



Winter Pines Golf Course Advisory Board Regular Meeting

Agenda

August 14, 2023 @ 8:00 am

City Hall

Commission Chamber

401 Park Ave South

Winter Park, FL 32789

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

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1. **Call to Order**
 2. **Consent Agenda**
 - a. [Approval of the July 10, 2023 Minutes](#) 2 Minutes
 3. **Public Comment (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Fee Schedule FY 2024](#) 15 Minutes
 5. **Non-Action Items**
 6. **Staff Updates**
 - a. [WP9 & WP18 Financials through July 31, 2023](#) 20 Minutes
 7. **Board Comments**
 8. **Upcoming Agenda Items**
 9. **Adjournment**



Winter Pines Golf
Course Advisory
Board

agenda item

item type	Consent Agenda	meeting date	August 14, 2023
prepared by	Laura Halsey	approved by	
board approval			
strategic objective			

subject

Approval of the July 10, 2023 Minutes

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[07.10.23 GAB Minutes.pdf](#)



Winter Pines Golf Advisory Board Minutes

July 10, 2023 at 8:00 a.m.

City Hall | Commission Chamber
401 S Park Ave | Winter Park, Florida

Present

Marc Reicher, Sid Cash Jr., Nancy Freeman, Sean Connolly (V), David Webster (V)

Absent

Paul Smith, Justin Ingram

1. Call to Order

Meeting called to order by Chairperson, Marc Reicher at 8:07am

2. Consent Agenda

a. Approval of the June 12, 2023 Minutes

Tabled until next regularly scheduled meeting due to lack of quorum

3. Citizen Comments (for items not on the agenda)

4. Action Items

a. Winter Park Pines - 436/Hole 7 Property Interest

Mr. Seeley, Parks & Recreation Director, opened the discussion for informational purposes only due to lack of quorum. Mr. Seeley informed the Board that the property in question would cost around \$2.5M and feels there would need to be an additional property/location to use as an offload to avoid having a maintenance shed adjacent to the taproom. This project would be similar to the Swoope Ave project size-wise, and the maintenance shed would cost in the neighborhood of \$1.5M. Board inquired where funding would come from and Mr. Seeley stated possibly the Parks Acquisition Fund. The Tree Farm Property is in the process of being sold which could provide additional funding for the project as well. Mr. Cash feels this it would be a great investment as it opens up opportunities and is in support of the City to purchasing it. Mr. Connolly pointed out it would be good for the neighborhood but the parcel is currently slated for medical office space. Mr. Pascale stated a prior meeting with the neighborhood residents leads him to believe they would be on board with what the City is proposing. Further discussion and action will take place at the next regularly scheduled meeting.

5. Non-Action Items

a. Fiscal Performance Review for Q1-3 at WP9 and WP18

Mr. Seeley reviewed the fiscal data for both golf courses during Quarters 1 through 3 2023, and provided Board members with spreadsheets to reference during discussion. Board members inquired about an irrigation technician for the course

and Cathleen Daus, Parks & Recreation Assistant Director, stated the City intends on hiring a full-time employee that will be responsible for maintenance in not only the city parks but on the golf courses as well which encompasses irrigation. Mr. Reicher doesn't feel the course is up to par and would like the city to focus on fairways and bunkers. Ms. Daus stated that staff has been kept very busy due to wiring that was recently located underground and assured Board members once that is complete the focus will return to those areas. Mr. Webster commented that the recently installed drainage at green 4 is functioning great and inquired about having drainage completed at other bunkers as well. Mr. Pascale stated the drainage is performing as intended and has prevented further erosion in the area, even with heavy rains and that additional locations may be an option.

