



Public Art Advisory Board Regular Meeting

Agenda

May 16, 2022 @ 12:00 pm

Commission Chamber - City Hall
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Minutes](#) 5 min.
 3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [Liaison to Arts & Culture Allianc](#) 10 min.
 5. **Non-Action Items**
 6. **Staff Updates**
 - a. [Winter Park Sidewalk Art Festival Best of Show Collection](#) 5 min.
 - b. [Board Appreciation Social](#) 5 min.
 7. **Board Comments**
 - a. [Public Art Funding](#) 30 min.
 8. **Adjournment**
 9. **Upcoming Agenda Items**



Public Art Advisory Board

agenda item

item type	Consent Agenda	meeting date	May 16, 2022
prepared by	Meghan McNeil	approved by	
board approval			
strategic objective			

subject

Minutes

motion / recommendation

Approval of minutes from March 21, 2022 regular meeting.

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[03.21.22 PAAB Minutes.pdf](#)



Public Art Advisory Board Minutes

DRAFT

March 21, 2022 at 12:00 p.m.

Virtual

Present

Board: Charles Hamilton, Danielle DeGuglimo, Danny Humphress, Jamieson Thomas, Jeffrey Mann and Sara Segal, Michael Barimo

Staff: Craig O'Neil (Liaison), Meghan McNeil

Absent: n/a

Call to order

The meeting was called to order at 12:02 pm. A quorum was present.

Consent Agenda

a. Meeting Minutes

Motion by Charles Hamilton, seconded by Jeffrey Mann, to approve the November 15, 2021, regular meeting minutes. Minutes were approved unanimously.

Staff Updates

a. Plaques for two sculptures in MLK, Jr. Park I-4 Ultimate "Rhythmic Colors"

Staff provided an update on the two sculptures (Girl with Doves and Man Carving His Own Destiny) that were installed behind the Events Center. The plaques will face the walkway and will match the didactics that were inside the Library & Events Center with the Winter Park Sidewalk Art Festival "Best of Show" Collection. Both plaques will face the walkway.

Board asked what material the didactics were made of and how they will be mounted. Craig responded stating the didactics are acrylic and weatherproof. The sculptures will be facing the walkway with the didactics on the base of each pedestal.

b. Three additional solar light elements were installed at Rhythmic Colors

Staff explained that three additional solar light elements were added by 15 lightyears to the Rhythmic Colors sculpture at I-4 East onramp at West Fairbanks Avenue. Boulders were added to protect the solar lights to look the same as the original three fixtures.

The lighting elements total cost of \$1,444 was paid for by the city's Electric Utility Department. The boulders total cost of \$300 were paid for from the remaining funds from the I-4 Ultimate landscape allowance.

Board discussed adding lighting to future pieces where they may need to be lit at night using the Electric Utility Department if necessary.

c. Dedicated Public Art Funding Source

Craig mentioned how the board may present to city commission as part of the fee structure in May. As a tentative starting point for discussion, a recommended dedicated funding source for public art at \$.50 per square foot for commercial construction (10,000 square feet or more) and \$.25 per square foot for renovations greater than 50% of the project. Multifamily is not included. These numbers were created in comparison to other cities that were researched throughout the state. Funding depends on building; More projects means more funding, and less projects mean less funding. The funds will carry over from year to year.

Opinions from boards are they think it's a good start to raise money for a future art installation. They mentioned starting a subcommittee to brainstorm what projects to bring before the May commission proposal. Charles Hamilton met with Commissioners DeCicco and Sullivan separately and they both mentioned there is money for art funding, but the board needs to come with a proposal for use of this money.

Each board member is asked to send three bullet points to Craig for how the funding should be utilized and the subcommittee (Charles and Jeff) will review and finalize them.

d. Brochure of WPSAF Best of Show Collection at Library & Events Center

Before the installations last December, the board wanted to come up with a brochure to display a QR Code in the library that would lead people to online brochure of the Winter Park Sidewalk Art Festival Best of Show Collection. Craig O'Neil got a quote for how much 40 printed versions would be and that came out to \$1,011. It would be made digitally with the QR promoting the online brochure. Theresa Broman, creative services manager, would design the brochure. The online portion would be housed on the city website with a link to the Best of Show Collection at the Library & Events Center.

