1003, 1019, 4000, 7000).
 * Street address data unavailable for some parcels.

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CITY OF WINTER PARK PARKS AND RECREATION MASTER PLAN

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Map 4





CHAPTER 3
*Existing Conditions
Assessment*

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

3.0 EXISTING CONDITIONS ASSESSMENT

Assessments of each major park in the public parks and recreation system were conducted to determine the level of operating function and maintenance at each park. These assessments identified needs for either maintenance or capital improvements on a park by park basis.

The Parks and Recreation assessments, combined with the inventory, serve as a foundation for evaluating improvements and future needs.

3.1 Methodology

Site visits and existing conditions assessments were conducted for each of the parks and recreation properties listed below during the summer of 2007, in the daytime between 9:00 a.m. and 5:00 p.m. Overall, 16 parks were assessed, including community, neighborhood, special purpose, and open space parks. Using spreadsheet forms, the type, location, quantity, and quality of active and passive recreation amenities at each park facility were recorded. Each park and its amenities were assessed in terms of function and maintenance based on a scale of 'poor', 'fair', and 'good.' The ratings for individual park amenities within park facilities were assigned numeric values that were averaged to reach an overall park rating with respect to function and maintenance.

Function refers to features such as the availability of parking, adequate vehicle turnaround space, the presence of safe pedestrian crossings, accessibility, for disabled persons, or equipment functionality in relation to its intended purpose. Maintenance refers to the condition of facilities such as litter control, boat ramp condition, playground equipment condition, fence condition, parking surface condition, or landscaping. Facilities rated 'good', for the most part, function well and are well-maintained. Facilities that rated 'fair' require some upgrading, while facilities that rated 'poor' require urgent improvements due to aesthetic, functional, or safety concerns.

Overall, the average rating of Winter Park's parks as a collective, in terms of both function and maintenance was 'good.' Minor improvements were recommended, including improvements to parking, signage, and functional configuration.

The assessments and recommendations for each individual park are summarized as follows and are organized by park type. Since the completion of the assessments, the City of Winter Park may have addressed some of the deficiencies identified through the site visits. Consequently, the conditions of some parks may have recently improved and those improvements may not be reflected below.

Acreage is indicated in the format (acreage) after each park name. All parks are owned and maintained by the City of Winter Park.

3.2 *Assessment Narratives*

COMMUNITY PARKS

Central Park (6.73 acres)

Central Park is a ‘Community’ park in downtown Winter Park. It is considered the pinnacle park of the community. The park has a rose garden, arbor/trellis, sidewalks, benches, water fountains, a covered stage, trash receptacles, public art, and well-maintained landscaping.



Assessment: Central Park was rated ‘good’ for both function and maintenance. The park would benefit from additional signage including signage at the park’s main entrances.



Shady Park/Community Center (3.28 acres)

Shady Park and Community Center is an urban ‘Community’ park with a spray pad, sidewalks, paved and unpaved parking, picnic tables, outdoor/indoor basketball courts, tennis courts, exercise/weight room, recreation room, television lounge, offices, and restrooms.

Assessment: Shady Park and Community Center was rated ‘good’ for function and ‘good/fair’ for maintenance. Improvements could be made by paving the unpaved parking lot. The fountain area at the entrance to the Community Center was considered unsafe due to a lack of handrails.



Dinky Dock Park (1.56 acres)

Dinky Dock Park is a small ‘Community’ park located on the shore of Lake Virginia. The park includes two boat ramps with a pier, a boat dock with covered seating area, a restroom building, 17 parking spaces, eight boat trailer parking spaces, picnic tables, and an unsupervised swimming area.

Assessment: Dinky Dock Park received a ‘good’ rating for function and a ‘good/fair’ rating for maintenance. The swimming area could be improved by addressing the erosion and adding more sand along the shoreline.

Howell Branch Preserve (10.38 acres)

Howell Branch Preserve is characterized as a ‘Community Park’. The City recently developed the park to include a restroom building, large playground, pavilion, boardwalk, nature trail, and six benches. The grand opening is expected to occur May 31, 2008.



Assessment: Howell Branch Preserve was rated ‘good’ for function and ‘good/fair’ for maintenance. At the time of assessment, Howell Branch Preserve had not yet been developed. Exotic plant species removal was recommended, as well as mitigation planting after removal. A management plan for preventing exotic species overgrowth is recommended for this park due to the sensitivity of the adjacent wetland.



Farmer’s Market (0.71 acres)

The Farmer’s Market is a ‘Community’ park near Winter Park’s historic downtown. The property is primarily used as a farmer’s market on weekends (usually Saturdays). The building was once a railroad depot, so the property has significant historical value and is located adjacent to the railroad line. The property has 45 parking spaces, a wood gazebo, and six concrete picnic tables under a canvas awning



Assessment: The Farmer’s Market was rated ‘good’ for function and ‘good/fair’ for maintenance. Improvements could be made to the parking lot in terms of landscaping and irrigation repairs. The landscaping around the property appeared to be in decline due to a lack of maintenance.



Fleet Peeples Park (23.16 acres)

Fleet Peeples Park is a ‘Community’ park that currently functions as a dog park. The park also has a boat ramp that allows for small boat access to a large lake.

Assessment: Fleet Peeples Park was rated ‘good/fair’ for function and ‘fair’ for maintenance. The park was given a fair rating for function due to the park’s lack of controlled access for dogs. Currently, dogs roam most of the park site, leaving few opportunities for others to utilize the park for picnicking and other activities. Currently, access to the lakefront is limited to those with dogs. Improvements could be made by creating a specific area for dogs with controlled access (fenced, double gated entry) similar to other urban dog parks. Additionally, a concrete pad for the dog wash area should be installed to protect the property from erosion. Access to the lakefront should be opened up to other park users.



Lake Island Park (28.27 acres)

Lake Island Park is a ‘Community’ park. The park’s amenities include a wood playground, multi-use trail, picnic shelter, lake access, pedestrian bridge, soccer fields, basketball court, community center, and a girls’ softball field with stadium, dugouts, and batting cages. The site also has a maintenance building, paved and unpaved parking, benches, and trash receptacles.

Assessment: Lake Island Park was rated ‘good’ for function and ‘good’ for maintenance. The parking areas could be improved through the addition adding pervious parking surfaces where currently unpaved.

Mead Garden (47.60 acres)

Mead Garden is ‘Community’ park that also functions as a botanical garden. The park offers a guard house, green house, garden, amphitheater, bike trail, boardwalk, wood deck, unpaved parking, picnic shelter, concrete and wood picnic tables, and maintenance area.



Assessment: Mead Garden was rated ‘good’ for both function and maintenance. Improvements could be made by replacing the damaged greenhouse, picnic tables, and boardwalk. In several locations along the trail, erosion is a problem. The concrete steps to the lake are hazardous. Exotic plant species are a problem at this park. There is a need for exotic plant species removal and the establishment of compatible native plant species. This could be carried out through the development of an educational garden focusing on Florida native landscaping and Xeriscape practices.



Ward Park/Cady Way (66.44 acres)

Ward Park/Cady Way Park is a large ‘Community’ park where Walter Showalter Football Field, Stadium, and Bob Mosher Track are located. The Cady Way Aquatic Center, softball fields, tennis and racquetball courts, three soccer fields, five little league fields, one senior league field, an ADA playground, and a seniors’ life fitness course are located at this site.

Assessment: Ward Park/Cady Way was rated ‘good’ for function and ‘good/fair’ for maintenance. The large picnic shelter near the ADA playground was reconstructed in 2007. The drives and unpaved parking lots are insufficient and deteriorated, and the asphalt surfacing should be expanded to increase the parking capacity at the site.

NEIGHBORHOOD PARKS

Kraft Azalea Garden (5.22 acres)

Kraft Azalea Park is a large ‘Neighborhood’ park located on the shore of Lake Maitland. The most prominent feature of the park is its location which gives park users the opportunity to view wildlife and enjoy the view of the lake. The park has two handicap parking spaces and approximately 30 unpaved parking spaces.



Assessment: Kraft Azalea Park was rated ‘good’ for function and ‘good/fair’ for maintenance. Problems with dog waste warrant consideration of installation of dog waste disposal stations and related signage.



Orwin Manor Park (0.85 acres)

Orwin Manor Park is a neighborhood park located along Orange Avenue adjacent to a residential neighborhood. The park has a playground with swingset, picnic tables, sidewalks, sand play area, open turf area, and significant landscaping.

Assessment: Orwin Manor Park was rated ‘good’ for function and ‘good’ for maintenance. There is a problem with dog waste management at this park that could be remedied through the provision of dog waste stations and appropriate signage.

Phelps Park (5.92 acres)

Phelps Park is a ‘Neighborhood’ park that is adjacent to the YMCA. The park has two playgrounds: one modular playground (shown left) and one wood structure playground (not shown). The park also has a restroom facility, picnic shelters, tennis courts, basketball court, and large open turf area.



Assessment: Phelps Park was rated ‘good’ for both function and maintenance. Improved entrance signage is recommended.



Trismen Park (1.36 acres)

Trismen Park is a small “Neighborhood” park featuring significant landscaping and paved walkways. The park appears relatively new and the grounds are well-landscaped and in good condition.

Assessment: Trismen Park was rated ‘good’ overall for function and maintenance. The existing oak trees appear to have been damaged during storms in previous years. The oak trees could be protected through better maintenance and fertilizer application. New oak trees could be added to the site to ‘fill in’ where others have been damaged or lost.

SPECIAL PURPOSE PARKS

**Winter Park Country Club/Golf Course
(40.77 acres)**

Winter Park Country Club and Golf Course is a 'Special Purpose Park' containing the Winter Park Country Club Clubhouse, a pro shop, a nine-hole par 35 golf course, croquet court, and historic structure.



Assessment: Winter Park Country Club and Golf Course was rated 'good' for function and 'good' for maintenance. Directional signage is recommended, particularly from the number three green to the number four tee box. Protective netting between the number nine green and the parking lot is also recommended.



**Winter Park Tennis Center/Azalea Lane
Recreation Center (6.20 acres)**

The Winter Park Tennis Center and Azalea Lane Recreation Center is a 'Special Purpose Park'. The park consists of lighted tennis courts (clay and hard courts), a tennis center with elevator, and men's and women's locker rooms/restrooms. The Azalea Lane Recreation Center consists of offices, activity rooms, restrooms, and a kitchen.

Assessment: The Winter Park Tennis Center and Azalea Lane Recreation Center was rated 'good' for function and 'good' for maintenance. The older tennis courts are due for resurfacing and the lighting could be improved.

OPEN SPACE

Tree Nursery (14.17 acres)

The City of Winter Park Tree Nursery is considered 'Open Space'.

Assessment: The Tree Nursery was rated 'good' for function and 'good/fair' for maintenance. Exotic plant species are a problem at this park. Management of exotic plant species is recommended.



DRAFT



CHAPTER 4

Needs Assessment

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

4.0 NEEDS ASSESSMENT

This chapter of the Parks and Recreation Master Plan provides an overall picture of Winter Park in terms of its natural, physical, and socioeconomic characteristics. It briefly summarizes Winter Park's historical development patterns and the resulting form of urban settlements. Winter Park's past and future comprehensive planning efforts are factored into this context to better understand how the landscape of Winter Park may change during the next two decades.

This chapter also summarizes public input collected during the planning process. Steering committee/staff work sessions, a public workshop, and a survey were used to collect input concerning the habits, preferences, and satisfaction level of Winter Park's citizens regarding parks and recreation services. The steering committee work sessions, public workshop, and survey guided the development of the recreation standards within the Parks and Recreation Master Plan.

4.1 *Geographical Considerations*

Economic development and growth in the Central Florida region is tied to its abundant natural resources, scenic beauty, and favorable climate. The most important of these resources are the region's physical setting, climate, surface features, natural drainage systems, and transportation network. These resources have attracted a large number of retirees and tourists to the region, thereby fueling the area's service, trade, and construction industries.

Physical Setting

The City of Winter Park is located in Central Florida, north of the City of Orlando and south of the City of Maitland. The City's average elevation is 100 feet above sea level. Winter Park has a land area of 6,551 acres, or about 10 square miles and an additional 1.6 square miles of water is within the City's limits. This water consists of the Winter Park Chain of Lakes, a series of aquifer-fed lakes. These lakes are popular for water-related recreation activities such as boating, fishing, and swimming. Additionally, the City is crossed by an old railroad line, much of which has been converted to a rail-to-trail multi-use path called the "Cady Way Trail" running from Dinky Dock Park to Baldwin Park.

Because of Winter Park's location, many commuters pass through and past the City on their way to work in Downtown Orlando. The City is skirted by I-4 to the west and the City's limits fall just west of I-4, with property spanning both sides of Fairbanks Avenue. US17-92 runs north-south within the west half of the City and SR 436 abuts a portion of the City's eastern limits. The City has addressed traffic concerns by adding traffic-calming brick roadways, lowering speed limits, and enforcing laws within its municipal limits. These efforts have created an ideal "walkable" City with pedestrian crosswalks, tree canopies, and grid patterned streets.

Culturally, the City of Winter Park is best known as the home of Rollins College, a small, historical, liberal arts college on the banks of Lake Virginia. The City and College were founded by wealthy New England industrialists in the late 1800s and many structures in the City are considered historic. Winter Park is also known for being one of the first planned communities in the State of Florida, with its main street hosting a variety of uses within close proximity connected by sidewalks, alleys, and most of all, parks.

Climate

Temperature and Precipitation

The climate of the City of Winter Park is oceanic and subtropical with an average temperature high of 71.5 degrees Fahrenheit in January to 91.4 degrees Fahrenheit in August. The temperature is influenced by latitude, low elevation, winds that sweep across the peninsula, and the proximity to the Atlantic Ocean. The climate is characterized by high relative humidity, short mild winters, and long warm summers. Precipitation varies throughout the year, but the greatest amount of precipitation occurs between June and September, as summer thunderstorms cross the State. The combination of warm weather, decreased humidity, and low rainfall during the winter months encourages tourism and attracts high numbers of seasonal residents.

Table 4-1

Monthly Climate Summary (Orlando Area, Florida)													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
Average Max. Temperature (F)	71.5	72.3	77.4	83.7	88.4	90.7	91.9	91.4	89.2	83.9	74.6	73.1	82.6
Average Min. Temperature (F)	50.5	50.5	55.3	61.2	67	71.6	73.4	73.7	72.5	66.4	55.1	52.2	62.6
Average Total Precipitation (in.)	2.72	3.55	3.06	1.63	3.4	7.01	7.33	6.86	6.09	3.23	1.73	2.02	48.63

Unofficial values based on averages/sums of smoothed daily data. Information is computed from available daily data during the 1961-1990 period. Smoothing, missing data and observation-time changes may cause these 1961-1990 values to differ from official NCDC values. This table is presented for use at locations that don't have official NCDC data. No adjustments are made for missing data or time of observation. Check NCDC normals table for official data. Readings taken at Orlando Airport, Station 086638.

Southeast Regional Climate Center, sercc@dnr.state.sc.us

Tropical Storms and Hurricanes

Florida has been identified by the National Weather Service as one of the most hurricane-vulnerable areas of the United States. The potential for large-scale loss of life and property during a hurricane is great. Hurricanes that cause the greatest amount of damage have wind velocities averaging greater than one hundred and eleven miles per hour (96.5 knots). The

period of greatest hurricane frequency in Florida is the three-month period from August to October. Though the City of Winter Park is not a coastal city, there is a possibility that a hurricane entering either via the Atlantic Coast or the Gulf Coast may exit over the city, though the distance from the coast usually causes storms to weaken before arriving. Recently, the 2004 hurricane season caused significant damage in the Orlando area, with three exiting hurricanes crossing the area: Charley, Frances, and Jeanne. Hurricane Charley, which entered the State from the southwest, caused the most damage to Winter Park during that year. The hurricane caused widespread tree canopy damage throughout the City, much of which was removed by the City's Parks and Recreation Department.

Surface Features

Winter Park is characterized by Karst topography which creates a series of surface lakes. The majority of these lakes are formed through sinkholes, caverns, and springs with few continuous surface streams connecting them. Karst topography is typical in areas where the substrate is composed of limestone or dolostone that easily dissolves in mildly acidic water formed from dissolved carbon dioxide. This topography can be problematic for some communities, as the substrate can actually collapse without warning, swallowing buildings and cars. One example of a Karst sinkhole actually appeared in the City of Winter Park in 1981 as a result of low water levels in the limestone aquifer beneath the City. Appearing at the corner of Denning Drive and Fairbanks Avenue, the sinkhole destroyed a car dealership, a public pool, and a section of Denning Drive. After being stabilized by city engineers, the sinkhole was converted to a lake adjoining Lake Island Park.

Figure 4.1
Winter Park Sinkhole, 1981



Source: Florida Geological Survey, 1981.

Natural Drainage Systems

The City of Winter Park has 14 lakes either wholly or partially within its limits. The Winter Park “Chain of Lakes” is composed of the largest lakes flowing through the City which are connected by Howell Branch Creek, which eventually flows into the St. Johns River. The Chain of Lakes attracted early settlement to the area due to the lakes’ high banks with quick flushing through the chain into Howell Creek. Such favorable drainage conditions are considered the area’s most valuable natural resource.

The Chain of Lakes is the ultimate discharge point for nearly all stormwater runoff in the City. City officials have recognized the need to protect its lakes from water quality degradation resulting from urbanization and recently, the City has made an effort to enhance water quality, conserve habitat, and recharge the underlying aquifer through better management practices, such as shoreline enhancement and protection, and treatment before releasing stormwater into the lakes.

Transportation Facilities

The transportation network established the pattern of settlement in Winter Park. Neighborhoods were settled primarily along the lakefronts. Most of the major roads in Winter Park were established in the 1850s, when the city was originally designed. The City is based on a village pattern with a balanced transportation system, an interconnected street network, different land uses, and an emphasis on a main street as the focal point of community activity. In fact, the vision statement of the City of Winter Park focuses on such planned connectivity:

Winter Park will be a walkable, pedestrian-friendly, sustainable, treed, relaxed, beautiful, safe, urban village that promotes neighborliness and courtesy among its citizens and visitors. (City of Winter Park Comprehensive Plan, draft update, September 2007)

The major corridors within the City are Orland Avenue (US 17-92), Orange Avenue (SR 527), Lee Road (SR 423), Fairbanks Avenue (SR 426) between the city limits and Park Avenue, Aloma Avenue (SR 426) between Lakemont and the city limits, Lakemont Avenue near Aloma Avenue, Morse Avenue, along the railroad corridor north of Webster, and Downtown Winter Park, bordered by Virginia, Swoope, Knowles, and Fairbanks. These roadways support Winter Parks commercial and office activity and two public school, Glenridge Middle School and Winter Park High School.

In terms of transportation, Winter Park’s location has been both detrimental and beneficial. The City is situated in the midst of major employment centers, including downtown Orlando, and is one of the few cities in the region to have such an interconnected street network. This forces a considerable amount of traffic through Winter Park, much of which is generated by Interstate 4 (I-4). This has forced the City to adopt strict speed limits and traffic calming

features. Beneficially, the connectivity of Winter Park's streets and easy access to major thoroughfares has attracted many commuters to its residency. As Orlando has grown, Winter Park's location has caused the appreciation of property values, making Winter Park a relatively wealthy community.

Winter Park is one of the few truly multimodal cities in Central Florida. Amtrak provides passenger rail service to Winter Park on CSX-owned rails, including a twice-daily stop, and there is a regional transit stop near the Winter Park Village served by the Central Florida Regional Transportation Authority (LYNX). Seven transit routes currently serve the city. Many visitors make their way to the greater Orlando area via the Orlando International Airport which is located just 15 south of the City of Winter Park. Almost the entire city is within a half-mile walk of transit service. Additionally, bicycle mobility is extremely important to the City of Winter Park. Both the City and Orange County have developed Bicycle Circulation Plans which incorporate recreational trails, such as the 3.3 mile Cady Way Trail, as well as bike lanes and signed bicycle routes.

4.2 Demographic Considerations

The social characteristics of a community convey valuable information in planning for parks and recreation facilities. Factors such as population, age, household size and income help determine the location, nature, and extent of programming and facility needs.

Age-Distribution

The age distribution of community residents has important implications for assessing park and recreation needs. For example, an increasingly elderly population may indicate a need to make improvements to senior recreation centers and related programming. This may also necessitate evaluating handicapped accessibility at parks to ensure compliance with the Americans with Disabilities Act (ADA).

According to the 2000 Census, the median age of residents living in Winter Park is 42.8 years, which is higher than the state (38.7 years) and national (35.3 years) average. During the previous decade, there was a significant upward shift in the number of school aged, empty nest, and elderly population age groups which generally corresponds with the growth at the state level.

In 2000, Winter Park's pre-school and school-aged population accounted for 17% percent of the total city population. Active recreation facilities should be primarily focused in areas with high concentrations of youth population.

Race

Winter Park is less racially diverse than the State as a whole. In 2000, the vast majority (85.9% percent) of City residents reported themselves as being white. African Americans make up the largest minority group (10.5%). Whereas previous census surveys required respondents to indicate which one of several racial categories they were a member, forcing those of dual racial parentage to select the race of one or the other parent, the 2000 census was the first census in which respondents had an opportunity to indicate if they were of more than one race. One-percent of City residents reported themselves as being of two or more races.

Household Size

A trend occurring nation-wide and characteristic of today's population, is the declining size of households. A household includes all persons who occupy a housing unit. A housing unit is defined as a house, apartment, a mobile home, a group of rooms, or a single room that is occupied as a separate living quarter.

There are several factors that demographers have linked to the declining size of households. People are marrying at a later age than a generation ago, postponing having children, and having fewer children when they do start a family. Nation-wide, married couple families still comprise the largest group of households, but the number of single-parent (male or female headed) households are increasing and expected to grow, contributing to the decline in average household size. This may also be attributed to the large increase in the empty nest and elderly population that live in small households.

Contrary to the national trend, the average household size in Winter Park has remained level. In 2000, the City's average household size was 2.1 people per household (as opposed to 2.2 in 1990) and the average family size was 2.8 family members. The state average household size also (2.46) remained constant during the last decade.

Winter Park remains a family-oriented community, with excellent parks and community activities that attract and retain families.

Disability Status

The disability status of a population warrants special attention when planning for park and recreation facilities in a community. Disabled residents may have difficulty participating in recreational programs, utilizing facilities, or even getting to designated public areas. Winter Park's disabled population at the time of the 2000 U.S. Census represented 18% of the City's population. The majority of the disabled population (7% of the City's population) was over the age of 65.

Understanding the disability status of Winter Park’s population may assist in determining programming and appropriate locations for recreational activities. Also, with the passage of the *Americans with Disabilities Act of 1990 (ADA)*, all areas of public service and accommodation became subject to barrier-free requirements, including parks and recreation facilities and programs.

Education & School Enrollment

At the time of the 2000 U.S. Census, 6,082 people in Winter Park were enrolled in a school. The majority of these were elementary school or college students, representing approximately 32.8% and 37% of the school-age population, respectively.

Winter Park is an educated community. Approximately 30% of the population over the age of 25 has attained a bachelor’s degree and nearly 20% has attained a graduate or professional degree. This means that almost half of the City’s population over the age of 25 has a college education. Part of the reason for the high education level of Winter Park’s population is the proximity to Rollins College along with the cost of living in Winter Park and the high-quality of life that the city affords in terms of cultural, educational, and social offerings. This combination of assets has attracted this particular demographic to the area proximate to employment centers in the greater Orlando area.

4.3 Population and Dwelling Unit Projections

Population

Since the late 19th century, Winter Park has been a popular destination for vacationers from northern states. Attracted by a favorable climate and the Chain of Lakes, tourists, students, and retirees have made Winter Park one of Florida’s most premier seasonal destinations.

In 2005, about 16%, or just over 2.9 million, of Florida’s population resided Central Florida. The population of Winter Park has grown from less than 22,000 in 1970 to more than 24,000 residents at the millennium. Most of this growth has occurred through annexation, as vacant land is limited within the City. According to the 2007 update of the City’s Comprehensive Plan, vacant land within the City’s limits may be exhausted by as early as 2010.

Table 4-2 details population trends in Winter Park compared to the State of Florida from the year 1970 through 2000. While the State experienced higher rates of growth between 1970 and 1980, the City of Winter Park has experienced relatively higher rates of growth over the last decade. For example, the 2007 estimate for the population of the City of Winter Park is 28,486 people, an estimated 18% increase from the year 2000 (Table 4-3).

Table 4-2

Population Comparison, 1970 - 2000 (Winter Park & State of Florida)							
	1970	% Change 1970-1980	1980	% Change 1980-1990	1990	% Change 1990-2000	2000
City of Winter Park	21,895	2%	22,339	1%	22,623	6%	24,090
State of Florida	6,789,443	44%	9,746,961	33%	12,938,071	24%	15,982,824

Source: City of Winter Park Comprehensive Plan, Future Land Use Element, 2006; University of Florida, Bureau of Economic and Business Research, "Historical Census Counts for Florida and Its Counties, 1830-2000," 2006.

Table 4-3

City of Winter Park, Florida Future Population Estimates 2000 - 2028											
	2000	% Change 2000-2007	2007	% Change 2007-2013	2013	% Change 2013-2018	2018	% Change 2018-2023	2023	% Change 2023-2028	2028
Total Permanent Population	24,090	18%	28,486	5%	30,000	8%	32,500	8%	35,000	7%	37,500

Source: U.S. Census, 2000; City of Winter Park Comprehensive Plan, Future Land Use Element, City of Winter Park, 2008 draft update

According to the University of Florida’s Bureau of Business and Economic Research (BEBR) medium range forecast (dated April 1, 2004) Orange County is projected to accommodate 1,183,400 residents by 2010 and 1,441,800 residents by 2020, meaning that Orange County is projected to experience 22% growth over the next decade. Given the population projections for Winter Park, by 2013, the City will be home to 2.5% of Orange County’s population in 2010, considering annual rate of growth. Though this percentage is small, the City’s parks are heavily utilized by residents of the County at large and the City is traversed by a regional population. Winter Park’s population is limited by the amount of developable land; however, as infill development occurs, the City will experience new demands for parks and recreation opportunities created by a changing internal population and external forces beyond its limits.

Dwelling Units

According to the 2007 update of the City of Winter Park Comprehensive Plan, the City of Winter Park currently has a ratio of two single family homes for every one multi-family home. The average household size within the City has decreased slightly over the last decade, but has generally remained constant. In 2007, the average household size in the City was 2.1 persons per household, whereas the average household size was 2.2 persons per household in 1990.

Based on population projections developed for the 2007 update of the City of Winter Park Comprehensive Plan, a minimum of 2,157 new dwelling units will need to be constructed by

2023 beyond those that were built by 2002. The trend in the Orlando metropolitan area has been toward fewer single family homes and more multi-family dwelling units, consistent with a gradually decreasing household size.

Whereas citywide density is now 3.8 dwelling units per acre, there is an expectation that new development in the City of Winter Park will occur at higher densities approaching six dwelling units per acre. Due to the lack of vacant land within the city limits, mixed use development at higher densities will likely be encouraged in strategic areas of the City such as downtown and along Park Avenue. Such densities could create a greater demand for parks as fewer residents will have private yards and thus will seek public spaces for recreation.

4.4 Recreation Trends

Planners of parks and recreation facilities must be cognizant of activities that generate the greatest number of participants and are increasing in popularity. State and national trends were reviewed using survey data compiled by the National Sporting Goods Association (NSGA). The NSGA conducts national surveys that measure activities by participation and percent change from the previous survey. The definition of participation includes those persons seven years and older who have participated in the activity more than once during the year of the survey.

Table 4-4 shows the results of the NSGA survey according to frequency of participation by those seven years of age and older in 1999. Of the sports ranked in the top ten nationally, the City provides facilities for all but camping, bowling, and exercising with equipment, weight lifting, and working out at a club. However, these needs are currently being met by private recreation providers or Orange County facilities.

Table 4-4

Top 10 Most Popular Recreation Activities, 2006 (Nationally)	
Activity	Participation (Millions)
Exercising/Walking	88
Swimming	57
Exercising w/Equipment	52
Camping	49
Bowling	45
Fishing	41
Workout at Club	37
Bicycle Riding	36
Aerobic Exercising	34
Weight Lifting	33

Source: National Sporting Goods Association (NSGA), 2007.

Table 4-5 shows those sports that have seen the greatest gains in popularity between 2001 and 2006. Football topped the list with a participation jump of 45 percent during the five-year period. It is important to highlight that although these sports have seen the greatest increases, the overall participation rate is still relatively low.

Table 4-5

Greatest % of Change 2000-2006 (Nationally)	
Activity	Change (Percentage)
Football	45
Paintball	44
Workout at Club	39
Weight Lifting	38
Aerobic Exercising	28
Muzzleloading	26
Hunting w/Bow/Arrow	24
Mountain Biking	24
Boating	23
Exercising w/Equipment	19

Source: National Sporting Goods Association (NSGA), 2007.

4.5 Steering Committee

A committee of citizens representing various private and public organizations advised the master planning process according to the mission statement developed by the Committee on October 11, 2006. The Committee met several times during the course of the planning process to discuss the products of the analysis. The following Steering Committee/Staff Work Sessions were held:

October 11, 2006 This work session established the mission statement for the plan and presented an overview of the Parks and Recreation Master Plan process. The mission of the Parks and Recreation Master Plan is:

To enhance the quality of life for the City of Winter Park and its residents by planning, funding, and implementing outstanding parks, recreational facilities, activities and services to showcase our natural environment and cultural heritage to meet current and future needs.

February 19, 2008 This work session provided the Steering Committee and Staff an opportunity to review the results of completed tasks, compare and contrast types of recreation standards, and address questions regarding the plan. Results of the public workshop were also reviewed.

Directives received during the February 19, 2008 work session included the following:

1. Amending the inventory to include the Lake Waumpi and Oak Boulevard/Park Avenue (a.k.a. Villa View Park) properties.
2. Maintaining the level-of-service standard that the City has set as a policy in the 2007 update of the City of Winter Park *Comprehensive Plan* which establishes a standard of 10 acres of parkland per 1,000 residents.
3. Recreation standard comparisons with other communities, based on their overall provision.
4. Researching through comparative examples strategies for addressing annexation and the additional demands for services created through annexation
5. Developing a strategy for reconciling the demand for better park maintenance with staffing and logistical concerns.
6. Feasibility of sharing public recreation facilities through interlocal agreements with other governments.
7. Keeping a distinction between public and private recreation facilities so that private facilities are not counted toward City level-of-service standards.

4.6 Public Workshop

A public workshop was held to obtain public comment from the general public of the City of Winter Park regarding current needs and potential improvements to meet future parks and recreation needs. The workshop was held on November 19, 2007 at the Rachel D. Murrah Civic Center on Morse Boulevard.

