



Public Art Advisory Board Regular Meeting Minutes

February 19, 2024 at 12:00 PM

City Hall Commission Chambers
401 S. Park Avenue

Present

Danny Humphress, Lisa Tinker Marsh, Peggy Bohl, Charles Hamilton, Sara Segal.

Absent

Betsy Gwinn, Elizabeth Ingram.

Staff Present

Director of Communications Craig O'Neil and City Clerk Rene Cranis

1. Call to Order

The meeting was called to order at 12:03 p.m.

2. Consent Agenda

- a. Approve the minutes of the regular meeting on January 29, 2024

Motion made by Charles Hamilton to approve the regular meeting minutes of January 29, 2024; seconded by Tinker Marsh. Motion carried unanimously with a 5-0 vote.

3. Public Comments (for items not on the agenda): Three minutes allowed for each speaker

4. Action Items

- a. Approve Photographer for Online Public Art Inventory Photos

Mr. Hamilton reported on the work group meeting on plans for photographing public art. The purpose of this meeting was to go through all the pieces of art that the city owns to create the online brochure. Staff will assist the photographer with staging pieces when needed. Discussion followed on how 25 pieces of art will be staged to photograph and the rest will be taken as is in their current location.

Phil Eschbach, photographer, was present to discuss the scheduling, logistics and moving artwork from different locations with the assistance of city staff. He will also work with Theresa to edit photos as needed. He estimated the total time of 14 hours at \$150/hour. Mrs. Bohl asked about liability. Mr. O'Neil said the artwork is insured by the city; however, the majority are small and easily moved. The anticipated deadline to get all the art pieces photographed is May 1. Mrs. Bohl asked if this project could be underwritten. Mr. O'Neil said the city has had sponsors, but not for this type of project.

Mr. Hamilton said, given the scope, there would be a large effort to obtain a sponsor. He suggested using the sponsorship concept for larger projects.

Mr. O'Neil suggested providing details on the exact location of the artwork within the Winter Park Library. Mr. Humphress suggested a map showing the location.

Mr. Eschbach said he could photograph new pieces as they are placed in the city's collection - the Best of Show from the Sidewalk Art Festival. He responded to questions regarding techniques and background.

Motion made by Peggy Bohl to approve Phil Eschbach as the photographer for public art inventory photos but not to exceed \$2,500 in his expenditures; seconded by Charles Hamilton. Motion carried unanimously with a 5-0 vote.

5. Non-Action Items

a. Lake Canal Mural Discussion.

Mr. O'Neil provided the background from the previous meeting including the books available at the Winter Park Library to start gathering information on the history of canals. He and Mrs. Ingram will be meeting with a mural artist to learn more about murals. He encouraged board members to conduct research for this project. Mr. Humphress noted the artist search should begin in the summer to allow time for artists to create and submit work and the RFP.

6. Staff Updates

Mr. O'Neil attended the United Arts Community Impact breakfast and Sara Segal was in attendance. A one-page information sheet and sticker was passed out to each board member.

Amazing Frames has picked up the stained-glass and is located in their shop as they work on it based on what the board approved. Selection of installation date and event will be determined at a later date.

Mrs. Bohl suggested name tags for board members when attending events.

The next Arts & Culture Alliance meeting is at Winter Park Playhouse on February 27 at 9 a.m.

7. Board Comments

8. Adjournment

The meeting adjourned at 12:54 p.m.

9. Upcoming Agenda Items

ATTEST:

/s/ Meghan Robinson, Content & Graphics Specialist