



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting Minutes

August 20, 2024 at 11:45 AM

City Hall Commission Chambers
401 S. Park Avenue

Present

John Page, Mark Yonker, Stephen Pategas, Sam Stark, Zeina Matar-Ghantous

Absent

Becky Distad, Terry Hotard

Staff Present

Director of Natural Resources & Sustainability Gloria Eby, Sustainability Manager Sara Miller, Natural Resources and Sustainability Administrative Coordinator Victoria Tabor

1. Call to Order

Sam Stark called the meeting to order at 11:45 a.m.

2. Consent Agenda

- a. Approve the minutes of July 16, 2024

**Motion made by Mr. Yonker to approve the minutes, seconded by Mr. Page.
Motion carried unanimously with a 5-0 vote.**

3. Public Comments (for items not on the agenda)

4. Action Items

5. Non-Action Items

6. Staff Updates

- a. Natural Resources & Sustainability
 - KWPB&S Fundraising
 - Winter Park Community Assistance Programs
 - KWPB&S Request to Utilities Advisory Board (Utility Boxes)
 - Charging & Fueling Infrastructure (CFI) Grant Program
 - Food Insecurity
 - KWPB&S Marketing Strategy

Integrated Resource Manager Lisa Vedder provided an update on the status of public-facing EV charging rates. The Utility Advisory Board (UAB) recommended implementing a multi-part rate and parking fines on EV charging stations due to long-term use and overuse. Questions were raised on staff recommendations, the rate amount and the locations. Staff recommended free use of the charging stations to encourage EV

charging and usage within the City. It was suggested that the Board review the full report located online at the KWPB&S and UAB meetings. The motion will be brought before City Commission and the goal is to implement their decision on October 1.

As a fundraiser, the Board previously discussed converting the nature photos from the Nature Photography Contest into greeting cards to sell. Staff commended the sale of the greeting cards during the holidays. Additionally, staff suggested selling the cards at tabling events and online, throughout the year. Other fundraising opportunities mentioned were the memorial bricks, bus stop sign advertising and ballroom dance classes. Information on KWPB&S fundraising expenditures will be explained by board members at tabling events and printed on flyers. The board was asked to email fundraising suggestions to Staff.

Staff is working on the Winter Park Community Assistance program initiative, partnering with community-centered organizations. Initiating energy efficiency and beautification in efforts in the CRA district will start with a statistical-based survey. The next step will be a large campaign to get the information out to the CRA district.

Gloria Eby provided an update on the maintenance and upkeep of the utility boxes as presented to the UAB. The follow-up will come from Electric Utility Engineer Mourad Belfakih. It was stated from the utility box discussion, the boxes are being placed on the right-of-way, rather than private property, resulting in less area for planting trees.

The Charging & Fueling Infrastructure (CFI) grant allows additional charging stations in public areas where a need exists. No one in Florida received the grant in the first round. Staff is working on submitting within round two which ends August 30.

Concerning Food Insecurity, KWPB&S has partnered with Killarney Elementary and 4Roots. Killarney elementary has a large population of families with a high rate of homelessness and poverty. 4Roots is an organization that educates on local food production and provides produce via a mobile bus. KWPB&S is involved with the CRA and the Housing Authority in establishing more local community gardens.

Ms. Eby appealed to the board to assist in the KWPB&S marketing strategy, by participating in city-facing events. Ms. Eby clarified that the Board participating in city-facing events would increase community engagement, support a volunteer base, bridge the gap between the City and community, and fostering community partnerships. Mr. Stark suggested that each member sign up for events of interest and to assist staff as needed.

b. Past & Upcoming Events - KWPB Members Needed

- Howell Branch Clean-up - 8/24 9a @ 2917 Temple Trail
- Fix it! Don't Pitch It - 9/7 9a @ Winter Park Events Center
- Paddleboard Clean-up - 9/14 9a @ Kraft Azalea to Dog Island
- Wood Duck Box Workshop - 9/14 9a @ MLK Jr. Park
- Sustainability Fair & EV Car Show - 9/21 9a @ West Meadow
- Get Hooked! - 10/5 7a @ MLK Pond

- Lake Shoreline Restoration - 10/19 9a @ Temple & Tuscany

Mr. Pategas and Ms. Matar-Ghantous signed up for the "Fix It Don't Pitch It" event on 9/7. Mr. Yonker will attend the "Get Hooked" event on 10/5. Mr. Page will attend the "Paddleboard Clean Up" event on 9/14. Mr. Pategas will attend the Sustainability Fair & EV Car Show" event on 9/21. Mr. Pategas advised the Board to wear their name tags when attending events. A resubmittal of the event list with the Board participants will be sent out.

7. Board Comments

a. Green Minutes

Mr. Page suggested O-Town Compost, a service that picks up your food waste and returns compost to you twice per year. Ms. Matar-Ghantous questioned how to eliminate the use of styrofoam in restaurants. It was explained that it would take a city ordinance. After further discussion, the Green Business Program was pointed out as a solution. Center Street businesses were the first to get involved. When at restaurants, Board members can promote the Green Business Program by word-of-mouth or an informational business card. Participants in the Green Business Program receive awards and certificates for display, recognition from the Commission and City advertisement.

b. New Business/Announcements

8. Upcoming Agenda Items

a. Discussion of Upcoming Agenda Items

Ms. Eby informed the board that the draft of the Climate Action Vulnerability Assessment report is in the final stage and Dr. Souto will be presenting the findings at the next meeting. The next Board meeting will be September 11, 2024 at 11:45 a.m. with the Landscape Ordinance meeting to immediately follow. The Landscape Ordinance meeting was clarified as a subcommittee meeting and input from speakers is acceptable, but not public comments.

9. Adjournment

The meeting adjourned at 12:36 p.m.

Approved by the board on September 11, 2024
/s/ Bahiyyah Layton, Board Coordinator