



Public Art Advisory Board Regular Meeting

Agenda

August 21, 2023 @ 12:00 pm

City Hall Commission Chambers
401 S. Park Avenue

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. [Approve minutes of the regular meeting July 17, 2023](#) 1 minute
 3. **Public Comments (for items not on the agenda): Three minutes allowed for each speaker**
 4. **Action Items**
 - a. [App for Promotion of City's Public Art Collection.](#) 30 minutes
 - Final review of proposal from Otocast as presented at board meeting on 07.17.23.
 - Review additional proposal(s) from Voice Map and Cuseum to be explained by board member Charles Hamilton.
 - Board decision on how to best move forward with plans for app.
 - b. [Stained Glass Donation](#) 10 minutes
 - Donation of stained glass from the family of late Senator Paula Hawkins and husband Walter Eugene "Gene" Hawkins.
 5. **Non-Action Items**
 6. **Staff Updates**
 7. **Board Comments**
 8. **Upcoming Agenda Items**
 9. **Adjournment**



Public Art Advisory Board

agenda item

item type	Consent Agenda	meeting date	August 21, 2023
prepared by	Tatia Ghviniashvili	approved by	
board approval			
strategic objective			

subject

Approve minutes of the regular meeting July 17, 2023

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Draft Minutes.pdf](#)



Public Art Advisory Board Meeting Minutes

July 17, 2023 at 12:00 p.m.

City Hall, Commission Chambers
401 S. Park Avenue | Winter Park, Florida

Present

Charles Hamilton, Sara Segal, Betsy Gwinn, Elizabeth Ingram, Danny Humphress, and Lisa "Tinker" Marsh.

Staff Present

Assistant Director of Communications Craig O'Neil; Virtually: Board Coordinator Tatia Ghviniashvili.

1) Call to Order

The meeting was called to order at 12:01 p.m.

2) Consent Agenda

- a. Approve minutes of the regular meeting on June 12, 2023

Motion made by Charles Hamilton to approve the minutes as presented; seconded by Danny Humphress. Motion carried unanimously with a 5-0 vote.

Sara Segal arrived at 12:03 p.m.

3) Public Comments (for items not on the agenda):

There were none.

4) Action Items

- a. Presentation from Otocast, LLC

Eric Feinstein, founder of Otocast, gave a presentation. He explained that Otocast is an audio guide for public art/museums/buildings/cemeteries, and any other structure/place that is a point of interest. Each point of interest has specific elements such as the name of the item, the location, a descriptive text, at least one photo and audio.

Mr. Feinstein briefly spoke of the history of Otocast and how the program has evolved over time. He further broke down how clients are able to customize the audio guide to fit a certain demographic (kids vs. adults), and even allow the user to toggle between different languages. Other various features were discussed such as adding color coated pins to the guide for breaking down locations based on categories, and analytics of when users access the guide.

Following the presentation, the floor opened for discussion and the board asked various questions. A long discussion ensued and Mr. Feinstein agreed to put together a draft proposal for board review at the upcoming work session on Monday, July 24.

5) Non-Action Items

There were none.

6) Staff Updates

- a. Information sharing from city's Procurement Manager, Jennifer Maier.

Ms. Maier explained the process of procuring items for the city as they fit within various monetary thresholds. Anything that is under \$3,000.00 employees are able to purchase themselves, as long as due diligence is exercised in terms of purchasing an item that will hold the greatest value for the city. Any item from \$3,000.01-\$10,000.00 requires two written, and comparable, quotes. Items in the range of \$10,000.01- \$50,000.00 require three written quotes, and anything from \$50,000.01 and above has to go out for formal solicitation using OpenGov. She explained the process, noting that solicitations are typically out for three months' time, unless a special circumstance requires a longer time frame. If the value of the item being awarded is under \$75,000.00, the City Manager can sign off, however, if the item is over \$75,000.00 it will need to be approved by the City Commission.

She further explained the steps following the solicitation, which include proposal presentations, public meetings, and selection committee meetings. The floor opened for further discussion and the board asked various questions about the process for call to artist specific to public art projects for the city. A further discussion ensued about platforms used to find artists, and if there are ways to gather more submissions.

- b. Public Art Murals in Chain of Lakes Canal

Mr. O'Neil briefly spoke about an opportunity to work with the Department of Natural Resources & Sustainability on a public art mural installation on walls of canals in the chain of lakes. The board spoke in support of the idea and expressed their enthusiasm for moving forward with the project.

Betsy Gwinn left at 1:45 p.m.

7) Board Comments

There were none.

8) Upcoming Agenda Items

None were discussed.

9) Adjournment

The meeting adjourned at 1:47 p.m.

Minutes approved by the board on _____.
/s/ Tatia Ghviniashvili, Board Coordinator.

DRAFT



Public Art Advisory Board

agenda item

item type Action Items	meeting date August 21, 2023
prepared by Craig O'Neil	approved by Clarissa Howard
board approval Completed	
strategic objective	

subject

App for Promotion of City's Public Art Collection.

item list

- Final review of proposal from Otocast as presented at board meeting on 07.17.23.
- Review additional proposal(s) from Voice Map and Cuseum to be explained by board member Charles Hamilton.
- Board decision on how to best move forward with plans for app.

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[Otocast Proposal 07.17.23.pdf](#)

ATTACHMENTS:

[OTOCAST WORKSESSION SUMMARY 07.24.23.pdf](#)

ATTACHMENTS:

[Cuseum_Deck - Mobile Engagement Guide App.pdf](#)

ATTACHMENTS:

[Cuseum_Public Art Advisory Board - App quote.pdf](#)

ATTACHMENTS:

[Voice_Map_Presentation_CAH.pdf](#)

Otocast Fees Explained as of 07.17.23

A discussed, pricing is negotiable and we can discuss in more detail, but the structure is generally as follows:

- Initial setup / configuration – includes all work required to build the guide and launch it in the platform and provide all support for the initial year. For “small” guides, it is \$125 per point-of-interest (POI), for “larger” guides (i.e., more than 50 locations), it is \$100 per POI, for very large guides, we negotiate a number. The minimum annual fee is \$500.
- Ongoing Maintenance – provides an additional year of continued support, analytics for the POI created in year 1. For “small” guides, it is \$60 per point-of-interest (POI), for “larger” guides, it is \$50 per POI, for very large guides, we negotiate a number. The minimum annual fee is \$500.

As a reminder, a POI is a tour “stop” – an entry in the guide with a unique set of:

- Name
- Info text
- Photo
- Location
- Audio

Anything beyond this is negotiable.

-Eric

Public Art Advisory Board

Work Session Summary: 07.24.23

Objective:

The Public Art Advisory Board would like to implement an audio guide app for the city's public art collection (*and possibly include Arts & Culture Alliance members*) which currently includes approximately 85 pieces. Each "Point of Interest" will include artwork title, informative text, photo, location, and audio recording.

Number of Current Public Art Pieces at City Locations:

Library	31
Events Center	15
Welcome Center	7
City Hall Courtyard	1
City Hall Lobby	1
Chapman Room	10
Commission Chambers	9
Central Park	2
Fairbanks and I-4	1
Shady Park	2
MLK Park	2
TOTAL ART PIECES	81

Potential "Points of Interest" for Otocast and **TBD Co.**

- **Library & Events Center**
 - 3 points of interest – Overview/Library/Events Center
 - to include 46 objects
- **Welcome Center**
 - 7 points of interest
- **City Hall**
 - 4 points of Interest – Chambers, Chapman Room, Lobby, Courtyard

- **Central Park**
 - 2 points of Interest – Emily fountain, Tree Whisperers
 - Peacock Fountain in Rose Garden?
- **I-4 Ultimate**
 - 1 point of Interest – Rhythmic Colbrs
- **Shady Park**
 - 2 points of interest – Molecular Dog and Mural on Community Center
- **Boat Tour?**
- **MLK Park**
 - 3 points of interest – Girl with Doves, Man Carving His Own Destiny, MLK Tribute Corner
- **Arts & Culture Alliance Members**
 - 18 points of interest?
 - <https://cityofwinterpark.org/residents-guests/things-to-enjoy/arts-culture>



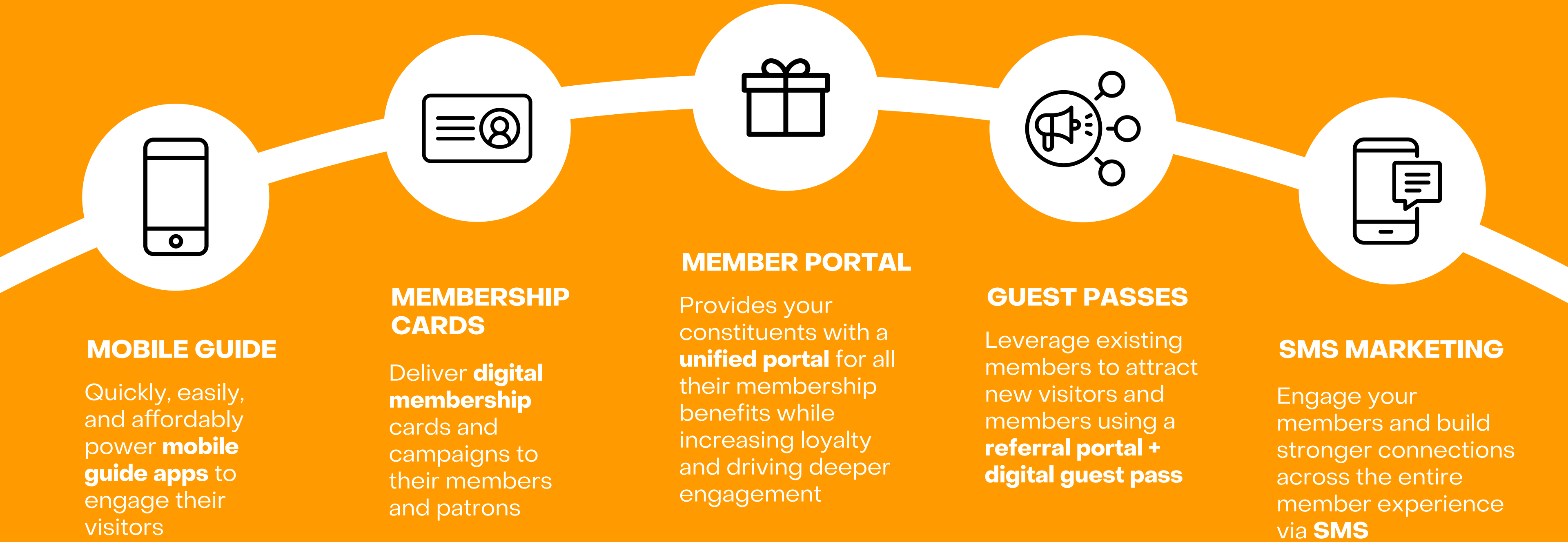
Mobile Engagement

Powered by  CUSEUM

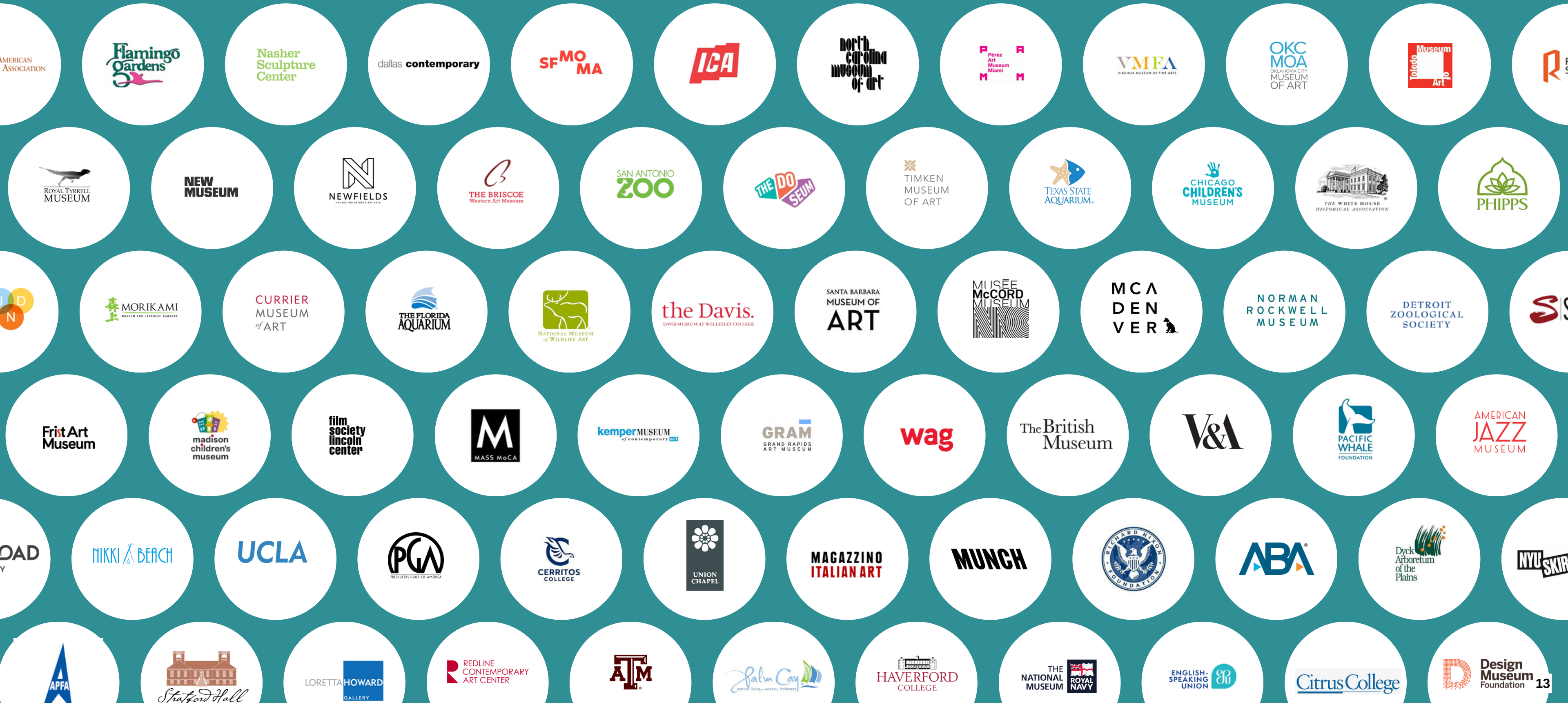
Mobile App Solution

Empowers organizations to boost visitor engagement, elevate educational impact, and increase satisfaction for guests of all kinds.

