



Winter Pines Golf Advisory Board Minutes

May 16, 2022 at 8:00 a.m.

Winter Park Community Center | Elm Room
721 W New England Ave | Winter Park, Florida

Present

David Webster, Justin Ingram, Marc Reicher, Nancy Freeman, Paul Smith, Sean Connolly,
Sid Cash Jr.

1. Call to Order

Meeting was called to order at 8:03am by Chairman Reicher

2. Consent Agenda

Motion made by Nancy Freeman to approve consent agenda; seconded by Sean Connolly. Motion carried unanimously.

3. Public Comment (for items not on the agenda)

4. Action Items

5. Non-Action Items

a. Membership Fee & Fee Schedule Discussion

Staff provided the board with the current demographics of memberships, and fee structure. The board discussed simplifying the current fee structure. Jason Seeley provided the board with a suggested fee schedule for resident vs non-resident membership. Staff recommends a 50% upcharge between resident and non-resident fees. Staff is estimating a 10% fee increase due inflation on course and field fees. Staff recommends a modified fee structure of no less than \$1100 residents and \$1375 for non-residents and 50% discount for additional family member, and 33% discount for youth. Staff also provided some revenue projections.

Board members suggested a renewal discount for Winter Pines neighborhood residents who are current members. Also, to educate staff on the current and projected renovations to provide them with the knowledge when questions are asked about fee increases, or residency status and possibly a membership news letter

b. Cart GPS Upgrade

Staff provided the board with cost for the different GPS programs. Board members suggested incorporating GPS fee into the cart fee. Board members also suggested to raise the cart fees by \$2 or \$3 to increase revenue.

6. Staff Updates

- Jason met with Evolve last week, and they visited the course. Logo/branding will be presented to the board next meeting

- The clubhouse renovations are complete, with the exception of the restroom, a luxury restroom trailer will be provided during the renovation of the restrooms. The course is almost at full staff.

7. Board Comments

- Chairman Reicher would like to blend the deliverables with the rate discussion

8. Adjournment

Motion made by Nancy Freeman to adjourn the meeting; seconded by Sean Connolly. Meeting adjourned at 9:23am

Minutes approved the board on 06/20/2022
/s/ Recording Secretary Kesha Thompson