b. Fee Schedule FY24

Mr. Seeley reviewed the fee schedule and informed the Board that out of the 187 WP18 members, 87 of them are non-residents while WP9 has 238 members with none being non-resident. Mr. Pascale stated they have about forty non-residents on the waitlist. Mr. Reicher inquired if the City has a Ranger for the golf course to inform players of the pace they are expected to play and Mr. Pascale stated there is enough in-house staff to cover that responsibility so there's no need to add a new position. Ms. Freeman stated Ventura is charging \$55.00 for summer play while Winter Park is at \$34.00 including the cart. Mr. Cash Jr. stated the City is so much lower than other courses that he feels we could consider a 20% increase which would help cover maintenance and other expenses. Mr. Connolly agreed with the increase and feels we need to raise pars as it is currently at 67. Overall, the Board feels the City is underpricing their rates/value and should increase them to be more in-line with other courses. Mr. Pascale suggested seasonal pricing. Mr. Connolly suggested making a few changes to holes 11, 12, 15, and 16 in order to raise the par to 70 and feels all of the changes could be completed without having to close the course. Mr. Seeley reminded the Board to keep in mind the increase without any tangibles, such as cost of staffing, cost of living, etc.

6. Staff Updates

a. Project Updates

Mr. Seeley reviewed projects including the Clubhouse Renovation, Hole 3, dredging of the pond at #9 which will extend to the out of bounds area, and the outdoor patio requiring additional grading at an estimated cost of \$20-25k.

7. Board Comments

8. Upcoming Agenda Items

9. Adjournment

Meeting adjourned at 9:40am

/s/ Recording Secretary Laura Halsey



Winter Pines Golf
Course Advisory
Board

agenda item

item type	Action Items	meeting date	August 14, 2023
prepared by	Laura Halsey	approved by	
board approval			
strategic objective			

subject

Fee Schedule FY 2024

motion / recommendation

Staff recommends approval of the proposed fee updates

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Golf Fee Schedule Draft 2023.pdf](#)

CITY OF WINTER PARK - FEE SCHEDULE
Effective: October 1, 2023

GOLF COURSE FEES (all include sales tax)

Green Fees (Residents/Non-residents) 9 Hole Course:

Resident Monday-Thursday	17.00 15.00 (M)
Non Resident Monday - Thursday	22.00 20.00 (M)
Resident Friday – Sunday, Holidays	22.00 18.00 (M)
Non Resident Friday – Sunday, Holidays	27.00 25.00 (M)
Youth 12 and Under	7.00 (M)

Green Fees:

Replay rate for all players	12.00 10.00 (M)
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Annual Play Pass:

Single resident,	1,200.00 1,100.00 (M)
Single non-resident	2,000.00 1,650.00 (M)
Premier Partnership	20,000.00 (M)
Summer Junior Pass	200.00 (M)

Cart Rental:

Electric Cart 9-Hole – Single (includes sales tax) Senior 65+	10.00 (M)
Electric Cart 9-Hole – Single (includes sales tax)	12.00 (M)
Pull cart (includes sales tax)	5.00 4.00 (M)
Club Rental (includes tax)	12.00 10.00 (M)

Tournament Fees (includes tax):

30% discount off tournament fee for verified non-profits	
Weekday Night scramble (36 person minimum)	1,300.00 1,100.00 (M)
Each additional golfer above 36	42.00 35.00 (M)
Weekend Night scramble (36 person minimum)	2,650.00 2,200.00 (M)
Each additional golfer above 36	42.00 35.00 (M)
Weekday Private scramble (36 person minimum)	2,150.00 1,800.00 (M)
Each additional golfer above 36	30.00 25.00 (M)
Weekend Private scramble (36 person minimum)	3,600 3,000.00 (M)
Each additional golfer above 36	30.00 25.00 (M)

Groupon and other such marketing discounts as well as seasonal discounts may be offered at the discretion of the City Manager

Playing lessons, per person:

6 holes, approximately 1 hour	125.00 (M)
9 holes, approximately 1.5 hours	200.00 (M)

Course Rental

Full Course Rental – Daily 7am to Dusk Events - Free to Public	7,200.00 6,000.00 (M)
Full Course Rental – Daily 7am to Dusk – Paid Admission Events	15,00.00 12,000.00 (M)
Admission/Income percentage subject to negotiation.	