Unified Engagement for your Visitors & Members.



Trusted by Hundreds of Leading Organizations.



Expertise that is Dedicated to the Cultural Sector.

Our projects, collaborations, and contributions have been featured internationally.

The New York Times



TIME



WIRED

FASTCOMPANY

theguardian

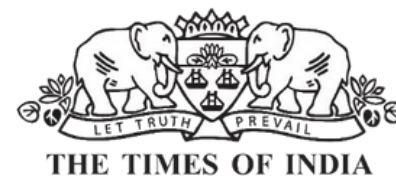


Smithsonian



VentureBeat

engadget



SLATE

COMPUTERWORLD



COMMUNICATING
THE MUSEUM



artnet® news

The Boston Globe

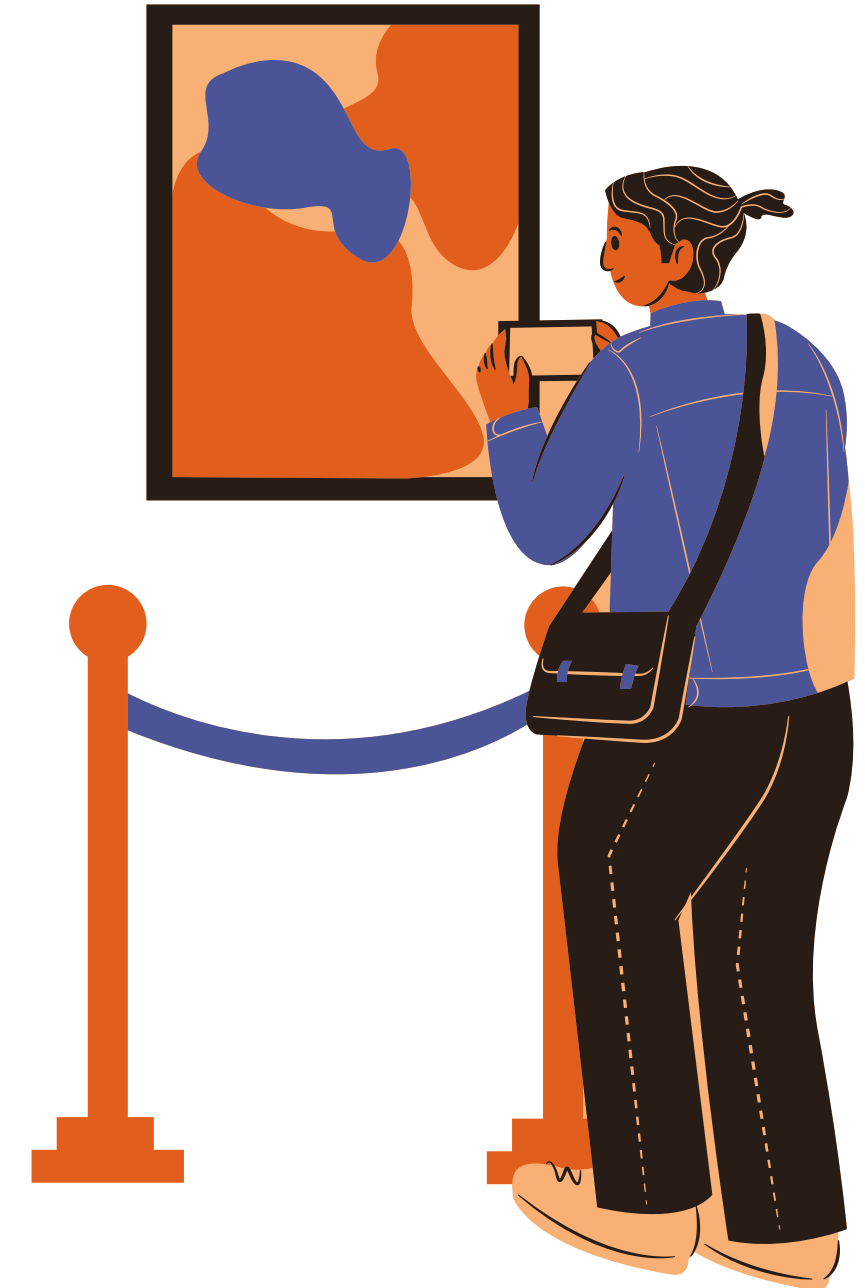


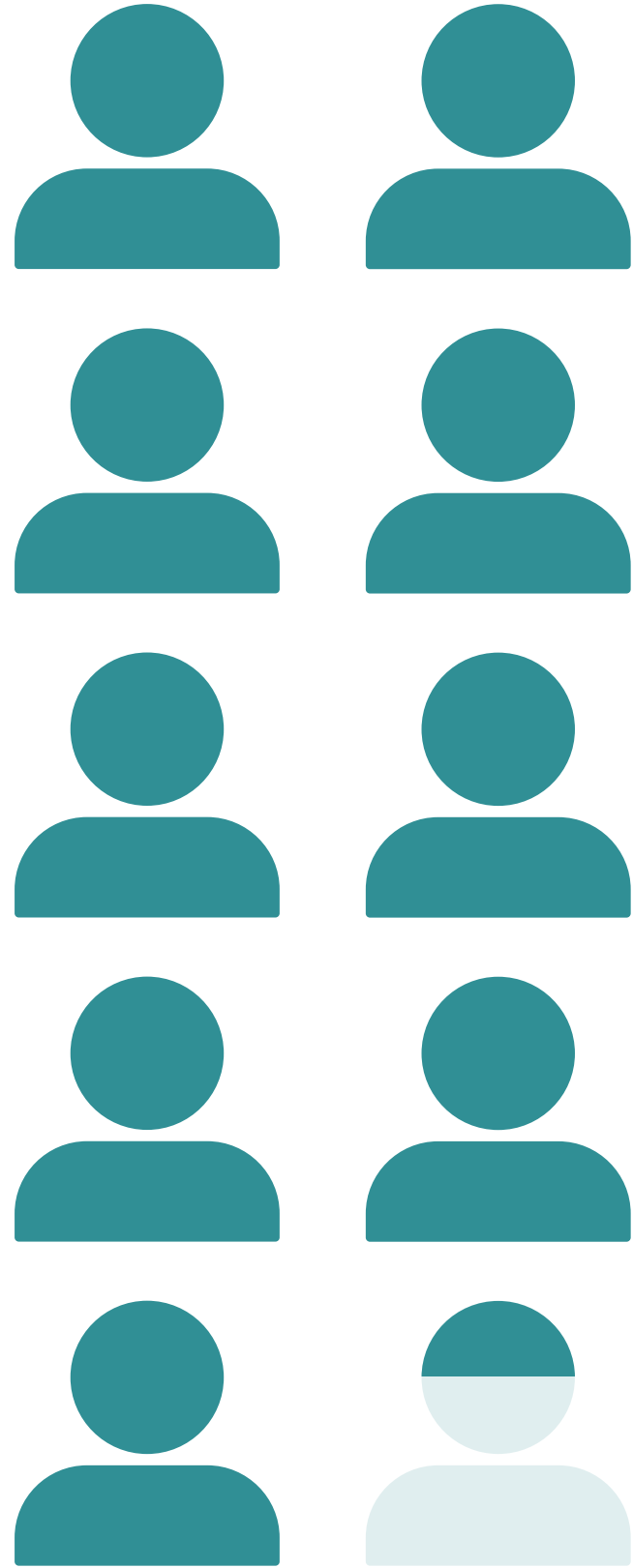
OBSERVER



Engaging visitors isn't easy.

Consumer expectations are evolving, and building and maintaining technology is hard.





94%

of visitor felt that digital
enhanced and improved
their visit to a museum /
public attraction.

Now is the time to launch your
Mobile Giude for Visitors.

We've made it easy!

Quick Overview.

Cuseum provides a **turnkey** and **cost-effective** way for cultural institutions to provide visitors with an **enhanced educational experience**, increase the number of ways they can **engage visitors**, and enable them to be more **inclusive** for those with **accessibility** needs.

Benefits for Your Visitors.



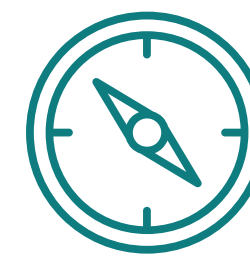
Enhanced Learning Experience

Visitors can dig deeper into the subject matter and interact more dynamically with content.



An experience made for everyone

Connect with visitors of all sorts from around the world. Your content is available in multiple languages and compatible with accessibility options.



Guidance

Visitors can see in real-time where they are located all the time and access maps to all the installations with step-by-step directions.



Comfort & Confidence

Visitors can navigate confidently through the space and be independent to make the most out of their visit.



Convenience

All of the information and in just one place at just one tap!



Ease in Giving

Making donations and becoming a member has never been easier!

Benefits for Your Organization.



More Satisfied Visitors

Deliver a more complete and interactive experience to your visitors.



New Engagement Channels

A place to engage, promote events, send updates, share milestones and important information with your visitors.



Increased Quality of Visit

Provide a more dynamic, inclusive and multidimensional experience to your visitors.



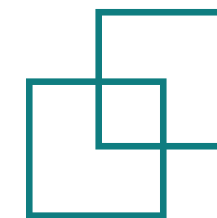
More Revenue

Donations at just one tap away!
Create an easy and convenient venue to increase donations.



Insightful Data

Learn about your visitors and how they engage with all aspects of your content.



Consistent Voice

Keep your visitors updated on your latest events and news, leveraging the power of push notifications.

Plus, your IT department will be happy: Easy set-up, no devices, no maintenance, and future-proof.

Why Cuseum?

We've taken a long hard look at the current state of technology in the cultural sector and saw how painful, frustrating, and unsustainable many of the tools were.

Building your own app costs an arm and a leg and can tie up resources. The tools out there are historically clunky, haven't been updated in years, and just aren't up to today's standards.

With Cuseum's ongoing technology updates, your organization becomes future proof.

Proven Process.