A formal presentation on the Parks and Recreation Master Plan process was followed by an open house/forum to receive public comment. Approximately 40 people participated in this workshop.

In summary, the following comments were received at the workshop (in no particular order):

1. Embrace dog parks where suitable and appropriately managed.
2. Balance active uses with natural open space.
3. Minimize traffic at Ward Park/Cady Way.
4. Improve conditions at Azalea Lane Recreation Center (e.g. playground equipment, etc.). Note: Improvements are in progress, opening June 2008.
5. Improve conditions at Lake Island Park (e.g. playground equipment, signage, lighting, etc.).
6. Provide alternative programming at Brookshire Elementary School/proposed Community Center (e.g. basketball courts, summer camps, etc.).
7. Investigate opportunities for maintenance funding such as private sponsorship.
8. Benchmark maintenance standards w/other communities.

9. Keep records of how often athletic fields are used and by whom.
10. Measure influence of Orange County's population on City's parks.
11. Consider park hours of operation as part of Master Plan (i.e., appropriateness of hours).
12. Discuss pros/cons of allowing dogs in Central Park.
13. Create public process for selecting public art (e.g. preference survey, etc.).
14. Keep Central Park passive.
15. Maintain/refurbish existing parks rather than spend money on new properties.

4.7 Recreation Survey

In addition to the Steering Committee and the Public Workshop, a survey was distributed to the public to collect comments regarding the City's parks and recreation system. Surveys were randomly distributed and mail delivered in a self-response format. In total, 3,091 surveys were mailed and 371 surveys were completed and returned. The survey asked people to rate the frequency of use, maintenance, and satisfaction with the system along with their future priorities.

In summary, overall, the City received highly positive ratings for the quality and condition of its parks. More than 80% of respondents rated the quality and general condition of parks positively. Individually, all parks, even those not as widely used, received decidedly positive ratings.

Use varied widely depending on the park; however, the most popular parks, Central Park, Farmers' Market, and Cady Way Trail, received the most positive ratings. For the most part, the most popular activities/uses were passive and included walking, relaxing, attending events, viewing nature, and bringing children. In fact, more than 50% of respondents are using parks for passive activities.

The most requested enhancement and/or improvement for parks were practical and aesthetic. The most requested improvements were gardens and flowers, bathrooms, basic furniture such as benches and tables, simple maintenance, and tree planting. Similarly, respondents place top priority on taking care of what the City already has to offer, placing a focus on proper maintenance, renovation, and keeping usage costs in check. Priorities include:

1. Maintaining/renovating existing parks
2. Keeping user fees/admission at current levels
3. Developing existing city land for parks
4. Acquiring land for new parks
5. Enhancing offerings at existing parks

The results of each survey response are included as Appendix A.



CHAPTER 5

Recreation Standards

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

5.0 RECREATION STANDARDS

Parks and recreation standards serve as a measurement tool to evaluate how well a community is meeting its desired level of service. The standards in this chapter have evolved from analysis performed in the needs assessment, public input, guidance from City staff and the Steering Committee, as well as comparisons to generally accepted state and national standards. Formulating the parks and recreation guidelines involves, to a great extent, reasoned judgment that weighs needs and desires with practical implementation considerations such as current and projected funding, land availability, and other factors.

5.1 DEVELOPMENT OF RECREATION STANDARDS

The recommended parks and recreation guidelines for the City of Winter Park are developed through consideration of the characteristics that comprise the City and evaluation of their impact on parks and recreation services. These characteristics include current and projected population settlement patterns, age composition, the spatial distribution, layout, and condition of existing City parks and recreation facilities, the location, extent, and viability of publicly owned lands, the presence of significant natural resources and wildlife habitats, economic indicators, community aspirations, and the leveraging capacity of the City structure in supporting the parks and recreation function.

The analysis used to establish park and recreation standards is based on quality of life trends such as increases in available leisure time, increased disposable income, increased mobility and greater levels of equipment sophistication. Level of Service (LOS), as accepted by the National Recreation and Parks Association (NRPA) is:

- An expression of minimum acceptable facilities for citizens of every community.
- A guideline to determine land requirements for various kinds of park and recreation facilities.
- A basis for relating recreational needs to spatial analysis within a community-wide system of parks.

Population projections, outdoor recreation participation rates, budget needs and projections, along with data about existing facilities, must all be placed into some functional relationship before sound recreation planning decisions can be made. The methodology for determining LOS is needs-based, facilities-driven, and land-measured according to the NRPA. The mechanics of developing a park classification system and applying it to determine level of service include the following:

- Park classifications and facility standard categories
- Size standards for each classification
- Population served for each park classification

- Service area for each park classification
- Recreation activities that typically occur in each classification
- Determine minimum population service requirements for each recreation activity
- Existing supply and apply accepted standards to individual facilities
- Expressed demand through interviews, surveys and public workshops
- Existing LOS for each classification

In this plan, recreation standards are used as a basis for determining the level of service demanded for a selected range of parks and recreation facilities through the year 2028. As a starting point of reference, existing City standards for providing parks and recreation facilities are examined for adequacy in addressing projected needs.

The following guidelines are based in part on the Florida Department of Environmental Protection's (FDEP) *Outdoor Recreation in Florida, 2000* report, though many of the FDEP standards were adjusted to suit the specific character of Winter Park's population and its unique cultural and natural resources. Standards were also adjusted to echo the input received through the public workshops and surveys.

There are two types of recreation standards commonly used to establish level-of-service:

- Acreage-based standards
- Service-based standards

An acreage-based standard is simply achieved by the aggregate accumulation of park land without consideration for the location or degree of service provided by the land. As an example, an acreage based standard of one acre of neighborhood park per 1,000 residents with a population of 20,000 would require 20 acres of neighborhood parks. Using an acreage-based standard, the level of service would be met if one neighborhood park of 20 acres was provided. Although the acreage-based level of service may be met by this one 20 acre park, the actual demand of the community may not be met by this one large park, which may be located far from potential users.

A service area-based standard measures the geographic service area of specific park types and facilities. The service area-based level of service standard is intended to not only provide for park acreage but also relates facility function, location, and service area so that potential users have reasonable access to a park. An acreage-based standard alone will not accomplish this feat.

Suggestions for the placement of facilities within specific park types are included in the narrative. As for the park types themselves, there is potential for different park types to share one location, so long as the character of the park types are compatible. For example, a neighborhood park could be located within or adjacent to a community park. The combination of park types must be carefully planned in order to maintain the diversity and distribution of parks and recreation opportunities necessary to enhance accessibility throughout all areas of the City.

5.2 PROJECTED PARK DEMAND

The existing supply of parks owned by the City of Winter Park was analyzed using existing and future population estimates for the City and by comparing that data to the public input received during the workshop, survey, and steering committee/staff work sessions. Two standards, an acreage-based and a service-area-based standard, for the City were used to determine the projected demand for parks through the year 2028.

Acreage-Based Analysis

The level-of-service (LOS) standard for the provision of public parkland is described in Objective 6-1.1 and Policy 6-1.1.1 of the 2007 draft update to the *City of Winter Park Comprehensive Plan*. This standard was retained from the previous 1991 *City of Winter Park Comprehensive Plan*. Policy 6-1.1.1 states:

The City shall provide a minimum of ten acres of publicly owned parkland and conservation lands for each 1,000 residents. For the purpose of calculating this guaranteed level of service, 'open space' shall be defined as publicly owned passive or active recreational land and land left in its natural state for conservation purposes. Specifically excluded are lakes, garden plazas in high density/mixed use developments, and roadway landscaped areas except for, Kings Way and Reading Way.
(City of Winter Park *Comprehensive Plan*, Policy 6-1.1.1, draft update, September 2007)

Feedback from the steering committee/staff work sessions, the public workshop, and the survey signify that the current standard of 10 acres per 1,000 residents has been adequate and should be maintained. The City of Winter Park and its residents value quality of life and desire a standard of service provision beyond what other communities receive.

Using the acreage-based standard and the population projections provided in the 2007 update to the City's *Comprehensive Plan* (see Table 5-1), the City had no deficit of parks in 2007 but instead had a surplus of 11.56 acres. This surplus is expected to be exhausted by the year 2013, as the population is expected to increase to 30,000 residents. Subsequently, the deficit is expected to increase toward 2028, with an ultimate deficit of 78.58 acres in the year 2028. Table 5-2 shows the anticipated surplus and deficits based on the City's desired standard of 10 acres per 1,000 residents.

Table 5-1

City of Winter Park, Florida Future Population Estimates 2000 - 2028											
	2000	% Change 2000-2007	2007	% Change 2007-2013	2013	% Change 2013-2018	2018	% Change 2018-2023	2023	% Change 2023-2028	2028
Total Permanent Population	24,090	18%	28,486	5%	30,000	8%	32,500	8%	35,000	7%	37,500

Source: U.S. Census, 2000; City of Winter Park Comprehensive Plan, Future Land Use Element, City of Winter Park, 2008 draft update

Table 5-2

City of Winter Park, Florida Estimated Future Demand for Parkland			
Year	Population	Demand* (acres)	Surplus/Deficit** (acres)
2007	28,486	284.86	11.56
2013	30,000	300.00	-3.58
2018	32,500	325.00	-28.58
2023	35,000	350.00	-53.58
2028	37,500	375.00	-78.58

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis; Parks and Recreation Element, Goals, Objectives, and Policies, 2007 update.

*Assumes level-of-service standard of 10 acres per 1,000 residents.

**Based on current provision of 296.42 acres.

Policy 6-1.3.2 of the City’s *Comprehensive Plan* further divides the standard of 10 acres per 1,000 residents into specific parks types. These additional standards ensure that parkland is equitably distributed throughout the community and that LOS is met through multiple smaller properties rather than one large property. Additionally, these standards provide for more diverse recreational opportunities provided by the different types of parks.

The standards for specific park types are two acres of community parks per 1,000 residents and two acres of neighborhood parks per 1,000 residents (out of the 10 acres per 1,000 residents). These standards are identical to FDEP standards for these types of parks, although FDEP guidelines set the population served at 5,000 residents rather than 1,000 residents. The City’s standard, at 1,000 residents, sets a higher level-of-service than that described by the FDEP. The

FDEP also describes additional service-based standards, which will be addressed later in this chapter.

In order to accurately calculate the surplus or deficit of community and neighborhood parks based on respective standards, the functional acreage of these parks was first calculated. Some of the City’s community parks contain acreage that functions as neighborhood parks given the amenities provided. For example, as described in Chapter 2, community parks usually contain facilities typically found in neighborhood parks, such as playgrounds and picnic areas, plus additional more active facilities such as ball fields, athletic courts, or pools. Table 5-3 shows the functional breakdown of community and neighborhood parks within the City.

Table 5-3

City of Winter Park, Florida Community Parks w/Acreage Functioning as Neighborhood Park			
Community Park	Total Acreage	Acreage Functioning as Neighborhood Park	Acreage Functioning as Community Park
Central Park	6.73	5.00	1.73
Community Center/ Shady Park	3.28	3.28	0.00
Dinky Dock Park	1.56	1.56	0.00
Farmers' Market	0.71	0.71	0.00
Fleet Peeples Park	23.16	11.58	11.58
Howell Branch Preserve	10.38	5.00	5.38
Lake Island Park	28.27	12.00	16.27
Mead Garden	47.60	5.00	42.60
Ward/Cady Way Park	66.44	5.00	61.44
Total	188.13	49.13	139.00

Source: City of Winter Park Comprehensive Plan - Parks and Recreation Element, Inventory and Analysis, 2007 update; City of Winter Park Parks and Recreation Department, 2008.

The functional acreage of community parks within the City is 139 acres; while the functional acreage of neighborhood parks is 49.13 acres. Table 5-4 shows the City’s park acreage by functional type, accounting for 13.35 acres of stand-alone neighborhood parks and 62.48 acres of collocated neighborhood parks.

Table 5-4

City of Winter Park, Florida Acreage by Functional Park Type		
Park Type	Acreage	Functional Acreage
Community Park	188.13	139.00
Neighborhood Park*	13.35	62.48
Special Purpose Park	46.97	46.97
Linear Recreation Park	3.30	3.30
Open Space Park	16.63	16.63
Mini-Park	28.04	28.04
Total	296.42	296.42

Source: City of Winter Park Comprehensive Plan - Parks and Recreation Element, Inventory and Analysis, 2007 update; Parks and Recreation Department, 2008.

* Functional acreage is equivalent to 13.35 acres of neighborhood parks plus 49.13 acres of community park acreage functioning as neighborhood parks.

Based on functional acreage, the City of Winter Park is expected to have a surplus of community park acreage in excess of 64 acres through the year 2028. See Table 5-5.

Table 5-5

City of Winter Park, Florida Estimated Future Demand for Parkland <i>Community Parks</i>			
Year	Population	Demand* (acres)	Surplus/Deficit** (acres)
2007	28,486	56.97	82.03
2013	30,000	60.00	79.00
2018	32,500	65.00	74.00
2023	35,000	70.00	69.00
2028	37,500	75.00	64.00

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis/Parks and Recreation Element, Goals, Objectives, and Policies, 2007 update; City of Winter Park Parks and Recreation Department, 2008.

*Assumes level-of-service standard of 2 acres per 1,000 residents.

**Based on current provision of 139 functional acres.

As for neighborhood parks, based on functional acreage, the City of Winter Park currently has a surplus of approximately 5.51 acres but is expected to have a deficit of 12.52 acres by the year 2028. See Table 5-6. This calculation only considers functional neighborhood park acreage and does not consider other park types such as mini-parks which may have similar features.

Table 5-6

City of Winter Park, Florida Estimated Future Demand for Parkland <i>Neighborhood Parks</i>			
Year	Population	Demand* (acres)	Surplus/Deficit** (acres)
2007	28,486	56.97	5.51
2013	30,000	60.00	2.48
2018	32,500	65.00	-2.52
2023	35,000	70.00	-7.52
2028	37,500	75.00	-12.52

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis/Parks and Recreation Element, Goals, Objectives, and Policies, 2007 update; Parks and Recreation Department, 2008.

*Assumes level-of-service standard of 2 acres per 1,000 residents.

**Based on current provision of 62.48 functional acres.

If mini-parks, which are typically located in residential settings and contain park benches, fountains, and pathways, are considered in the calculation of functional acreage of neighborhood parks, the deficit for neighborhood parks would be delayed beyond year 2028, with a surplus of approximately 15.52 acres at year 2028. See Table 5-7.

Table 5-7

City of Winter Park, Florida Estimated Future Demand for Parkland <i>Neighborhood Parks w/Mini-Parks Considered</i>			
Year	Population	Demand* (acres)	Surplus/Deficit** (acres)
2007	28,486	56.97	33.55
2013	30,000	60.00	30.52
2018	32,500	65.00	25.52
2023	35,000	70.00	20.52
2028	37,500	75.00	15.52

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis/Parks and Recreation Element, Goals, Objectives, and Policies, 2007 update; City of Winter Park Parks and Recreation Department, 2008.

*Assumes level-of-service standard of 2 acres per 1,000 residents.

**Based on current provision of 62.48 functional acres of neighborhood parks and 28.04 functional acres of mini-parks.

The estimated remaining demand, assuming that standards for the equitable distribution of parkland are met, is shown in Table 5-8. At present, the demand for community and neighborhood parks comprises approximately 40% of the overall demand for parkland. Based on a remaining recreation standard of 6 acres per 1,000 residents, approximately 60% of the overall demand must be met through the provision of other park types.

Table 5-8

City of Winter Park, Florida Estimated Future Demand for Parkland <i>Remaining Demand</i>						
Year	Population	Overall Demand* (acres)	Demand for Community / Neighborhood Parks (acres)	% of Overall Demand	Remaining Demand** (acres)	% of Overall Demand
2007	28,486	284.86	113.94	40%	170.92	60%
2013	30,000	300.00	120.00	42%	180.00	63%
2018	32,500	325.00	130.00	46%	195.00	68%
2023	35,000	350.00	140.00	49%	210.00	74%
2028	37,500	375.00	150.00	53%	225.00	79%

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis/Parks and Recreation Element, Goals, Objectives, and Policies, 2007 update.

*Assumes remaining level-of-service standard of 6 acres per 1,000 residents.

**Excludes community parks, neighborhood parks, and mini-parks, including mini-parks in neighborhood park standard.

Service-Area-Based Analysis

By combining the acreage-based standard into a service-based standard, the analysis provides a reasonable set of goals that gives the City a better indication of community needs and fulfillment of service obligation by focusing on park function and distribution, rather than mass acreage. The service area-based standard is used to determine the general placement of future parks within the City based on the demand of current residents and predicted growth. The focus of this standard is *walkability*, an objective consistent with the City’s desire for increased access to and interconnectivity between public parks.

Given that the City of Winter Park has a unique citywide park classification system, no comparable FDEP guideline exists for service-based analysis of special purpose parks and mini-parks. However, FDEP guidelines do offer service-based guidelines for community parks, neighborhood parks, and [urban] open space. FDEP guidelines for service-based standards are shown in Table 5-9.

Table 5-9

City of Winter Park, Florida FDEP SCORP Guidelines for Park Location	
Winter Park Classification	Park Location/Service Area Range
Community Park	Between 0.5 and 3.0 miles
Neighborhood Park	Between 0.25 and 0.5 mile
Special Purpose Park	<i>No comparable standard</i>
Open Space	0.25 to 0.5 mile
Mini Park	<i>No comparable standard</i>

Source: Florida Department of Environmental Protection, *Outdoor Recreation in Florida, the Statewide Comprehensive Outdoor Recreation Plan*, 2000.

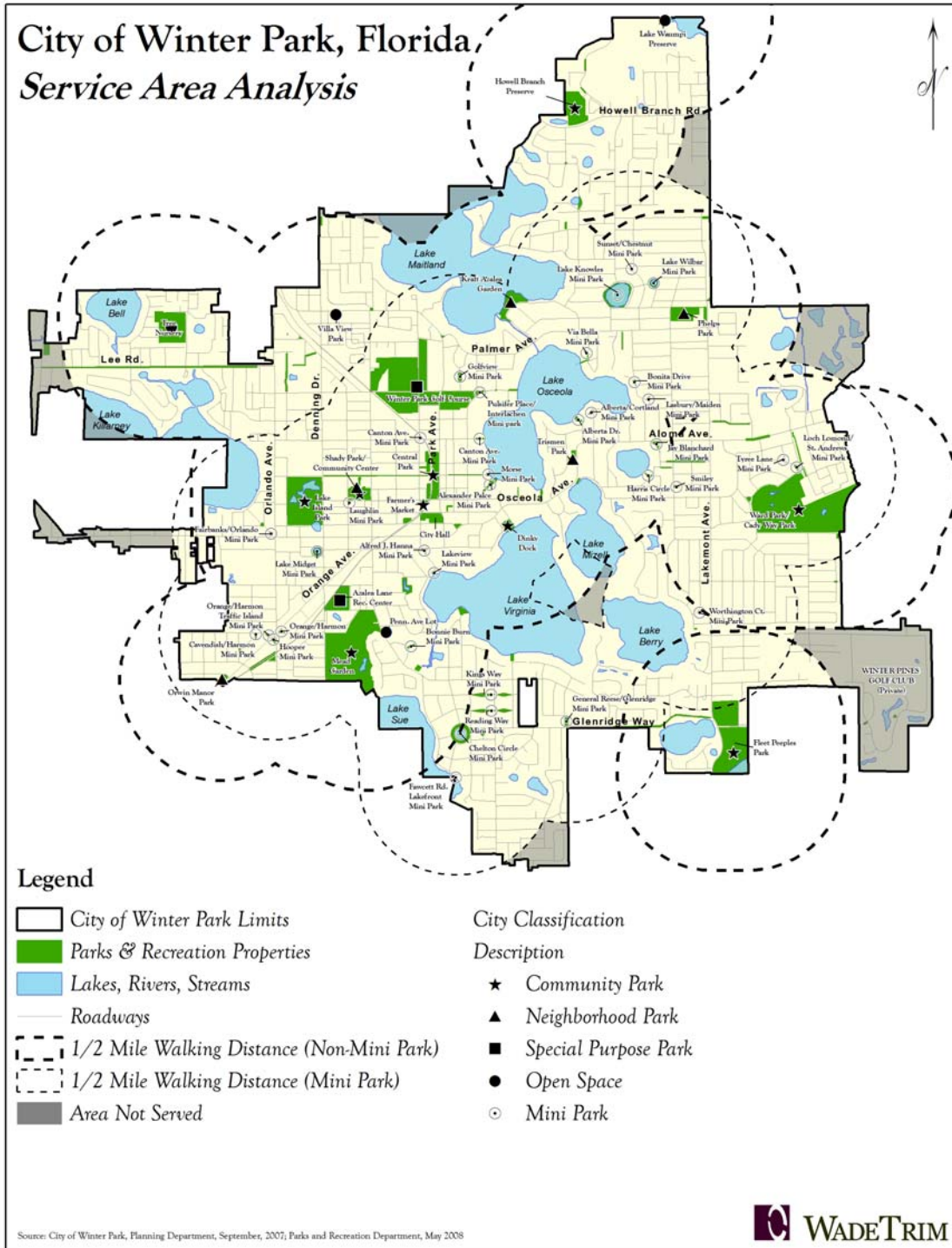
For the City of Winter Park, a 0.5 (half) mile service area was chosen for major park classifications. This measures whether or not parks are within reasonable walking distances for the City’s population. Map 5-1 shows the areas currently served by the City’s major park classifications, including community, neighborhood, special purpose, and open space parks (non-mini parks), and those areas served by mini-parks.

Approximately 92% of the City's total land area is currently served by a park, leaving only 8% of the City not served. Given the existing distribution of parks, areas recommended for future land acquisition are located at the edge of the City where 0.5 (half) mile service provision is lacking. These areas are shown in grey on Map 5-1 and represent areas with limited walkable access to public parks. Additionally, proximity to facilities in adjacent communities should also be considered when prioritizing land purchases based on service area.

Because the majority of the City is well-served by parks in terms of geographic distribution, the City may desire to weigh this service-based standard against the deficits identified through the acreage-based standards. Combined, the acreage-based and service-based standards represent a model level-of-service that incorporates the highest desirable level-of-service for the City based on the data assessed. While this level-of-service may not be immediately feasible, it offers a benchmark for future goals.

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Map 5-1



5.3 PROJECTED FACILITY DEMAND

The existing supply of facilities owned by the City of Winter Park was analyzed by applying FDEP guidelines for user-oriented recreation activities to existing and future population estimates for the City (see Table 5-10). Based on the existing supply of facilities, the City of Winter Park has adequate supply through the year 2028 for all facilities with the exclusion of six facility types:

- Fishing docks/piers
- Multipurpose fields (e.g. lacrosse/soccer)
- Boat ramps
- Multipurpose trails
- Basketball courts
- Golf courses

The City has an immediate deficit of fishing docks, multipurpose fields, and boat ramps that is expected to increase toward the year 2028. Additionally, the City will require an additional mile of multipurpose trail (in addition to the Cady Way Trail) beginning in the year 2023. Deficits of basketball courts and golf courses are expected to occur by the year 2028. Because the City limits contain one private and one semi-public golf course, this demand may already be met by non-municipal providers.

Several types of facilities do not have comparable standards in FDEP's *Outdoor Recreation in Florida, 2000*. These include outdoor stages, stadium, and dog parks/off-leash areas. Of these three types, the participation rates for dog parks have increased the fastest, as evidenced by the current user demand at Fleet Peoples Park.

Table 5-10

Facility	FDEP Guidelines	Existing Supply	2007		2013		2018		2023		2028	
			Demand	Surplus/ Deficit	Demand	Surplus/ Deficit	Demand	Surplus/ Deficit	Demand	Surplus/ Deficit	Demand	Surplus/ Deficit
Tennis Court	1 per 2,000 residents	25	14	11	15	10	16	9	18	19	6	
Basketball Court	1 per 5,000 residents	7	6	1	6	1	7	1	7	0	-1	
Baseball/Softball Field*	1 per 5,000 residents	10	6	4	6	4	7	4	7	3	3	
Golf Course (9-hole)	1 per 25,000 residents	1	1	0	1	0	1	0	1	0	-1	
Playground	1 per 10,000 residents	8	3	5	3	5	3	5	4	4	4	
Football/Soccer/Lacrosse Field	1 per 6,000 residents	6	5	1	5	1	5	1	6	0	0	
Racquetball/Handball Court**	1 per 10,000 residents	4	3	1	3	1	3	1	4	4	0	
Outdoor Stage	No comparable standard.	3	-	-	-	-	-	-	-	-	-	
Fishing Dock/Pier	1 per 5,600 residents	3	5	-2	5	-2	6	-3	6	7	-4	
Swimming Beach	1 per 25,000 residents	2	1	1	1	1	1	1	1	2	0	
Swimming Pool	1 per 25,000 residents	2	1	1	1	1	1	1	1	2	0	
Stadium	No comparable standard.	2	2	2	2	2	2	2	2	2	2	
Multi-purpose Field	1 per 3,750 residents	2	8	-6	8	-6	9	-7	9	10	-8	
Boat Ramp	1 per 5,000 residents	2	6	-4	6	-4	7	-5	7	8	-6	
Dog Park/Off-Leash Area	No comparable standard.	1	-	-	-	-	-	-	-	-	-	
Physical Exercise/Bicycle Trail*** (e-g, multi-purpose trail)	1 mile per 10,000 residents	3.3 (miles)	3	0	3	0	3	0	4	4	-1	

Source: Florida Department of Environmental Protection, Outdoor Recreation in Florida, the Statewide Comprehensive Outdoor Recreation Plan, 2000; Population Guidelines for User-Oriented Outdoor Recreation Activities - Median Population Served.

* Reduced from FDEP's guideline of 1 per 50,000 due to Winter Park's urban setting.

** The City's Racquetball/Handball Courts are in disrepair and are not open to the public.

*** Based on the average of FDEP's guideline for bicycle riding (1 mile per 5,000 residents) and physical exercise (urban jogging and hiking) (1 mile per 15,000 residents).

5.4 COMPARISON OF RECREATION STANDARDS

The City of Winter Park, though unique in many ways, is regionally connected to the larger metropolitan area. In order to gauge the City’s recreation standards in relation to other communities with similar populations or regional location, a comparison was developed. This comparison serves to show that the City of Winter Park strives to achieve a level-of-service far higher than other communities (10 acres per 1,000 residents), indicative of the City’s focus on quality of life. This comparison will also help the City to assess how it is managing its system in relation to other communities with similar inventories of parkland.

Orange County

Park provision: 93 parks
 Population: 1,105,603
 Recreation Standard:
Desired - 2.5 acres of publicly owned, activity-based park land and trails per one thousand (1,000) residents contingent upon adequate funding.
Maintenance - 1.5 acres of publicly owned, activity-based park land and trails per one thousand residents.

Seminole County

Park provision: 26 parks
 Population: 425,698
 Recreation Standard:
3.6 acres of parks per 1,000 residents.
1.8 developed park acres per 1,000 residents.
“...a community park within a 10-20 minute drive of every County resident, and provide that 30-40% of every community park should remain open space for passive recreation...”

Lake County

Park provision: 877.03 acres
 Population: 286,499
 Recreation Standard:
4 acres of parks per 1,000 residents.
No community park should be less than 10 acres.
All county parks should be community parks or larger.

City of Altamonte Springs

Park provision: 211 acres (as of 2002)
 Population: 43,529
 Recreation Standard:
.0033706 acre per capita or 3.37 acres per 1,000 residents.

City of Maitland

Park provision: 17 parks; 68+ acres
 Population: 16,100
 Recreation Standard:
2.5 acres of neighborhood parks per 1,000 residents.
2.5 acres of community parks per 1,000 residents.

City of Casselberry

Park provision: 17 parks; 122 acres
 Population: 25,013
 Recreation Standard:
5 acres of parks per 1,000 residents.
Maximum of 20% of the City’s recreation inventory shall be derived from non-City owned land subject to interlocal agreements.

City of Longwood

Park provision: 9 parks
 Population: 14,062
 Recreation Standard:
0.2 acre of mini-park per 1,000 residents (min. size of 0.5 acre).
3.5 acres of neighborhood/community parks per 1,000 residents (min. size of 3 acres).

City of Winter Springs

Park provision: 9 parks; 350 acres
 Population: 34,433
 Recreation Standard:
Overall: 5 acres per 1,000 residents.
Community/neighborhood parks: 5 acres per 1,000 residents.

All recreation standards are sourced from the local governments’ goals, objectives, and policies within their respective comprehensive plans. Populations used in this comparison are based on University of Florida’s Bureau of Economic and Business Research (BEBR) population estimates for the year 2007.



CHAPTER 6

Funding Opportunities

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

6.0 FUNDING SOURCES OPPORTUNITIES

In the course of parks and recreation master planning, the inevitable issues are raised as to how to equitably bear the financial costs of such an undertaking. The City is venturing not only into a parks and recreation plan, but into how best to provide an expanded quality of life that benefits all facets of the City.

A holistic approach is necessary when determining the most equitable means to fund the identified park improvements and new development and cover the related maintenance and operational costs. It is only fair for the entire community to bear these costs since they will all share in the economic benefit of the program. The City currently funds parks and recreation operations, maintenance, and capital improvements through a combination of property taxes, impact fees, user fees, and grants.

Funding opportunities are broken out into three primary areas:

- **Public-Private Partnerships**
- **Grants/Trusts, Impact Fees, User Fees, Bonding, and Property Taxes**
- **Contracts and Interlocal Agreements**

6.1 *PUBLIC PRIVATE PARTNERSHIPS*

Parks and recreation providers have long ago moved away from a soft drink manufacturer paying for scoreboards. The industry has progressed toward public-private partnerships which presuppose a business model of thinking. This endeavor is the difference between sponsorships (Coke scoreboards) and entering into a contract where the private company and the City develop an economic workplan that mutually benefits both parties. This contract could involve product placements, exclusivity of use, naming rights, web page enhancements, and an expanded use of technology to “push out” the product name and capture information that will be mined for alternative ideas. To maximize this revenue stream the City would need to develop a defined “brand” that can be marketed and promoted as part of the partnership.

A study completed for Pinellas County by Economic Research Associates (ERA), presented to Pinellas County on February 10, 2004, for naming rights and sponsorship issues identified potential opportunities and general feasibility for utilizing sponsorships and naming rights to fund parks and recreation operations. The study found that the use of naming rights and sponsorships can be used to supplement and assist the park and recreation funding needs but should be used in a judicial manner to avoid the perception of “commercialism” of a public good.

The funding assistance available through naming rights or sponsorships is not limited to cash contributions but may also be comprised of in-kind contributions of products, equipment, or

services. These in-kind contributions generate the opportunity for cost savings as opposed to revenue generation.

