



Public Art Advisory Board Regular Meeting

Agenda

March 18, 2024 @ 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/meetings/ and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
- 1. Call to Order**
 - 2. Consent Agenda**
 - a. Approve the minutes of regular meeting on February 19, 2024
 - 3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 - 4. Action Items**
 - a. DOWDLE Studios "Land That I Love" 5 minutes
 - b. 15lightyears Estimate for Lighting Repair at Rhythmic Colors 5 minutes
 - 5. Non-Action Items**
 - a. Information Gathering for Lake Canal Mural Installation 40 minutes
 - 6. Staff Updates**
 - a. Board Appointments 5 minutes
 - b. Public Art Dedicated Funding Source 5 minutes
 - 7. Board Comments**
 - 8. Adjournment**
 - 9. Upcoming Agenda Items**



Public Art Advisory Board

agenda item

item type

Consent Agenda

meeting date

March 18, 2024

prepared by**approved by****subject**

Approve the minutes of regular meeting on February 19, 2024

motion | recommendation**background****strategic objectives****alternatives | other considerations****fiscal impact****attachments**

1. Draft Minutes 2-19



Public Art Advisory Board Regular Meeting Minutes

February 19, 2024 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Danny Humphress, Lisa Tinker Marsh, Peggy Bohl, Charles Hamilton, Sara Segal.

Absent

Betsy Gwinn, Elizabeth Ingram.

Staff Present

Director of Communications Craig O'Neil and City Clerk Rene Cranis

1. Call to Order

The meeting was called to order at 12:03 p.m.

2. Consent Agenda

- a. Approve the minutes of the regular meeting on January 29, 2024

Motion made by Charles Hamilton to approve the regular meeting minutes of January 29, 2024; seconded by Tinker Marsh. Motion carried unanimously with a 5-0 vote.

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

4. Action Items

- a. Approve Photographer for Online Public Art Inventory Photos

Mr. Hamilton reported on the work group meeting on plans for photographing public art. The purpose of this meeting was to go through all the pieces of art that the city owns to create the online brochure. Staff will assist the photographer with staging pieces when needed. Discussion followed on how 25 pieces of art will be staged to photograph and the rest will be taken as is in their current location.

Phil Eschbach, photographer, was present to discuss the scheduling, logistics and moving artwork from different locations with the assistance of city staff. He will also work with Theresa to edit photos as needed. He estimated the total time of 14 hours at \$150/hour. Mrs. Bohl asked about liability. Mr. O'Neil said the artwork is insured by the city; however, the majority are small and easily moved. The anticipated deadline to get all the art pieces photographed is May 1. Mrs. Bohl asked if this project could be underwritten. Mr. O'Neil said the city has had sponsors, but not for this type of project.

Mr. Hamilton said, given the scope, there would be a large effort to obtain a sponsor. He suggested using the sponsorship concept for larger projects.

Mr. O'Neil suggested providing details on the exact location of the artwork within the Winter Park Library. Mr. Humphress suggested a map showing the location.

Mr. Eschbach said he could photograph new pieces as they are placed in the city's collection - the Best of Show from the Sidewalk Art Festival. He responded to questions regarding techniques and background.

Motion made by Peggy Bohl to approve Phil Eschbach as the photographer for public art inventory photos but not to exceed \$2,500 in his expenditures; seconded by Charles Hamilton. Motion carried unanimously with a 5-0 vote.

5. Non-Action Items

a. Lake Canal Mural Discussion.

Mr. O'Neil provided the background from the previous meeting including the books available at the Winter Park Library to start gathering information on the history of canals. He and Mrs. Ingram will be meeting with a mural artist to learn more about murals. He encouraged board members to conduct research for this project. Mr. Humphress noted the artist search should begin in the summer to allow time for artists to create and submit work and the RFP.

6. Staff Updates

Mr. O'Neil attended the United Arts Community Impact breakfast and Sara Segal was in attendance. A one-page information sheet and sticker was passed out to each board member.

Amazing Frames has picked up the stained-glass and is located in their shop as they work on it based on what the board approved. Selection of installation date and event will be determined at a later date.

Mrs. Bohl suggested name tags for board members when attending events.

The next Arts & Culture Alliance meeting is at Winter Park Playhouse on February 27 at 9 a.m.

7. Board Comments

8. Adjournment

The meeting adjourned at 12:54 p.m.

9. Upcoming Agenda Items

ATTEST:

/s/ Meghan Robinson, Content & Graphics Specialist



Public Art Advisory Board

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item type

Action Items

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prepared by

Craig O'Neil, Assistant Director of Communications

approved by**subject**

DOWDLE Studios "Land That I Love"

motion | recommendation

The Board is being asked if they would like to move forward with a Zoom presentation from Kirn and Andrea Nord representing Dowdle Studios.

background

Greetings! We are Kirk and Andrea Nord, and we represent artist Eric Dowdle and Dowdle Studios. You may be familiar with his famous Dowdle puzzles and how they tell stories of cities and places around the world in his signature folk-art style painting. Dowdle puzzles are the official puzzle for Costco Wholesale, and they can be found at other major retailers across the nation including Walmart and Target. His creative process can also be watched on Amazon Prime Video with three seasons of "Painting the Town with Eric Dowdle " which recently got picked up by Chip & Joanna Gaines' Magnolia Network and renamed "The Piece Maker" premiering now on Discovery+ and HBO Max!