Kick-Off

Execute

Launch

Activate & Promote

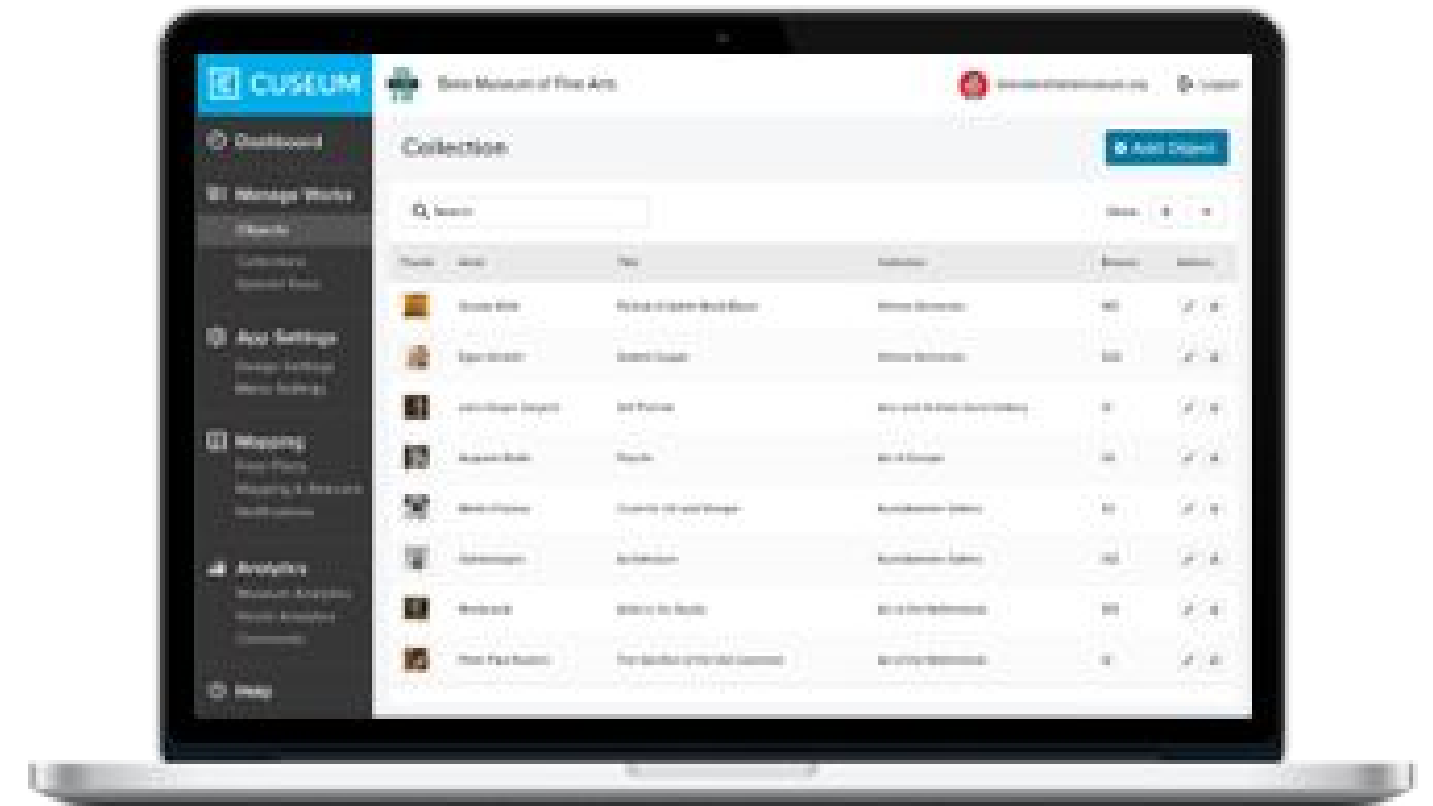
Measure & Iterate

Guiding you every step of the way, Cuseum can get you up and running in as little as **6-8 weeks**.

Gone are the days of planning, wireframing, designing, tweaking, building, launching, and maintaining.

We've gotten this process down to a science.

The Tools.



Apps for all kinds of devices.

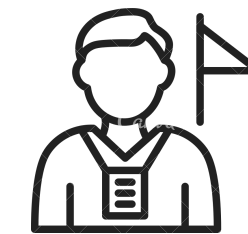
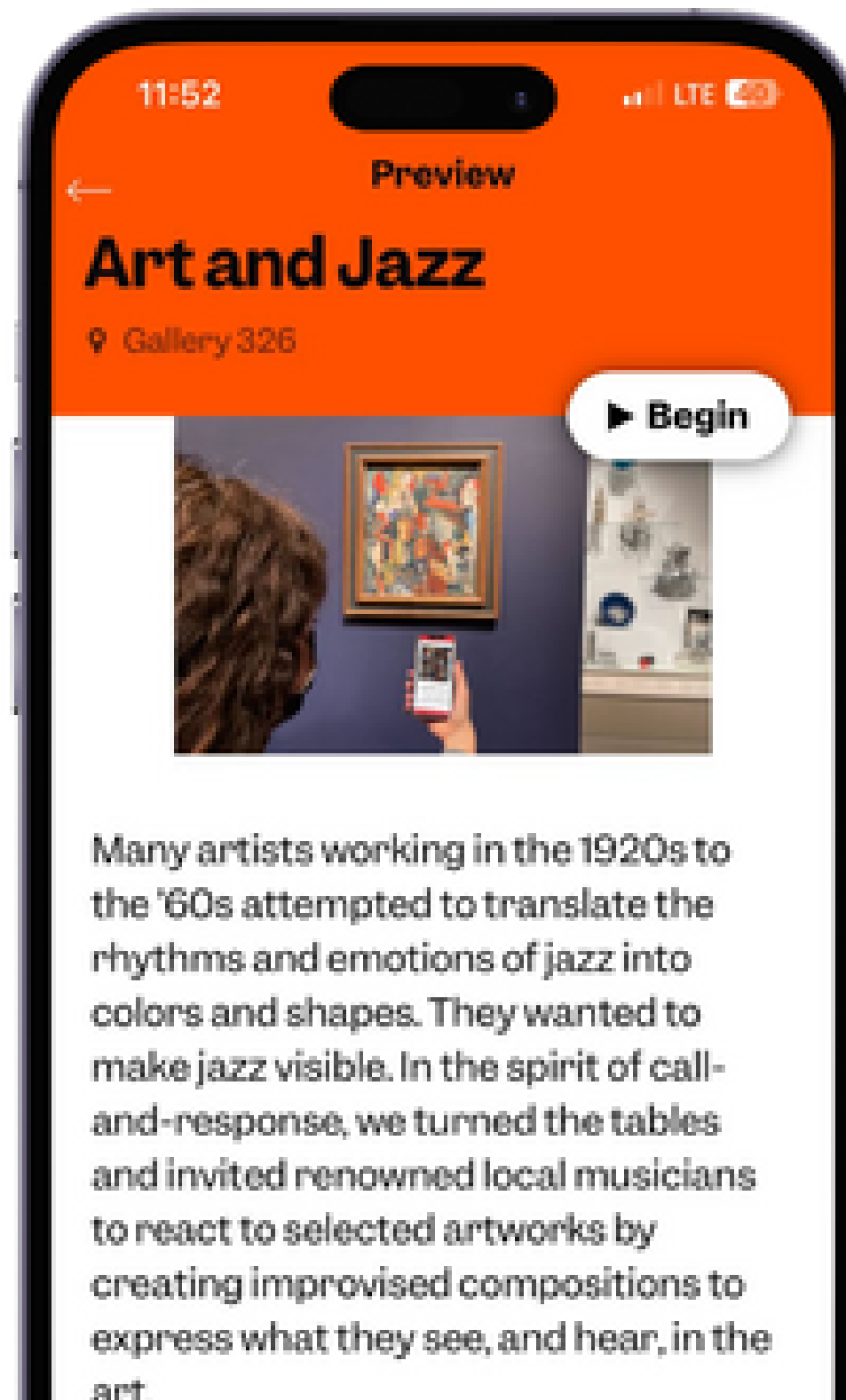
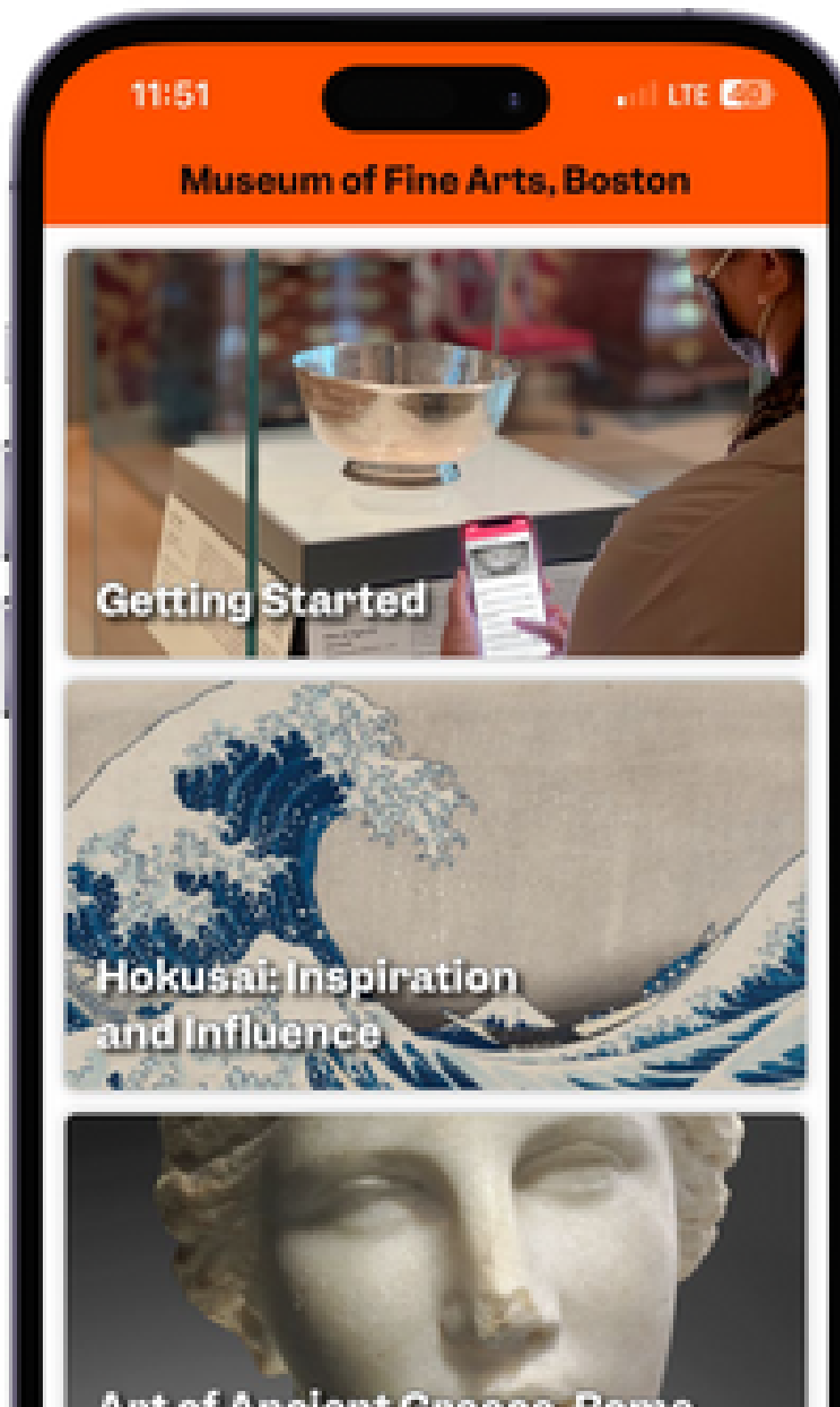
Let your visitor choose what's best for them.
Apple, Android, app or mobile web... we got you covered.

Content Management that is painless.

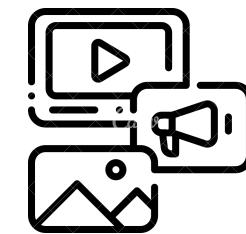
Quick & easy updates through our cloud-based
Content Management System.

Convenience in the palm of their hand.

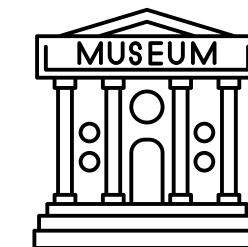
Give your visitors a warm welcome to your venue with your official **Mobile Guide**.



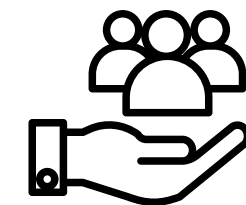
Offer custom self-guided tours.



Inspire with multimedia content.



