



Community Redevelopment Advisory Board Regular Meeting Minutes

April 25, 2024 at 5:30 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Maria Bryant, Jay Trent

Absent

Carlos Benitez, Anjali Vaya, Lindsay Eriksson, Matthew Downs, Sherwin Sargeant

Staff Present

Assistant Director of Economic Development and CRA Kyle Dudgeon, Director of Office of Management & Budget Peter Moore

1. Call to Order

Maria Bryant called the meeting to order at 5:38 p.m. It was noted that due to lack of quorum only non-action items were addressed.

2. Consent Agenda

- a. Approve the minutes of February 22, 2024

Due to lack of quorum, no action was taken.

3. Public Comments (for items not on the agenda):

4. Action Items

5. Non-Action Items

- a. Review of Program/Project Marketing

Mr. Dudgeon informed the Board of the various mediums used to communicate information to residents and businesses: print and digital media, partner utilization, success stories and word of mouth.

Ms. Bryant suggested mass telephone broadcasts for the CRA district. Mr. Moore stated that City policy may indicate broadcasts are for emergency purposes, but will confirm with the Department of Communications.

Mr. Dudgeon stated that when CRA projects are completed, plaques are installed that state CRA dollars were used for the project.

A discussion on the need for videos explaining the functions of CRA led to a recommendation of retaining videographer like Miles Ray from Orange County Government TV to create videos.

Mr. Trent spoke with resident Ruben Paige regarding how to keep his home affordable. Mr. Trent asked about the possibility of an additional tax exemption incentive if home repairs were funded through the CRA program. Mr. Moore advised that Mr. Paige is a recipient of the CRA program and has a current application for home rehab. An additional tax exemption would have to go through State legislature.

Mr. Dudgeon said staff will look into hosting community education for homeowners.

6. Staff Updates

a. CRAAB Board Appointments

Mr. Dudgeon reviewed the terms of board members and advised the board to notify the City Clerk's office if they wish to be reappointed. Mr. Trent would like to continue on the Board.

Ms. Bryant announced that next month will be her last month as Chairman and member.

b. Project Updates

Mr. Dudgeon stated there are currently nine large scale projects. The CRA extension was unanimously approved by the city and is awaiting approval by Orange County.

7. Board Comments

Ms. Bryant stated that personal friends made the comment, Winter Park should be called the City Beautiful as opposed to Orlando.

8. Upcoming Agenda Items

a. CRA 101 (Program, Projects, Partnerships)

Mr. Dudgeon reminded that it is good practice for new board members to complete the CRA 101 training, currently scheduled for June 2024.

9. Adjournment

The meeting adjourned at 6:10 p.m.

Approved by the board on June 27, 2024
/s/ Bahiyyah Layton, Board Coordinator