The level of cash contributions or in-kind contributions is directly driven by the nature of private enterprise's product, the characteristics of the market area, and the degree of public exposure by the agreement. These variables are negotiated on a case by case basis and are difficult to estimate without a specific proposal. However, expected revenue generation, according to the Pinellas County study by ERA, from agreements with national soft drink vendors may range from \$2.50 to \$16.00 per capita over 10 years, with a national average of \$6.00 per capita. ERA estimated that given the demographic characteristics of Pinellas County an average of approximately \$9.00 per capita may be realized. The \$9.00 per capita figure for Pinellas County, if applied to Winter Park, results in a potential income stream of over \$250,000 for 10 years, or \$25,000 per year, for Winter Park.

The City should explore how technology can be better utilized to track information, reduce costs, and provide discounts for City residents for parks and recreation services. In order to get the most value from the sponsorship agreements, the City would need to better capture data on who uses its parks and how often. This data can be then translated into marketing efforts by targeting products in a much more efficient use of resources and staffing. There are a plethora of various technologies that create "smart cards", similar to debit cards, which can be swiped for parking, billing, access, and related uses.

6.2 GRANTS, TRUSTS, IMPACT FEES, USER FEES, BONDING, AND PROPERTY TAX

Grants and Trusts

The City has done an excellent job of securing available grant funds. While there are additional grants that should be pursued, the City appears to have a very good handle on this effort. However, a set aside of matching funds from the potential expansion of funding alternatives should be dedicated for pursuing grants to fulfill the Master Plan. In addition, grant opportunities available for other related City functions such as stormwater management, environmental lands, and trails provide additional grant sources beyond the traditional parks and recreation grants.

Opportunities for grant pursuit include:

- Florida Communities Trust
- Florida Recreation Development Assistance Program (FRDAP)
- Florida Greenways and Trails Program
- Recreational Trails Program
- Community Development Block Grant Program

Land and Water Conservation Fund Program
Invasive Plant Management Reimbursement Program
Urban and Community Forestry Grant Program
Florida Boating Improvement Program
The Trust for Public Land

Impact Fees

The City of Winter Park has a Parks Impact Fees Fund which accounts for impact fees collected on new residential units in the City and related expenditures for acquiring new park land and recreation facilities on newly acquired park land.

The City's parks and recreation impact fee is similar to many other communities in the State of Florida. The City currently charges an impact fee for new single-family homes of \$2,000 per unit for parks. Sarasota County, Florida, charges a similar fee, with other communities charging lower impact fees. For example, Lake County charges \$222 towards parks for new single-family homes. The recreation standard for Winter Park is 10 acres per 1,000 new residents. The number of new homes needed to reach 1,000 new residents is approximately 500 homes, based on the average household size in Winter Park. If only new single-family homes are considered, \$1 million could be collected for every 1,000 new residents triggering demand for parks and recreation acreage.

All new development, as well as existing development, enjoys the benefits of parks and recreation. As pointed out in Chapter 1, parks and recreation has a positive impact on all of Winter Park's population. The parks impact fee should be recalculated to properly allocate the proportionate share of the cost of new park facilities necessitated by new development. The City will conduct an impact fee study in 2008 to determine this allocation.

It is important to recognize that if the City pursues a citywide bond referendum to finance the construction of new park facilities, the parks and recreation impact fee should provide for a credit to account for the property tax paid to finance the bonds. This credit would assure that new development is not paying twice for the new park development.

User Fees

Considering cost recovery, a more detailed examination of user fees needs to be undertaken. However, user fees were specifically identified through the public survey as a funding tool that residents are not eager to support. While this issue will continue to generate plenty of discussion and debate, properly determined user fees are the best means to associate the costs of a service with the actual users of the facility or program. Aside from general analysis, a detailed analysis of user fees (for pools, tennis courts, weight rooms, etc.) should be undertaken to better capture the fees to offset the costs for the facilities and programs.

User fees generally cover a portion of a community’s overall recreation services and operating costs. Miami-Dade County, Broward County, and Pinellas County have the highest percentages of cost recovery through user fees in the State, at 36 percent, 22 percent, and 12 percent respectively. This, however, is not the norm. Most communities recover less than 10 percent of their operating costs through user fees.

Examples of user fees charged by the City of Winter Park are as follows:

<i>Type</i>	<i>Fee</i>
Facility Rentals	\$20-\$30 for half days, \$30-\$65 for full days, depending on facility size
Athletic Fields	\$29-\$45 per hour, plus set-up fee
Tennis Courts	\$2-\$6 per hour
Equipment Fees	Horseshoes, \$10/Overhead Projector, \$25/Stereo System, \$65/Tent, \$300/TV or VCR, \$75/Risers (portable stages), \$35
Swimming Pools	\$1 per person

The fee schedules for the cities of Altamonte Springs, Maitland, Casselberry, Longwood, and Winter Springs, in addition to Orange County, Seminole County, and Lake County, were collected in order to gauge the City’s potential to capture the cost of operations and maintenance expenses.

Park user fees were broken down into six categories to facilitate comparison: park admission/parking, general athletic program fees, park facilities rental, equipment rental, programs, and miscellaneous fees.

Park Admission/Parking

The City of Winter Park does not currently charge for park admission or for parking. Other communities have implemented such fees. For example, Orange County Parks and Recreation charges a fee for access to two of its parks, ranging from \$3 to \$10 per vehicle, based on the size of the vehicle and number of passengers. Additionally, Orange County charges launch fees at boat ramps beginning at \$5.

General Athletic Program Fees

Fields

Winter Park charges \$29 per hour before 5:00 p.m. and \$45 per hour after 5:00 p.m. for field rental. Unscheduled or late reservation rates are increased to \$50 and \$100.

Orange County: Orange County charges \$2 per person per hour for all fee-based programs and \$3 per person per hour for athletic league/tournament events plus materials and services fees. Orange County also charges a league forfeiture fee of \$20-\$30 per team. For simple field rental, Orange County charges \$15 per hour and between \$3 and \$6 for lighting.

Seminole County: For leagues, Seminole County charges \$40 per game per team. The County charges \$225 per team for tournaments. Seminole County charges between \$16 and \$23 per hour for simple field rental, depending on the time of day. Additionally, the County offers ball rental beginning at \$20.

City of Maitland: The City of Maitland charges \$25 per hour for school fields, soccer fields, ballfields, and field lighting. This fee increases after 4:00 p.m. to \$40 per hour. For tournaments, Maitland charges \$280 per team.

City of Longwood: The City of Longwood charges between \$15 and \$25 per hour for ballfields (with or without lights) and \$10 per hour for batting cage use.

City of Orlando: League rates in the City of Orlando are approximately \$300 per adult team for football or softball. Youth league rates are assessed per child and range from \$10 per child for cheerleading to \$20 per child for football.

City of Oviedo: League rates in the City of Oviedo range from \$300 to \$425 per adult team, depending on the ratio of residents to non-residents.

Courts

The City of Winter Parks charges \$6 for two hours of clay tennis court use and \$5 for two hours of hard court use.

Orange County: Orange County charges \$5 per hour for courts and between \$3 and \$6 for lighting.

Seminole County: Seminole County charges \$6 per hour for courts and \$17.50 per game per team for league use of courts. For tennis courts in particular, the County charges approximately \$30 for County tournaments and between \$50 and \$100 for leagues tournaments, depending on the season.

City of Maitland: The City of Maitland charges \$10 per hour for community park basketball courts and \$5 per hour for racquetball courts. For basketball leagues, the cost is between \$175 and \$385. Maitland charges \$35 per session of open gym. For tennis courts, Maitland's fees range from \$3 to \$6, depending on the user's status (resident, non-resident, seasonal, etc.).

City of Orlando: League rates in the City of Orlando are approximately \$300 per adult team for basketball and \$50 per adult team for volleyball. Youth league rates are \$20 per child for basketball. For tennis courts, the City charges \$4 for hard courts, \$5 for clay courts. Annual passes are available ranging from \$25 annually for racquetball and \$196 annually for tennis (individual rate).

City of Oviedo: The City of Oviedo offers a five week basketball camp for \$125 per week (\$165 per week for non-residents).

Pools

The City of Winter Park charges \$1 per person per day to swim at the City's pool.

Orange County: Orange County charges \$2 per person per day for use of the County's public pool.

City of Winter Springs: The City of Winter Springs charges \$1 per person per day for residents and \$3 per person per day for nonresidents at the City's splash playground. For this facility, Seminole County residents are considered 'residents' for fee assessment purposes.

City of Orlando: The City of Orlando charges no fee for City residents during posted open swim times. Non-residents are charged \$4.00 for open swim times. Fees ranging from \$3.00 to \$40 are assessed for fitness, water aerobics, and learn to swim programs with variable rates based on residency status. Pool rental ranges from \$12 for public schools to \$50 for the general public.

City of Oviedo: The City of Oviedo charges \$4 per person per day for residents and \$8 per person per day for non-residents at the City's Aquatic Facility on Oviedo Boulevard. Seniors are charged a reduced fee of \$1 per person per day. For the City's Riverside Pool, the City charges \$2 per person per day for residents and \$3 per person per day for non-residents, with a reduced fee for seniors of \$1 per person per day. Fees for water aerobics are \$3 per class, with a 16-visit pass for \$30 (\$40 for non-resident).

Golf Courses

Few communities have municipal golf courses, though they are becoming increasingly popular. The City of Winter Park charges \$13 for a 9-hole ticket, \$10 for a junior ticket, and offers reduced rates for City employees. These fees vary depending on the season. The City also offers cart rental, club rental, and club storage. Tournament fees range from \$910 for a night scramble to \$1,200 for a private scramble.

City of Orlando: The City of Orlando has one public course which will reopen in July 2008 after renovation. Florida resident green fees for the 18-hole course range from \$20 to \$28, with a discounted fee of \$18 for seniors and \$14 for juniors. A 9-hole ticket is \$16. For Orlando and Winter Park residents, the City charges a reduced green fee for the 18-hole course ranging from \$18 to \$26, with a discounted fee of \$16 for seniors and \$12 for juniors. A 9-hole ticket for Orlando/Winter Park residents is \$14. Non-residents are charged an increased fee for the 18-hole course ranging from \$28 to \$36, with a discounted fee of \$31 for seniors, \$18 for juniors, and \$20 for a 9-hole ticket. The City also charges an increased fee for weekends (Friday, Saturday, Sunday), increasing weekday rates by up to \$7 per ticket.

Park Facilities Rental

Facility rental rates for the City of Winter Park vary by facility. Pavilions range from \$30 to \$65 per day for small or large structures (respectively). Meeting rooms ranges from \$20 to \$70 per hour depending on the space. Community ballrooms approach \$100 per hour. Renting an entire building can range from \$750 to more than \$2,000 for an entire day. Event fees, depending on the size of the event, range from \$500 to \$2,500 per day.

Orange County: For small meeting rooms (less than 500 square feet), Orange County charges \$25 per hour. Orange County charges between \$50 and \$1,000 for event/pavilion rental, depending on the size of the event.

Seminole County: Seminole County charges between \$16 and \$32 for meeting room rental and \$50 for the County's community center building. For pavilion rental, the County charges between \$30 and \$100, depending on the size of the pavilion and the length of rental.

Altamonte Springs: The City of Altamonte Springs rents its civic centers for \$100 per hour plus a \$150 security deposit. The City also charges \$20 per hour for meeting rooms.

City of Maitland: Park facilities rental in Maitland ranges from \$25 to \$75 for picnic shelters (varies by size and from half day to full day), \$40 to \$75 for meeting rooms, and \$125 for the City's gazebo. For large events, the City charges from \$300 to \$1,000, depending on the size of the event and resident/non-resident status.

City of Longwood: The City of Longwood charges between \$20 and \$40 for pavilion rental. For use of the City's community building, the City charges between \$25 and \$125 per hour, depending on resident/non-resident status, and a security deposit of \$200.

City of Casselberry: The City of Casselberry's fee schedule is category-based, where each category represents user status (i.e. residents, nonprofit, nonresident, and commercial). Rental fees vary depending on the category of the user. For example, large pavilion rental begins at \$25 (half day) for Category 1 users, and reaches a maximum of \$60 (half day) for Category IV users. Daily rental rates range from \$35 to \$90 for large pavilions. Rental of the City's senior center ranges from \$15 to \$35 per hour for a large meeting room to \$75 to \$175 per hour for the entire building.

Equipment Rental

Orange County: Orange County has a 'show mobile' which it rents out at \$500 per day. Orange County also rents out tables, chairs, podiums, and other audio-visual equipment at a rate from \$1.00 to \$100 per day.

City of Longwood: The City of Longwood charges \$25 for audio-visual equipment rental with a refundable security deposit of \$100.

Programs

Winter Park charges \$20 per month for residents and \$30 per month for non-residents for after school enrichment. For summer programs, fees range from \$25 to \$60 per week based on the age of the child and how many children from the family are enrolled. Extended Day Program fees are \$8 per day and \$25 weekly.

Orange County: Orange County charges between \$50 and \$80 for summer camps and between \$15 and \$30 per child per week for after school enrichment.

City of Maitland: The City of Maitland charges between \$30 and \$55 per child per week for after school enrichment. Summer camp enrollment ranges from \$35 to \$180, depending on the length of enrollment.

City of Orlando: The City of Orlando charges between \$20 and \$40 a month, depending on residency status, for after school enrichment. Holiday break fees are \$8 a day for residents and \$10 a day for non-residents. Summer camp enrollment ranges between \$40 and \$50 a week, depending on residency status.

Miscellaneous Fees

The City of Winter Park charges between \$21 and \$35 weekly for vendor space at its Farmer's Market property, depending on whether the space is inside or outside the Farmer's Market building.

Lake County: Lake County offers a Farmer's Market through its Department of Tourism and Business Relations. The County charges between \$6.60 and \$11 per outdoor space per day. Additionally the County rents the expo hall and buildings at the Market from between \$7 and \$48 per building per day, depending on the size of the building.

The full user fee schedule for the City of Winter Park is included in Appendix B. User fee schedules collected to benchmark the City's fee schedules are also included in Appendix B.

Bonding

The recreation standard desired by the City, 10 acres per 1,000 residents, is considered high when compared to other communities within the region. This level of service requires a long term bonding program that will allow future generations, who will also utilize the parks, to share in the cost of these parks and recreation facilities.

How best to share this bonding program with other entities (environmental, schools, etc.) is as much political as it is strategic. The Parks Master Plan has projected park and recreation needs through 2028. In addition, the Parks Master Plan calls for the construction of neighborhood parks, which typically generate very strong support by the public due to their increased visibility in residential areas and immediate accessibility. Therefore, by localizing projects, the entire City is engaged in the process and will see a positive impact. The survey indicates a solid support for the parks and recreation efforts of the City.

Property Taxes

Parks and Recreation's primary source of funding is the City's general fund. Currently, the millage rate for the general fund of Winter Park, the primary source for operations and maintenance funding for parks and recreation, is 4.3073 mills. The City of Winter Park's general fund budget is \$46,115,098 in fiscal year 2008. Approximately 35 percent of the general fund is sourced from the operating millage. The current level of funding for parks and recreation as a share of the general fund is \$6,551,777, or 14 percent.

As property values rise over time, the required millage rate to fund parks and recreation may potentially be reduced; however, recent property tax reform has the potential to further limit the City's ability to provide exceptional service. In addition, the exploration and application of alternative funding such as grants, user fees, impact fees, and partnerships may enable the City to shift a portion of the property tax burden onto these alternative revenue streams.

6.3 CONTRACTS AND INTERLOCAL AGREEMENTS

Contracts and interlocal agreements for parks and recreation are of four primary types:

1. Interlocal Agreements – Agreements with other local governments for the operation and maintenance of certain city park facilities. These interlocals do not typically provide for any additional funding for operation and maintenance of the parks beyond minimal upkeep and include agreements with schools for use of facilities for City recreational purposes.
2. Declaration of Policy – Declaration by officials declaring intent to coordinate with other local governments or the school board for planning and construction of schools and recreational facilities.
3. Concession Agreements – Agreements with concessionaries primarily located at athletic parks.
4. Lease and Use Agreements – Agreements with recreational organizations for use of City park facilities.

Through the Master Plan process, it has been determined that the City of Winter Park is not interested in counting private or semi-public recreation provision toward its level-of-service in order to meet recreation standards. This does not, however, preclude the City from entering

into agreements with the Orange County School Board, semi-public, or private recreation providers in order to ensure that the City is providing access to all areas of the community. For example, school property may be the best opportunity to provide playground or athletic courts or fields in areas where park land acquisition is not feasible due to cost or geographic constraints.

6.4 FUNDING OPPORTUNITIES SUMMARY

Historically, one of the greatest challenges to park and recreation professionals and elected officials is identifying adequate revenue sources to meet current and future park and recreation demands. An effective funding strategy will be based on a multi-faceted approach. The strategy should not rely on only one revenue source but include the wide variety of funding tools available. Winter Park through a mix of property taxes, impact fees, user fees, bonding, agreements, public-private partnerships, and grants will be able to more effectively meet the needs of this dynamic community.



CHAPTER 7

Recommendations

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

7.0 RECOMMENDATIONS

Preparation of the City of Winter Park Parks and Recreation Master Plan included the input of a wide range of citizens and interested stakeholders in the City's parks and recreation system. The content of this chapter is provided to assist and guide decision makers regarding the setting of priorities and funding of parks and recreation facilities through 2028.

This chapter includes the estimated costs associated with recommended upgrades to existing facilities as well as estimated costs associated with the projected demand for new park acreage and facilities through 2028.

This chapter also provides the recommendations for implementation that have been formulated throughout the planning process. The recommendations are best summarized by the following statements:

1. Strive to fulfill the mission statement of the Parks and Recreation Master Plan.
To enhance the quality of life for the City of Winter Park and its residents by planning, funding, and implementing outstanding parks, recreational facilities, activities and services to showcase our natural environment and cultural heritage to meet our current and future needs.
2. Meet the goals, objectives, and policies of the City of Winter Park's *Comprehensive Plan*, specifically the *Recreation and Open Space Element*.
3. Focus on maintaining the current, exceptional standard of park provision, but evaluate alternative recreation standards, such as service area, when assessing the demand for additional acreage.
4. Sustain current levels of park maintenance while providing additional maintenance resources as new parks are constructed.
5. Renovate the City's existing inventory of parks through enhanced facilities, programs, and events.
6. Balance active uses with natural open space in both existing park design and future park acquisition and development.
7. Continually reevaluate the City's schedule of user fees for parks and recreation services.
8. Identify existing revenue sources and allocate funds accordingly to support the City's exceptional standard of park provision and maintenance.
9. Seek alternative funding opportunities to supplement existing sources.

7.1 ESTIMATED COSTS ASSOCIATED WITH UPGRADES

The City of Winter Park 2008 Capital Improvement Program for Parks and Recreation was evaluated, along with the Parks and Recreation Department's Special Requests for 2009, to estimate costs associated with necessary upgrades to parks and recreation facilities, including additional personnel. A summary of identified projects and personnel, estimated costs, and targeted priorities is provided in Table 7-1.

The estimated costs associated with upgrades total \$2,407,123. The majority of the projects address maintenance concerns that were identified through Chapter 3 of the Master Plan and by the City's Parks and Recreation Department. Three projects are currently in progress, totaling \$425,000. New projects total \$1,734,123. The short-term cost of additional personnel is estimated to be approximately \$250,000.

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Table 7-1

City of Winter Park, Florida Costs Associated w/Necessary Upgrades, FY 2008 - 2009				
Projects/Personnel	Ranking	Notes	Type	Cost
Mead Boardwalk Grant Match	1		Capital Project	\$200,000
MSW Howell Branch Preserve	2		Additional Personnel	\$35,000
Cady Way Restroom Facility	3	Critical	Capital Project	\$110,000
Golf MSW to Spray Tech	4		Reclassification	\$2,000
Pull Cart Fleet	5		Capital Outlay	\$3,000
Showalter Maintenance Building	6	Critical	Capital Project	\$200,000
Aerator Replacement	7		Capital Outlay	\$5,264
Ward A Soccer Field Lighting	8		Capital Project	\$90,000
Har Tru Court Resurfacing	9		Capital Project	\$9,000
Lake Island Netting	10		Capital Outlay	\$10,000
Tennis Center Resurface Azalea Lane	11		Capital Project	\$8,000
Farmer's Market Patio Upgrade	12		Capital Project	\$40,000
Mead Garden Maintenance Building	13	Critical	Capital Project	\$370,000
Mead Picnic Tables Replacement	14		Capital Outlay	\$15,000
Fleet Peoples Picnic Tables Replacement	15		Capital Outlay	\$15,000
MSW Part Time Golf Shop	16		Additional Personnel	\$13,000
Tennis Center Restrooms Upgrade	17		Capital Project	\$30,000
Aerator All-in-One Golf Course	18		Capital Outlay	\$18,859
Lake Island Shade Structure	19		Capital Project	\$25,000
Sod Fields One and Seven	20		Capital Project	\$45,000
Replace Farmer's Market Gazebo	21		Capital Project	\$25,000
Forestry Apprentice to Foreman	22		Reclassification	\$4,000
Golf Course Option C	23		Capital Project	\$360,000
Aerial Truck	24		Capital Outlay	\$122,000
Tennis Center Consultant	25		Capital Project	\$30,000
Recycling Coordinator	26		Additional Personnel	\$46,000
Welcome Center MSW	27		Additional Personnel	\$13,000
Recreation Leader	28		Additional Personnel	\$13,000
Staff Assistant II to Assistant Chief	29		Reclassification	\$13,000
Mead Summer Camp Counselor	30		Additional Personnel	\$5,500
Recreation Leader	31		Additional Personnel	\$13,000
Mead Summer Camp Counselor	32		Additional Personnel	\$5,500
Mead Summer Camp Counselor	33		Additional Personnel	\$5,500
Mead Summer Camp Counselor	34		Additional Personnel	\$5,500
Recreation Leader Camp Counselor	35		Additional Personnel	\$5,500
Recreation Leader Camp Counselor	36		Additional Personnel	\$5,500
Administrative Coordinator	37		Additional Personnel	\$46,000
Point of Sale Software Tennis	38		Capital Outlay	\$3,000
Reclass Assistant Golf Manager	39		Reclassification	\$17,000
Total Cost of Upgrades (Excluding Projects in Progress)				\$1,982,123
Mead Gardens Trails Renovation	40	In Progress	State Grant	\$200,000
New Park Signage	41	In Progress	General Fund	\$25,000
Parking Lot Expansion Civic Center	42	In Progress	General Fund	\$200,000
Total Cost of Upgrades				\$2,407,123

Source: City of Winter Park Annual Budget: Fiscal Year 2008; Parks and Recreation Special Request Ranking Sheet, 2009.

7.2 ESTIMATED COSTS ASSOCIATED WITH PROJECTED DEMAND

Because the City has a geographically even distribution of parkland across the City’s jurisdiction, the average market value per acre of parkland within the City was calculated to determine an approximate cost of new land acquisition. This calculation is included in Chapter 2, Table 2-2. While some parks, such as the Central Park, the Farmer’s Market, and Kraft Azalea Gardens have higher land values due to their location, other parks within the City’s inventory have lower land values, including Mead Garden and Lake Waumpi.

Based on the City’s current inventory of parkland and associated market values, the average market value per acre of parkland in the City is approximately \$525,504. The estimated cost to meet the projected demand for parkland by 2028 is approximately \$41.3 million. This would require approximately \$13.1 million of land acquisition every five years, or approximately \$2.6 million annually. The projected demand for parkland and associated costs by 2028 are shown in Table 7-2.

Table 7-2

City of Winter Park, Florida Costs Associated w/Projected Acreage Demand				
Year	Population	Demand* (acres)	Surplus/Deficit** (acres)	Estimated Cost Associated w/ Demand
2007	28,486	284.86	11.56	\$0.00
2013	30,000	300.00	-3.58	\$1,881,304.32
2018	32,500	325.00	-28.58	\$15,018,904.32
2023	35,000	350.00	-53.58	\$28,156,504.32
2028	37,500	375.00	-78.58	\$41,294,104.32

Source: Population projections and level-of-service standard based on City of Winter Park Comprehensive Plan - Future Land Use Element, Inventory and Analysis; Parks and Recreation Element, Goals, Objectives, and Policies, 2007-2008 update.

*Assumes level-of-service standard of 10 acres per 1,000 residents.

**Based on current provision of 296.42 acres.

***Based on average market value per acre of existing parkland owned by the City (approx. \$525,504); does not factor inflation or value change over time.

The projected demand for facilities and associated costs by 2028 are shown in Table 7-3. Based on FDEP recommended guidelines described in Chapter 5, the City is projected to need additional basketball courts, golf courses, fishing docks/piers, multi-purpose fields, boat ramps, and trails by the year 2028. The total estimated cost to meet this demand is estimated to be \$2.8 million for construction of new facilities. This assumes that land has either been acquired or has been selected from existing parkland for new facility construction. The estimated cost of construction to meet the immediate, short-term demand by the year 2013 is \$1.9 million.

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Though the FDEP guidelines do not specify standards for dog park provision, demand for this type of facility is apparent in the community. The estimated cost of constructing a dog park is approximately \$85,000.

Table 7-3

City of Winter Park, Florida Costs Associated w/Projected Facility Demand										
Facility	FDEP Guidelines	Existing Supply	2007	2013	2018	2023	2028	Approx. Cost per Facility*	Estimated Cost Associate w/ Demand by 2028	Estimated Cost Associated w/ Demand by 2013
			Surplus/ Deficit	Surplus/ Deficit	Surplus/ Deficit	Surplus/ Deficit	Surplus/ Deficit			
Basketball Court	1 per 5,000 residents	7	1	1	1	0	-1	\$40,000.00	\$40,000.00	\$0.00
Golf Course (9-hole)**	1 per 25,000 residents	1	0	0	0	0	-1	-	-	-
Fishing Dock/Pier	1 per 5,600 residents	3	-2	-2	-3	-3	-4	\$53,200.00	\$212,800.00	\$106,400.00
Multi-purpose Field	1 per 3,750 residents	2	-6	-6	-7	-7	-8	\$240,000.00	\$1,920,000.00	\$1,440,000.00
Boat Ramp (2-lane)	1 per 5,000 residents	2	-4	-4	-5	-5	-6	\$90,000.00	\$540,000.00	\$360,000.00
Physical Exercise/Bicycle Trail (e.g., multi-purpose trail)	1 mile per 10,000 residents	3.3 (miles)	0	0	0	-1	-1	\$110,000.00	\$110,000.00	\$0.00
Total									\$2,822,800.00	\$1,906,400.00

Source: Florida Department of Environmental Protection, *Outdoor Recreation in Florida, the Statewide Comprehensive Outdoor Recreation Plan, 2000*; Population Guidelines for User-Oriented Outdoor Recreation Activities - Median Population Served; Wade Trim, park construction cost estimates, 2004-2006.

*Includes lighting for outdoor fields or courts. Cost for trail equals cost per mile of 10' wide asphalt. Cost for fishing docks/piers includes 120 linear feet and associated decking and pilings.

**Costs associated with golf course construction vary depending on the size and quality of the course.

7.3 RECOMMENDATIONS FOR ACTION

The recommendations and related actions make possible the overall success of the Master Plan. No one recommendation or action will lead to success, as implementation is achieved through a comprehensive, systematic approach. There are, however, some actions that should be pursued in the short-term to serve as the foundation for implementation.

Due to the lack of vacant land within the City combined with funding challenges, the City should initially strive to seek alternative methods of service provision, including interlocal agreements with adjacent local governments, shared use agreements for private, semi-public, and school facilities, and more efficient use of existing parkland.

Recommendation 1 **Alternative funding sources and opportunities should be identified and utilized to assure adequate support for the operation, maintenance, acquisition, and construction of parks and recreation facilities.**

Action 1.1 The expenditures for parks and recreation should generally adhere to the following priorities:

Priority #1a *Operation and maintenance upgrades to existing parks.*

Priority #1b *Acquisition of land for future parks.*

Priority #2 *Development of new parks and provision of associated resources for their operation and maintenance.*

Priority #1a and Priority #1b are both high priorities and should be pursued in the short term. Priority #2 is a long term goal for the City as population growth increases the demand for additional facilities.

Action 1.2 Each fiscal year, as part of the annual budgeting process, the City should evaluate the fiscal resources allocated to the Parks and Recreation Department to assure that the needs of Winter Park's citizens are met in an effective and equitable manner.

Action 1.3 User fees for City recreational and social services should be evaluated to assure that the fee is sufficient to cover the cost of providing the service.

- Action 1.4** Public-private partnerships and joint ventures should be considered by the City to assist in the operation and maintenance costs of park and recreation facilities. These partnerships may include product location or naming rights that are more in line with a business model for parks and recreation services.
- Action 1.5** The City should thoroughly reevaluate the existing parks and recreation impact fee ordinance to determine if the fee should be adjusted to reflect the true financial impact of new residential development on the City's parks and recreation system and appropriately reflect any credits for taxes paid to support park construction bonding programs.
- Action 1.6** Bonding should be considered as a potential funding source to pay for the upgrade and development of park and recreation facilities. The bond proceeds should be earmarked for specific parks and recreation projects to assure the effective use of the money.
- Action 1.7** The City should continue to aggressively pursue grant opportunities and use existing and new revenue sources to leverage additional grant money.
- Recommendation 2** **All existing parks and recreation facilities should meet or exceed public expectation for quality of maintenance.**
- Action 2.1** Continue to improve and expand maintenance of existing parks and recreation facilities to meet demand.
- Action 2.2** Upgrade existing parks and recreation facilities consistent with the improvements identified in Chapter 3, Chapter 4, and Chapter 7 of the Master Plan.
- Action 2.3** Assure that existing parks and facilities meet or exceed American with Disabilities Act (ADA) requirements.
- Action 2.4** Landscaping for park and recreation facilities should continue to focus on utilizing Florida native plants and other Xeriscape plant materials to reduce irrigation demand. In addition, the City should reduce application of pesticides in order to protect the City's extensive system of lakes and improve water quality.

Action 2.5 Pursue energy-conserving technologies and design components in the renovation of existing parks, including water conserving fixtures.

Action 2.6 Continue the PRIDE [Parks and Recreation Initiates and Develops Excellence] program to assist the City in meeting the public’s expectations for quality service.

Recommendation 3 Parks and recreation facilities should be provided by the City of Winter Park to meet the existing and future demands of City residents through the year 2028.

Action 3.1 Eighty-two (82) acres of additional park land are required by 2028 to meet the existing and projected demand for park and recreation facilities based on the City’s standard of providing a minimum of 10 acres of parkland for every 1,000 residents.

Action 3.2 The City of Winter Park should consider alternative recreation standards, such as service area, when assessing the demand for additional acreage and to verify that future demands have not already been met by existing park distribution.