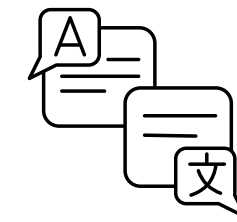
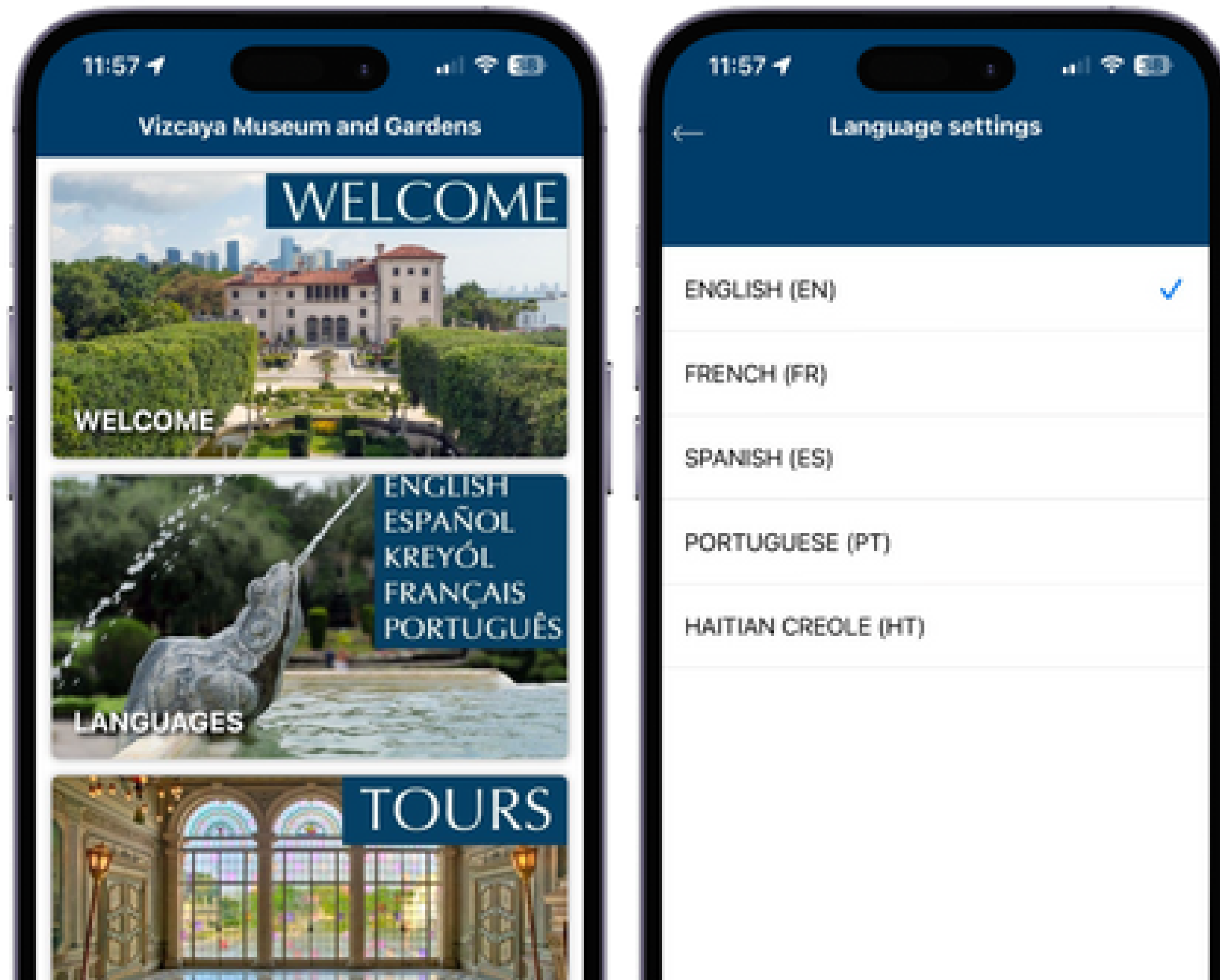
Highlight your exhibitions and special events.



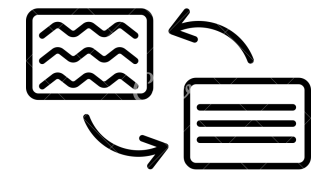
Showcase all of your services and offerings.

Deliver a more inclusive experience.

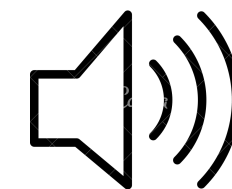
Welcome diverse audiences with open arms and offer tours and content in **Multiple Languages**.



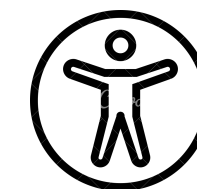
Multilingual
Support for +10
languages



Easily adapt your
content using AI-
Language translation



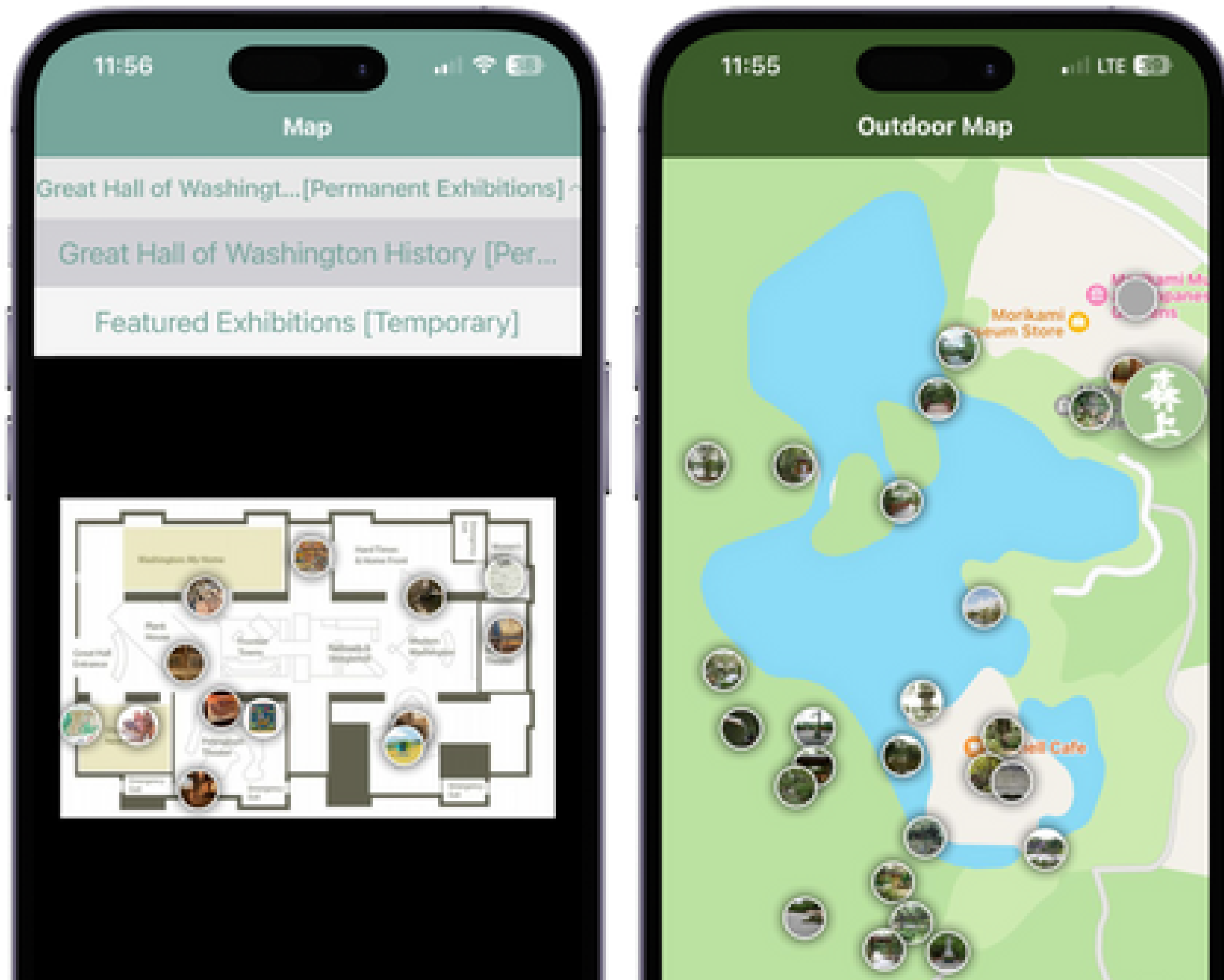
Create content in multiple
languages using our AI
text-to-speech tool.



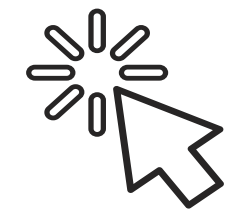
Connect with all your
visitors using our
accessibility tools.

Provide comfort and confidence.

Make it easy and convenient for your visitors to navigate by offering an **Interactive Map**.



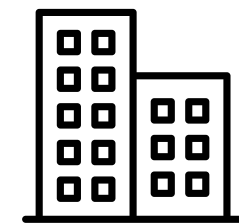
Leverage the power of live wayfinding and step-by-step directions.



Access to more information from just one tap.



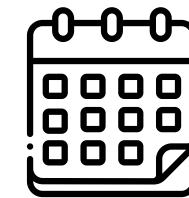
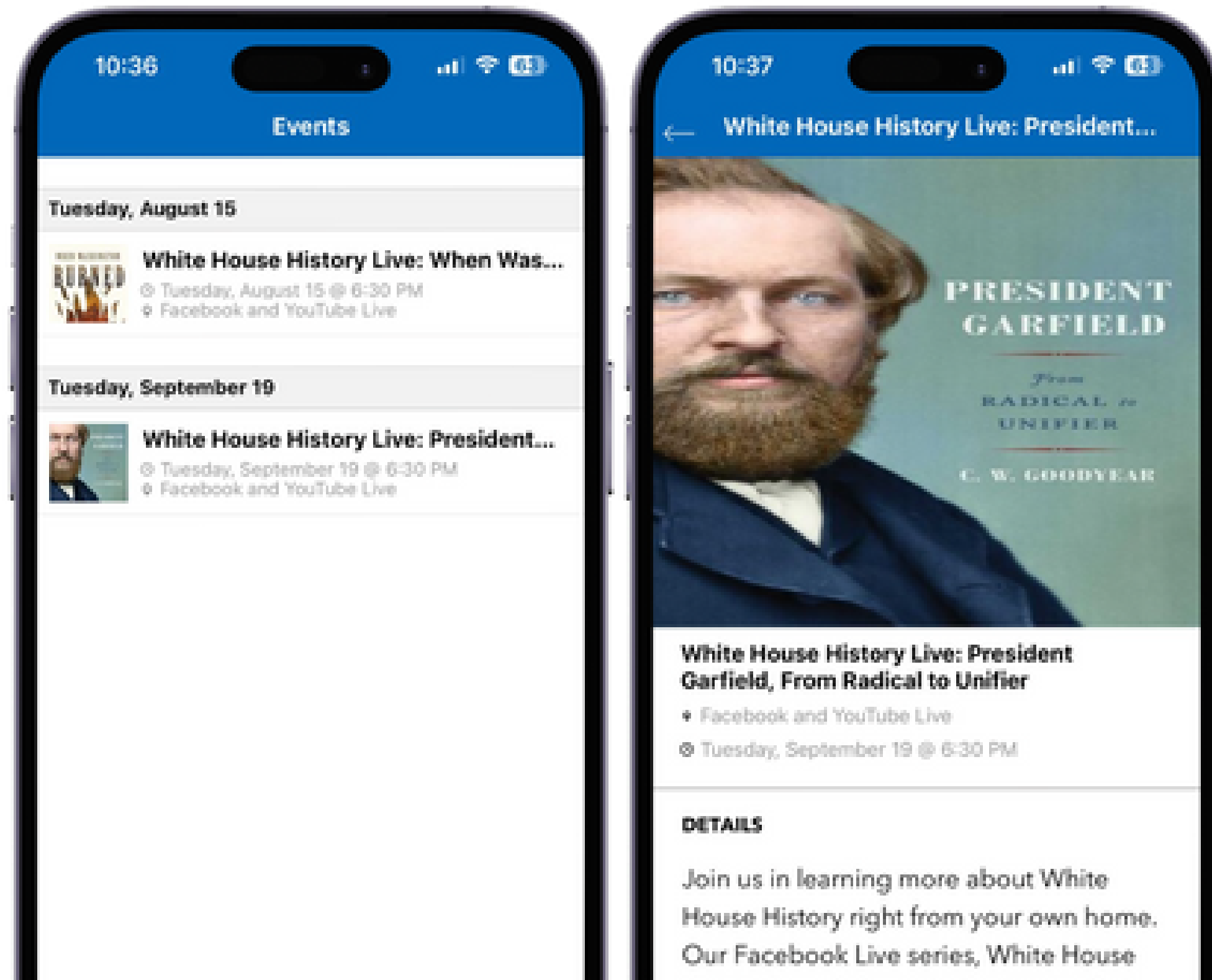
Pinpoint locations, points of interest and accessibility routes.



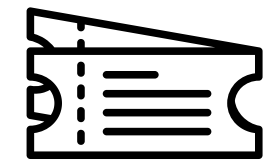
Provide a complete guide for all your facilities.

Keep visitors in the know.

Promote upcoming events and drive ticket sales with an **Event Calendar**.



Keep your visitors updated on upcoming events.



Increase ticket sales by enabling visitors to easily buy tickets.



Ensure attendance by allowing your visitors to save the date!

Plus, premium features to reach your goals.



