



Public Art Advisory Board Meeting Minutes

June 12, 2023 at 12:00 p.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Danny Humphress, Charles Hamilton, Sara Segal, Betsy Gwinn, Elizabeth Ingram, Lisa "Tinker" Marsh.

Absent

Laurie Ellen Havel.

Staff Present

Assistant Director of Communications Craig O'Neil; Deputy City Clerk Kim Breland; Content & Graphics Specialist Meghan McNeil.

1) Call to Order

The meeting was called to order at 12:00 p.m.

A moment of silence was held in honor of victims of the Pulse Nightclub shooting seven years to-date.

A brief reminder of the Board Appreciation event was provided, which is being held on Thursday, June 29 at 5:30 p.m.

2) Selection of Chair and Vice Chair

Motion made by Lisa "Tinker" Marsh to nominate Danny Humphress as Chair; seconded by Sara Segal. Motion carried unanimously with a 6-0 vote.

Motion made by Elizabeth Gwinn to nominate Charles Hamilton as Vice Chair; seconded by Sara Segal. Motion carried unanimously with a 6-0 vote.

3) Consent Agenda

- a. Approve minutes of regular meeting March 20, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Lisa "Tinker" Marsh. Motion carried unanimously with a 6-0 vote.

- b. Approve minutes of regular meeting April 17, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Charles Hamilton. Motion carried unanimously with a 6-0 vote.

4) Public Comments (for items not on the agenda)

There were none.

5) Action Items

a. Review of Florida Association of Public Art Professionals Conference

Feedback about the conference was provided, along with key takeaways that can be implemented by this board in the future. Mr. O'Neil also noted that the luncheon at the Farmer's Market was a success.

An in-depth discussion ensued with input, takeaways and ideas shared from the board members in attendance of the conference. Ms. Ingram gave a few project suggestions which included an art piece outside the open space in front of City Hall, hosting a lecture/presentation with the artist who was commissioned for the MLK Jr. Park Project, a social media campaign to help the public vote for a location for a potential new art piece/involve the community, etc. The board held a brief discussion about planning multiple work sessions to have in-depth conversations about upcoming projects and focusing on those that need to get completed.

Ms. Segal provided her input and gave recognition to Terry Olson, Director of the Orange County Arts & Cultural Affairs, for his role with the conference. She shared various ideas to raise awareness of this board and the public art initiative of the city. Ms. Gwinn spoke on working to attain greater visibility for this board and public art around the city, and feels that the board's primary objective moving forward should be to identify and clarify goals.

The board discussed the work session in further detail, including structure and goals.

b. Board direction regarding online public art brochure vs. online app.

A discussion was held about Otocast, a platform for narrated audio guides used for navigating, exploring and discovering one's surroundings. Otocast, as opposed to an online art brochure, is a more immersive experience for the user but will come at a far greater cost. Mr. O'Neil and Mr. Hamilton have been in some communication with Otocast founder Eric Feinstein, and a discussion ensued about inviting Mr. Feinstein to the next meeting to further discuss the idea of implementing Otocast into the city.

The work session will focus on discussing top priority goals and brainstorm what the next steps are to execute projects. The meeting will be held on Tuesday, June 20 at 5:30 p.m. – 7:30 p.m. Staff will make the necessary accommodations.

6) Non-Action Items

There were none.

7) Staff Updates

a. Best of Show Art Locations

A brief update was provided, highlighting that the Best of Show winner from 2022 has been relocated to the Library and Events Center, and the winner for 2023 will be hung in the lobby of City Hall.

8) Board Comments

The board and staff held a brief conversation about an event to host past Best of Show winners.

9) Upcoming Agenda Items

None were discussed.

10) Adjournment

The meeting adjourned at 1:18 p.m.

Minutes approved by the board on July 17, 2023 .
/s/ Tatia Ghviniashvili, Board Coordinator