



Winter Pines Golf Course Advisory Board Regular Meeting

Agenda

June 12, 2023 @ 8:00 am

City Hall

Commission Chamber

401 Park Ave South

Winter Park, FL 32789

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Minutes Approval May 8, 2023](#) 2 minutes
 3. **Public Comment (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Selection of Chair and Vice Chair](#) 5m
 5. **Non-Action Items**
 - a. [May Work Session Re-Cap](#) 15m
 6. **Staff Updates**
 - a. [Financial Update through May 2023 for WP9 and WP18](#) 5m
 - b. [Project Update](#) 10m
 7. **Board Comments**
 8. **Upcoming Agenda Items**
 9. **Adjournment**



Winter Pines Golf Course Advisory Board

agenda item

item type	Consent Agenda	meeting date	June 12, 2023
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

Minutes Approval May 8, 2023

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

0508.23 minutes draft.pdf



Winter Pines Golf Advisory Board Minutes

May 8, 2023 at 8:00 a.m.

City Hall | Commission Chamber
401 Park Ave South | Winter Park, Florida 32789

Present

Marc Reicher, Sean Connolly, Paul Smith, David Webster, Nancy Freeman, Sid Cash Jr., Justin Ingram

1. Call to Order

Meeting was called to order at 8:05 a.m. by Chairman Marc Reicher

2. Consent Agenda

a. Minutes Approval April 10, 2023

Motion made by Nancy Freeman to approve consent agenda; seconded by Sean Connolly. Motion carried unanimously.

3. Public Comment (for items not on the agenda)

4. Action Items

a. WP18 Jr. Summer Play Golf Program

Gregg Pascal provided history on the summer programs in previous years; and is seeking recommendations on how to proceed this year. Staff recommends \$200 with no restrictions on tee time and walking only after 1pm May 1-August 31st. Children under 13 accompanied by an adult.

Summer camps will be limited to a restricted area for kids to eat lunch and congregate. Board members recommend a quick lesson on providing the kids with proper etiquette while on the course and an end of the year recognition.

Motion made by David Webster to approve staff recommendations; seconded by Nancy Freeman. Motion carried unanimously.

5. Non-Action Items (none)

a. Protective Netting for Driving Range

Staff informed the board about a fly ball and hit a customer in the ankle near hole 10. There has not been any history of injury in the from the previous owners. Board members suggest there is an implied risk on the course, and does not recommend netting on the range. Estimated cost is 70k-100k.

Board member suggest providing stronger language, policing and informational signage about hitting the balls into/near hole 10.

b. WP Pines High school Golf Program & Fee Structure

Gregg informed the board for the current partnership with Winter Park High School that was approved in a previous meeting. In previous years each high school that participated in the program would received 4 matches, 6 practice rounds, 20 large bags of range balls for \$1000.00; staff is seeking recommendations

Board members recommend limiting the schools two stalls and have them rotate, and have the coach provide a practice plan. Staff is going to set up a meeting with the different coaches and having a lottery system to determine available dates and limiting the number so matches and practicing.

Mr. Connolly suggest forming a youth alliance partnership with neighboring courses to share some of responsibility and promoting junior play.

6. Staff Updates

a. Revenue Reports WP9 & WP18

Staff provided the financial for both courses, including revenue and expenditures. Board members would like to see how the rounds were

b. WP9 Course Conditions Update

Staff provide an update on the current course conditions, and the dredging project.

c. Project Update

Projects that are currently in progress are the awning instillation, stormwater/drainage improvements, and course bridges. Completed projects include the interior electrical upgrade, oven upgrade, outdoor ice/water cooler installation. Future projects include exterior electrical upgrade in conjunction with the patio space, the ADA restrooms and plumbing/grease trap and installation of the ball machine.

Staff informed the board of the potential new maintenance shed near hole 7 at the Winter Park 9

Staff inform the board of the recent community meeting, and some of the concerns about the lighting. Staff will provide additional education on the types of lights, for surrounding homes.

7. Board Comments

8. Upcoming Agenda Items

The upcoming workshop is scheduled for May 22, 2023 at 8am to discuss potential CIP projects.