Image Recognition



Membership Sign-up



Donation



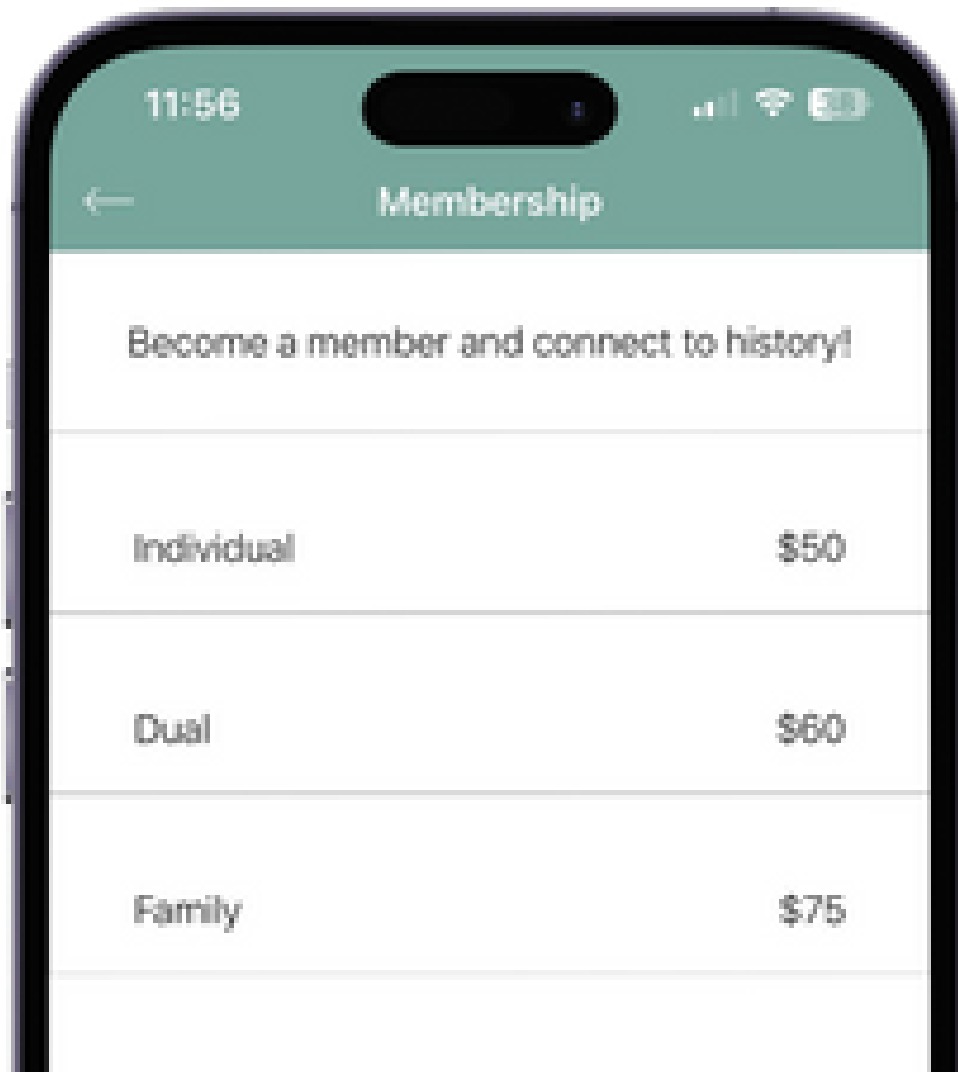
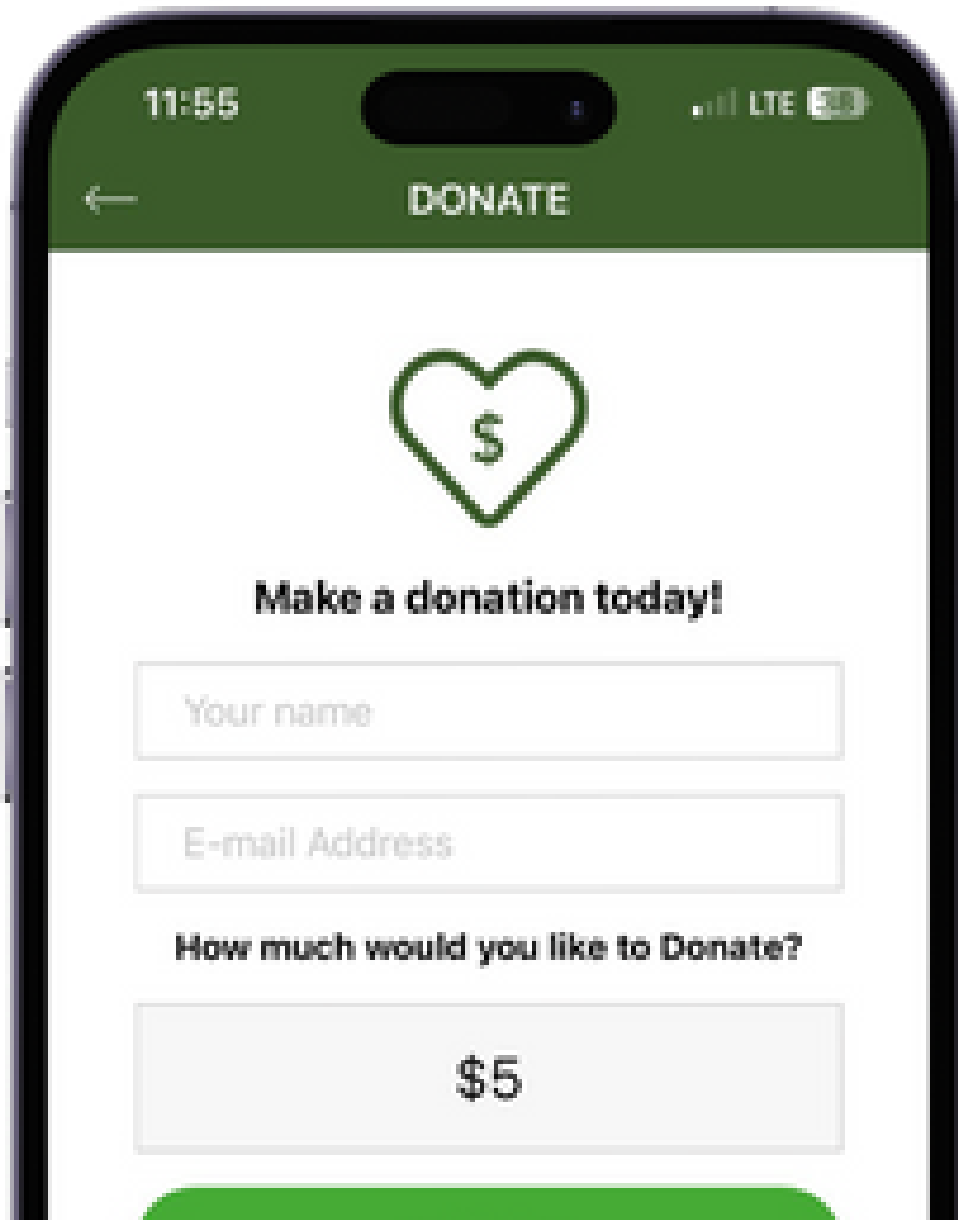
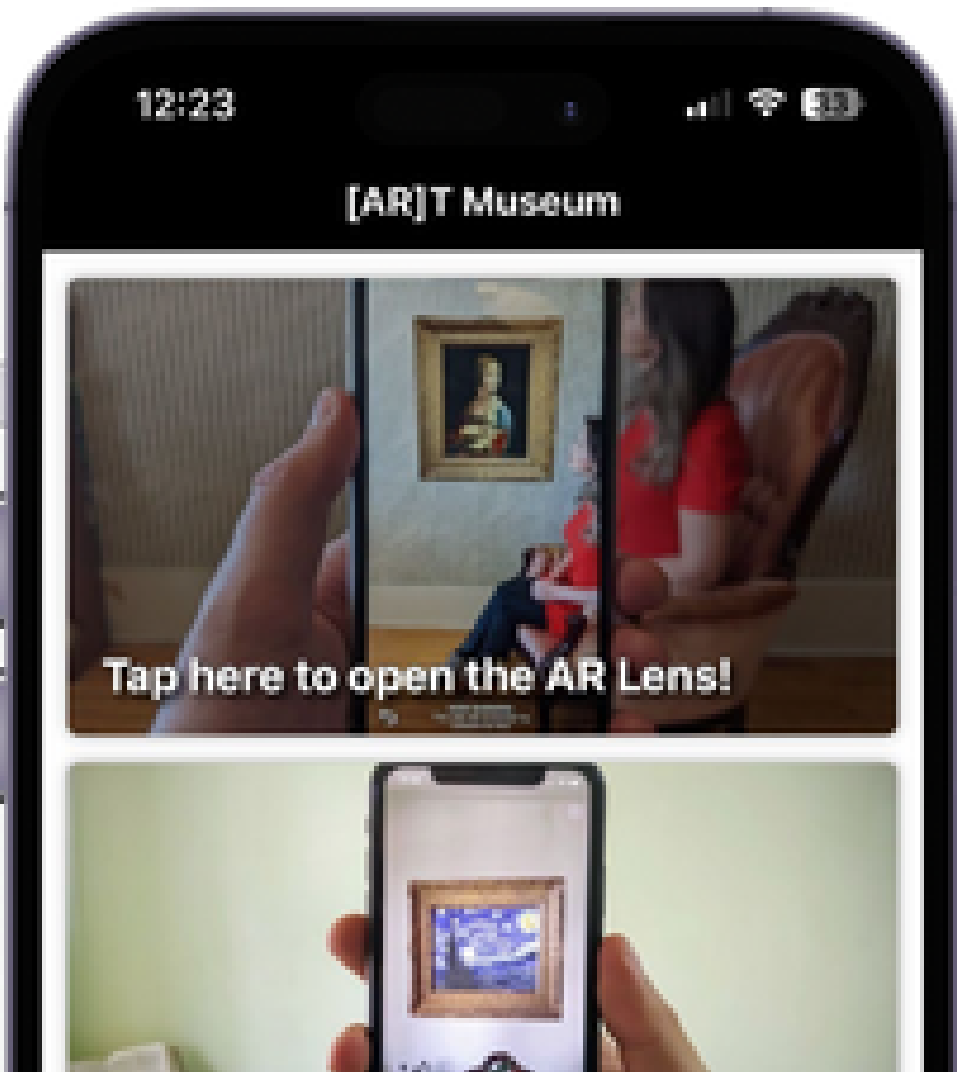
iBeacon Support

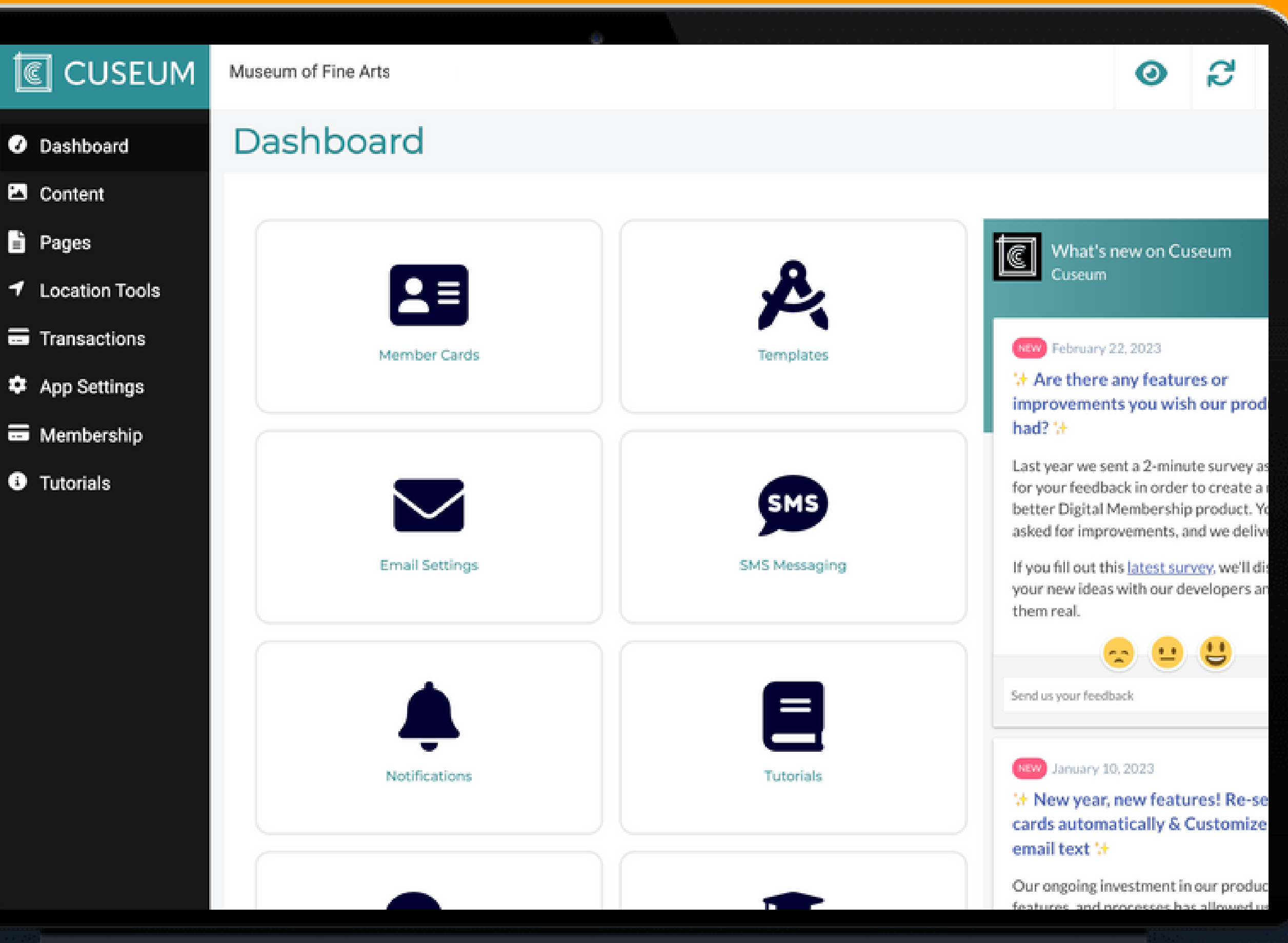


Augmented Reality



Data Analytics





Easy to launch
Easy to use
Easy to update



“

What people are saying.

