



Public Art Advisory Board Regular Meeting

Agenda

April 17, 2023 @ 12:00 pm

City Hall Commission Chambers
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Approve the minutes of regular meeting March 2020, 2023.](#) 1 minute
 3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Discussion of May board meeting](#) 5 minutes
 - There are some members of the board attending the May 9 - 11 Florida Association of Public Art Professionals annual conference. This discussion is to decide if the board would like to hold or cancel the board's regularly scheduled May 22 meeting.
 - b. [Review and finalize list of Board priorities based upon City Commission discussion/decision on dedicated funding source.](#) 15 minutes
 - c. [Best of Show artist reception during 2024 Winter Park Sidewalk Art Festival](#) 15 minutes
 - Discussion related to the board hosting and funding a WPSAF "Best of Show" artist reception at Library & Events Center in conjunction with the 2024 Winter Park Sidewalk Art Festival.
 5. **Non-Action Items**
 6. **Staff Updates**
 - a. ["When Creativity Meets Nature"](#) 5 minutes
 - On Wednesday, April 19, from 6 to 7:30 p.m., University of Central Florida "Advanced Design Lab" students will unveil prototype sculptures for Mead Botanical Garden. RSVP for this event at valerie@meadgarden.org.
 7. **Board Comments**
 8. **Adjournment**
 9. **Upcoming Agenda Items**



Public Art Advisory Board

agenda item

item type	Consent Agenda	meeting date	April 17, 2023
prepared by	Tatia Ghviniashvili	approved by	
board approval			
strategic objective			

subject

Approve the minutes of regular meeting March 2020, 2023.

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Draft Minutes.pdf](#)



Public Art Advisory Board Meeting Minutes

March 20, 2023 at 12:00 p.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Chair Danny Humphress, Sara Segal, Laurie Havel, Charles Hamilton, Elizabeth Ingram, and Betsy Gwinn.

Absent

Lisa "Tinker" Marsh.

Staff Present

Director of Communications Clarissa Howard; Director of Finance Wes Hamil; Content & Graphics Specialist Meghan McNeil.

1) Upcoming Agenda Items

None were discussed for the next meeting.

2) Call to Order

The meeting was called to order at 12:02 p.m.

3) Consent Agenda

- a. Approve the minutes of regular meeting February 20, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Laurie Havel. Motion carried unanimously with a 6-0 vote.

- b. Approve the minutes of regular meeting January 09, 2023

Motion made by Sara Segal to approve the minutes as presented; seconded by Laurie Havel. Motion carried unanimously with a 6-0 vote.

4) Public Comments (for items not on the agenda):

There were none.

5) Action Items

- a. Public Art Dedicated Funding Source

Charles Hamilton arrived at 12:03 p.m.

Mr. Hamil gave a brief presentation explaining the language of the Public Art Dedicated Funding Proposal. In summary, funding for public art would come from taking a portion of the increase in the unreserved City's general fund. With this proposal, there will be no budgetary pressure of competing with other goals and fiscal constraints. Public art would be using a portion of the surplus, with rollover to the following year. The downside is that there is no guarantee for a specific amount of money per fiscal year.

The floor opened for questions, and staff answered appropriately, clarifying as necessary.

A discussion ensued and the board discussed the positive and negative aspects of the proposed funding, with staff noting that there is more security and flexibility with this proposal as opposed to any past funding. After further discussion, the board – with staff recommendation - advised that language be added into the proposal to factor in promotion of public art. Allowing for this funding to be used for promotional opportunities such as events, marketing materials, etc.

Motion made by Charles Hamilton to approve the proposed formula language for Public Art Dedicated Funding Source, with the inclusion mentioned above; seconded by Danny Humphress. Motion carried unanimously with a 6-0 vote.

Mr. Humphress briefly welcomed and introduced new board member Betsy Gwinn.

b. Florida Association of Public Art Professionals Annual Conference

Staff gathered information on how many board members are looking to attend the Florida Association of Public Art Professionals (FAPAP) Annual Conference in Orlando on May 9-11.

All board members present indicated interest to attend. Staff will reach out to Lisa "Tinker" Marsh about their interest to attend the conference.

