



Public Art Advisory Board Regular Meeting

Agenda

October 21, 2024 @ 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

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assistance & appeals

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please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Consent Agenda**
 - a. Approve the minutes of September 23, 2024 1 Minute
 - 3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 4. Action Items**
 - a. Seven Oaks Park Art and/or Mural Installation 30 minutes
 - b. Photography for Remaining Public Art Collection 5 minutes
 - c. Letter to Winter Park Post Office Regarding Murals on Building 10 minutes
 - 5. Non-Action Items**
 - 6. Staff Updates**
 - a. Process for Temporary Rotating Public Art Sculpture Installations 10 minutes
 - b. Online Public Art Collection Update 15 minutes
 - 7. Board Comments**
 - 8. Upcoming Agenda Items**
 - 9. Adjournment**



Public Art Advisory Board

agenda item 2.a

item type

Consent Agenda

meeting date

October 21, 2024

prepared by**approved by****subject**

Approve the minutes of September 23, 2024

motion | recommendation**background****alternatives | other considerations****fiscal impact****attachments**

1. PAAB-mins-2024-09-23 DRAFT CO edited



Public Art Advisory Board Regular Meeting Minutes

September 23, 2024 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Danny Humphress, Elizabeth Ingram, Peggy Bohl, Charles Hamilton, Drew Henner, Austin Reeves, Laura Burst

Absent

Staff Present

Assistant Director of Communications Craig O'Neil, Sr. Advisor Arts & Culture Anda Ariail, Director of Communications Clarissa Howard, Content and Graphics Specialist Meghan Robinson, Creative Services Manager Theresa Broman, Parks & Recreation Director Jason Seeley

1. Call to Order

Craig O'Neil called the meeting to order at 12:02 p.m.

2. Consent Agenda

- a. Approve the minutes of August 19, 2024

Motion made by Austin Reeves to approve the minutes, seconded by Laura Burst.

Motion carried unanimously with a 7-0 vote.

Mr. Hamilton clarified in Item 7 that the permanent locations have not been determined yet.

3. Public Comments (for items not on the agenda)

4. Action Items

- a. Highwaymen Painting Selection for Library and City Hall Display

Motion made by Ms. Bohl to approve Mary Anne Carroll Highwaymen painting; seconded by Ms. Burst. The motion carried unanimously by a 7-0 vote.

- b. Final Expenditures for FY2024

The new fiscal year begins October 1, 2024. Mr. O'Neil explained that the Board had very pertinent uses for this year's funds and discussion followed on using the balance of the funds.

Using the approved \$3K for the “buzz” installation prior to Arts Weekend, Open Scene proposed a temporary installation that draws upon diverse and vibrant water bodies. Located on the lawn of City Hall, an immersive walk-through experience made of polycarbonate panels in water-inspired tones that interact with light. Installation will be approximately 4-6 weeks in advance of Arts Weekend and maybe 2 weeks after. Ms. Ariail continued with the presentation of Open Scene's proposal to use the panel material to wrap trees or existing structures located sporadically on the north lawn. It was pointed out that the Parks department and Sunshine locates will be involved. Further discussion explained the installation; the promotion of Arts Weekend and the Alliance; Open Scene and the Public Arts Advisory Board.

Motion made by Mr. Humphress to approve an additional \$3K for Arts Weekend; seconded by Mr. Hamilton. The motion carried unanimously by a 7-0 vote.

Ms. Broman presented a micro-puzzle for the Board to hand out at Arts Weekend using \$1400.00 of the remaining balance. A QR code on the puzzle container sends guests to the online public art collection.

Motion made by Mr. Humphress to approve \$1400.00 for the micro puzzle; seconded by Ms. Bohl. The motion carried unanimously by a 7-0 vote.

