



Public Art Advisory Board Regular Meeting

Agenda

February 20, 2023 @ 12:00 pm

City Hall Commission Chambers
401 S. Park Avenue

welcome

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assistance & appeals

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"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Approve minutes of regular meeting January 9, 2023](#) 1 minute
 3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Public Art Dedicated Funding Source](#) 15 minutes
 - Proposed language to present to City Commission
 5. **Non-Action Items**
 6. **Staff Updates**
 - a. [Florida Association of Public Art Professionals Annual Conference Update.](#) 10 minutes
 - May 9-11, 2023: Hilton Garden Inn, 401 N. Magnolia Ave., Orlando
 - Wednesday, May 10:, 2023: PAAB hosting attendees at Farmers' Market, 11 a.m. to 4 p.m. including lunch.
 - PAAB members are encouraged to attend.
 - PAAB members expected to attend entire conference?
 - b. [Winter Park Public Art online brochure](#) 5 minutes
 - Deadline for board members to submit art didactic content was February 15, 2023.
 - Creative Services Manager will begin creating the online brochure for Winter Park Public Art
 7. **Board Comments**
 8. **Adjournment**
 9. **Upcoming Agenda Items**



Public Art Advisory Board

agenda item

item type	Consent Agenda	meeting date	February 20, 2023
prepared by	Tatia Ghviniashvili	approved by	
board approval			
strategic objective			

subject

Approve minutes of regular meeting January 9, 2023

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Draft_Minutes.pdf](#)



Public Art Advisory Board Regular Meeting Minutes

January 09, 2023 at 12:00 p.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Chair Danny Humphress, Elizabeth Ingram, Laurie Havel, Lisa "Tinker" Marsh, Sara Segal, and Charles Hamilton (arrived late); Board Coordinator Tatia Ghviniashvili.

Staff Present

Assistant Director of Communications Craig O'Neil.

1) Call to Order

The meeting was called to order at 12:04 p.m.

2) Consent Agenda

- a. Approve the minutes of regular meeting, November 21, 2022.

Mr. Humphress noted a spelling error under item c in staff updates. The word employees (noun) should be changed to employs (verb).

Motion made by Sara Segal to approve the minutes with amendment; seconded by Elizabeth Ingram. Motion carried unanimously with a 5-0 vote.

3) Public Comments (for items not on the agenda):

Mikayla Miller, 1052 W Morse Blvd, updated the board on events hosted by the Winter Park Library such as pottery and drawing for tweens, and adult coloring and crafting. She invited the board to an upcoming fundraising gala at the library on February 11, 2023. The gala will include live music, eating stations, and a silent auction. All proceeds will go toward general operating funds for the library.

4) Action Items

- a. Does board approve of \$2,000 to support Florida Association of Public Art Professionals event May 10 or 11, 2023? Available funds are currently at \$19,000.

Mr. O'Neil suggested the board allocate up to \$2,000 out of its annual budget to host the Florida Association of Public Art Professionals (FAPAP) at the Library and Events Center for a luncheon, or cocktail hour, while the group is in town attending

their annual conference. The event would consist of 100-150 people and is an opportunity for the board to meet other public art professionals from Florida.

Laurie Havel arrived at 12:08 p.m.

The floor opened for discussion and the board asked questions about the event and the FAPAP Annual Conference. Per board request, Mr. O'Neil will provide further information about the conference.

Mr. Humphress expressed some hesitation in allocating 10% of the annual budget to host FAPAP. The board discussed the next item on the agenda before acting on this item.

Motion made by Lisa "Tinker" Marsh to approve \$2,000 to host FAPAP at the Library and Events Center; seconded by Elizabeth Ingram. Motion carried unanimously with a 5-0 vote.

- b. List of priority items for 2023.

Staff will work with City Management to get input on necessary steps needed prior to discussing public arts funding with the City Commission. Mr. O'Neil opened the floor for discussion on ideas for other priorities/initiatives the board might want to see accomplished in 2023.

Some suggestions/ideas were as followed:

- Small-scale events to promote the board to the community.
- Table at the Winter Park Farmer's Market with information pertaining to the board.
- A stronger social media presence and involvement.
- Collaborating with other organizations/people in the arts.
- Renting a tent at the Winter Park Sidewalk Art Festival to engage with the community.
- Purchase a page within the Sidewalk Art Festival's program to advertise the boards online brochure.
- Promote the online brochure through an event.