Action 3.3 The City of Winter Park should not enter into contractual agreements with entities that would allow for land not owned by the City to be counted toward meeting the City’s level of service standard for park acreage.

Action 3.4 The City of Winter Park should expand its recreational facilities to meet the demands identified in Chapter 5 of the Master Plan, including the following additional facilities:

- 1 basketball court
- 4 fishing docks/piers
- 8 multi-purpose fields
- 6 boat ramps
- 1 linear mile of trails

Action 3.5 The City of Winter Park Parks and Recreation Master Plan should be updated at least every five years to reflect any shifts in development trends and recreational desires of the community.

Recommendation 4 The City of Winter Park should aggressively pursue funding for park land acquisition to anticipate the future demand for parks.

Action 4.1 Due to the lack of vacant land within the City, a land banking program or recreation trust fund should be established and maintained to support the assemblage of parcels for future park development or to use for trade for areas targeted for park development.

Action 4.2 Utilization of a transfer of development rights (TDR) program may be used to assist the City in land acquisition by transferring the value of the property (as defined by its development rights) to other areas more appropriate for development activity, such as mixed-use or other areas targeted for increased density.

Action 4.3 The City should pursue less than fee (LTF) land acquisition, where the City may buy only the development rights from the property owner but the property owner still holds title to the land. This tool may be used to assist in acquiring primarily land for passive recreational use.

Action 4.3 The City's land development regulations should be reviewed to consider requirements for park land dedication for new development.

Action 4.4 Incentives for private developers should be considered for the dedication/donation of public park land or open space. These incentives may include, but not be limited to, density bonuses, transfer of development rights, or impact fee credits.

Recommendation 5 The City of Winter Park should provide recreation facilities in an effective and cost efficient manner.

Action 5.1 The City of Winter Park should aggressively pursue coordination opportunities with Orange County for the joint use and planning of school facilities for recreational facilities during non-school hours. Typically, elementary and middle schools provide primarily neighborhood park type facilities, and high schools provide community or special purpose park type facilities.

Action 5.2 Other appropriate City facilities, such as libraries or public safety facilities, should be considered to be integrated into or adjacent to neighborhood or community parks.

Action 5.3 Cooperative agreements with non-profit organizations, civic clubs, churches, and other groups should be initiated to assist with the maintenance of existing facilities and development of new recreational facilities.

Action 5.4 The City should investigate the implementation of technological resources (i.e. smart cards, automatic door locks, timed site lighting, etc.) to increase convenience for parks and recreation users, to efficiently use the City's human and physical resources, to improve tracking of parks and recreation usage, and to better understand the users of the City's parks and recreation system.

Recommendation 6 Recreation and social service programs provided by the City should be maintained and expanded in coordination with other semi-public/private providers to meet the growing needs of the City's population.

Action 6.1 The City should continue to coordinate with fine and cultural arts organizations to provide expanded fine and cultural art opportunities.

Action 6.2 Special events, such as art/craft shows, festivals, community celebrations, concerts, and other events should be continued to enhance a sense of pride within the Winter Park community.

Action 6.3 The City should work with other semi-public/private recreational providers in the community to expand recreational and social service programs to all ages, including the needs of the youth population as well as to seniors.

Action 6.4 A coordinating committee of representatives of athletic organizations should be established to enhance and maintain communication between each of the athletic organizations as well as with the City.

Action 6.5 Coordination between the City and the Orlando/Orange County Convention and Visitors Bureau, the Metro Orlando Economic Development Commission, and the Orlando Regional Chamber of Commerce should be enhanced to assure that parks and recreation facilities are provided that support and enhance the goals of these organizations. The support of the goals of these organizations through appropriate parks and recreation facilities can be returned to the City as an enhanced and stable tax base.

Action 6.6 The City should aggressively promote its parks and recreation system to increase awareness of the wide array of recreation programs. Opportunities for increased promotion include, but are not limited to, distribution of the parks and recreation catalogue, use of local access TV to highlight specific parks and programs, speaking appearances with community organizations and schools, and a concentrated marketing campaign for the City's parks and recreation system.

Recommendation 7 The City of Winter Park should strive to increase access to its lakefronts for appropriate recreational activities.

Action 7.1 Maintain and expand access to the City's lakefronts where appropriate.

Action 7.2 Existing and future parks that have frontage on or access to lakes should emphasize and utilize the water resource to provide opportunities for water-related recreational activities.

Action 7.3 In addition to motorized boat access, canoe, kayak, and other non-motorized boating opportunities should be considered for inclusion at City parks with lakefront access.

Action 7.4 A lakefront management and acquisition plan should be developed to identify potential opportunities for lakefront access and appropriate public use of these resources.

Recommendation 8 Bicycle and pedestrian access to City parks should be increased.

- Action 8.1** The City should closely coordinate the provision of linear recreation areas with the provision of other park types. This close coordination will assure that non-motorized transportation opportunities (bicycles, pedestrians, etc.) are maximized to assure an interconnected system of parks and trails throughout the City.
- Action 8.2** The development or renovation of parks within the City should include potential access points for connection to existing or proposed trails, linear recreation areas, or bicycle lanes to accommodate non-motorized access to the park.
- Action 8.3** Larger park facilities such as community or neighborhood parks may provide opportunities to serve as trailheads as part of an overall City trail network. The designation of certain parks as trailheads should be coordinated with an overall land assembly or acquisition strategy.

7.4 RECOMMENDATIONS FOR FURTHER ANALYSIS

Through the Parks and Recreation Master Plan process, several areas requiring additional analysis were identified. These included:

1. Identifying strategies for addressing annexation and the additional services created through annexation.
2. Developing a system to gather data regarding park facility use by patron zip code. The database could be used to market facilities, increase funding, and anticipate future demands. The system could also help to determine the ratio of resident to non-resident park use in order to better capture the cost of providing services to a regional population.
3. Conducting an impact fee analysis to ensure that new development supports the City's exceptional standard of park provision by funding its share of the cost of acquiring and constructing new parks.

These studies should be conducted as supplements to the actions identified through the recommendations, as they directly relate to the City's current and anticipated challenges resulting from annexation and regional population growth.



APPENDIX A

Recreation Survey

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

PARKS MASTER PLAN SURVEY

WINTER PARK, FLORIDA

Prepared for:

The City of Winter Park
September 2007

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SURVEY BACKGROUND

This survey was designed to assess use, perceptions, and future priorities for the City of Winter Park's public park system. Data from this survey will serve as one public feedback component of the Parks Master Plan Revision and will inform the revision recommendations of Wade Trim.

METHODOLOGY

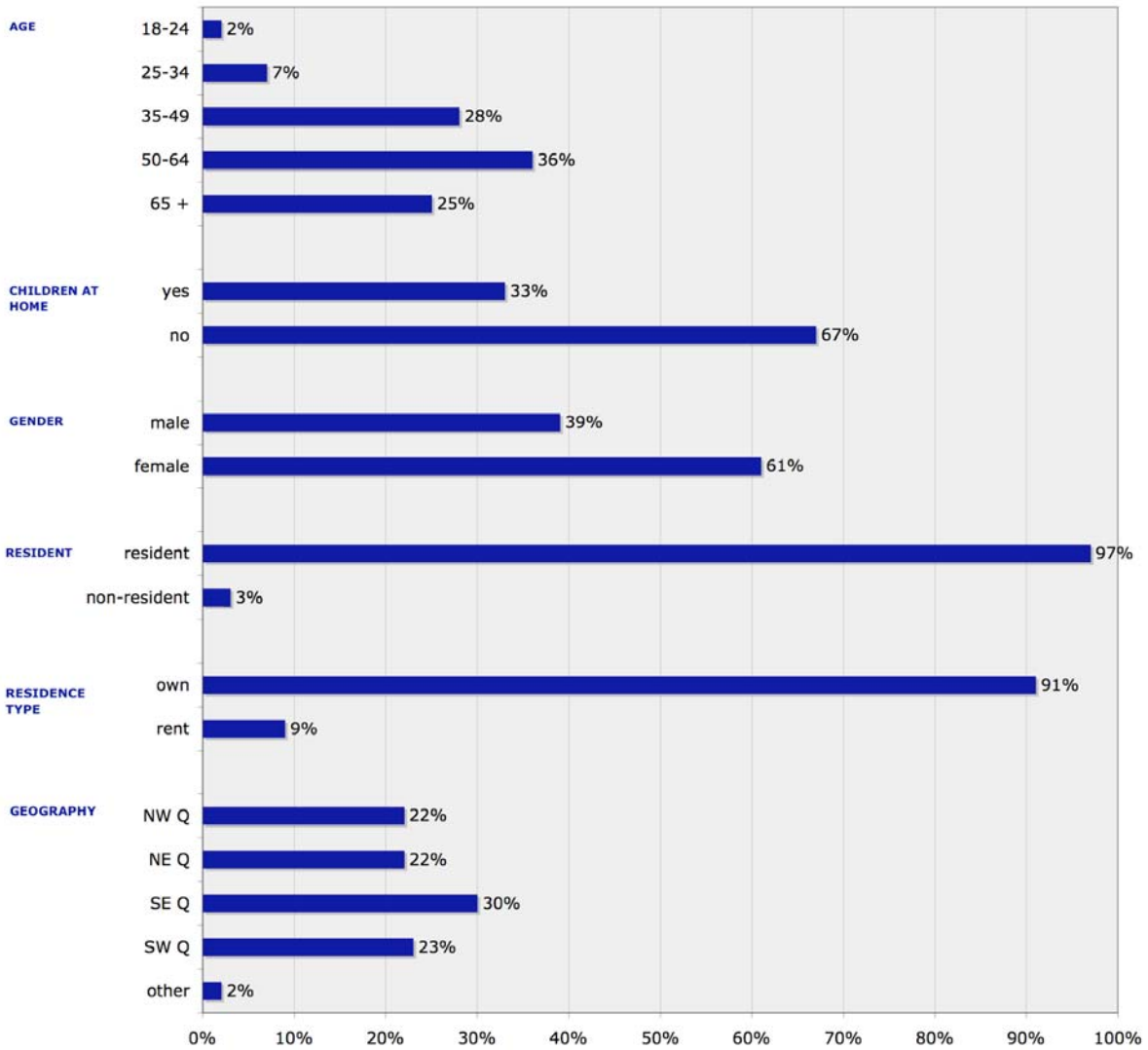
Three hundred seventy-one residents responded to a randomly distributed self-administered mail survey. Questionnaires were mailed to 3,091 households in the City of Winter Park on July 20, 2007. Completed questionnaires were accepted until August 24, 2007. The response rate for this mail survey was 12%.

The theoretical margin of error for a sample of this size that was randomly gathered is +/- 5.1 with a 95% confidence level, however, because this research is based on a self-administered mail survey, the margin of error is not known and the results do not necessarily reflect the opinions of the entire Winter Park population.

** NOTE: ALL COLUMNS MAY NOT EQUAL 100% DUE TO ROUNDING OF DECIMALS.*

Completed returns resulted in a sample demographic profile of predominantly city residents and property owners, with an average age of 54, a female skew, and a fairly well balanced geographic distribution.

RESPONDENT DEMOGRAPHIC PROFILE



CONCLUSIONS

- **Overall, parks receive highly positive ratings for quality and condition.**

These results commend the efforts being made by the city and parks department, but they are also a reminder that there is significant room for improvement in specific areas across the park system.

Ironically, it may be the best cared for and maintained parks that create a higher expectation of quality across all parks in the system. For example, a prime motivation for positive quality ratings, good condition and repair of city parks, is also a top motivation for those giving lackluster ratings. While positive comments outweigh the negative by more than 4 to 1, they illustrate the variability of perception and condition from park to park.

- **Individually, the most used and best-rated parks are Central Park, the Farmers Market, Cady Way Trail and Mead Garden.**

While it is convenient to group these as ‘most used’ and ‘best rated’, their individual ratings hint at their differing influence on parks perception. Central Park and the Farmers Market are two of the most prominent in the city. They are centrally located and they provide a significant portion of Winter Park’s unique park identity.

Cady Way Trail is also an integral part of Winter Park’s recreational offerings, but it plays a more particular role for an active segment of residents that no other park can presently fulfill.

Mead Garden receives the most subdued positive ratings of these parks used by so many and it may be due in part to the fact that it is the least defined in terms of purpose and image. This lack of definition may be part of the reason for its residual negative ratings.

- **The Top 5 most popular park activities/uses are walking, relaxing, attending events, viewing nature, and bringing children.**

There are many more popular activities on this list and they show wide variety of purposes and uses of the city’s parks. But, the list also shows that more passive uses and general enjoyment outweigh uses for specialized activities like organized sports.

- **More respondents identify with Central Park as their neighborhood parks than any other.**

Central Park is the centerpiece of the city's parks and it plays a number of roles, not the least of which is its role as many residents neighborhood park.

A significant number of respondents also identify with Phelps Park, Ward Park and Cady Way Bike Trail. The parks in the top rank have some common attributes. They are all marked by significant size and variety of use, but more importantly they are contained within substantial neighborhoods. Not surprisingly, location of the respondent/proximity to the park yields big differences in which park respondents identify with, but still it is the larger parks that dominate.

- **Frequency of park use is similar across categories of general use, neighborhood park use or exercise routine use:**

The reason for asking these different questions about use is to determine if differing park uses produce differing use frequency. In this case, the results show that most respondents are not differentiating between general use, neighborhood park use and exercise use. They are however differentiating between park use for events, where it is far less frequent.

- **There are no glaring omissions from Winter Park's park or park activity offerings.**

Nearly 70% of respondents failed to respond or responded there was nothing they considered missing from the city's public park offerings. Of the 30% or so who identified something, responses were marginal and broadly dispersed.

The items identified should be reviewed and noted, though. They can be useful at providing early indications of emerging problems or easily resolvable issues.

- **The most requested enhancement and/or improvement for neighborhood parks are practical and aesthetic.**

Respondents would like their neighborhood parks attractive and verdant in appearance and able to provide them with basic conveniences. The top improvements include gardens and flowers, bathrooms, basic furniture such as benches and tables, simple maintenance and tree planting

- **A very small percentage of respondents (17%) are not using or are reluctant to use specific parks because of concerns about them.**

This is an indication of very minor problems overall, impacting very few respondents. Even among the small group of the disconcerted the scant data makes it difficult to definitively pick a problem park. The only parks to receive more than a 1% response include Fleet Peoples Park, Mead Garden and Cady Way Trail.

- **Looking ahead, respondents place top priority on taking care of what Winter Park already has through proper maintenance and renovation and keeping usage costs in check.**

The implication of this data is respondents appreciate and value the existing system. Rather than dramatic additions or enhancements more would prefer to see the current holdings maintained and renovated while maintaining the current cost of use. From there, priorities continue in a practical progression: developing more parks on existing land, then acquiring more land, and finally enhancing offerings at existing parks.

- **Awareness of Winter Park's diverse park offerings may be lower than anticipated.**

For many parks, use and ratings questions were not completed. General recognition and awareness of these parks may be the issue. Though this is based on some conjecture, if correct, increasing both awareness and ratings may be a simple matter of better information and communication.

- **Fleet Peebles Park, while disappointing to a few, is generally well rated and well accepted by most who are aware of it.**

At the moment 20% of respondents say they are using Fleet Peebles Park and among those rating it, positive ratings outnumber negative ratings by more than 7 to 1.

Only about 1% fault Fleet Peebles Park for detracting from the quality of Winter Park's parks. At the same time, a balancing 1% credit the dog park with enhancing the quality of parks.

About 4% consider Fleet Peebles Park one they are reluctant to use specifically related to dogs. A closer look reveals that in two-thirds of these cases, people's concerns stem from the lack of structure and control in the park. Only 1% of those who mention dogs are displeased with the fact that dogs have generally displaced people in the park. Another 1% are reluctant to use the park because they believe it to be in poor condition.

In terms of park usage related to dogs, 29% say they are using Winter Park's public parks to walk dogs and 14% would like to see their neighborhood park enhanced by the addition of an off-the-leash dog area.

PARK SYSTEM – QUALITY & CONDITION RATINGS

Overall, parks are well rated on dimensions of quality and general condition and there is a healthy degree of positive intensity reflected in the responses.

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Only Fair</i>	<i>Poor</i>	<i>Unsure</i>
<i>Winter Park has more than 20 parks and public recreation facilities. Overall, how would you rate the quality of Winter Park's Public Parks?</i>	32%	49%	12%	1%	1%	5%
<i>How would rate the general condition of Winter Park's public parks and recreation facilities?</i>	27%	54%	10%	2%	1%	6%

More than 80% of respondents rate the quality and general condition of public parks in the city positively and 32% and 27% respectively gave “excellent” ratings. Negative ratings are negligible. For every resident who gives a negative rating, nearly 27 residents give positive ratings.

While quality and condition ratings are fairly consistent across most demographic groups, on both dimensions, respondents 25-34 years of age, respondents with children younger than 6 living at home, and renters gave even higher positive ratings.

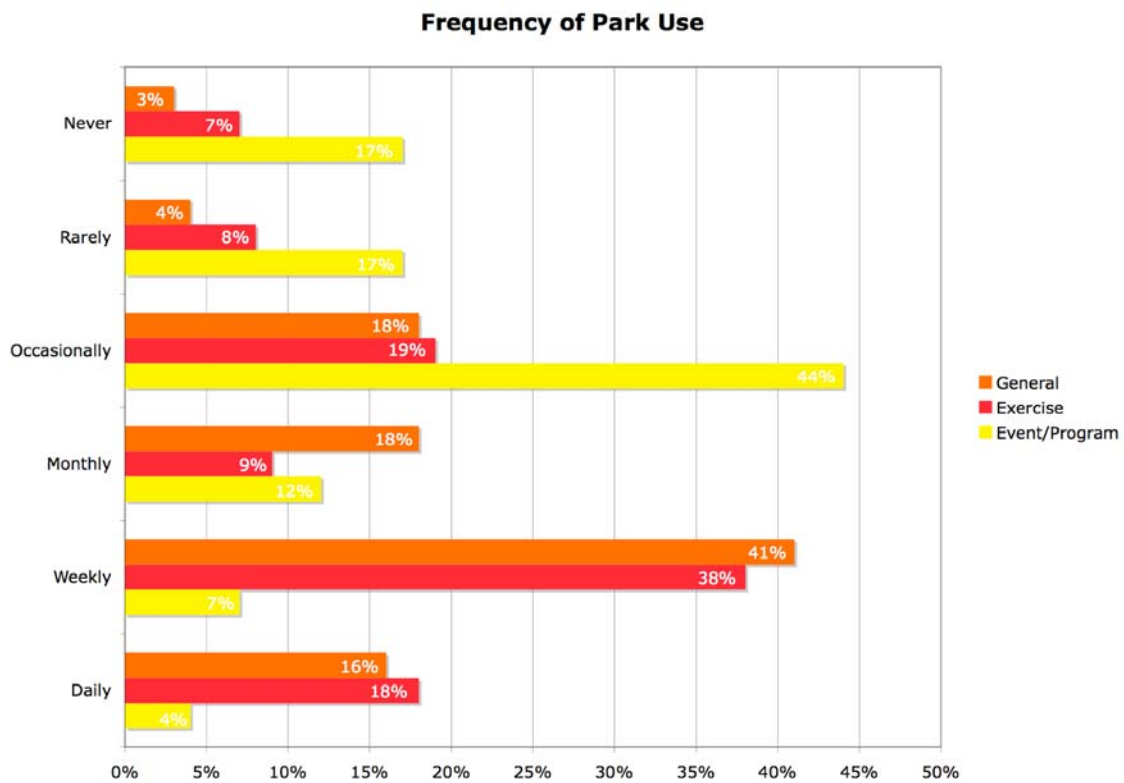
Respondents’ primary rationale for positive quality ratings is the good condition/repair and beauty of the city’s parks (37%). About 5% of respondents say a specific park prompted their positive response. Another Five 5%, state or imply they are tough graders and say their positive responses are tempered by the fact that there is always room for improvement and nothing is perfect.

On the more critical side, general condition/repair/upkeep are cited (8%) as reasons for negative ratings, but the proportions are marginal. In light of the recent focus on Fleet Peoples Dog Park, it is worth noting just 2% mentioned the park or dogs generally as a reason for a negative rating.

PARK SYSTEM – FREQUENCY & TYPES OF USE

The city’s parks are being used often. A considerable percentage of respondents (57%) report they are using city parks weekly (41%) or more frequently (16% daily). Another 18% report using parks at least regularly (monthly).

The most frequent users are men (23% daily). By comparison only 11% of women report using parks on a daily basis. Higher percentages of respondents 35-49 years of age (56%) and respondents with children younger than 10 at home (64%) use parks on a weekly basis.

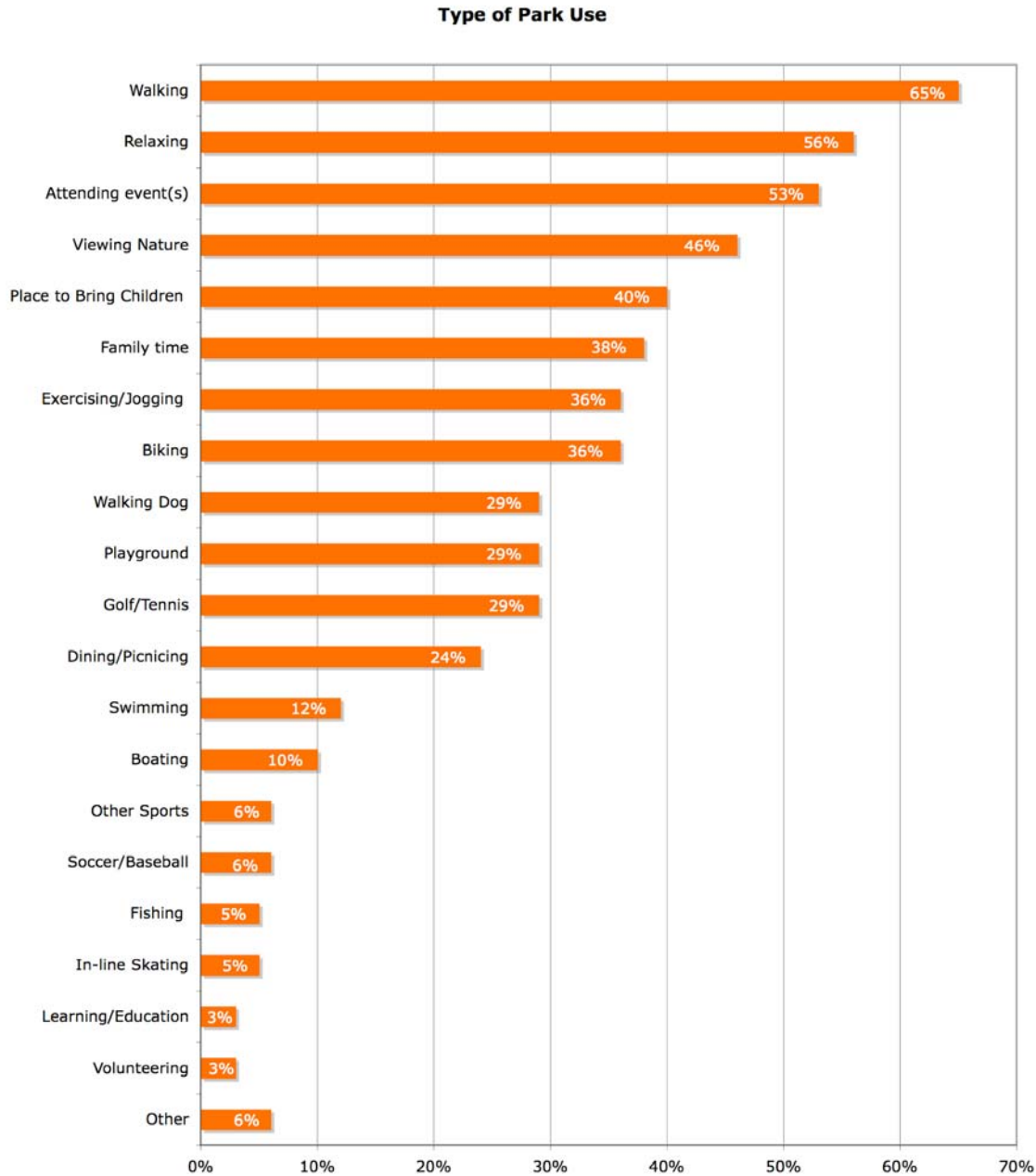


In addition to all-around use, use of parks as part of an exercise, health and/or fitness routine also occurs often. Fifty-six percent of respondents report using parks weekly (38%) or more frequently (18% daily) as part of their fitness routines. The most frequent users are men (26% daily). By comparison only 13% of women use parks for fitness on a daily basis. Higher percentages of respondents 35-49 years of age (47%) and respondents with children 11 and older (52%) use parks for fitness on a weekly basis.

Use of parks for events or programs occurs less frequently. Eleven percent are using parks weekly (7%) or more frequently (4% daily), and 12% are using parks monthly for this purpose. Most event/program use of parks, however, occurs only occasionally (44%) or even less (17% rarely; 17% never). The most frequent users are respondents with children 11-20 years of age (31% weekly or more frequently).

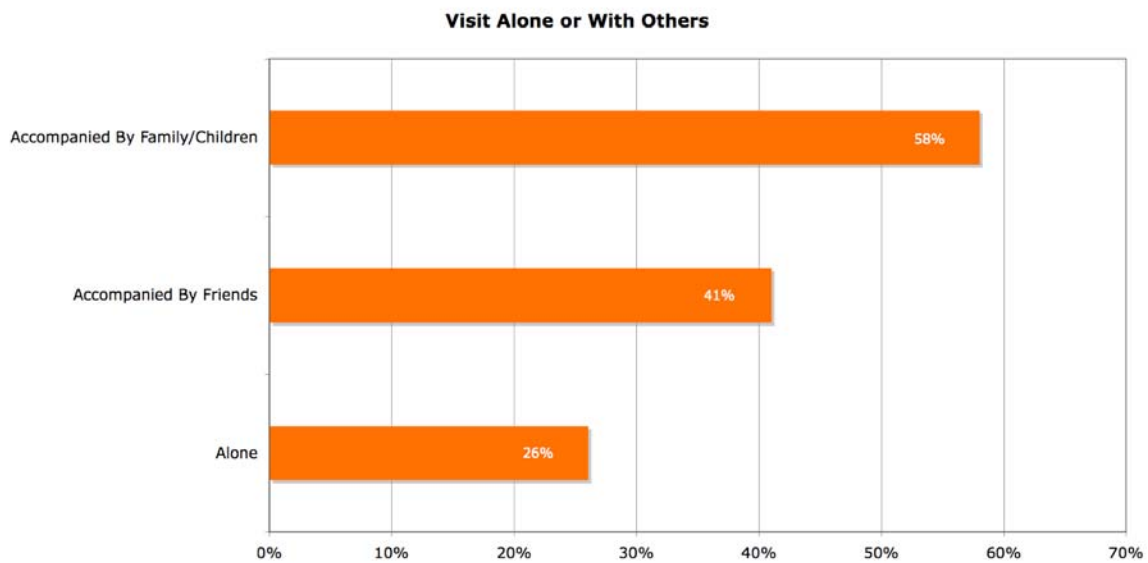
Winter Park residents are using their parks for a wide variety of activities. The top uses include more passive activities such as walking, general relaxation, and attending events. More than 50% of respondents are using parks in these ways. Nearly half use the parks to view nature (46%).

A significant number of respondents bring their children to (40%) and spend family time at (38%) the city's parks. More than one third are exercising, jogging, and biking in the parks. A fourth or more are walking their dogs, at play at playgrounds, playing golf or tennis and dining or picnicking in the parks.



When visiting parks, respondents are more likely to visit with others than alone, although many tend to do both. Fifty-eight percent tend to visit with family and 41% tend to visit with friends. About one fourth (26%) said they tend to visit alone.

Respondents under 35 and those from the northwest quadrant of the city are more likely to be accompanied by friends. Respondents 35-49 years of age and those with children at home are more likely to be accompanied by family and/or children. Higher percentages of respondents 65 and older and respondents without children at home tend to visit parks alone.



INDIVIDUAL PARKS - USE & RATINGS

Use varies widely depending on the park, but the most use centers on a handful of parks and these popular parks also tend to receive the most positive ratings. Positive ratings are prevalent across the board, however, and nearly all the parks, even those not as widely used, are rated positively.

	<i>Using</i>	<i>Not Using</i>	<i>Pos:Neg Ratio</i>	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Only Fair</i>	<i>Poor</i>	<i>Don't know</i>
<i>Central Park</i>	79%	21%	91:02	57%	34%	6%	1%	0%	1%
<i>Farmer's Market</i>	73%	27%	92:02	52%	40%	6%	1%	0%	1%
<i>Cady Way Bike Trial</i>	44%	56%	85:04	42%	43%	7%	3%	1%	4%
<i>Mead Garden</i>	39%	61%	58:17	21%	37%	21%	10%	7%	4%
<i>Phelps Park</i>	32%	68%	79:04	38%	41%	11%	3%	1%	7%
<i>Kraft Azalea Garden</i>	31%	69%	73:08	31%	42%	13%	6%	2%	6%
<i>Country Club & Golf Course</i>	28%	72%	84:03	31%	53%	7%	3%	0%	6%
<i>Ward Park</i>	25%	75%	74:03	31%	44%	9%	2%	1%	14%
<i>Dinky Dock</i>	23%	77%	65:04	27%	38%	20%	3%	1%	11%
<i>Lake Island</i>	21%	79%	67:03	24%	43%	16%	3%	0%	14%
<i>Fleet Peoples Park</i>	20%	80%	65:09	18%	47%	13%	5%	3%	13%
<i>Azalea Lane Rec. Center</i>	15%	85%	48:12	18%	29%	18%	8%	5%	22%
<i>Winter Park Tennis Center</i>	13%	87%	63:06	23%	39%	9%	5%	2%	22%
<i>Cady Way Pool</i>	13%	87%	62:11	21%	41%	17%	6%	5%	11%
<i>Shady Park & Spray Ground</i>	8%	92%	52:08	24%	28%	2%	6%	2%	38%
<i>Community Center</i>	8%	92%	46:09	17%	29%	17%	2%	7%	28%
<i>Orwin Manor Park</i>	6%	94%	38:11	13%	26%	21%	9%	2%	30%
<i>Trismen Park</i>	5%	95%	36:03	28%	8%	11%	3%	0%	50%
<i>Howell Branch Preserve</i>	4%	96%	15:18	0%	15%	18%	12%	6%	48%
<i>Tree Nursery</i>	1%	99%	18:00	11%	7%	7%	0%	0%	75%
<i>Other Park/Facility</i>	4%	96%	55:36	27%	27%	9%	36%	0%	0%

USE

The most widely used parks include Central Park (79%), the Farmer's Market (73%), Cady Way Bike Trail (44%) and Mead Garden (39%).

