



Public Art Advisory Board Regular Meeting Minutes

September 23, 2024 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Danny Humphress, Elizabeth Ingram, Peggy Bohl, Charles Hamilton, Drew Henner, Austin Reeves, Laura Burst

Absent

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Director of Communications Clarissa Howard, Content and Graphics Specialist Meghan Robinson, Creative Services Manager Theresa Broman, Parks & Recreation Director Jason Seeley

1. Call to Order

Craig O'Neil called the meeting to order at 12:02 p.m.

2. Consent Agenda

- a. Approve the minutes of August 19, 2024

Motion made by Austin Reeves to approve the minutes, seconded by Laura Burst.

Motion carried unanimously with a 7-0 vote.

Mr. Hamilton clarified in Item 7 that the permanent locations have not been determined yet.

3. Public Comments (for items not on the agenda)

4. Action Items

- a. Highwaymen Painting Selection for Library and City Hall Display

Motion made by Ms. Bohl to approve Mary Anne Carroll Highwaymen painting; seconded by Ms. Burst. The motion carried unanimously by a 7-0 vote.

- b. Final Expenditures for FY2024

The new fiscal year begins October 1, 2024. Mr. O'Neil explained that the Board had very pertinent uses for this year's funds and discussion followed on using the balance of the funds.

Using the approved \$3K for the "buzz" installation prior to Arts Weekend, Open Scene proposed a temporary installation that draws upon diverse and vibrant water bodies. Located on the lawn of City Hall, an immersive walk-through experience made of polycarbonate panels in water-inspired tones that interact with light. Installation will be approximately 4-6 weeks in advance of Arts Weekend and maybe 2 weeks after. Ms. Ariail continued with the presentation of Open Scene's proposal to use the panel material to wrap trees or existing structures located sporadically on the north lawn. It was pointed out that the Parks department and Sunshine locates will be involved. Further discussion explained the installation; the promotion of Arts Weekend and the Alliance; Open Scene and the Public Arts Advisory Board.

Motion made by Mr. Humphress to approve an additional \$3K for Arts Weekend; seconded by Mr. Hamilton. The motion carried unanimously by a 7-0 vote.

Ms. Broman presented a micro-puzzle for the Board to hand out at Arts Weekend using \$1400.00 of the remaining balance. A QR code on the puzzle container sends guests to the online public art collection.

Motion made by Mr. Humphress to approve \$1400.00 for the micro puzzle; seconded by Ms. Bohl. The motion carried unanimously by a 7-0 vote.

5. Non-Action Items

6. Staff Updates

a. Post Office Mural

Ms. Bohl suggested the Board restore the mural located on the Post Office. It was pointed out that the Post office mural is owned by the federal government. Director of Parks & Recreation Jason Seeley commented based on his experience with the landscaping of the Post Office, if the Board offered to repair the mural, the Post Office will not refuse. Mr. Seeley offered to forward the postmaster's contact information. Board member Ms. Bohl offered to draft a letter for Mr. O'Neil to approve and this will be added as an action item on the next agenda.

b. New Doors at Winter Park Farmers' Market

It was suggested that after the Farmers' Market doors are repaired and replaced, PAAB could enhance the doors with murals. In a previous conversation, the Director of the History Museum, Christy Grieger suggested replicating the old postcards showing the fruit offloaded into the Farmers' Market Depot. It was asked if the Farmers' Market will be moving back to its original building. Mr. Seeley advised that 80% of the vendors would like to remain where they have relocated. Facilities Management will let Mr. O'Neil know when the new doors are installed. At that time, a discussion on murals for the new doors can take place.

c. Jason Seeley - Public Art Options at New Seven Oaks Park

An overview of the under construction Seven Oaks park layout was displayed and Mr. Seeley suggested several possible areas for public art displays. The park is in line to be completed in early December, with a grand opening in mid-January 2025. Mr. Seeley suggested a site visit after the Halloween holiday. Discussion ensued on art locations for permanent display, temporary displays and murals. It was agreed that individual board member walk throughs will need to be scheduled. It was further discussed that the Seven Oaks park should be an ongoing art program and agenda item, funded by PAAB and display eye catching art at the entrance.

d. Public Art Collection Online Catalog

Ms. Broman presented the online public art collection catalog. It will be viewable on the Communications Department page as well as the Arts and Culture Alliance page. Ms. Broman demonstrated how to navigate the page. The location of the art on the GIS portion is a watercolor style map unique to Winter Park. Staff will be responsible for updating and maintaining the page. QR codes were handed out to Board members.

It was suggested to upgrade the navigation page by possibly increasing the size of the thumbnails, adding next and back buttons while viewing an art piece, including some type of navigation feature similar to the hamburger feature and narrowing the query search. It was recommended to present the online public art collection page to the Commission. Arts Weekend and Alliance activities will be presented to the Commission on October 9, 2024. Mr. O'Neil requested the board members to send improvement ideas and change requests to him within the next two weeks.

7. Board Comments

It was suggested to update the strategic plan and make it ongoing. A subcommittee to revisit the strategic plan will be placed on a future agenda.

8. Upcoming Agenda Items

Byron Clercx from UCF School of Visual Arts and Design would like to present at the next meeting or a future meeting how UCF Visual Arts and Design students can help with public art installations.

9. Adjournment

The meeting adjourned at 1:41 p.m.

Approved by the board on October 21, 2024
/s/ Bahiyyah Layton, Board Coordinator