Public Art Advisory Board Regular Meeting Minutes

October 21, 2024 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present
Charles Hamilton, Danny Humphress, Elizabeth Ingram, Drew Henner, Austin Reeves, Laura Burst

Absent
Peggy Bohl

Staff Present
Assistant Director of Communications Craig O'Neil, Director of Communications Clarissa Howard, Creative Services Manager Theresa Broman, Senior Advisor of Arts & Culture Anda Ariail, Content & Graphics Specialist Meghan Robinson

1. Call to Order

Call to order 12:02 pm

2. Consent Agenda

a. Approve the minutes of September 23, 2024

Motion made by Mr. Hamilton to approve the minutes, seconded by Ms. Burst. Motion carried unanimously with a 6-0 vote.

3. Public Comments (for items not on the agenda)

4. Action Items

a. Seven Oaks Park Art and/or Mural Installation

The process to bring art to Seven Oaks Park was discussed extensively. It was concluded that the first action to take would be a tour of the park, scheduled tentatively in November. Staff will bring the Board's recommendations before the Commission for approval. A suggestion was made to visit the sculpture garden in Lake Nona for ideas.

Mr. O'Neil suggested presenting the art ideas of PAAB for Seven Oaks park to coincide with when Communications presents the art collection. Staff explained the process to present and make recommendations to the WP Commission.

Mr. Humphress recommended a facade easement with the adjacent neighbor. Mr. O'Neil said the city would need to work out an agreement to not paint over the mural. Jason Seeley is in communication with the property owner.

b. Photography for Remaining Public Art Collection

Staff worked with Phil Eschbach on photographing the public art pieces. Seven pieces remain. Mr. Eschbach requested $450 for 3 hrs of work to photograph the remaining pieces.

Motion made by Mr. Humphress to approve the payment of $450 to Mr. Eschbach for photography work; seconded by Ms. Burst. The motion carried unanimously by a 6-0 vote.

c. Letter to Winter Park Post Office Regarding Murals on Building

Mr. O'Neil shared an edited and approved letter to the Postmaster General regarding PAAB's interest in refurbishing the murals on the post office building. Mr. Humphress shared his concern that the letter gives the impression that the board has decided to refurbish the mural when the board is only considering refurbishing it. Staff will clarify in the letter that the board is in the exploratory phase in wishing to refurbish the post office building murals. Staff will return with an updated letter.

5. Non-Action Items

6. Staff Updates

a. Process for Temporary Rotating Public Art Sculpture Installations

Ms. Ariail spoke with Dawn Knight, the Public Art Coordinator for Orange County Arts and Cultural Affairs. Ms. Knight is the steward of the Sculpture on the Lawn program. Discussion emanated on how the Sculpture on the Lawn project is run. Ms. Knight provided staff with the parameters the county uses from beginning to end so the board has an idea of what they may encounter installing sculptures at Seven Oaks park. Ms. Knight would like to collaborate with Winter Park to receive the sculptures after they are uninstalled in Orange County. The artist would pay for the move, Winter Park would pay for the installation and the artist loan fee.

b. Online Public Art Collection Update

Ms. Broman gave the update and informed that all of the items that have been requested by the board in previous meetings with the exception of the "slider" have completed. Slide functionality is being researched and staff needs more time for this item. Ms. Broman suggested along with the launch press release, a rack card can also be distributed at various Winter Park locations to promote the launch, and associated costs were advised. Discussion was held regarding a launch date for the online collection and it was determined the launch date would be decided at the next meeting. Board Chair Danny Humphress felt we were ready to launch. Board member Charles Hamilton mentioned his concern about "user experience" and wanted more time to offer additional suggestions. Mr. O'Neil offered the suggestion to provide the board more time to offer their change suggestions and those would be discussed at the next meeting. Ms. Ingram suggested that board members email their change suggestions to Mr. O'Neil.

7. Board Comments

8. Upcoming Agenda Items

9. Adjournment

The meeting adjourned at 1:02 p.m.

Approved by the board on December 16, 2024
/s/ Bahiyyah Layton, Board Coordinator