6) Non-Action Items

There were none.

7) Staff Updates

a. Florida Association of Public Art Professionals Annual Conference

Staff gave a brief update on the FAPAP luncheon, hosted by this board at the Winter Park Farmer's Market on May 10. Everything for the event is scheduled to proceed as planned.

8) Board Comments

- a. Potential event idea presented by Elizabeth Ingram.

Ms. Ingram shared a brief anecdote, and proposed that this board plan an event to invite previous Best of Show artists back to Winter Park to showcase their winning pieces found throughout the City.

A discussion ensued and the board shared their positive thoughts on the proposed event. Per board and staff discussion, a consensus was reached to coordinate this event with the 2024 Winter Park Sidewalk Art Festival. Staff and board will work together with the art festival committee to plan and budget for this event.

Brief updates were provided on the status of didactics discussed in previous meetings, as well as the call for artist for the MLK, Jr. Park project. A discussion ensued and staff answered questions.

Ms. Segal gave an update on a recent meeting of the Winter Park Arts & Culture Alliance and expressed her enthusiasm for the group and their work. Staff and board held a brief discussion.

9) Adjournment

The meeting adjourned at 12:51 p.m.

Minutes approved by the board on _____.
/s/ Tatia Ghviniashvili, Board Coordinator



Public Art Advisory Board

agenda item

item type	Action Items	meeting date	April 17, 2023
prepared by	Craig O'Neil	approved by	Clarissa Howard
board approval	Completed		
strategic objective			

subject

Discussion of May board meeting

item list

- There are some members of the board attending the May 9 - 11 Florida Association of Public Art Professionals annual conference. This discussion is to decide if the board would like to hold or cancel the board's regularly scheduled May 22 meeting.

motion / recommendation

background

alternatives / other considerations

fiscal impact



Public Art Advisory Board

agenda item

item type	Action Items	meeting date	April 17, 2023
prepared by	Craig O'Neil	approved by	Clarissa Howard
board approval	Completed		
strategic objective			

subject

Review and finalize list of Board priorities based upon City Commission discussion/decision on dedicated funding source.

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Board Member Ideas for Use of Public Art Funds FINAL 06.22 REVISED 10.17.22 FOR COMMISSION REQUEST FOR PRIORITIES.pdf](#)

Public Art Advisory Board Ideas for Use of Public Art Funds

1. Progress Point Park (*or other high-profile areas*)
 - Make this area a “destination” for art
 - An “Art Park” similar to Lake Nona sculpture garden.
 - Perhaps five or six pieces for five or six points.
 - A place for selfies to be taken and shared to promote the pieces.
2. Art Installations at Entrance Corridors to City Limits (similar to Rhythmic Colors)
 - Lee Road and I-4 area
 - Aloma and 436 area
 - US 17-92 and Orange Avenue
 - US 17-92 and train bridge
3. Implement a forward-thinking approach towards marketing and education with a robust set of curated content to promote all of the city’s public art pieces.
 - Via app/website/appropriate technology with artist profiles and information about the art.
 - Print/radio/social media promotions.
 - Audio walking tours and other forms of interactive experiences.
4. New and current varieties of public art such as murals, video or light-based projections, painted intersections, commuter rail corridors, city alley enhancement and activation, mosaics, performance art, etc.
5. Reimplement art exhibitions on the scale of city’s previous *Art on the Green* initiatives.



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agenda item

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subject

Best of Show artist reception during 2024 Winter Park Sidewalk Art Festival

item list

- Discussion related to the board hosting and funding a WPSAF "Best of Show" artist reception at Library & Events Center in conjunction with the 2024 Winter Park Sidewalk Art Festival.

motion / recommendation

background

alternatives / other considerations

fiscal impact



item type Staff Updates	meeting date April 17, 2023
prepared by Craig O'Neil	approved by
board approval	
strategic objective	

subject

"When Creativity Meets Nature"

item list

- On Wednesday, April 19, from 6 to 7:30 p.m., University of Central Florida "Advanced Design Lab" students will unveil prototype sculptures for Mead Botanical Garden. RSVP for this event at valerie@meadgarden.org.

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