



Winter Pines Golf Advisory Board Minutes

April 25, 2022 at 8:00 a.m.

Winter Park Community Center | Elm Room
721 W New England Ave | Winter Park, Florida

Present

David Webster, Justin Ingram, Marc Reicher, Nancy Freeman, Paul Smith, Sean Connolly, Sid Cash Jr.

(1) Call to Order

Meeting was called to order at 8:00am by Parks & Recreation Director Jason Seeley

After board member introductions, a motion made by Nancy Freeman to nominate Mark Reicher as Chair and Justin Ingram as Vice Chair; seconded by Paul Smith. Motion carried unanimously.

(2) Consent Agenda

(3) Staff Updates

- Staff provided the board with updates on the process of obtaining the course and the plan for staffing, and operation of the course. 4/30-5/13 the course will be closed to provide some minor renovations to the club house, and course upkeep. There is a current plan to obtain 65 lithium battery carts, to replace the current carts
- Staff provided a suggested time table of items of importance. After naming, and rebranding discussion, the board agreed to keep the name Winter Park Pines with some rebranding of the logo, and advertising. Board members suggested staff research cost for possible rebranding from a third-party marketing company
- Bear & Peacock was awarded the contract to provide the food and beverage at the course. A beverage cart will be provided Chairman Reicher suggested another look into the licenses that are held by Bear & Peacock
- Membership, fee schedule, connectivity to the WP9, and tee times, are some of the topics of high priority to work through during the upcoming months. Staff will provide a tentative budget with fixed cost to determine the fee schedule
- The board has requested some fixed cost prior to determining fees and prices. Still will provide comparison on fee analysis, turf conditions/maintenance with Ventura, Rio, Dubsdread, WP9 and Casselberry. Staff will also look into a turf consultant.
- Board members would like to discuss or encourage the estimated/expected time of play, and possibly looking into activating the GPS screen

(6) Action Items

1. Meeting Day & Time Selection

- a. After discussion, the board decided to set the permanent meeting date to the second Monday of the month at 8:00am

(4) Adjournment

Meeting was adjourned by Chairman Reicher at 9:33am

Minutes approved the board on 05/16/2022

/s/ Recording Secretary Kesha Thompson