



Public Art Advisory Board Meeting Minutes

March 20, 2023 at 12:00 p.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Chair Danny Humphress, Sara Segal, Laurie Havel, Charles Hamilton, Elizabeth Ingram, and Betsy Gwinn.

Absent

Lisa "Tinker" Marsh.

Staff Present

Director of Communications Clarissa Howard; Director of Finance Wes Hamil;
Content & Graphics Specialist Meghan McNeil.

1) Upcoming Agenda Items

None were discussed for the next meeting.

2) Call to Order

The meeting was called to order at 12:02 p.m.

3) Consent Agenda

- a. Approve the minutes of regular meeting February 20, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Laurie Havel. Motion carried unanimously with a 6-0 vote.

- b. Approve the minutes of regular meeting January 09, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Laurie Havel. Motion carried unanimously with a 6-0 vote.

4) Public Comments (for items not on the agenda):

There were none.

5) Action Items

- a. Public Art Dedicated Funding Source

Charles Hamilton arrived at 12:03 p.m.

Mr. Hamil gave a brief presentation explaining the language of the Public Art Dedicated Funding Proposal. In summary, funding for public art would come from taking a portion of the increase in the unreserved City's general fund. With this proposal, there will be no budgetary pressure of competing with other goals and fiscal constraints. Public art would be using a portion of the surplus, with rollover to the following year. The downside is that there is no guarantee for a specific amount of money per fiscal year.

The floor opened for questions, and staff answered appropriately, clarifying as necessary.

A discussion ensued and the board discussed the positive and negative aspects of the proposed funding, with staff noting that there is more security and flexibility with this proposal as opposed to any past funding. After further discussion, the board – with staff recommendation - advised that language be added into the proposal to factor in promotion of public art. Allowing for this funding to be used for promotional opportunities such as events, marketing materials, etc.

Motion made by Charles Hamilton to approve the proposed formula language for Public Art Dedicated Funding Source, with the inclusion mentioned above; seconded by Danny Humphress. Motion carried unanimously with a 6-0 vote.

Mr. Humphress briefly welcomed and introduced new board member Betsy Gwinn.

b. Florida Association of Public Art Professionals Annual Conference

Staff gathered information on how many board members are looking to attend the Florida Association of Public Art Professionals (FAPAP) Annual Conference in Orlando on May 9-11.

All board members present indicated interest to attend. Staff will reach out to Lisa "Tinker" Marsh about their interest to attend the conference.

6) Non-Action Items

There were none.

7) Staff Updates

a. Florida Association of Public Art Professionals Annual Conference

Staff gave a brief update on the FAPAP luncheon, hosted by this board at the Winter Park Farmer's Market on May 10. Everything for the event is scheduled to proceed as planned.

8) Board Comments

- a. Potential event idea presented by Elizabeth Ingram.

Ms. Ingram shared a brief anecdote, and proposed that this board plan an event to invite previous Best of Show artists back to Winter Park to showcase their winning pieces found throughout the City.

A discussion ensued and the board shared their positive thoughts on the proposed event. Per board and staff discussion, a consensus was reached to coordinate this event with the 2024 Winter Park Sidewalk Art Festival. Staff and board will work together with the art festival committee to plan and budget for this event.

Brief updates were provided on the status of didactics discussed in previous meetings, as well as the call for artist for the MLK, Jr. Park project. A discussion ensued and staff answered questions.

Ms. Segal gave an update on a recent meeting of the Winter Park Arts & Culture Alliance and expressed her enthusiasm for the group and their work. Staff and board held a brief discussion.

9) Adjournment

The meeting adjourned at 12:51 p.m.

Minutes approved by the board on June 12, 2023.
/s/ Tatia Ghviniashvili, Board Coordinator