CITY OF WINTER PARK - FEE SCHEDULE
Effective: October 1, 2023

GOLF COURSE FEES (continued, all include sales tax)

Putting Course Rental

Full Day – Free to Public or Private	1,200.00 \$1000.00 (M)
Half Day – Free to Public or Private	600.00 \$500.00 (M)
Full Day – Paid Admission Events	2,400.00 \$2000.00 (M)
Half Day – Paid Admission Events	1,200.00 \$1000.00 (M)

Winter Park Pines:

Green Fees (Residents/Non-residents) 18 Hole Course with cart May 1-October 31:

Resident Monday-Thursday	37.00 34.00 (M)
Non Resident Monday - Thursday	42.00 39.00 (M)
Resident Friday – Sunday, Holidays	42.00 39.00 (M)
Non Resident Friday – Sunday, Holidays	49.00 45.00 (M)
9 Holes + Twilight (after 3 pm):	
Resident	26.00 24.00 (M)
Non Resident	30.00 28.00 (M)

Green Fees (Residents/Non-residents) 18 Hole Course with cart November-April 30:

Resident Monday-Thursday	45.00 (M)
Non Resident Monday - Thursday	50.00 (M)
Resident Friday – Sunday, Holidays	50.00 (M)
Non Resident Friday – Sunday, Holidays	57.00 (M)

Annual Play Pass:

Single Full Membership Resident (includes residents of WP Pines HOA)	1,200.00 1,100.00 (M)
Single Full Membership Non-resident	1,650.00 (M)
Add Adult Family Member Resident	600.00 550.00 (M)
Add Adult Family Member Non-Resident	900.00 825.00 (M)
Add Youth Family Member Resident	400.00 365.00 (M)
Add Youth Family Member Non-Resident	601.00 547.00 (M)

Driving Range:

Large bucket bag of range balls (50)	8.00 7.00 (M)
Small bucket bag of range balls (25 45)	4.00 3.00 (M)
(10% discount, card value=\$160.0020) Large bags of range balls	136.00 125.00 (M)

Cart Fees:

18 Holes	18.00 15.00 (M)
9 Holes	12.00 10.00 (M)

Note: all members of Winter Park Pines as of August 22, 2022 will be eligible to renew their membership one time at residential rates. This opportunity will expire on August 24, 2023.



Winter Pines Golf Course Advisory Board

agenda item

item type	Staff Updates	meeting date	August 14, 2023
prepared by	Laura Halsey	approved by	
board approval			
strategic objective			

subject

WP9 & WP18 Financials through July 31, 2023

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[WP 9 Financials 2023.pdf](#)

ATTACHMENTS:

[WP 18 Financials 2023.pdf](#)

Winter Park Golf Course (WP9)

FISCAL YEAR 2023

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS				Revenues										Country Club
			# 9 HOLE	Member Rounds	Replay	Night Golf	Greens Fees	Carts	Membership	Merchandise	Food & Beverage	Club RENTAL	First Tee	Donations	Golf Lessons	Golf Events	
October	\$98,534.98	3386	2,612	774	0	0	\$47,044.98	\$4,631.24	\$16,600.00	\$10,256.36	\$6,329.02	\$356.82	\$0.00	\$0.00	\$0.00	\$2,976.56	\$10,340.00
November	\$85,007.47	3424	2,506	918	0	0	\$43,030.83	\$4,296.38	\$15,507.97	\$8,858.43	\$5,052.64	\$201.34	\$0.00	\$0.00	\$0.00	\$2,323.82	\$5,736.06
December	\$102,334.22	3669	2,990	679	0	0	\$46,707.28	\$4,534.75	\$22,102.86	\$15,963.40	\$5,029.93	\$308.55	\$0.00	\$0.00	\$0.00	\$2,429.91	\$5,257.54
January	\$118,630.46	4493	3,716	777	0	0	\$55,161.53	\$5,452.92	\$27,962.69	\$12,815.68	\$5,822.33	\$398.31	\$0.00	\$0.00	\$0.00	\$4,953.27	\$6,063.73
February	\$117,733.27	3923	3,286	637	0	0	\$51,102.18	\$5,003.83	\$30,654.28	\$16,933.91	\$6,753.12	\$523.60	\$0.00	\$0.00	\$0.00	\$3,000.00	\$3,762.35
March	\$110,540.27	4570	3,878	692	0	0	\$55,898.05	\$6,393.05	\$21,822.48	\$14,405.90	\$7,390.40	\$719.95	\$0.00	\$0.00	\$0.00	\$0.00	\$3,910.44
April	\$107,026.11	3453	3,042	411	0	0	\$44,583.28	\$4,661.91	\$28,271.10	\$15,641.28	\$7,310.48	\$448.80	\$0.00	\$0.00	\$0.00	\$1,177.57	\$4,931.69
May	\$102,303.08	3715	3,198	517	0	0	\$46,434.74	\$4,954.02	\$20,934.64	\$12,200.65	\$7,568.20	\$400.18	\$0.00	\$0.00	\$0.00	\$7,336.55	\$2,474.10
June	\$95,681.72	3457	2,941	516	0	0	\$42,574.10	\$4,732.03	\$23,644.92	\$10,872.27	\$7,112.54	\$215.05	\$0.00	\$0.00	\$0.00	\$3,214.98	\$3,315.83
July	\$86,277.52	3749	2,940	809	0	0	\$40,714.78	\$5,256.57	\$21,074.82	\$8,399.21	\$6,710.34	\$177.65	\$0.00	\$0.00	\$0.00	\$2,616.87	\$1,327.28
August	\$0.00	0															
September	\$0.00	0															
TOTALS	\$1,024,069.10	37839	31,109	6,730	0	0	\$473,251.75	\$49,916.70	\$228,575.76	\$126,347.09	\$65,079.00	\$3,750.25	\$0.00	\$0.00	\$0.00	\$30,029.53	\$47,119.02