Central Park and the *Farmer's Market* have the broadest use patterns among demographic groups, with only slight dip in use among younger respondents under 30 and older respondents over 70 years of age. There is also a slight bump in use among respondents with children younger than 6 years of age. The *Cady Way Bike Trail* has some heavier users including respondents 31-50 years of age and respondents with children older than 10 living at home. *Mead Garden's* use is fairly consistent across demographic groups with only a slight falloff among younger and older respondents.

Assessing demographic use patterns among the less used parks is not meaningful because of the low number of responses, but there are hints in the data that with some parks, use is more specific to certain groups. For example, a higher percentage of respondents with children 6 and older use parks with playing fields such as *Ward* and *Lake Island Parks* and a higher percentage of respondents with children younger than 11 years of age use parks oriented toward younger children and children's programs such as *Cady Way Pool* and *Shady Park Spray Ground*.

RATINGS

Because most non-users and even some users chose not to rate individual parks there is a significant drop-off in the percentage of respondents rating each park. The ratings percentages in the table above and in this analysis are derived only from those respondents actually providing a rating and not the total number of respondents in the broader sample. This prevents meaningful demographic analysis of parks when use falls below 20%.

Central Park and the *Farmers Market* receive the highest positive ratings of all the parks tested. Nine in ten respondents rate them positively and more than half give an intense positive rating of "excellent." Demographically, there is very little group-to-group variation in ratings for either park. These parks are two of the most prominent in the city. They are centrally located and they provide a significant portion of Winter Park's unique park identity. They also likely drive a significant degree of perception about the city's parks.

More than 8 in 10 rate the *Cady Way Bike Trail* positively and 42% give excellent ratings. Positive ratings are even higher among respondents 25-49 and 65 or older and among respondents from the southeast quadrant of the city. These ratings suggest this park is also an integral part of Winter Park's recreational offerings. It plays a unique role for an active segment of residents that no other park presently fulfills.

Rounding out the most used parks, *Mead Garden* receives the most subdued positive ratings. Fifty-eight percent rate the park positively and 21% give excellent ratings, far lower than any of the other parks used by so many. Mead Garden is also the only park in this group to have some residual negative ratings (17%). Demographically, positive ratings are higher among respondents 25-50 and 65 or older, respondents with children 16-20 years of age, and among those in the northwest quadrant. Its ratings are more negative among respondents with children younger than 6 years of age and those in the southwest quadrant. Based on use, Mead Garden also plays a unique role in the city's parks mix, but it is falling short of expectations. Lack of definition of purpose and image may be part of the reason for this. To compare to another garden, Kraft Azalea Garden is less used, but it receives much more positive ratings.

The following parks are not as widely used, but still receive highly positive ratings. More than 8 in 10 rate the *Winter Park Country Club and Golf Course* positively and 31% give excellent ratings. Positive ratings are even higher among respondents 50-64 years of age and in the northeast quadrant.

Eight in ten rate *Phelps Park* positively and 38% give excellent ratings. Positive ratings are even higher among respondents 25-49 years of age, those with children, and those in the northeast quadrant.

Kraft Azalea Garden and *Ward Park* are both rated positively by 3 in 4 respondents and 31% give excellent ratings. Demographically, higher positive ratings for both parks come from respondents from the southeast quadrant.

Although less than one fourth of respondents report using *Dinky Dock*, *Lake Island Park*, and *Fleet Peeples Dog Park*, their ratings are decidedly positive with about 2 in 3 giving positive ratings. Positive ratings for all, however, have rather limited intensity.

Dinky Dock receives higher positive ratings from women, respondents without children, and those in the northeast and southeast quadrants.

Lake Island Park receives higher positive ratings from respondents 35-49 years of age, women, and respondents in the northwest and northeast quadrants of the city.

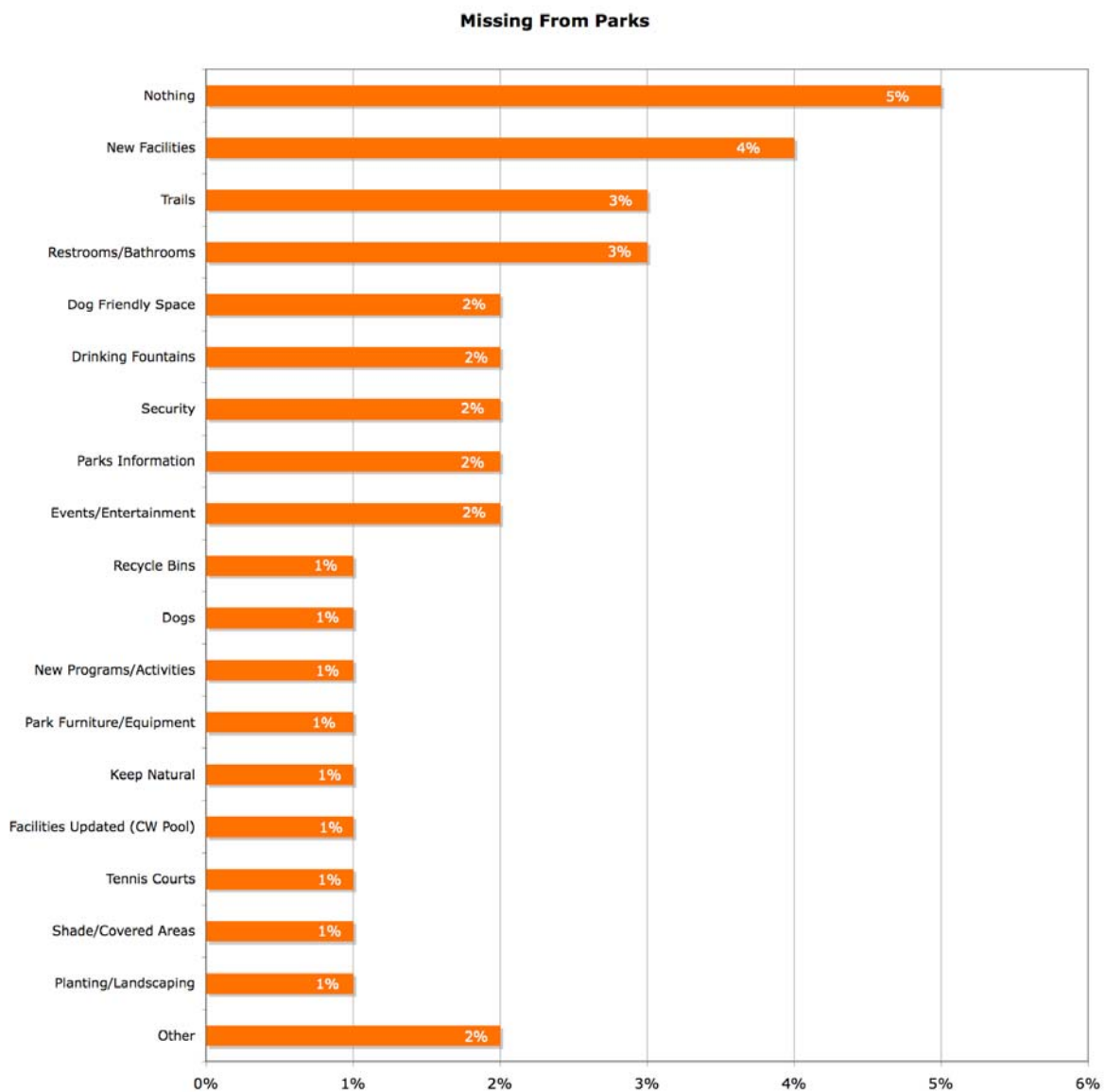
Fleet Peeples Park ratings are the most limited of the group in terms of intensity (18% excellent) and fall a bit short of expectations considering its purported acclaim. While dog owners were not identified, users are likely owners and ratings among users are more positive. *Fleet Peeples* receives higher positive ratings from women and respondents without children.

For the remaining parks, the low number of users and the concurrent low number of respondents rating them prevents meaningful analysis. It is possible to note a few more obvious trends, though. First, positive ratings are much lower for these less used, less known parks but the result is not higher negatives, it is higher unsure responses. Second, the lower use and lower number of respondents taking the time to rate these parks is not necessarily distressing considering the role these parks play. They tend to be smaller or oriented to activities that appeal to a specific segment of residents.

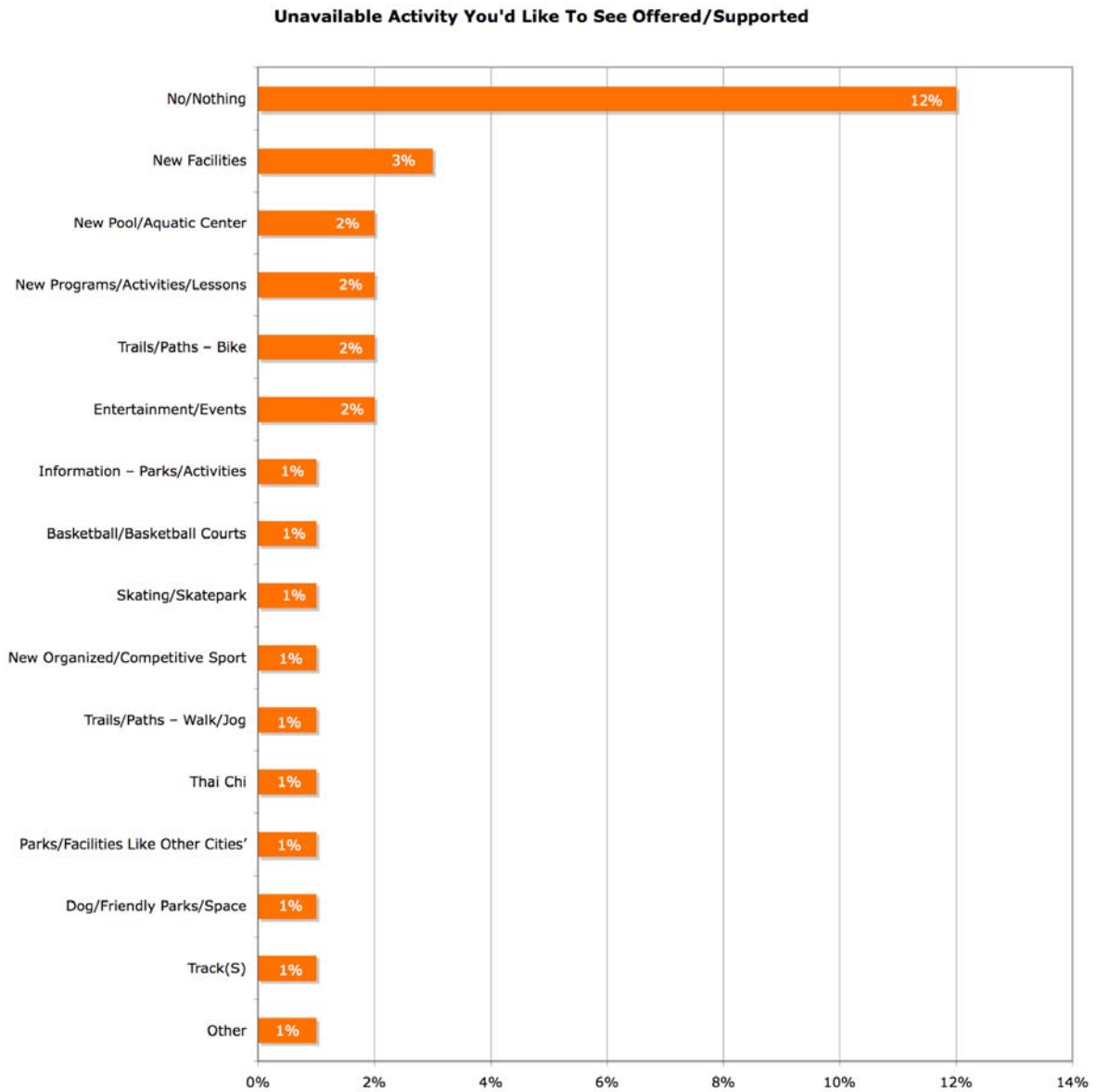
IMPROVEMENTS

There are no glaring omissions from the Winter Park's public park or activity offerings.

Two in three (65%) choose not to respond and an additional 5% say nothing is really missing from city park offerings. Of those citing an omission, responses are marginal and no real trends materialize. These items should be noted, though, because even at low levels they can provide early indications of emerging problems. They also can point out easily resolvable issues.



Of those responding, most (12%) say there is no recreational activity that they'd like to see offered and supported that is not presently being offered. Among those citing an activity, responses are extremely low level.

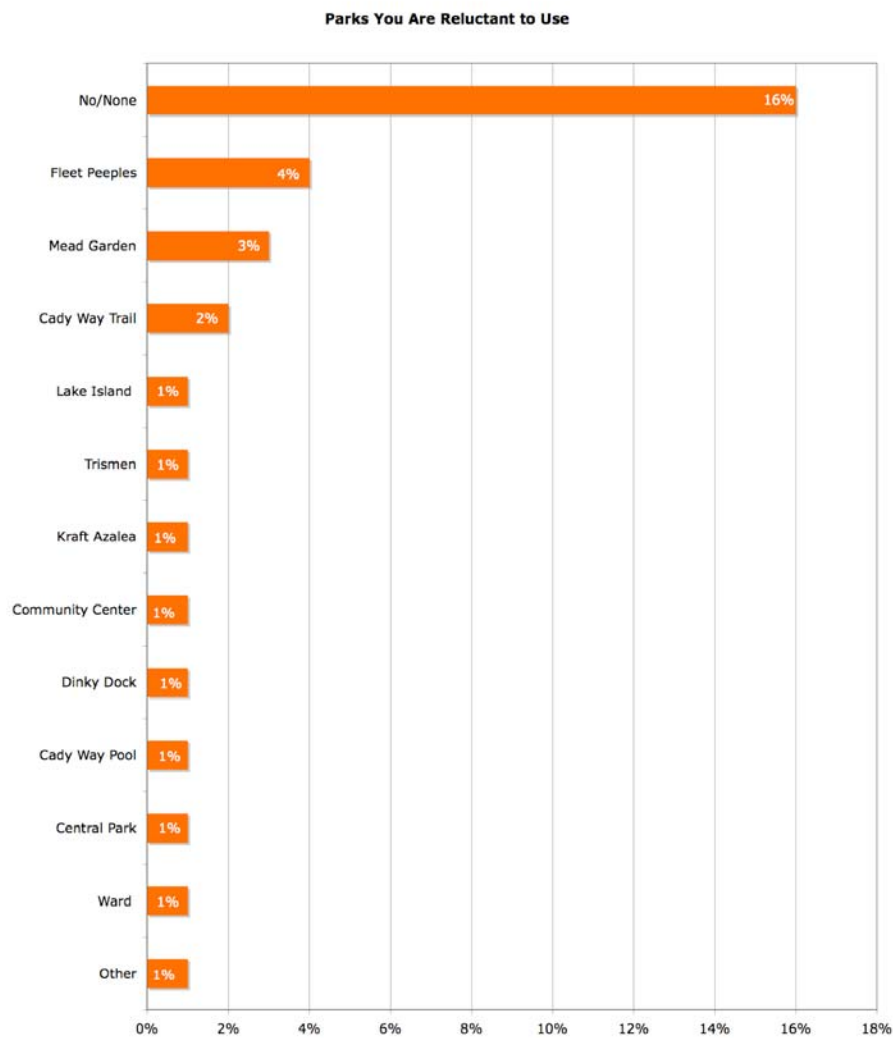


There are some people who are not using specific parks because of concerns about them, but the percentages are very small. It would be difficult to pick a “problem park” in the system based on this data. Two in three chose not to answer and most who did said there was not one. Responses otherwise are so low level that no meaningful distinction can be made. Among those identifying a park they’re reluctant to use, Fleet Peeples Park, Mead Garden and the Cady Way Trail together receive about 9% of the response.

Reluctance to use Fleet Peeples Park revolves mostly around the dogs including irresponsible owners, dangerous dogs, poor upkeep of the park and the fact that dogs have displaced people.

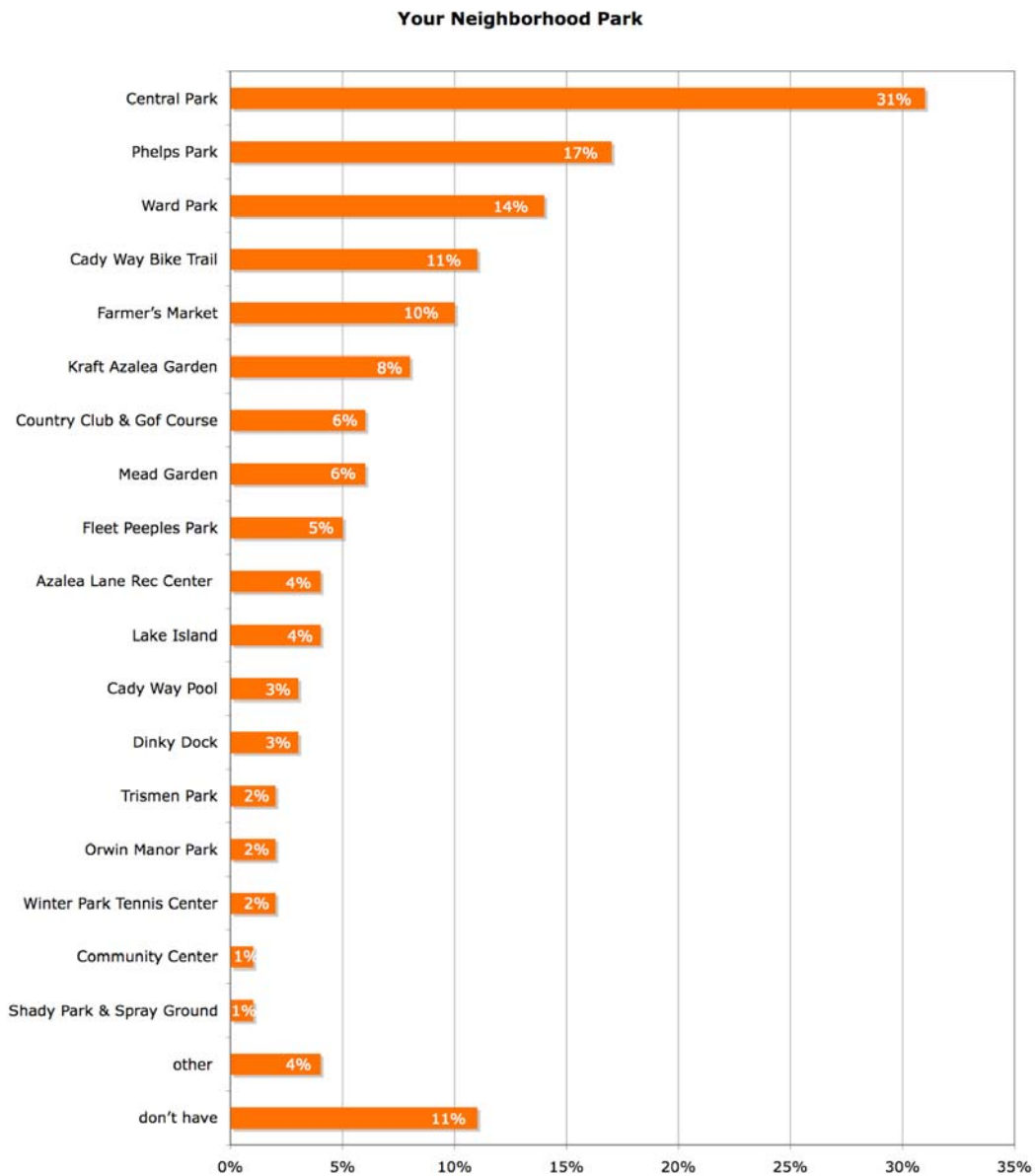
Reluctance to use Cady Way Bike Trail stems from concerns about safety, security and overcrowding.

With Mead Garden, reluctance to use the park stems from safety and security concerns and the poor maintenance of the park.

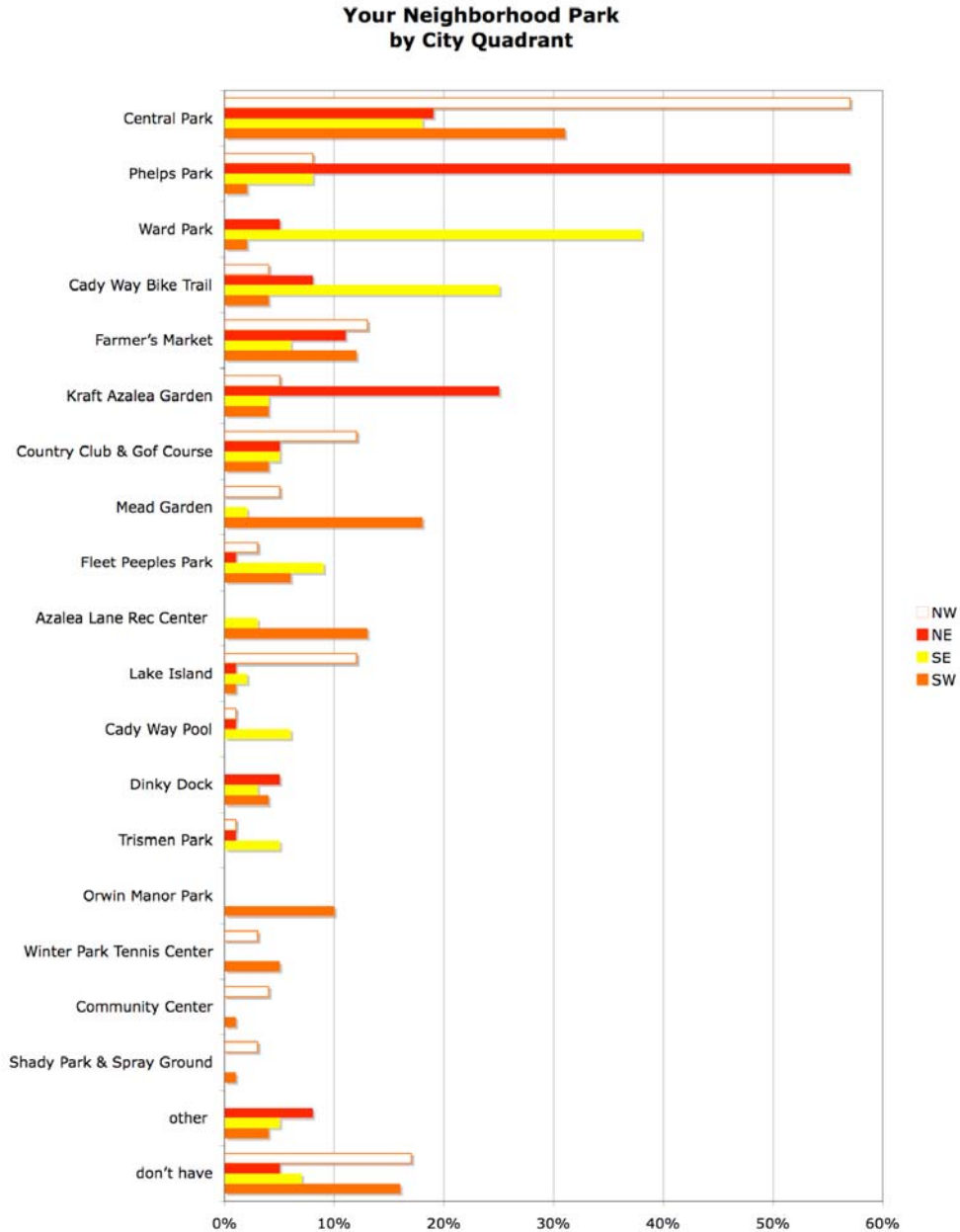


NEIGHBORHOOD PARKS

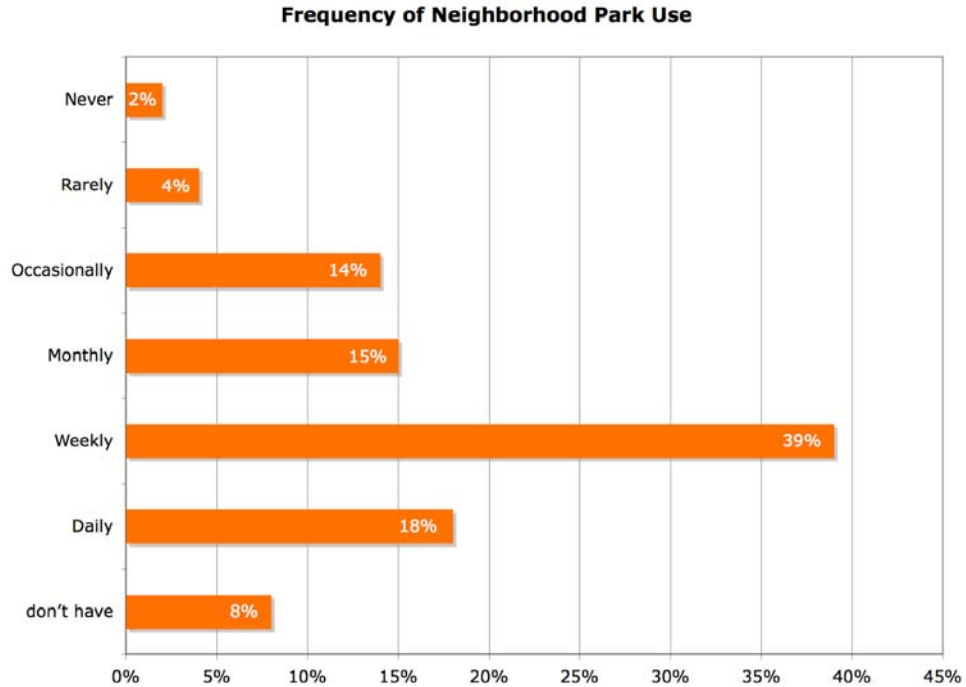
Most respondents consider Central Park their “neighborhood park.” A significant number of respondents also identify with Phelps Park, Ward Park and Cady Way Bike Trail. The parks in the top rank have some common attributes. They are all marked by significant size and variety of use, but more importantly they are contained within substantial neighborhoods. Lake Island seems to qualify on these grounds but its location on the edge of two neighborhoods and the busy streets that surround it may be the reason only 4% consider it their neighborhood park.



Location of the respondent yields big differences in neighborhood park choice. In the northwest quadrant an even higher percentage of respondents (57%) consider Central Park to be their neighborhood park. In the northeast it is Phelps Park (57%), then Kraft Azalea Garden (25%) and finally Central Park (19%). In the southeast it is Ward Park (38%) and then Cady Way Bike Trail (25%). In the southwest it is Central Park (31%) and Mead Garden (18%). Ward Park is the top choice among respondents with children 11-20 years of age (27%). Phelps Park is the top choice of respondents with children younger than 6 (48%).

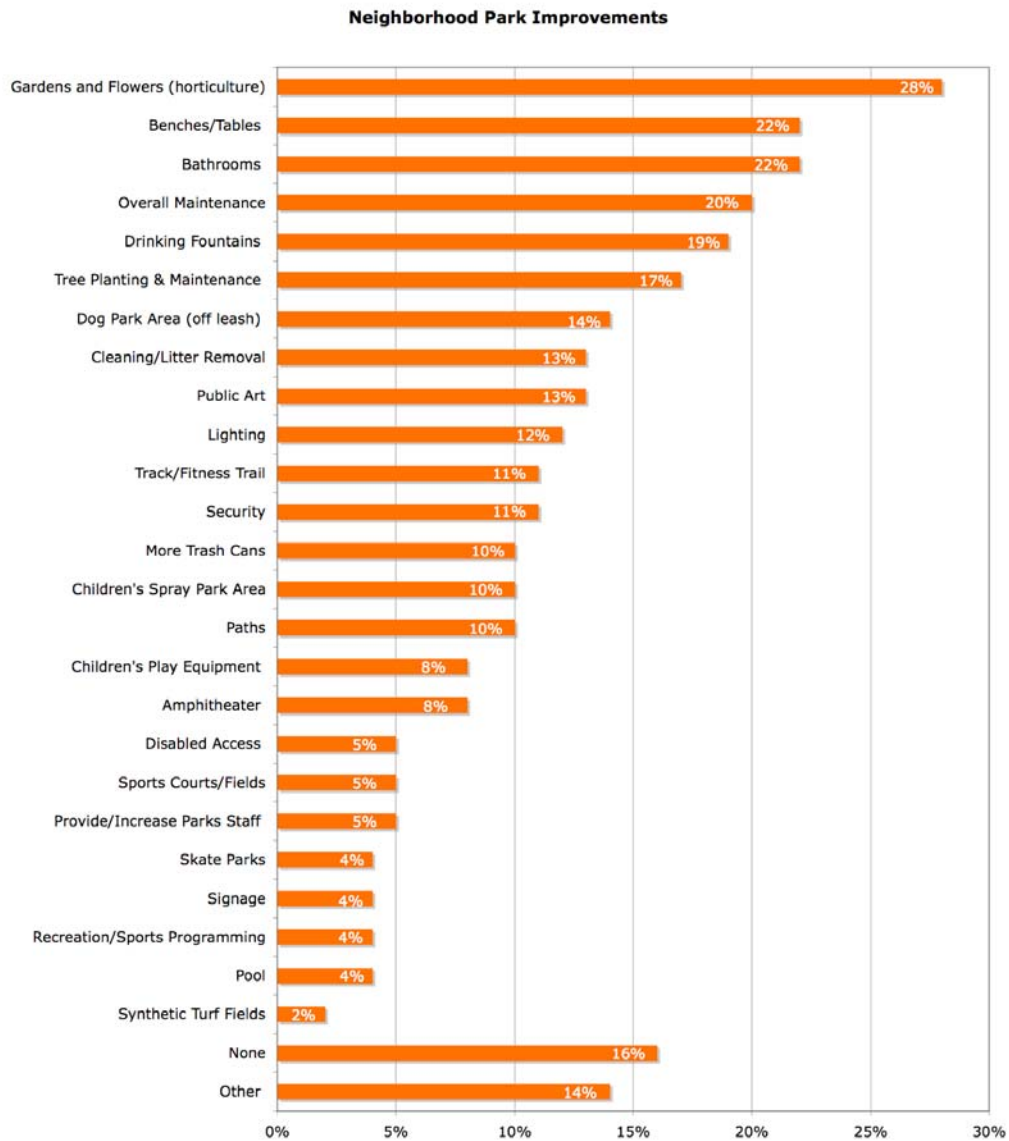


Respondents use their neighborhood parks with about the same frequency they say they use parks overall. More than half (57%) said they use their neighborhood park weekly (39%) or more often (18% daily).