Cuseum went above and beyond

to showcase the possibilities for what a mobile app could add to our visitor experience. This gets at the personalization and attention we were looking for.

The response rate has been stellar, the service genuine, and I know they want our app to be a success – not just for them, but for us too. Interface was seamless and intuitive.

It is clear to me that Cuseum is following the trends and knows what is happening in the field. Cuseum is a partner that wants to marry its tech savvy with our institution's content and engagement goals.

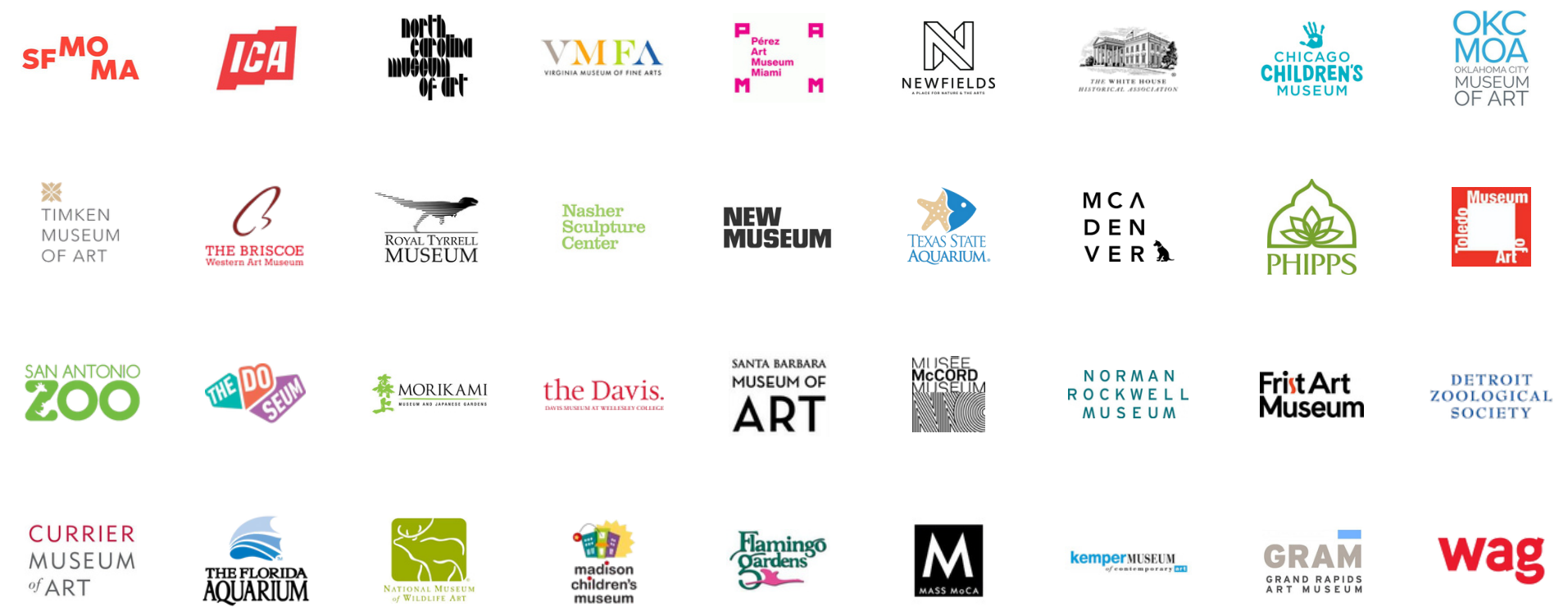
”

ABOUT CUSEUM

Cuseum helps organizations drive visitor, member and patron engagement using digital tools. Cuseum's software platform makes it easy for museums, attractions and nonprofits to publish mobile apps, generate digital membership cards, and leverage data insights.

TRUSTED BY LEADING ORGANIZATIONS

Cuseum's solution are leveraged by world-class organizations around the globe.



INTERESTING IN LEARNING MORE? We'd love to hear from you!



Dan Sullivan
dan@cuseum.com



ENGAGEMENT PLATFORM

Cuseum provides a unified solution.



MOBILE ENGAGEMENT

Quickly, easily, and affordably power **mobile guide apps** to better engage your visitors.



DIGITAL MEMBERSHIP CARDS

Deliver **digital membership cards** and campaigns to your loyal members and patrons.



GUEST PASS REFERRAL

Leverage existing members to attract new visitors and members using a **referral portal + digital guest pass**.



MEMBER PORTAL

Provide your constituents with a unified portal for all their membership benefits, increase loyalty, and drive deeper engagement.



TEXT MESSAGING SOFTWARE

Engage your members and build stronger relationships across the entire membership experience via SMS

Additional Resources.

- [Boosting Membership & Donations Through Your Mobile App](#)
- [5 Best Practices for Creating Content for your Museum's Mobile Guide](#)
- [Software for Museums: Build, Buy, or Platform?](#)
- [Your Museum's App Might Be Too Big](#)
- [Cuseum is Changing the Art Experience with Beacon Technology.](#)
- [6 Tips for Leveraging Beacons in Museums](#)
- [App Examples](#)



PRICING DOCUMENT

Prepared for: Charles Hamilton

Organization: Winter Park Public Art Advisory Board

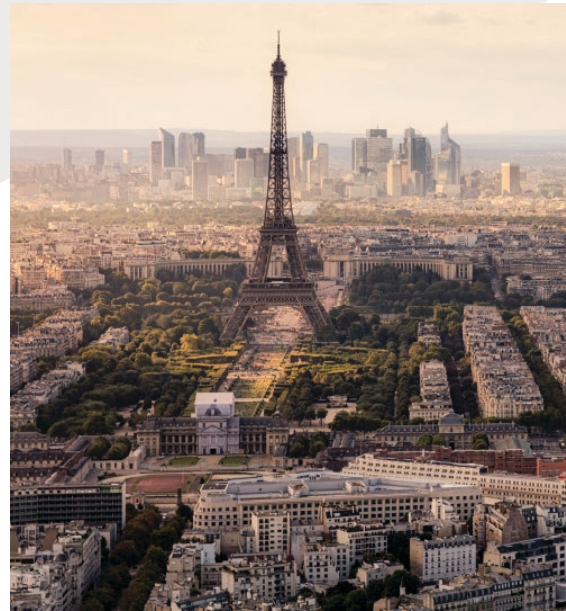
Pricing valid for 30 days from today. Pricing is in USD.

8/11/2023

BASIC COSTS		Cost		
Oboarding Fee (One-time)	This includes all setup processes, mock up of the app, internal testing on our end, internal testing with you and your staff, training of our system, and the launch itself.	Equal to 1 Month Rate + Premium Features		
Software Solution (monthly rate)	BASE PLAN INCLUDES: • Mobile App (iOS Custom Branded) • Mobile Web App (iOS, Android, Windows, Blackberry) • Cloud-based CMS (Content Management System) PLUS: • Submission to iTunes App Store • Hosting / Unlimited Bandwidth • Launch, Promote, Activation Guide • Staff Training (60 min) • Support & Maintenance (30 min / month) • Lot of future smiles, enthusiasm, and success :)			
		\$250	\$100	\$313
		if Paid in Annual Installments*	If only Web App version	If Paid in Quarterly Installments*

OPTIONAL ADD-ON FEATURES		Cost
Events Calendar (monthly cost)	Promote your upcoming events. Users can see special events without leaving the app. Includes: Native Calendar Functionality, CMS extension to Add, Edit, Delete events.	\$50/mo
Interactive Map (monthly cost)	Provide visitors with comfort and confidence by helping them find where they need to go and what they need to see. Includes: Native Map Functionality (Indoor & Outdoor), Interactive Objects Pins, CMS extension to manage mapping system.	\$50/mo
Multiple Language Support (monthly cost)	Improve audience accessibility initiatives to better serve visitors who understand other languages. Includes: Interface Translations. Support for Text and Multimedia in Multiple languages. CMS extension for management.	\$50/month for +1 language \$65/month for +2 language \$75/month for +3 language \$90/month for up to 10
iBeacon Support (monthly cost)	Deliver location-based messages as your visitors walk-up to a highlight, special POI, and much more. Includes: Support of iBeacon on Native App. CMS extension for beacon fleet management and easy-to-use notification builder.	\$100/mo
Image Recognition (monthly cost)	As visitors walk up to a painting or 2D object, they can hold up their phone, and related content will be delivered in a snap. Includes: Support on Native App. Server side processing of images to work with image recognition technology.	\$100
Analytics (monthly cost)	Access your download and session numbers, and learn about your visitors and how they engage with all aspects of your content. Includes: Support on Native & Mobile Web App. Access to Analytics System.	\$50/mo
Augmented Reality (monthly cost)	Enhance your visitors' experience by delivering a new visual layer with augmented reality (AR) Augmented reality can be used to bring static objects to life with overlaid information, animations, and media.	\$500 setup (one-time fee), \$125/month
AI Text-to-Speech (monthly cost)	Aimed at enabling our mobile app customers to effortlessly serve their visitors better and faster, AI-powered Text-to-Speech means that all text-based app content can be instantly converted to a state-of-the-art audio format.	\$25/mo
AI-Powered Translation (monthly cost)	With Cuseum's Multilingual Translation feature, all you need to do is click "Translate," and within seconds you'll receive a fully translated version of your primary text. Must be used in addition to Multiple Language Support.	\$25/mo for one language or \$50/mo for unlimited languages
Membership (one-time cost)	Process membership purchases in-app	\$100
Donations (one-time cost)	Process donations in-app	\$100
Downloadable Android App (monthly cost)	Native downloadable app for Android	\$250 setup (one-time fee), \$50/month

Disclaimer: This pricing is specific to you and your organization. Please note, all pricing provided is based on a 3 year term, paid annually. Any terms shorter than that are subject to higher pricing tiers. All pricing is confidential and should not be shared externally. If CRM integration is be used, customer may be subject to additional fees related to their API from their CRM provider. If your organization is not tax-exempt and/or does not provide a tax exemption certificate, the fees may be subject to sales tax depending on the state's tax laws.



