



Winter Pines Golf Course Advisory Board Regular Meeting

Agenda

August 8, 2022 @ 8:00 am

Commission Chamber

401 Park Ave

Winter Park, FL 32789

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [July 11, 2022 Minutes Approval](#) 2 minutes
 3. **Public Comment (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Winter Park Pines Golf Course - Logo/Branding - Alternative Logo](#) 15 minutes
 - b. [Smoking Policy](#) 10 minutes
 5. **Non-Action Items**
 - a. [Instructure Program- Structure and Revenue Share Discussion](#) 10 minutes
 - b. [High School Golf Programs](#) 10 minutes
 6. **Staff Updates**
 - a. [Reports](#) 15 minutes
 - Management/ Staffing Update
 - Maintenance Update
 - Concession/Food and Beverage Update - September Meeting
 7. **Board Comments**
 8. **Upcoming Agenda Items**
 9. **Adjournment**



Winter Pines Golf
Course Advisory
Board

agenda item

item type	Consent Agenda	meeting date	August 8, 2022
prepared by	Kesha Thompson	approved by	
board approval			
strategic objective			

subject

July 11, 2022 Minutes Approval

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[0711.22 minutes -draft.pdf](#)



Winter Pines Golf Advisory Board Minutes

July 11, 2022 at 8:00 a.m.

City Hall | Commission Chamber
401 Park Ave South | Winter Park, Florida 32789

Present

Marc Reicher, Justin Ingram, Paul Smith, Sid Cash Jr., Sean Connolly (virtual), David Webster, Nancy Freeman

1. Call to Order

Meeting was called to order at 8:04 a.m. by Chairman Reicher

2. Consent Agenda

Motion made by Sid Cash Jr. to approve consent agenda; seconded by Nancy Freeman. Motion carried unanimously.

3. Public Comment (for items not on the agenda)

4. Action Items

a. Membership Fee

Staff gave a summary of the process to determine the recommended member fees. The board recommends staff confirm with the HOA of the Winter Park Pines Subdivision to determine the residents that live within the neighborhood and on the course to receive the resident rate. After further discussion a motion made by Nancy Freeman to accept the modified fee structure as presented; seconded by David Webster. Motion carried unanimously

b. Greens Fee

Gregg Pascal provided some comparison on Jr. fees. The board inquired about a portion of revenue is put back into the course. Mrs. Freeman suggested another event to talk to the members to inform them of the revenue increases and potential improvements. Staff will bring the Jr. Fees back to the board for further discussion. After further discussion, motion made by Nancy Freeman to accept greens fees as presented; seconded by Sid Cash Jr. Motion carried unanimously

c. Cart & Driving Fee

Current cart fees are \$12 for 18 holes, \$7 for 9 holes, and a punch pass for \$115. Staff is proposing cart fees to increase \$15 for 18 holes, \$10 for 9 holes and \$125 for the ten punch passes. Proposed fees for range balls are \$7 for a large bag, \$3 for the small bag and \$125 for the 20 large bag punch passes. Motion made by Paul Smith to approved the proposed fees as presented; seconded by David Webster. Motion carried unanimously.

5. Non-Action Items

a. Winter Pines Golf Course Logo/Branding

Two different logo options were provided by Evolve. The second option was the favor, the board members asked for more renderings of second logo.

b. Instructor Program- Structure Update & Revenue Share Discussion

Gregg Pascale will observe the instructional activities and bring back to the board.

6. Staff Updates

7. Board Comments

Jason Seeley asked the board for different Mrs. Freeman inquired about the current menu and communicating to the public when the different phases will be implemented. Mr. Seeley explained the current state of the concession, and will have Paul address the board in a future meeting to share his plans and ideas.

Chairman Reicher would like to add into the agenda an update on food and beverage, maintenance update, and an operations update.

Mr. Connolly mentioned cleaning up the creek area on the course, and invest in some rope.

8. Adjournment

Motion made by Paul Smith to adjourn the meeting; seconded by Nancy Freeman. Meeting adjourned at 9:30am

Minutes approved the board on 08/08/2022
/s/ Recording Secretary Kesha Thompson



Winter Pines Golf Course Advisory Board

agenda item

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board approval			
strategic objective			

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Winter Park Pines Golf Course - Logo/Branding - Alternative Logo

motion / recommendation

background

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fiscal impact

ATTACHMENTS:

[WP18.pdf](#)

EST.  1968

WINTER PARK PINES

— GOLF CLUB —





Winter Pines Golf Course Advisory Board

agenda item

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Smoking Policy

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Smoking Policy.pdf](#)

Winter Park Pines Golf Course

Smoking Policy

Current Policy:

- ▶ There is no policy related to smoking
- ▶ City parks and properties are smoke free
- ▶ Complaints from staff, golfers, and contractor regarding current smoking areas

Staff recommendation:

- ▶ No smoking policy for course, practice areas, and clubhouse
- ▶ Policy actively enforced in practice areas and clubhouse, but not on course
- ▶ Policy effective October 1st

Site Overview



Orange Shaded
Areas - No
Smoking Strictly
Enforced.



Winter Pines Golf Course Advisory Board

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Instructure Program- Structure and Revenue Share Discussion

motion / recommendation

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fiscal impact

ATTACHMENTS:

[Winter Pines GC Instructor Discussion.pdf](#)

WINTER PINES GC GOLF INSTRUCTION DISCUSSION

- ▶ Currently 7 instructors registered to conduct business on course
- ▶ Only 2 have any current teaching credentials through PGA
- ▶ \$100 per month; Pay for range balls and other course fees
- ▶ TGA providing youth instruction and camps

CURRENT STATUS

- ▶ Minimum Standard or Qualification for Instructors
- ▶ Fee Structure
- ▶ Short term v long term program structure
- ▶ Driving Range Improvements
- ▶ TGA Relationship – Youth Program

BOARD CONSIDERATIONS



Winter Pines Golf
Course Advisory
Board

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High School Golf Programs

motion / recommendation

background

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ATTACHMENTS:

[High School Partnership Structure.pdf](#)

HIGH SCHOOL PARTNERSHIP STRUCTURE

- ▶ **Currently 5 High School Golf Programs practice and play at the Pines**
- ▶ **Of the 5 only WPHS is a public school**
- ▶ **Current Agreement applies to all programs:**
 - ▶ 5 Practice dates with – 3 tee times
 - ▶ 5 Match dates with – 6 tee times
 - ▶ Range Balls included with practice and match
 - ▶ Total of approximately – 180 rounds and 180 range balls
 - ▶ Total Cost: \$1000.00

CURRENT STATUS

Special Rate for Winter Park HS Golf Team?

Increased Rate for all other programs effective next season?

If increase rate for other programs, feedback regarding reasonable cost structure.

BOARD CONSIDERATIONS



Winter Pines Golf Course Advisory Board

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subject

Reports

item list

- Management/ Staffing Update
- Maintenance Update
- Concession/Food and Beverage Update - September Meeting

motion / recommendation

background

alternatives / other considerations

fiscal impact