Board members mentioned making a digital option in addition with printed versions. Each piece should have their own QR code so when you scan the code it will pull up to the specific piece in the brochure rather than having to find it in the brochure. More discussion should follow after dedicated funding options are set.

Citizen Comments

Commissioner Marty Sullivan: Mentioned a conversation with city manager, Randy Knight, discussing ways to make the most out of all advisory boards. He encourages board members to discuss anything with him that is going on in their board and to keep up the good work.

Terri Bryant: Thanked everyone for the progressive comments made throughout the meeting and their dedication to the board. She discussed about how where and what public art has been located throughout Winter Park.

Action Items

a. Board Member to Assist with Shady Park Artist Selection

The Community Redevelopment Agency (CRA) has asked one board member to assist them and Parks & Recreation Advisory Board in their artist selection process for Shady Park sculpture/element as part of the upcoming Shady Park Improvement Project. The project has a budget of \$200,000 and was discussed at the CRA meeting on February 9, 2022. The liaison will be a part of a couple meetings to bring back information to the board.

Charles Hamilton volunteered to be the Public Art Advisory Board liaison for the Shady Park Improvement Project.

Board Comments

- Charles Hamilton sent over a list to Craig O'Neil about proposed additional agenda items. It was as summary of his discussion with commissioners, discussing funding issues, and ways to finish strategy/mission document. Board members requested to get this emailed to them.

Charles Hamilton made motion to adjourn, and it was seconded by Danielle DeGuglimo. With no further business, the meeting adjourned at 1:23 p.m.

Danny Humphress, Board Chair

Craig O'Neil, Board Liaison



Public Art Advisory Board

agenda item

item type	Action Items	meeting date	May 16, 2022
prepared by	Meghan McNeil	approved by	
board approval			
strategic objective			

subject

Liaison to Arts & Culture Allianc

motion / recommendation

Select PAAB liaison to Arts & Culture Alliance which meets on the fourth Tuesday of each month at 9 a.m.

background

alternatives / other considerations

fiscal impact



Public Art Advisory Board

agenda item

item type Staff Updates	meeting date May 16, 2022
prepared by Meghan McNeil	approved by
board approval	
strategic objective	

subject

Winter Park Sidewalk Art Festival Best of Show Collection

motion / recommendation

Remaining pieces have been installed in J.K. and Sarah Galloway Foundation Community Gallery on the first floor of the Winter Park Welcome Center. Board members have been invited to ribbon-cutting ceremony.

background

alternatives / other considerations

fiscal impact



Public Art Advisory Board

agenda item

item type	Staff Updates	meeting date	May 16, 2022
prepared by	Meghan McNeil	approved by	
board approval			
strategic objective			

subject

Board Appreciation Social

motion / recommendation

Board Appreciation Social is scheduled for Thursday, June 23, 5:30 to 7:30 p.m.

background

alternatives / other considerations

fiscal impact



item type Board Comments	meeting date May 16, 2022
prepared by Meghan McNeil	approved by
board approval	
strategic objective	

subject

Public Art Funding

motion / recommendation

Charles Hamilton and Jeff Mann update on Ideas for Use of Public Art Funds.

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Board Member Ideas for Use of Public Art Funds 03.22.pdf](#)

ATTACHMENTS:

[Board Member Ideas for Use of Public Art Funds 04.05.22.pdf](#)

ATTACHMENTS:

[MAINTENANCE SCHEDULE FOR SCULPTURES 2021.pdf](#)

ATTACHMENTS:

[Dedicated Funding for Public Art in Florida.Recommendation.pdf](#)

Board Member Ideas for Use of Public Art Funds – April 2022

Danielle DeGuglimo

- Maintaining existing collection, updating framing, weatherproofing, solar lighting etc.
- New public art at places such as progress point, old library building re-use, entrance corridors into city limits.
- Calls for artists, stipends and artist fees.
- New varieties of public art like, murals, video projections, painted intersections, light-based, city alley enhancement and activation, mosaics, etc.
- Digitize annual sidewalk art festival posters, best of show winners for online/ app use.
- Distribution of print media, press releases to promote awareness and significance.
- Download able WP public Art App, include maps and walking tour, audio and artist profiles.
- Updating city website about WPPAAB and its accomplishment, and strategic plan, including visuals.
- Dedication ceremonies and public events, public artist lectures.
- Art on the Green and exhibitions of that scale

I am afraid this list may be too long, I would summarize the fund examples into three important ideas:

1. The maintenance and enhancement of the current public art inventory.
2. The realization of new and exciting forms of Public Art.
3. The cataloging and marketing of WPPA to convey value and significance to the public.

