Winter Pines Golf Advisory Board Minutes

July 11, 2022 at 8:00 a.m.

City Hall | Commission Chamber
401 Park Ave South | Winter Park, Florida 32789

Present

Marc Reicher, Justin Ingram, Paul Smith, Sid Cash Jr., Sean Connolly (virtual), David Webster, Nancy Freeman

1. **Call to Order**
   Meeting was called to order at 8:04 a.m. by Chairman Reicher

2. **Consent Agenda**
   Motion made by Sid Cash Jr. to approve consent agenda; seconded by Nancy Freeman. Motion carried unanimously.

3. **Public Comment (for items not on the agenda)**

4. **Action Items**
   a. **Membership Fee**

   Staff gave a summary of the process to determine the recommended member fees. The board recommends staff confirm with the HOA of the Winter Park Pines Subdivision to determine the residents that live within the neighborhood and on the course to receive the resident rate. After further discussion a motion made by Nancy Freeman to accept the modified fee structure as presented; seconded by David Webster. Motion carried unanimously

   b. **Greens Fee**

   Gregg Pascal provided some comparison on Jr. fees. The board inquired about a portion of revenue is put back into the course. Mrs. Freeman suggested another event to talk to the members to inform them of the revenue increases and potential improvements. Staff will bring the Jr. Fees back to the board for further discussion. After further discussion, motion made by Nancy Freeman to accept greens fees as presented; seconded by Sid Cash Jr. Motion carried unanimously

   c. **Cart & Driving Fee**

   Current cart fees are $12 for 18 holes, $7 for 9 holes, and a punch pass for $115. Staff is proposing cart fees to increase $15 for 18 holes, $10 for 9 holes and $125 for the ten punch passes. Proposed fees for range balls are $7 for a large bag, $3 for the small bag and $125 for the 20 large bag punch passes. Motion made by Paul Smith to approved the proposed fees as presented; seconded by David Webster. Motion carried unanimously.

5. **Non-Action Items**
   a. **Winter Pines Golf Course Logo/Branding**

   Two different logo options were provided by Evolve. The second option was the favor, the board members asked for more renderings of second logo.

b. Instructor Program- Structure Update & Revenue Share Discussion

Gregg Pascale will observe the instructional activities and bring back to the board.

6. Staff Updates

7. Board Comments

Jason Seeley asked the board for different Mrs. Freeman inquired about the current menu and communicating to the public when the different phases will be implemented. Mr. Seeley explained the current state of the concession, and will have Paul address the board in a future meeting to share his plans and ideas.

Chairman Reicher would like to add into the agenda an update on food and beverage, maintenance update, and an operations update.

Mr. Connolly mentioned cleaning up the creek area on the course, and invest in some rope.

8. Adjournment

Motion made by Paul Smith to adjourn the meeting; seconded by Nancy Freeman. Meeting adjourned at 9:30am

Minutes approved the board on 08/08/2022
/s/ Recording Secretary Kesha Thompson