The most frequent users are men (23% daily); only 14% of women reported using neighborhood parks on a daily basis. Higher percentages of respondents 35-49 years of age (49%) and respondents with children younger than 6 (52%) said they use them on a weekly basis. Respondents who identify Ward Park (24% daily), or Winter Park Country Club and Golf Course (41%) or Cady Way Bike Trail (32%) as their neighborhood park visit those parks even more frequently.

The most desired improvements for neighborhood parks are to enhance their beauty, their comfort, and their overall condition. Significant material enhancements such as adding facilities have a more limited appeal.



For the most popular neighborhood parks, the top improvements vary. The top improvements for *Central Park* include overall maintenance (24%), benches and tables (22%) and bathrooms (24%). The top improvements for *Ward Park* include horticulture (28%), bathrooms (27%), drinking fountains (22%) and overall maintenance (20%). The top improvements for *Phelps Park* include a children's spray park area (34%), horticulture (23%), and track/fitness trail (21%). The top improvements for *Cady Way Bike Trail* include horticulture (32%), bathrooms (29%), drinking fountains (24%), security (24%) and lighting (21%).

PARK PRIORITIES

Moving forward respondents place top priority on caring for what the city already has. The implication is respondents appreciate and value the existing system. Rather than dramatic additions or enhancements they would prefer to see the current holdings maintained and renovated while maintaining the current cost of use. From there priorities continue in a practical progression: developing more parks on existing land, then acquiring more land, and finally enhancing offerings at existing parks.

	<i>Very Important</i>	<i>Somewhat Important</i>	<i>Not Very Important</i>	<i>Not at all Important</i>	<i>Unsure</i>
<i>Maintaining and renovating existing parks</i>	74%	19%	4%	0%	2%
<i>Keeping user fees/admission at current levels</i>	55%	25%	11%	3%	7%
<i>Developing existing city land for parks</i>	40%	27%	18%	11%	4%
<i>Acquiring land for new parks</i>	36%	23%	21%	17%	4%
<i>Enhancing offerings at existing parks</i>	31%	41%	21%	4%	3%

Maintaining and renovating existing parks is far and away the top priority. Three in four consider it very important and more than 9 in 10 consider it at least somewhat important. It is even more important to respondents with children younger than 6.

Fifty-five percent consider it very important to keep user fees and admissions at current levels and 8 in 10 consider it at least somewhat important. It is even more important to respondents under 35 years of age.

A sizable percentage of respondents are looking forward and think expansion is very important also, whether through development of existing city land for parks or acquisition of additional land for new parks.

Forty percent think it is very important to develop existing city land for more parks and 2 in 3 consider it at least somewhat important. Very important responses hit a majority among respondents 35-49 years of age, those with children 11-15 at home and in the northwest quadrant of the city.

Thirty-six percent think it is very important to acquire land for new parks and 6 in 10 consider it at least somewhat important. It is most important to respondents 25-49 years of age and those with children 11-15 at home.

Thirty-one percent think it is very important to enhance offerings at existing parks. It is most important to respondents 25-34 years of age and those with children younger than 6 at home.



APPENDIX B

Fee Schedules

1. City of Winter Park
2. Altamonte Springs
3. City of Casselberry
4. City of Orlando
5. Lake County
6. City of Longwood
7. City of Maitland
8. Orange County
9. City of Oviedo
10. Seminole County
11. City of Winter Springs

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

PARKS AND RECREATION FEES

Adult Sports Team Fees:

Flag Football and Softball	\$400.00 plus tax per season
Registration fee per player:	
Resident	5.00
Non-resident fee	10.00

Facility Use Fee Cards:

Resident	5.00
Non-resident	10.00

After School Program:

Resident (per month)	20.00
Non-resident (per month)	30.00

Field Rental Rates:

Cady Way, Lake Island and Ward Park Athletic Fields:	
Before 5:00 p.m., per hour	29.00
After 5:00 p.m., per hour	45.00
Unscheduled or late reservation rates (less than 48 hours), per hour/before 5:00 pm	50.00
Unscheduled or late reservation rates (less than 48 hours), per hour/after 5:00 pm	75.00
Field prep (lines), per field each time (standard lining)	50.00
Field prep (lines), per field each time (specialty lining)	100.00
Field prep (lines), for late reservations per field	100.00
All day (8:00 am to 9:00 pm)	400.00

Weight Lifting Program at the Community Center:

Resident – October to September	50.00
Non-resident - annual	75.00
Twenty years of age and under - annual	25.00
Fitness instructor	350.00
April to September	50% discount

Westside Swimming Pool Rates (\$0.50 off with Facility Use Card):

Per person	1.00
Rental of entire pool (insurance required, includes lifeguard) (hourly rate)	50.00
Day camp pool fees (during summer when available):	
Residents - 15 or less participants	25.00
Non-residents - 15 or less participants	50.00
Residents - 16-25 participants	50.00
Non-residents - 16-25 participants	100.00
Residents - over 25 participants	75.00
Non-residents - over 25 participants	150.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

PARKS AND RECREATION FEES (CONTINUED)

Bus Use Fees:

Hourly rate (four hour minimum, 100 mile maximum)	75.00
Deposit	100.00
Cancellation fee (within 72 hours of scheduled use).....	100.00

Program Fees:

Middle School Summer Program:

Resident (weekly).....	25.00
Non-resident (weekly)	50.00
Registration fee	25.00

Extended Day Program (per child):

Daily	8.00
Weekly	25.00

Summer Camp Program (per week):

Resident:

1 st child in family	60.00
2 nd child in family	40.00
3 rd + child in family.....	25.00

Non-resident:

1 st child in family	75.00
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CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

CEMETERY FEES

Palm Cemetery:

Single space - resident.....	5,000.00
Single space – qualified non-resident	5,500.00
Baby space	150.00
Qualified non-resident baby space.....	170.00
Interment of cremains:	
Weekdays.....	350.00
Saturdays	450.00
Tent for cremains interment:	
Weekdays.....	1,000.00
Saturdays	1,200.00
Opening and closing charges:	
Weekdays.....	1,098.00
Saturdays	1,295.00
Mausoleum space (limited number of spaces).....	80,000.00

Pineywood Cemetery:

Single space - resident.....	2,000.00
Single space – qualified non-resident	2,500.00
Baby space	150.00
Qualified non-resident baby space.....	170.00
Cremation space	420.00
Qualified non-resident cremation space.....	480.00
Internment of cremains:	
Weekdays.....	350.00
Saturdays	450.00
Tent for cremains interment:	
Weekdays.....	1,000.00
Saturdays	1,200.00
Opening and closing charges:	
Weekdays.....	1,095.00
Saturdays	1,295.00

Columbarium:

Single or Double space:	
Resident	2,195.00
Qualified non-resident	2,800.00
Internment (Saturday).....	350.00
Tent for columbarium interment.....	300.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

GOLF COURSE FEES

Green Fees (November – April):

9 hole ticket (includes sales tax)	13.00
9 hole Jr. ticket (includes sales tax)	10.00
City employees (includes sales tax)	6.50
Adult replay rate	7.00
Junior replay rate	5.00

Green Fees (May – October):

9 hole ticket (includes sales tax)	12.00
9 hole Jr. ticket (includes sales tax)	9.00
City employees (includes sales tax)	5.50
Adult replay rate	6.00
Junior replay rate	4.00

Annual Play Pass:

Single resident (pre-tax)	609.00
Double resident (pre-tax)	918.75
Single non-resident (pre-tax)	866.25
Double non-resident (pre-tax)	1,296.75
Jr. membership (resident or non-resident) (pre-tax)	304.50
Florida Hospital (16 members at \$449) (pre-tax)	8,800.00
City employee rate	500.00
Ten-Round Pass (November – April), includes tax	110.00
Ten-Round Pass (May - October), includes tax	100.00

Cart Rental:

9-Hole – Single (includes sales tax)	6.00
9-Hole – Double (includes sales tax)	12.00
Pull cart (includes sales tax)	2.00
Rental clubs (includes sales tax)	6.00

Club Rental (includes tax)	6.00
Club Storage (includes tax)	20.00

Tournament Fees (includes tax):

Night scramble (40 person minimum)	910.00
Each additional golfer above 40	25.00
Private scramble (maximum of one per month, 48 person minimum)	1,200.00
Each additional golfer above 48	25.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

TENNIS FEES

Tennis Court Rental:

Annual Play Pass Fees:

Six-Month Annual Play Passes:

All Courts:

Resident - one adult	165.00
Resident - family (2 or more)	240.00
Resident - youth (17 or under)	75.00
Non-resident - one adult	220.00
Non-resident - family (2 or more)	285.00
Non-resident - youth (17 or under)	100.00
City employee	75.00
Seniors receive a \$25 discount on adult price (age 65 years or older)	

Hard Courts Only:

Resident - one adult	75.00
Resident - family (2 or more)	130.00
Resident - youth (17 or under)	40.00
Non-resident - one adult	135.00
Non-resident - family (2 or more)	200.00
Non-resident - youth (17 or under)	60.00
City employee	45.00
Seniors receive a \$25 discount on adult price (age 65 years or older)	

Annual Annual Play Passes:

All Courts:

Resident - one adult	300.00
Resident - family (2 or more)	425.00
Resident - youth (17 or under)	110.00
Non-resident - one adult	390.00
Non-resident - family (2 or more)	500.00
Non-resident - youth (17 or under)	150.00
City employee	125.00
Seniors receive a \$25 discount on adult price (age 65 years or older)	

Hard Courts Only:

Resident - one adult	140.00
Resident - family (2 or more)	240.00
Resident - youth (17 or under)	60.00
Non-resident - one adult	225.00
Non-resident - family (2 or more)	325.00
Non-resident - youth (17 or under)	90.00
City employee	65.00
Seniors receive a \$25 discount on adult price (age 65 years or older)	

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

TENNIS FEES (CONTINUED)

Non-Play Pass Fees (\$1.00 off with Facility Use Card):

Singles - 1 ½ hours; Doubles - 2 hours (Residents)	
Clay court (includes tax).....	6.00
Hard court (includes tax).....	5.00
City employee:	
Clay court (includes tax).....	3.00
Hard court (includes tax).....	2.00
Child, non-prime time, hourly:	
Hard court (includes tax):	
Resident.....	2.00
Soft court (includes tax):	
Resident.....	3.00

Tennis Passes: (10 play passes)

Clay courts:	
Pass	55.00
Hard courts:	
Pass	35.00

Tennis Instructors..... 450.00

Court fees, 2 hours, non-prime time only, per court:	
Hard court.....	4.00
Soft court.....	5.00

Prime time play is 9:00 am to 11:00 am and 6:00 pm to 8:00 pm.

Tournament Entry Fees: (includes tennis balls)

Court fee (2 hour time frame, x number of courts x number of two hour time frames = base fee:

First day of tournament	Base fee, less 10%
Second day of tournament	Base fee, less 25%
Third day of tournament	Base fee, less 30%
Fourth day of tournament.....	Base fee, less 35%
Fifth day of tournament	Base fee, less 40%

No tournaments may be longer than five days, holidays are time and one half rates. The price includes six folding tables and twenty five chairs and a pop up tent.

A roster is required for league and team play. 75% of roster must be members, or pay a \$100 flat fee and the hourly rates.

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

RECREATION FACILITY RENTAL FEES

AZALEA LANE RECREATION CENTER - Meeting room: (20% discount off regular fee for residents)

<u>East Room (30' x 30'):</u>	
Hourly	40.00
Deposit	150.00
Continuous user (hourly)	32.00
<u>West Room (30' x 50'):</u>	
Hourly	60.00
Deposit	150.00
Continuous user (hourly)	48.00

CIVIC CENTER: (20% discount off regular fee for residents)

Continuous Users (at least 6 times in 6 months):

Ballroom:	
Hourly	100.00
Deposit	300.00
Meeting Rooms:	
Hourly	45.00
Deposit	200.00
Kitchen: (set up fee and deposit are not applicable)	
Hourly	45.00

One Time Users:

Ballroom:	
Hourly	160.00
Deposit	400.00
Meeting Rooms:	
Hourly	70.00
Deposit	200.00
Patio:	
Hourly	100.00
Deposit	100.00
Kitchen: (set up fee and deposits are not applicable)	
Hourly	70.00
Ballroom and kitchen:	
Fridays and Saturdays (11:00 am – midnight)	2,000.00
Deposit	500.00
Entire building for a full day:	
Fridays and Saturdays (11:00 am – midnight)	2,800.00
Deposit	500.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

RECREATION FACILITY RENTAL FEES (CONTINUED)

COMMUNITY CENTER (20% discount off regular fee for residents):

Continuous User:

Gymnasium:

Hourly	75.00
Deposit	200.00
Kitchen	25.00

COMMUNITY CENTER (20% discount off regular fee for residents, continued):

Ballroom annex:

Small room, hourly.....	20.00
Both rooms, hourly	35.00
Deposit	100.00
Kitchen Use - Per function.....	10.00

One Time User:

Gymnasium:

Hourly	100.00
Kitchen, hourly.....	25.00
Deposit	200.00

Ballroom annex:

Small room	40.00
Both rooms	50.00
Deposit	100.00
Kitchen Use - Per function.....	10.00

COUNTRY CLUB:

Continuous User:

Lounge:

Hourly	60.00
Deposit	100.00

Ballroom:

Hourly	60.00
Deposit	100.00

One Time User - (Friday and Saturday)

Entire building:

6 p.m. to 12 midnight.....	750.00
Deposit	400.00

One Time User - Hourly: (Sunday through Thursday)

Dining Room (hourly)	90.00
Lounge (hourly)	90.00
Full Building (hourly).....	130.00
Deposit (per room)	200.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

RECREATION FACILITY RENTAL FEES (CONTINUED)

FARMER'S MARKET:

Saturday Market:

12' x 10' space (per week).....	21.00
Additional 6 feet (per week).....	12.00
12' x 10' inside space with or without electricity (per week)	27.00
Outside space with electricity (per week)	25.00
Part-Time Vendor Fees:	
12' x 10' space (per week).....	31.00
Additional 6 feet (per week).....	22.00
12' x 10' inside space with or without electricity (per week)	37.00
Outside space with electricity (per week)	35.00
Vendor's deposit.....	50.00

Building Rental: (20% discount off regular fee for residents):

Continuous User - Hourly: (Sunday through Thursday)

Hourly	55.00
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One Time User:

Hourly	100.00
All day rate (11:00 am to midnight, except Fridays and Saturdays).....	1,000.00

Entire Building

6:00 p.m. to midnight, Friday and Saturday (set time 4:00 pm – 6:00 pm)	750.00
Parking Lot - in addition to building rental	350.00
Parking Lot - in addition to building rental with gazebo and 20' x 40' tent	625.00
Deposit	300.00
Additional hours each (Friday only).....	125.00

LAKE ISLAND RECREATION CENTER - Meeting room:

Private events (Saturdays, 11:00 am – 12:00 am).....	400.00
Weekly rate, 8:00 am to 5:00 pm Mon. – Fri.	400.00
Daily rate, Sunday – Friday 11:00 am – 10:00 pm).....	250.00
<u>Continuous User:</u>	
Hourly	50.00
Deposit	200.00
<u>One Time User:</u>	
Hourly	60.00
Deposit	200.00
Outdoor patio and lawn, hourly	40.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

RECREATION FACILITY RENTAL FEES (CONTINUED)

Winter Park Welcome Center:

Winter Park Community Foundation Room

(includes catering kitchen, restrooms and outdoor patio):

Weekday for 1 – 4 hours, per hour.....	70.00
Weekday for over 4 hours, per hour.....	60.00
Series of 4 or more rentals for 1 - 4 hours, per hour	60.00
Series of 4 or more rentals for over 4 hours, per hour	50.00
Weekend (all day)	500.00

Note: rental rates can be reduced by 50% for one half of room

Entire First Floor (includes Galloway Foundation gallery, Welcome gallery and Winter Park Health Foundation Community Room):

Weekday (until 6:00 pm)	not available
Weekday (after 6:00 pm), per hour	90.00
Weekend (all day)	750.00
Fire marshal, required to be on site for events hosting over 90 people, per hour	25.00

Additional one-time fees:

Cleaning (for events over 4 hours)	30.00
Staffing (weekdays before 9:00 am and/or after 5:00 pm), per hour.....	20.00
Staffing (weekends), per hour	25.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

PARK FEES

DEPOSITS FOR GROUP EVENTS ARE EQUAL TO EVENT FEE

Central Park:

Group Events:	
Small events (less than 400 people)	500.00
Large events (400 – 2,000 people)	1,500.00
Significant events 2,001 + people	2,500
Rose Garden wedding	250.00

Mead Garden:

Group Events:	
Small events (less than 400 people)	500.00
Large events (400 – 2,000 people)	1,500.00
Significant events 2,001 + people	2,500.00
Amphitheater (two hours)	225.00
Deposit	100.00
Large Pavillion:	
Full day	65.00
Half day (open to noon or 2 pm to close)	40.00

Fleet Peoples Park:

Group Events:	
Small events (less than 400 people)	500.00
Large events (400 – 2,000 people)	1,500.00
Significant events 2,001 + people	2,500.00
Large Pavillion:	
Full day	65.00
Half day (open to noon or 2 pm to close)	40.00
Small Pavillion:	
Full day	30.00
Half day (open to noon or 2 pm to close)	20.00

Lake Island Park:

Group Events:	
Small events (less than 400 people)	500.00
Large events (400 – 2,000 people)	1,500.00
Significant events 2,001 + people	2,500.00
Community Playground pavillion:	
Full day	65.00
Half day (open to noon or 2 pm to close)	40.00

Ward Park:

Large Pavillion:	
Full day	65.00
Half day (open to noon or 2 pm to close)	40.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

PARK FEES (CONTINUED)

Howell Branch Preserve:

Group Events:

Small events (less than 400 people) 500.00

Large Pavillion:

Full day 65.00

Half day (open to noon or 2 pm to close) 40.00

Shady Park:

Group Events:

Small events (less than 400 people) 500.00

Large events (400 – 2,000 people) 1,500.00

Phelps Park:

Group Events:

Small events (less than 400 people) 500.00

Large Pavillion:

Full day 50.00

Half day (open to noon or 2:00 pm to close) 30.00

Small Pavillion:

Full day 30.00

Half day (open to noon or 2:00 pm to close) 20.00

Kraft Azalea Garden:

Exedra area wedding 150.00

Violation of dog ordinance:

1st offense 50.00

2nd offense 100.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

SPECIAL EVENT AND MISCELLANEOUS FEES

MISCELLANEOUS CHARGES:

Inflatables/bounce house permit fee	25.00
Baby grand piano (Civic Center only)	80.00
Building and Pavilion Holiday Rate	Time and ½ Regular
.....	Rental Rates
Park Usage Request Application Fee (non-refundable).....	50.00
Coffee urns.....	10.00
Facility rental building cancellation fee (90 day notice required).....	100.00
Cancellation fee with less than 90 days notice	150.00
Facility rental building late payment fee	5% of balance due
Horseshoes, daily.....	10.00
Overhead projector	25.00
Parks Alcohol Usage Request Application Fee (non-refundable)	50.00
Portable public address system	65.00
Rental Equipment Storage Fee (daily):	
Small (without tables).....	40.00
Large (with tables).....	80.00
Storage fees:	
Small continuous storage, monthly (27 cubic feet or less).....	10.00
Large continuous storage, monthly (81 cubic feet or less).....	50.00
Field rental storage, approximately 100 sq. ft. monthly.....	100.00
Risers, each (portable stages)	35.00
Stereo/compact disc system	65.00
Sat Market Tables, each (round and rectangular, inside use only).....	8.00
Table skirting, each.....	15.00
Tent, daily (20' x 40')	300.00
TV/VCR	75.00
Upright piano (Lake Island, Community Center)	30.00
Video projector	50.00
Volleyballs, daily.....	10.00
Wireless microphone	50.00
Keep Winter Park Beautiful:	
Engraved bricks - Farmer's Market Lot:	
Single size - Individuals or Pets	65.00
Double	100.00
Corporate	250.00
Central Park brick.....	100.00
Adopt a lamppost with plaque on Park Avenue	2,500.00
Personalized park benches, various locations	2,500.00
Phone line connection.....	10.00
T-100 line connection	20.00
Maps, each.....	3.00
Maps, 200 or more each	1.50
Trash/Storage bags 100 count 2ml	21.00
Dance lessons & sessions	80.00
Staffing (per hour)	21.00
Planning, Delivery, Setup, Pick up (per hour)	21.00

CITY OF WINTER PARK - FEE SCHEDULE
Effective: April 1, 2008

SPECIAL EVENT AND MISCELLANEOUS FEES (CONTINUED)

Transport Charge/Delivery Pickup	30.00
Crowd control fencing (per 200 feet).....	150.00
Tent 10' x 10'.....	60.00
Special event trailer with tables and chairs.....	250.00
Equipment Rental - Per Event:	
Banquet tables (each, off site events only)	5.00
Folding chairs (each).....	2.00
Podium (each).....	20.00
Portable public address system	50.00
Risers 3' x 8' (each).....	40.00
Riser skirts (each)	10.00
Table skirts (each).....	15.00
Tent 20' x 40'.....	300.00
Light pole hanging fees (two employees and one aerial truck):	
Park Avenue (full fee).....	200.00
Morse Blvd (hourly rate).....	98.00
New England, Orange Avenue, Israel Simpson (per banner)	8.00

Eastmonte Civic Center

	Square feet	Banquet	Theatre
- Auditorium	3,000	200	300
- Meeting Room 1	294	n/a	35
- Meeting Room 2	480	n/a	50

Westmonte Civic Center

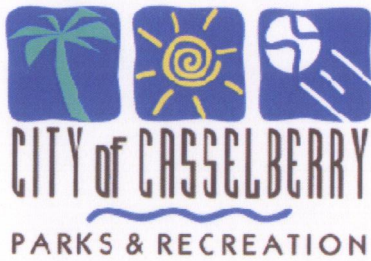
	Square feet	Banquet	Theatre
- Auditorium	2,620	120	150

Directions:

Eastmonte - From intersection of I-4 and S.R. 436, proceed east on S.R. 436 for approximately three miles. Turn Right on Ronald Reagan Blvd., pass Orienta Avenue on your right, and turn right onto Magnolia Drive.

Westmonte - From the intersection of I-4 and S.R. 436, proceed west on S.R. 436 for approximately one mile. Turn right on Spring Oaks Blvd., proceed for approximately one-half mile, and turn left onto Bills Lane.

For information and reservations on the Civic Centers, please contact [Jason Marsick](#) at (407) 571-8754.



Rental Fees

\$200 refundable security deposit on all facility rentals - will be refunded where no damage or loss has occurred and where no extra clean-up is required, as determined by Parks and Recreation staff.

\$ 50* non-refundable fee for alcohol permit at Senior Center.

- Category I* :** Casselberry residents
- Category II:** Nonprofit groups, churches, or tax exempt groups (*Proof required*)
- Category III* :** Nonresidents
- Category IV* :** Commercial/businesses, or private groups

Maximum Capacity	Location	Category I	Category II	Category III	Category IV
40	Secret Lake Park 1- Pavilion, Large- center of park	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
15	Secret Lake Park Pavilion, (2) Small 2-Kiwanis pavilion near fishing pier 3-Rear of park near soccer field	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
25	Wirz Park Pavilion	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
70	Dew Drop Park Pavilion	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
20	Lake Hodge Park Pavilion	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
20	Plumosa Oaks Park Pavilion	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
20	Sunnytown Park Pavilion	1-4 hrs: \$25 5-8 hrs: \$35	1-4 hrs: \$23 5-8 hrs: \$32	1-4 hrs: \$35 5-8 hrs: \$50	1-4 hrs: \$60 5-8 hrs: \$90
150	Senior Center Ballroom	\$50 hr	\$47 hr	\$70 hr	\$125 hr
161	Senior Center Main Room	\$50 hr	\$47 hr	\$70 hr	\$125 hr
15	Senior Center Meeting Room, Small	\$10 hr	\$9 hr	\$15 hr	\$25 hr
30	Senior Center Meeting Room, Large	\$15 hr	\$14 hr	\$20 hr	\$35 hr
356	Senior Center Entire Building	\$75 hr	\$70 hr	\$105 hr	\$175 hr
72	Wirz Park Center	\$25 hr	\$23 hr	\$35 hr	\$60 hr
42	Wirz Park Swimming Pool	\$75 an hr + Lifeguards @ \$8 per hr per guard. 1 Guard per 20 guests.	\$70 an hr + Lifeguards @ \$8 per hr per guard. 1 Guard per 20 guests.	\$75 an hr + Lifeguards @ \$8 per hr per guard. 1 Guard per 20 guests.	\$75 an hr + Lifeguards @ \$10 per hr per guard. 1 Guard per 20 guests.

***7% State Sales Tax is Included in Category I, III, & IV Rental Fees**

FEES - City of Orlando

Fees are subject to change.

AFTER-SCHOOL PROGRAMS (For more information, call (407) 246-4300)
(Community Center Based Program at 15 Centers)

2007-2008 AFTER-SCHOOL PROGRAM	
City of Orlando Resident	\$20 a Month - (Proof of residency required. MUST provide driver's license water bill, electric bill showing City address).
Non-City of Orlando Resident	\$40 a Month
Reduced Lunch Rate <i>City Resident Only</i>	\$5 a Month - For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.
Free Lunch Rate <i>City Resident Only</i>	\$0 - For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.

2007-2008 HOLIDAY BREAK PROGRAM	<i>See Recreation Division Holiday Calendar for dates.</i>
City of Orlando Resident	\$8 a Day - (Proof of residency required. MUST provide driver's license water bill, electric bill showing City address).
Non-City of Orlando Resident	\$10 a Day
Reduced Lunch Discount Rate <i>City Resident Only</i>	\$4 a Day - For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the
Free Lunch Rate <i>City Resident Only</i>	\$0 - For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.

Dover Shores Spark (For more information, call (407) 381-2531)

Regular	Reduced/Free	25 spots
Morning \$1.00 per school day	Morning \$.50/free per school day	
Afternoon \$4.00 per school day	Afternoon \$2.00/free per school day	
Vacation days \$8.00 per day	Vacation days \$4.00/free per day	
Vacation day Non-city \$10.00 per day		

AFTER-SCHOOL ALL-STARS (For more information, call (407) 246-3707)

(Before & After-School Middle School Program)

PROGRAM	LOCATIONS	COST
BEFORE SCHOOL	7 City Middle Schools	NO COST
AFTER-SCHOOL	7 City Middle Schools	NO COST

(After-School All-Star Summer Program at 5 City Middle Schools)

2008	REQUIRED T-SHIRT:
CAMP S.T.R.I.V.E SUMMER PROGRAM	All registered Camp Orlando participants are required to purchase camp t-shirt in order to participate in field trips. Cost \$5.33
City of Orlando Resident	\$40 a Week - includes lunch & snack daily. (Proof of residency required. MUST provide driver's license water bill, electric bill showing City address).
Non-City of Orlando Resident	\$50 a Week - includes lunch & snack daily.
Free Lunch Discount Rate <i>City Resident Only</i>	\$0 a Week - includes lunch & snack daily. For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.
Reduced Lunch Discount Rate <i>City Resident Only</i>	\$0 a Week - includes lunch & snack daily. For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.

ATHLETICS (For more information, call (407) 246-4286)

Adult Leagues

LEAGUES	AGE	LENGTH	DATES	COST
Adult Basketball	16 years old and up	(2) 10-week	May and Sept.	\$311.46 per team
Adult Flag Football	18 years old and up	(2) 10-week	Feb. and Aug.	\$311.46 per team
Adult Softball	16 years old and up	7-weeks	March and Aug.	\$336.57 per team
Adult Volleyball	16 years old and up		June, July and Aug.	\$50 per team

Youth Leagues

LEAGUES	AGE	DATES	COST
Cheerleading	7-13 years old	August	\$10.04 per child
Cheerleading	7-14 years old	July (a day)	FREE
Fall Tackle Football	9-13 years old	Aug. – Nov.	\$20.09 plus physical exam
Hershey Track Football	9-14 years old	June (a day)	
Winter Junior Magic Basketball	9-15 years old	Dec. - March	\$20.09 & \$5.00 for jersey

AQUATICS (For more information, call (407) 246-4281)
 (11 pools locations)

Tax not included

Program	City	Non-City
Adult Fitness – Annual	\$100.00	\$125.00
Adult Fitness – Senior Annual	\$80.00	\$105.00
Adult Fitness – Semi Annual	\$70.00	\$95.00
Adult Fitness – Senior Semi Annual	\$50.00	\$75.00
Adult Fitness – Monthly	\$20.00	\$45.00
Adult Fitness – Daily	\$3.00	\$4.00
Water Aerobics	\$3.00	\$4.00
Learn to Swim	\$40.00	\$50.00
Learn to Swim – Reduced Lunch	\$5.00	N/A
Learn to Swim – Free Lunch	FREE	N/A
Open Swim	FREE	\$4.00

Seasonal Swim Passes		Pool Rental	
Family	\$100.00	Public	\$50.00
Adult	\$35.00	LG Staff	\$15.00
Youth	\$25.00	OC Schools	\$12.00
Senior	\$25.00	Private Schools	\$15.00

Orlando Tennis Centre

(For more information, call (407) 246-2161)

	Total Fee
Individual 1 year City of Orlando Resident	\$ 195.92
Individual Semi-Annual City of Orlando Resident	\$ 125.58
Individual 1 year Non-City of Orlando Resident	\$ 249.17
Individual Semi-Annual Non-City of Orlando	\$ 152.72
Family 1 year City of Orlando Resident	\$ 321.51
Family Semi-Annual City of Orlando Resident	\$ 205.98
Family 1 year Non-City of Orlando Resident	\$ 455.14
Family Semi-Annual Non-City of Orlando Resident	\$ 273.28
Senior 1 year City of Orlando Resident	\$ 125.58
Senior Semi-Annual City of Orlando Resident	\$ 85.40
Senior 1 year Non-City of Orlando Resident	\$ 152.72
Senior Semi-Annual Non-City of Orlando Resident	\$ 99.47
Youth under 18 year	\$ 40.20
Clay Court Rental	\$ 5.02
Hard Court Rental	\$ 4.02
Racquetball 1 year City of Orlando Resident	\$ 25.00
Racquetball 1 year Non-City of Orlando Resident	\$ 78.00

FITNESS CENTERS (For more information, call (407) 246-4300)

(9 Community Center Locations)

City of Orlando Resident

MEMBERSHIP	TERM	SUBTOTAL	TAX	TOTAL
Weight & Gym (GOLD)	Annual	\$120.00	\$7.80	\$127.80
	6 months	\$ 72.00	\$4.68	\$ 76.68
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 20.00	\$1.30	\$ 21.30
Weight Only (SLIVER)	Annual	\$ 85.00	\$5.52	\$ 90.52
	6 months	\$ 51.00	\$3.33	\$ 54.33
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 20.00	\$1.30	\$ 21.30
Weight & Gym (SENIORS)	Annual	\$ 50.00	\$3.25	\$ 53.25
	6 months	\$ 30.00	\$1.95	\$ 31.95
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 20.00	\$1.30	\$ 21.30
Gym Only (BRONZE)	Annual	\$ 60.00	\$3.90	\$ 63.90
	6 months	\$ 36.00	\$2.34	\$ 38.34
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 20.00	\$1.30	\$ 21.30

Non-City of Orlando Resident

MEMBERSHIP	TERM	SUBTOTAL	TAX	TOTAL
Weight & Gym (GOLD)	Annual	\$170.00	\$11.05	\$181.05
	6 months	\$102.00	\$6.63	\$108.63
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 45.00	\$2.93	\$ 47.93
Weight Only (SLIVER)	Annual	\$135.00	\$8.78	\$143.78
	6 months	\$ 81.00	\$5.27	\$ 86.27
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 45.00	\$2.93	\$ 47.93
Weight & Gym (SENIORS)	Annual	\$ 75.00	\$4.88	\$ 79.88
	6 months	\$ 45.00	\$2.93	\$ 47.93
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 45.00	\$2.93	\$ 47.93
Gym Only (BRONZE)	Annual	\$110.00	\$7.15	\$117.15
	6 months	\$ 66.00	\$4.29	\$ 70.29
	Day Rate	\$ 5.00	\$0.33	\$ 5.33
	Month Rate	\$ 45.00	\$2.93	\$ 47.93

POTTERY STUDIO (For more information, call (407) 246-3595)

Adult	City of Orlando Resident	13-week Session	\$45.00
Adult	Non-City of Orlando Resident	13-week Session	\$57.50
Senior	City of Orlando Resident	13-week Session	\$30.00
Senior	Non-City of Orlando Resident	13-week Session	\$36.25

SUMMER CAMP PROGRAMS (For more information, call (407) 246-4300)
(Community Center Based Program at 15 Centers)

2008	REQUIRED T-SHIRT:
CAMP ORLANDO SUMMER PROGRAM	All registered Camp Orlando participants are required to purchase camp t-shirt in order to participate in field trips. Cost \$5.33
City of Orlando Resident	\$40 a Week -includes lunch & snack daily. (Proof of residency required. MUST provide driver's license water bill, and electric bill showing City address).
Non-City of Orlando Resident	\$50 a Week -includes lunch & snack daily.
Free Lunch Discount Rate <i>City Resident Only</i>	\$0 a Week -includes lunch & snack daily. For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.
Reduced Lunch Discount Rate <i>City Resident Only</i>	\$5 a Week -includes lunch & snack daily. For a child to receive this discount, the parent/guardian MUST provide a letter from the child's school identifying their eligibility for the discount.