9. Adjournment

Motion made by Justin Ingram to adjourn the meeting; seconded by David Webster. Meeting adjourned at 9:42 am

Minutes approved the board on 6/12/2023
/s/ Recording Secretary Kesha Thompson



Winter Pines Golf Course Advisory Board

agenda item

item type	Action Items	meeting date	June 12, 2023
prepared by	Jason Seeley	approved by	
board approval			
strategic objective			

subject

Selection of Chair and Vice Chair

motion / recommendation

GAB members should nominate and elect chair and vice chair for the May 23-April 24 period.

background

Current Chair is Marc Reicher and Vice Chair is Justin Ingram. GAB member roster had no change this spring as David Webster and Paul Smith were reappointed by respective commissioners that previously appointed them.

alternatives / other considerations

fiscal impact



Winter Pines Golf Course Advisory Board

agenda item

item type	Non-Action Items	meeting date	June 12, 2023
prepared by	Jason Seeley	approved by	
board approval			
strategic objective			

subject

May Work Session Re-Cap

motion / recommendation

background

Last month, GAB held a work session to discuss general direction of long term improvements and enhancements for the WP18 course. Staff and GAB will confirm direction of improvements and work through time table and next steps.

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[TOPTRACER INFORMATION SHEET.docx](#)

ATTACHMENTS:

[TopTracer QUOTE.docx](#)



TOPTRACER INFORMATION SHEET

Monthly Fee: \$220 Per Bay
Total Bays: 18
Monthly Fee: \$3,960

- No Installation Fees (Install takes four to eight weeks after)
- Service/Maintenance Program
- Lease terms (5 years standard but will work with City 2 year policy if needed)
- Three cameras will be needed for area
- Monitors will be used while hitting off artificial surface / Phone app used when hitting off grass.

Course Responsible for:

- Power run to area and each bay
- Internet (run point to point wirelessly)
- Theft/Damage
- Lighting (if used in evening)
- Possible concrete base for each monitor (TBB with Toptracer)

Set up would include 18 WEATHERPROOF Monitors directly in back of artificial Tee
Can retro fit monitors should a covered structure be added in the future (Approx \$75K-\$100K)

Current WP18 Range Revenue Information

Small Bag of Balls (15): \$3.00

Large Bag of Balls (50): \$7.00

October 2022: 2793 Bags sold (95% Large)

November 2022: 2317 Bags Sold

December 2022: 2760 Bags Sold

January 2023: 3725 Bags Sold

Cost Comparison to Tee It Up Driving Range (Closest facility with Toptracer)

Small Bag of Balls (30): \$8.00

Medium Bag of Balls (45): \$13.00

Large Bag of Balls (70): \$18.00

TOPTRACER

Overall you have 18 mats at WPP so if you do decide to add a covered structure our price would be **\$220 per bay per month. Monthly fee would be \$3,960 per month.**

That would give you full grass tee coverage in front of the mats and if you wanted to add bays to the existing mat line.

I have a similar property near myself in Charlotte that did 18 mats with grass tee in front of their building as well. They have seen a 1000% increase in just range revenue alone each month year over year. The reason I bring this up is maybe I can supply pictures and ideas for how it could look and operate to help with you pitch for the city. The club is called the Divide in Mathews NC. This building was built by a contractor who is located in Lake Mary and a good friend of Nick Franze as well. I personally believe knowing your clubs well you guys would be a poster facility in terms of success and ROI on whatever you decide to do!





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 **TOPTRACER** | #1 RANGE TECHNOLOGY IN GOLF



Winter Pines Golf Course Advisory Board

agenda item

item type	Staff Updates	meeting date	June 12, 2023
prepared by	Jason Seeley	approved by	
board approval			
strategic objective			

subject

Financial Update through May 2023 for WP9 and WP18

motion / recommendation

NA

background

Review revenue and expense through May 2023. Revenue reports have been included in agenda packet and expense summary will be provided at meeting.

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[WP9 GOLF ONLY Monthly_Statistics_FY2023.xls](#)

ATTACHMENTS:

[WP18 GOLF ONLY Monthly_Statistics_FY2023.xls](#)

Winter Park Golf Course (WP9)

