



Winter Pines Golf Course Advisory Board Regular Meeting Minutes

December 11, 2023 at 8:00 AM

City Hall Commission Chambers
401 S. Park Avenue

Present

Marc Reicher, Nancy Freeman, Sidney Cash, Sean Connolly, Paul W. Smith Jr.,
David Webster

Absent

Justin Ingram

Staff Present

Director Jason Seeley, Operations Manager Gregg Pascale, Recreation Coordinator
Laura Halsey

1. Call to Order

Meeting was called to order by Chaiperson Marc Reicher at 8:05am

2. Consent Agenda

- a. Approve the minutes of November 13, 2023

Motion made by Nancy Freeman, seconded by Sean Connolly to approve the November 13, 2023 minutes. Motion carried unanimously with a 6-0 vote.

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

4. Action Items

5. Non-Action Items

6. Staff Updates

a. Golf Course Financials

Jason Seeley, Parks & Recreation Director, provided YTD revenue for both courses. Gregg Pascale, Operations Manager, provided some additional revenue details pertaining to membership. The new software has proven to be helpful in identifying expired memberships during the booking process and is more efficient in reaching out to members for renewal dues. Mr. Pascale believes that even non-members receive a decent discount as a member. At this time, there are about forty-six non-residents on the wait-list to become members. Discussion was held regarding the time-frame to complete a round at WP18 and the board asked if social media outlets could be used to promote the course and all of its updates and improvements.

b. Course Maintenance Update

Mr. Seeley and Mr. Pascale reviewed the status of current upgrades and improvements to the golf course facilities. The board asked that sand be added to the walking paths, since foot traffic has been increasing. The board also suggested moving the Par 3 tee boxes to the fairway to avoid crowning. Mr. Seeley stated the Brightview contract is scheduled for January 1 - June 30, 2024 where they will provide options for ensuring the courses are successful, including improvements, upgrades, and staffing. Staff has spoken to Public Works regarding the build-up of debris at the pond areas and Hole 9 will be receiving upgrades to make it more aesthetic. Parking lot resurfacing will take place during the first quarter of 2024, landscape lighting will be completed by December 18, 2023, and the clubhouse restroom upgrade is scheduled for June 2024. There have been communication issues with Spectrum regarding the security cameras, cable services, etc. but the city's IT department has been asked to assist with resolving the issues.

c. Operations Update

Mr. Seeley provided the board with a brief update on operations of the golf course and the board feels strongly that hiring an experienced superintendent to manage both courses would be the best route. The Board also wanted staff to know all of the hard work and improvements have been noticed and are appreciated. The course is looking better than it has in years.

7. Board Comments

8. Upcoming Agenda Items

9. Adjournment

The meeting adjourned at 9:15 a.m.

Approved by the board
/s/ Laura Halsey, Recreation Coordinator