5. Non-Action Items

6. Staff Updates

a. Post Office Mural

Ms. Bohl suggested the Board restore the mural located on the Post Office. It was pointed out that the Post office mural is owned by the federal government. Director of Parks & Recreation Jason Seeley commented based on his experience with the landscaping of the Post Office, if the Board offered to repair the mural, the Post Office will not refuse. Mr. Seeley offered to forward the postmaster's contact information. Board member Ms. Bohl offered to draft a letter for Mr. O'Neil to approve and this will be added as an action item on the next agenda.

b. New Doors at Winter Park Farmers' Market

It was suggested that after the Farmers' Market doors are repaired and replaced, PAAB could enhance the doors with murals. In a previous conversation, the Director of the History Museum, Christy Grieger suggested replicating the old postcards showing the fruit offloaded into the Farmers' Market Depot. It was asked if the Farmers' Market will be moving back to its original building. Mr. Seeley advised that 80% of the vendors would like to remain where they have relocated. Facilities Management will let Mr. O'Neil know when the new doors are installed. At that time, a discussion on murals for the new doors can take place.

c. Jason Seeley - Public Art Options at New Seven Oaks Park

An overview of the under construction Seven Oaks park layout was displayed and Mr. Seeley suggested several possible areas for public art displays. The park is in line to be completed in early December, with a grand opening in mid-January 2025. Mr. Seeley suggested a site visit after the Halloween holiday. Discussion ensued on art locations for permanent display, temporary displays and murals. It was agreed that individual board member walk throughs will need to be scheduled. It was further discussed that the Seven Oaks park should be an ongoing art program and agenda item, funded by PAAB and display eye catching art at the entrance.

d. Public Art Collection Online Catalog

Ms. Broman presented the online public art collection catalog. It will be viewable on the Communications Department page as well as the Arts and Culture Alliance page. Ms. Broman demonstrated how to navigate the page. The location of the art on the GIS portion is a watercolor style map unique to Winter Park. Staff will be responsible for updating and maintaining the page. QR codes were handed out to Board members.

It was suggested to upgrade the navigation page by possibly increasing the size of the thumbnails, adding next and back buttons while viewing an art piece, including some type of navigation feature similar to the hamburger feature and narrowing the query search. It was recommended to present the online public art collection page to the Commission. Arts Weekend and Alliance activities will be presented to the Commission on October 9, 2024. Mr. O'Neil requested the board members to send improvement ideas and change requests to him within the next two weeks.

7. Board Comments

It was suggested to update the strategic plan and make it ongoing. A subcommittee to revisit the strategic plan will be placed on a future agenda.

8. Upcoming Agenda Items

Byron Clercx from UCF School of Visual Arts and Design would like to present at the next meeting or a future meeting how UCF Visual Arts and Design students can help with public art installations.

9. Adjournment

The meeting adjourned at 1:41 p.m.

Approved by the board on
/s/ Bahiyyah Layton, Board Coordinator



Public Art Advisory Board

agenda item 4.a

item type

Action Items

meeting date

October 21, 2024

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Seven Oaks Park Art and/or Mural Installation

motion | recommendation

The board should determine how they want to proceed with planning for an art sculpture and/or mural installation in Seven Oaks Park.

background

At the last PAAB meeting in September, Jason Seeley, Director of Parks & Recreation, presented several locations as possibilities for public art in Seven Oaks Park. He also presented the wall of the ACoLab Salon as a possibility for a mural facing the new park.

alternatives | other considerations**fiscal impact**

TBD based upon decisions on how to move forward

attachments

None



Public Art Advisory Board

agenda item 4.b

item type

Action Items

meeting date

October 21, 2024

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Photography for Remaining Public Art Collection

motion | recommendation

The board is asked to approve the \$450 invoice from photographer Phil Eschbach to complete work for additional pieces in the public art collection.

background

Phil Eschbach recently took a new photo of each piece of art in the city's public art collection. However, some pieces were not included in his original work because they were either not in place at the time or not included on the original list. The remaining pieces include the following:

• Community Pride Shady Park	Mosaic	Community Center wall facing
• Emily Fountain	Sculpture	Central Park
• Matheson Hammock Park	Painting	City Hall Lobby
• Peacock Fountain	Sculpture	Central Park Rose Garden
• Peacock Window staircase	Stained Glass	Events Center near grand
• Pioneer Memorial Avenue	Sculpture	Shady Park near Pennsylvania
• The Lost Child	Tapestry	Winter Park Welcome Center

alternatives | other considerations

fiscal impact

\$450 for remaining photos.

