



Public Art Advisory Board Work Session Minutes

August 28, 2024 at 10:00 AM

City Hall Commission Chambers
401 S. Park Avenue

Present

Charles Hamilton, Peggy Bohl, Elizabeth Ingram, Laura Burst

Absent

Danny Humphress, Austin Reeves, Drew Henner

Staff Present

Assistant Director of Communications Craig O'Neil and Arts, Senior Advisor Arts & Culture Anda Ariail

1. Call to Order

Craig O'Neil called the meeting to order at 10:01 a.m.

2. Discussion of Item

a. Arts Weekend Participation from Public Art Advisory Board

Ms. Ariail announced that Arts weekend will begin on Thursday and provided an overview for each of the four days. The inflatable pigeons displayed in the City of Orlando inspired a conversation amongst staff members to create anticipation in the City of Winter Park for Arts Weekend. It was decided a temporary art installation will be created. Mr. O'Neil discussed involving the PAAB to offer suggestions and sponsor the buzz activity prior to the weekend. PAAB agreed to fund \$3500, \$500 for chalk art and \$3000 for a temporary art installation.

Ms. Ariail reached out to members of the Alliance and received a proposal from Open Scene, a non-profit organization led by Latina women. The proposal was reviewed and discussed with members of PAAB. Ms. Ariail pointed out the value in supporting other Alliance members.

Ms. Ingram suggested and submitted a number of eye-catching installation examples. Mr. O'Neil advised that QR codes will be placed on art installations informing of the upcoming Arts Weekend. Board members were intrigued with the tree wrapping in the park idea.

Discussion ensued on increasing the budget from \$3K to \$6K; asking artists for a timeline; contacting Miami-based Giants in the City, creators of inflatables; contacting Brendan O'Connor and checking with Parks and Recreation. Mr. O'Neil will submit the

PO. Ms. Ariail will follow up with Open Scene on several possibilities, the wrapping of the trees and details on inflatables.

3. Adjournment

The meeting adjourned at 11:18 a.m.

s/ Bahiyyah Layton, Board Coordinator