All Best of Show art pieces from the 2022 Sidewalk Art Festival have been transferred and installed in their permanent locations. Mr. O'Neil will also provide the board more information on the six pieces they will be writing an informative blurb for, as discussed in the previous meeting.

The board asked questions about various expenses within the budget, and Ms. Segal brought up concerns about the poor condition of the Molecular Dog sculpture didactic. Staff will examine the condition of the didactic, and will provide

the official sculpture cleaning schedule to the board. A brief discussion followed and the board agreed to prioritize attaining funding from City Commission and promoting the online brochure, once available.

5) Non-Action Items

6) Staff Updates

- a. Winter Park Sidewalk Art Festival Best of Show installation is completed.

Mr. O'Neil gave a brief update on the completion of the Winter Park Sidewalk Art Festival Best of Show installation. He noted that the didactics will be completed by the end of this week and the online brochure is in the process of being completed as well.

- b. Elizabeth Ingram will serve on the selection committee for MLK, Jr. Park Memorial Corner. Kyle Dudgeon in CRA is city staff contact person.

Ms. Ingram gave a brief update to the board about her involvement with the selection committee for MLK, Jr. Park Memorial Corner project. The application for artist is live, and she will meet with the committee on February 16 and February 20 to begin the selection process. A brief discussion followed about the process for a call to artist.

- c. PAAB liaisons to Arts & Culture Alliance. Are Charles Hamilton and Elizabeth Ingram still willing and able to serve as the liaisons for the upcoming year?

Ms. Ingram announced she will be stepping down as a liaison to the Arts & Culture Alliance due to scheduling conflicts. Ms. Segal volunteered to replace Ms. Ingram as the second liaison alongside Mr. Hamilton.

Charles Hamilton arrived at 12:38 p.m.

Motion made by Danny Humphress to appoint Sara Segal as a liaison to the Arts & Culture Alliance; seconded by Elizabeth Ingram. Motion carried unanimously with a 6-0 vote.

7) Board Comments

There were no board comments.

8) Adjournment

The meeting adjourned at 12:43 p.m.

9) Upcoming Agenda Items

Minutes approved by the board on _____.

/s/ Tatia Ghviniashvili, Board Coordinator



Public Art Advisory Board

agenda item

item type	Action Items	meeting date	February 20, 2023
prepared by	Craig O'Neil	approved by	Clarissa Howard
board approval	Completed		
strategic objective			

subject

Public Art Dedicated Funding Source

item list

- Proposed language to present to City Commission

motion / recommendation

Proposed language to be reviewed by the Public Art Advisory Board for discussion. Approved language will be presented to the City Commission for consideration.

background

alternatives / other considerations

fiscal impact

- Similar formula as the Parks Acquisition Fund in attachment.
- Finance Director and OMB Division Manager to assist with questions.

ATTACHMENTS:

[Proposed formula language for Public Art Dedicated Funding Source.pdf](#)

Proposed formula language for Public Art Dedicated Funding Source:

Ten percent of any annual increase in Unassigned General Fund balance as reported in the audited Annual Comprehensive Financial Report will be designated for the commissioning, acquisition, installation and maintenance of public art. For the purpose of calculating these transfers, any increases in Unassigned General Fund balance will first be offset by any prior year decreases in Unassigned General Fund balance since the last transfers for public art. However, these offsets will only be required to the extent Unassigned General Fund balance is less than the 30% of General Fund expenditures and transfers out for operating expenditures reported in other funds goal.

Parks Acquisition Fund: *(proposed formula is similar)*

FY 2011	97,547
FY2012	
FY2013	169,792
FY2014	127,646
FY2015	
FY2016	
FY2017	56,498
FY2018	129,512
FY2019	274,379
FY2020	
FY2021	221,099



Public Art Advisory Board

agenda item

item type	Staff Updates	meeting date	February 20, 2023
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board approval	Completed		
strategic objective			

subject

Florida Association of Public Art Professionals Annual Conference Update.

item list

- May 9-11, 2023: Hilton Garden Inn, 401 N. Magnolia Ave., Orlando
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- PAAB members are encouraged to attend.
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motion / recommendation

background

- [The Florida Association of Public Art Professionals Annual Conference](#)

alternatives / other considerations

fiscal impact



Public Art Advisory Board

agenda item

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Winter Park Public Art online brochure

item list

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- Creative Services Manager will begin creating the online brochure for Winter Park Public Art

motion / recommendation

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