



Winter Pines Golf Course Advisory Board Regular Meeting

Agenda

June 20, 2022 @ 8:00 am

Commission Chamber

401 Park Ave South

Winter Park, FL 32789

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Approve May 16, 2022 minutes](#) 2 minutes
 3. **Public Comment (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Logo & Branding Options from Evolve](#) 20 minutes
Back up to follow closer to meeting day
 5. **Non-Action Items**
 - a. [Green Fees & Fee Schedule Discussion](#) 25 minutes
 6. **Staff Updates**
 - a.
 - [Food & Beverage Update](#)
 - [Course Maintenance Update](#)
 - [GolfNow Upgrade](#) 15 minutes
 7. **Board Comments**
 8. **Upcoming Agenda Items**
 9. **Adjournment**



Winter Pines Golf
Course Advisory
Board

agenda item

item type	Consent Agenda	meeting date	June 20, 2022
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

Approve May 16, 2022 minutes

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[0516.22 mintes.pdf](#)



Winter Pines Golf Advisory Board Minutes

May 16, 2022 at 8:00 a.m.

Winter Park Community Center | Elm Room
721 W New England Ave | Winter Park, Florida

Present

David Webster, Justin Ingram, Marc Reicher, Nancy Freeman, Paul Smith, Sean Connolly,
Sid Cash Jr.

1. Call to Order

Meeting was called to order at 8:03am by Chairman Reicher

2. Consent Agenda

Motion made by Nancy Freeman to approve consent agenda; seconded by Sean Connolly. Motion carried unanimously.

3. Public Comment (for items not on the agenda)

4. Action Items

5. Non-Action Items

a. Membership Fee & Fee Schedule Discussion

Staff provided the board with the current demographics of memberships, and fee structure. The board discussed simplifying the current fee structure. Jason Seeley provided the board with a suggested fee schedule for resident vs non-resident membership. Staff recommends a 50% upcharge between resident and non-resident fees. Staff is estimating a 10% fee increase due inflation on course and field fees. Staff recommends a modified fee structure of no less than \$1100 residents and \$1375 for non-residents and 50% discount for additional family member, and 33% discount for youth. Staff also provided some revenue projections.

Board members suggested a renewal discount for Winter Pines neighborhood residents who are current members. Also, to educate staff on the current and projected renovations to provide them with the knowledge when questions are asked about fee increases, or residency status and possibly a membership news letter

b. Cart GPS Upgrade

Staff provided the board with cost for the different GPS programs. Board members suggested incorporating GPS fee into the cart fee. Board members also suggested to raise the cart fees by \$2 or \$3 to increase revenue.

6. Staff Updates

- Jason met with Evolve last week, and they visited the course. Logo/branding will be presented to the board next meeting

- The clubhouse renovations are complete, with the exception of the restroom, a luxury restroom trailer will be provided during the renovation of the restrooms. The course is almost at full staff.

7. Board Comments

- Chairman Reicher would like to blend the deliverables with the rate discussion

8. Adjournment

Motion made by Nancy Freeman to adjourn the meeting; seconded by Sean Connolly. Meeting adjourned at 9:23am

Minutes approved the board on 06/20/2022
/s/ Recording Secretary Kesha Thompson



Winter Pines Golf Course Advisory Board

agenda item

item type	Action Items	meeting date	June 20, 2022
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

Logo & Branding Options from Evolve

item list

Back up to follow closer to meeting day

motion / recommendation

background

alternatives / other considerations

fiscal impact



Winter Pines Golf
Course Advisory
Board

agenda item

item type	Non-Action Items	meeting date	June 20, 2022
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

Green Fees & Fee Schedule Discussion

motion / recommendation

background

alternatives / other considerations

fiscal impact



Winter Pines Golf Course Advisory Board

agenda item

item type	Staff Updates	meeting date	June 20, 2022
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

- Food & Beverage Update
- Course Maintenance Update
- GolfNow Upgrade

motion / recommendation

background

alternatives / other considerations

fiscal impact