CULTURAL ARTS

CAMP	COST	DATE/TIME	AGES	LOCATION/PHONE	CONTACT
<p>“Natural Expressions” – Your child will have an opportunity to combine their love of Art and Nature.</p> <p>Art Show at City Hall August 16th</p>	<p>\$25 City of Orlando Resident (Proof of residency required. <u>MUST</u> provide driver’s license water bill, electric bill showing City address). \$30 <u>Non-City of Orlando Resident</u></p>	<p>Session I (4-weeks) Tuesday’s June 10 – July 1 (Choose between AM Classes 9:30 – 11:30 am or PM Classes 1:00 - 3:00 pm)</p> <p>Session II (4-weeks) Tuesday’s July 8-29 (Choose between AM Classes 9:30 – 11:30 am or PM Classes 1:00 - 3:00 pm)</p> <p><i>(MUST pay ahead to reserve space)</i></p>	<p>7-14 yrs old</p>	<p>Mayor Carl T. Langford Park Neighborhood Center 1808 E. Central Blvd. (407) 246-2150</p>	<p>Nikki Tanner</p>
<p>“Kids Clay Camp” – Children will enjoy creating clay projects.</p> <p>Art Show at City Hall August 16th</p>	<p>\$25 City of Orlando Resident (Proof of residency required. <u>MUST</u> provide driver’s license water bill, electric bill showing City address). \$30 <u>Non-City of Orlando Resident</u></p>	<p>Session I (4-weeks) Thursday’s June 12, 19, 26, July 11 or Friday’s June 13, 20, 27, July 12 (Choose between AM Classes 9:30 – 11:00 am or PM Classes 1:00 - 2:30 pm)</p> <p>Session II (4-weeks) 6-14 yrs old Tuesday’s July 17 – August 7 or Thursday’s July 18 – August 8 (Choose between AM Classes 9:30 - 11:00 am or PM Classes 1:00 -2:30 pm)</p> <p><i>(MUST pay ahead to reserve space)</i></p>	<p>6 -16</p>	<p>City of Orlando Pottery Studio Downtown Recreation Complex 649 W. Livingston St. 32801 (407) 246-3595</p>	<p>Kim Miller</p>



**FISCAL YEAR 2008 FEE SCHEDULE
DEPARTMENT OF TOURISM AND BUSINESS RELATIONS**

FAIR GROUNDS	ADOPTED FY 2008
Farmers Market October - May	
Outside spaces (per day)	\$ 11.00
Clements Building (per day)	\$ 12.00
Ashford Building (per day)	\$ 12.00
Fence Line (per day)	\$ 12.00
Expo Hall (per day)	\$ 14.00
Expo Hall - 1/2 Space (per day)	\$ 7.00
Expo Hall - A,B,C,D (per day)	\$ 28.00
LaRoe Pavillion (per day)	\$ 12.00
LaRoe Pavillion - 1/2 Space (per day)	\$ 6.00
Ashford Building - 1/2 Building (per day)	\$ 80.00
Food	
Outside (per day)	\$ 38.00
Expo Hall (per day)	\$ 35.00
Clements Building (per day)	\$ 35.00
Table Rental - Inside Building (per table)	\$ 5.00
Farmers Market June - September	
Outside spaces (per day)	\$ 6.60
Clements Building (per day)	\$ 7.20
Ashford Building (per day)	\$ 7.20
Fence Line (per day)	\$ 7.20
Expo Hall (per day)	\$ 7.80
Expo Hall - 1/2 Space (per day)	\$ 4.20
Expo Hall - A,B,C,D (per day)	\$ 16.80
LaRoe Pavillion (per day)	\$ 7.20
LaRoe Pavillion - 1/2 Space (per day)	\$ 3.60
Ashford Building - 1/2 Building (per day)	\$ 48.00
Food	
Outside (per day)	\$ 22.80
Expo Hall (per day)	\$ 18.00
Clements Building (per day)	\$ 18.00
Table Rental - Inside Building (per table)	\$ 5.00



**FISCAL YEAR 2008 FEE SCHEDULE
DEPARTMENT OF TOURISM AND BUSINESS RELATIONS**

FAIR GROUNDS (CONTINUED)	ADOPTED FY 2008
Special Events	
Expo Hall (per day)	\$ 350.00
Ashford Building (per day)	\$ 125.00
Clements Building (per day)	\$ 140.00
LaRoe Pavillion (per day)	\$ 140.00
Farmers Market Grounds Area (per day)	\$ 450.00
Arena	
Practice and Non-spectator Use (per day)	\$ 140.00
Practice and Non-spectator Use Electricity Surcharge for Flood Lights (per hour)	\$ 25.00
Show and Spectator Use (per day)	\$ 550.00
Show and Spectator Use Electricity Surcharge for Flood Lights (per day)	\$ 100.00
Use of Concession Stand (per day)	\$ 25.00
Total Facility, Including LaRoe Pavillion - No Building Space (per day)	\$ 900.00
Front Parking Lot - Full (per day)	\$ 600.00
Front Parking Lot - 1/2 (per day)	\$ 340.00
Side Parking Lot - Full (per day)	\$ 220.00
60' X 80' Area By Marquis (per day)	\$ 65.00
RV Electrical Hook-up (per day)	\$ 35.00
Miscellaneous Fees	
Chairs (per chair)	\$ 0.35
Tables (per table)	\$ 5.00
Table Paper (per 9')	\$ 1.00
Employee (per hour)	\$ 14.50
Clean-up (per hour)	\$ 45.00
Set-up Fee - 100+ Chairs (after initial set-up)	\$ 20.00
Set-up Fee - 25+ Tables (after initial set-up)	\$ 20.00

Ball Fields & Pavilions
Pavilion Rentals

IN ORDER TO RENT ANY RECREATIONAL FACILITY FROM THE CITY OF LONGWOOD, YOU MUST FILL OUT THE FOLLOWING FORM BRING IT TO 174 W. CHURCH AVE. (NEXT TO CITY HALL)..... [CLICK HERE TO OBTAIN FORM](#)

The City of Longwood rents out Pavilions in Reiter and Candyland Park. Pavilion rental rates are as follows:

Pavilion half day rental:	\$20.00 up to 4 hours
Pavilion full day rental:	\$40.00 over 4 hours

Candyland Park Ball Field Rentals

IN ORDER TO RENT ANY RECREATIONAL FACILITY FROM THE CITY OF LONGWOOD, YOU MUST FILL OUT THE FOLLOWING FORM BRING IT TO 174 W. CHURCH AVE. (NEXT TO CITY HALL)..... [CLICK HERE TO OBTAIN FORM](#)

The City of Longwood rents the baseball fields out at Candyland Park on certain days according to prior field schedules. Along with the fields, one can rent batting cages and bullpens by the hour. The following shows the rates for facility rentals:

Ball Field w/o lights:	\$15.00 per hour (2 hour minimum)
Ball Field w/ lights:	\$25.00 per hour (2 hour minimum)
Batting Cage:	\$10.00 per hour
Bull Pen:	\$10.00 per hour

Longwood Community Building



[Click here to view the Longwood Community Building rental agreement.](#)

[Click here to view the City of Longwood Community Calendar.](#) (Please note the calendar is updated weekly. To verify availability, please call or email our office.)

[Click here to view pictures of the Longwood Community Building.](#)

The City of Longwood is proud to offer its Community Building, open since October 2002.

This Community Building can be rented out for:

- Receptions
- Weddings
- Birthday Parties
- Anniversary Parties
- And much, much more

The facility is located at 200 West Warren Avenue, on the corner of Wilma Street and Warren Avenue. This beautiful Victorian home is approximately 9,000 square feet including the carriage house. The maximum capacity of the building is 169.

The building has a fully furnished kitchen with:

- OvenStove
- Microwave
- Two Refrigerators
- Dishwasher

- Ice machine

There is a stage area in the main room, wrap around porch, gazebo and upstairs rooms (bride's room, groom's room and conference room). The main social room is where all the activities are located.

We provide the following items for the main social room:

- 15 - round 5' 6" tables
- 10 - rectangle 6' tables
- 160+ chairs

Appointments must be made to view the Community Building. Community Building fees and deposits are as follows:

Class A	Non-resident or non-city Commercial/Business. Reservation accepted 6 months in advance.	\$125.00/hr + tax
Class B	Church/civic/fraternal/community/government groups located outside the City of Longwood (Reservation accepted 6 months in advance.)	\$75.00/hr + tax
Class C	City Residents (<i>Proof of City residency is required</i>), church groups, civic groups, fraternal groups, or community groups located in the City of Longwood. City commercial/business (proof of City Occupational Licenses is required) for the sole purpose of promoting their commercial/business enterprise. Reservation accepted 18 months in advance.	\$25.00/hr + tax
Class D	Longwood Tourist Club, regular meetings of Homeowners Associations in the City of Longwood and regular meetings of the Central Florida Society for Historical Preservation (Priority may be given to Class A, B and C rentals if a scheduling conflict occurs relative to scheduling.)	Exempt from fees and deposits

Other Fees and Deposits:

Security Deposit	\$200.00 Refundable
Service Fee (Clean-up & Set-up/Breakdown of tables & chairs)	\$200.00
{optional}A/V Deposit	\$100.00 Refundable
A/V Rental	\$25.00

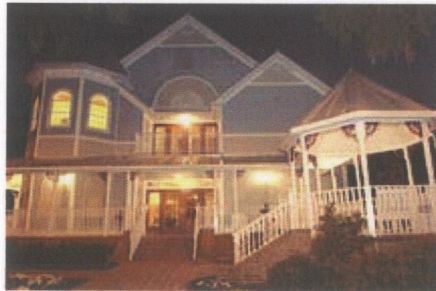
Bridal Room	\$50.00
Groom's Room	\$50.00

Off-Duty Police Officer \$40.00/hour minimum three hours when alcohol is served (1 officer for beer, wine, champagne) (2 officers for hard liquor and liability insurance)

50% of all fees and deposits due at the time of signing contract and the other 50% is due two weeks prior to the event. No reservations will be held until facility contract is signed and deposit is received.

Please note that we schedule one event per day on Fridays, Saturdays, and Sundays. Weekday schedules include multiple events.

For more information call 407-260-3483 or contact [Karen Behling](#)



Parks & Recreation Department Fee Schedule

Effective Date: October 1, 2007

SOFTBALL

Men, Women & Co-rec	\$280/team, plus \$10 for each non-resident member
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ADULT BASKETBALL

3 Man	\$175/team, plus \$10 for each non-resident member
5 Man	\$385/team, plus \$10 for each non-resident member
Open Gym	Resident: \$35 Non-resident: \$45 (per season) Guest Fee: \$3/per 2 hour session

YOUTH BASKETBALL

Grade 1-2 (Fall Season)	Resident: \$75	Non-resident: \$85
Grade 3-10 (Fall Season)	Resident: \$75	Non-resident: \$85
Grade 3-10 (Spring Season)	Resident: \$75	Non-resident: \$85

BASKETBALL COURT FEES

(Community Park only)	Resident: \$10 registration fee thru residency Non-resident: \$2/day or \$50/year Age 14 & under - no fee
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TENNIS

Youth Classes	Resident: \$40	Non-resident: \$50
Advanced Classes	Resident: \$130	Non-resident: \$145
Adult Classes	Resident: \$40	Non-resident: \$50
<i>Annual Passes</i>		
Youth	Resident: \$20	Non-resident: \$45
Adult	Resident: \$30	Non-resident: \$80
Family	Resident: \$55	Non-resident: \$155
<i>Court Reservations - 24 hour advance reservations required</i>		
Non Pass Holder:	\$4 per hour before 5 p.m.	\$6 per hour after 5 p.m.
Guest Fee (with member)	\$3 per guest	

RACQUETBALL

Resident: \$5/hour	Non-resident: \$7/hour
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MAC BEFORE AND AFTER SCHOOL PROGRAM

Annual Registration (Per Child)		
Standard Rate	\$55 per child per year, one-time fee	
Reduced Rate	\$30 per child per year, one-time fee*	
Weekly Fees for Services		
Per Child	AM-only 7:00am - Bell	AM +PM
Regular Rates	\$30	\$55
Reduced Rates & Teachers	\$30 regardless of utilization OCPS teacher discounts apply only to personnel assigned to schools we serve (Dommerich, Lake Sybelia and MMS). Reduced rate students must qualify in advance.	
<p>No further discounts apply. Tuition is not pro-rated for partial weeks.</p> <p><i>Payment for services is always due one-week in advance.</i></p>		

YOUTH CAMP OPERATIONS REGISTRATION FEES

PER CHILD seasonal Registration Fees			
Fall/Winter/Spring	R \$20	NR \$20	CIT \$30
Summer Camp	R \$50	NR \$50	CIT \$60
weekly fees for program services			
1-day Camp (no fieldtrip)	R \$30	NR \$35	
3-day Wk (no fieldtrip)	R \$60	NR \$70	
4-day Wk (no fieldtrip)	R \$80	NR \$90	
5-day Wk (no field trip)	R \$100	NR \$110	
6-day Wk (no field trip)	R \$120	NR \$130	
4-day Wk (inclusive)*	R \$130	NR \$140	
5-day Wk (inclusive)*	R \$150	NR \$160	
6-day Wk (inclusive)*	R \$170	NR \$180	
Extended Day	R \$0	NR \$25	
Fieldtrips:	*Inclusive = rate includes fieldtrips costs		
Late Fee:	\$10 per child per day		

Misc. Programs Fees:	\$1 - \$20/program or event
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**Proof of residency required.
Payment for services is due in advance.*

FACILITY RENTALS

Gazebo & Overlook (Lake Lily & Quinn Strong Park)	Resident: \$125	Non-resident: \$200
Small Picnic Shelter (1/2 day)	Resident: \$25	Non-resident: \$35
Small Picnic Shelter (full day)	Resident: \$45	Non-resident: \$70
Large Picnic Shelter (1/2 day)	Resident: \$50	Non-resident: \$65
Large Picnic Shelter (full day)	Resident: \$75	Non-resident: \$105
Community Park - Meeting Room (After 5 pm/Wknd)	Resident: \$50	Non-Resident \$95
Community Park - Meeting Room (1/2 day)	Resident: \$40	Non-resident: \$75
Community Park - Meeting Room (full day)	Resident: \$75	Non-resident: \$145
Senior Center	\$20 per hour / 3 hour minimum	
Senior Center - After 5pm & Weekends	\$30 per hour / 3 hour minimum	
Bridal Room	\$30 per hour / 3 hour minimum	
Civic organizations (Boy & Girl Scouts, HOA's, etc.) will be booked into non-program time periods free of charge when available and they will have the option of upgrading their free reservation to other time periods on a "space available" basis five days before their scheduled meeting. This will ensure "free" use of facilities is booked after City functions, City programs and paid reservations have been accommodated.		

ATHLETIC FIELD RENTALS

School Fields	\$25/hour (2 hour minimum)
Soccer Field	Before 5 pm - \$25/hour After 5 pm - \$40/hour
Ballfields	Before 5 pm - \$25/hour After 5 pm - \$40/hour
Field Prep (line)	\$50/field

Field Lighting	\$25 per field hour
Includes special pre and post season training and tournament schedule requests by contract athletic organizations in addition to requests for practices during evening hours.	

YOUTH SPORT LEAGUE NON-RESIDENT FEES

Little League	\$35/player/season
Youth Soccer	\$20/player/season

EVENT VENUES FEES (ALL VENUES)

Application Permit Fees are built into rates below:

< 300 People	First Day - Residents \$300 Non Residents \$375 (Each additional day \$150) Includes Permit, processing, park use, restroom use and electric)
301 - 600 People	First Day - Residents \$500 Non Residents \$625 (Each additional day \$175) Includes Permit, processing, park use, restroom use and electric)
601 - 1,000 People	First Day - Residents \$750 Non Residents \$875 (Each additional day \$200) Includes Permit, processing, park use, restroom use and electric)
> 1,000	First Day - Residents \$1,000 Non Residents \$1,250 (Each additional day \$250) Includes Permit, processing, park use, restroom use and electric)
Additional use charges shall be determined based on event attendance projections and duration of the event. The City of Maitland reserves the right of final determination of support services and personnel required for all events on City property. Refunds less 25% handling fees will issued when cancellations occur more than 91 days before a scheduled event. Refunds will not be made for events cancellations made 90 days or less before a scheduled event.	

A LA CARTE VENUE USE FEES

Permit Fee	Residents \$100 Non Residents \$150
Processing	Residents \$50 Non Residents \$75
Electrical Pole Rental	\$10 per pole per hours
Restrooms Stocking	\$50 per hour
Garbage Attendant	\$30 per hour / 4 hour minimum
Rolling Carts	\$7 per can
8 YD Dumpster	\$75 Tipping Fee

Security Officers

\$35 per hour/ 4 hour minimum

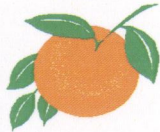
Special programs are priced based on cost. Please call (407) 539-0042 for more information and associated costs. Contact Maitland Little League, Maitland Soccer Club, and I-9 Sports on-line for athletic program costs and information.

A 25% administration fee will be assessed to all requests for refund.

R = Resident

NR = Non-resident

**ORANGE COUNTY
PARKS AND
RECREATION**



OBJECTIVE: To provide and preserve quality parks and recreation for all, evidenced by positive business relationships, responsible and efficient processes, and customer satisfaction with our services and facilities.

PHONE: 407-836-6200

PARK ADMISSION AND PARKING

COST

Moss Park and Kelly Park	
per vehicle , up to 2 passengers	\$ 3.00
per vehicle, 3 or more passengers	\$ 5.00
per passenger, for each passenger beyond 8	\$ 1.00
Busses and commercial vans, minimum charge	\$ 10.00
Bicycle, or walking	\$ 1.00
Boat ramp, per watercraft trailer at improved lots	\$ 5.00
Boat ramp, annual pass	\$ 150.00
Day ride, Equestrian Trailer, at improved lots	\$ 5.00
Entry Fees	
Pool Daily Swim Fee – Per Person	\$ 2.00
Annual Swim Pass – Per Person	\$ 60.00
Splash Pads – Per Person Per Session	\$ 1.00
Fitness & Open Gym, Annual Individual Membership	\$ 100.00
Fitness & Open Gym, Individual, day rate	\$ 10.00
General Admission (\$2 to \$20)	\$ as posted

CAMPING AND RELATED FEES

Site Rental, per night, (6 people, 1 dump, 2 vehicles, power and water)	\$ 18.00
Site Rental (non County resident).....	\$ 23.00
Primitive Site, per night, (6 people, 1 dump, 2 vehicles, no power or water)	\$ 15.00
Group Camping Fee (per person, per night, includes entry fee).....	\$ 3.00
Additional person, per night.....	\$ 2.00
Additional vehicle, per night.....	\$ 3.00
Non-registered sanitary dump fee	\$ 5.00

Note: A cancellation fee of one night will be charged for all cancellations received less than three days in advance. A processing fee will be charged for all other refunds.

PARKS AND RECREATION (continued)

	COST
GENERAL & ATHLETIC PROGRAM FEES:	
All fee-based programs, per person, per hour	\$ 2.00
Plus Materials and Service fees	
Athletic League / Tournaments, per person, per game hour	\$ 3.00
Plus Materials and Service fees	
Athletic League Forfeitures	
First Forfeiture, per Team	\$ 20.00
Each Additional Forfeiture, per Team	\$ 30.00
Summer and Full Week Holiday Programs	
Summer Camp, Full Week Regular Rate	\$ 80.00
Summer Camp, Each Additional Child Rate	\$ 75.00
Summer Camp, Reduced Lunch Rate	\$ 60.00
Summer Camp, Free Lunch Rate	\$ 50.00
Daily Fee, Summer & Break, per Child	\$ 25.00
Non-County Resident Surcharge, per Week	\$ 20.00
After School Enrichment	
Weekly Fee, per Child	\$ 30.00
Weekly Fee, Reduced Lunch Rate	\$ 20.00
Weekly Fee, Free Lunch Rate	\$ 15.00
Daily Fee, per Child	\$ 10.00
Late Program Payment, per calendar day	\$ 5.00
Late Pickup, per person, each 15 minutes late	\$ 5.00
Miscellaneous Fees	
Membership Card Replacement	\$ 10.00
Baseball Field Chalking / Painting / Preparation	\$ 15.00
Soccer / Football Field Preparation	\$ 30.00
Labor Charge, per staff member, per hour	\$ 20.00
After-Hours Labor Charge, per staff member, per hour	\$ 30.00
Vendor Permit, per Sales Point, per Day	\$ 25.00
Materials & Specialty Items (\$1-\$50)	\$ as posted
Service Fees (\$1-\$50)	\$ as posted
Refund Processing Fee	\$ 10.00

FIELD INSPECTION FEES - MSTU SITES

Fee is equal to actual inspection expense with a maximum of 5% of grounds Maintenance contract cost or \$100 per month, whichever is less.

PARKS AND RECREATION (continued)

	COST
PARK FACILITIES RENTAL	
Events / Pavilions	
Up to 50 People.....	\$ 50.00
51 to 100 People	\$ 75.00
101 to 200 People	\$ 125.00
201 to 300 People	\$ 225.00
301 to 400 People	\$ 350.00
401 to 500 People	\$ 500.00
Over 501 People, per day.....	\$ 1,000.00
Refundable Security / Damage Deposit	
1-100 People	\$ 75.00
101 People or More.....	\$ rental rate
Rental Facilities and Rooms	
SMALL room, less than 500 square feet, per hour	\$ 25.00
MEDIUM room, 500-1500 square feet, per hour	\$ 50.00
LARGE room, greater than 1500 square feet, per hour	\$.05/sq ft
rounded to the nearest tenth dollar	
Swimming Pool Rental (per hour, after-hours only)	\$ 175.00
plus required Labor Charge	
Hockey Court Rental, per hour (includes lighting)	\$ 20.00
Athletic Field Rental, per hour	\$ 15.00
Court & Batting Cage Rental, per hour	\$ 5.00
Athletic Lighting	
Courts and Fields 300' or less, per hour	\$ 3.00
Fields 301' or greater, per hour	\$ 6.00
Priority Users – Youth Athletics only, per Team, per Season	\$ 100.00
Equestrian Facilities	
Full Facility Rental, per day (Arena, 2nd arena, tower, timer, PA)	\$ 250.00
Ring Course Preparation, each	\$ 100.00
Ring Rental per day	\$ 100.00
Stall Rental (includes initial bedding), per day	\$ 25.00
Stall bedding additional	\$ 8.00
Ring Rake & Roll or Reset, each	\$ 25.00
Stall Cleaning & Re-bed	\$ 30.00
Arena Lighting per arena, per hour	\$ 3.00
Priority User Group – Fee includes one full day facility rental per calendar year, Plus 50% discount on stall rental. No other discounts are included.	

PARKS AND RECREATION (continued)

EQUIPMENT RENTAL	COST
Meeting and Event Equipment	
Showmobile, per day	\$ 500.00
Plus Labor Charges	
Tables, chairs, podiums, and other audio-visual equipment are available, at rates from \$1.00 to \$100.00 per day.	\$ as posted

DEPOSITS AND OTHER POLICIES

All room rentals require a damage deposit equal to one hour of the applicable rental rate.

All equestrian facilities require a damage deposit equal to the applicable facility rental rate.

A cancellation fee of 25% will be charged for all facility rental cancellations received less than three days in advance. A processing fee will be charged for all refunds. In the case of no show / no call cancellations, all fees are non-refundable.

Additional services provided by Orange County will be charged at cost, plus applicable overhead.

Non-scheduled rentals and unconfirmed rental extensions are at the discretion of the Supervisor, pending facility and staff availability. Labor, maintenance, security and other additional charges will apply.

Checks are to be made payable to the Board of County Commissioners within two weeks in advance of the event at the park or earlier if required by Ordinance. No rental request is considered approved until paid in full.

Groups of Senior Citizens (55 years and over) may be allowed a 25% discount on room and facility rental fees, annual boat passes and fitness center memberships. Seniors are also allowed a 25% discount against camping fees.

Not-for-profit charities and tax exempt service organizations may apply for facility fee waivers during operating hours, excluding weekends and holidays. No discounts are available for labor charges, insurance requirements, entry fees or group camping.

PARKS AND RECREATION (continued)

DEPOSITS AND OTHER POLICIES (continued)

Youth Economic Hardship Discounts of 25% are available for certain youth programs if the family is an Orange County resident, and the family can be documented as currently receiving TANF, Food Stamps, WIC, or Foster Child payments. These discounts are not applicable to Summer/School Break and After School Enrichment Programming.

Family Coach Discounts are available for youth athletic leagues. Enrollee normally receives a 100% discount if a family member volunteers as a coach for that league for that season.

Parks fees may reflect discounts if management determines that materials and service fees are exclusionary. Management may elect not to collect fees in cases where fee collection is physically or financially impractical.

Management may co-sponsor and co-govern activities which serve the mission of the Division and County.

Discounts and incentives may not be combined.

The Orange County Parks Division offers a satisfaction guarantee. Due to budgeting requirements, refunds are subject to an administrative processing fee.

All fees apply during normal operating hours. Operating hours for buildings are 8:00 a.m. to 8:00 p.m., Monday through Saturday, 1:00 p.m. – 6:00 p.m. on Sunday. Athletic fields, courts, and special facilities within general use parks operate on the Division seasonal hours schedule, with a closing of either 6:00 pm or 8:00 pm. Rentals at all Parks & Recreation Facilities must terminate by 10:00 p.m. (with cleanup expected until 11:00 p.m.) unless authorized by Division Management. Requests for rentals during non-operating hours must be made 30 days in advance. Public Assembly Permit fees, insurance and additional service requirements may also apply. All setup and cleanup time must be included in the rental.

Rental rates are doubled for those hours requested or required to extend beyond 10:00 p.m.

On October 1 of each year, fees may be adjusted for the increase in the consumer price index, or 3%, whichever is less.

NOTE: A portion of some fees is remitted to the Florida State Department of Revenue as sales and/or tourist development tax.

IMPACT FEE SCHEDULE

Land Use	Mar. 10, 2006 Mar. 9, 2007	Mar. 10, 2007 Mar. 9, 2008	Mar. 10, 2008 Mar. 9, 2009	Mar. 10, 2008 Mar. 9, 2010	Mar. 10, 2010
Single-family	\$1,122.89	\$1,205.98	\$1,295.22	\$1,391.07	\$1,494.01
Multi-family	\$809.43	\$869.33	\$933.66	\$1,002.75	\$1,076.95
Accessory dwelling unit	\$809.43	\$869.33	\$933.66	\$1,002.75	\$1,076.95
Mobile home	\$841.17	\$903.42	\$970.27	\$1,042.07	\$1,119.18
Annual Index		7.4%	7.4%	7.4%	

NOTE: Ordinance #2006-03, effective 03/10/2006.

Riverside Pool



Riverside Pool is an eight lane, 25 yard pool which is heated in the colder months. Riverside is home to all of Oviedo Aquatics Group Swim Lessons, the Hagerly Huskies Swim Team and many aquatic programs!

Riverside pool is a public and family friendly facility. We welcome anyone to come and lap swim or just take a dip in the pool.

Daily Admission Fee Schedule:

	Riverside Pool
Resident 1-54 years	\$2.00/person
Non-resident	\$3.00/person
Seniors 55+	\$1.00/person

Pool Passes Fee Schedule:

	Oviedo Residents	Non-Residents
2 month Individual	\$50	\$90
12 month Individual	\$250	\$500
2 month Family	\$75	\$150
12 month Family	\$300	\$600

Pool passes are accepted at either facility.

General Pool Rules:

- Everyone entering the pool gate must pay pool admission
- Children 9 and under must have a paying adult with them
- Children 3 and under must have an adult within arms reach in the pool
- For the safety of all swimmers, NO FLOATATION DEVICES, except Coast Guard approved lifejackets
- Outside food or drink is not permitted inside the pool gates
- Children not potty trained must wear a swim diaper
- No running on the pool deck
- Horseplay is not permitted
- No diving
- Lap lanes are for lap swimming only
- Swim equipment is to be used for lap swimmers only
- All patrons must adhere to lifeguard instructions

General Information:

Riverside Pool is a Junior Olympic Size pool with eight lap lanes and two sets of stairs. From June to August, all lap lanes are removed from the pool. From September to May there is always at least one lap lane available for lap swimming. Riverside Pool also has a handicap lift for any patrons needing assistance into the pool.