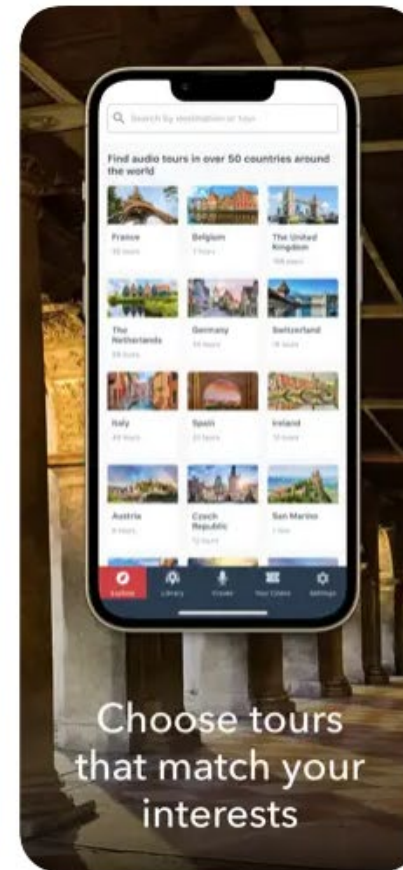
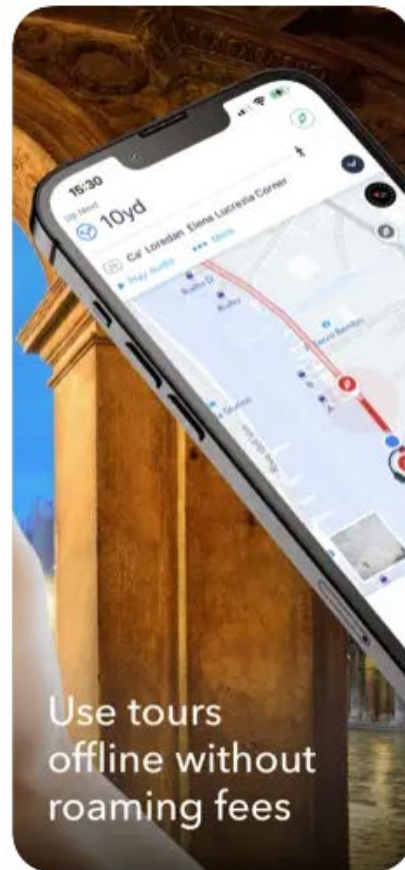
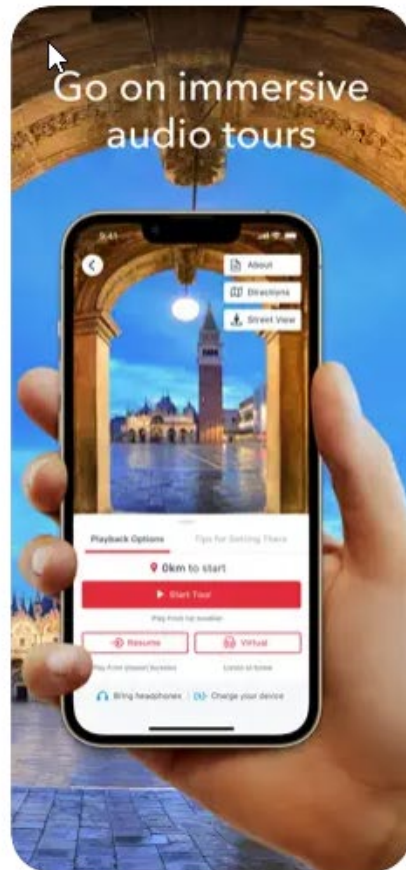
The app that takes stories beyond the screen



Experience the magic of VoiceMap's GPS audio walks, cycles, drives and even boat rides.

They're like podcasts that move with you, to tell stories about what you're seeing right now.





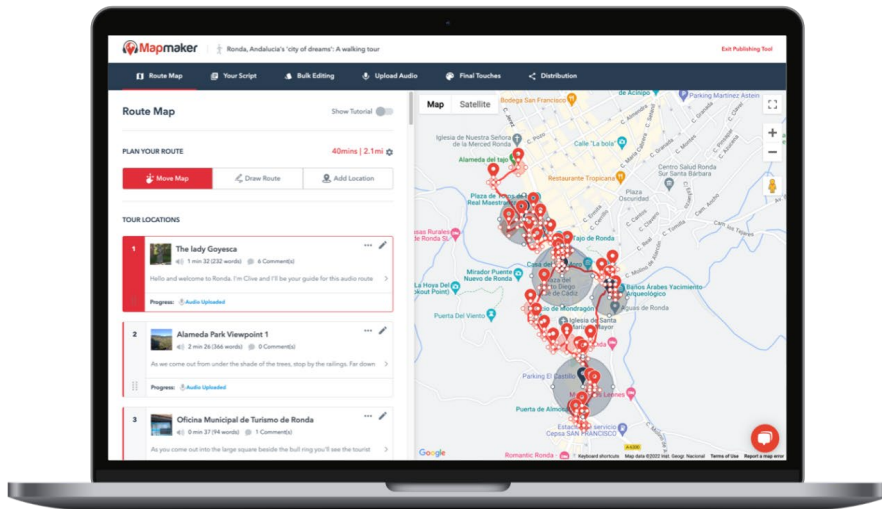


VoiceMap's tours are produced by **insightful local storytellers**, including journalists, filmmakers, novelists, podcasters, and tour guides.

- VoiceMap **works offline**. After you download a tour, the audio will be available offline along with an offline map.
- With **GPS autoplay**, you can focus on your surroundings. Put in your headphones, tap on Start, and let VoiceMap guide you.
- If you do wander off in the wrong direction, VoiceMap will play an audio alert, and you can **follow the map** on your screen to the next location.

Mapmaker: AUDIO TOUR CMS

Take the guess work out of producing an audio tour



- Browser-based publishing tool with instant updates
- Automatically estimates talk times and word counts to save testing and recording time
- Integrates support from VoiceMap editors and sound engineers with comments, tracked changes and email notifications
- Works for walking, driving, cycling, train and boat tours with GPS playback as well as self-guided tours that are easy to use indoors
- Voice, music, photo, 360 video and 3D files can be attached to locations
- Text directions can be included as a fallback to make sure listeners never get lost



1 Map your route



The best routes have a few surprises, off the beaten track, and a climax at a particularly captivating location. When you're done, you'll have talk times and word counts that match travel times.

2 Write your script



When you turn your map into an immersive story, try to develop a narrative along the way. Make it personal too, if you can, with anecdotes and opinions that change the listener's perspective.

3 Work through the edits



Your editor is especially helpful when you're fitting the map and the script together with clear directions. Listeners should know where to go without looking at the screen.

4 Test your tour



Audio tours can't be perfected at your desk. We'll provide you with "scratch" audio you can use for a trial run or two, to refine your script before you record it.

5 Record the audio

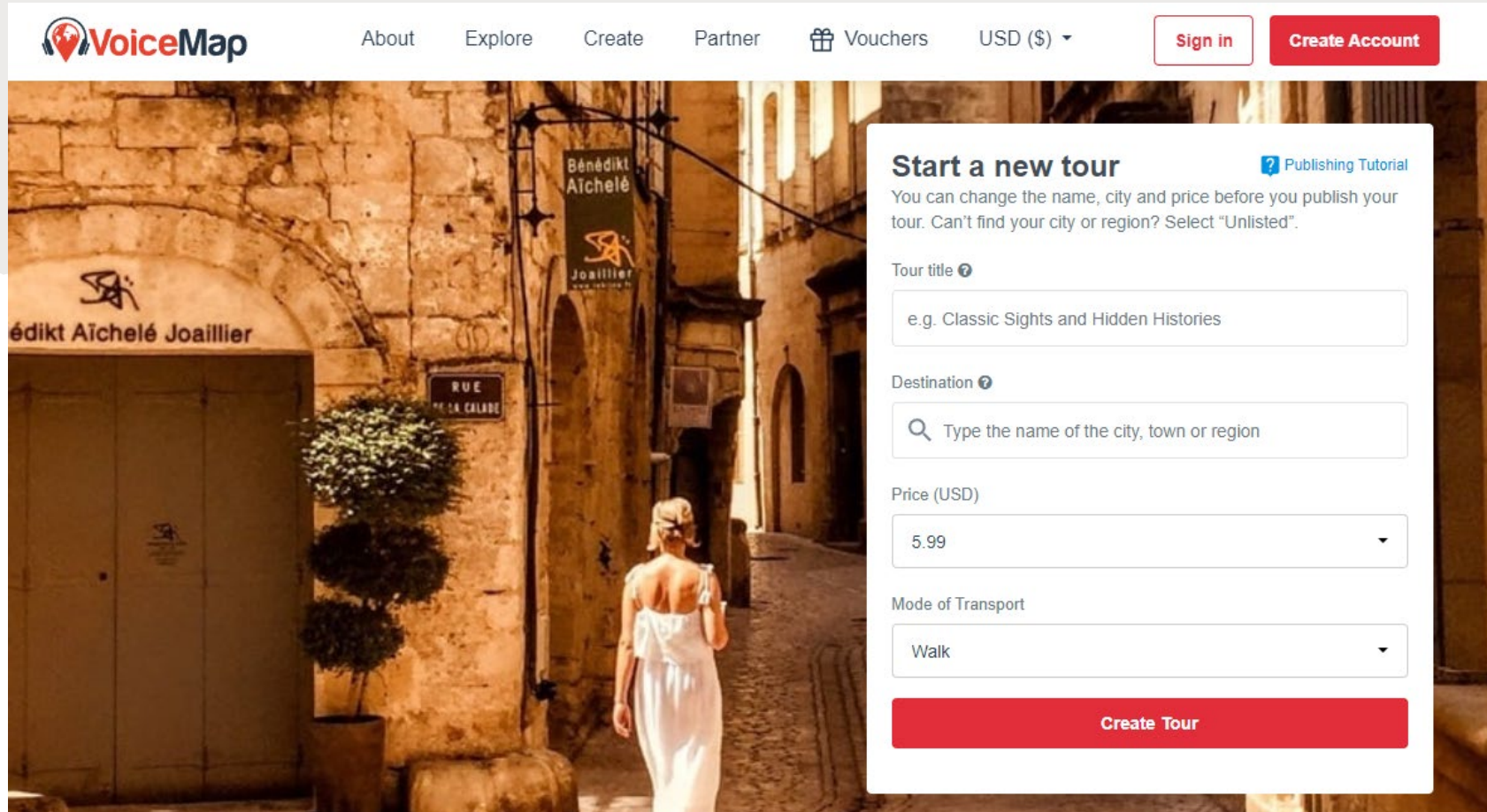


Listeners respond to authentic voices not just polished professionals. You don't need a fancy mic or soundproofed studio either, and we'll edit the audio to remove mistakes and mouth noises.

6 Publish your finished tour



Complete the final touches, with a title, cover photo and description that sells your tour, then click on publish. Your tour goes on sale immediately, and the job of promoting it begins.



VoiceMap About Explore Create Partner  Vouchers USD (\$) ▾ [Sign in](#) [Create Account](#)

Start a new tour [Publishing Tutorial](#)

You can change the name, city and price before you publish your tour. Can't find your city or region? Select "Unlisted".

Tour title 

Destination 

Price (USD)

Mode of Transport

[Create Tour](#)

New tours need the four things: a **title**, a **destination**, a **price** and a **transport type**.

Don't overthink the price at this stage. You can change it as many times as you like, both before and after the tour is published.

 **Start** **Map** **Write**

-  Writing for location-aware audio
-  The first location
-  Word counts
-  Giving directions
-  Your perspective
-  Writing for voice
-  Optimise your tour for search engines

 **Edit** **Record** **Add Extras** **Test**[Home](#) > [Docs](#) > [Map](#) > [Drawing a route line for outdoor tours](#)

Drawing a route line for outdoor tours

Table of Contents

1. A basic route line for walking tours

1.1. Step by step guide

2. Route lines for driving tours

2.1. Using "snap to roads" in Mapmaker

2.2. Using a GPS logger

2.3. Using Google Maps

3. Indoor tours

There are two parts to mapping a route:

1. Drawing a line that represents the path listeners follow
2. [Adding locations](#)

Let's start with number one, drawing a line. VoiceMap uses the line to measure distances, and an accurate line gives you accurate talk times and word counts. It's best to imagine listeners following it more or less exactly. (They might! Automatic GPS playback doesn't



Route Map

Show Checklist and Tips

CHECKLIST

Open Full List

UP NEXT

Complete your route line

Use satellite mode to make it as accurate as possible

PLAN YOUR ROUTE

0mins | 0m



Move Map



Draw Route



Add Location

Click on the map to add a location

Position locations on the line to get accurate word counts. Playback begins when users enter the circle around the location's pin. [Learn more»](#)

