



Public Art Advisory Board Minutes

March 21, 2022 at 12:00 p.m.

Virtual

Present

Board: Charles Hamilton, Danielle DeGuglimo, Danny Humphress, Jamieson Thomas, Jeffrey Mann and Sara Segal, Michael Barimo

Staff: Craig O'Neil (Liaison), Meghan McNeil

Absent: n/a

Call to order

The meeting was called to order at 12:02 pm. A quorum was present.

Consent Agenda

a. Meeting Minutes

Motion by Charles Hamilton, seconded by Jeffrey Mann, to approve the November 15, 2021, regular meeting minutes. Minutes were approved unanimously.

Staff Updates

a. Plaques for two sculptures in MLK, Jr. Park I-4 Ultimate "Rhythmic Colors"

Staff provided an update on the two sculptures (Girl with Doves and Man Carving His Own Destiny) that were installed behind the Events Center. The plaques will face the walkway and will match the didactics that were inside the Library & Events Center with the Winter Park Sidewalk Art Festival "Best of Show" Collection. Both plaques will face the walkway.

Board asked what material the didactics were made of and how they will be mounted. Craig responded stating the didactics are acrylic and weatherproof. The sculptures will be facing the walkway with the didactics on the base of each pedestal.

b. Three additional solar light elements were installed at Rhythmic Colors

Staff explained that three additional solar light elements were added by 15 lightyears to the Rhythmic Colors sculpture at I-4 East onramp at West Fairbanks Avenue. Boulders were added to protect the solar lights to look the same as the original three fixtures.

The lighting elements total cost of \$1,444 was paid for by the city's Electric Utility Department. The boulders total cost of \$300 were paid for from the remaining funds from the I-4 Ultimate landscape allowance.

Board discussed adding lighting to future pieces where they may need to be lit at night using the Electric Utility Department if necessary.

c. Dedicated Public Art Funding Source

Craig mentioned how the board may present to city commission as part of the fee structure in May. As a tentative starting point for discussion, a recommended dedicated funding source for public art at \$.50 per square foot for commercial construction (10,000 square feet or more) and \$.25 per square foot for renovations greater than 50% of the project. Multifamily is not included. These numbers were created in comparison to other cities that were researched throughout the state. Funding depends on building; More projects means more funding, and less projects mean less funding. The funds will carry over from year to year.

Opinions from boards are they think it's a good start to raise money for a future art installation. They mentioned starting a subcommittee to brainstorm what projects to bring before the May commission proposal. Charles Hamilton met with Commissioners DeCicco and Sullivan separately and they both mentioned there is money for art funding, but the board needs to come with a proposal for use of this money.

Each board member is asked to send three bullet points to Craig for how the funding should be utilized and the subcommittee (Charles and Jeff) will review and finalize them.

d. Brochure of WPSAF Best of Show Collection at Library & Events Center

Before the installations last December, the board wanted to come up with a brochure to display a QR Code in the library that would lead people to online brochure of the Winter Park Sidewalk Art Festival Best of Show Collection. Craig O'Neil got a quote for how much 40 printed versions would be and that came out to \$1,011. It would be made digitally with the QR promoting the online brochure. Theresa Broman, creative services manager, would design the brochure. The online portion would be housed on the city website with a link to the Best of Show Collection at the Library & Events Center.

Board members mentioned making a digital option in addition with printed versions. Each piece should have their own QR code so when you scan the code it will pull up to the specific piece in the brochure rather than having to find it in the brochure. More discussion should follow after dedicated funding options are set.

Citizen Comments

Commissioner Marty Sullivan: Mentioned a conversation with city manager, Randy Knight, discussing ways to make the most out of all advisory boards. He encourages board members to discuss anything with him that is going on in their board and to keep up the good work.

Terri Bryant: Thanked everyone for the progressive comments made throughout the meeting and their dedication to the board. She discussed about how where and what public art has been located throughout Winter Park.

Action Items

a. Board Member to Assist with Shady Park Artist Selection

The Community Redevelopment Agency (CRA) has asked one board member to assist them and Parks & Recreation Advisory Board in their artist selection process for Shady Park sculpture/element as part of the upcoming Shady Park Improvement Project. The project has a budget of \$200,000 and was discussed at the CRA meeting on February 9, 2022. The liaison will be a part of a couple meetings to bring back information to the board.

Charles Hamilton volunteered to be the Public Art Advisory Board liaison for the Shady Park Improvement Project.

Board Comments

- Charles Hamilton sent over a list to Craig O'Neil about proposed additional agenda items. It was as summary of his discussion with commissioners, discussing funding issues, and ways to finish strategy/mission document. Board members requested to get this emailed to them.

Charles Hamilton made motion to adjourn, and it was seconded by Danielle DeGuglimo. With no further business, the meeting adjourned at 1:23 p.m.

Minutes approved the board on 05/16/2022.
/s/ Recording Secretary Meghan McNeil