We are reaching out to invite beautiful Winter Park, Florida to join Eric Dowdle and Dowdle Studios in the "Land That I Love" tour for America's 250th birthday starting in 2026. Eric will be partnering with just a few cities and businesses per state that are interested in commissioning an original Dowdle art piece that tells the unique story and rich history of your community and its piece of the puzzle in America's story. In addition, this has the potential to be a fantastic avenue for fundraising and generating revenue for your community.

We are filling our painting production schedule now and would love to meet with you to discuss the benefits of this project for your community. Our zoom presentation takes approximately 30-35 minutes to complete, including Q&A. Please take a moment to watch this short 3-minute informative video about Eric Dowdle and what he is doing with cities across America like yours! Thank you for your time.

[VIDEO](#)

strategic objectives

alternatives | other considerations

fiscal impact

TBD upon presentation if Board decides to move forward.

attachments

None



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15lightyears Estimate for Lighting Repair at Rhythmic Colors

motion | recommendation

The recommendation is for the Board to approve expenditure for lighting repair.

background

15lightyears partnered with the city in 2021 for the Rhythmic Colors I-4 Art Endowment installation. They donated the solar lighting package and installation. At this point, three years later, the system is in need of a 250 watt inverter replacement. The cost for labor and materials is not to exceed the sum of \$1,113.

strategic objectives**alternatives | other considerations****fiscal impact**

\$1,113 max.

attachments

1. Estimate - City of Winter Park - Rythmic Colors

) 15 lightyears

From: Jerry Moore
Sent: March 12, 2024
To: City of Winter Park
Location: Rythmic Colors Display
Subject: Quote: Replace Malfunctioning Inverter for Lighting Display

We propose to furnish all labor and material not to exceed the sum of **\$1,113.00** without approval as Specified by the following scope:

1. Replace 250 watt Inverter in existing cabinet that is being used to power lighting display.
(Inverter malfunction was diagnosed in a previous visit)

Terms: Net 30

Thank you for the opportunity to provide you with this proposal. *15 Lightyears, Inc.* will complete all tasks in a workman like matter. This proposal is valid 30 days from the above date.

Sincerely,

Jerry Moore

Preconstruction Manager
15 Lightyears Inc.

Customer Signature and Date

350 S. Ronald Reagan Blvd. Longwood, FL 32750
855-438-1515 PHONE



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approved by**subject**

Information Gathering for Lake Canal Mural Installation

motion | recommendation

We continue to gather information regarding the process of installing a mural in the chain of lake canals. The following people will offer helpful information in regard to this process.

- Jessica Stanley, C. Stanely Creative
- Joseph Cordell, City of Winter Park Lakes Manager
- Jennifer Maier, City of Winter Park Procurement Manager

background

Elizabeth Ingram and Craig O'Neil met with mural artist Jessica Stanley. Details discussed are included in the attached meeting summary.

strategic objectives

- We are in the process of gathering all information necessary to move forward with obtaining artist submittals and board selection//City Commission approval by October 1, 2024, for mural installation in the early spring of 2025.

alternatives | other considerations**fiscal impact**

- Fees for mural installation will depend on many factors to be determined, including:
 - Who will prepare the area to be painted?
 - Will the city provide boat for artists?
 - How far will the call for artists extend?

- Many more TBD...

attachments

1. Meeting with Muralist Jessica Stanley 02.26.24

Meeting with Jessica Stanley – Orlando Muralist

Monday, February 26 – Chapman Room

Craig O'Neil and Elizabeth Ingram

- RFP vs. RFQ:
 - A Request for Qualifications (RFQ) might be better than a Request for Proposals (RFP). The RFQ allows artists to submit their qualifications and then the selection committee narrows it down to the top three or five.
 - The top three or five artists are then offered a stipend (\$500?) to submit a proposal and the top one is awarded the project. This way the artist is not working for no fee which will create a more talented pool as opposed to only those who will submit their ideas with no fee.
- Site would need the following preparation before mural installation:
 - Pressure Washing
 - Sealing the concrete with Benjamin Moore "Masonry" Sealer
- Painting should be done with Tnemec Paint.
- Inquire about which products are used in painting pool surfaces under water. These might be good options.
- There is an anti-graffiti coating, but sometimes it discolors and/or collects dirt.
- Items to consider including in the call for artists:
 - Total square footage
 - Will boat be provided or will artist need to provide one?
 - Who insures the project and boat?
 - Notify in the call that the art may be removed within a certain period of time – perhaps 5 years?
 - Provide basic guidelines such as
 - No nudity
 - No political messages
 - Child friendly
 - Keywords for parameters could include prompts such as Florida Fauna, colorful, fun, uplifting, inspiring, etc.



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Board Appointments

motion | recommendation**background**

The city election on Tuesday, March 19, for Mayor and City Commission Seat 2, will result in some Board members' terms expiring, including Sara Segal, Tinker Marsh, Danny Humphress, and Betsy Gwinn. Please look for an upcoming letter from City Clerk outlining the procedure if you are interested in being reappointed.

strategic objectives**alternatives | other considerations****fiscal impact****attachments**

None



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Public Art Dedicated Funding Source

motion | recommendation**background**

Update will be provided in regard to the Public Art Dedicated Funding Source.

strategic objectives**alternatives | other considerations****fiscal impact****attachments**

None