



Public Art Advisory Board Regular Meeting Minutes

September 18, 2023 at 12:00 p.m.

City Hall | Commission Chambers
401 S. Park Ave. | Winter Park, Florida

Present

Danny Humphress, Charles Hamilton, Elizabeth Ingram, Sara Segal, Peggy Bohl and Betsy Gwinn.

Absent

Lisa "Tinker" Marsh.

Staff Present

Assistant Director of Communications Craig O'Neil; Virtually: Board Coordinator Tatia Ghviniashvili.

1) Call to Order

The meeting was called to order at 12:00 p.m.

Mr. O'Neil introduced new board member, Peggy Bohl.

2) Consent Agenda

a. Approve minutes of the regular meeting August 21, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Charles Hamilton. Motion carried unanimously with a 6-0 vote.

3) Public Comments (for items not on the agenda):

There were none.

4) Action Items

a. App for Promotion of City's Public Art Collection

Mr. O'Neil spoke briefly of the discussion and actions taken at the previous meeting and noted that following the meeting, he had an internal conversation with the procurement department and has secured \$9,000.00 for this board to move forward with choosing an app. With the funding secured, the board can continue to discuss and take time to solidifying their decision.

The floor opened for board members to voice their concerns/questions and a long discussion ensued about Cuseum, Otocast and an in-house online brochure (all discussed in detail at

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previous meetings). Mr. O'Neil highlighted that staff can setup a virtual presentation for the board from both Cuseum and Otocast to answer any outstanding questions about the apps, as well as invite Theresa Broman, Creative Services Manager at the city, to speak on the in-house online brochure and the process associated with creating it. The discussion continued about feature and price differences between Otocast and Cuseum, with the board expressing their likes/dislikes, along with the role that the board would have in launching the chosen app. The board also discussed the Arts and Culture Alliance and what role, if any, they would play within the app. Clarissa Howard, Director of Communications, spoke briefly about the upcoming Arts and Culture Alliance meeting. Following a further discussion, the board and staff agreed to broach the subject of the app with the alliance at their next meeting, as well as invite Cuseum, Otocast and Theresa Boman to give respective presentations. The board will submit questions/concerns about these apps to Mr. O'Neil via email, who will put them into the agenda packet for next month.

5) Non-Action Items

There were none.

6) Staff Updates

a. Stained Glass Donation

The peacock stained glass art, discussed at the last meeting, has been salvaged. The piece is currently in storage until it is installed in the Event Center.

7) Board Comments

No discussion was held.

8) Upcoming Agenda Items

Presentations from Cuseum, Otocast and Theresa Boman.

9) Adjournment

The meeting adjourned at 1:16 p.m.

Minutes approved by the board on 10/16/2023

/s/ Tatia Ghviniashvili, Board Coordinator