FISCAL YEAR 2023

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS						Revenues									
			# 9 HOLE	Member Rounds	Replay	# CITY	Night Golf	Rollins/ Golf Now	Greens Fees	Carts	Membership	Merchandise	Food & Beverage	Club RENTAL	First Tee	Donations	Golf Lessons	Golf Events
October	\$88,194.98	3386	2,612	774	0	0	0	0	\$47,044.98	\$4,631.24	\$16,600.00	\$10,256.36	\$6,329.02	\$356.82	\$0.00	\$0.00	\$0.00	\$2,976.56
November	\$79,271.41	3424	2,506	918	0	0	0	0	\$43,030.83	\$4,296.38	\$15,507.97	\$8,858.43	\$5,052.64	\$201.34	\$0.00	\$0.00	\$0.00	\$2,323.82
December	\$97,076.68	3669	2,990	679	0	0	0	0	\$46,707.28	\$4,534.75	\$22,102.86	\$15,963.40	\$5,029.93	\$308.55	\$0.00	\$0.00	\$0.00	\$2,429.91
January	\$112,566.73	4493	3,716	777	0	0	0	0	\$55,161.53	\$5,452.92	\$27,962.69	\$12,815.68	\$5,822.33	\$398.31	\$0.00	\$0.00	\$0.00	\$4,953.27
February	\$113,970.92	3923	3,286	637	0	0	0	0	\$51,102.18	\$5,003.83	\$30,654.28	\$16,933.91	\$6,753.12	\$523.60	\$0.00	\$0.00	\$0.00	\$3,000.00
March	\$106,629.83	4570	3,878	692	0	0	0	0	\$55,898.05	\$6,393.05	\$21,822.48	\$14,405.90	\$7,390.40	\$719.95	\$0.00	\$0.00	\$0.00	\$0.00
April	\$102,094.42	3453	3,042	411	0	0	0	0	\$44,583.28	\$4,661.91	\$28,271.10	\$15,641.28	\$7,310.48	\$448.80	\$0.00	\$0.00	\$0.00	\$1,177.57
May	\$99,828.98	3715	3,198	517	0	0	0	0	\$46,434.74	\$4,954.02	\$20,934.64	\$12,200.65	\$7,568.20	\$400.18	\$0.00	\$0.00	\$0.00	\$7,336.55
June	\$0.00	0																
July	\$0.00	0																
August	\$0.00	0																
September	\$0.00	0																
TOTALS	\$799,633.95	30633	25,228	5,405	0	0	0	0	\$389,962.87	\$39,928.10	\$183,856.02	\$107,075.61	\$51,256.12	\$3,357.55	\$0.00	\$0.00	\$0.00	\$24,197.68

30,633
ROUNDS

REVENUE
\$799,633.95

Winter Park Pines Golf Club (WP18)

FISCAL YEAR 2023

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS					Revenues					
			# 9 HOLE	Member Rounds	Replay	# CITY	Driving Range	Greens Fees	Carts	Membership	Merchandise	Club RENTAL	Golf Events
October	\$216,943.27	3600	2,900	700	0	0	\$19,009.19	\$81,947.27	\$0.00	\$104,837.10	\$6,149.71	\$0.00	\$0.00
November	\$130,480.28	2978	2,303	675	0	0	\$17,395.40	\$53,953.35	\$23,807.39	\$19,618.81	\$10,256.69	\$448.64	\$0.00
December	\$132,424.82	3583	2,856	727	0	0	19,881.58	\$68,162.49	\$31,347.12	\$14,733.68	\$12,466.51	\$715.02	\$0.00
January	\$173,423.27	3870	3,088	782	0	0	34,358.08	\$77,670.98	\$30,747.26	\$14,649.57	\$9,623.42	\$1,373.96	\$0.00
February	\$154,785.83	3723	3,060	663	0	0	29,741.84	\$78,291.55	\$30,485.50	\$2,056.08	\$8,299.56	\$911.30	\$0.00
March	\$179,816.28	4327	3,700	627	0	0	31,720.46	\$90,915.36	\$37,606.40	\$3,084.12	\$10,242.16	\$1,247.78	\$0.00
April	\$159,823.14	4464	3,689	775	0	0	27,829.22	\$71,194.73	\$36,283.41	\$9,766.38	\$8,922.22	\$827.18	\$0.00
May	\$153,421.32	4171	3,253	918	0	0	29,765.44	\$68,605.77	\$35,255.18	\$3,831.80	\$10,234.09	\$729.04	\$0.00
June	\$0.00	0											
July	\$0.00	0											
August	\$0.00	0											
September	\$0.00	0											
TOTALS	\$1,301,118.21	30716	24,849	5,867	0	0	189,819.63	\$590,741.50	\$225,532.26	\$172,577.54	\$76,194.36	\$6,252.92	\$0.00

30,716
ROUNDS

REVENUE
\$1,301,118.21



Winter Pines Golf Course Advisory Board

agenda item

item type	Staff Updates	meeting date	June 12, 2023
prepared by	Jason Seeley	approved by	
board approval			
strategic objective			

subject

Project Update

motion / recommendation

NA

background

General update on current and future improvement projects at course.

alternatives / other considerations

fiscal impact