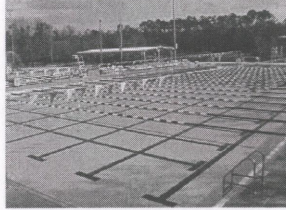
If you have any questions you can call the pool at 407-977-6083.

Oviedo Residents are persons that reside within the corporate city limits, not

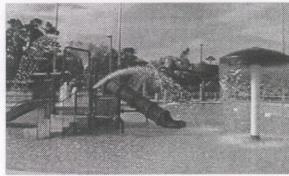
Aquatic Facility

****Division Street has been changed to Oviedo Boulevard****

The Aquatic Facility has two pools:



The Big Kahuna



The Splash Zone

The Big Kahuna is an Olympic sized pool which gives us eight 50 meter lanes or twenty-two, 25 yard lanes and is also heated in the colder months. The Big Kahuna is home to the Oviedo Barracuda Summer Team, the Training Cudas, the Oviedo Lions Swimming and Water Polo teams, the Blue Dolphins, Winter Springs Bear Water Polo team and many other aquatic programs.

The Splash Zone is a zero depth entry pool with a play feature and big slide. The Splash Zone is not heated and therefore, is a seasonal pool.

Both our pools are public and family friendly. We welcome anyone to come and lap swim or just take a dip in the pool.

Daily Admission Fee Schedule:

	Aquatic Facility
Oviedo Resident 1-54 years	\$4.00/person
Non-resident	\$8.00/person
Seniors 55+	\$1.00/person

Pool Passes Fee Schedule:

	Oviedo Residents	Non-Residents
2 month Individual	\$50	\$90
12 month Individual	\$250	\$500
2 month Family	\$75	\$150
12 month Family	\$300	\$600

Pool passes are accepted at either facility.

General Pool Rules:

- Everyone entering the pool gate must pay pool admission
- Children 9 and under must have a paying adult with them
- Children 3 and under must have an adult within arms reach in the pool
- For the safety of all swimmers, NO FLOATATION DEVICES, except Coast Guard approved lifejackets
- Outside food or drink is not permitted inside the facility

- Children not potty trained must wear a swim diaper
- No running on the pool deck
- Horseplay is not permitted
- All patrons must adhere to lifeguard instructions

Splash Zone Rules:

- Children 3 and under must be directly supervised by an adult in the water
- Everyone must enter through the beach entrance, no jumping from the side
- No swinging from the ropes
- Anyone wishing to ride the blue slide must be 48 inches tall without shoes,
NO EXCEPTIONS

Waiting List Policy:

- Splash Zone capacity is 66 persons, as set by the Health Department.
- Once capacity has been reached, a waiting list will be utilized.

Big Kahuna Rules:

- No diving
- Lap lanes are for lap swimming only
- Swim equipment is to be used for lap swimmers only
- Swimming through lane lines is not permitted. Swimmers must exit water and walk to the other end of the pool.

General Information:

The Big Kahuna is an Olympic sized pool with either eight long course lanes or twenty-two short course lanes. We always have at least two lanes available for lap swimming. We also have kickboards, pull buoys and fins for swimmers to use. The pool remains set-up short course from August through May. Late May, June and July the pool will switch between short course and long course daily. We have a handicap lift available for any patron needing assistance into the pool.

The Splash Zone is a zero-depth entry activity pool. The pool starts and zero feet and the deepest point you can swim is 3 ft. 3 inches. The catch pool for the Big Blue Slide is 4ft. deep. We have a mushroom that spouts water, water spouts in the pool surface and a water playground with three slides. Children and adults of all ages will enjoy the Splash Zone.

The Splash Zone has a capacity of 66 people as set by the Health Department. On busy days the pool fills to capacity quickly. Once the pool is filled to capacity you are welcome to pay, be placed on the waiting list and then swim in the Big Kahuna until your family is called.

The Big Blue Slide in the Splash Zone has a height requirement of 48 inches tall without shoes on, regardless of swimming ability. Aquatic Staff will measure each person wishing to ride the slide and mark them accordingly. There are no exceptions to this rule.

The Splash Zone has set hours for City of Oviedo Residents only. If you are a City resident and wish to participate then everyone in your party must reside in the city limits. If you have visiting members with you then you will have to wait until General Admission to go into the Splash Zone.

Oviedo Residents are persons that reside within the corporate city limits, not simply have an Oviedo mailing address. During Oviedo Resident times everyone in your party must reside within the city limits of Oviedo.

Swim Lessons



Group Swim Lessons:

Group lessons are offered March – October, for participants from 6 months to adults. Each session includes six 30 minute lessons scheduled, five are guaranteed. All group lessons and registration are held at Riverside Pool.

All participants registering for Level/Water Tot 2 or higher must be tested by an Oviedo Aquatics instructor prior to registration. [Click here for class descriptions.](#) Swim tests may be done at either of our facilities, anytime the pools are open, no appointment needed.

Cost:

- Oviedo Resident: \$35
- Non Resident: \$60

For more information or questions about Swim Lessons, please contact Liz Perry at 407-971-5582 or lperry@cityofoviedo.net.

Oviedo Residents must reside within the corporate city limits of Oviedo not simply have an Oviedo mailing address.

Adventure Camp 2008
Adventure Camp is now completely full.

Adventure Camp

Summer 2008 will be the most adventure filled summer yet. Campers will do a variety of camp activities including rock climbing, archery, swimming and much more. Campers will also venture to Riverside Park to try there hand skateboarding or inline skating.

Ages:
Boys and Girls ages 6-14

Fees:
Oviedo Resident: \$125.00 per week
Non-Oviedo Residents: \$165.00 per week
Registration: is now underway at the Gym
With registration campers will also receive an adventure pack and T-shirt

Special Requirements:
All participants must weigh more than 45 lbs.

Basketball Summer Camp 2008

These basic skilled camps are designed to teach the fundamentals of basketball to young players at all levels.

- Ages: Boys and Girls ages 7 - 14

- Basketball camp will held for five weeks during the summer with the first session beginning June 16th.

June 16th – June 20th

June 30th – July 3rd ***

July 7th – July 11th

July 28th – August 1st

August 11th – August 15th

- Registration begins January 28th at the Oviedo Gymnasium.

- Fees: Oviedo Resident: \$125 per week, Non-Oviedo Residents: \$165 per week.

- For more information or questions please contact the Gym at 407-971-5568.

Fun Under the Sun Club Riverside 2008

Club Riverside is a Summer Camp for children entering grades 1-6. Club Riverside also has CIT positions for children entering grades 7 & 8 and High School Volunteers for grades 9, 10, & 11. **All CIT and HSV positions are full for the entire summer.**

Club Riverside will be held for 8 weeks of the summer from June 16th – August 8th.

During each week of camp the campers will be involved in two field trips of various activities, indoor & outdoor games, swimming, movies, crafts, and many other interactive opportunities.

Week 1:	June 16 th – June 20 th	
Week 2:	June 23 rd – June 27 th	FULL
Week 3:	June 30 th – July 4 th	
Week 4:	July 7 th – July 11 th	
Week 5:	July 14 th – July 18 th	FULL
Week 6:	July 21 st – July 25 th	FULL
Week 7:	July 28 th – August 1 st	FULL
Week 8:	August 4 th – August 8 th	

Cost:

City of Oviedo Resident: \$100 per week

Non-Resident: \$165 per week

Each additional child per week is a \$10 discount per child

The cost includes all field trips, one t-shirt per camper, & registration fees.

Volleyball Summer Camp 2008

These basic skilled camps are designed to teach the fundamentals of volleyball to young players at all levels.

- Ages: Boys and Girls ages 7 - 14

- Volleyball camp will run for five weeks during the summer with the first session beginning June 9th.

June 9th – June 13th

June 23rd – June 27th

July 14th – July 18th

July 21st – July 25th

August 4th – August 8th

- Registration begins January 28th at the Oviedo Gymnasium.

- Fees: Oviedo Resident: \$125 per week, Non-Oviedo Residents: \$165 per week.

- For more information or questions please contact the Gym at 407-971-5568.

Adult Flag Football
Adult Flag Football
Summer 2008 Adult Flag Football

Registration 4/14 to 5/23 at Riverside Park
Leagues are offered on both Sunday Mornings/Afternoons and Tuesday
Evenings

Cost: \$300 for teams with less than 6 Non Residents + \$10 per Non Resident
\$425 for teams with 6 or more Non Residents. No additional fees for
NonResidents
Coaches Meeting: June 4th at 8:15 PM at Riverside Park

**Teams must send 1 representative to Coaches meeting, or the first
game will be a forfeit.**

First Game: Sunday's: 6/08/2008 Tuesday's: 6/10/2008
For more information call Meghan at 407-971-5569 or
mmcadams@cityofoviedo.net

Start Smart - Basketball

START SMART

~BASKETBALL~

SPORTS DEVELOPMENT PROGRAM

REGISTRATION: May 23 – June 22, 2008

WHO: 3-5 Year Olds & Their Parent/Guardian

DATES: Tuesdays~ July 8 to August 12

TIME: 5:30pm to 6:30pm

COST: Residents \$20.00/NonResidents \$25.00 (Plus \$40 Equipment Fee)

INCLUDED: 1 Mini Basketball (for dribbling) 1 Teslon Basketball for passing, catching and shooting, 4 Cones, 1 Scrimmage vest.

WHERE: Riverside Park, 1600 Lockwood Blvd. Limited Space Available. First come, first served.

Start Smart is an six week program that helps children develop the basic motor skills needed to participate in organized sports along with the confidence to perform those skills in a competitive setting. It promotes parent-child bonding since the parent works with their child in a supervised setting, helping them learn skills while having fun doing so. Benefits For the Participants include: Building confidence and self esteem in children; Fun and positive early experience in sports; Helps prepare youth for future sports participation; Quality time together for parent and child; Helps parents learn how to support and teach their child. -97

For more information please contact Meghan McAdams at 407-971-5569 or mmcadams@cityofoviedo.net.

SEMINOLE COUNTY
LEISURE SERVICES DEPARTMENT
PARKS AND RECREATION DIVISION
FEE MENU

Athletic Fields (*See below for locations.)

Field Rental:
8 a.m. to 5 p.m. \$ 16.00 per hour 5 p.m. to 10 p.m. \$ 23.00 per hour
Tournament Rentals (per scheduled game):
8 a.m. to 5 p.m. \$16.00 5 p.m. to 10 p.m. \$23.00

Fees for Athletic field use are due in advance of rental. For rentals totaling over \$300, a \$300 non-refundable deposit is due upon rental reservation. Final balance is due prior to start on first day of rental. Deposit is applied to rental balance owed. \$40/hr additional maintenance fee after 3:30 p.m., based on size of event.

*Multi-purpose athletic fields are located at Red Bug Lake Park and Sylvan Lake Park. Softball fields are located at Red Bug Lake Park and Seminole County Softball Complex.

Basketball (Red Bug Lake Park and Sanlando Park)

Court Fees \$ 6.00 per hour per court
County Leagues \$ 17.50 per game per team
Walk-on play is free of charge. Priority use is given to reserved users. Fees for court usage are charged for reservations made in advance. Fees are due in advance of rental.

Camping (Lake Mills and Mullet Lake Park)

Campsite for up to 4 campers \$ 15.00 per site per day
Group Camping* \$ 30.00 per site per day
*For non-profit groups only. Additional non-profit discount does not apply.
Reservation inquiries must be made through Seminole County Softball Complex. Payment can be made at any of the 4 staffed parks (see list below). Payment in full is due at time of reservation.

Credits, Refunds and Damage Assessment Fees

Credits and refunds are issued for injury, illness, and classes cancelled due to inclement weather. Proof of injury/illness must be provided. Contact your Park Customer Service Representative for details.
Additional fees may be assessed for all rentals if damage or loss occurs or if extra clean-up is required.

Meeting Rooms and Sports Training Facility Rentals

Midway Community Center \$ 50.00 flat fee
8 am to 10 p.m.. Reservations and payment made at Seminole County Softball Complex.
Sylvan Conference Room A \$ 16.00 per hour
Sylvan Laundry Room \$ 16.00 per hour
Sylvan Multi-Purpose Room A or B \$ 16.00 per hour
Sylvan Multi-Purpose Room A & B \$ 32.00 per hour
Sylvan Training Room \$ 16.00 per hour
Sylvan Weight Room \$ 16.00 per hour

Reservations and payment made at Sylvan Lake Park. Fees for rooms are due at the time of reservation. Additional fees may be assessed for rentals if damage or loss occurs or if extra clean-up is required.

Non-Profit Agencies

Non profit organizations shall be granted a 25% discount on all designated fees. Please provide tax exempt certificate and proof of non-profit status.

Pavilion Rentals (Greenwood Lakes Park, Red Bug Lake Park, Sanlando Park & Sylvan Lake Park)

Large:
Half Day \$ 50.00 Full Day \$100.00
Small:
Half Day \$ 30.00 Full Day \$ 60.00

Walk-ons are free of charge. Priority use is given to reserved users. Fees for pavilion usage are charged for reservations made in advance. Fees for pavilions are due at the time of reservation. Reservations for the pavilion at Greenwood Lakes Park are made at Sylvan Lake Park only.

Racquetball (Red Bug Lake Park, Sanlando Park and Sylvan Lake Park)

Court Fees \$ 6.00 per hour per court
Balls \$ 5.00 per can

Roller Hockey Rink Rentals (Greenwood Lakes Park)

8 a.m. to 5 p.m. \$ 16 per hour 5 p.m. to 10 p.m. \$ 23.00 per hour
Open-skate is free of charge. Priority use is given to reserved users. Fees for rink usage are charged for reservations made in advance. Fees are due at time of reservation. Reservations and payment can be made at Sylvan Lake Park only.

Softball Leagues (Red Bug Lake Park and Seminole County Softball Complex)

County Leagues \$ 40.00 per game per team, ASA fees included
County Leagues for Seniors \$ 34.00 per game per team
One-time ASA \$20 / year additional fee will be charged
County Tournaments \$ 225.00 per team
1/2 Dozen Softballs \$ 20.00
1 Dozen Softballs \$ 40.00
Protest Fee \$ 50.00 per protest

Tennis (Greenwood Lakes Park, Red Bug Lake Park, Sanlando Park & Sylvan Lake Park)

Court Fees:
8 a.m. to 5 p.m. \$ 4.00 per hour per court 5 p.m. to 10 p.m. \$ 6.00 per hour per court
Ball Machine Court (Sanlando & Red Bug Lake Park) \$ 11.00 per hour
Ball Machine (Sylvan Lake Park) \$ 5.00 per hour + court fee
Ball Hopper \$ 3.00
Balls \$ 5.00 per can

County Programs:
6 week Group Lessons \$ 54.00 (Held for one hour, once per week for 6 weeks.)
4 week Group Lessons \$ 72.00 (Held for one hour, twice per week for 4 weeks.)
Junior Training \$ 104.00 (Held for 2 hours, twice per week for 4 weeks.)
Round Robin \$ 4.00 Morning Session, \$5 Evening Session

County Tournaments (Red Bug Lake Park, Sanlando Park and Sylvan Lake Park only):
Rookie \$ 30.00
Local, Super Series, NTRP \$ 34.00
Adult Doubles 17.50 per person

Leagues and Tournament Rentals (Red Bug Lake Park, Sanlando Park and Sylvan Lake Park only)
Reg. for (Sept.-May) Season \$ 100.00 per team
Registration for 4 mo. Season \$ 50.00 per team
Registration fees are charged for priority court rental for teams.
Tournament Rentals \$ 4.00 per scheduled match

Fees for court usage are due in advance of rental. For rentals totaling over \$300, a \$300 non-refundable deposit is due upon rental reservation. Final balance is due prior to start on first day of rental. Deposit is applied to rental balance owed. \$40/hr additional maintenance fee after 3:30 p.m., based on size of event. Court reservations can be made for Greenwood Lakes Park, Red Bug Lake Park, Sanlando Park, and Sylvan Lake Park. Court reservations for Greenwood Lakes Park must be made and paid for at Sylvan Lake Park.

Tournament Information (Co-managed or Co-sponsored Tournaments)

Fees may be collected for events/tournaments owned and controlled by outside organizations. A portion of the fees would be charged by Parks and Recreation. Contact Parks Manager for details at 407.322.6567.

LIST OF STAFFED PARKS AND PARKS WITH FEE-BASED SERVICES

STAFFED PARKS:

Red Bug Lake Park is located at 3600 Red Bug Lake Road (off of HWY 436) in Casselberry, FL. Call 407.695.7113.
Sanlando Park is located at 401 West Highland Street (off of Douglas Avenue) in Altamonte Springs, FL. Call 407.869.5966.
Seminole County Softball Complex is located at 254 North Street (off of Douglas Avenue) in Altamonte Springs, FL. Call 407.788.0609.
Sylvan Lake Park is located at 845 Lake Markham Road (off of HWY 46) in Sanford, FL. Call 407.322.6567.

PARKS WITH FEE-BASED SERVICES:

Greenwood Lakes Park is located at 660 Greenway Blvd. off of Longwood-Lake Mary Road in Lake Mary. Call 407.322.6567.
Lake Mills Park is located on 1301 Tropical Ave. in Oviedo. Call 407.788.0609.
Midway Park is located at 2045 Hurston Ave in Sanford. Call 407.322.6567.
Mullet Lake Park is located at 2368 Mullet Lake Park Road in Geneva. Call 407.788.0609.

For more information call 407.322.6567 or visit www.seminolecountyfl.gov/leisureservices.



CITY OF WINTER SPRINGS, FLORIDA
1126 EAST STATE ROAD 434
WINTER SPRINGS, FLORIDA 32708-2799
Telephone (407) 327-6599
Fax (407) 327-4763

Parks and Recreation Dept.

March 31, 2008

Dear Winter Springs Splash Playground Users:

The City of Winter Springs adopted Resolution 2007-51 that put into place fees for the usage of the Splash Playground effective January 1, 2008.

The fee is as follows:

SEMINOLE COUNTY RESIDENTS	SEMINOLE COUNTY NON-RESIDENTS
\$1.00 Per Person for 1 Year (Seasonal) Membership Fee SEASON is April - October	\$3.00 Per Person Per Day

The Parks and Recreation Department operational policy is as follows:

- All Splash Playground participants must have a filled out membership registration form and have paid the appropriate fee prior to being able to enjoy the splash playground.
- The Forms are available at the Parks and Recreation Office, Winter Springs City Hall, The Winter Springs Senior Center, and the Splash Playground.

The Fee CANNOT be paid at the Splash Playground. It must be paid at one of the other above locations only.

- All Seminole County Residents must show proof of residency when submitting the membership form. The proof of residency can be a driver's license or other verification of Seminole County residence (such as a utility bill). The proof of residency is the registrant's responsibility. If adequate proof is not provided, user will be considered a Non-Resident and will pay the Non-Resident Fee.
- **If you plan to use the Splash Playground on the same day as making Payment, you must bring the receipt that is given to you and show attendant before entering the playground.**
- The Splash Playground Attendant will keep the official record of all paid Seminole County memberships for future visits.
- The Splash Playground will be open 7 days a week from 10:00 am – 6:00 pm weather permitting. Also, it may be closed immediately if a maintenance or Health/Safety problem occurs. It will re open as soon as the problem is resolved.
- The Season of operation typically runs from April until late October.

If we can be of assistance regarding the new policy please call 407-327-6597 or email at snorman@cityofwinterspringsfl.org.

Thank you for your cooperation.

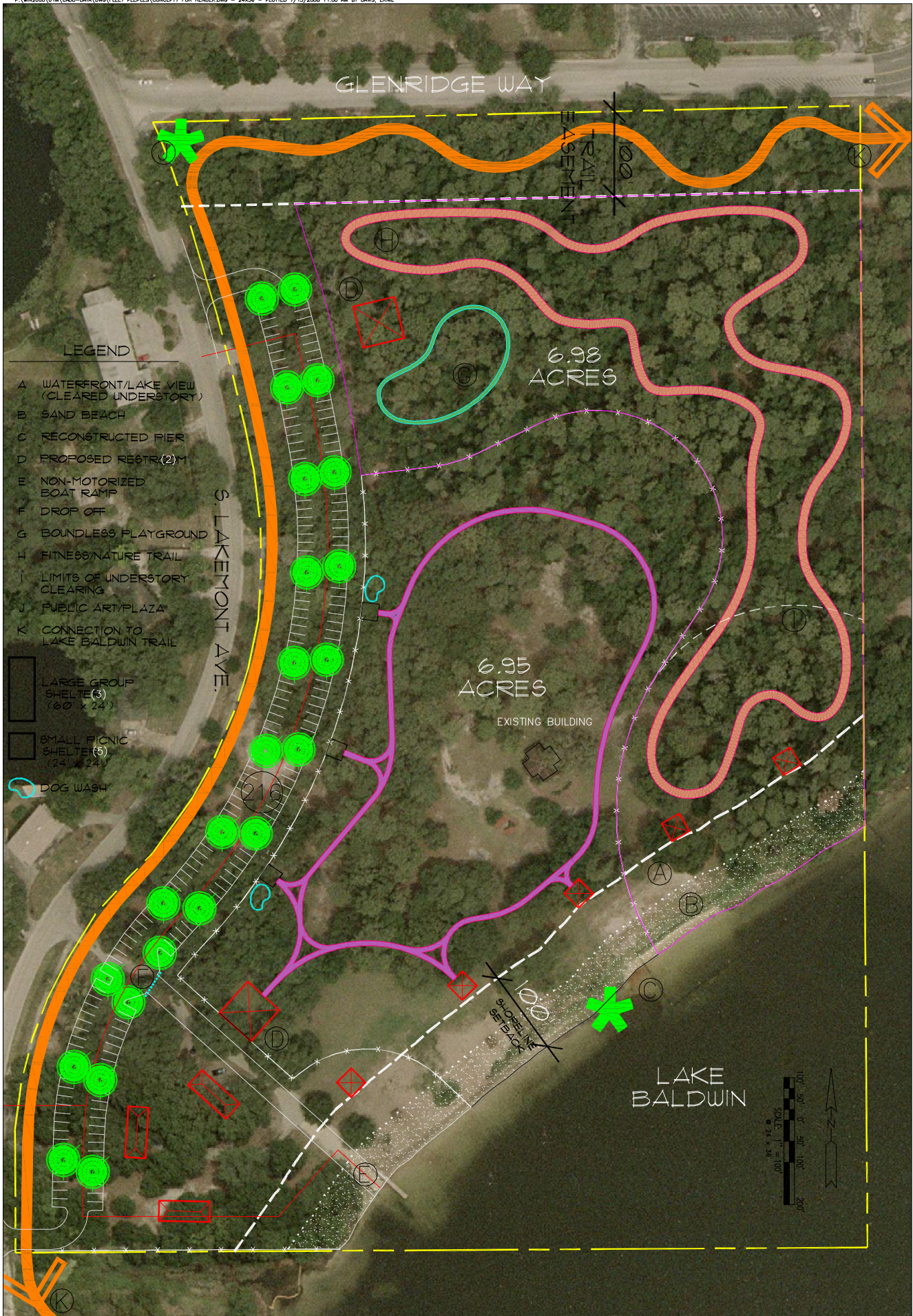


APPENDIX C

Conceptual Plans

1. Fleet Peeples Park Concept Plan
2. Howell Branch Park Plan
3. Lake Island Park Concept Plan
4. Tree Farm Concept Plan A
5. Tree Farm Concept Plan B
6. Ward Park Concept Plan

CITY OF WINTER PARK
PARKS AND RECREATION MASTER PLAN



PROJECT NO.	0002000
DATE	08-09-07
SCALE	AS SHOWN
DATE	08-09-07
BY	ERNE DAVIS
CHECKED	ERNE DAVIS
DATE	08-09-07
BY	ERNE DAVIS
CHECKED	ERNE DAVIS
DATE	08-09-07
BY	ERNE DAVIS
CHECKED	ERNE DAVIS
DATE	08-09-07
BY	ERNE DAVIS

**FLEET PEEPLES PARK
 CONCEPT PLAN**

NOT VALID FOR CONSTRUCTION
 UNLESS SIGNED AND DATED:

WADETRIM

2743 Henderson Road, Tampa, FL 33634
 P: 813.289.8888 or 813.289.8888
 Fax: 813.289.8888
 www.wadetrims.com

REV#	DATE	DESCRIPTION



DATE: 6/1/08
 033
 01M
 2000
 01M
 SHEET

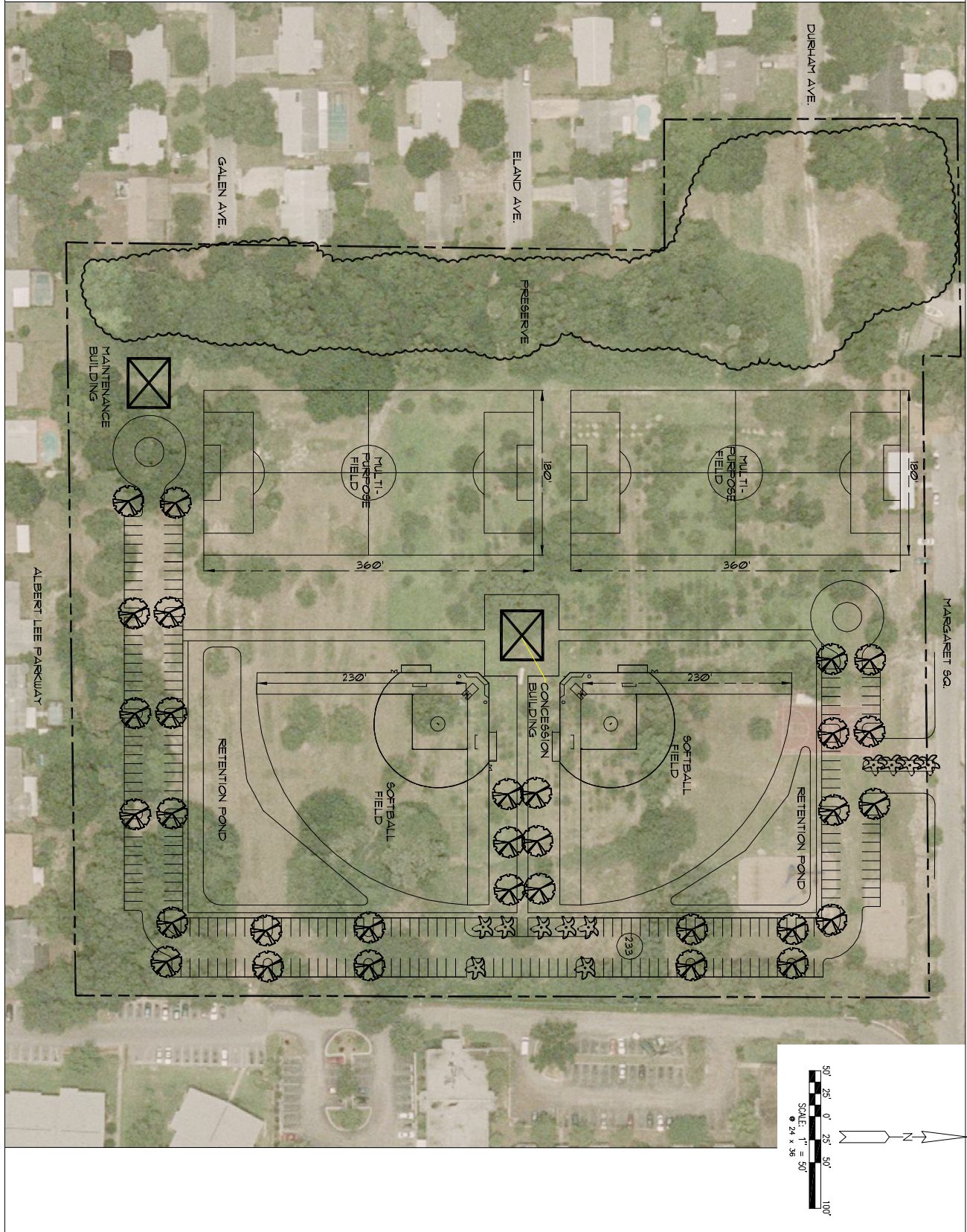
HOWELL BRANCH PARK PLAN

NOT VALID FOR CONSTRUCTION
 UNLESS SIGNED AND DATED:

WADETRIM
 Registration 5, State 220
 8745 Hamilton Road, Tampa, FL 33634
 813.932.2200 FAX 813.932.2690
 Certificate of Authorization No: 3592
 www.wadetrims.com

Being submitted as a basis of evidence

REV#	DATE	DESCRIPTION	BY



DATE: 6/10/08	DATE: 6/10/08
BY: [Signature]	BY: [Signature]
CHECKED: [Signature]	CHECKED: [Signature]
DESIGNED: [Signature]	DESIGNED: [Signature]

TREE FARM CONCEPT PLAN B

NOT VALID FOR CONSTRUCTION
UNLESS SIGNED AND DATED:

WADETRIM
 2743 Henderson Road, Tampa, FL 33634
 P: 813.289.8888 FAX: 813.289.5380
 C: 813.289.8888
 www.wadetrims.com

REV#	DATE	DESCRIPTION



Parks & Recreation Advisory Board

agenda item 5.a

item type

Non-Action Items

meeting date

April 16, 2025

prepared by

Jason Seeley, Director of Parks and Recreation

approved by

Jason Seeley, Director of Parks and Recreation

subject

Self Guided Park Tour for Members

motion | recommendation

Provide feedback of a self-guided tour 'guide' for members

background

For many years prior to 2020, the Parks and Recreation Advisory Board was permitted to be taken on park tours as a group by staff where members could see the properties first hand and learn about the existing conditions, the status of, or result of projects/improvements, and other issues related to a specific property. The tours, along with the ability to host PRAB meetings at various different parks and recreation sites each month, were extremely effective in getting members engaged in our park properties and understanding the needs and existing conditions of our parks. Unfortunately, the decision to require all public meetings to be recorded with the ability for online participation has made both practices no longer permissible.

As a substitute for the park tours, staff are creating a self-guided version of the tours that will provide members with a tour guide for each park. The staff will also work with members to establish a schedule so that all members visit a set of parks over a specific timeframe, followed by having a discussion on the specific parks toured during PRAB regular meeting.

alternatives | other considerations**fiscal impact****attachments**

None



Parks & Recreation
Advisory Board

agenda item 6.a

item type

Staff Updates

meeting date

April 16, 2025

prepared by

Jason Seeley, Director of Parks and Recreation

approved by

subject

Project Update

motion | recommendation

No Action Required

background

Update to PRAB on status of department Capital Improvement projects.

alternatives | other considerations

fiscal impact

attachments

None