



Economic Development Advisory Board Meeting Minutes

August 08, 2023 at 8:15 a.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Sarah Grafton, Kevin Mcclanahan, and Tracy Liffey; Virtually: Elijah J. Noel, and Ginny Enstad.

Absent

Betsy Gardner Eckbert.

Staff Present

Assistant Division Director of Economic Development/CRA Kyle Dudgeon; Economic Development/CRA Coordinator Anne Sallee; Virtually: Board Coordinator Tatia Ghviniashvili.

1) Call to Order

The meeting was called to order at 8:20 a.m.

2) Consent Agenda

- a. Approve the minutes of the regular meeting June 13, 2023

Approval of minutes deferred to the next meeting due to a lack of physical quorum.

3) Public Comments (for items not on the agenda):

Phil Anderson, 1621 Roundelay Ln., spoke briefly about the EDAB Retail Strategies Report. He highlighted that the report was very well received by the City Commission.

4) Action Items

- a. National Entrepreneurship Center pilot project

Staff gave a presentation on the six-month pilot project in partnership with the National Entrepreneurship Center (NEC), which is crafted to support early stage business efforts. The pilot is divided into two sections - a variety of workshops and one-on-one work (virtually, hybrid and in person). After speaking to City Management, the in-person classes will be held at City Hall to provide hands-on mentorship. With the program, there will be no caps on workshops or one-on-one mentorships available to participants.

This pilot project is consistent with the Economic Development Strategic Plan, as well as the Community Redevelopment Plan- specifically as it relates to minority business. Staff

is recommending that the funding for this come half from the Community Redevelopment Agency budget, and half from the City.

The floor opened for board comments, concerns and questions. A discussion was held and the board expressed enthusiasm for the program, noting how valuable this will be for businesses.

Due to a lack of physical quorum, the board was not able to vote to recommend the pilot program; however, did agree that staff should move it forward.

5) Non-Action Items

a. EDAB Retail Strategies Report - Commission Feedback

Staff provided insights on Commission feedback regarding the EDAB Retail Strategies Report. Some feedback included adding guidance terminology, and more detailed breakdown of businesses. Staff has taken all Commission feedback and communicated it with MJB Consulting to adjust as needed before the September 28 City Commission Work Session.

The floor opened for discussion and the board asked a few questions.

6) Staff Updates

a. EDAB Commercial Performance Report

Traditional report was presented and staff noted that Hannibal Square foot traffic has been added.

7) Board Comments

There were none.

8) Upcoming Agenda Items

None were discussed.

9) Adjournment

The meeting adjourned at 8:52 a.m.

Minutes approved by the board on September 12, 2023.
/s/ Tatia Ghviniashvili, Board Coordinator