Sara Segal

- Expand capacity of advisory board through paid collaboration with experts/professionals (curator for new library/events center, wizards of latest tech/digital tools, data research and application/best practices).
- Increase potential budget for landmark acquisitions; elevate the excellence, scale/scope and impact of art presented, including performance art, collaboration with other arts organizations, development of media tools to extend reach and community engagement over time.

- Develop streamlined tools/best practices to leverage data on WP public art (identify areas of ongoing/long-range opportunity, guide creation of new programs/policy).
- See Bloomberg advocacy: <https://www.bloomberg.org/blog/arts-data-in-the-public-sector-a-new-guide-for-cities-to-leverage-data-about-arts-culture/>.
- Increase use of high tech tools and art media:
- digitize 2-D and 3-D art works such as sidewalk art fest posters to broaden use and visibility, online access, promotion beyond WP; digital art works and art projections; WP public art app, including self-guided walking tour, education/info on individual works, links to public art resources.
- Develop a program to lend art to WP businesses or locations where it remains in public view, not storage.

Board Member Ideas for Use of Public Art Funds – April 2022

REVISED version after work session on 04.05.22

- Maintaining existing collection, updating framing, weatherproofing, solar lighting etc.
 - o What was the cost in the past?
 - o Albin Polasek's cost for maintaining bronze sculptures?
- Acquisition of new public art at strategic locations
 - o Progress Point, East Morse Blvd. near Scenic Boat Tour, golf courses, old library building re-use, entrance corridors into city limits, etc.
 - o New varieties of public art including, murals, video projections, painted intersections, light-based, city alley enhancement and activation, mosaics, etc.
 - o Increase potential budget for landmark acquisitions; elevate the excellence, scale/scope and impact of art presented, including performance art, collaboration with other arts organizations, development of media tools to extend reach and community engagement over time.
- Calls for artists, stipends, commissioning work and artist fees.
- Promote awareness and significance of public art.
 - o Digital
 - WP public art app, QR code, include maps & walking tour, audio & artist profiles.
 - Updating city website about WP PAAB and its accomplishment, and strategic plan, including visuals.
 - Expand capacity of advisory board through paid collaboration with experts/professionals (curator for new library/events center, wizards of latest tech/digital tools, data research and application/best practices).
 - Develop streamlined tools/best practices to leverage data on WP public art (*identify areas of ongoing/long-range opportunity, guide creation of new programs/policy*).
 - Increase use of high-tech tools and art media.
 - digitize 2-D and 3-D art works such as sidewalk art fest posters to broaden use and visibility, online access, promotion beyond WP; digital art works and art projections; WP public art app, including self-guided walking tour, education/info on individual works, links to public art resources.
- Celebration of new art installations; dedication ceremonies and public events
 - o [public artist lectures-educate?]
- Art on the Green and exhibitions of that scale?
- See Bloomberg advocacy: <https://www.bloomberg.org/blog/arts-data-in-the-public-sector-a-new-guide-for-cities-to-leverage-data-about-arts-culture/>.

PUBLIC ART SCULPTURE MAINTENANCE SCHEDULE

<u>SCULPTURE</u>	<u>OWNER</u>	<u>DIMENSIONS</u>	<u>LOCATION</u>	<u>IMAGE</u>	<u>MAINTENANCE</u>	
1. MOTHER CRYING OVER THE WORLD	Albin Polasek	H-14" W-9" D-13"	Library & Events Center (specific location TBD)		Every 3 years	
2. VICTORY OF MORAL LAW	Albin Polasek	H-28.5" W-18.5" D-9.5"	Library & Events Center (specific location TBD)		Every 3 years	
3. MAN CARVING HIS OWN DESTINY	Albin Polasek	H-47" W-25" D-20"	Library & Events Center (specific location TBD)		Annually	\$250/yr
4. MOLECULAR DOG	City of Winter Park		Shady Park, 721 W. New England Avenue		Annually	\$750 (first time: \$1600)
5. EMILY FOUNTAIN	City of Winter Park		Central Park, 251 S. Park Avenue		Annually	\$750
6. FOREST IDYL	Albin Polasek		Winter Park City Hall, 401 S. Park Avenue		Annually	\$250
7. GIRL WITH DOVES	City of Winter Park		Library & Events Center (specific location TBD)		Annually	\$350