37,839	REVENUE
ROUNDS	\$1,024,069.10

Winter Park Pines Golf Club (WP18)

FISCAL YEAR 2023

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS					Revenues						
			# 9 HOLE	Member Rounds	Replay	# CITY	Driving Range	Greens Fees	Carts	Membership	Merchandise	Club RENTAL	Golf Events	F&B
October	\$216,943.27	3600	2,900	700	0	0	\$19,009.19	\$81,947.27	\$0.00	\$104,837.10	\$6,149.71	\$0.00	\$0.00	\$5,000.00
November	\$130,480.28	2978	2,303	675	0	0	\$17,395.40	\$53,953.35	\$23,807.39	\$19,618.81	\$10,256.69	\$448.64	\$0.00	\$5,000.00
December	\$132,424.82	3583	2,856	727	0	0	19,881.58	\$68,162.49	\$31,347.12	\$14,733.68	\$12,466.51	\$715.02	\$0.00	\$5,000.00
January	\$173,423.27	3870	3,088	782	0	0	34,358.08	\$77,670.98	\$30,747.26	\$14,649.57	\$9,623.42	\$1,373.96	\$0.00	\$5,000.00
February	\$154,785.83	3723	3,060	663	0	0	29,741.84	\$78,291.55	\$30,485.50	\$2,056.08	\$8,299.56	\$911.30	\$0.00	\$5,000.00
March	\$179,816.28	4327	3,700	627	0	0	31,720.46	\$90,915.36	\$37,606.40	\$3,084.12	\$10,242.16	\$1,247.78	\$0.00	\$5,000.00
April	\$159,823.14	4464	3,689	775	0	0	27,829.22	\$71,194.73	\$36,283.41	\$9,766.38	\$8,922.22	\$827.18	\$0.00	\$5,000.00
May	\$153,421.32	4171	3,253	918	0	0	29,765.44	\$68,605.77	\$35,255.18	\$3,831.80	\$10,234.09	\$729.04	\$0.00	\$5,000.00
June	\$133,521.01	3439	2,662	777	0	0	29,491.55	\$58,010.46	\$30,373.17	\$747.68	\$9,393.43	\$504.72	\$0.00	\$5,000.00
July	\$126,476.10	3332	2,399	933	0	0	23,896.74	\$51,976.20	\$31,767.21	\$4,626.18	\$8,761.13	\$448.64	\$0.00	\$5,000.00
August	\$0.00	0												
September	\$0.00	0												
TOTALS	\$1,561,115.32	37487	29,910	7,577	0	0	243,207.92	\$700,728.16	\$287,672.64	\$177,951.40	\$94,348.92	\$7,206.28	\$0.00	\$50,000.00

37,487
ROUNDS

REVENUE
\$1,561,115.32