attachments

1. Phil Eschbach Photorgapher

PHILIP ESCHBACH

PHOTOGRAPHER

2022 ST. GEORGE AVE.

WINTER PARK, FL 32789

PH. (407) 247-4896

E-MAIL: ESCHBACHPHOTO@EARTHLINK.NET

ARCHITECTURAL
INTERIOR

AERIAL
TRAVEL

SEPTEMBER 24, 2024

CITY OF WINTER PARK
PHOTO ESTIMATE.

3 HOURS PHOTOGRAPHY OF REMAINDER OF CITY ART
INCLUDES COMPUTER TIME

@ \$150/HR = \$450



Public Art Advisory Board

agenda item 4.c

item type

Action Items

meeting date

October 21, 2024

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Letter to Winter Park Post Office Regarding Murals on Building

motion | recommendation

The board is asked to edit and approve a letter to be sent to the Winter Park Postmaster.

background

Board member Peggy Bohl raised this discussion at the board's last meeting in September. The board agreed to review a draft letter to the Post Office asking if they would like assistance from the Public Art Advisory Board in refurbishing the mural(s) originally installed by Joe Test Secca.

alternatives | other considerations**fiscal impact**

TBD upon estimates if the Post Office agrees to assistance.

attachments

1. Post Office Murals



401 South Park Avenue • Winter Park, Florida 32789

407-599-3506 • cityofwinterpark.org/arts-culture

**Public Art
Advisory Board**

October 22, 2024

DRAFT

Postmaster
United States Postal Service
300 North New York Avenue
Winter Park, FL 32789

Dear Winter Park Postmaster,

On behalf of the Winter Park Public Art Advisory Board (PAAB), I am writing to request your consideration to having the PAAB restore the two historically significant murals that wrap around two sides of the Post Office building at 300 North New York Avenue. As you may know, Winter Park is known as the City of Arts and Culture, as we greatly value public art in our community. Although we do not own, nor desire to own, the murals attached to the building, we do consider your mural an integral element of our city's heritage.

The Post Office building is currently listed as a "contributing resource" for downtown Winter Park historic places as a classic example of mid-century architecture and art. The mural artist, now deceased, Joe Testa-Secca, was a recognized and significant artist in central Florida. He was active in the art scene here in the mid-1960s, and his work continues to be actively sought by collectors and admirers. Time has weathered his creation and the creative application of painted tiles. Therefore, we would like to offer assistance from the PAAB to refurbish this beautiful artwork.

We kindly ask that you advise us how to best move forward working towards a mural restoration before additional deterioration occurs. It is our hope that we can create a dialogue and a plan to restore this treasure. Please reach out to Craig O'Neil, Assistant Director of Communications, at your earliest convenience at coneil@cityofwinterpark.org, or 406-599-3506. We look forward to hearing from you, and thank you in advance for your consideration.

Sincerely,

Peggy Bohl
Public Art Advisory Board Member



Public Art Advisory Board

agenda item 6.a

item type

Staff Updates

meeting date

October 21, 2024

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Process for Temporary Rotating Public Art Sculpture Installations

motion | recommendation**background**

Anda Ariail, Senior Advisor of Arts & Culture, will present information regarding the public art installation process for temporary rotating exhibits.

alternatives | other considerations**fiscal impact**

TBD

attachments

None



Public Art Advisory Board

agenda item 6.b

item type

Staff Updates

meeting date

October 21, 2024

prepared by

Craig O'Neil, Assistant Director of Communications

approved by

Clarissa Howard, Director of
Communications

subject

Online Public Art Collection Update

motion | recommendation**background**

Thersa Broman, Creative Services Manager, will provide an update on the status of the online Public Art Collection project city staff and the board have been working on. This will be the very first complete online presentation of the city's public art collection. The project will be launched to the community this fall.

alternatives | other considerations**fiscal impact**

N/A

attachments

None