-OR- Search

Latitude

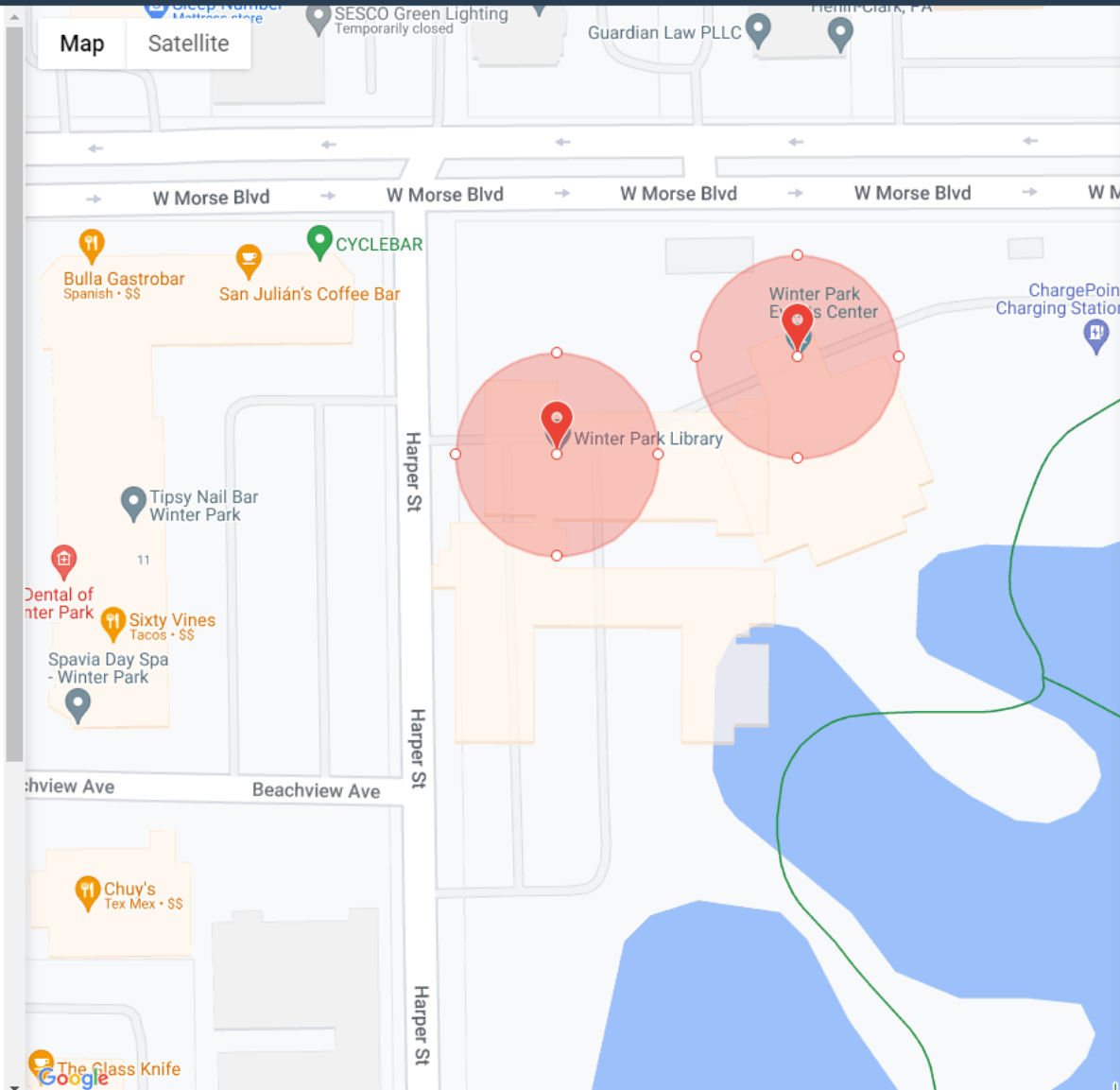
Longitude

-OR-

+

Add

TOUR LOCATIONS

Once you've added locations on the map, they'll appear in the list below. Simply open a location to enter or edit a script and submit it to your editor. [Learn more»](#)


Your Tour Checklist

Complete your route line

Use satellite mode to make it as accurate as possible

More Info

Add three or more locations to the map

Place locations on the route line to get accurate talk times and word counts

More Info

Submit the scripts for your first three locations

You'll get feedback you can use for the rest of your tour

More Info

Use text to speech to create a prototype for testing

By saving all your locations with text to speech, you can create a prototype

Distribution

To learn more about promoting your tour, please take a look at the tips in our [documentation](#). You can also discuss distribution and marketing with other publishers on our [forum](#).

Reporting Dashboard

Voucher Dashboard

Generate QR Codes



You can generate QR codes after your tour has been published. You'll need to [complete the final touches](#) first, if you haven't already.

Links to Tour Locations

Every location on your tour has its own url. The QR codes below use these urls to go straight to specific locations. A listener could scan the QR code for location eight, for example, and see this in their browser before they see anything else. If your tour is free, listeners can play the audio for every location without purchasing the tour, and these QR codes are a way for them to dip in without installing the app and creating an account. If you charge for your tour, listeners can preview the first three locations, but need to pay before they listen to the rest of the audio.

Location Name	Location URL	Actions
Winter Park Library	sites/winter-park-library	Generate code
Winter Park Events Center	sites/winter-park-events-center	Generate code

Price

Price (USD)

5.99

You can only change the price of your tour once every 30 days. If you are on the Pro or Premium plan and you'd like to make your tour free, please contact your editor – or send an email to editors@voicemap.me.

Save

Summary

- Walking tours
- Voice, music, photo, 360 video and 3D files can be attached to locations
- Browser-based publishing tool
- Significant editorial / content creation required
- Pricing model:
 - User: Purchase @ \$5.99 - ?
 - Publisher: No upfront costs / revenue share

<https://docs.voicemap.me/tour-publishers/>





item type Action Items	meeting date August 21, 2023
prepared by Craig O'Neil	approved by Clarissa Howard
board approval Completed	
strategic objective	

subject

Stained Glass Donation

item list

- Donation of stained glass from the family of late Senator Paula Hawkins and husband Walter Eugene "Gene" Hawkins.

motion / recommendation

background

The Hawkins family has offered to donate stained glass from their family home to the city's public art collection.

alternatives / other considerations

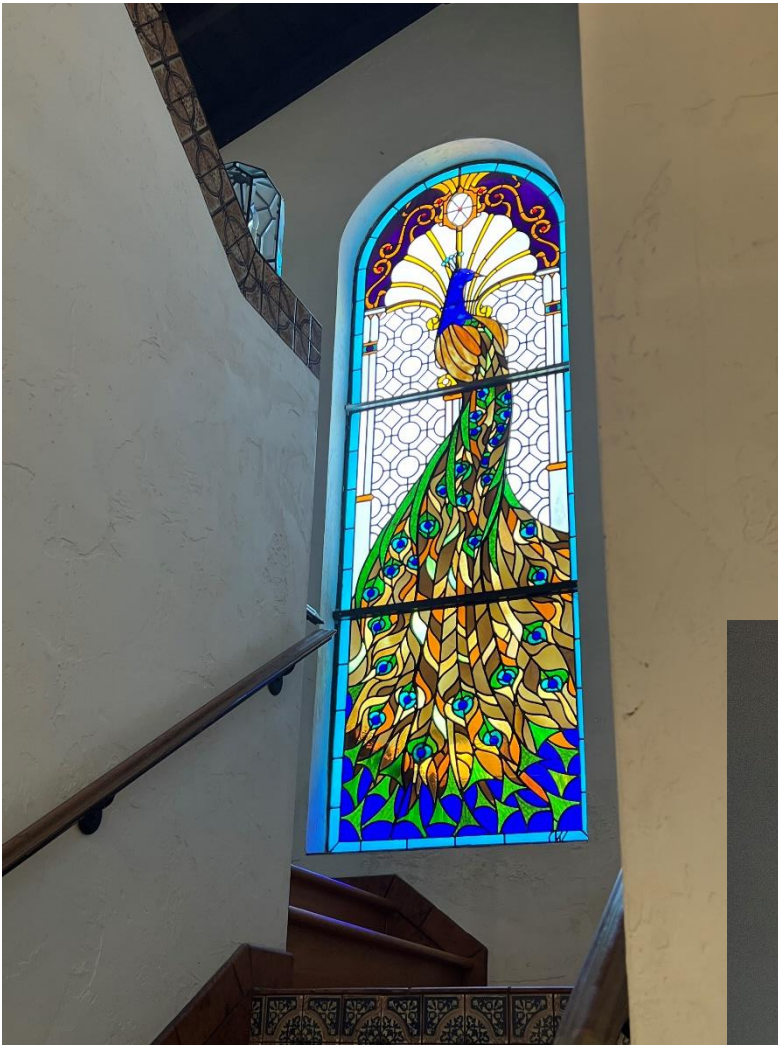
fiscal impact

- The estimate to remove and pack the peacock stained glass window is approximately \$2,500.
- We are awaiting cost estimates for additional pieces to be removed and packed.

ATTACHMENTS:

[Stained glass donation from the Hawkins' family 2023.pdf](#)

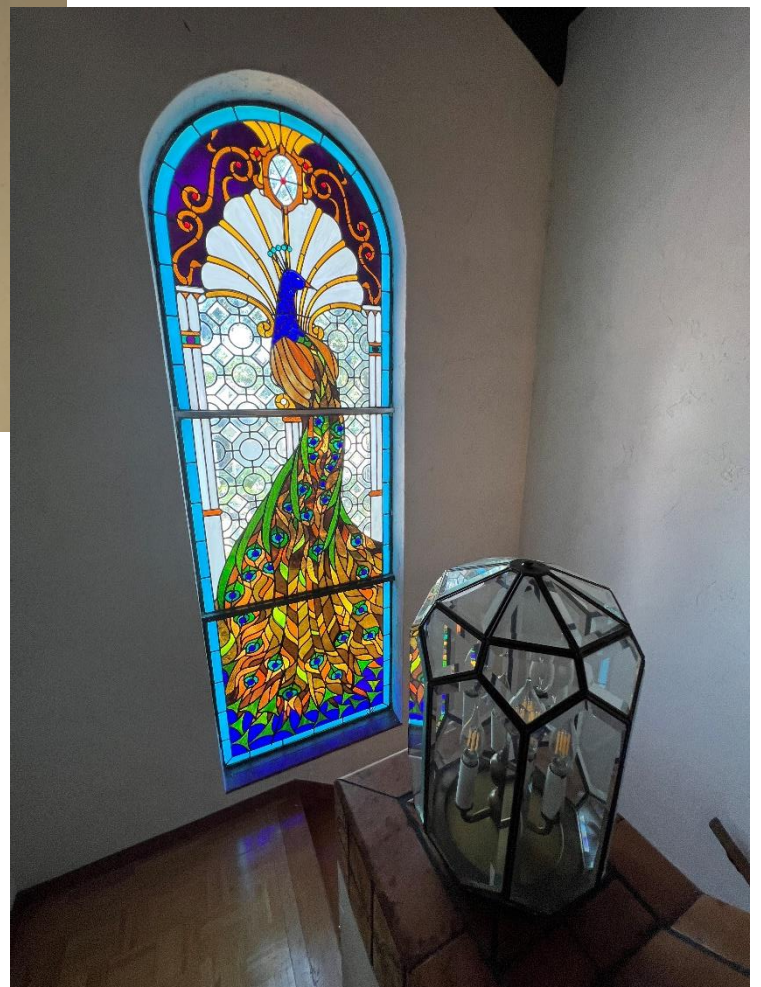
**Stained glass donation from the family of
late Senator Paula Hawkins & husband Walter Eugene “Gene” Hawkins**



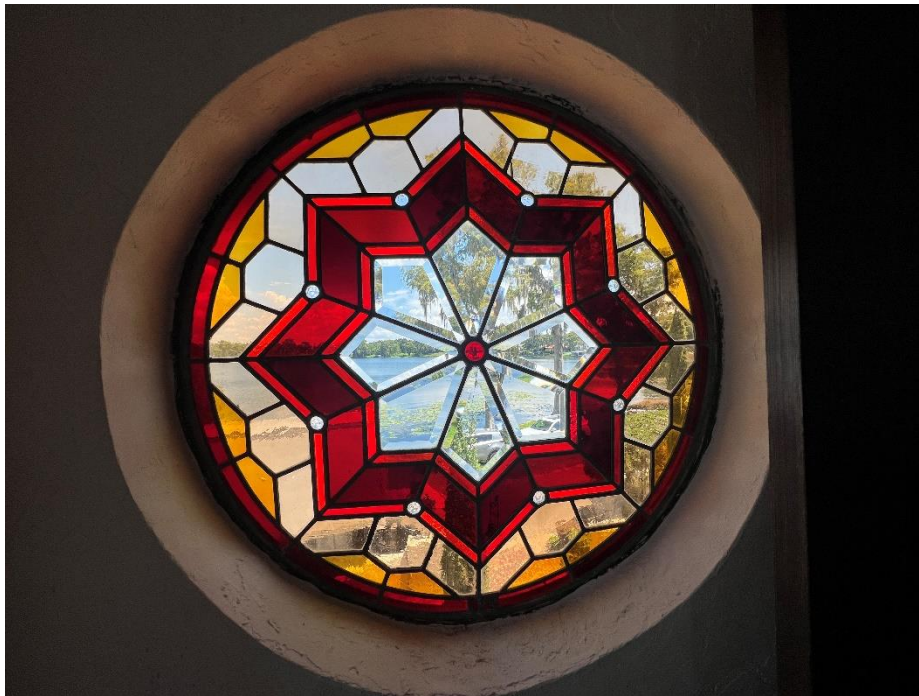
Peacock stained glass:
9' tall by 3' wide.

Created by architect/artist
Charles “Chaz” Williams.

\$2 to \$3,000 for removal and
packing.



Four circular stained-glass windows approximately 2.5 feet:



Love bird stained-glass window pane: approximately 3' tall by 2.5' wide:

