



Public Art Advisory Board Regular Minutes

May 16, 2022 at 12 p.m.

City Hall | Commission Chambers
401 S. Park Ave. | Winter Park, Florida

Present

Board members present were Danny Humphress, Sara Segal, Charles Hamilton, Elizabeth Ingram, and Jeffrey Mann (by phone). Board members absent were Michael Barimo. Staff present: Director of Communications Craig O'Neil and Recording Secretary Meghan McNeil.

Call to Order

The meeting was called to order at 12:08 p.m. A quorum was present.

Consent Agenda

a. Meeting Minutes

Motion by Sara Segal, seconded by Charles Hamilton, to approve March 21, 2022, regular meeting minutes. Minutes were approved unanimously.

Public Comments (for items not on Agenda)

Mikayla Miller: from the Winter Park Library, mentioned the Winter Park Library Art Show will not be at the chamber this year and the new location will be at the Center for Health and Wellbeing. Fall dates will be announced later. There have been requests about plaques for the art pieces on the southside art pieces at Martin Luther King, Jr. Park. Craig O'Neil mentioned the proof for diadectids were sent out last week and we should be receiving them within the next month. Additionally, summer reading begins on May 28 and is open for all ages. If you participate you can win prizes at the end.

Charles Hamilton wanted to know if there were any questions about the art pieces inside the library. Mikayla said majority of the pieces they have were transferred from old building and most patrons know where they came from and majority of them have diadactics.

Action Items

a. Liaison to Arts & Culture Alliance

Charles Hamilton volunteered to be liaison for the Arts & Culture Alliance. Elizabeth Ingram will also attend the meeting when she can and inform us on information with Charles. Motion by Danny Humphress, seconded by Sara Segal, to make Charles Hamilton the liaison to the Arts & Culture Alliance. The liaison was approved unanimously.

Staff Updates

a. Winter Park Sidewalk Art Festival Best of Show Collection

Ribbon Cutting will be held this afternoon at 3:30 p.m. at the Welcome Center. It is the second installation for the best of show pieces. The first was at the event center in

December. There will be 11 pieces in the Gallaoway room on the first floor in the Welcome Center. Charles Hamilton will be speaking on behalf of Danny Humphress to represent the Public Art Advisory Board.

b. Board Appreciation Social

All board members should have received a save the date via email and will be receiving an invitation via email. It is scheduled for June 23rd from 5:30 p.m. - 7:30 p.m. at the Event Center. Staff mentioned it's a wonderful event as a thank you to all the city board members.

Board Comments

a. Public Art Funding

Craig O'Neil stated the draft ordinance will be sent to the city attorney for final review and approval. Once approved, the ordinance will be added to a City Commission agenda to approve a dedicated funding source with all the backup information the board has been working on as backup. All these tools will come together as a support for the public art funding ordinance that is presented to commission.

Charles Hamilton asked for the board to have more work sessions other than the monthly meetings to get the PowerPoint set up to present in front of the commission when the time comes. Craig O'Neil said he has not received in inquiry about setting up additional work sessions but is more than happy to accommodate additional meetings to accomplish the goal.

Jeffrey Mann mentioned that if the board has an annual amount from the city to build a reserve fund, in case a big project comes up and we can have money to do the project. The board doesn't have the ability to request anything from commission because of not having a reserve fund. Jeff mentioned going after both reserve fund and a dedicated funding art source. Craig O'Neil said for a decade this board has been trying to dedicate a funding source for the Public Art board. He reiterated that this is the reason we are coming up with ideas for funding use.

Sara Segal wants to make sure even though we have this dedicated funding source; would it affect other potential available funds? In the past, the board has done the process a different way than having a dedicated funding source. Craig O'Neil stated that the money the commissioners were speaking of is saying if the Public Art board has project they would like to work on, to let the commissioners know. If there is a project the board members want to do, and the commissioners are saying there is money, then the board should present the project to the commissioners. However, the board shouldn't lose sight of the dedicated funding source which will be sustainable for years to come.

Jeffrey Mann brought up an idea for the public art funding. His idea was to place QR codes on the didactics and those viewing must sign into an app and pay one dollar or two to access the information about the art piece. Elizabeth disagreed that it would take the public openness away and it won't be available to everybody. Charles agreed and said when you release something new you want to get rid of every barrier that is in the way. Craig gave his point of view on the city's perspective that all the information is public knowledge. They could give a donation, but we can't charge anyone for what is supposed to be provided with full public access.

Danny wanted to touch base and ask what is it that we want to achieve out of this discussion. Craig O'Neil stated, "we want to be ready to present to City Commission our case for a public art funding source." Sara Segal then brought up why did we go with the square foot fee instead of a percentage? Craig O'Neil stated that it's the formula decided upon, similar to a percent concept. Across the country, many cities implement a percent for art. All we did was set a fee a little bit less than that, but it's the same concept.

Charles Hamilton brought up the drafted ordinance. He thought that the ordinance was going to be discussed more before it was sent out to the attorneys. Danny Humphrees mentioned how he liked the ordinance written the way it was. Craig stated that he sent out the ordinance via email and has been receiving small adjustments over the last three weeks from board members. If there is a need to have a discussion from the board, this needs to be placed as an agenda item for one of the monthly meetings.

Charles brought up the section in the ordinance saying, "what is considered to be public art?" Charles said "the definition of art can be interpreted differently according to each artist. Would performing artists fall into this? Or is that too specific?" Craig stated "the city has a permitting process if you are a performing artist to perform in public places. I was trying not to interfere with duplicating the permitting process that they already have." Charles mentioned having the definition to be as expansive as possible. Craig O'Neil chimed in saying "the definition does say including but not limited to". Jeffrey Mann agrees with Charles Hamilton with including the phrase "performance art" in the definition. Danny Humphrees said he doesn't think the original language doesn't exclude that. Elizabeth states "if we are going to be adding performance factor in the definition. I had read it as if a company builds a new building, they need to pay a fee/percentage to the arts fund but if they rather put up their own public art in the building, they don't have to pay the fee. I'm afraid if we got too specific people would take advantage of not paying the fee".

Jeffrey Mann brought up adding the words 'visual arts' in the PAAB mission statement and it could include many things outside of what we have in our repertoire. Danny believes that should be a part of what we do. There is a difference between performance art and an art performance. Elizabeth Ingram thinks music is part of the arts and would hate to see that shunned and purposely taken out of the public arts mission statement. Craig stated, "the mission statement is done expect for the funding section."

Danny ended the discussion thanking Craig O'Neil and staff for all that they do.

The board agreed on a work session date for Monday, May 23 at 9 a.m.

Adjournment

Motion by Jeffrey Mann, seconded by Danny Humphress, to adjourn the meeting. With no further business, the meeting adjourned at 1:22 p.m.