8. TREE WHISPERERS

City of Winter Park

Eight (8) photographic panels

Central Park next to Train Station



Annual checkup

Proposal to City Commission for a Public Art Dedicated Funding Source

DRAFT

JURISDICTION	POPULATION	ALLOCATION	DETAILS	LINKS
Coral Springs	133,759	Public Art Fund: \$0.51/sq. ft. – new construction \$0.25/sq. ft. – remodel/convert Owner commissioned onsite: \$0.66/sq. ft. – new construction \$0..33/sq. ft. – remodel/convert	The city’s artwork collection includes permanently sited and integrated works which are commissioned through a public process. The city stewards and maintains the artwork through an ongoing program of coordinated conservation activities, which include inspections, major restorative work and routine maintenance. <i>(No tax dollars go toward purchasing public art in Coral Springs. All financing comes from a fee charged to developers who have projects larger than 12,500 square feet. Developers may contribute to the Public Art Fund or purchase an artwork to display on their property in accordance with Chapter 6 of the city’s Land Development Code.</i>	Coral Springs Public Art
Delray Beach	69,451	1.5% - construction of capital projects	In 2005, the Delray Beach City Commission adopted a public art ordinance, establishing the Public Art Advisory Program and setting aside 1.5% of Delray Beach capital construction projects over \$200,000 for public art. Projects include temporary, permanent, and educational site-specific installations in two and three dimensions from individuals or collaborators.	City of Delray Beach Public Art Advisory Board
Fort Myers	87,103	1.5% - construction/renovation -encouraged	The Public Art program seeks the establishment of fine art in public places. The committee oversees the commissioning, review, installation and maintenance of public art within the city. Municipal and private developers or owners who apply to the city for building permits to construct or reconstruct a structure with building permit values of \$250,000 or more shall be encouraged to contribute 1.5% of construction or reconstruction costs not to exceed \$150,000 to the provision of fine art to be enjoyed by the public in conjunction with such projects. The encouraged public art fee will apply to commercial construction, municipal construction, single family residential with 25 lots or more, multifamily residential of 50 units or more, and alterations/reconstruction that exceeds 50% of the building value. In lieu of acquisition and installation of public art on the development site an incentive will be provided through the reduction off the contribution to 1% to private developers or owners who provide a public art in lieu contribution to the public art fund.	City of Fort Myers Public Art
Jacksonville	911,507	1% - construction of public facilities of which: 80% for art 10% for maintenance 10% for admin/community education	In 1997, the City of Jacksonville increased their investment in the arts by allocating a “percent-for-art” in eligible city construction projects in an effort to add to the city’s public art collection. The ordinance designated an Art in Public Places (APP) program, which would be administered on behalf of the city by the Cultural Council of Greater Jacksonville. APP, which oversees the selection, installation, maintenance and conservation, has acquired over 115 public artworks and memorials.	Cultural Council of Greater Jacksonville

