



# Public Art Advisory Board Regular Meeting Minutes

**April 15, 2024 at 12:00 PM**

City Hall Commission Chambers  
401 S. Park Avenue

## **Present**

Betsy Gwinn, Charles Hamilton, Elizabeth Ingram, Lisa "Tinker" Marsh, Peggy Bohl, Sara Segal

## **Absent**

Danny Humphress

## **Staff Present**

Assistant Director of Communications Craig O'Neil, Content & Graphics Specialist Meghan Robinson, Director of Communications Clarissa Howard, Senior Advisor of Arts & Culture Anda Lucia Ariail

## **1. Call to Order**

Craig O'Neil called the meeting to order at 12:01 p.m. The staff updates will come before the Action Items.

## **2. Consent Agenda**

- a. Approve the minutes of March 18, 2024

**Motion made by Betsy Gwinn to approve the amended minutes with the correct Sara Segal's last name, seconded by Tinker Marsh. Motion carried unanimously with a 6-0 vote.**

## **3. Public Comments (for items not on the agenda):** Taken after Item 6

Ms. Howard introduced Anda Lucia Arial, Senior Advisor of Arts & Culture, whose position was funded by \$50k grant from the Edyth Bush Foundation to focus on arts and culture and the return of the Arts Weekend event. Ms. Howard summarized Ms. Ariail professional resume.

## **6. Staff Updates**

- a. Seven Oaks Park Public Art Opportunities

Parks and Recreation Director Jason Seeley showed the location and explained the history of the park. Beginning with the design process in 2020/21. He showed images of the park pointing out key features of the park: trellis along Orange Ave; traditional

fountain, event/lawn and activation space, seven large oaks, and a public restroom. Completion is anticipated in mid-December, 2024 and released to the City around January 2025. He noted potential areas permanent art and temporary art. Mr. Seeley explained his purpose was to bring the timeline of the project to the Board enabling conversation regarding the placement of public art in the park. He answered questions regarding the fountain, the ribbon cutting event and arranging a field trip for the Board. Mr. Seeley clarified the area called "the park identity" at the corner of Orange and Denning.

#### **4. Action Items**

##### **a. Dowdle Studios - Land That I Love presentation**

Kirk Nord, Dowdle Studios played a video by artist, Eric Dowdle, who explained his process for telling community stories through his folk art. He creates a commissioned work of art painting, turns it into a puzzle and hosts a celebration to actively involve the community. In 2026 Mr. Dowdle will bring all the communities together for a project titled "Land that I Love". Mr. Nord said the puzzle markets the community and brings revenue to the city. The City receives the original painting and rights to the image. The one-time cost is either \$75k or \$125k based on the size of the painting with a minimum of six months needed to implement the project.

Discussion followed the presentation. Ms. Bohl said she feels the project is excessive. Ms. Ariail stated she has a Dowdle puzzle and asked the Board whether it was the right price point for Winter Park. Mr. Hamilton said it appeared to be a little derivative. Ms. Marsh said she loved it.

Ms. Howard said the cost would be \$100k to \$150k. She stated she was intrigued with the project and the cost could be recouped through the sales of the puzzles.

**Motion made by Ms. Ingram to have the full presentation at next month's meeting. Mr. Hamilton called the vote. Motion failed for lack of second.**

Ms. Bohl requested the following action items to be placed on the next agenda: The Highway Men on loan from the Morse Museum and a couple of photographs reflecting what was created and presented in San Francisco and Sacramento.

##### **b. Arts Weekend subcommittee representative**

Ms. Ariail said Arts Weekend will be held in February 2025. She has reached out to all the arts and culture alliance organizations asking for one representative from each organization to be on the subcommittee with Mr. O'Neil and Events and Marketing Coordinator Stephanie Silva. After discussion, Ms. Bohl was selected to represent the board on this subcommittee.

#### **5. Non-Action Items**

#### **3. Public Comments (none)**

## **6. Staff Updates (continued)**

### **b. Stained Glass Installation at Events Center**

Mr. O'Neil advised the Stained Glass will be installed on May 13, 2024. A reception will cost approximately \$4,000. He will need to contact the family before any decision can be made on a date and marketing. Mr. O'Neil advised that there is rust on the stained glass piece. Discussion commenced regarding removal of the rust and the age of the stained glass.

### **c. Presentation to City Commission Regarding Lake Canal Mural(s)**

Ms. Howard advised that the Board Chair or Vice-Chair will need to present the mural concept to the City Commission. Ms. Ingram said she will present to the Commission but said the proposed canal may not be the best location. Ms. Bohl suggested a Native American artist for the mural. The Lake Canal Mural will be discussed at the May 22nd City Commission meeting.

## **6. Board Comments**

Ms. Howard asked more ideas agenda items from the Board members. Ms. Gwinn suggested the published meeting time be extended to 90 minutes. Agreed by consensus to schedule the meeting for 90 minutes with the understanding that the meeting may not take 90 minutes.

## **7. Upcoming Agenda Items**

Mr. O'Neil reminded that the Board's input is needed for creating the agenda items.

## **8. Adjournment**

The meeting adjourned at 1:24 p.m.

Approved by the board on May 20, 2024  
/s/Bahiyyah Layton – Board Coordinator