JURISDICTION	POPULATION	ALLOCATION	DETAILS	LINKS
Naples	22,088	\$1 per sq. ft. - new, non-residential projects	- New, non-residential projects - Mixed use projects to the extent that non-residential square footage is included. - Parking structures and other accessory uses serving an on site residential use shall not be included. shall provide one of the following: a. Pay the established fee into the public art fund. (non-refundable) b. Obtain approval to acquire and install artwork on site for the proposed project. Artwork can be either an existing piece or a commissioned piece that is of equal or greater value than the established fee. Under this option the established fee will be held in escrow and reimbursed according to the conditions contained herein.	Naples Public Art
Orange County	1,393,452	1% construction/renovation of government buildings	Orange County's ordinance says there shall be an "appropriate amount" spent on public art for new or renovated government buildings – public space. As a matter of practice, it is understood that 1% of the construction/renovation costs will be allocated to public art.	Orange County Public Art
Port Saint Lucie	201,846	1% - all new construction projects	This means that all new construction projects (excluding single family homes) must install a piece of public art as part of their project that is equal to 1% of the total cost of development up to \$100,000 or pay an "in lieu of" fee to the city.	Port St. Lucie Public Art Master Plan
Sarasota	58,285	.5% - construction/renovation	New construction or improvements that exceed \$1 million to a multi-family, mixed use or commercial building or non-residential portion of a mixed-use building shall be required to make a public art contribution. <u>Exemptions:</u> buildings or portions of buildings that include attainable housing units as defined by the City Commission and individual condominium units shall not be required to conform to these requirements. Artwork can be purchased or commissioned.	City of Sarasota Public Art
Tampa	399,700	1% - municipal construction projects	All appropriations for municipal construction projects shall include an amount of not less than one (1) percent of the construction cost of a municipal building project as bid, contracted and accepted by the city, but not to exceed the sum of two hundred thousand dollars (\$200,000.00) for any single municipal building project; provided that the Public Arts committee may recommend to the mayor an increased expenditure for those projects of exceptional size or unique function, however, in no event shall the appropriation exceed one (1) percent. The Public Art Committee shall recommend to the mayor the amount of monies to be allocated for selection, commissioning, acquisition, and installation of individual works of art to be incorporated as a part of the municipal construction project for which the monies were appropriated. Monies appropriated pursuant to this section as part of one (1) such project but not spent in connection with the project may be utilized to supplement other appropriations for the acquisition of works of art or to place works of art in, on or near either city facilities which have already been constructed or city properties.	City of Tampa Public Art

JURISDICTION	POPULATION	ALLOCATION	DETAILS	LINKS
Volusia County	563,284	.5 to 1% - construction/renovation county buildings	Thanks to Volusia County's ambitious Art in Public Places program, the creations of 76 artists from across the nation adorn the walls and courtyards of 16 county facilities. The Volusia County Council established the program in 1990 to establish funding for procurement of art in county-owned and operated buildings. Since then, 0.5 to 1 percent of the construction price for all new, expanded and renovated publicly accessible county buildings has been set aside for the acquisition of artwork for permanent display. More than \$1 million has been appropriated to purchase more than 200 pieces of art that represent a wide range of media including acrylic, oil, watercolor, aluminum, bronze, marble, clay, fiber, wood and photography.	Volusia County Art in Public Places
West Palm Beach	111,955	1% - public and private construction – mandated Nonprofits and affordable housing are exempt.	ArtLife program mandates that funds totaling 1% of public and private development projects throughout the city be set aside for the inclusion of art. No tax dollars fund the program. The program grew out of the Art in Public Places (AiPP) program established in 1985 and the amended AiPP ordinance of 2014. In 2015 the first Public Art Master Plan was adopted by City Commission. The program is inspired by the belief that West Palm Beach residents live, work, and play in spaces in which art is a daily experience and a common source of inspiration. They take pride in how their surroundings reflect the spirit of living in West Palm Beach, a spirit shared with families, friends, neighbors, co-workers, and visitors. A committee has been a part of the program since its inception; members are appointed by the Mayor. The City currently has 53 works on temporary or permanent display. In addition, approximately one dozen privately-owned works of art push the combined total to well over 60 sites. The City of West Palm Beach is considered the cultural capitol of Palm Beach County.	West Palm Beach Art Life

RECOMMENDATION: *The Public Art Advisory Board proposes that the City of Winter Park establish **(NUMBERS?)** to support the procurement, conservation and exhibition of works of art. This proposal will put the city on par with other Florida cities that have been outlined above, as well as many others across the state and country.*

- Winter Park is the City of Arts and Culture. However, the city does not have a dedicated funding source to support public art.
- Arts are recognized as a strong contributor to a city’s quality of life.
- Studies have also shown that arts serve as a strong economic driver as outlined in the *Arts & Economic Prosperity 5 Study – The economic impact of nonprofit arts & cultural organizations*.
 - [Full report](#)
 - [Summary](#)
 - [Quick Look](#)
- Hundreds of cities across the United States and hundreds more internationally, have adopted public art programs to enhance their appearance, create a “sense of place,” and contribute to the overall viability, livability, and personality of their communities.
- Implementing a dedicated funding source in support of public art will help Winter Park preserve and enhance its charm for residents and guests alike.